

# Mass Communication and Society

A Division of the Association for Education in Journalism and Mass Communication



**AEJMC 2019 Annual Report**  
**Mass Communication and Society (MCS) Division**  
Covering the Period of October 1, 2018 to September 30, 2019

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## 1. Current List of Officers

### Head – Jay Hmielowski

Assistant Professor  
College of Journalism and Mass  
Communications  
University of Florida  
[jhmielowski@ufl.edu](mailto:jhmielowski@ufl.edu)

### Vice Head – Nan Yu

Associate Professor  
Nicholson School of Communication  
University of Central Florida  
[Nan.Yu@ucf.edu](mailto:Nan.Yu@ucf.edu)

### Vice Head Elect– Nan Yu

Chair - Masahiro Yamamoto  
Assistant Professor  
Department of Communication  
University at Albany  
(518) 442-4881  
[myamamoto2@albany.edu](mailto:myamamoto2@albany.edu)

### Research Committee

Chairr - Kalyani Chadha  
Associate Professor  
Philip Merrill College of Journalism  
University of Maryland  
(301) 405-0365  
[kchadha@umd.edu](mailto:kchadha@umd.edu)

Associate Chair - Azmat Rasul  
Postdoctoral Research Fellow and  
Adjunct Faculty  
School of Communication  
Florida State University  
(850) 524-5570  
[arasul@fsu.edu](mailto:arasul@fsu.edu)

Committee Member – Brendan Watson  
Assistant Professor  
School of Journalism  
Michigan State University  
(517) 884-4487  
[brwatson@msu.edu](mailto:brwatson@msu.edu)

Committee Member – Robert McKeever  
Assistant Professor  
School of Journalism and Mass  
Communication  
University of South Carolina  
(803) 777-1155  
[robert.mckeever@sc.edu](mailto:robert.mckeever@sc.edu)

### Midwinter Committee

Chair – Xi Cui  
Assistant Professor  
Department of Communication  
College of Charleston  
(843) 953-8128  
[cuix@cofc.edu](mailto:cuix@cofc.edu)

Associate Chair – Chang Sup Park  
Assistant Professor  
Assistant Professor  
Department of Communication  
University at Albany

Committee Member - Alec Tefertiller  
Assistant Professor  
A.Q. Miller School of Journalism  
and Mass Communications  
Kansas State University  
(785) 532-6890  
[alect@ksu.edu](mailto:alect@ksu.edu)

### PF&R Committee

Chair – Weirui Wang  
Associate Professor  
Department of Communication  
Florida International University  
(305) 919-4428  
[weirwang@fiu.edu](mailto:weirwang@fiu.edu)

Associate Chair – Ruoxu Wang  
 Assistant Professor  
 Department of Journalism and  
 Strategic Media  
 University of Memphis  
[rwang4@memphis.edu](mailto:rwang4@memphis.edu)

Assistant Professor  
 School of Communication Studies  
 James Madison University  
 (540) 568-6228  
[megancsl@jmu.edu](mailto:megancsl@jmu.edu)

Committee Member – Brian Bowe  
 Assistant Professor  
 Department of Journalism  
 Western Washington University  
 (360) 650-6763  
[Brian.Bowe@wwu.edu](mailto:Brian.Bowe@wwu.edu)

Associate Chair – Terri Hernandez  
 Assistant Professor  
 Department of Communication  
 Mississippi State University  
[thernandez@comm.msstate.edu](mailto:thernandez@comm.msstate.edu)

### **Teaching Committee**

Chair – Jack Karlis  
 Assistant Professor  
 Department of Mass  
 Communications  
 Georgia College  
 (478) 445-8259  
[jackkarlis@gmail.com](mailto:jackkarlis@gmail.com)

**Secretary****Newsletter Editor** – Andrew  
 Shumway  
 Graduate Student  
 Klein College of Media and  
 Communication  
 Temple University  
[Andrew.shumway@temple.edu](mailto:Andrew.shumway@temple.edu)

Associate Chair – Dean Cummings  
 Assistant Professor  
 Department of Communication Arts  
 Georgia Southern University  
[dcummings@georgiasouthern.edu](mailto:dcummings@georgiasouthern.edu)

**Webmaster** – Julia DeCook  
 Graduate Student  
 College of Communication Arts and  
 Sciences  
 Michigan State University  
[julia.decook@gmail.com](mailto:julia.decook@gmail.com)

### **Awards Committee**

Chair – Fan Yang  
 Assistant Professor  
 Department of Communication  
 University at Albany  
 (518) 442-4874  
[fyang@albany.edu](mailto:fyang@albany.edu)

**Graduate Student Liaisons**  
 Chair – Torie Fowler  
 Graduate Student  
 School of Mass Communication and  
 Journalism  
 University of Southern Mississippi  
 (601) 550-2058  
[torie.fowler@usm.edu](mailto:torie.fowler@usm.edu)

Associate Chair – Juan Liu  
 Visiting Assistant Professor  
 School of Communication  
 Cleveland State University  
 (216) 687-4639  
[j.liu30@csuohio.edu](mailto:j.liu30@csuohio.edu)

Associate Chair – Jordan Morehouse  
 Graduate Student  
 School of Media and Journalism  
 University of North Carolina Chapel  
 Hill  
[jmorehou@live.unc.edu](mailto:jmorehou@live.unc.edu)

### **Communication/Social Media Committee**

Associate Chair – Shana Meganck

Committee Member – Joshua Dunn  
 Texas Tech University  
[Joshua.dunn@ttu.edu](mailto:Joshua.dunn@ttu.edu)

## 2. AEJMC Demographic Information for MC&S Division

### AEJMC Demographic Information for Mass Communication & Society

Year: 2018	Annual Conference Sessions						Total
	Officers	Paper Judges	Paper Presenters	Panelists	Moderators	Discussants	
Male (tot.)	13	49	50	15	2	8	137
Amer. Indian/ Alaska Native	0	0	0	0	0	0	0
Asian	3	14	16	0	0	2	35
Black/ African American	0	1	0	2	1	0	4
Hispanic/ Latino	0	0	0	2	0	0	2
International	1	5	4	2	0	0	12
Native Hawaiian/ Pacific Is.	0	0	0	0	0	0	0
White	9	26	27	9	8	6	85
Multi-racial	0	0	0	0	0	0	0
Female (tot.)	11	37	89	17	2	5	161
Amer. Indian/ Alaska Native	0	0	0	0	0	0	0
Asian	5	13	19	0	1	1	39
Black/ African American	0	1	1	2	0	0	4
Hispanic/ Latino	1	2	1	1	0	0	5
International	2	0	16	2	0	0	20
Native Hawaiian/ Pacific Is.	0	0	0	0	0	0	0
White	3	20	39	12	1	4	79
Multi-racial	0	0	0	0	0	0	0
Did not report	0			0			175
<b>Total:</b>	24	86	139	32	4	13	289

<b>Mid-winter Meetings</b>					
<b>Year: 2018</b>	<b>Paper Judges</b>	<b>Panelists</b>	<b>Moderators</b>	<b>Discussants</b>	<b>Total</b>
<b>Male (tot.)</b>	11	13	3	4	31
<b>Amer. Indian/ Alaska Native</b>	0	0	0	0	0
<b>Asian</b>	4	2	2	1	9
<b>Black/ African American</b>	0	3	0	0	3
<b>Hispanic/ Latino</b>	1	0	0	0	1
<b>International</b>	0	1	0	0	0
<b>Native Hawaiian/ Pacific Is.</b>	0	0	0	0	0
<b>White</b>	7	6	3	3	19
<b>Multi-racial</b>	0	0	0	0	0
<b>Female (tot.)</b>	13	14	4	1	32
<b>Amer. Indian/ Alaska Native</b>	0	0	0	0	0
<b>Asian</b>	9	4	1	1	15
<b>Black/ African American</b>	0	1	0	0	1
<b>Hispanic/ Latino</b>	1	1	0	0	2
<b>International</b>	0	0	0	0	0
<b>Native Hawaiian/ Pacific Is.</b>	0	0	0	0	0
<b>White</b>	6	8	2	0	16
<b>Multi-racial</b>	0	0	0	0	0
<b>Did not report</b>	0	0	0	0	0
<b>Total:</b>	25	27	7	15	74

### **3. Weighting the division or interest group's activities for this year**

Please provide an overall statement weighting the division or interest group's activities for this year in the Research, Teaching, and PF&R areas. The new assessment process recognizes that the relative weighting of these three activities will be different from year to year, but over the five-year reporting period, the three areas should receive generally balanced attention.

The Mass Communication and Society Division (MCS) always tries to balance our in-convention and out-of-convention activities regarding Research, Teaching and PF&R evenly. Below is a summary of our activities relative to each area. For a more detailed account of these activities, please read the following sections devoted to Research, Teaching, and PF&R. The Division feels that it has done much to equally promote all three areas.

- We ensured that at least one newsletter article addressed each of these areas.
- We have ensured that we have multiple awards available in each area for faculty, students and professionals: 5 for Research, 5 for Teaching, and 3 for PF&R. Although it may seem that PF&R isn't given the same attention in terms of awards, we do co-sponsor two scholarships that addresses the mission of PF&R in order to off-set the fewer number of awards.
- We have two in-convention panels scheduled for each area and ensured that they each uniquely addressed the areas of emphasis for their respective AEJMC committees. For example, both panels focus on different aspects of teaching (e.g., teaching entrepreneurship and in class techniques to improve learning). We believe both of these focus on teaching in the classroom, so we feel good about the focus of our two panes this year and how they connect to teaching.
- Additional emphasis is placed on PF&R with one off-site tour organized by the committee.
- There is likely a greater emphasis on research because of the refereed paper competitions and sessions that take place during the midwinter and annual conventions.
- We also usually co-sponsor a preconference that further addresses one or more of these areas. This year we are co-sponsoring a pre-conference with the Public Relations Division. The pre-conference will focus on research by providing people an overview of how to collect and analyze 'big data.'

Based on these activities, I believe this year we accomplished a breakdown of:

- 50% Research
- 25% PF&R
- 25% Teaching

Reflection:

Research is always greater due to the refereed sessions and our extensive involvement in the midwinter meeting. As one of the biggest divisions focused on research, there will always be somewhat of an imbalance where research gets more attention than the remaining two categories. One way to increase the time spent on teaching moving forward would be to have a pre-conference session where graduate students get feedback on their dissertations or other projects they are working on. This sort of pre-conference would be idea as it would emphasize research,

professional development, and be an additional opportunity for faculty to teach graduate students about the process of producing high quality, publishable research papers. Another way to increase the balance across these three categories would be to encourage faculty to submit teaching papers to the mid-winter and open competition at the main conference in August. The papers presented at conferences focuses almost exclusively on theoretical research tied to mass communication. However, the Division could think about encouraging and setting aside a certain number of slots for teaching-based papers moving forward to shift the balance of research, teaching, and PF&R.



