

Note from Division Head

Ready for Chicago? We are.

CCSD business meeting Thursday

How has the year gone by? The 2017 conference is almost here, a few more weeks to go. I'm very much looking forward to seeing as many of you as possible in Chicago, especially since we have added some networking and socializing options for our members and anyone interested.

First, let me brag about our division's program. A breakdown of our panels and sessions is included in the newsletter. I know I will be at most of them! We have a great mix of refereed-paper sessions, thanks to our hard-working research chairs, Peter Glovcizki and Ruth DeFoster. Congratulations to our top paper winners, who will be officially recognized at our members' meeting. Read on for the highlights from our vice-head, Madeleine Esch, on this year's panels and partnerships with other divisions and interest groups.

Second, I'm always excited about the PF&R award. The awardees always offer insightful comments on their work and the state of the media as it relates to the work we all do; this year's winner, Charlene A. Carruthers of the Black Youth Project 100 (BYP 100), promises to go above



Adina Schneeweis
Division Head

and beyond, as our PF&R chair, Jeanne Criswell, describes. Make sure to attend the CCSD's members' meeting on Thursday, Aug. 10, at 6:45 p.m., for the PF&R award recipient's remarks, our division awards, old and new business, and the election of new officers. Everyone is welcome!

Our grad student liaisons, Chelsea Reynolds and Jess Hennenfent Maddox, along with teaching chair Loren Coleman have been hard at work to revitalize a mentorship program between seasoned faculty and graduate students. Get in touch if you want to be involved.

Chelsea and Jess have also planned a socializing opportunity for all to enjoy. Aptly and impressively titled "The Graduate Student and Early Professional Coffee Klatch," the social

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The official newsletter of the Cultural and Critical Studies Division of AEJMC.

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AEJMC
cultural & critical
STUDIES DIVISION

Service Opportunity

CCSD searches for newsletter, web editors

Are you a keen editor? Do you have an eye for design? Do you like to tinker with layout? Are you great with deadlines? Do you enjoy a sense of power? (Ok, the last question is a joke.) We are in need of a newsletter editor.

Oh—we also need someone who is excited by the idea of managing the division's website. If not excited, then at least willing to help keep the site updated with the latest division information.

Help us communicate more efficiently about the things that matter! If you are interested, email Adina Schneeweis at schneewe@oakland.edu.



Courtesy of photo

Charlene A. Carruthers is the winner of the 2017 Cultural and Critical Studies Division's Professional Freedom and Responsibility Award, along with the Black Youth Project 100. Carruthers receives her award on Thursday, Aug. 10, at 6:45 p.m., at the Chicago Marriott Downtown Magnificent Mile.

Carruthers, Black Youth Project 100 Receive PF&R Award in Chicago

We are proud to announce that Charlene A. Carruthers and the Black Youth Project 100 have won the division's 2017 Professional Freedom and Responsibility Award. The award will be presented at the AEJMC annual conference in Chicago, Illinois, during the CCS Members' Meeting, at which time Carruthers also will deliver a presentation on her work. The award and presentation will begin at 6:45 p.m., Thursday, August 10.

This award from division members recognizes the work of Carruthers and the Black Youth Project 100. Carruthers is a Black, queer feminist community organizer and writer with more than 10 years of experience in racial justice, feminist and youth leadership development movement work. She currently serves as the national director



Jeanne Criswell
PF&R Chair

Stay Connected

Web:

www.aejmc.us/ccs

Facebook:

Cultural and Critical Studies Division @ AEJMC

ListServ:

Join the listserv by contacting Adina Schneeweis at schneewe@oakland.edu

Send us your news

Your articles and news are welcomed for future editions of **CCSNOTES**.

Please send them to Robby Byrd, rdbyrd@memphis.edu, as attached Microsoft Word documents. Photos should be sent as jpegs.



Robby Byrd
Website Manager

2016-2017

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PF&R | From page 1

of the Black Youth Project 100, an activist member-led organization of Black 18-35 year olds dedicated to creating justice and freedom for all Black people. Her passion for developing young leaders to build capacity within marginalized communities has led her to work on immigrant rights, economic justice and civil rights campaigns nationwide. She has led grassroots and digital strategy campaigns for national organizations including the Center for Community Change, the Women's Media Center, ColorOfChange.org and National People's Action, as well as being a member of a historic delegation of young activists in Palestine in 2015 to build solidarity between Black and Palestinian liberation movements.

