CCSNOTES

FALL 2017

Note From the Division Head

Critically Resist,

Creatively Engage

My takeaway from AEJMC Chicago

lways a fan of tote bags, I've been collecting AE-JMC swag since my first conference in 2003 (Kansas City, MO). I admit that despite a closet full of under-used nearly identical totes, I'm always a little excited to see the new year's design. Zipper? Gusseted pocket or attached key fob? This year, no feature could compete with my enthusiasm for our new CCSD totes, which debuted in Chicago. Designed by Suman Mishra and envisioned by Adina Schneeweis, the coveted division swag bears the vital slogan "Critically resist, creatively engage."

The importance of that message was reinforced for me through the vibrant diversity of the topics being presented in our division panels. Moreover, it was reinforced by the unwelcome intrusions of breaking news about the racist violence then occurring at the Unite the Right rally in Charlottesville, Virginia.

Days earlier, our 2017 Professional Freedom and Responsibility Award Winner, Charlene Carruthers (read more about her on page 2), urged division mem-



Madeleine Esch
Division Head
Salve Regina University

bers to critically examine whether our pedagogy is truly inclusive. She encouraged us to make space in our academic lives to walk our talk, joining with community organizers to advocate for racial justice.

I left the conference feeling inspired, motivated and humbled to be taking on this new role of division head.

One of my goals for this year is to learn more about our members. Of course, we get some demographic information from the AEJMC central office. But beyond the (still fraught) demographic categories, I hope to learn more about the projects members are working on, the stage they're at in their careers and how the division can better serve everyone.

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The Official Newsletter of the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication

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Member Opportunity

CCSD searches for members to profile

Want to suggest a colleague we should profile in an upcoming newsletter?

Send names to Madeleine Esch or feel free to nominate yourself by submitting your own answers to these two questions: What's your CCSD story? What are you working on now?

We love getting to know more about all our members!

PF&R | Chicago 2017



Charlene A. Carruthers is the winner of the 2017 Cultural and Critical Studies Division's Professional Freedom and Responsibility Award, along with the Black Youth Project 100. Carruthers received her award on Thursday, Aug. 10, at 6:45 p.m., at the Chicago Marriott Downtown Magnificent Mile.

Charlene Carruthers and the Black Youth Project 100 Receive PF&R Award

harlene Carruthers and the Black Youth Project 100 were presented with the Cultural and Critical Studies Division's 2017 Professional Freedom and Responsibility Award at the August AEJMC national conference in Chicago.

Carruthers is a Black, queer feminist community organizer and writer with more than 10 years of experience in racial justice, feminist and youth leadership development movement work. The BYP 100 is an activist member-led organization of Black 18-35 year-olds dedicated to creating justice and freedom for all Black people for their work.

Carruthers, who currently serves as the BYP 100 national director, accepted the award and delivered a presentation about these efforts at the CCSD Members' Meeting on Aug. 10 at the Chicago Marriott Downtown Magnificent Mile.

Carruthers' passion for developing young leaders to build capacity within



PF&R Chair University of Indianapolis

marginalized communities has led her to work on immigrant rights, economic justice and civil rights campaigns nationwide. She has led grassroots and digital strategy campaigns for national organizations, including the Center for Community Change, the

PF&R | Continued on page 3

Stay Connected

Web:

www.aejmc.us/ccs

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Cultural and Critical Studies Division @ AEJMC

ListServ:

Join our email list by contacting Madeleine Esch: madeleine.esch@salve.edu

Send us your news!

Your articles and news are welcomed for future editions of CCS**NOTES**.

Please submit your updates to Errol Salamon: errol. salamon@asc.upenn.edu. Attach text in MS Word doc or docx format. Send photos in jpeg format.



Errol SalamonNewsletter & Web Editor *University of Pennsylvania*

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PF&R | Continued from page 2

Women's Media Center, ColorOf-Change.org and National People's Action. She served as a member of a historic delegation of young activists in Palestine in 2015 to build solidarity between Black and Palestinian liberation movements.

Carruthers and the BYP 100 joined around 40 past recipients of the annual PF&R Award. For more than three decades, CCSD has presented the award to individuals and organizations that demonstrate dedication, courage, leadership or achievement in one or more areas: (1) free expression; (2) ethics; (3) media criticism and accountability; (4) racial, gender and cultural inclusiveness; (5) public

service; and (6) equal opportunities for students.

