THE NEWS JOURNAL
of the Public Relations Division
of the Association for Education
in Journalism & Mass Communication

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DIVISION HEAD

Patricia Swann

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Colleen Connolly-Ahern

Pennsylvania State University cuc15@psu.edu

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Heidi Hatfield Edwards

Florida Institute of Technology edwardsh@fit.edu

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Karla Gower

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University of Tennessee Knoxville mpalench@utk.edu

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Bradley Rawlins

Brigham Young University Bradley_Rawlins@byu.edu

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Susan Gonders

Southeast Missouri State Universiy-Cape Girardeau SGonders@charter.net

WEBMASTER

Tricia Farwell

Middle Tennessee State University-Murfreesboro tfarwell@mtsu.edu

PAPER
ACCEPTANCE
39%
58 of 153
submissions

TUEOBAUG

2:00-5:00 PRD/CommSHER Preconference (\$10 pre-registration required)

Communication and the Environment: Theory and Practice

Part One: Theory - the latest findings in environmental communication research

Moderator: Lee Ahern, Pennsylvania State University

Max Boykoff, University of Colorado-Boulder; Susan Grantham, University of Hartford; Matthew Nisbet, American University; Michael Palenchar, University of Tennessee; Susanna Hornig Priest, University of Nevada-Las Vegas

Part Two: Practice - current issues in the ethics and practice of environmental communication

Moderator: Colleen Connolly-Ahern, Pennsylvania State University

David Hosansky, head of Media Relations, University Corporation for Atmosphere Research; Drew Kramer, director of Strategic Communications, InterMountain Corporate Affairs; Anne Marie Major, Pennsylvania State University; Katherine Rowan, George Mason University; Molly Williams, co-founder of Craft Interactive

WED O/AUG

11:45-1:15 Panel co-sponsored with Mass Comm & Society

How to Negotiate with Journal Editors

Moderator: **Donnalyn Pompper**, Temple University

Linda Aldoory, former editor of the *Journal of Public Relations Research*, University of Maryland; **Margaret Jobe**, faculty director of the Government Public Library, University of Colorado-Boulder; **Stephen Perry**, editor of *Mass Communication & Society*, Illinois State University; **Daniel Riffe**, editor of *Journalism & Mass Communication Quarterly*, University of North Carolina-Chapel Hill; **Angharad Valdivia**, editor of *Communication Theory*, University of Illinois

1:30-3:00 ● TOP REFEREED RESEARCH PAPERS

Moderator: **Michael Palenchar**, University of Tennessee Respondent: **Karla Gower**, University of Alabama

First-place student paper

Power-Control or Empowerment? How women public relations practitioners make meaning of power.

Katie Place, University of Maryland

Third-place research paper

Bureaucrats, Politicians, and Communication Practices: Toward a new model of government communication.

Brooke Liu, University of Maryland; **Abbey Blake Levenshus**, University of Maryland;

Suzanne Horsley, University of Alabama

Second-place research paper

It's Not a Small World After All: Using stewardship in a theme park's daily operations.

Richard Waters, North Carolina State University

First-place research paper

Crisis Preparedness versus Paranoia: Testing the crisis message processing model on the effects of over communication of crisis preparedness messages by governments. **Kester Tay, Rasiah Raslyn Agatha, May O. Lwin** and **Augustine Pang**, Nanyang Technological University



TOP RESEARCH PAPERS

<u>First-Place</u> 1:30p Wednesday

Crisis Preparedness
versus Paranoia:
Testing the crisis message
processing model on the effects
of over communication of
crisis preparedness messages
by governments

Kester Tay, Rasiah Raslyn Agatha, May O. Lwin and Augustine Pang

Nanyang Technological University

Second-Place
1:30p Wednesday

It's Not a Small World After All: Using stewardship in a theme park's daily operations

Richard Waters

North Carolina State University

Third-Place
1:30p Wednesday

Bureaucrats, Politicians, and Communication Practices: Toward a new model of government communication

Brooke Liu

University of Maryland

Abbey Blake LevenshusUniversity of Maryland

Suzanne Horsley

University of Alabama

Fourth-Place 8:15a Thursday

Indeed, It Does Depend: Examining public relations leaders through the lens of the contingency theory of leadership