Carruthers is the winner of the "New Organizing Institute 2015 Organizer of the Year Award" and has served as a featured speaker at various institutions including Wellesley College, Northwestern University and her alma mater, Illinois Wesleyan University. She also received a Master of Social Work degree at Washington University in St. Louis. Carruthers was born and raised on the South Side of Chicago, where she currently resides and continues to lead and partake in social justice movements. Her work has been covered in several pub-

lications including the New York Times, Washington Post, Chicago Reader, The Nation, Ebony and Essence Magazines. She has appeared on CNN, Democracy Now!, BBC and MSNBC. Carruthers also has written for theRoot.com, Colorlines and the Boston Review. She recently was recognized as one of the top 10 most influential African Americans in The Root 100. Her inspirations include a range of Black women, including Ella Baker, Cathy Cohen, and Barbara Ransby. In her free time, Carruthers loves to cook and believes the best way to learn about people is through their food. (Bio provided and from <http://byp100.org/charlene-a-carruthers/>.)

Carruthers and the Black Youth Project 100 join some 40 past recipients of the annual PF&R Award, which CCS has for more than three decades presented to individuals and organizations demonstrating dedication, courage, leadership or achievement in one or more areas of (1) free expression, (2) ethics, (3) media criticism and accountability, (4) racial, gender and cultural inclusiveness, (5) public service, and (6) equal opportunities for students. (More information on these areas is available on the AEJMC Web site at <http://www.aejmc.org/home/2011/03/ethics-prf/>.) Past winners of the award have included Ben Bagdikian, Molly Ivins, Noam Chomsky, Nina Totenberg, Studs Terkel, James Carey, Bill Moyers, and many others.

Schneeweis | From page 1

will be at Cafe Integral (in the Freehand Chicago Hotel, around the corner from the convention hotel) on Wednesday, Aug. 9, from 1:30-3 p.m. The Magazine Media Division and the LGBTQ Interest Group will join us. Coffee, tea, and snacks are on us.

Finally, my thanks and gratitude to all

of CCSD's members that have made this year a success! We have had a great team of officers! My work has been a breeze with you all by my side.

A shout-out goes also to all who submitted papers, volunteered for the Midwinter Conference and for August's convention, and are giving their time and wisdom as mentors to graduate students, as reviewers, discussants, and moderators!

See you very soon!

CCSDAEJMC17

- CCSD business meeting
Thursday, Aug. 10 • 6:45 p.m. •
Houston Room

- Grad student & early career: Coffee Klatch
Wednesday, Aug. 9 • 1:30 p.m. •
Café Integral

So many panels to choose from!

Confession: The first few times I attended an AEJMC conference and flipped through the phone book-sized program, I didn't really understand the difference between panels and refereed research sessions. All the topics seemed fascinating; some sessions had titles for individual papers and others just had a list of presenters, but I didn't really think about why that was. Nor did I pay much attention to the difference between research, teaching, and "PF&R" panels, whatever those were.

Now, of course, I've become familiar with the distinctions between the "pre-constituted panels" developed around a theme and the research panels that division research chairs ably assemble by identifying connections between accepted individual papers.

Both formats are great. I love the flashes of recognition as a theme emerges from seemingly disparate paper topics and

I love the slow-cooked camaraderie of a well-developed panel session. Panel organizers start with a vision of a timely topic and maybe two or three names of go-to colleagues to invite. Over the winter months, the roster of panelists is rounded out with new voices from co-sponsoring divisions and the theme crystalizes.

Still, in honesty, sometimes looking through the big program book, it's hard to tell just what a panel is going to cover. So you'll find brief descriptions here, in the newsletter. Plus, the excellent conference app (coming soon) is a handy on-the-fly way to find descriptions of all our panel sessions once you're in Chicago – and it's easy to search by division to find all the CCSD sessions you won't want to miss.

Let me draw your attention to just two of them here:

On Thursday afternoon, our teaching chair Loren Saxton Coleman, Southern Mississippi, has organized a teaching



Madeleine Esch
Vice Head

panel titled "Why Do We Always Have to

[Panels | Continued on page 6](#)

Research competition finalized for convention

Ruth DeFoster
Research Chair

The research competition this year produced exactly the kind of work that cultural/critical studies does best – work that transcends discipline and engages deeply with current events and current industry trends. From the Flint water crisis to the podcast Serial, the research highlighted in our division this year reflects a diverse cross-section of some of the most important questions that we grapple with as critical scholars: The role of race and class in public discourse, the political economy of social media in the era of "fake news," and the way we audiences engage with key issues. We are excited to gather in person to connect and share this important work with our colleagues.