The selection process for the 2018 PF&R Award is well underway. The recipient will be honored at next year's conference in Washington, D.C. The first call for nominations went out on Aug. 29 and the nomination process closed in October. From a slate of nominees, CCSD members vote each year for one recipient, and the winner is invited to participate in a special Professional Freedom and Responsibility Award session at the conference.

Past winners of the award include Ben Bagdikian, Molly Ivins, Noam Chomsky, Nina Totenberg, Studs Terkel, James Carey, Bill Moyers, and many others.

Esch | Continued from page 1

To that end, some of you have already completed our member survey. There's still time to <u>add your voice</u>. If you complete our member survey, you'll be entered to win a tote bag! I'll share some findings from this survey in a future newsletter.

I'm also reviving the "Member Spotlight" section of the newsletter where we'll profile one or two members in each issue. In this fall's edition, meet Miles Sari (see page 6).

Meanwhile, the officers and I are hard at work planning for our 2018 conference in Washington, D.C.

Vice-head Suman Mishra is in the midst of securing panel co-sponsorships. From what I've seen so far, she's building an exciting slate of panels, including collaborations with divisions and interest groups we haven't partnered with in awhile. You'll hear more from her in the next newsletter about how the legendary "chip auction" worked this year.

Thanks to everyone who submitted a panel proposal. We couldn't do it without you!

Link to the Member Survey:

https://goo.gl/forms/RPikXUVZwp8LiUMx2

CCSDAEJMC17 by the Numbers:

200+ attendees engaging with CCSD research.

67 manuscripts submitted for our research paper competition.

67 members served as manuscript reviewers. (Top paper reviewer honors went to Errol Salamon for his thoughtful and nuanced feedback.)

39 research papers accepted in our refereed paper competition, representing the work of **49** authors. The acceptance rate was **58** percent.

39 panelists presented in **8** co-sponsored panels.

21 moderators and discussants helped our panels run smoothly.

14 CCSD-sponsored sessions in total, including our member's meeting.

9 months until next year's conference. Can't wait to see you there!



Three poster presentations honored

his year's conference offered attendees engaging posters that spanned multiple aspects of the critical/cultural studies arena. They covered the impact of new media technologies on the changing communication environment, the relationship between race, class and culture--especially as they are related to issues of identity formation--and evolving understandings of gender in a social context, among other topics. The posters were vivid displays that often effectively used charts, graphs or

other visual representations of findings and relevant data.

This year's poster competition was especially competitive. When all the votes were counted, three poster presentations rose to the top of the list:

Top poster presentation

Editorial Influence beyond Trending Topics: Facebook's Algorithmic Censorship and Bearing Witness Problems by **Jessica Maddox** (University of Georgia).

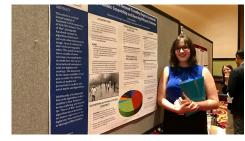


Faith and Reason: A Cultural Discourse Analysis of the Black & Blue Facebook Pages by **Mary Angela Bock** and **Ever Figueroa** (University of Texas at Austin).

Third place poster presentation

Of 'Tomatoes' and Men: A Continuing Analysis of Gender in Music Radio Formats by **David Crider** (State University of New York Oswego).

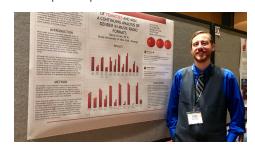
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Jessica Maddox, top poster presenter



Mary Angela Bock and Ever Figueroa, second place poster winners



David Crider, third place poster winner

Presentations highlight how media can help dismantle oppression

n Chicago, CCSD research and teaching presentations sparked much-needed conversations on the role of media practice in dismantling interlocking systems of oppression. Presentations grappled with the role of media in the Trump era and the responsibility media have in challenging the status quo. In partnership with other divisions, teaching presentations focused on how our cultural and critical work can translate into a critical teaching pedagogy.

Peter Gloviczki

Secretary

Coker College

The conference in Chicago energized

Ruth DeFoster

Ruth DeFoster
Lead Research Chair
St. Catherine University



What work-life balance?