Richard Waters

North Carolina State University

Fifth-Place 8:15a Thursday

The Possibilities and Realities of Studying Intersectionality in Public Relations

Jennifer Vardeman-Winter

University of Houston

Natalie Tindall

Georgia State University

Hua Jiang

Towson University

5:00-6:00 Panel co-sponsored with Mass Comm & Society

Policy Advisor or Chief Communicator? Deciding PR's Fate

Moderator: Kathy Fitzpatrick, Quinnipiac University

Pat Curtin, University of Oregon; Donnalyn Pompper, Temple University; Jerry Swerling, University of Southern California; Elizabeth Toth, University of Maryland; Robert Wakefield, Brigham Young University; Michael Warden, University of Colorado

THU05AUG

7:00-8:00 ● OUTGOING PRD BOARD MEETING

Presiding: Patricia Swann, Utica College

8:15-9:45 • HIGH-DENSITY ROUNDTABLES OF REFEREED RESEARCH PAPERS

Moderator: Carol Ames, California State University-Fullerton

Discussants: Chuck Lubbers, University of South Dakota, and Alan Freitag, University of North Carolina-Charlotte

Second-place student paper

Does "Going Green" Really Matter to Publics? The effects of environmental corporate social responsibility (CSR), price, and firm size in the food service industry on public responses. **Yeonsoo Kim**, University of Florida

Fourth-place research paper

Indeed, It Does Depend: Examining public relations leaders through the lens of the contingency theory of leadership. **Richard Waters**, North Carolina State University

Fifth-place research paper

The Possibilities and Realities of Studying Intersectionality in Public Relations. **Jennifer Vardeman-Winter**,

University of Houston; Natalie Tindall, Georgia State University; Hua Jiang, Towson University

Twitter Me This, Twitter Me That: A quantitative content analysis of the 40 best Twitter brands.

Tina McCorkindale, Appalachian State University

Corporate Social Responsibility Disclosure of Media Companies.

Jiran Hou and Bryan Reber, University of Georgia

Grounding Organizational Legitimacy in Societal Values.

John Brummette and Lynn Zoch, Radford University

Telling Your Own Bad News: A test of the stealing thunder strategy.

Shelley Wigley, University of Texas-Arlington

Talking Health Care Reform: The influence of issue-specific communication on political organization-public relationships. and attitudes. **Trent Seltzer** and **Weiwu Zhang**, Texas Tech University

Mediating the Power of Relationship Antecedents: The role of involvement and relationship quality in the adolescent-organization relationship. **Denise Bortree**, Pennsylvania State University

Translating Science for the Public: Predictors of PIOs' roles in the knowledge transfer process.

Judith White, University of New Mexico

11:45-1:15 Panel co-sponsored with Advertising

Pause for the Cause or Dash for the Cash? Boosting Brands and Building Goodwill with Cause-Related Marketing

Moderator: Scott Hamula, Ithaca College

Sydney Ayers, principal of Ayres Public Relations; Amy Griesheimer, vice president/market manager with Entercom Communications, Denver Radio Cluster; Peggy J. Kreshel, University of Georgia; KC Koch, account planner with Sukle Advertising & Design

3:15-4:45 Panel including PRD members TBA

The Future of Media Ethics in Journalism, Public Relations, Entertainment and Advertising

5:00-6:30 ● REFEREED POSTER SESSION

Ethics and Corporate Social Responsibility

Discussant: Heidi Hatfield Edwards, Florida Institute of Technology

Identifying the Synergy Between Corporate Social Responsibility.

Hyojung Park, University of Missouri; Bryan Reber, University of Georgia

Ethical Considerations in Social Media Usage: A content analysis of Silver Anvil winners.

