

Note from Division Head

Learning from One Another

I hope this edition of our Division's newsletter finds you busy in the winter/spring semester, getting ready to submit your work for the paper competition, benefiting from the relationships begun and continued at last year's convention, and thinking about plans for this year's conference in Chicago, IL.

Our biggest news is the planning for the Midwinter Conference, well underway, as you'll read below. Dr. Suman Mishra has all the details about what to expect and what to plan to discuss. The Midwinter meeting is hosted by the Gaylord College of Journalism and Mass Communication, University of Oklahoma, March 3-4, 2017.

To change it up a bit from other news and newsletters you may have been reading lately, we are giving you some inspiration in this edition. Please read on to find a selection of member comments on what motivates us to be great scholar-teachers, as well as what we look forward to at this year's AEJMC Convention in Chicago.

If you're new to the Division or if



Adina Schneeweis
Division Head

you've misplaced earlier communication from us, don't forget we're on Facebook as the Cultural and Critical Studies Division @ AEJMC and have an official website with AEJMC. You can find officer bios, news, current and archived newsletters, and our division's bylaws on the site.

2017 Midwinter Conference

We Are Ready for Midwinter

The AEJMC Midwinter Conference is shaping up. We look forward to seeing you at Gaylord College of Journalism and Mass Communication, University of Oklahoma, on March 3-4, 2017.

We had 22 submissions this year, an increase from last year, and have 14

exciting papers lined up for presentation on "Covering Your Community." There are three panels, which will cover a variety of issues including interracial marriage, veterans' issues, mental illness, microaggression, rape, education, ab-

[Midwinter | Continued on page 2](#)

The official newsletter of the Cultural and Critical Studies Division of AEJMC.

INSIDE THIS ISSUE

Midwinter update	1-2
Stay Connected	2
List of Officers	3
Members Survey	3
Members Survey	4
JCI Access	4
CCSD Member News	5
Paper Call Reminder	5



Service Opportunity

CCSD searches for newsletter editor

Are you a keen editor? Do you have an eye for design? Do you like to tinker with layout? Are you great with deadlines? Do you enjoy a sense of power? (Ok, the last question is a joke.) We are in need of a newsletter editor. Help us communicate more efficiently about the things that matter! If you are interested, email Adina Schneeweis at schneewe@oakland.edu.

Midwinter | From page 1

duction, race, class, and conflict in the United States, India, Nigeria, South Africa, and Thailand. Please see the details of panels and papers that are schedule for presentation.

Reviewers, thank you for your timely input, this would not have been possible without your help.

Covering Cultural Ideals and Ideologies

- Two Taijis: Conflicting Documentaries and Reflexive Ethics—Jay Alabaster, Arizona State University
- “Passing on Positive Energy”: New Media and the Formation of Public Affect—Jing Wang, Rutgers University
- The Jet Magazine Influence on Interracial Marriage Perceptions in America—Candace Moore, Regent University
- A Discourse Analysis of Images of Aesthetic in Thailand: This is 2016. Is Eurocentric Beauty Ideal for Thais?—Karikarn Chansiri, University of Oregon
- Covering Veterans in Your Community Villain, Victim or Hero: Military Cultural Competence and Journalists’ Narratives Regarding Combat Veterans—Cynthia Hogle, University of Kansas, and Steven Boylan, Command and General Staff College

Examining Culture and Cases in American Popular Media

- Mad on Television: Popular Culture and Shifting Attitudes Toward Mental Illness—Fredrika Thelander-ersson, Rutgers University
- Microaggression: A Critical Approach to Office Culture—Ken Corbit and Jade Brasher, University of Alabama
- Unimagined Empires: Masculinity and the Heroic Age of American Capitalism in The Men Who Built America—Andrew Salvati, Rutgers University
- The “Castle/Nikki Heat” Phenomenon: A Detailed Examination of Language Perpetuating Rape Cul-



Suman Mishra
Secretary

ture through Entertainment Media – Katharine Skinner, University of North Texas

- News about the Next Secretary of Education: Does it Prepare the Public to Discuss and Debate Charter Schools Policies?—April Copes, Anne Arundel Community College