6 tips early-career scholars can use for social support & time management

've reached a funny moment in my first year as an assistant professor: I actually miss grad school. (Anyone who knew me during my Ph.D. knows this is a laughing point.) All that uninterrupted time to think, develop research questions, delve into the literature... Le sigh.

Even as an adjunct last year, I set aside hours to bumble around neighborhood bars waxing philosophical about journalism ideology and late capitalism. Never mind the lack of health coverage; I didn't know how good I had it.

Now my time is eaten up by committee meetings and academic advising. I could spend 16 hours on campus each day and barely make a dent in my grading. Add on a 45-minute commute in both directions, and all of a sudden there are only 22.5 total hours to tap. There is never enough time in the day.

That's all to say: The tenure track will kill your personal life if you let it. Here are six tips to keep that from happening:

1) Join a writing group

A writing group serves three purposes: It acts as a sounding board, cheerleader and therapist. When I joined the AEJMC Commission on the Status of Women's Facebook writing group, I didn't know what to expect. The active members check in with each other daily, offering encouragement and critique. We share triumphs and struggles. We help with literature reviews and conference proposals. A writing group will keep you accountable to your research, while offering a social outlet for brainstorming and mentoring.

2) Set a stopping point

More than one of my senior colleagues has reminded me that the tenure track is a marathon, not a sprint. But as a journalist, I still like the rush of a deadline. Before you start writing or grading, set a stopping point at which time you will switch your computer off or move on to another task. I teach afternoon and evening classes, so I design my lesson plans every morning. I arrive in my office before 10 a.m. and work against the clock to prep my classes, which keeps course material fresh in my mind. Whether it's a word count or a time limit, you'll stay on track if you devote time to specific tasks.

3) Avoid social media

My colleague Meredith Clark at the University of Virginia has a great trick for morning productivity: She stays off social media until noon. But for those of us who have less self-control, there are a number of applications available to block social media from our laptops and smart phones. KeepMeOut (keepmeout.com) is a free tool that lets you set time limits that keep you off websites you designate, such as Facebook or Twitter. Coldturkey (getcoldturkey. com) and SelfControl (selfcontrolapp. com) are other free options that should work with your computer.

4) Prioritize sleep

Academics are notorious masochists. More than once last spring, I found myself clicking through my classes' Moodle forums at 1 a.m., peeking at my students' assignments like an excited kid at Christmas. This isn't healthy. So this fall, I set a goal to be in bed before midnight each school night. A well-rested professor is a more patient, attentive professor.



Chelsea Reynolds
Teaching Chair
California State Univ., Fullerton

(Protip: At the beginning of the semester, I also ask my students to read the National Institutes of Health guidelines for healthy sleep habits. Then I ask them to sign a sleep contract agreeing that they will sleep X hours a night, starting at XX p.m., based on their age and activity level. They can turn the contract in for extra credit at the end of the semester. My teaching evaluations suggest this is valuable.)

5) Incentivize fun

Socializing is my kryptonite. So I often use it as an incentive for completing my grading on time or successfully drafting a manuscript section. When my friends text, asking me to meet them for a weekday dinner or a latenight drink, I tell them I'll come as soon as I knock a few things off my todo list. Pain for pleasure, as they say.

6) Give yourself a break

In our profession, there are few guarantees. But I assure you that there will always, always be more work to do. Another revise and resubmit, conference proposal deadline or pile of student work to pore over. Here's a reminder that slow and steady wins the race. I make a point to spend one a day a week primarily in relaxation mode. And I forgive myself if I wind up relaxing all weekend, or spending a couple days out with my family and friends. In the grand scheme of things, academia is silver, while relationships are gold.

Member spotlight: Miles Sari

Miles Sari, Ph.D. Student Edward R. Murrow College of Communication Washington State University

What's your CCSD story?

discovered the CCSD division at my first AEJMC conference in 2015. While I presented work in the Mass Communication and Society Division that year, I found myself attending more of the CCSD panels.

The following year, I decided to submit my work to the CCSD division, because I enjoyed the scholarly conversations at the panel and poster presentations I attended the previous year, and I wanted to become part of the CCSD community.

After two years of presenting work in the CCSD division, it has become my favorite division out of all the conferences I attend. The CCSD members have created such a supportive environment for all scholars, and I feel incredibly welcome in our division.