Patricia Whalen and Sylwia Makarewicz, DePaul University



TOP STUDENT PAPERS

First-Place
1:30p Wednesday

Power-Control or Empowerment? How women public relations practitioners make meaning of power

Katie Place

University of Maryland

Second-Place 8:15a Friday

Does "Going Green"
Really Matter to Publics?
The effects of environmental corporate social responsibility (CSR), price, and firm size in the food service industry on public responses

Yeonsoo Kim University of Florida

Third-Place 5:00p Thursday

Text Haiti to 90999: The future of relationship fundraising for a nonprofit organization

Terri Denard

University of Alabama

Fourth-Place 8:15a Friday

Legitimacy 2.0: Possible research avenues for corporate reputation in the digital age?

Joy Rodgers
University of Florida

Fifth-Place 8:15a Friday

Lhe Situational Theory of Publics: Youth civic engagement

Jarim Kim

University of Maryland

Exploring Ethics Codes of National Public Relations professional Associations Across Countries.

Soo-Yeon Kim, University of Florida; Eyun-Jung Ki, University of Alabama

Content Analysis on CSR Reporting of Companies' Web Sites: Signaling theory perspective.

Hyuk Soo Kim, Joe Phelps and Jee Young Chung, University of Alabama

When Did Transparency Appear in PR and What Does It Mean? A historical analysis of the word and its contexts.

Giselle A. Auger, University of Florida

Crisis Communications

Discussant: **Ken Plowman**, Brigham Young University

Disaster on the Web? A qualitative analysis of disaster preparedness Websites for children.

Karen Hilyard, University of Tennessee; Tatjana M. Hocke, University of Tennessee; Erin Ryan, University of Alabama

The Impact of Industry on the Crisis Situation: Applying consensus to the SCCT model.

Kenon Brown, University of Alabama

Influence of Public Relations Communications Strategies and Training on Perceptions of Hospital Crisis Readiness.

Emily Buck, Coy Callison and Trent Seltzer, Texas Tech University

Hope for Haiti: An analysis of Facebook and Twitter usage during the earthquake relief efforts. **Sidharth Muralidharan, Leslie Rasmussen, Daniel Patterson** and **Jae-Hwa Shin**, University of Southern Mississippi

Third-place student paper

Text Haiti to 90999: The future of relationship fundraising for a nonprofit organization.

Terri Denard, University of Alabama

Messages and Publics

Discussant: Brooke Fisher Liu, University of Maryland

Effect of Message Type in Strategic Advocacy Communication: Investigating strategies to combat ageism.

Terri Bailey, Florida Gulf Coast University

Face to Face: How the Cleveland Clinic managed media relations for the first U.S. face transplant.

Marjorie Kruvand, Loyola University-Chicago

Eclipsing Message Meaning: Exploring the role of source identity and cynicism in publics' perceptions of health care reform issue ads. **Abbey Blake Levenshus, Mara Hobler, Beth Sundstrom** and **Linda Aldoory**, University of Maryland

The Impact of Online Comments on Attitude Toward an Organization Based on Individual's Prior Attitude.

Kang Hoon Sung, University of Florida

Understanding "Made in China": Valence framing, product-country inmage, and international public relations.

Gang (Kevin) Han, Iowa State University; Xiuli (Charlene) Wang, Peking University

Theory and Teaching

Discussant: Suzanne Horsley, University of Alabama

The Dual-Continuum Approach: An extension of the contingency theory of conflict management.

Cindy T. Christen and Steven Lovaas, Colorado State University

When Cousins Feud: Advancing threat appraisal and contingency thory in situations that question the essential identity of activist groups. **Jeesun Kim**, Grand Valley State University; **Glen Cameron**, University of Missouri

Return to Public Diplomacy: A review of the published work.

Anna Klyueva, University of Oklahoma

Legitimation in Activist Issues Management: Congressional testimony of the AIDS Coalition to Unleash Power (ACT UP). **Erich Sommerfeldt**, University of Oklahoma

Service-Learning in the Public Relations Classroom: An experiential approach to improving students' critical-thinking and problem-solving skills. **Brenda Wilson**, Tennessee Tech University

8:30-10:00 ● PRD MEMBERS MEETING

Presiding: Patricia Swann, Utica College

FRIO5AUG

7:00-8:00 ● INCOMING PRD BOARD MEETING

Presiding: Colleen Connolly-Ahern, Pennsylvania State University

8:15-9:45 ● REFEREED POSTER SESSION

Crisis/Emergency/Health Communications

Discussant: Karen Hilyard, University of Tennessee

Reputation Repair at the Expense of Providing Instructing and Adjusting Information Following Crisis:

Examining 18 years of crisis responses strategy research. Sora Kim, University of Florida;

Elizabeth Johnson Avery, University of Tennessee; Ruthann Lariscy, University of Georgia



go "HOME" frequently aejmc.net/PR

A Study of PR Practitioners' Use of Social Media in Crisis Planning.