#### **4. Goals**

At last year's conference, I outlined that I would work on the following items during the course of this year. Below is the specific goal and the current status of regarding that particular goal.

- **Find a new editor for our journal: Mass Communication and Society.**  
 This year the current editor, Fuyuan Shen, notified the Division that he was planning to step down as editor of the journal this year. Therefore, one of the things we needed to do this year was put together a search committee to find a new editor for our journal. A committee was formed to conduct the search for our new editor. The committee consisted of Carol Pardun (chair), Kim Bissell, Kathy Ford, Bartosz Wojdyski, and Nan Yu. In the end, there were 4 applicants for the position. The committee used the criteria from previous searchers to judge applicants. The committee chose Mike Schmierbach as the new editor of the journal.
- **Continue to work with the subcommittee to find ways to spend down division funds.**  
 Thus far, the Division has continued to spend money on promoting the Division and journal. We continue to buy 'swag' that is handed out at the annual conference. In addition, we continue to co-sponsor awards and events. This year, we are co-sponsoring a reception at the WJEC conference. Co-sponsoring this event will increase awareness of the division to a global audience that may not come across our materials outside of WJEC. I am still looking into additional ways to spend funds. For example, I will propose that the Division could sponsor a pre-conference event for graduate students for upcoming conferences. Divisions at the International Communication Association have sponsored events for graduate students in recent years. Specifically, Divisions have students submit pieces of work to the division, which are then judged by a panel of faculty. Students are then chosen to attend the pre-conference event where they will get feedback on current pieces of work from faculty. The Political Communication Division sponsors this sort of event which costs them about \$2000. This sort of event could fill the void left when we decided to disband the mentoring program. It would also be a great opportunity for professional development for grad students. I will propose this as an idea to see if there is any interest in moving forward with this sort of thing at future conferences.
- I am still looking into spending funds to translate articles published in our journal to other languages (e.g., Spanish or Chinese). Part of this process would also be translating journals in other languages into English. Getting information on costs associated with translating articles has been slow. The contact person for the journal has not been good at getting back to me about costs associated with translating articles. I plan to redouble my efforts after the upcoming AEJMC deadlines to figure out how much these sorts of things will cost the division.
- **Examine budget to maintain (rather than increase) existing money held by division.**  
 Once I have established a cost associated with translating articles, I will have a better sense of whether more money needs to be spent on other programs, events, etc. to determine whether we can maintain the new expenditures or if the Division will need to rethink some of the current costs it occurs on a year-to-year basis.
- **Reassess and clarify reviewers for awards.**

- We implemented our new reviewer rules this year. Indeed, we spread out reviewing across various committees instead of having a certain set of people review all the awards. This seems to have worked well this year and should continue to be implemented moving forward.
- **Increase applications for newer awards.**  
We attempted to increase the number of applications for our various awards this year. While we had some success, a number of awards still failed to garner many applications or did not get any applications. Most notably, we did not get applications again for our Distinguished educator award or the Traves Service award. We also didn't get applicants for the professional award or the PF&R award. We would have also liked to have seen more applicants for the promising professor awards. In the end, more work needs to be done on this front. Ultimately, it will require additional effort on the part of the awards committee. It seems that emailing members and newsletter articles are not doing a good job of communicating information about our awards to members. We emphasized awards via email and the newsletter this year. One idea moving forward would be to create an email to send to specific communication units across the US that have a presence at AEJMC. It could be that emails coming directly from deans or grad directors could go far in increasing applicants moving forward.
- **Implement the proposed changes to the positions.**  
This goal has not been dealt with up to this point. Documents for the various positions were not created in the fall, which means that these documents were not sent out to members. I will ask all committees to put together a draft of important tasks and deadlines that can serve as a building block for people moving forward to add more details to in the future. These documents would serve as a foundation for committees to know what they need to do when moving forward.

#### **Goals for the upcoming year:**

- **Examine budget to maintain existing money held by division.** In the upcoming year, the division will examine the amount of money coming in through our various sources of revenue along with our expenditures. The goal is to maintain our Division's stable financial situation. As a non-profit organization, it will be important to maintain (rather than increase or decrease) the Division's funds.
- **Award applications and review process.** One issue that has been identified in the past several years is that some of awards have fewer applicants than the others. My goal is to work with the award committee and help attract more qualified applicants for each award. A digitized survey platform to streamline the review process is also being considered.
- **Clarifying position responsibilities.** Each of the committee within the Division shares different responsibilities. The goal is to work with the division head and the standing committee to further streamline and clarify responsibilities of each position, especially the chair of each committee.
- **Stay connected with Division members.** One way to keep or increase members in our division is to keep them informed of our division progress and benefits. The goal is to stay connected with members using emails for announcements. Sometimes division members do not go to our division website so it's important for us to be proactive and

keep our members informed about division announcements (e.g. award application deadlines, proposal submissions, etc.)

**How the Standing Committees can help to achieve goals in the coming year:**

- **Examine budget to maintain existing money held by division.** The standing committee will help to put together documents to calculate the Division's expenditures each year. The division head will work with AEJMC who take care of our budget to determine how much money comes into the Division each year. Any changes to increase (or decrease) expenditures will be implemented by members of the standing committee.
- **Award applications and review process.** The award committee will also help brainstorm ideas of building an electronic review platform for the review process.
- **Clarifying position responsibilities.** The standing committee will be responsible for reviewing position descriptions and make sure the chairs of each committee understand their roles and responsibilities.
- **Stay connected with Division members.** The members of the standing committee will help stay connected with our members and make sure they are informed by our newsletter or any upcoming events.

## **5.-12. Research**

In 2019, there were a total of 112 papers submitted to MC&S. 15 were disqualified for either having author information in the submission or going over the page limit. 3 were transferred to other divisions. A total of 56 papers were accepted and 41 were rejected, with an overall acceptance rate of 50% (56/112).

5. Open Competition: received 86, accepted 46, disqualified 10, transferred 3, rejected 30, acceptance rate 57.7% (46/86)

6. Student Competition: received 23, accepted 7; disqualified 5, transferred 0, rejected 11, acceptance rate 47.6% (10/21)

7. Overview of judging process (forms used, please attach).

Research papers were reviewed and judged on a 5-point scale

Clarity of purpose

Poor	Marginal	Good	Very Good	Excellent
1	2	3	4	5

Literature review

Poor	Marginal	Good	Very Good	Excellent
1	2	3	4	5

Clarity of research method

Poor	Marginal	Good	Very Good	Excellent
1	2	3	4	5

Appropriateness of research method

Poor	Marginal	Good	Very Good	Excellent
1	2	3	4	5

Evidence relates to purpose of paper

Poor	Marginal	Good	Very Good	Excellent
1	2	3	4	5

Evidence is clearly presented

Poor	Marginal	Good	Very Good	Excellent
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1	2	3	4	5
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Evidence supports conclusions

Poor	Marginal	Good	Very Good	Excellent
1	2	3	4	5

Writing and organization

Poor	Marginal	Good	Very Good	Excellent
1	2	3	4	5

Relevance of focus of division

Poor	Marginal	Good	Very Good	Excellent
1	2	3	4	5

Significance of contribution to the field.

Poor	Marginal	Good	Very Good	Excellent
1	2	3	4	5

Furthermore, each reviewer was asked to provide comments to the division and the author(s) about the submission. However, comments were not required for completion of review.

8. Total # of judges = 86, # 1-8 (average of 3.3 papers per judge)

About 40% judges reviewed 4 papers, about 18% reviewed 3 papers, about 20 % reviewed 2 papers, 6% reviewed 5 papers, about 5 % judges (only officers in MC&S) reviewed more than 5 papers.

9. Did your group conduct any other type of refereed competition? (Could be creative projects, teaching papers or any other non-traditional method of inquiry)

Moeller Student Competition: received 5, accepted 4, rejected 1, acceptance rate 80%

**Briefly explain the competition and the selection process.**

Moeller Student Paper Competition: Students who submit a paper written for a class during the previous year are eligible for the Mass Communication and Society Moeller Competition. Moeller Competition papers were nominated by the faculty member who taught the class, who sent a letter or e-mail verifying that the paper was completed for a class. Papers submitted for the Moeller Competition must clearly note the competition on the title page. Please note that the Moeller Competition is separate from our student top paper competition.

**10.** Please list your in-convention activities related to research.

The first, cosponsored with the Public Relations Division, is a preconference session that will focus on finding and analyzing ‘big data’ sets. In addition, we also have five research sessions for the paper competition (1 high density, 1 poster, and 3 paper presentation sessions). Please see program appendix for details about these sessions.

The best of our competitive papers are recognized with plaques for first place, certificates for second and third place, free conference registration for authors, and monetary awards. First place papers receive \$250; second place receives \$150; third receives \$75. The highest ranking papers are chosen from our three paper competitions: open, student, and Moeller. The winners are as follows:

### **Open Competition**

**1<sup>st</sup> Place: Developing and Validating the Scale of Parental Social Media Mediation Across Child and Parent Samples**

**Liang Chen**, Sun Yat-sen University, China  
**Shirley Ho**, Nanyang Technological University, Singapore  
**May Lwin**, Nanyang Technological University, Singapore  
**Lunrui Fu**, Sun Yat-sen University, China

**2<sup>nd</sup> Place: Making sense of Harvey: An Exploration of How Journalists Find Meaning in Disaster**

**Gretchen Dworznik-Hoak**, Kent State University

**3<sup>rd</sup> Place: Effects of Narrative Political Ads on Message and Candidate Attitudes**

**Fuyuan Shen**, Pennsylvania State University  
**Guolan Yang**, Pennsylvania State University  
**Jeff Conlin**, Pennsylvania State University  
**Pratiti Diddi**, Pennsylvania State University

### **Student Competition**

**1<sup>st</sup> Place: Anyone In their Right Mind Wouldn’t Create It’: Online Community Formation Through Shitposting.**

**Yi En Ho**, Nanyang Technological University; Singapore  
**Dion Loh**, Nanyang Technological University; Singapore  
**Tsi Ying Au**, Nanyang Technological University; Singapore  
**Celine Mok**, Nanyang Technological University; Singapore

**2<sup>nd</sup> Place: A Serial Mediation Model of Media Exposure on Body Shame: The Role of Internalization of Appearance Ideals and Self-Objectification**

**Lin Li**, Michigan State University

**3<sup>rd</sup> Place: Where Local Meets Plethora: Patterns of Media Usage and Community Integration**

**Meredith Metzler**, University of Wisconsin-Madison

**Moeller Competition**

**1<sup>st</sup> Place: Post Facto: Experimental Test of a Game-Based News Literacy Intervention**

**Tamar Wilner**, University of Texas at Austin

**2<sup>nd</sup> Place: Two Sides of the Bed: Does Mood Affect Consumer Response to Controversial Advertising?**

**Chris Noland**, University of South Carolina

In addition to rewarding our authors, the Division also honors our research paper reviewers. One reviewer is selected by our Research Committee to receive a certificate and \$250 for being the top reviewer. This year we honored Krishnan Vasudevan from the University of Maryland for providing the most thorough and timely reviews of all our judges. The Division also picks two random reviewers to receive free conference registration as a way to thank our volunteer judges. This year we selected Michelle Amazeen and Mike Schmierbach.