What are you working on now?

My most recent work is a critical discourse analysis of university policies regarding free speech, anti-discrimination, and anti-harassment. Using feminist poststructuralist theory to guide my analysis, I'm interested in understanding what discourses and ideologies shape these policies, what subject positions these policies create, how such policies complement or contradict one another and the social effects of these policies.

Considering the recent tension on college campuses regarding the debate between free expression and hate speech, this study will uncover the power relations embedded within the discourses of these policies, and hopefully, offer recommendations for more effective, consistent, and equitable policies.



Adina Schneeweiss presents Miles Sari with the 2017 James Carey Top Student Paper Award

Graduate students facilitate dialogue among division members

ur goal for the upcoming year is to facilitate communication between the junior and senior members of our division, as well as between our mentors and mentees from the 2017 Chicago conference.

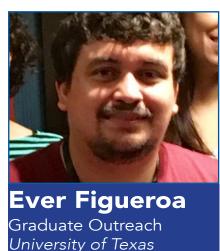
Our coffee klatch at the Chicago conference was a success! We had about thirty people attend the two-hour event. Thank you to everyone who came and who helped this event go off without a hitch! Stay tuned throughout the year since we are planning a similar event for the Washington, D.C. conference in 2018.

For those of you unfamiliar with the term, a klatch is an informal social gathering intended to foster conversation. As your graduate outreach chairs, this is our other goal: we want



to make sure members of our division have chances to interact in low-stakes, low-stress and always friendly environments.

To kick off the year, we reached out



to mentees and some junior members of our division to find out their most pressing academic questions and concerns.

Graduate | Continued on page 7

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Congratulations, Jessica, Mary Angela, Ever and David! Your excellent work helps make the Cultural and Critical Studies Division a major venue for the best scholarship in our field. Thank you for trusting us to showcase your research and for sharing it at the conference.

Each of these top posters (as well as several others displayed at the conference) were notable for their strong blend of form and content. The presenters used the poster as a medium to invite the audience into the particulars of their work. The result was both aesthetically engaging and intellectually stimulating. While the poster can be a challenging form to master—in particular, effectively balancing text and image—these posters struck an especially strong balance and had a meaningful impact on their audience.

We hope future poster presenters are inspired by this strong work and we are already looking forward to AEJMC 2018!

Graduate | Continued from page 6

These questions were submitted to us:

- 1) As a junior faculty member, how do you strike a balance between research, teaching and service responsibilities?
- **2)** What is the most effective way to process manuscript reviews?
- **3)** On a scale of 50 to 100 percent, "ready to be submitted," at what percent do you send a manuscript out to a peer-reviewed journal?
- **4)** What's the biggest piece of advice you could give a Ph.D. candidate transitioning to an assistant professor role?
- **5)** What advice do you have for a new faculty member getting acquainted

with a new city? What are some tips for getting to know your new home?

- **6)** What is something that you wish you could change about your first semester at your first job?
- **7)** What advice do you have for a faculty member who has been given the go ahead to hold a graduate level course?

We'll be contacting senior members of our division throughout the year to get their advice and takes on these issues. Additionally, we'll be sure to tailor our events and information to make sure all questions are addressed.

Thanks to everyone who submitted questions. We look forward to having a productive, collaborative, and fun year!

Research | Continued from page 4

our work, reminding us that research and teaching play critical roles in speaking out against injustices. The Chicago conference—and the words of Charlene Carruthers, the 2017 PF&R award winner—underlined the fact that our work as critical scholars is a form of activism.

We look forward to continuing this robust tradition at next year's conference in Washington, D.C. We anticipate that we will see challenging new scholarship that continues to grapple with these important issues.

Journal welcomes new managing editor

s the incoming Managing Editor of the Journal of Communication Inquiry (JCI), I'm delighted to assume responsibility for overseeing the journal as an outlet for innovative and critical scholarship.

Now in its 43rd year, *JCI* continues to explore communication phenomena within cultural and historical perspectives. It's also a student-run, refereed communication studies journal. I feel honored to follow in the footsteps of a series of distinguished student-editors.