Shelley Wigley, University of Texas-Arlington; Weiwu Zhang, Texas Tech University

How Emergencies Have Affected the Interaction of Journalists/Sources: Message development in the terror age. **Christopher Swindell**, Marshall University-West Virginia

Framing Breast Cancer: Building an agenda through online advocacy and fundraising.

Brooke Weberling, University of North Carolina

The Effects of Crisis Response Strategies on Attribution of Crisis Responsibility and Relationship Quality Outcomes.

Eyun-Jung Ki and Kenon Brown, University of Alabama

New Media

Discussant: Sheila McAllister-Spooner, Monmouth University

When Tourists Are Your Friends: An exploratory examination of brand personality in discussions about Mexico and Brazil on Facebook. **Maria DeMoya** and **Rajul Jain**, University of Florida

Social Media and Strategic Communications: Attitudes and perceptions among college students.

Bobbi Kay Lewis, Oklahoma State University

Has the Use of Online Media Rooms to Create a Dialogue with Journalists Changed in Global Corporations? Comparing 2004 to 2009. **Dustin Supa**, Ball State University; **Lynn Zoch**, Radford University

A Longitudinal Analysis of Changes in New Communications Media Use by Public Relations Practitioners: A two-year trend study, **Donald K. Wright** and **Michelle Hinson**. Institute for Public Relations-Gainesville. Fla.

Fourth-place student paper

Legitimacy 2.0: Possible research avenues for corporate reputation in the digital age?

Joy Rodgers, University of Florida

Professional Practice Research

Discussant: Colleen Connolly-Ahern, Pennsylvania State University

Delusions vs. Data: Longitudinal analysis of research on gendered income disparities in public relations.

David Dozier and Bey-Ling Sha, San Diego State University

Factors Contributing to Anti-Americanism Among People Abroad: The frontlines perspective of U.S. public diplomats. **Kathy Fitzpatrick**, Quinnipiac University; **Alice Kendrick**, Southern Methodist University; **Jami Fullerton**, Oklahoma State University

Roles of Nonprofit Organizations as Social Oil: How local nonprofit organizations help multinational corporations build social capital in host countries. **Moonhee Cho**, University of Florida

The Role of Social Capital in Public Relations' Efficacy: How internal networks influence external practice.

Erich Sommerfeldt, University of Oklahoma

Explicating Cynicism Toward Corporate Social Responsibility: Causes and communication approaches.

Hyejoon Rim, University of Florida

Relationships and Publics

Discussant: Patricia Swann, Utica College

Organization-Employee Relationship Maintenance Strategies: A new measuring instrument.

Hongmei Shen, San Diego State University

Corporate Social Responsibility and Organization-Public Relationships: Public relations and marketing educators' perspectives. **Daewook Kim** and **Mary Ann Ferguson**, University of Florida

Exploring the Roles of Organization-Public Relationships in the Strategic Management Process: Towards an integrated framework. **Rita Linjuan Men**, University of Miami; **Chun-ju Flora Hung**, Hong Kong Baptist University

Exploring Citizen-Government Relationships: A study of effective relationship strategies with South Korean citizens during a crisis. **Hanna Park** and **Linda Hon**, University of Florida

Fifth-place student paper

The Situational Theory of Publics: Youth civic engagement.