Finally, MCS will take the opportunity offered during convention to present our Research Award winner with a plaque and funds to initiate their study. While the Division's Research Award is a competitive funding opportunity that is judged as an out-of-convention activity, the winner is presented with their award during conference.

**We also have two research panels for the 2019 conference:**

**8:15 to 9:45 a.m. / W000**

**Place TBA**

**History and Mass Communication and Society Divisions**

Research panel

**Walking Tall and Carrying Words: A History of Violence Against the Media**

Moderating/Presiding:

**Nan Yu**, Central Florida

Panelists:

**Sharon Bramlett-Solomon**, Arizona State

**Caryl Cooper**, Alabama

**Lillie M. Fears**, Arkansas State

**Cathy M. Jackson**, Norfolk State

The current spate of violence against the media isn't new. It didn't begin with Trump's presidency, nor will it end with him. The journalistic eras of partisan, personal, yellow, jazz, minority and new have their heroes who suffered and sometimes died, and the reprobates who attacked, killed, and maimed journalists. Despite such tragedies, American journalists continue to die for the principles of truth, freedom and democracy. This panel looks at and analyzes the long history of perpetrators who have attacked the media.

### **Mass Communication and Society and Communicating Science, Health, Environment and Risks Divisions**

Research Panel Session

#### **Sex, Drugs, and Social Media: Considerations for Conducting Sexual Media Research with the Post-Millennial Generation**

Moderating/Presiding

**Peter Bobkowski**, Kansas

Panelists

**Stacey Hust**, Washington State

**Rebecca Ortiz**, Syracuse

**Autumn Shafer**, Oregon

**Jessica Willoughby**, Washington State

**Roseann Pluretti**, Kansas

The Post-Millennial Generation (also known as Generation Z, iGeneration, or Centennials) are tentatively known by demographers as individuals born somewhere between the mid-1990s to mid-2000s and are the first generation to have widespread access to the Internet from an early age. According to the most recent data available from the Pew Research Center, 92% of teens in the United States report going online daily, including 24% who reported being online "almost constantly." Much of this Internet activity is driven by smartphone access, which teens often use to access multiple social media platforms, including Facebook, Instagram, and Snapchat. Teen girls in particular dominate social media spaces and tend to gravitate to visually oriented platforms where they are more likely than their male counterparts to share content with others.

### **11. Our out of conference activities include the following:**

- The Research Committee is expected to contribute informative articles to our newsletter which is published three times a year.
- MCS sponsors an extremely popular and well respected journal, Mass Communication & Society, which publishes 6 issues per year.
  - A special issue will be published this year guest edited by Mike Schmierbach on the topic of "Media Theory and the 2016 U.S. Election."
- Finally, MCS will take the opportunity offered during convention to present our Research and Dissertation Award winners with a certificate/plaque and funds to initiate their study. While these awards are competitive funding opportunities that are judged as an out-of-convention activity, the winner is presented with their award during conference.

### **MCS Research Award**

As part of the Division's commitment to facilitating excellent research, MCS has awarded research grants of up to \$5,000. In 2011, MCS doubled the award to \$10,000. In 2015, MCS doubled the amount of money again and now awards two proposals \$10,000. In addition, as of 2015 MCS also awards one student application a \$5,000 award. For all of these projects, any topic that advances mass communication research, especially at the societal or macro-social



level, is eligible for the award. Proposals must emphasize the interaction with society and fit with the Division's mission. All methods, whether qualitative or quantitative, are welcomed. Any member of the Division who is currently teaching, researching or studying mass communication full-time is eligible. Members of the MCS executive committee or the selection committee are ineligible to apply.

The winner/s are recognized at the MCS business meeting during the national conference. The funded research must be submitted to our Division journal, Mass Communication and Society, for review within two years of receiving the award. Winners will receive half of the award at the business meeting and the other half upon submission to the journal. Winners will also be presented with a plaque at the business meeting and will be listed on the Division website.

Those not completing the project in two years from the date of award become ineligible for the additional funding; however, the journal still has first right of refusal on the research project. In accordance with the Division bylaws, proposals will be reviewed by a committee composed of the current Division Head, the journal editor, and the research committee. The research chairs will announce the winner at the Division's business meeting during the national conference.

This year we had 6 applications for the faculty award and 3 applications for the student award. The first faculty proposal was for the 2019 MCS Research Awards was awarded to Lea Hellmueller (University of Houston), with her project "The Rise of Populist Journalism: Challenges to Journalistic Authority in Germany, Austria, the UK, and the US" The second was awarded to Lucinda Austin (University of North Carolina), with her project "The Impact of Religion in Organizational Crises: An Examination of Religious Rhetoric and Religiosity." The student award went to Kelli Boling (University of South Carolina) for her project "Stay Sexy. Don't Get Murdered: Women, Podcasts, and the Intersection of Media and Domestic Violence." The two faculty proposals will be given \$10,000 awards. The student proposal will be given \$5,000.

### **AEJMC Mass Communication & Society Division Research Award Review Form**

Proposal: <Title>

Please place an individual score (1-5) for each of the items and then total your scores. Your comments, as specific as possible, are requested.

<b>Criteria</b>	<b>Low</b>				<b>High</b>
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
- Potential for particular theory building in the field of mass communication.					
- Degree to which the proposed study will fill a gap in the mass communication literature					
- Potential for making an overall intellectual contribution to the study of mass communication.					

- Potential for publication in a top-tier academic journal.					
- Degree of understanding of the literature upon which the proposed study is undergirded.					
- Appropriateness of research questions and/or hypotheses.					
- Appropriateness of research method(s) for data gathering and analysis.					
- Likelihood that the project will be completed within the two-year timeframe guideline.					
- Quality of writing					
- Adequacy of proposed budget.					
<b>TOTAL SCORE</b>					

COMMENTS:

### **MCS Dissertation Award**

The Mass Communication and Society Division of AEJMC award recognizes the top dissertation in the field of mass communication and society, offers an opportunity to publish in the Division's journal, and earns a cash prize of \$3,000.

An eligible dissertation must have been completed between January 1, 2018 and December 31, 2018. For the purposes of this award, a "completed" work is defined as one that has not only been submitted and defended but also revised and filed in final form at the applicable doctoral-degree-granting university by December 31, 2017.

The dissertation topic(s) must: 1) advance mass communication research, especially at the societal or macrosocial level, and 2) emphasize the interaction with society and fit with the Division's mission. Winners of the award must submit an article based on the dissertation to Mass Communication and Society within two years of receiving notification of winning the award. Winning the award grants right of first refusal to the journal, but does not necessarily guarantee acceptance into the journal. If an article based on the student's dissertation has already been submitted to another journal, that dissertation is no longer eligible for the award. The winner will receive half of the award at the annual Mass Communication and Society business meeting held during AEJMC's annual conference, with the remaining funds dispersed upon submission to the journal. The winner is expected to attend AEJMC's 2017 annual conference in order to be recognized at the Division's business meeting and awards luncheon.

This year we had 2 applicants for the award. The winner of the 2019 MCS Dissertation Award was Flora Khoo (Regent University), with her dissertation, “Innocence Killed: Recruitment, Radicalization, and Desensitization of the Children of the Islamic State of Iraq and Syria.” A copy of the judging sheet used to evaluate applications follows.

**AEJMC Mass Communication & Society Division  
Dissertation Award Review Form**

Dissertation: <Title>

Please place an individual score (1-5) for each of the items and then total your scores. Your comments, as specific as possible, are requested.

<b>Criteria</b>	<b>Low</b>				<b>High</b>
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
- Potential for particular theory building in the field of mass communication.					
- Degree to which the dissertation study will fill a gap in the mass communication literature					
- Potential for making an overall intellectual contribution to the study of mass communication.					
- Potential for publication in a top-tier academic journal.					
- Degree of understanding of the literature upon which the proposed study is undergirded.					
- Appropriateness of research questions and/or hypotheses.					
- Appropriateness of research method(s) for data gathering and analysis.					
- Quality of writing					
<b>TOTAL SCORE</b>					

COMMENTS:

**12. Research goals and activities of your division**

The overarching MCS research goal is to continue to enhance awareness that the Division is among one of the most respected of AEJMC for showcasing a scholar’s work. Our sponsored journal helps tremendously in that area as it is one of the most respected Mass Communication journals in the field and is financially healthy. Scholars know that publishing in *Mass Communication & Society* will expand the reach of their work.

Another way we try to enhance our reputation is to offer the best awards and financial incentives when selecting papers for competition. In addition to a plaque or certificate, all paper competition authors and coauthors receive complimentary conference registration along with an additional cash award. We pride ourselves on the fact that student competition winners receive just as much recognition and awards as faculty winners. We have two student competitions, including the Moeller competition, which allows for students who worked on projects in class to find an area where they can present their work.

Additionally, our Research Award and our Dissertation Award recognize top research projects and provide funding to help authors submit their work for publication. Our Research Award has been ongoing for several years now and draws top quality competitive research proposals related to the field. We also have a Research Award for students to help graduate students to work on their own research. We also help graduate students with our Dissertation Award. **Our submissions for research-oriented awards decreased this year. There will likely be an ebb and flow year-to-year regarding the number of applications received for these awards. Moving forward, committee members should maintain their efforts regarding their communication to members and the broader community regarding these awards. More communication will be particularly important if the number of applications remains low.** In the long-term, giving these awards and having these papers submitted to our journal will only continue to increase the prominence of our journal in the field of communication. Indeed, we believe the number of applicants will continue to grow for these awards given the growing interest in project funding, so we believe our investment in research will pay dividends in the future.

### **13.-15. Teaching**

Describe how these activities fulfill one or more of the Teaching Standards Committee's focus on curriculum, leadership, course content and teaching methods, or assessment.

**13.** In-convention activities related to teaching. For 2018, the following two teaching panels are programmed:

#### **Media Management, Economics & Entrepreneurship and Mass Communication and Society Divisions**

Teaching Panel Session

**Agency, In-house, or On Your Own? The Virtues of Teaching Entrepreneurship to Students**

Moderating/Presiding

**Kelly Kaufhold**, Texas State

Panelists

**Geoffery Graybeal**, Georgia State

**Sabine Baumann**, Jade University

**Alec Tefertiller**, Kansas State

**Anthony Palomba**, St. John's

**Ronen Shay**, Wentworth Institute of Technology

While public relations and advertising programs excel at preparing students for careers working for agencies or as in-house practitioners, the rise of the gig economy is creating new opportunities for our students to serve as their own bosses upon graduation. How, though, do we prepare students for management/ entrepreneurship? What are the best practices or potential additions to curriculums or syllabi that could better equip our students to strike out on their own in a rapidly changing industry? How can we foster data entrepreneurship lessons in our classroom that transfer to industry? In addition to data analysis, what other skill sets are useful in both an entrepreneurial and industry setting? This panel will discuss best practices and potential virtues of adding media management and entrepreneurial pedagogy to public relations, advertising, and other mass communication majors.