To share some highlights, one panel that we look forward to is the top faculty papers panel, on Wednesday, at 8:15 a.m., where the division's James Murphy Top Faculty Paper Award will be presented. Join us bright and early for a fantastic selection of research. Another panel follows, at 10



Research Co-Chairs Peter Gloviczki and Ruth DeFoster, work on the convention programming on June 8, 2017. The advantage of working in Ruth's backyard is the company, her 5 year-old twins.

[Research | Continued on page 7](#)

CCSD **AEJMC17** | Research schedule

Wednesday, Aug. 9

8:15-9:45 – Top Faculty Papers Panel
Moderated by Ruth DeFoster, discussant Dunja Antunovic. The division's James Murphy Top Faculty Paper Award will be presented.

10:00-11:30 – Gender, Race, Class & Culture in a Changing Communication Environment
Moderated by Peter Joseph Gloviczki, discussant Karen Kline. The division's James Carey Top Student Paper Award will be presented.

11:45-1:15 – Critiquing the Mass Media in a Digital Age, High Density Refereed Paper Research Session

Moderated by Kalen Churcher, discussants Adina Schneeweis and Madeleine Esch. Highlights include discussions of the Hutchins Commission on the Press, Serial, producing the active object, conflict-driven media, masculinity in men's magazine advertising in India, journalist-student collaborations, construction of fear in the Chinese diasporic community online, Twitter as a legitimate journalistic form, end-of-life option act, and campaign discourse.

3:15-4:45 – Beyond Princess Culture: The Gendered Marketing of Children's Products
Gender stereotypes pervade mainstream toy marketing. In this roundtable-style panel, we interrogate marketing discourses surrounding toys that challenge gender norms, spark agency or offer alternatives to rigidly gender-coded princess culture. Research panel session co-sponsored with Commission on the Status of Women.

5:00-6:30 – Who Am I and Who Am I Talking To?: Community, Identity and Culture in a Changing Media Environment

In today's media ecosystem, the very concept of "community" is in flux. In the digital revolution, how are community media balancing the needs of their traditional communities and those of a more disparate, even global, online audience? PF&R panel session co-sponsored with Community Journalism interest group.

Thursday, Aug. 10

8:15-9:45 – Scholar-to-Scholar Refereed Paper Research Session

Topics include (I) Roles, responsibilities and representation(s), (II) Shifting influences in critical/cultural studies, (III) Audio/visual representations of community/ies in an evolving world, and (IV) Identities and storytelling in our cultural moment.

1:30-3:00 – Varieties of Growth Pedagogy: Teaching Media in Disruptive Environments
Disruptive changes in the media environment demand innovations in teaching. How can novel approaches to texts or course structures turn students into lifelong learners? What approaches best encourage a growth mindset for students and future citizens? Teaching panel session co-sponsored with Mass Communication and Society division.

3:15-4:45 – Why Do We Always Have to Talk about Race?: Critical Reflections on How Black Mass Communication Faculty include Topics of Race and Culture in Core Curriculum Classrooms
Media educators often lack pedagogical frameworks for including critical perspectives on race and culture in entry-level courses. We examine barriers and share successes from our efforts to foster proactive and exploratory conversations about race. Teaching panel session co-sponsored with Minorities and Communication division.

6:45-8:15 – Members' Meeting
Moderating/Presiding Adina Schneeweis. All are welcome. The PF&R Award is presented, followed by awardee's remarks. Top faculty and student awards are also presented.

Friday, Aug. 11

8:15-9:45 – Visualizing the Invisible
Although photography and digital culture are often understood within a framework of visibility, current trends in visual technologies provide a rich context for exploring anonymity. We interrogate the dialectic between technologies of representation and visibility and examine invisible power structures to

CCSD **AEJMC17** | Research schedule

explore how invisible counter publics can be empowered. Research panel session co-sponsored with Visual Communication division.

12:15-1:30 – Scholar-to-Scholar Refereed Paper Research Session

The topics of our division's five posters focus on "Race and representation in a changing communication environment."

