

Public Relations Division Benefits

Members of the AEJMC Public Relations Division have access to the following tips, resources and benefits:

1. Members can benefit from the exchange of teaching or research tips and networking with our growing membership on the division's social media platforms. Access the PR division on Twitter via @AEJMC_PRD and the PR division on Facebook via <https://www.facebook.com/AEJMCPRD>.
2. Members can also benefit from the PR division Twitter Chats featuring expert guest speakers and moderators. Follow the conversation online via the #PRProfs hashtag.
3. Members also benefit from updates and announcements on PR Division Twitter, Instagram, and Facebook, Storify.
4. Members receive the division's publication, *Journal of Public Relations Research*, as part of their membership. Members receive five issues of the journal per year, which offer articles on public relations theory and pedagogy.
5. Additionally, members receive the *Journal of Public Relations Education (formerly Teaching Public Relations Monographs)*, which is a quarterly online publication regarding public relations pedagogy.
6. PR Division members have the opportunity to participate in our open, teaching, and student research paper competitions at the AEJMC annual conference. The top three papers in each category receive monetary awards.
7. Members can benefit from the multiple leadership and service opportunities that the public relations division provides. From serving on the executive committee, to coordinating the research competitions, to facilitating communications and social media for the division, or encouraging membership – there is a leadership opportunity to suit your skills or interests.
8. Members may benefit from the PR division's year-long formal mentoring program. Graduate students are assigned a junior or senior public relations faculty member, whereas junior faculty are assigned a senior faculty member. Participants in the program receive monthly e-mails with relevant mentoring articles and tips.
9. Graduate students in the Public Relations Division may elect to have a "Conference Buddy." Individuals participating in this program will be assigned a public relations faculty member to serve as a liaison during the conference. The faculty member buddy will help the graduate student to attend various public relations division activities, network with other public relations scholars, and field questions about conference cultures or practices.
10. Graduate students in the PRD have several grant and scholarship opportunities. The [Roschwalb Grant Program](#) provides financial support for graduate students conducting research in

international public relations. The [Inez Kaiser Graduate Student of Color Awards](#) underwrite the cost of membership in the Public Relations Division for promising minority students.

11. Members can apply for the [Doug Newsom Award for Global Ethics and Diversity](#) to receive recognition for their research focusing on global ethics and diversity in public relations.
12. At the annual conference, members can attend the [Bill Adams/Edelman Luncheon](#) and/or [Off-site Tour](#) to learn more about emerging trends in public relations and network with professionals.
13. New members have access to a “Quick Start Guide” that features various tips and relevant membership facts. <http://www.aejmc.us/PR/resources/quick-start-guide.pdf>