*Teaching standards focus:* curriculum, course content and teaching methods, and assessment

#### **Mass Communication and Society and Advertising Divisions**

Teaching Panel Session

**Reaching High to Impact Our Students: Strategies and Tips for Incorporating High-Impact Practices in the Classroom**

Moderating/Presiding

**Shana Meganck**, James Madison

Panelists

**Jay Adams**, Virginia Commonwealth

**Kristen Heflin**, Kennesaw State

**Marcel Jennings**, Virginia Commonwealth

**Nicholas Browning**, Indiana

**Amy Sindik**, Central Michigan

**Geoff Graybael**, Georgia State

This panel will focus on the benefits (and pitfalls) of incorporating high-impact practices in the classroom. We will also share specific examples of high-impact practices that we've implemented in our classrooms – which span the areas of public relations, journalism, radio/TV production and media entrepreneurship – and can easily be implemented into an existing lesson plan.

*Teaching standards focus: leadership*

#### 14. Out-of-convention activities

Out-of-convention activities related to teaching are primarily coordinated through our Teaching Committee. Regular duties of the committee include promoting the teaching awards, assessing teaching award applications, and contributing articles to our newsletters. The Division's website continues to host a place for a "Syllabus Exchange Bank" and registration for "Speaker's Bureau." Invitations have been sent to MCS members through our listserv and social media channels. New additions for syllabi and potential speakers are needed.

#### **Promising Professors Awards**

The Promising Professors Awards provide a way for the Mass Communication and Society Division to honor new faculty and graduate students who demonstrate excellence and innovation in their teaching. The award is open to faculty who have taught no more than five years full-time and graduate students who have primary responsibility for teaching at least one course. All applicants must be members of the MCS Division.

Each year, the division honors three junior faculty and three graduate students with Promising Professor awards. The awards are \$250 and a plaque for first place, \$150 for second place and \$75 for third place. They are presented to the winners at the business meeting during the Annual Conference. Winners for each category (faculty and graduate student) are decided by the Division Head, Vice Head, teaching chair, and teaching committee members by using the following form. As you can see we consider criteria that align with the goals of the Teaching Standards Committee: curriculum, leadership, course content and teaching methods, and assessment.

### **AEJMC Mass Communication & Society Division Promising Professor Award Review Form-1**

Applicant name \_\_\_\_\_ Category (F/S) \_\_\_\_\_

#### **1. Quality of teaching philosophy/statement**

1 Poor	2	3	4	5 Excellent
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Comments on the strength and weakness about teaching philosophy/statement:

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#### **2. Quantitative teaching evaluations**

1 Poor	2	3	4	5 Excellent	Not Applicable
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**Qualitative teaching evaluations**

1 Poor	2	3	4	5 Excellent	Not Applicable
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Comments based on teaching evaluations:

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**3. Teaching methods/pedagogical innovations**

1 Not innovative	2	3	4	5 Very innovative	Not Applicable
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Comments:

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**4. Course syllabi**

1 Poor	2	3	4	5 Excellent
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Comments:

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**5. Sample assignments**

1 Poor	2	3	4	5 Excellent	Not Applicable
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Comments:

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**6. Letter of support**

1 Poor	2	3	4	5 Excellent
--------	---	---	---	-------------

**7. Involvement in teaching related activities**

1 Uninvolved	2	3	4	5 Very involved
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<b>TOTAL SCORES</b> based on above 7 items	
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8. How many advises does the applicant have?

_____ Undergraduate Students	_____ MA Students	_____ PhD Students
---------------------------------	-------------------	--------------------

9. How many courses has the applicant taught?

0 to 2	3 to 5	6 to 8	9 to 10	More than 10
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10. Have most of the courses the applicant taught been...

Lower level undergrad classes	Upper level undergraduate classes	Graduate level courses	A mix of lower and upper level undergraduate courses	A mix of undergraduate and graduate courses
-------------------------------	-----------------------------------	------------------------	--	---

11. Has this applicant previously won any teaching awards?

Yes	No
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If yes, how many awards has the applicant won? \_\_\_\_\_

12. Has this applicant done any teaching presentations?

Yes	No
-----	----

If yes, how many presentations has the applicant done? \_\_\_\_\_

13. Has this applicant published any papers on teaching?

Yes	No
-----	----

If yes, how many papers has the applicant published? \_\_\_\_\_

14. Has this applicant received any grants for teaching?

Yes	No
-----	----

If yes, how many grants has the applicant received? \_\_\_\_\_

This year we had 5 faculty submissions and 2 student submissions. This year's winners were:

#### Promising Professor Faculty Winners

- 1<sup>st</sup> Place: Lindsay McCluskey (State university of New York Oswego)
- 2<sup>nd</sup> Place: Derek Moscato (Western Washington University)
- 3<sup>rd</sup> Place: Ruoxu Wang (University of Memphis)

#### Promising Professor Student Winners

- 1<sup>st</sup> Place: Minhee Choi (University of South Carolina)
- 2<sup>nd</sup> Place: Anthony Cepak (Michigan State University)

#### Other Awards

The Division also aims to recognize members of the division who make outstanding contributions to teaching through several other awards. These include Distinguished Educator Award, the Service-Learning Award, the Adjunct/Instructor Award and the Teaching Ideas Competition.

#### Distinguished Educator Award



*Teaching standards focus: leadership*

The Division also continues to recognize an outstanding member of the Division for his/her outstanding contribution to teaching. The Distinguished Educator Award is given annually to a member of the MCS Division whose personal teaching excellence and influence on pedagogy in the field are profound.

Typically, each applicant's nomination packet is judged by the Division Head, Vice Head, teaching chair, and graduate student liaison. Applicants are ranked by each judge. In the event that only one nominee is presented, judges review the packet and give a yes/no vote. The winner receives a plaque as well as \$500.

No winners were selected for the 2018-2019 Distinguished Educator Award as no applications were submitted to the Division.

**Service-Learning Award**

*Teaching standards focus: leadership, curriculum, course content and teaching methods, and assessment.*

The MCS Division Service-Learning Grant program assists faculty by providing a \$500 stipend to use in their service-learning courses. One \$500 service-learning award will be presented in 2017. This grant is intended to offset a portion of the costs for working with communities, nonprofit clients, schools and governmental bodies in the classroom. Each applicant's nomination packet is judged by the Division Vice Head, teaching chair, and teaching committee members. Applicants are ranked by each judge.

There was one application for the service-learning award. The winner of this award was:

- Joe Grimm (Michigan State University)

**Adjunct/Instructor Award**

*Teaching standards focus: leadership and curriculum*

Starting from 2016, three Adjunct/Instructor Awards will be granted each year in recognition of the outstanding contributions of adjuncts and instructors in advancing teaching excellence in the field of mass communication. Monetary awards of \$250 for first place, \$150 for second place, and \$75 for third place will also be presented to the winners at the MCS Division business meeting. Winners are decided by the Division Vice Head, teaching chair, and teaching committee members. They will be recognized at the Awards Luncheon.

There were two applicants for this award this year. The winners were:

- 1<sup>st</sup> Place: Charles Harman (West Virginia University)
- 2<sup>nd</sup> Place: Sonali Kudva (Kent State University)

**Teaching Ideas Competition**

*Teaching standards focus:* course content and teaching methods, and assessment.

Besides recognizing teaching excellence, the Division also encourages the establishment of teaching scholarships by its newly initiated Teaching Ideas Competition this year. Open to a wide range of qualitative and quantitative approaches, this award builds upon the idea of Scholarship of Teaching and Learning (SoTL), which treats teaching as part of research agendas, using the same formal methodological techniques and standards of peer review. This award honors teaching-focused projects posing hypotheses or research questions that aim to probe questions such as: what it means to teach, how learning happens, and how teachers and students can work together to enrich learning. Monetary awards of \$250 for first place, \$150 for second place, and \$75 for third place and plaques will be presented to the winners at the MCS Division business meeting. Winners will be recognized at the Awards Luncheon. Winners are decided by the Division Vice Head, teaching chair, and teaching committee members.

There were three applications for the teaching ideas competition this year. The winners were:

- 1<sup>st</sup> Place: Peter Bobkowski (University of Kansas)
- 2<sup>nd</sup> Place: Brian J Bowe (Wester Washington University)
- 3<sup>rd</sup> Place: Xi Ciu (College of Charleston)

We have some awards that have not been getting many (if any) applicants in recent years. For example, we have not had applicants for the distinguished educator award in the past several years. The executive committee should think about other ways to get this information out to people. In addition, members should think about nominating people to apply for these awards or nominating people for these awards if they feel like someone deserves the award (e.g., distinguished educator award).

**15.** Please describe briefly the Teaching goals and activities of your division.

One of the Division's major goals is to advance sound pedagogical practices in our field to help our members serve the needs of their students. We continued our mission by organizing and sponsoring conference panels focused on bringing up-to-date media trends and current events into course curriculum and daily content. By sponsoring popular programs such as the Promising Professor and Distinguished Educator Competitions and organizing panels that present the current trends on teaching mass communication, we explore the diversity of teaching excellence. The winners of each award category will be recognized at the national convention. However, despite promotional efforts using broad, more popular channels people did not feel encouraged to share their teaching syllabi and potential teaching topics or submit applications to our more niche awards. More tailored promotional efforts must be made to foster awareness and interest in these opportunities.

## **16.-18. PF&R**

**16.** In-convention activities related to PF&R revolve around our preconference, panel sessions, and off-site tours.

Our preconference cosponsored with the Public Relations Division, is a preconference session that discusses the role and challenges of advocacy in practice and research (see program for more details). This session will address all goals of the PF&R committee: free expression, ethics, media criticism & accountability, racial, gender and cultural inclusiveness, and public service.

For 2019, the following two PF&R panels were programmed:

PF&R Panel Session

**Media Coverage of Hate Speech: Challenges, Responsibilities, and Opportunities**

Moderating/Presiding:

**Wat Hopkins**, Virginia Tech

Panelists

**Jeffrey Smith**, Wisconsin-Madison

**Shaheen Pasha**, Massachusetts

**Clay Calvert**, Florida

**William Oglesby**, Virginia Commonwealth

**Jennifer Greer**, Alabama

**Keran Billaud**, Florida

The inalienable right of Freedom of Speech is often misconstrued especially when it relates to hate speech. This panel seeks to incorporate theoretical, contextual, and ethical approaches to exploring hate speech.