Media and Critical Issues in the Global South

- Issues of Race and Class in South Africa: A Textual Analysis of Feed A Child South Africa Commercial—Emmanuel Nwachukwu, The University Of Southern Mississippi
- Press Coverage Framing Analysis Reveals Little-to-No Influence on Human Trafficking’s Cessation Despite India’s IBSA Role—Tania Rosas-Moreno, Loyola University, Maryland, and Deepti Ganapathy, NMIMS School of Business Management, India
- Of Frames and Force: The Representation and Interpretation of the Niger Delta Conflict in Nollywood Films—Theresa Amobi, University of Lagos
- Boko Haram and Women: A Media Perspective on Abduction and Western Education—Ololade Afolabi, Southern Illinois University, Edwardsville

Stay Connected

Web:

www.aejmc.us/ccs

Facebook:

Cultural and Critical Studies Division @ AEJMC

ListServ:

Join the listserv by contacting Adina Schneeweis at schneewe@oakland.edu

Send us your news

Your articles and news are welcomed for future editions of **CCSNOTES**.

Please send them to Robby Byrd, website manager, at rdbyrd@memphis.edu, as attached Microsoft Word documents. Photos should be sent as jpegs.



Robby Byrd
Website Manager

2016-2017

CCSD Officers**Head**

Adina Schneeweis
schneewe@oakland.edu

Vice Head

Madeleine Esch
madeleine.esch@salve.edu

Secretary

Suman Mishra
smishra@siue.edu

Lead Research Chair

Peter Gloviczki
pgloviczki@coker.edu

Research Chair

Ruth DeFoster
rmdefoster@stkate.edu

PF&R Chair

Jeanne Criswell
jcriswell@uindy.edu

Teaching Chair

Loren Saxton Coleman
Loren.Coleman@usm.edu

Graduate Outreach

Chelsea Reynolds

reyno492@umn.edu

&

Jessica Henefent Maddox

jesslh21@uga.edu

Website Manager

Robby Byrd
rdbyrd@memphis.edu

CCSD Members Survey**What Motivates You,
Keeps Your Wheels Spinning?**

Our field is constantly changing, so even without the worrisome erosion of “facts” in this year’s politics, there’s always something new to bring to class. In the current climate, I feel more strongly than ever that media literacy is essential, so I’m motivated to help my students understand – and speak back to – their media landscape.

Madeleine Esch, Salve Regina

The intellectual challenge of reaching my students and observing their growth.

Karen Kline, Lock Haven University

Truly, my students. I work with some amazing and creative young people, and I learn just as much from them as I hope they learn from me. They bring such great ideas into the classroom, and it always keeps me on my toes. It’s this freshness, excitement, and innovation that keeps me moving forward, inside and outside of the classroom.

Jessica Maddox, University of Georgia

First, the students and contributing to the process whereby they transform from entering freshmen into intellectually curious adults, engaged citizens and professionals in their chosen field. Second, my dedication to a profession that is critical to a representative system of governance, the culture, and the larger society and to the scholarship that seeks to keep that profession at its best. I believe that theory should guide practice and practice should revise theory, and all of it must be passed on to the next generation.

Jeanne Criswell, University of Indianapolis

Interacting with students.

*Kathleen Wickham,
University of Mississippi*

Honestly, on most days it’s fun to do research, bring those ideas into the classroom, and change students’ lives.

*Christopher R. Martin,
University of Northern Iowa*

The light of dawning recognition in my students’ faces – and when my students tell me that they were moved/inspired/impacted

by material we discuss in class. I love getting emails that say “I saw this, and I thought of something we talked about in class!”

Ruth DeFoster, St. Catherine University

Students keep pushing forward by teaching me a lot, and being engaged in an ongoing conversation about the profession, its challenges and new technology.

Jacque Lambiase, Texas Christian University

Passion for making a positive difference in the world.

Jenny Korn, University of Illinois at Chicago

What keeps me getting outta bed are the students who suddenly “turn on” in a course. When a noncommittal student suddenly discovers a passion for journalism and starts following it, that’s a beautiful thing.

Charles A. Hays, Thompson Rivers University, Kamloops BC Canada

Service and social justice are at the core of my pedagogical and research approaches. My research is an arm of activism, as I investigate media as concrete practices of resistance. While I teach primarily practical or applied courses, I challenge students to think about the power, and therefore, responsibility we have as media practitioners. My students’ enthusiasm throughout the semester motivates me in my research and pedagogy. Their curiosity and sometimes, even skepticism, also challenges me to continue pressing forward.

*Loren S. Coleman,
University of Southern Mississippi*

I cherish the unique environment I am in which allows me to interact with students and colleagues and exchanges thoughts and ideas on a daily basis. There is always something new to learn, which I find intellectually stimulating. No two classes are the same, no two days are the same. I don’t know what to expect when I step into a class, this forces me to be on my toes and push myself do better.

