

Outgoing Executive Meeting 5 AUG 04 • Toronto

The meeting was called to order at 5 p.m. by Division Head Pat Curtin.

1. Linda Hon summarized the process of selecting the new editor for the *Journal of Public Relations Research*. The committee of Linda Hon, Linda Bathgate, James and Larissa Grunig, and Liz Toth nominated Linda Aldooray to assume the editorship in January 2005 with Division approval. Curtin thanked Hon for her service as editor.

2. Curtin said that, although the Division agreed to raise dues last year, an administrative oversight resulted in funds not being transferred as planned to the journal account. Kirk Hallahan moved that the funds be transferred; motion approved.

3. Curtin advised the board of the need to clarify guidelines for defining "student" for the Inez Kaiser Awards. There was discussion concerning full- vs. part-time student status, and full- or partial-year status. Andi Stein moved that Kaiser candidates should be full-time students during the year of the award, and that full-time faculty are not eligible; motion passed.

4. Alan Freitag read minutes from the previous year's meeting and provided a treasury report. By motion and voice vote, both were accepted as presented.

5. Program Chair Teresa Mastin reported that 25 PRD program events were submitted; 16 were taken to the winter meeting, resulting in 10 PF&R panels, five teaching panels, and six research panels (thanks to joint and scholar-to-scholar sessions). Mastin described the process and approach taken.

6. Chuck Lubbers reported that calls for proposals for next year's convention in San Antonio would go out soon.

7. Research Chair Don Stacks reported that this year's convention featured six research panels plus the scholar-to-scholar session. He said 40 of 90 paper submissions were accepted, of which 19 were faculty/student papers.

8. Membership Chair Coy Callison reported that the Division now had 477 members, a slight drop, but remained the third largest AEJMC division. He has contacted members of PRSA's Educators Academy, mailing 250 letters promoting PRD membership.

9. Professional Liaison Pat Swann announced the reception to follow the meeting.

10. Curtin advised board members that the Past Heads will plan a tribute to the Grunigs.

11. Graduate Student Liaison Lois Boynton reported a light response from students for the Buddy Program, indicating she and her committee would increase their efforts at publicizing the program.

12. Inez Kaiser Award Chair Heidi Edwards reported 14 sponsors for the 11 student awards granted this year. Despite using the Division newsletter, Website and listserv, there was still a need to solicit more applications and sponsors. She said the board

needs to consider the issue of providing multiple awards to students who apply and qualify more than one year.

13. Roschwalb Award Chair Phyllis Larsen reported this year's winner, Jiyang Bae, received \$250.

14. Nominating Committee Chair Ken Plowman explained that just one name was selected for each of the elective positions, with the possibility for write-ins provided. Elected were Bonita Neff, vice head-elect; Alan Freitag, secretary/treasurer; and Carolina Acosta-Alzuru, elected delegate.

15. Curtin thanked the board for their work during the year. The meeting was adjourned at 6:15 p.m.

Meeting of Members 5 AUG • Toronto

The meeting was called to order at 8:30 p.m. by Division Head Pat Curtin.

1. Curtin announced that a sign-up sheet was circulating through the room soliciting names of Division members willing to serve as reviewers for next year's research paper submissions.

2. Secretary/Treasurer Alan Freitag read salient excerpts from last year's membership meeting minutes and provided a summary of the Division's financial standing.

3. Nominating Committee Chair Ken Plowman reported that all nominees for elected positions were elected.

4. Curtin reported that next year's convention will be held in San Antonio, followed by San Francisco in 2006 and Washington, D.C., in 2007. Choices for the 2008 event are Chicago, Minneapolis, St. Louis, Louisville, Cincinnati and Indianapolis; a voice vote indicated the Division's preference for Chicago. Curtin announced that the Division will be cut programming chips every third year, beginning with a one-chip reduction in 2005. She said AEJMC leadership continues to examine the possibility of realigning divisions. She urged PRD members to vote for AEJMC leadership positions to secure our Division's voice at that level. She encouraged members to make use of the listserv and to visit the Division's Website.

5. Vice Head Teresa Mastin reported that six research sessions, 10 PF&R sessions and five teaching panels were programmed for this year's convention. She urged those whose panel submissions had not been selected to resubmit for next year's event. She reported that pre-convention events this year focused on distance learning.

6. Vice Head-Elect Chuck Lubbers reported that attendance had been very good for panels and presentations this year.

7. Research Chair Don Stacks submitted paper selection data, reporting an overall selection rate of 44.4%. He said reviewers were needed for next year. He made several recommendations: consolidate research coordinator responsibilities under one person; ensure the research chair attends the available AEJMC training; and delete the faculty/student category.