## **Mass Communication and Society and Communicating Science, Health, Environment and Risks Divisions**

PF&R Panel Session

**Health and Science Misinformation on Social Media**

Moderating/Presiding

**Laura Sheble**, Wayne State

Panelists

**Alyssa Appelman**, Northern Kentucky

**Emily Vraga**, George Mason

**Kate Allen**, *Toronto Star*

Health and science misinformation may influence people's attitudes and behaviors, diverting individuals from what they would have thought and behaved if correctly informed, and even pose them to life-threatening risks in certain situations. The problem is rooted in a multifaceted environment, in which budget cuts in news production, barriers to public engagement in science communication, and competing interests and agendas may all play a role. Many forces have joined in the battle against fake news. This panel will help understand how health and science misinformation may shape the society and what strategies may be effective to fight misinformation in real-life situations.

*PF&R Committee focus: ethics, racial, gender and cultural inclusiveness, and public service*

In addition to the PF&R panels, the Division will sponsor one off-site visits during the annual conference. This year's tour will take people to the MZTV museum. The museum is located in Liberty Village, Toronto that features the world's most comprehensive collection of 10,000 television sets

Statement Five of the PF&R guidelines, regarding public service, states, "AEJMC members should offer services related to their appropriate professional fields, particularly activities that enhance understanding among media educators, professionals and the general public." The two tours will permit MCS members to gain valuable insights about the history of news and journalism in order to convey that knowledge to students.

### **17-18. Out-of-convention activities and goals they accomplish.**

Out-of-convention activities related to PF&R are primarily coordinated through our PF&R Committee. Regular duties of the committee include contributing articles to our newsletters, promoting the awards, and assessing award applications.

### **Newsletter**

As with our other Co-Chairs, the PF&R chairs submit articles for each of our newsletters regarding issues of professional freedom and responsibility. This year, article focused on what professional freedom and responsibility means and advertised the value of our off-site tours. MCS made contributions to two different funds which will greatly advance the goals of PF&R within AEJMC: The Barrow Minority Doctoral Student Scholarship and the Susanne A. Roschwalb Grant for International Study and Research.

### **Scholarships**

This year we also donated a \$500 to the Barrow Minority Doctoral Student Scholarship, sponsored primarily through the Communication Theory & Methods Division (but with other division support as well). The Division believes our donations to the Barrow scholarship will further the PF&R goals of racial, gender, and cultural inclusiveness.

We also have joined with the Public Relations Division to assist with the Susanne A. Roschwalb Grant for International Study and Research. The Public Relations Division has had this grant since 1996. Currently, we contribute \$500 toward the grant. We plan to continue this partnership moving forward. The Division believes our donations to the Susanne A. Roschwalb Grant for International Study and Research will further the PF&R goals of cultural inclusiveness.

### **Awards**

The Division also aims to recognize members who make outstanding contributions to service and professionalism. These include the Professional Freedom and Responsibility Award, the Professional Award, and the Traves Award.

**The Professional Freedom and Responsibility Award**

This award recognizes excellence in research, teaching or service related to the five PF&R principles identified by AEJMC, namely the promotion of free expression; ethics; media criticism and accountability; racial, gender, and cultural inclusiveness; and public service.

No winners were selected for the 2017-2018 The Professional Freedom and Responsibility Award as no applications were submitted to the Division.

**The Professional Award**

This award seeks to recognize professionals for upholding the values of professional freedom and responsibility, diversity and public service. It is open to any individual who has spent a significant portion of her/his career in mass communication industries.

No winners were selected for the 2017-2018 The Professional Award as no applications were submitted to the Division.

**The Trayes Award**

This award seeks to recognize a member of Mass Communication & Society who has upheld the values of professional freedom and responsibility, diversity and public service. It is open to any individual who has spent a significant portion of her/his career assisting with the Mass Communication & Society division.

No winners were selected for the 2017-2018 The Professional Award as no applications were submitted to the Division.

**Tour**

We will once again have a PF&R tour at this conference. This year's tour will take people to the MZTV museum. The museum is located in Liberty Village, Toronto that features the world's most comprehensive collection of 10,000 television sets. Uniquely positioned to focus on technology, the MZTV Museum also aims to tell the story of the medium and to contribute to the understanding of the impact of television on the people who watch it. We will have a guided tour of the exhibits. During the tour, visitors will learn about inventors of TV, see the world's largest collection of TV sets, meet the first TV star Felix the cat, and watch historic images on the screen.

## **19. Mid-winter Summary**

This year was the 11<sup>th</sup> consecutive year when the Gaylord College of Journalism and Mass Communication of University of Oklahoma hosted the AEJMC Midwinter conference. MC&S Midwinter panels showcased work from 42 authors, including more than two dozen graduate students. Presenters hailed from Oklahoma, Texas, Arkansas, Kansas, Pennsylvania, Oregon, New York, Ohio, and Connecticut. Topics included health beliefs and media frames, visual analysis of social movements, news frame analysis, media and civic engagement, political communication and media effects, media literacy and pedagogy, and media use and audience behaviors, etc. Dr. Elanie Steyn, journalism sequence head at OU and organizer of the Midwinter conference, and Dr. Xi Cui, MC&S Midwinter chair, honored the top paper at the conference opening reception on March 1.

The Mass Communication & Society Division received 59 Midwinter conference submissions, with 30 abstracts accepted (51% acceptance rate, in line with previous years). The accepted papers were organized into 9 panels. This was also the fourth year using the Microsoft CMT online submission and reviewing system, which went very smoothly. The Midwinter Committee would like to thank our 25 judges who speedily reviewed, on average, 5 abstracts in the midst of the end of the fall semester, as well as the 9 moderators and 5 discussants who attended the conference and provided panelists with valuable feedback.

Members of the Division were notified throughout the Fall, via the Division newsletter, listserv and through social media, of the opportunity to submit abstracts in the range of 600 to 800 words via the Microsoft CMT Research database, by Saturday, December 1, 2018, for consideration in the Midwinter competition. Thanks to Division Head Jay Hmielowski and Social Media officer Shana Meganck for repeated notifications throughout the fall and into December.

Each abstract was assigned to two reviewers, with care given to avoid conflicts. Each submission was appraised for clarity of purpose, choice of research methods, importance to the field, relevance to the MC&S Division and overall quality – all on 1 to 5 scales. Aggregated scores were paired with reviewers' recommendations to accept or reject. Reviewers were asked to return scores, notes and recommendations by late December, after which the Midwinter Committee selected admissions, chose the top paper and notified authors of the decisions, along with notes and scores from each of the reviewers.

The top paper honor in the MC&S Division at Midwinter this year was awarded to Dr. Surin Chung, from Ohio University, for authoring the top abstract entitled "Uncertainty management in mass shootings: Antecedents, appraisals and communication behaviors." The Division also presented two graduate student travel awards this year, to Shimeng Dai of University of Texas at Austin and Nahyun Kim from Penn State. Each received \$500 from the Division to help defray costs to attend Midwinter. This is the fourth year that MC&S has offered \$500 stipends to grad students attending Midwinter and students report that the awards can be the difference between attending and missing the conference.

- The Midwinter Committee would like the following issue to be discussed and voted on during the 2019 business meeting:

The travel grant for both the main conference and the midwinter conference is officially listed as the “Graduate Travel Award Program” on the division’s website (<https://aejmc.us/mcs/awards/travel-awards/graduate-travel-award-program/>). The Midwinter conference had one undergraduate student whose abstract was accepted and who applied for the travel grant. Although upon reviewing the applications, the award committee did not choose this undergraduate student based on the merits of the applications, the division may want to officially clarify if undergraduate students are qualified for travel grants at all and name the funding program accordingly.

## **20. Communication Committee Summary**

The Communication Committee's role is to utilize, maintain, create and recruit for the division's social media accounts to raise awareness of the Mass Communication and Society division. Shana Meganck of James Madison University and Terri Hernandez of Mississippi State University are the officers in charge of the committee.

Other functions of the committee through social media and other channels are:

- To inform MCS members of conference deadlines, including author submissions
- To inform MCS members of reviewer deadlines
- To highlight job postings and grant opportunities
- To raise participation in award competitions
- To keep membership informed of any information pertinent to the division
- To administer contests to bolster recruitment, retention and engagement
- To highlight members' accomplishments

In this past calendar year (June 2018 to June 2019), most of our Division's social media channels have seen steady growth. MSC social media numbers are currently as follows:

	June 2018	June 2019
Facebook	824	973
Twitter	2,008	2,342
LinkedIn	1,094	1,113
Instagram	31	35

Looking forward to the AEJMC 2019 Annual Conference in Toronto, Canada, the Communications Committee wants to remind all MCS members:

- Follow us on Facebook, Twitter (@AEJMC\_MCS) and Instagram (@aejmc\_mcs)! We will be posting updates throughout the entire conference, including information about upcoming presentations, things to do in Toronto, and much more.
- Don't forget to tag us and use our hashtag (#MSC19)! We want to know what you're doing throughout the conference, so don't forget to tag the MCS Division in photos while you're out and about at the conference or in town. Our division will be using #MCS19 at the conference. Make sure as you make your way to all of the MCS research panels, presentations and social events that you are using the hashtag too.
- It's contest time again...and there will be prizes! We will hold our annual online trivia contest about Toronto and the MCS Division. The questions will be posted through our Facebook account from Aug. 7-10. First one to respond to the question correctly will win. Winners will receive their prizes at the MCS Social. Any AEJMC member is eligible, but you must be present at the conference to participate. More information will follow on our Facebook page.



## **20. Award Committee Annual Report**

This year we received 24 award submissions plus two entries for our graduate student travel grant. The 24 award submissions included 6 faculty-led Research Award submissions, 3 MCS student-led Research Award submissions, 2 submissions for Dissertation Award, 2 entries for the Adjunct/Instructor Award, 7 entries for the Promising Professor Award (5 in the faculty category and 2 in the student category), 1 submission for the Service-Learning Award, and 3 submissions for the Teaching Ideas Competition Award.

Consistent with our past observations, the most popular awards are our Promising Professor Award in the teaching category and MCS research award in the research category. The most outstanding thing I noticed is that we had no nominations or self-nominations for the PF&R award or the professional award. In addition, this year we didn't get any nominations for the Distinguished Educator Award - a problem that is not new for our division.

Moving forward, we could utilize more channels to promote our awards that are less popular through our business meetings, newsletters, social media accounts, and etc.

## **21. Webmaster Summary**

Mass Comm & Society website updates (2018 – 2019)

- Updated the Officers Page: moved 2017-2018 officers and added/updated current officers (2018-2019)
- Updated Committee pages with new officer information and pictures. Created content for Midwinter Committee Page
- Posted newsletters to Newsletter page in October and March
- Posted links to newsletters to the archive on Reports and Newsletters page
- Updated Midwinter and Annual conference call pages with each call in December and January
- Replaced previous president's goals with current goals on the Goals page
- Replaced the 2017 minutes with our latest minutes from the August members meeting
- Updated each award page with 2019 due dates and added past award winners when available
- Updated membership FAQ page

## **22. Grad Student Committee**

Getting involved with the MCS committee early allows graduate students to network with not only other students, but build lasting connections with current faculty. Having the ability to provide input into a national organization has been amazing and has truly given us the opportunity to provide feedback and opinions. As current graduate students ourselves, we understand how difficult giving time to something other than coursework and research can be, but we have urged other students to get involved this past year.