Jarim Kim, University of Maryland

12:00-1:30 • Rialto Cafe at 934 16th St. (16th Street Mall)

Bill Adams Luncheon sponsored by Edelman Public Relations

RESERVATIONS REQUIRED: contact Heidi Hatfield Edwards, edwardsh@fit.edu

3:30-5:00 Panel • co-sponsored with GLBT

Coming Out of the (PR and Advertising) Closet

Moderator: Jennifer Vardeman-Winter, University of Houston

Amy Falkner, Syracuse University; **Debra Pollock**, director of Development & Communications at The Center; **Natalie Tindall**, Georgia State University; **Richard Waters**, North Carolina State University





5:15-6:45 Panel co-sponsored with Minorities & Communication

Health Reporting and Public Relations

Moderator: Kurt Wise, Quinnipiac University

Elizabeth Johnson Avery, University of Tennessee; Anita Fleming-Rife, Northern Colorado University; Maria Len-Rios, University of Missouri; Marilee Long, Colorado State University; Crystal Lumpkins, University of Kansas; Carolyn Stroman, Howard University

RESERVATIONS REQUIRED

7:00-9:00 • The Brown Palace at 321 17th St.

PRD Social sponsored by Routledge and the Arthur W. Page Center for Integrity in Public Communication at Pennsylvania State University

RESERVATIONS REQUIRED: contact Colleen Connolly-Ahern, cuc15@psu.edu

SAT 07 AUG

7:00-8:00 ● PRD PAST HEADS COUNCIL

Presiding: Chuck Lubbers, University of South Dakota

8:15-9:45 Panel co-sponsored with Visual Communications

Perceptions of Public Relations Ethics Instruction in American Colleges and Universities

Moderator: Daniel H. Kim, University of Colorado-Boulder

Holly K. Hall, Arkansas State University; Melissa A. Johnson, North Carolina State University; Tim Rasmussen, photo editor at the *Denver Post*; Jeremy Story, publisher of the *Denver Public Relations* blog; John B. (Jack) Zibluk, Arkansas State University

10:00-11:30 ● TOP REFEREED TEACHING PAPERS

Moderator: **Bradley Rawlins**, Brigham Young University Respondent: **Susan Grantham**, University of Hartford

First-place teaching paper

The RFP Solution: One response to client/service learner issues. **Cathy Rogers** and **Valerie Andrews**, Loyola University-New Orleans

Second-place teaching paper

Meeting the Needs of the Practice: An evaluation of the public relations curricula.

Moonhee Cho and Giselle A. Auger, University of Florida

Third-place teaching paper

Big Chief Tablets and Sharpened Pencils: Helping PR practitioners transition from practice to classroom. **Barbara DeSanto**, Maryville University-St. Louis; **Susan Gonders**, Southeast Missouri State University

Fourth-place teaching paper

Pre-Professional Attitudes and Identities: The socialization of journalism and public relations majors.

Bey-Ling Sha and Amy Weiss, San Diego State University

11:45-1:15 Panel co-sponsored with Advertising

Buy, Buy, Baby: Advertising and Public Relations to Children and Its Ethical, Developmental and Health Implications

Moderator: Cynthia Nichols, Oklahoma State University

Adrian Barbaro, producer at the Media Education Foundation; Denise Bortree, Pennsylvania State University; Courtney Childers, University of Tennessee; Cynthia Nichols, Oklahoma State University; Carol J. Pardun, University of South Carolina; Erin L. Ryan, University of Alabama

1:30-3:00 Panel co-sponsored with Visual Communications

Thinking Outside the Silos:

Teaching Creativity and Innovation for Strategic Communication

Moderator: Bradley Rawlins, Brigham Young University

Margo Berman, Florida International University; Susan Grantham, University of Hartford; Karie Hollerbach, Southeast Missouri State University; Jacqueline Lambiase, Texas Christian University; Will Sims, Virginia Commonwealth University; Mark W. Stuhlfaut, University of Kentucky; Susan Balcom Walton, Brigham Young University

TOP TEACHING PAPERS

<u>First-Place</u> 10:00a Saturday

The RFP Solution: One response to client/ service learner issues

Cathy Rogers and Valerie Andrews

Loyola University-New Orleans

Second-Place 10:00a Saturday

Meeting the Needs of the Practice: An evaluation of the public relations curricula