8. Teaching Chair Lisa Fall thanked members for good paper submissions.

9. PF&R Chair Larry Lamb submitted a full written report.

10. *Journal of Public Relations Research* Editor Linda Hon submitted a written status report and said the past year saw a 10% initial paper selection rate, with a 25% selection rate after revisions. Volume 17 will include two special issues. She thanked Linda Bathgate of Erlbaum and the University of Florida for their support.

11. Bathgate reported that the projected page expansion for the *Journal* had been achieved. She said LEA.COM had been launched as a Web portal to all the publisher's journals, including abstracts and a complete sample issue for the *Journal*. All volumes of the *Journal* are now available for online subscribers.

12. On behalf of the Division, Lisa Fall thanked Hon for her work as *Journal* editor.

13. *TPR* Editor Ken Plowman thanked Linda Morton for her previous editorship and reported that a monograph now appears in every issue of the Division's newsletter.

14. *PR Update* Editor Susan Gonders thanked William Thompson and Kirk Hallahan for their support in publishing the newsletter in hard copy and online. September 1 is the deadline for the next issue.

15. Webmaster Hallahan reported that the Division's newsletter is now available in PDF format on the Website, suggesting that the Division consider converting totally to online delivery. He said he will post the Division's annual report on the site.

16. Membership Chair Coy Callison reported that 250 letters had been sent to members of PRSA's Educators Academy recommending membership in PRD. Division membership stands at 477.

17. Professional Liaison Pat Swann said the reception immediately preceding this meeting was well-attended.

18. Graduate Liaison Lois Boynton reported that the Buddy Program attracted few students but a lot of faculty. The committee will work closely with the Kaiser and Roschwalb committees to publicize the program better. She said Diana Knott earned the prize for recruiting the most student Buddy Program participants. She added that the committee may consider expanding the program to partner new faculty members with seasoned members.

19. Inez Kaiser Award Chair Heidi Edwards reported that 11 graduate students received awards this year; and that 14 sponsors had contributed. The award includes one year's membership in AEJMC and PRD. Edwards is seeking more nominations and sponsors and said the \$60 sponsorship could be split between two sponsors. She intends to clarify eligibility criteria for award candidates.

20. Roschwalb Award Chair Meg Lamme said this was the eighth year for the award. This year's winner is Jiyang Bae, University of Florida. Lamme is accepting donations and announced that she had received \$100 in donations that evening.

21. Curtin addressed old business: Though members approved a \$5 dues increase, an administrative oversight resulted in the added funds not being transferred to the *Journal of PR Research* account; she said that transfer process needed to be formally approved by membership. Pam Bourland-Davis moved to approve the transfer; motion unanimously passed.

22. Two items arose under new

MEETING minutes

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business: (a) Linda Hon announced that Linda Aldooray was the committee recommendation to become editor of the *Journal of Public Relations Research*. Brenda Wrigley moved to approve; motion unanimously passed. (b) Mike Derwinger recommended collecting all unused Canadian currency as members prepared to leave Toronto, with money collected to be given to the Roschwalb and Kaiser funds.

23. Curtin turned the chairmanship over to Mastin, who thanked members for the opportunity to serve. She reminded members of the incoming executive board member meeting scheduled for 7 a.m. the following morning; she especially invited graduate students to attend and become engaged in Division activities. She said she will work in the coming year to explain the purpose of the Division, improve communication, build graduate student membership, continue active involvement in AEJMC, and rework and simplify research categories. The meeting was adjourned at 10:05 p.m.

Incoming Executive Meeting 6 AUG • Toronto

The meeting was called to order at 7 a.m. by Division Head Teresa Mastin.

1. Division Secretary/Treasurer Alan Freitag read salient excerpts from last year's meeting; the board approved the minutes as presented.

2. Division Head Mastin described her intention to continue pursuit of goals from the year now ending: division transparency; a greater role in AEJMC leadership; encouraging Division members' participation in the AEJMC election process. Michael Parkinson will serve as research chair and will work on categorical revisions. Mastin introduced new board members. She added that there is a need to clarify the process for selecting the Nominating Committee; she will review bylaws and follow the prescribed procedure. The meeting was adjourned at 7:20 a.m. A discussion followed concerning revising research categories, eligibility criteria, paper length, submission limitations, programming, and the value of scholar-to-scholar sessions.