## **23. Journal Report**

Fuyuan Shen, Editor of *Mass Communication and Society*

The journal's submission number and acceptance rate have remained strong and steady in the past year. In 2018, we received 324 new submissions, and accepted 32 papers for publication, resulting in an overall acceptance rate of around 10 percent. These numbers are on par with those in previous years.

The journal's special issue on *Refugees, Media and Public Opinion* will be published at the end of 2019. Papers in the issue will examine media coverage of migration issues as well as the impact of media coverage on public perceptions and attitudes toward migration and refugees. Since the call went out last year, the special issue has received strong interest among scholars. We received a total of 29 new submissions to that issue. Jörg Matthes and Sophie Lecheler of the University of Vienna, our special issue editors, have been coordinating and managing the review process.

I am also excited about our next special issue on *What's News?* The issue will focus on research related to news definition, trust and perceptions. These are important timely topics in our discipline. The submission deadline for this issue has been extended to June 17, 2019. We are now in the process of selecting winners of our Article of the Year and Reviewer of the Year awards. Editorial board members as well as the editors are typically involved in the selection and nomination process. We hope to announce the award winners during the upcoming AEJMC conference in Toronto.

Many of you reviewed papers for the journal and shared your research with us. During 2018, we had a total of 300 scholars who reviewed papers for the journal. A significant number of those reviewers evaluated more than one manuscript for us. Your support has been vital to the journal's success.

### **Editor Rubric**

Rubric for Editor Candidates

0-5 for each category

Each applicant can score between 0 and 20.

Applicant Name	Academic Qualifications	Editorial Vision	Journal Experience	Unit Support	Total


## Editor Call

### Mass Communication and Society – CALL FOR EDITOR

*Transition period begins January 1, 2020*

*Official term is January 1, 2021 through December 31, 2024*

*Application Deadline: April 17, 2019*

The Mass Communication and Society (MC&S) Division of the Association for Education in Journalism and Mass Communication (AEJMC) is now seeking applications for Editor for [Mass Communication and Society](#), published by Routledge/Taylor & Francis. *Mass Communication and Society*, the MC&S division's flagship publication, is a refereed journal that publishes articles from a wide variety of perspectives and approaches that advance mass communication theory, especially at the societal or macrosocial level. It draws heavily from many other disciplines, including sociology, psychology, anthropology, philosophy, law, and history. Methodologically, journal articles employ qualitative and quantitative methods, survey research, ethnography, laboratory experiments, historical methods, and legal analysis.

The responsibilities of the Editor of *Mass Communication and Society* are to complete the following tasks:

- Monitor submissions throughout the review process using our automated file-management system, [ScholarOne](#)
- Assign manuscripts to Associate Editors
- Make decisions about manuscripts based on recommendations from the Associate Editors
- Provide the final proofread of manuscripts to be published
- Manage editorial assistants
- Nominate potential Associate Editors and Editorial Board members to the Executive Board
- Select guest editors and assist in management of guest-edited journal issues
- Provide annual reports to the Executive Board and to the MC&S Division
- Collaborate with Taylor & Francis, the publisher of *Mass Communication and Society*, to publish yearly statistics
- Chair the *Mass Communication and Society* Editorial Board meeting at the AEJMC annual conference

- Sit on annual committees charged with selecting the MC&S division research grant, outstanding reviewer, and outstanding article award winners
- Serve as liaison between the publisher and MC&S
- Complete other journal-related tasks as requested by MC&S

The position has a term of three years (starting January 1, 2020), with the potential for reappointment and an annual stipend of approximately \$6,5000 from the publisher. The division will provide additional support of up to \$5,000 to cover editor expenses related to the administration of the journal. Also, financial support will be provided for yearly support for an editorial assistant (up to \$10,000 for the academic year and up to \$5,000 for summer). Stipends are also provided to associate, guest, and book review editors.

**Application:** To apply, candidates should send:

1. a brief (500-word maximum) statement that outlines the candidate's vision for the journal;
2. a two-page summary curriculum vitae/resume; and
3. a letter of support from the candidate's supervisor (chair, director or dean).

The successful applicant should demonstrate evidence of the following skills:

- A doctoral-level qualification in communication area(s)
- Editor or Associate Editor (or commensurate) experience for a peer reviewed, impact factor journal
- Commitment and knowledge of scholarship in a variety of theoretical and methodological approaches to understanding media and its impact on society
- A thorough understanding of AEJMC and APA ethical codes and APA and MC&S guidelines
- Applicants **must hold** a current professional **membership with the MC&S** division

Applications should be assembled as a single PDF file and emailed to Dr. Carol J. Pardun, editor selection committee chair ([pardunc@mailbox.sc.edu](mailto:pardunc@mailbox.sc.edu)) and Dr. Nan Yu, MC&S Division Vice-Head ([Nan.Yu@ucf.edu](mailto:Nan.Yu@ucf.edu)).

**The application deadline is April 17, 2019 at 5:00 p.m. (EST).**

Inquiries about the position should be sent to editorial selection committee chair, Dr. Carol J. Pardun ([pardun@mailbox.sc.edu](mailto:pardun@mailbox.sc.edu)) or MC&S Division Head, Dr. Jay Hmielowski ([jhmielowski@wsu.edu](mailto:jhmielowski@wsu.edu)).

## Appendix (General Information)

### A. Meeting Minutes from 2018 Annual Business Meeting

#### 2018 MCS Division Business Meeting Minutes AEJMC Annual Conference, Washington, DC Aug. 7, 2018

Before the Annual Business Meeting officially began Pascal Gu  n  e, Chairperson of the Organizing Committee for The 5th World Journalism Education Congress (WJEC), circulated brochures promoting attendance to The 5th World Journalism Education Congress which will be held in Paris, France, at Paris-Dauphine University, between July 9 and 11, 2019. The theme of the conference will be "Teaching Journalism During a Disruptive Age." He indicated UNESCO will be sponsoring a roundtable on climate change. For more information about the 2019 WJEC in Paris, contact Pascal Gu  n  e ([pascal.gueneee@dauphine.fr](mailto:pascal.gueneee@dauphine.fr)).

Melanie Sarge, Division Head called the Annual Business Meeting to order at 6:54 pm.

Division Head, Melanie Sarge

- Membership unanimously approved last year's minutes
- Melanie provided an overview of MCS:
  - We are at 534 members
  - Division has \$28,622.69 (increase of \$4,103 from 2017)

Melanie reviewed the creation of a \$100,000 endowment and the formation of a subcommittee on how to spend money Division funds.

*\$100,000 from Journal reserves has been invested at Janney Montgomery Scott LLC  
A subcommittee was formed and consists of Melanie Sarge, Stephen Perry, Mike Schmierbach, Brendan Watson, and Jennifer Kowaleswski*

Melanie questioned how we should spend funds when most funds are generated by the *Journal*.

*As a result of this subcommittee's brainstorming, we believe we have 3 solid ideas to share with the executive committee regarding spending of the Division's funds.*

Another goal of the year was to Improve Communication

Problems with the listserv have been resolved from the past year past. The listserv is now with Mailchimp and is easier to pass down from Head to Head. Melanie asked if people are receiving communications and urged them to check their junk mail and to let her know if they are not receiving e-mails via the listserv.

The MCS website has been updated by Alec in conjunction with Melanie and Jay, and a packet to pass on to webmaster has been created.

There is an increase in awards applications overall, but newer awards need more promotional material and more targeted distribution of these materials.

Mentorship is another goal for the Division. The former mentorship program was not working, but we are still interested in exploring new modes of mentorship and cultivating grad students.

Research needs to be conducted to determine if students are even interested in and will invest time to receiving mentoring from faculty/professionals outside of Departments/Colleges

Some Ideas include:

- Planned workshops with informal discussions (perhaps during midwinter)
- Create programs that are related to one specific task/role, such as training to review manuscripts – have trainer reviewers that work with graduate students
- Have leaders in different mass communication research areas hold “office hours” for a couple days of the conference

Fuyuan - Journal Update:

- **410 submissions last 12 months (up from 369)**
- **Acceptance rate: 8.5% (9.1% last year)**

#### **Reviewer of the Year**

- Masahiro Yamamoto, University at Albany-SUNY

#### **Article of the Year**

- “Muslims are not Terrorists: Islamic State coverage, journalistic differentiation between terrorism and Islam, fear reactions, and attitudes towards Muslims”
- Christian von Sikorski, Desiree Schmuck, Jorg Matthes and Alice Binder,
- University of Vienna

Article of year – criteria is quality of paper, impact, and various metrics of paper

#### **Journal Rankings**

- 2017 Impact Factor: 1.634 (up from 1.308 in 2016)
- 5-year Impact Factor: 1.830 (up from 1.543 in 2016)
- 2017 Impact Factor Rank: 31/84 in Communication
- 5-year Impact Factor Rank: 36/84 in Communication
- Current balance: \$ 417,468.68 (increase of \$5,773 from \$ 411,695 in 2016).

Journal rankings increased (both impact factor – 1 and 5 year) – both good numbers

Jay H. asked where MCS Journal is in ranking of comm journals and how it's progressed (Fuyuan said he didn't have those figures but believes that we have gone up slightly)

Special issues slated for 2019 and 2020 – Refugee and “what is news”

Call will come out in the next issue – want to publicize calls as widely as we can

### **Special Issues in 2019 and 2020**

- Refugees, Media, and Public Opinion: Theoretical and Empirical Perspectives.
- By Hajo Boomgaarden, Sophie Lecheler, & Jörg Matthes (all U of Vienna)
- What is "news?"
- By Donnalyn Pompper, University of Oregon, and Lindsay Hoffman, University of Delaware

Vice Head and Programming Chair – Jay H.

Programmed 6 panels (2 PF&R, 2 Teaching, 2 Research) this year

Recognized co-sponsors of panels (PR pre-conference) + 6 other division co-sponsors

If you have ideas of pre-conferences and co-sponsorships for next year, contact Jay H. early on

Possibility of using money we have to draw big speakers for talks

Jay reviewed demographic info of panelists

Xi Cui – Midwinter

Thanked Kelly K. for streamlining the organization of Midwinter

This was 10<sup>th</sup> year of Midwinter

MCS is largest division with 10 panels (one more than last year)

Awarded 2 travel awards – good way to recruit and fund people (consider paper quality and distance they are traveling)

Reviewed breakdown of panel and reviewers – said may be overrepresented Asian reviews

Recognized top paper and two travel award winners

Kelly K. reiterated how big of a role MCS plays at Midwinter (number of submissions)

- MC&S largest division (again) with 10 panels \*
  - 63 submissions; 33 acceptances (52%) \*
  - 22 judges who averaged 6 abstracts each
  - 31 studies showcasing work from 49 authors (including a dozen graduate students)
    - Presenters from Oklahoma, Texas, Virginia, Illinois, Kansas, California, Indiana, Ohio, Wisconsin, and Florida.