> Moonhee Cho and Giselle A. Auger University of Florida

Third-Place

10:00a Saturday
Big Chief Tablets and
Sharpened Pencils: Helping

PR practitioners transition from practice to classroom **Barbara DeSanto**

Maryville University-St. Louis **Susan Gonders**

Southeast Missouri State University

Fourth-Place 10:00a Saturday

Pre-Professional Attitudes and Identities: The socialization of journalism and public relations majors

Bey-Ling Sha and Amy Weiss

San Diego State University

Agatha, Rasiah Raslyn - W-1:30p Ahern, Lee - Tu-2:00p Aldoory, Linda - W-11:45a Th-5:00p American Univ. - Tu-2:00p Ames, Carol - Th-8:15a Andrews, Valerie - S-10:00a Appalachian State Univ. - Th-8:15a Arkansas State Univ. - S-8:15a Auger, Giselle A. - Th-5:00p S-10:00a Avery, Elizabeth Johnson - F-8:15a F-5:15p

Ayers Public Relations - Th-11:45a Ayers, Sydney - Th-11:45a

Bailey, Terri - Th-5:00p
Ball State Univ. - F-8:15a
Barbaro, Adrian - S-11:45a
Berman, Margo - S-1:30p
Bortree, Denise - Th-8:15a S-11:45a
Boykoff, Max - Tu-2:00p
Brigham Young Univ. - W-5:00p
Th-5:00p S-10:00a S-1:30p
Brown, Kenon - Th-5:00p F-8:15a
Brummette, John - Th-8:15a
Buck, Emily - Th-5:00p

California State Univ.-Fullerton -

Th-8:15a

Callison, Coy - Th-5:00p

Cameron, Glen - Th-5:00p

Center, The - F-3:00p

Childers, Courtney - S-11:45a

Cho, Moonhee - F-8:15a S-10:00a

Christen, Cindy T. - Th-5:00p

Chung, Jee Young - Th-5:00p

Colorado State Univ. - Th-5:00p

F-5:15p

Communication Theory - W-11:45a Connolly-Ahern, Colleen - Tu-2:00p F-7:00a F-8:15a F-7:00p Craft Interactive - Tu-2:00p Curtin, Pat - W-5:00p

DeMoya, Maria - F-8:15a Denard, Terri - Th-5:00p Denver Post - S-8:15a Denver Public Relations - S-8:15a DePaul Univ. - Th-5:00p DeSanto, Barbara - S-10:00a Dozier, David - F-8:15a

Edwards, Heidi Hatfield - Th-5:00p F-12:00p

Entercom Communications, Denver Radio Cluster- Th-11:45a

Falkner, Amy - F-3:00p
Ferguson, Mary Ann - F-8:15a
Fitzpatrick, Kathy - W-5:00p F-8:15a
Fleming-Rife, Anita - F-5:15p
Florida Gulf Coast Univ. - Th-5:00p
Florida Institute of Technology Th-5:00p F-12:00p

Florida International Univ. - S-1:30p Freitag, Alan - Th-8:15a Fullerton, Jami - F-8:15a

George Mason Univ. - Tu-2:00p Georgia State Univ. - Th-8:15a F-3:00p

Gonders, Susan - S-10:00a Government Public Library -W-11:45a

Gower, Karla - W-1:30p Grantham, Susan - Tu-2:00p S10:00a S-1:30p Griesheimer, Amy - Th-11:45a Hall, Holly K. - S-8:15a
Hamula, Scott - Th-11:45a
Han, Gang (Kevin) - Th-5:00p
Hilyard, Karen - Th-5:00p F-8:15a
Hinson, Michelle - F-8:15a
Hobler, Mara - Th-5:00p
Hocke, Tatjana M. - Th-5:00p
Hollerbach, Karie - S-1:30p
Hon, Linda - F-8:15a
Hong Kong Baptist Univ. - F-8:15a
Horsley, Suzanne - W-1:30p Th-5:00p
Hosansky, David - Tu-2:00p
Hou, Jiran - Th-8:15a
Howard Univ. - F-5:15p