*Suman Mishra,
Southern Illinois University, Edwardsville*

Fun. And alcohol.

John Yearwood, retired

What Do You Look Forward to most at This Year's Convention in Chicago?

Since I've been involved in organizing the panels, I know we've got some great ones coming up (more details coming soon!). I'm also really hoping to see some great analysis of the presidential campaign and to find solidarity with media scholars concerned about the discourse of "alternative facts" in the first year of the Trump presidency. On a lighter note, I'm also looking forward to spending a week in my home state, visiting the great museums (especially the Museum of Contemporary Art) and seeing the touring production of Hamilton (I hope!).

Madeleine Esch, Salve Regina

Connecting with old friends and hearing "tales from the trenches" as well as new ideas related to the disciplines I teach.

Karen Kline, Lock Haven University

I've heard about some of the panels that have already been accepted, and they sound phenomenal! I'll definitely be checking those out. And, of course, Chicago pizza.

Jessica Maddox, University of Georgia

Opportunities to connect again with colleagues and friends from across the country and share our experiences as teachers and scholars. Keep abreast of the latest scholarship and share insights, techniques, and other information that will enhance teaching and scholarship.

Jeanne Criswell, University of Indianapolis

"I've heard about some of the panels that have already been accepted, and they sound phenomenal! I'll definitely be checking those out. And, of course, Chicago pizza."

—*Jessica Maddox, University of Georgia*

Cutting-edge research.

Kathleen Wickham, University of Mississippi

Meeting with friends, sharing ideas.

*Christopher R. Martin,
University of Northern Iowa*

Connecting with other scholars.

Ruth DeFoster, St. Catherine University

Connecting with friends in CCS, hearing new ideas, learning more about what others are working on.

Jacque Lambiase, Texas Christian University

Meeting new and known friends.

Jenny Korn, University of Illinois at Chicago

I'd look forward to just being there.

*Charles A. Hays, Thompson Rivers
University, Kamloops BC Canada*

In Chicago, I am looking forward to network-

ing with other scholars and hearing about research and teaching methods in this political and social climate. I am eager to hear about challenges and successes in the classroom engaging with students about media and culture. Similarly, I am interesting to learn more about how scholars are adjusting, if at all, research and teaching approaches, with new trends in higher education, such as growing interest and demand for online learning and certificate programs across our discipline.

*Loren S. Coleman,
University of Southern Mississippi*

I look forward to listening to some exciting papers and panels and getting inspired. I also look forward to meeting my friends and colleagues from different universities who I don't have the opportunity to otherwise meet.

*Suman Mishra,
Southern Illinois University, Edwardsville*

Fun. And alcohol.

John Yearwood, retired

How to Access Your JCI Membership

As one of your membership benefits of the AEJMC Cultural and Critical Studies Division, you can access the online content of Journal of Communication Inquiry on SAGE Journals Online.

Instructions for setting up your online account access to Journal of Communication Inquiry are below. Once activated, you will be able to view and search issues back to Volume 1, Issue

1. Go to the SAGE Journals Online Subscription Activation page at <https://online.sagepub.com/cgi/activate/basic>.

2. You will be prompted to enter your Customer/Member Number in the field provided (your Customer/Member Number is insert the ID you received from AEJMC here). Then Select "Critical Cultural Studies Division" from the drop-down menu list.

a. Your AEJMC number is emailed with the confirmation of your membership payment. This number is also on the label printed on hard copy items received from AEJMC, out to the right of their name. It always begins with the first letter of their last name

followed by 4 numbers.

3. Click "Submit" and follow the prompts on the screen. On the "Instructions" page, check your personal data and enter a username and password (be sure to write down your selections so you can access your journal in the future). Click "Submit" to confirm the activation.

4. Once complete, return to the journal's homepage at <http://jci.sagepub.com/> and start accessing content.

5. Please note: If you forget your username or password, go to <http://online.sagepub.com/>

CCSD Members News

Durham appointed CLAS associate dean at U of Iowa

The University of Iowa College of Liberal Arts & Sciences (CLAS) has appointed two faculty members to the position of Associate Dean, effective January 1, 2017. Meenakshi Gigi Durham will be Associate Dean for Outreach and Engagement, and Christine Getz will be Associate Dean for Graduate Education. Both will continue their research and departmental teaching or service as they fulfill their new responsibilities.