\* (new records for MC&S at Midwinter)



## Masa Y – Research

Masa reviewed the stats of research accepted for annual conference

- Total Submission: 108 (7 disqualified)
  - 52 accepted, 47 rejected, 2 transferred
  - Overall Acceptance Rate 49.1%
  - Competition
    - Open Competition: 3 awardees (out of 79)
    - Student Competition: 3 awardees (out of 25)
    - Moller Student Competition: 2 awardees (out of 4)
- Judges: 119
  - Average of 2.5 papers per judge

Thanked for those who reviewed and recognized research committee members (and Mel and Jay)

Recognized competition winners

Award winners are being recognized on Wednesday

Melanie S. said awards luncheon was created 2 years ago to make awards more special. We used to have awards during our business meeting. However, we often spent too much time giving out our awards. Two years ago, we started a special Awards luncheon.

We only had one applicant for the teaching awards competition – Melanie said we need to increase the number of applications.

Melanie recognized award winners and explained how research award works. Mass Communication and Society Journal has 1<sup>st</sup> right of refusal to publish the results of the research awards. Winners receive half of the award upfront and receive reimbursement for the 2<sup>nd</sup> half once complete.

Ran Wei was recognized as winning the Traves Service Award.

## PF&R – Dean Cummings

Discussed Monday's panel – was successful

Newseum Tour was sponsored by PF&R

10 Tickets were given away (\$20 tickets) – Everyone went for free

Only 4 people are scheduled for Library of Congress Tour on Wednesday (private tour has capacity for 20) – Get taxis and ride over

Dean reiterated that PF&R has an important place in today's environment.

## New Business

Journal Request – we will be launching a search for the new editor  
Fuyuan will still be with MCS for 2 more years

Melanie S. proposed that we raise our stipends to journal's associate editors and editor to \$3,000 a year - up from the current \$2,500 a year. This will make our stipends close to what other peer journals are paying and will help us retain or attract high quality scholars to serve as editors.

- Section 6 –
- 
- Current: The Division will also provide a \$2,500 summer stipend to be paid after all proofs are submitted to the publisher for an annual volume, concurrent with stipend payments to Associate Editors.
- Proposed Change: The Division will also provide a \$3,000 summer stipend to be paid after all proofs are submitted to the publisher for an annual volume, concurrent with stipend payments to Associate Editors.

Francesca Dillman Carpentier made motion to approve (section 6 change) and seconded

Section 9 change –

- The Journal Editor may appoint up to five Associate Editors to serve concurrently, who will each be paid an annual stipend of \$3,000 from Journal funds after satisfactorily performing their assigned duties through submission of proof copy edits to the Publisher for an entire volume of the Journal. Associate Editors who serve less than a full year may have their stipend prorated based on the proportion of issues in the volume that were completed during their time of service. The Editor-Elect may also receive a \$3,000 stipend for the year served in advance of publishing his or her first issues and receiving support from the Publisher.

Steve Perry Made motion to approve (section 9 change) and seconded

The changes to the bylaws Passed unanimously

Question about editorial assistant, Fuyuen said that is separate funding of \$15,000/yr for grad student. These changes are meant to reflect to what other journals are doing

The amount is partial reimbursement to the college (college provides the assistantship)

Question about whether this is competitive/fair with other journals

Answer is that it varies widely but overall we are one of the better compensation

Article 8 – Section 3 change to detail with who judges awards competition and adds additional judges may be appointed by the Division Head (give consistency)

Motion to approve – Nan Yu

2<sup>nd</sup> – Jack Karlis

Unanimously approved

The funds subcommittee offered ideas related to use of excess funds:

Brendan asked if there are restrictions for how money can be spent. Melanie S. believes there are no restrictions. Melanie suggested that the Teaching ideas be more similar to research awards that is competitive grant and write up – possible outlet *Journalism & Mass Communication Educator*

AEJMC likes to have balance between submissions – MCS is research heavy

We will solicit ideas from members for how to spend money over the course of the year

Members offered support for the beyond the journal way to bridge connections (possibly data sharing hub)

Brian Bowe cautioned we are clear about which ideas we're talking about (translating for lay audiences may be partnered with other org and branded with MCS) – we run the risk of only getting our people – suggested maybe offering to pay the cost of making it open access

Dean Cummings suggested making papers into podcast to share with journalists (e.g. Taylor and Francis does this in 3-minute clips for some journals and is open for sharing on social)

Kevin Williams cautioned we don't want to step on toes of mainstream press; we should assist with PR people of Publishers

Suggestion that grants could be made available for Innovation, PF&R, or other type of program as a possible use of money

Brian Bowe said the way the awards (teaching) were pitched was to have it be ready to Submit to MCS Journal – said he has more ideas for this he is willing to share

Melanie suggested to Jay that we continue subcommittee or form new one in order to continue to brainstorm/plan (someone other than Chair to take reigns of this subcommittee to free up effort)

Melanie said to e-mail if you want to be on subcommittee or have ideas how to spend the money

Melanie would like to use money to have pre-conference that shouts MCS (they are currently pretty heavy with the co-sponsors)

Kevin Williams emphasized problem in AEJ is more people need to join divisions – divisions should “swag up”

Going to Toronto next year may require some additional funds for big name speaker

Mel handed over to Jay for goals for upcoming year:

Find editor for journal

Increase applications for newer awards

Implement proposed changes to the positions

Figure out what the expenses would be for each of the ideas for spending the money (actual logistics)- especially for something that would be recurring cost

Jay put up new officer slate (2 graduate students are in waiting for next year to replace two that will be going off)

Brian Bove moved to accept slate of new officers  
Francesca Dillman Carpentier seconded the motion  
Unanimously approved

2022 Proposed Cities – Chicago, Indianapolis, Detroit

Brian B. said it's been since 1955 that AEJ has been to Detroit – SUPPORT FOR Detroit

Indianapolis is the cheapest (especially for grad students)

There is no agreed upon property yet for Chicago

Detroit - 19  
Chicago - 4  
Indianapolis - 7

(30 people in attendance)

Social at Irish Channel Restaurant & Pub to follow the Business Meeting.

Business meeting dismissed at 8:10pm

## B. Fall and Spring Newsletters for 2018-2019

Vol. 51, Issue 3

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# Newsletter

Vol. 51, Issue 3  
Summer 2018



by **Melanie Sarge, MCS Division Head**

## Another Successful Year for Mass Communication and Society

The past year has been a time of great excitement and improvements for MCS! I hope these changes provide a solid foundation that enables the Division to focus on advancement and growth in the years to come. We could not have achieved any of our successes this year without the dependable MCS Officers, the ever so patient AEJMC Office Team, and the consistent support of MCS Members.

The first task completed on the agenda was to invest funds from the journal reserves. The earnings from this investment will go back to our divisional operating account. Additionally, the subcommittee formed last year to oversee funds has several ideas to share at this year's Members' Meeting about how best to use some of the Division's excess monies. Another goal we focused on this year was to improve communication with members. As you may have noticed, we were able to get our member listserv moved, up-dated,

and functioning properly. A total of 8 emails were sent to members, 3 newsletters were produced and distributed, and our website is up-to-date regarding the information displayed and who has editing control. Lastly, we had an increase in applications for most MCS awards compared to previous years, but it is important we continue to spread the word about these and all the other benefits the Division has to offer its members.

Next year we also want to continue trying to increase the number of Annual Conference panel suggestions we receive from members. We did not see a big increase this year. Remember, an email soliciting suggestions should arrive around late September. And we are still looking for ideas on how to best contribute to the education and mentoring of graduate students given our Division's previous mentorship program lack of significant interest.

These are just a few goals achieved and some that still need additional attention. We will be sharing more details with all members at our Annual Conference

in August during the Members' Meeting. This year's Members' Meeting will take place on Tuesday at 6:45pm, immediately after our "Best of" Refereed Research Panel at 5pm and before our highly anticipated Social at 8:30pm at the Irish Channel Restaurant. We have several items to discuss at our meeting, and we want to hear from you, our members! There are so many ways in which the MCS Division could improve. But we can only do that with involvement and fresh ideas from our members.

It has been an honor serving as Head of Mass Communication & Society and I look forward to seeing you all in D.C. this August!

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## MCS Co-Sponsors Pre-Conference with PR Division at This Year's Annual Conference

by Jay Hmielowski, Vice Head

One of the questions scholars always ask is whether their research is having an effect on society. Although we as a scholarly community see our efforts as important, there's always the nagging problem of whether other people are reading our work and whether policy makers and practitioners are applying our research to the work they're doing at their organizations. Universities have acknowledged the importance of creating socially meaningful research. One of the main barriers preventing this from happening is the communication gap between the scholarly community and those working in industry. To address this issue, we are co-sponsoring a pre-conference event with the Public Relations Division that tries to tackle this matter.

This session will include scholars presenting their research, a discussion with faculty members representing organizations that try to bridge the communication gap between academics and practitioners, and a discussion with a group of practitioners. This four-hour event will include research presentations from academics that have studied the role of advocacy communication in society. Next, faculty working with organizations that attempt to foster relationships between faculty and industry will talk about the work of these organizations and how they can

help foster relationships between academics and practitioners. The session will also include people working for organizations engaged in public advocacy to better understand what they are looking for from academics, and what they see as their needs and how academics can help them achieve their goals. The session will end with breakout sessions where participants can have longer discussions with faculty and practitioners.

The pre-conference event will be on Sunday Aug. 5th from 1pm to 5pm. If you're interested in being part of this event, you can sign up through the AEJMC website. If you have questions about the pre-conference panel, please contact the PR Division Head Richard Waters or the MCS Division Head Melanie Sarge. Below is a list of the panelists for this session. Enjoy the rest of your summers, and see you in a few weeks in Washington, D.C.