I'm also editing the Oct. 2018 JCI theme issue on immigration and the media. Titled "Mediating Global Migration," *JCI* invites submissions

that use critical-cultural approaches to examine topics ranging from digital diaspora to representation of immigrants in media. The deadline for submissions is Jan. 15, 2018. More information on the special issue can be found on the journal's homepage.

In addition, the Oct. 2017 issue of *JCI* has been published. It's focused on a wide array of topics, including the history of the television laugh track, struggles of Mexican activists in creating an online space for alternative discourses about homosexuality, and the absence of the printing press in Walter Benjamin's seminal essay, "The Work of Art in the Age of Mechanical Reproduction."

Finally, the special issue on "Articu-

lations of International Media and English," edited by John C. Carpenter—the journal's previous editor—will be published in early 2018.



Newsletter comes of age:

Note from the Editor

Publicare et propagare

Errol Salamon

Newsletter & Web Editor University of Pennsylvania

ewsletters have long fascinated me, both as reading material and as research objects (note: critical media historian nerd alert).

After all, the newsletter is arguably the oldest news medium. The pioneering newsletters can be traced back to Ancient Rome. As the story goes, Julius Caesar publicly launched the *Acta Diurna* (or *Daily Acts*) in 59 BC. The Acta was the official publication of Caesar's government. It gave a script account of noteworthy local news and information.

Thousands of years later, when I nominated myself to become editor of CCSD's *Acta Diurna* (translation: the

CCS Notes newsletter and web editor), I hoped to help shepherd our division through a period of transition.

After looking through the *CCS Notes* archives, I learned that our division has long been searching for aspiring editors. In the end, I won the position by acclamation. Go figure.

Maybe that's because this position seems daunting, right? Not at all. Thanks to the hard work of my most recent predecessors, Robby Byrd and Adina Schneeweis, and the active support of the other CCSD officers and our rank-and-file members, it seems like a painless transition.

It's also a welcome opportunity to build on my previous digital journalism experience, most recently at J-Source.

Echoing CCSD Head Madeleine Esch, I'm also excited to get to know our members and strengthen community both internally--within the division and between divisions--and externally--with non-AEJMC affiliated educators, practitioners and students.

To put these ideas into practice, I'm committed to building on the critical thinking, activism, creativity and talent of our members. After all, we're journalism and communication educators and practitioners.

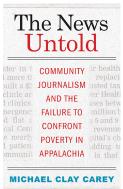
In 2017-2018, then, I'd like to see us embrace a multimedia communication strategy. That means using the CCSD website, Facebook group and newsletter, of course, to better effect to aggregate relevant news and information, new research, and other content about ways to support our research and teaching.

The Ancient Roman *Acta* allegedly carried the phrase "publicare et propagare," or make public and propagate. As our newsletter comes of age, I hope this can be our rallying cry, too.

CCSD Member News

New in Books

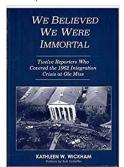
Michael Clay Carey (Samford University) published *The News Untold:* Community Journalism and the Failure



to Confront Poverty in Appalachia (West Virginia University Press, 2017). The book examines media narratives on poverty in Appalachia by focusing on the ways small-town reporters and editors decide what aspects of

poverty are news, how their audiences interpret those decisions, and how those two related processes help shape broader understandings of economic need and local social responsibility.

Kathleen Wickham (University of Mississippi) has released *We Believed We Were Immortal: Twelve Reporters Who Covered the 1962 Integration Crisis at Ole Miss* (Yoknapatawpha Press, 2017). The book traces the footsteps



of twelve American journalists and examines the unsolved murder of French reporter Paul Guihard, the only journalist killed during the civil rights movement

Recently Published Journal Articles

Suman Mishra (Southern Illinois University Edwardsville) had two papers published:

1) "The Importance of 'Consumer

Type' in the Attribution of Crisis Responsibility: The Case of the Maggi Noodles Crisis in India" in *International Journal of Strategic Communication*, 11 (3): 224-243.

2) "Looking Westwards: Men in Transnational Men's Magazine Advertising in India" in *Global Media and Communication* [Online First].

Perry Parks (Michigan State University) had his paper "Crisis Continued: Cable News, American Exceptionalism, and Discourses of Danger" published in *Journalism Studies* [Online First].

Fellows and Honors

Jenny Korn is now a Fellow at The Berkman Klein Center for Internet & Society at Harvard University.