

AEJMC 2019 – ComSHER Business Meeting

Toronto, ON, Canada

Chris Clarke, Acting Secretary

- **Call to order and approval of minutes from 2018 Business Meeting**

- **Division updates**

State of the Division is strong

301 members (4th largest Division at AEJ) / membership is up 54% since 2011 (165)

Have seen improved diversity among membership as well as an organized panel participants

Paper acceptance rate is within AEJ guidelines (45-53%)

Do we need more paper slots for the 2020 conference?

5-year review/report completed in 2018. All good

- **2019 AEJ conference update**

139 reviewers – a record number

160 submissions (also a record) / 65 accepted (40 posters and 25 for paper panels)

46% acceptance rate for all papers (48% for student papers)

19 submitted papers were disqualified, mainly because they contained authors' identifying information. Uploading papers as PDFs rather than doc versions may help address this issue.

Goal was to lower acceptance rate this year compared to past years. Achieved.

- **Financial update**

\$2,200 expenses in this year, including subsidizing the Eason Student Paper Award (\$660 – remainder from endowment for a combined total of \$1000) as well as the Division Social at this meeting (\$1500)

Current income - \$2,000-\$3,000 per year on average / \$20 membership fee (\$0 for students)

Balance - \$8,200 / up from \$5,850 in 2016

Overall – financial are on a continued healthy trajectory

- **Science Communication journal update**

Impact factor = 2.03 (ranked 19/84 in Communication)

15% acceptance rate (down from 18% in 2017)

Average review time is 3 months

Need Associate Editors – contact Susanna Priest (editorsci.com@gmail.com) if interested. There are lots of benefits to serving, including keeping up to date on the latest research in the field

The journal takes commentaries, research notes, and full research articles

Reviewers are always needed. Must have a Ph.D. to review

218 submissions received in 2018

- **Future AEJ conference locations**

2020 – San Francisco 2021 – New Orleans 2022 – Detroit, MI

2023 – Washington, DC

2024 – choice between New York, Philadelphia, and Nashville

Average hotel rates –

New York – \$259/night / no grad discount)

Philadelphia - \$214/single, \$234 double / grad discount available

Nashville - \$249/night / grad discount available – conference hotel TBA but may not be in the downtown area

Members presented voted on preferred city – 21 PHI, 13 NSH, 9 NY

- **Other Business**

1. International travel concerns – lower attendance for international scholars this year. Especially problematic for international scholars in the U.S. who have U.S. visas – can be difficult to visit Canada.
2. Live-streaming at least parts of the conference in the future for those who cannot attend? May want to discourage remote presentations, however, unless extenuating circumstances arise.
3. ComSHER needs more of a social media presence (e.g., Twitter)
4. Voting Item
 - a. Dues are currently \$20 for faculty, Free for students. Members voted to keep this arrangement
5. 2019 ComSHER awards

Eason Prize (Top Student Papers) - divided into three awards and remains the largest overall student award at AEJMC

Place	Title	Author(s)
First Place (\$500)	Liking and Physical Attraction offer Promising Pathways to Policy Persuasion Despite Potentially Negative Narrative Influence	Julie Cannon
Second Place (\$300)	Fear and Hope, Bitter and Sweet: Emotion Sharing of Cancer Community on Twitter	Jinping Wang and Lewen Wei
Third Place (\$200)	Follow the Heart or the Mind? Examining Cognitive and Affective Attitude on HPV Vaccination Intention	Xizhu Xiao

Teaching Awards

Place	Author
First Place	Cynthia-Lou Coleman, Portland State
Second Place	Shirley Ho, Nanyang Technological
Third Place	Jessica Willoughby, Washington State
Honorable Mention	Mary Beth Deline, Illinois State