3:30-5:00 – Brangelina, Beyonce, and Breaking the Internet: Evaluating Magazines in Post-Feminist Times

Women's magazines have been bastions of traditional femininity, but "feminism" has increasing visibility in today's media culture. We examine post-feminist discourse in magazines and online content and address implications for readers and scholars. Research panel session co-sponsored with Magazine Media division.

5:15-6:45 – Are We Part of the Problem or the

Solution? Teaching for Change: Addressing Marginalization in College Classrooms and Newsrooms through Leadership Development

How can we help students learn about marginalization and injustice while practicing their craft and learning tools of the trade? This panel offers pedagogical tools for fair and responsible reporting of sensitive topics in emotionally-charged times. Teaching panel session co-sponsored with the Media Ethics division.

Saturday, Aug. 12

11:00-12:30 – The Ethics and Efficacy of Native Advertising

What ethical issues arise with the rapid growth of native advertising, the increasingly popular effort to boost online revenues with ads disguised as editorial content? This panel examines responses and implications in newsrooms and classrooms. PF&R panel session co-sponsored with Newspaper and Online News division.

Annual graduate student and early career Coffee Klatch

Join us on Wednesday, Aug. 9, at 1:30-3 p.m. at Café Integral in the Freehand Hotel (just around the corner from the conference Marriott). Sponsored by the Cultural and Critical Studies Division, the Magazine Media Division, and the LGBTQ Interest Group.

In Germany, a kaffeeklatsch is an informal social event at which coffee is served. At AEJMC in August, we will up the

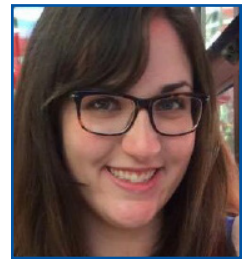
ante with networking opportunities and complimentary pastries to boot.

Following the German tradition, this munch and mingle has no formal agenda. Our goal is to catch up, hang out, refill on caffeine, and link graduate students and early career faculty members from mass communication programs across the country to wiser, more seasoned colleagues.

Come for five minutes or the full 1.5 hours. Coffee, tea, and snacks are on us.



Reynolds



Maddox

Panels | From page 4

Talk about Race?: Critical Reflections on How Black Mass Communication Faculty include Topics of Race and Culture in Core Curriculum Classrooms," co-sponsored by the Minorities and Communication division. Since many of us are spending August

putting finishing touches on fall syllabi (or, ok, sometimes cobbling them together at the last minute), conference teaching panels like this one are a fantastic source of inspiration.

On Saturday, Theodore L. Glasser, Stanford, has organized a PF&R panel, The Ethics and Efficacy of Native Advertising, co-sponsored by the Newspaper and

Online News division. As it happens, in the time slot just before this panel, the Advertising division has a refereed paper session on just this topic – "Ads that don't look like ads." So, if you are able to stick around until the end of the conference, Saturday will be an all-you-can-eat buffet of insights about the impact of this new form of promotional content.

Passing the Torch

CCSD Needs Web, Newsletter Editors #dontbescared

Robby Byrd
Website Manager

A couple of years ago at the conference in San Francisco I agreed to help create a new website for CCSD. Our old site, having fallen victim to hackers, was out of commission. I don't think the old site had been up for a while, which seems almost impossible for 2015, but that was the world we were living in.

Working with then division head Katie Foss, I designed the new site, which, if you haven't visited, you should. It's probably a little easier than it sounds. The AEJMC system is all Word-Press-based so after picking a theme and uploading some graphics, uploading the information was

kind of, dare I say, easy.

We launched the new website in Fall 2015. At the time, Katie was both division head and newsletter editor. I volunteered to take over the newsletter since it was so closely related to the information posted to the website.

In Winter 2016, we sent out the first Byrd-era newsletter – as I assume historians will refer to it in 50 or 60 years. In fall 2016, Adina Schneeweis continued by updating the website and producing newsletters.

I've enjoyed editing both the website and the newsletter. It's kind of nice to know what's going on in the division before everyone else. It's also been good for me as an early-career assistant professor to meet CCSD members and leadership. And it never hurts to add more service to the old CV – third year review is just around the corner.

I also serve as the research chair for the LGBTQ Interest Group, so this year has been

kind of busy. The AEJMC duties along with teaching and researching have been a bit hectic, but I feel good about the trajectory of the CCSD website and newsletter.

