

# AEJMC PRD Business Meeting Notes, 2014

Notes taken by secretary, Richard Waters

- Natalie Tindall calls the meeting to order
- Don Stacks made motion to adopt agenda, seconded; voted unanimous; agenda adopted  
Approval of 2013 meetings asked for by Natalie, motion made by Don Stacks, seconded, voted by unanimous; Natalie approves and adopted
- Division head report: Natalie Tindall
  - Continued to solicit and present best research on PR and StratComm, continued to support jrl, asked seniors to pass along advice on how to publish, continued to support teaching w/newsletter tips continued PRF support--industry leaders section in newsletter; in response to deficiency in PFR in 5yr review. Held a panel on whistleblowing this year
  - 2 goals: create stability in documents guiding the documents that lead the division, strengthen the deficiencies in Delphi study and aej
  - 5 yr. assessment (all emailed electronically prior to conference) thank you to Denise and Tiffany for helping during sept during Natalie's eye surgery
- Vice head report on programming: Denise Bortree
  - 21 proposals for panels, programmed 8 panels and 1 preconference. New chipping process this year--no longer a chip in bucket, all done online. Good and bad results. Benefit was that program was distributed (no longer 5p panels on last day), downside was all 40 posters in one session at 8.15 on Friday. For next year, panel proposal deadline is October 1. The theme next year (AEJ wide) is "Global Bridges" focusing on making connections internationally. We are working on a process to give electronic access to JPRR immediately--working with Taylor & Francis to get print and online options as members want.
- Natalie acknowledges Elizabeth tooth being sworn in as AEJMC president.
  - Mentions 2015 in San Francisco and 2015 in Santiago, Chile
- Vice head elect: Tiffany Gallicano
  - Bill Adams Edelman luncheon--requested venue w/100 guests. No wait list. Hoping to continue that trend in 2015 even if it means more modest pricing. cross-promotional policy--promoting other orgs'
  - Content in the newsletter. If ppl are donors to division, will list as donors transparently and promote their individuals. For non-donors, there's another policy that must not be a competing conference. Will post promotional policy on the website. Questions can be answered by website/ social media committee.
  - SUPR star awards for PFR--dinged on 5yr review despite the individual acknowledgement. Must have something that works for panel programming--maybe joint panels with other divisions. Freedom of expression is the first year panel/award (freedom of speech policies w/social media); the panel/award topics will rotate. Survey remarks--results will help guide decisions about 2015 panels (discussion v. research based panels)

- All reports available electronically in email sent pre-conference
- Research report: Suman Lee
  - Research chairs: Suman Lee, Eyun Jung Ki teacher chairs: Emily Kinsky and Hongmei Shen (see handout)
  - 129 papers (63 accepted); 88 for open, 34 student, 7 teaching submitted
  - Deletions/dqs: 12 open, 8 student, 2 teaching
  - Accepted: 50 open, 10 student, 3 teaching; rates (57%, 29%, 43%--overall 49%) each paper assigned 3 reviewers based on reviewer survey that was sent out in January
  - 99 reviewers (59 open, 32 student, 8 teaching) being research chair was "beyond expectations," dealing w/angry authors, feelings of guilt and sleepless nights. played cello to reduce stress levels.
  - Suman's second year; thank you and farewell!
- TPR report: Chuck Lubbers
  - Acceptance rate was 25%; we publish the articles that are the top papers but more are coming from non-conference sources.
- JPRR report: Karen Russell
  - In last 12 months, 132 submissions, 11 accepted (12.5% acceptance rate). Average review time 105 days; 39 manuscripts currently pending. Couple of special issues--engagement Kim Johnston (Queensland), and public relations history (Tom Watson, Bournemouth)--call still pending. History is issue #2 next year.
  - Marketing report from T&F--very pleased w/how the jrl is going (downloads, subscriptions, timing, budget, etc.) impact factor is .595 (good for niche jrl); 47th out of 74 comm jrls explain transition process: Karen is still editor through 2015; she's reviewing those now, will come out later. New editor starts reviewing in January for issue starting in 2016. If you have an RNR, you better get it back quick. Then a cutoff point will be enacted.
- Tom Reichert, Uni of GA AD/PR dept chair, presents Karen with an award honoring her JPRR work. "Dept head's dream." Did Bateman in addition to everything else. Taught digital reputation mgmt. Active as a historian. Leading voice for PR education, especially in digital/social realms. Tom is establishing an award in her honor.
  - The award is an annual "Most Downloaded in the Jrl" indicates timeliness and relevance, moving the field forward. This year the winner for the most downloaded article is Jeon Nyong Kim & Lan Ni "integrating formative research."
- JPRR Election: Karen passes to Elizabeth, passes off to Natalie, Past JPRR editors selected Bey Ling Sha. 6 applications came in.
  - Executive board approved. Don stacks motioned. all in attendance vs
  - 1 for vote for JPRR editor.