Illinois State Univ. - W-11:45a Institute for Public Relations -F-8:15a

Hung, Chun-ju Flora - F-8:15a

InterMountain Corporate Affairs -Tu-2:00p

Iowa State University - Th-5:00p Ithaca College - Th-11:45a

Jain, Rajul - F-8:15a Jiang, Hua - Th-8:15a Jobe, Margaret - W-11:45a Johnson, Melissa A. - S-8:15a Journalism & Mass Communication Quarterly- W-11:45a Journal of Public Relations

Kendrick, Alice - F-8:15a
Ki, Eyun-Jung - Th-5:00p F-8:15a
Kim, Daewook - F-8:15a
Kim, Daniel H. - S-8:15a
Kim, Hyuk Soo - Th-5:00p
Kim, Jarim - F-8:15a
Kim, Jeesun - Th-5:00p
Kim, Soo-Yeon - Th-5:00p
Kim, Sora - F-8:15a
Kim, Yeonsoo - Th-8:15a
Kim, Yeonsoo - Th-5:00p
Koch, KC - Th-11:45a
Kramer, Drew - Tu-2:00p
Kreshel, Peggy J. - Th-11:45a
Kruvand, Marjorie - Th-5:00p

Research - W-11:45a

Lambiase, Jacqueline - S-1:30p
Lariscy, Ruthann - F-8:15a
Len-Rios, Maria - F-5:15p
Levenshus, Abbey Blake - W-1:30p
Th-5:00p
Lewis, Bobbi Kay - F-8:15a
Liu, Brooke Fisher - W-1:30p Th-5:00p
Long, Marilee - F-5:15p
Lovaas, Steven - Th-5:00p
Loyola Univ.-Chicago - Th-5:00p
Loyola Univ.-New Orleans S-10:00a
Lubbers, Chuck - Th-8:15a S-7:00a
Lumpkins, Crystal - F-5:15p
Lwin, May O. - W-1:30p

Major, Anne Marie - Tu-2:00p Makarewicz, Sylwia - Th-5:00p Marshall Univ. - F-8:15a Maryville Univ. - S-10:00a Mass Communication & Society -W-11:45a McAllister-Spooner, Sheila - F-8:15a McCorkindale, Tina - Th-8:15a

S-11:45a **Men**, Rita Linjuan - F-8:15a **Monmouth Univ.** - F-8:15a

Media Education Foundation -

Muralidharan, Sidharth - Th-5:00p

Nanyang Technological Univ. -W-1:30p

Nichols, Cynthia - S-11:45a Nisbet, Matthew - Tu-2:00p North Carolina State Univ. - W-1:30p Th-8:15a F-3:00p S-8:15a

Northern Colorado Univ. - F-5:15p

Oklahoma State Univ. - F-8:15a S-11:45a

Palenchar, Michael - Tu-2:00 W-1:30p Pang, Augustine - W-1:30p

Pardun, Čarol J. - S-11:45a Park, Hanna - F-8:15a Park, Hyojung - Th-5:00p Patterson, Daniel - Th-5:00p Peking University - Th-5:00p

Pennsylvania State Univ. - Tu-2:00p Th-8:15a F-7:00a F-8:15a F-7:00p S-11:45a

Perry, Stephen - W-11:45a Phelps, Joe - Th-5:00p Place, Katie - W-1:30p Plowman, Ken - Th-5:00p Pollock, Debra - F-3:00p Pompper, Donnalyn - W-11:45a W-5:00p

Priest, Susanna Hornig - Tu-2:00p

Quinnipiac Univ.- W-5:00p F-8:15a F-5:15p

Radford Univ. - Th-8:15a F-8:15a Rasmussen, Leslie - Th-5:00p Rasmussen, Tim - S-8:15a Rawlins, Bradley - S-10:00a S-1:30p Reber, Bruam - Th-8:15a Th-5:00p Riffe, Daniel - W-11:45a Rim, Hyejoon - F-8:15a Rodgers, Joy - F-8:15a Rogers, Cathy - S-10:00a Rowan, Katherine - Tu-2:00p Ryan, Erin - Th-5:00p S-11:45a