Top Conference Papers

Place	Title	Author(s)
First Place	The Power of Emotional Appeal in Motivating Behavior to Mitigate Climate Change	Weiting Tao, Shiyun Tian, Wanhsiu Tsai, and Michelle Seelig
Second Place	Users' Responses to Public Discourse of HPV Vaccination on YouTube	Yanqing Sun, Fangcao Lu, and Stella Chia
Third Place	Young Adults' (Mis)use of Prescription Opioid Drugs: An Exploratory Study	Jie Xu and Xiaoxia Cao
Fourth Place	Tweeting the #Flushot: Beliefs, Barriers, and Perceived Threat at Different Points of the Flu Season	Jeanine Guidry, Ioana Coman, Lucinda Austin, Nicole O'Donnell, Alessandro Lovari, and Marcus Messner

Article of the Year

Place	Title	Author(s) and Journal
First Place:	Pathways of Influence in Emotional Appeals: Benefits and Tradeoffs of Using Fear or Humor to Promote Climate Change-Related Intentions and Risk Perceptions	Christofer Skurka, Jeff Niederdeppe, Rainer Romero-Canyas, and David Acup. <i>Journal of Communication</i>
Second Place:	A Systematic Review of Frames in News Reporting of Health Risks: Characteristics, Construct Consistency vs. Name Diversity, and the Relationship of Frames to Framing Functions	Viorela Dan and Juliana Raupp. <i>Health, Risk, & Society</i>
Honorable Mentions	Taking Climate Change Here and Now – Mitigating Ideological Polarization with Psychological Distance	Haoran Chu and Janet Z. Yang in <i>Global Environmental Change</i>

	“Online, Offline, or Word-of-Mouth? Complementary Media Usage Patterns and Credibility Perceptions of Nuclear Energy in Southeast Asia	Shirley S. Ho, Alisius D. Leong, Jiemin Looi, and Agnes S.F. Chuah in <i>Energy Research & Social Science</i>
	When Personal Feels Invasive: Foreseeing Challenges in Precision Medicine Communication	Chelsea L. Ratcliff, Kimberley A. Kaphingst, and Jakob D. Jensen in <i>Journal of Health Communication</i>
	Using the CAUSE Model to Understand Public Communication About Water Risks: Perspectives from Texas Groundwater District Officials on Drought and Availability	Matthew S. Van Dyke and Andy J. King in <i>Risk Analysis</i>

6. 2019 Best Poster Award - \$100 award sponsored by Nanyang University

Place	Title	Author(s) and Journal
First Place (tie)	Why would I choose to live less?" Millennial cancer clinical trial frame preference	Brandon Nutting and Monique Luisi
First Place (tie)	Formative research on promoting car-free youth transportation	Autumn Shafer and Jared Macary

7. Changes to the ComSHER bylaws – all approved. (To be applied to starting at the 2020 conference.

- a. Move Field Trip and Social responsibilities to Vice-Heads.
- b. Reinstigate voting for officers below PF&R.
- c. Remove Graduate Student Liaison (lack of engagement).
- d. Amend current chair titles – (1) from Social Media to Media and (2) Newsletter and Website to Outreach.
- e. Engagement expectations

All officers, elected or otherwise, are expected to engage as fully as possible in their responsibilities. This includes planning for and attending the annual conference. Officers must attend the annual conference and business meeting, excluding life circumstances. If

an officer is unable to attend, they must coordinate their duties with other officers, including the Head and Vice-Heads. Additionally, they will not be eligible to move up in officer standing until the following year if they are unable to attend that year's conference.

8. New leadership – 2019-2020

Head: Rachel Young

Vice-Head: Kajsa Dalrymple

Vice-Head Elect: Sara Yeo

Co-Research Chair: Timothy Fung

Co-Research Chair: Matthew VanDyke

Teaching Chair: Jessica Willoughby

Co-PF&R Chair: Ashley Anderson

Co-PF&R Chair: Leona Yi-Fan Su

Secretary: Sojung Kim*

Co-Secretary: Mary Beth Deline

*Secretary position(s) added to voting slate in 2018

9. Thanks to Avery Holton (retiring Head) – 7 years as a ComSHER Officer!