- Bey Ling: Fifi isn't here. Changes that are being made; offer to make letter of application available; reviews SDSU support; establishing an associate editor position (1yr position designed for tenured assoc or full--examines submission after technical review, then review for method and rigor, then Bey ling will send out for editorial review). Quality control 10 articles reviewed in first article; 5 reviewed in 3rd article. Associate editor is a training position. For 2015, appointing Hongmei Shen. Putting out a call for 2016 associate editor position; will interview in San Francisco.
  - Associate editor requires 1 class semester release.
  - No editor in the last decade has seen the contract w/T&F. Going to track down and prepare policies; establishing an editors council w/PR journals. Ray Hiebert fully endorses. Purpose of the council is for editors to help each other and to eliminate duplicate submissions. Thanks Karen for service (transition to online, makes it more international).
- Inez Kaiser grad student of color awards: Jensen Moore prsa diversity grant--provided for 3 Kaiser Fellows (lodging and airfare in addition to one year aej/prd membership and registration).
- Roschwalb award for international student research: Natalie Lauren Herrit-Purdue University; MA from Purdue, OrgComm PhD starts in Aug2014
- Plank Center awards for top student papers: Denise Bortree
  - First: Holly Ott, Michail Vafeiadis, Thomas Waddell, Penn State
  - Second: Grace Ji, Miami
  - Third: Alan Abitbol, Texas Tech
- Wilcox awards for top teaching papers: Denise Bortree
  - First: Julie O'neil, Jacqueline Lambiase, Texas Christian
  - Second: Julia Faustina, UMD, Rowena Briones, Virginia Comm, Melissa Janoske, UMD
  - Third: Scott Kuehn, Andy Lingwall, Clarion
- Wilcox awards for top faculty research: Denise Bortree
  - First: Dustin Supa, BU, Lynn Zoch, Radford, Jessica Scanlon, BU
  - Second: Pat Curtin, Oregon
  - Third: David Radonovich, High Point
- Top poster awards: natalie
  - First: Caitlin Kerdose (kent state)
  - Second: Fraustino, Briones, Janoski (2nd teaching paper)
  - Third: Shu Pai Wan, Saween Alabash
- SuPRstar awards:
  - Outstanding community service (Eyun Jung Ki), outstanding PFR (Deborah Silverman), outstanding junior scholar/teacher (Lucinda Austin), outstanding PFR (Alan Freitag--keeper of the listserv)

- New Business
  - Approval of revised bylaws--goal is to combine structure of current bylaws into a more condensed format; clarify issues about roles; how to handle vacancies and handle resignation/termination rules; moving toward online voting; received bylaws twice before conference. No questions Don Stacks moved, unanimous approval by show of hands
  - Approval of the revised operations manual--disregarded, not available bc of issues that came up this week
  - Susan Grantham announced Emily Kinsky as vice head-elect for 2015, unanimous approval by show of hands--done out of order
- Restructuring TPR: Chuck
  - 4 page insert to mailed newsletter, but it never changed format.
  - Still 4 pages w/PDF. This spring, Emily and Tiffany and Natalie and Denise came to Chuck and said would you be interested in doing a print journal. TPR is eliminated. Jrl of Public Relations Education, continue to be online publication. No longer 3000 word brief.
  - Formats: full length article of 8-10k words, applied/brief description of research 3k words, review of books, software, etc.
  - Proposal for editor and associate editors for the 3 sections. The full length and applied research sections would be peer reviewed. Go out quarterly; 2 for first year; then four for second. Goal is 2/2/1 w/the number of items for each section. Submissions to TPR have been going up, even though the # of papers to teaching competition going down.
  - Don Stacks motions to open floor to discussion, someone seconded.
  - "Great idea." Don Stacks moves to question, vote by voice, then by hand. No opposition.
- Upcoming conferences
  - 2015-San Francisco, 2016-Minneapolis, 2017-Chicago, 2018-Washington DC, 2019--?? info not received by council of divisions
- Announcements
  - Commission of Public Relations Education Karla Gower and Del Galloway were cochairs this year. Sent out emails to the diff associations (nca, ica, etc).
    - 2012 released a grad school report; doing phone interviews and content analysis about the utility of the report. Looking to do an update for the 2006 professional bond project. Focus groups done here at AEJMC.
    - Focus groups will also be conducted at other meetings. An education summit planned next year. Brown bag sponsored by PRSA educators academy "have a say in the future of pr education" sept 15, 2p est.
  - PR social media team: Karen Freberg, Geah Presgrove
    - 5 t-shirts to give out: Matt Koshen, Katie Place, Dean Mundy, Marlene O'Neill, called four winners--no one was here, so just threw them to crowd.

- Natalie--AEJMC bylaws changed today; info added regarding members; adjunct faculty can now become members w/aej--will receive educator and aej news; fee is 75\$
- Return surveys in to the front table
- Don Stacks--took over comm research reports, opened up to PR; produced by eastern comm association, a number of public relations articles submitted. 10 double-spaced pages limit. Accepts research done on students. 4 issues, 44 manuscripts/year.
- Denise gives Natalie gift.
- Stacks motions to move exit. Unanimous. Adjourned.