That's why I would encourage anyone looking for a way to get involved in CCSD leadership to jump on one of these positions. It's a great way to learn what the division is all about, meet all of the CCSD VIPs, and add to the service lines to your CV.

And a bonus – you don't have to design anything. It's all ready for you to take over, make your mark, and get information out to the CCSD members.

If you have questions about the positions, please feel free to ask. Email me at rdbyrd@memphis.edu or tweet @rdbyrd80. If you are ready to commit to one of the positions, email Adina Schneeweis as soon as possible (schneewe@oakland.edu).

CCSD Member News

Don Hurwitz, Ph.D., formerly Associate Professor and Chair of the Department of Marketing Communication, recently Senior Executive in Residence, retires from teaching at Emerson August 31, 2017. He looks forward to remaining active in the field via his research, consulting and service activities.

Kathleen Wickham, professor of journalism at The University of Mississippi, will release her fourth book *We Believed We Were Immortal: Twelve Reporters Who Covered the 1962 Integration Crisis at Ole Miss* in September 2017. The book, published by Yoknapatapha Press, details the challenges faced by 12 American reporters covering the Ole Miss integration riot that included beatings by rioters, snipers on rooftops, a KKK lynching party, and the death of AFP reporter Paul Guihard, the only reporter killed during the U.S. civil rights movement.

John Pauly retired from Marquette University in May as professor emeritus of journalism and media studies. He had most recently been Gretchen and Cyril Colnik Chair in Communication, and had previously served as dean of the Diederich College of Communication at Marquette and the university's provost. He is currently completing a book on the origins, significance, and legacy of the New Journalism.

Perry Parks, doctoral candidate in media and information studies at Michigan State University, has an invited chapter in the most recent International Communication Association book, *Communicating with Power* (2017, Peter Lang). The chapter, "We Know How to Communicate with Power. We Just Don't Do It," introduces non-representational theories of affect as generative tools for more compelling journalism and science communication.

Ruth DeFoster's first book came out in July 2017, and is available for purchase in both paperback and hardcover. The title is *Terrorizing the Masses: Identity, Mass Shootings, and the Media Construction of "Terror."* The publisher is Peter Lang. DeFoster further has a journal article in press with *Health Communication*. The article is titled "Guns, Culture or Mental Health? Framing Mass Shootings as a Public Health Crisis," an interdisciplinary study coauthored with a neuroscientist.

Radhika Parameswaran, Professor and Chair of Journalism, Media School, Indiana University, is the recipient of the Herman B. Wells Endowed Professorship from Indiana University. She is one of three Indiana University Bloomington faculty members to receive the honor in 2017 and one of only six ever to have been appointed to professorships endowed by alumni to honor longtime university President and Chancellor Herman B. Wells. Selection as a Herman B.

Wells Endowed Professor recognizes faculty members who are extraordinary scholars and teachers and have been inspirational instructors of undergraduate students. Wells Professors at Indiana University retain the title for the remainder of their careers.

Adina Schneeweis, Associate Professor at Oakland University, publishes "The Imagined Backward and Downtrodden Other: Contemporary American News Coverage of the Roma/Gypsy," in *Journalism Studies*. The article offers an analysis of newspaper articles published in the U.S. in 2010-2015, concluding that the news miss the opportunity to connect the problem of the Roma to current political and popular discourses about immigration.

Katie Foss published her second book this June. *Breastfeeding and Media: Exploring Conflicting Discourses That Threaten Public Health* (Palgrave Macmillan, 2017) centers on the role of media in shaping public perceptions of breastfeeding. Drawing from magazines, doctors' office materials, parenting books, television, websites, and other media outlets, Foss explores how historical and contemporary media often undermine breastfeeding efforts with formula marketing and narrow portrayals of nursing women and their experiences. Foss argues that the media's messages play an integral role in setting the standard of public knowledge and attitudes toward breastfeeding.

Research | From page 4

a.m., with focus on gender, race, class, and culture in a changing communication environment.

Looking ahead at Thursday's programming, the scholar-to-scholar session at 1:30 includes papers on roles and responsibilities, shifting influences in critical/cultural studies, audio/visual

representations of community/ies, and identities and storytelling. Both presenters and discussants will share poignant comments on the present cultural moment.