Meenakshi Gigi Durham

Meenakshi Gigi Durham is Professor of Journalism & Mass Communication with a joint appointment in Gender, Women's & Sexuality Studies. Her administrative experience includes serving as Administrative Research Fellow in the UI Office of Research & Economic Development, and Faculty Associate Director in the Obermann Center for Advanced Studies. She earned her PhD in Journalism and Mass Communication from the University of Florida in 1990, and joined the UI faculty as Assistant Professor in 2000; she also had a career as a professional journalist and editor in India and the U.S. With a research focus on representations of gender and sexuality in the media, Durham is the author of three full-length books—including *The Lolita Effect: The Media Sexualization of Young Girls and What We Can Do About It* (Overlook Press, 2008), which garnered national and international media attention—and numerous journal and encyclopedia articles, book chapters, essays, and short stories. Her honors and awards include being named CLAS Collegiate Scholar in 2012 and receiving the 2014 Teresa Award for the Advance-

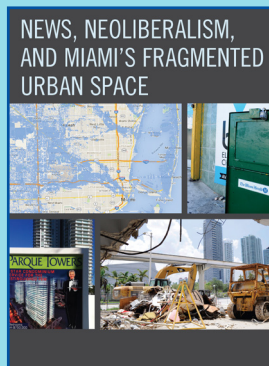
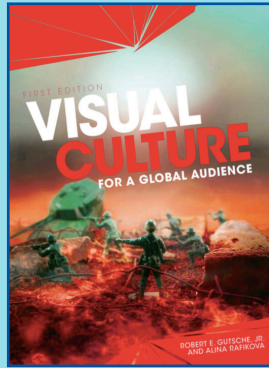
ment of Feminist Scholarship from the International Communication Association.

Gutsche publishes new books

Robert E. Gutsche, Jr., (Florida International University) has co-authored a new book that examines changes in neighborhoods and in public-private developments that are bound to widen an already-great divide between classes and races in South Florida – particularly at a time of massive sea level rise. *News, Neoliberalism, and Miami's Fragmented Urban Space* (Lexington, 2016) argues that neoliberal movements rely on the power of journalistic discourses to authorize and legitimize harmful social acts such as gentrification and state-issued racism and violence.

Earlier in 2016, Gutsche also published *Visual Culture for a Global Audience* (Cognella, 2016), which collects and analyzes some of the most important and thought-provoking works on visual communication and culture, particularly at a time of immense police and military violence against citizens, racialized discourses, and socio-economic divides.

By addressing new technologies and dominant processes of meaning-making related to visual signs and symbols of the everyday, this textbook approaches image-making and image-reading from a critical/cultural studies approach. The book's aim is to challenge media creators to apply critical thinking and interpretation to their field of work and study and comes from the perspective of an editor who has hands dipped in both making media and studying it.



JCI | from page 4

[cgi/renamepwd](#). You will be asked to enter either your Username or your Customer/Member Number. Upon confirmation of the information, the username or password will be emailed to you. If you require further technical assistance, please email Shelly Monroe at Societymember@Sagepub.com.

Once your account is set up, be sure to also register for free Journal of Communication Inquiry email alerts so you can stay up-to-date as each new issue becomes available online.

We hope you enjoy your free online access to the Journal of Communication Inquiry!

If you have trouble, you can contact Shelly Monroe at Sage, or Pamela Price at AEJMC. (Shelly.Monroe@sagepub.com and aejmcsub@aol.com)

CCSD paper submission deadline nearing for 2017

The Division invites research on a variety of topics and approaches including, but not limited to, historical studies, gender, race and class analyses of media, news analysis, audience analysis, political economy, literary analysis with a media foundation, philosophy of communication, ethics, and media criticism in general. CCSD encourages work that challenges conventional approaches to media, examines paradigmatic assumptions, and explores innovative ways of theorizing both news and entertainment media. We also welcome intersectional research that highlights the perspectives of traditionally marginalized or underrepresented groups.

Paper length should not exceed 25 pages excluding tables, figures, and references. Abstracts must be no more than 75 words. Be sure that submissions contain no identifying information, such as name, university affiliation, job title, etc. either in the text of the paper or in the document properties. Any identifying information found on the submission results in an immediate disqualification of the paper.

Questions concerning submissions should be directed to research co-chairs Peter Glociczki (pglociczki@coker.edu) or Ruth DeFoster (rmdefoster@stkate.edu).