San Diego State Univ. - F-8:15a S-10:00a

Seltzer, Trent - Th-8:15a Th-5:00p **Sha**, Bey-Ling - F-8:15a S-10:00a **Shen**, Hongmei - F-8:15a **Shin**, Jae-Hwa - Th-5:00p **Sims**, Will - S-1:30p **Sommerfeldt**, Erich - Th-5:00p F-8:15a

Southeast Missouri State Univ. -S-10:00a S-1:30p

Southern Methodist Univ. - F-8:15a Story, Jeremy - S-8:15a Stroman, Carolyn - F-5:15p Stuhlfaut, Mark W. - S-1:30p Sukle Advertising & Design -

Sundstrom, Beth - Th-5:00p Sung, Kang Hoon - Th-5:00p Supa, Dustin - F-8:15a Swann, Patricia - Th-7:00a Th-8:30p

Th-11:45a

F-8:15a Swerling, Jerry - W-5:00p Swindell, Christopher - F-8:15a Syracuse Univ. - F-3:00p

Tay, Kester - W-1:30p Temple Univ. - W-11:45a W-5:00p Tennessee Tech Univ.- Th-5:00p Texas Christian Univ. - S-1:30p Texas Tech Univ.- Th-8:15a Th-5:00p F-8:15a Tindall, Natalie - Th-8:15a F-3:00p Toth, Elizabeth - W-5:00p Towson Univ. - Th-8:15a

Univ. Corporation for Atmosphere Research - Tu-2:00p

Univ. of Alabama - W-1:30p Th-5:00p F-8:15a S-11:45a **Univ. of Colorado** - Tu-2:00p

W-11:45a W-5:00p S-8:15a **Univ. of Florida** - Th-5:00p R-8:15a

F-8:15a S-10:00a **Univ. of Georgia** - Th-8:15a Th-11:45a Th-5:00p F-8:15a

Univ. of Hartford - Tu-2:00p S-10:00a S-1:30p

Univ. of Houston - Th-8:15a F-3:00p Univ. of Illinois - W-11:45a

Univ. of Illinois - W-11:45a Univ. of Kansas - F-5:15p Univ. of Kentucky - S-1:30p Univ. of Maryland- W-11:45a W-1:30p W-5:00p Th-5:00p F-8:15a

Univ. of Miami - F-8:15a Univ. of Missouri - Th-5:00p F-5:15p Univ. of Nevada-Las Vegas -

Tu-2:00p Univ. of New Mexico - Th-8:15a Univ. of North Carolina-Chapel Hill -W-11:45a F-8:15a

Univ. of North Carolina-Charlotte -Th-8:15a

Univ. of Oklahoma - Th-5:00p F-8:15a

Univ. of Oregon - W-5:00p Univ. of South Carolina - S-11:45a Univ. of South Dakota- Th-8:15a S-7:00a

Univ. of Southern California - W-5:00p

Univ. of Southern Mississippi -Th-5:00p

Univ. of Tennessee - T-2:00 W-1:30p Th-5:00p F-8:15a F-5:15p S-11:45a

Univ. of Texas-Arlington - Th-8:15a F-8:15a

Utica College- Th-7:00a Th-8:30p F-8:15a

Valdivia, Angharad - W-11:45a Vardeman-Winter, Jennifer - Th-8:15a F-3:00p

Virginia Commonwealth Univ. -S-1:30p

Wakefield, Robert - W-5:00p Walton, Susan Balcom - S-1:30p Wang, Xiuli (Charlene) - Th-5:00p Warden, Michael - W-5:00p Waters, Richard - W-1:30p Th-8:15a F-3:00p

Weberling, Brooke - F-8:15a Weiss, Amy - S-10:00a Whalen, Patricia - Th-5:00p White, Judith - Th-8:15a Wigley, Shelley - Th-8:15a F-8:15a Williams, Molly - Tu-2:00p Wilson, Brenda - Th-5:00p Wise, Kurt - F-5:15p

Wright, Donald K. - F-8:15a

Zhang, Weiwu - Th-8:15a F-8:15a

Ziblini Jaha B. (Jack) S. 8:15a

Zhang, Weiwu - Th-8:15a F-8:15 **Zibluk**, John B. (Jack) - S-8:15a **Zoch**, Lynn - Th-8:15a F-8:15a