

# PR DIVISION 2018

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The PRD Annual Social is an evening for members and others to network, catch up with friends, and meet new colleagues. Book raffles and door prizes add to the fun, along with delicious local food and drink. This year's social event will be held Tues., Aug. 7, 2018, from 7-9 p.m., at the National Union Building.

***We need your help! This event would not exist without support from generous sponsors. Please consider becoming a valued sponsor at one of the following levels open to any individual or organization interested in PR research & education.***

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## TITLE LEVEL/MAIN EVENT SPONSOR (\$2,500+)

- Named on event signage
  - One dedicated recognition slide in sponsor slideshow (name and logo)
  - One customized bonus slide in sponsor slideshow
  - Recognition from division head on PRD listserv (2)
  - Recognition in PR Update (division newsletter) (1)
  - Free ad space in PR Update (division newsletter) (1)
  - Personal thank you announced by division head at the event
  - Recognition from PRD social media via Facebook or Twitter mentions (2)
  - Distribution of org's branded materials at the event (e.g., brochures, business cards)
  - On-site product demonstration and/or special display rights (as relevant) at the event (includes complimentary event admission for 2 representatives)
  - Named event sponsor (e.g., "PRD Social Presented by [Org. Name]" on all promoted materials)
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## DIAMOND LEVEL (\$1,000)

- Named on event signage
  - One dedicated recognition slide in sponsor slideshow (name and logo)
  - Recognition from division head on PRD listserv (2)
  - Recognition in PR Update (division newsletter) (1)
  - Personal thank you announced by division head at the event
  - Recognition from PRD social media via Facebook or Twitter mentions (2)
  - Distribution of org's branded materials at the event (e.g., brochures, business cards)
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## PLATINUM LEVEL (\$500)

- Named on event signage
  - One dedicated recognition slide in sponsor slideshow (name and logo)
  - Recognition from division head on PRD listserv (1)
  - Recognition in PR Update (division newsletter) (1)
  - Personal thank you announced by division head at the event
  - Recognition from PRD social media via Facebook or Twitter mentions (1)
  - Distribution of org's branded materials at the event (e.g., brochures, business cards)
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***Bonus Slide: All title, diamond, and platinum-level sponsors may purchase additional slides for \$100 each. The slide will be customized/tailored to the sponsor's needs (e.g., promoting a job opening, welcoming a new colleague, etc.).***



## GOLD LEVEL (\$300)

- Named on event signage
- One dedicated recognition slide in sponsor slideshow (name and logo)
- Recognition from division head on PRD listserv (1)
- Recognition in PR Update (division newsletter) (1)
- Recognition from PRD social media via Facebook or Twitter mentions (1)



## SILVER LEVEL (\$100)

- Named on event signage
- One dedicated recognition slide in sponsor slideshow
- Recognition from PRD social media via Facebook or Twitter mentions (1)



## BRONZE LEVEL (\$25)

*\*Want to honor a colleague, thank a mentor, or say “congrats” to someone? Honor an individual who deserves public recognition with a bronze-level honor sponsorship! Or, get a personalized slide for your honoree by purchasing a silver-level sponsorship (details above)!*

- One dedicated recognition on a shared slide in sponsor slideshow