



AEJMC MIDWINTER CONFERENCE 2016, February 26-27, 2016

Gaylord College of Journalism and Mass Communication
University of Oklahoma

General Call for Paper Abstracts and Panel Proposals:

The AEJMC Midwinter Conference is an annual forum for the presentation of research and debate in areas relevant to the nine AEJMC groups (divisions, interest groups and commissions) sponsoring the event. The conference provides a platform for presentations and extended discussions in a relaxed setting.

The upcoming conference is scheduled for February 26-27, 2016 at the Gaylord College of Journalism and Mass Communication (University of Oklahoma) in Norman, Oklahoma. Conference participants will be able to enjoy the College's state-of-the-art teaching and research facilities, as well as many winter diversions outside the conference activities, including world-class museums and art galleries.

Paper abstract submissions: Authors are invited to submit research paper abstracts of between **600 and 800 words** (word count excludes author information and references). Abstracts should give a clear sense of relevant literature, research objectives, methodological approach, stage of research project (conceptual, data gathering, data interpreting), findings and conclusions.

Submissions should be done online at:

<https://cmt.research.microsoft.com/AEJMC2016/Default.aspx>

When submitting an abstract, please follow these steps:

1. Go to the conference website (link above).
2. In the "AEJMC Midwinter 2016 Login" box, click on "Sign up here" as new user.



3. It will take you to a sign-up wizard, which is self-explanatory and guided. Finish signing up by confirming your email address.
4. Once the account is set up, sign in using your email address and password.
5. To submit the abstract click on “Create a new Paper Submission”.
6. The next step will require you to provide the title of the paper, an abstract (5,000 characters maximum). If your abstract’s character count exceeds 5,000 characters, you can also attach it as a doc or PDF file. ***However you cannot leave the abstract box empty, write a brief abstract or keywords for your paper if you choose to upload it as an attachment.***
7. Next you can add additional authors, if there are any. You can add as many authors as you need.
8. Finally, click the submit button to upload the abstract.
9. You will get a confirmation message once the submission is completed.
10. You can log in to the site at any time to check the status of your submission or if you need to edit something. You can only do this up to the submission deadline of December 1, 2015. After the deadline you would not be able to make any changes to your submission.

Note that authors can submit any specific paper abstract to only **one** participating group – submitting the same paper abstract to several groups will result in disqualification and withdrawal from the review process. ***Do not submit full papers.***

Authors of accepted papers will be notified by mid-January 2016. Papers presented at the midwinter conference are also eligible for presentation at the AEJMC national convention in August. Authors are encouraged to use the midwinter conference as an opportunity to get feedback on their research, to improve and finalize it for submission to the national conference.

Authors of accepted abstracts must submit complete papers (not exceeding 30 pages) to the discussant of their conference session at least two weeks before the midwinter conference. The midwinter chair for the relevant group will send



authors the names and contact details of the discussant for their session.

At least one author of each accepted paper must register and attend the conference to present the paper. ***Failure to register by the deadline will result in authors' names and papers being removed from the program. NO onsite registration will be available.***

Panel submissions: In addition, the organizers are also inviting panel proposals.

Submissions should be done online at:

<https://cmt.research.microsoft.com/AEJMC2016/Default.aspx>

When submitting the panel proposal, please follow these steps:

1. Go to the conference website (link above).
2. In the "AEJMC Midwinter 2016 Login" box, click on "Sign up here" as new user.
3. It will take you to a sign-up wizard, which is self-explanatory and guided. Finish signing up by confirming your email address.
4. Once the account is set up, sign in using your email address and password.
5. To submit the abstract click on "Create a new Paper Submission".
6. The next step will require you to provide the title of the panel, an abstract (5,000 characters maximum). If your panel proposal's character count exceeds 5,000 characters, you can also attach it as a doc or PDF file. ***However, you cannot leave the abstract box empty. Write a brief abstract or keywords for your panel if you choose to upload it as an attachment.***
7. Next you can add additional authors, if there are any. You can add as many authors as you need.
8. Finally, click the submit button to upload the proposal.
9. You will get a confirmation message once the submission is completed.
10. You can log in to the site at any time to check the status of your submission or if you need to edit something. You can only do this up to the submission deadline of December 1, 2015. After the deadline you



would not be able to make any changes to your submission.

Panel submissions should include the panel title, a description of the session's focus, the issues to be discussed, and a list of panelists (potential and confirmed), including affiliation. Panel proposals should not exceed two double-spaced pages.

Submission format: All submissions (for paper abstracts and panels) should include the name(s) of the author(s) or panel organizer(s) *on the title page only*. The title page should also include the author or lead author's (or organizer's) mailing address, telephone number and e-mail address. The title should be on the first page of the text and on running heads on each page of text. Authors must ensure that they remove any identifying information from their document (with the exception of the title page).

Deadline: All submissions should be made by noon, December 1, 2015.

The University of Oklahoma is located in Norman, 20 miles south of Oklahoma City, with easy access to the Will Rogers World Airport. Details on conference registration, hotel accommodation and airport transportation will be available at <http://www.ou.edu/gaylord>.

For more information, please contact Elanie Steyn, Conference Site Host (elanie@ou.edu).



AEJMC 2016 Midwinter Chairs

Communication Technology Division

Pamela Brubaker (pamela_brubaker@byu.edu)

Commission on the Status of Women

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George Daniels (gdaniels@ua.edu)

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