### Research Panel

Examining the case of Dick's Sporting Goods: Realignment of stakeholder through corporate social advocacy

-Barbara Miller Gaither, Elon;  
Lucinda Austin, UNC; &  
Morgan Collins, Elon

Constructive advocacy: A strategy of hope in activist strategic com-

munication

-Erica Ciszek, Texas

Globalization, pluralization, and erosion: The impact of shifting societal expectations for advocacy and public good

-Melissa Dodd, UCF

### Bridging Research and Practice

Brigitta Brunner, Auburn,  
Editor Journal of Public Interest  
Communication

Julia Daisy Fraustino, West  
Virginia, Co-director Public Inter-  
est Communication Research Lab

Ann Christiano, Florida,  
Frank Karel Chair in Public  
Interest Communication

Denise Bortree, Penn State,  
Director, Arthur W. Page Center for  
Integrity in Public Communication

### Practitioner Panel

Mike Fulton, Public Affairs and  
Advocacy, Asher Agency

Matthew Wright,  
Advocacy and Outreach Director,  
Children's Hospital Association

Chuck McCutcheon, Editor,  
Bloomberg

Debra Silimeo, Executive Vice  
President, Hager Sharp



## MCS Awards Recognize Teaching, Research and Service

by Robert McKeever, Awards Chair

Greetings from the MCS Awards Committee! With our Division's continued popularity and large member base, this year we again saw tremendous interest expressed by our members in MCS's numerous research, teaching, and service award competitions. Thank you to everyone who submitted an application for any of our awards!

After two busy months in May and June receiving and reviewing submissions, we are pleased, on behalf of our Division's officers and our reviewers, to announce the winners/recipients of the MCS awards. This year's Traves Service Award winner is **Ran Wei** (University of South Carolina), and the Travel Award winner is **Jiawei Liu** (University of Wisconsin-Madi-

son). We will honor and present each of the winners with their awards at the MCS awards luncheon. We wish to congratulate this year's award recipients and would also like to strongly encourage all of our Division members to apply for these awards in the future so that we may recognize your outstanding contributions to our field.



## Acknowledging Excellence in Teaching with the Promising Professor Awards

by Melanie Sarge, MCS Division Head

The Promising Professor Awards honor new faculty and graduate students who demonstrate excellence and innovation in teaching. Three junior faculty and two graduate students will be honored at this year's Annual Conference. These winners will be recognized and presented monetary awards of \$250 for first place, \$150 for second place, and \$75 for third place at this year's Awards Luncheon. Please see the 2018 winners listed.

### Promising Professor Faculty Winners

1st Place:  
**Kevin Hull**  
(University of South Carolina)

2nd Place:  
**Brian J. Bowe**  
(Western Washington University)

3rd Place:  
**Newly Paul**  
(Appalachian State University)

### Promising Professor Student Winners

1st Place:  
**Qun Wang**  
(Rutgers University)

2nd Place:  
**Sushma Kumble**  
(Pennsylvania State)

For the past two years, MCS has also held a Teaching Ideas Competition to build upon the idea of Scholarship of Teaching and Learning (SoTL). SoTL treats teaching as a research agenda where formal methodological techniques and standards of peer review are applied to examine innovative teaching approaches. To fit within the concept of SoTL this award honors projects that pose hypotheses or research questions that aim to probe questions such as: what it means to teach, how learning happens, and how teachers and students can work together to enrich learning. This award is open to a wide range of qualitative and quantitative approaches, but the methods used (and their theoretical grounding) should be made explicit. The 2017-2018 winner of this competition was: **Yue Zheng** of California State University, Northridge.





## The Price of Professional Freedom and Responsibility

by Dean Cummings, PF&R Chair

Professional Freedom and Responsibility comes with a cost. Reporters and staff at the *Capital Gazette* paid the ultimate price in protecting professional freedoms. The survivors of the attack took up their responsibility to inform the public as they heroically published their newspaper in the haze of mourning and grief. They are heroes as patriotic as any soldier caught in a fight between principles and survival.

The members of the Professional Freedom and Responsibility Committee pay homage to those who lost their lives in the Annap-

olis shooting, and we salute those who assured a paper would be published the next day. The response of the *Capital Gazette* staff makes us proud to be journalists, and we hope to emulate their actions if we ever find ourselves in similar tragic circumstances.

Victor Hugo wrote, "Every diminution of the liberty of the press is followed by a diminution of civilization." Our freedoms will be protected if we close ranks and support the heroes among us. We should not be fearful if we follow the examples of others who have sacrificed their lives or careers for

the greater good. It is rare that the press in the United States is considered an enemy of democracy, but we are in the midst of a new reality where truth is an outlier. We must maintain our objectivity despite the difficulties of being under attack from tribal protectionists. We must support each other to maintain journalistic integrity and punish those who give righteous indignation to our foes.

The AEJMC Annual Conference will provide us with reinforcement. Join us, and together we will be able to support each other and analyze the challenges we face.



### Sign Up Now for PF&R Tours

PF&R will be hosting a tour of the Newseum on August 7th at 1:30pm. Plan to meet by 1pm in the hotel lobby or meet us at the Newseum. The visit will be a great way to gain historical perspective of journalistic challenges in the United States. We have free tickets for the first ten members who sign up. If you would like a ticket please contact Dean Cummings at [dcummings@georgiasouthern.edu](mailto:dcummings@georgiasouthern.edu).



Photo credit: "Another Believer"



Photo credit: "Architect of the Capitol"

PF&R will also host a visit to the Library of Congress on Wednesday, August 8th at 10am. We will be meeting at the the Library of Congress at 9:45am. Please pre-register by contacting Dean Cummings at [dcummings@georgiasouthern.edu](mailto:dcummings@georgiasouthern.edu).





## MCS Announces Research Award Winners

by Masahiro Yamamoto, Research Chair

Once again MCS had competitive competitions for our research awards. In this newsletter, we provide a brief overview of the projects and papers that won the awards this year.

First, we had two projects that won our faculty research award and one project that won our student research award.

The first faculty project, "The Correlates and Effects of Immersive Journalism: Who Uses Virtual Reality for News and with What Effects on Political Learning?", was written by **Matthew Barnidge** (University of Alabama).

The second faculty project, "News Media Effects, Attitudes toward Black Protest Movements and the Intersections of Injustice", was written by **Danielle K. Kilgo** (Indiana University) and **Rachel R. Mourão** (Michigan State University).

The student award went to **Chelsea Ratcliff** (University of Utah), with her project "Exploring Lay Credibility Judgments of Science News and Reports of Uncertain Science: A Mixed-Method Study."

The two faculty projects will be given \$10,000 awards. The student project will be given a \$5,000 award.

Second, **Danielle K. Kilgo** is the winner of the 2018 MCS Dissertation Award for her dissertation titled, "Black, White, and Blue: Media and Audience Frames from Visual News Coverage of Police Use of Force and Unrest."

Third, we recognize the winners of this year's paper competition. The three top paper winners in the open competition were:

(1) **Iris Van Venrooij, Tobias Sachs, and Mariska Kleemans** (Radboud University)

(2) **Kirstie Hettinga** (California Lutheran University) and **Alyssa Appelman** (Northern Kentucky University)

(3) **Magdalena Saldana** (Pontificia Universidad Catolica de Chile)

The three top paper winners in the student competition were:

(1) **Lin Li** (Michigan State University) and **Shao Chengyuan** (University of North Carolina at Chapel Hill)

(2) **Dhiman Chattopadhyay** and **Sriya Chattopadhyay** (Bowling Green State University)

(3) **Susan Tebben** (Ohio University)

Finally, we recognized two papers in the Moeller Student competition:

(1) **Deborah Dwyer** (University of North Carolina at Chapel Hill)

(2) **Nandini Bhalla** (University of South Carolina).

All competition winners will be recognized at the Division's business meeting and awards luncheon on August 8th from 12:15pm to 1:30pm. Congratulations to all the award winners.





## Mass Communication and Society Journal Update

by Fuyuan Shen,  
MCS Journal Editor-in-Chief

*Mass Communication and Society Journal* continues to perform well. The *Journal's* submission numbers and impact factors remain strong.

In 2017, we received a total of 349 manuscripts and accepted 36, resulting in an overall acceptance rate of 10.3 percent. The *Journal's* one-year impact factor in 2017 increased to 1.634, a slight change from 1.308 in 2016. Additionally, the five-year impact factor rose to 1.880 in 2017, compared to 1.543 in the previous year.

Every year, the *Journal* recognizes a top reviewer who has done an outstanding job in reviewing manuscripts for the *Journal*. The editor and the associate editors select the winner based on the quality and quantity of reviews. This year's Reviewer of the Year Award goes to **Dr. Masahiro Yamamoto** of SUNY-Albany. Dr. Yamamoto has provided many valuable reviews for us during the past year. We appreciate his dedication and contributions to the *Journal*.

We also select a winning paper for the Article of the Year Award based on its theoretical advancement, quality of writing,

and impact. To identify this year's winning article, we considered the impact metrics provided by the publisher and sought nominations from members of our editorial board. After carefully considering all the criteria, it is my pleasure to announce that this award will go to the following article by **Christian von Sikorski, Desirée Schmuck, Jörg Matthes and Alice Binder** from the University of Vienna: "Muslims are not Terrorists": Islamic State coverage, journalistic differentiation between terrorism and Islam, fear reactions, and attitudes toward Muslims. *Mass Communication and Society*, 20(6), 825-848.

We will be recognizing the *Journal's* award winners during this year's AEJMC Annual Conference in Washington, D.C.

Finally, the *Journal* would like to thank all Division members for their support of the *Journal*. Many members have shared their research with the *Journal* or reviewed articles for us. Providing high quality reviews to authors in a timely manner will continue to be our top priority.

## MCS Journal

### By the Numbers

Acceptance  
Rate

10.3%

1-Year  
Impact Factor

1.634

5-Year  
Impact Factor

1.880

Reviewer  
of the Year

Masahiro  
Yamamoto



## MCS Hosts Social at Irish Channel

by Nan Yu, Vice Head Elect

Join other Mass Communication and Society members at the Irish Channel on Tuesday, August 7th, from 8:30 to 10:00pm for the Division's annual off-site social. This is a wonderful opportunity to connect with other scholars in our division.

The Irish Channel Restaurant & Pub locates at 500 H Street NW, Washington, DC 20001, a five-minute walk from the conference hotel.



All members are WELCOME!  
There is no need to R.S.V.P.

The event will provide open bar for house wines, domestic beer, soft drinks, and an appetizer buffet. Here are some of the mouth-watering appetizers you can enjoy:

shrimp cocktail, Guinness meatballs, signature sandwiches, wings, as well as cheese, veggie, and dessert platters.

It is the best social event of the year for MCS members. Don't miss it!



## Midwinter Conference

by Xi Cui, Midwinter Chair and

Kelly Kaufhold, Midwinter Associate Chair



The Midwinter Conference Committee encourages all MCS members to consider submitting research abstracts to the 2019 Midwinter Conference. The Midwinter Conference is an annual research forum for all communication faculty and students held in early March each year. For the last decade, Midwinter has been hosted at the Gaylord College of Journalism at the University of Oklahoma.

Midwinter is a great opportunity for students and faculty to get initial feedback on their studies before the April sub-

mission deadline for the national conference – papers submitted to Midwinter may be submitted, again, to the Annual Conference April 1. The Midwinter submission deadline is usually early December and decisions are made by mid-January. Despite its increasing popularity, Midwinter Conference has always maintained an intimate and welcoming environment to allow in-depth conversations among scholars of all research areas.

Over the years, MCS has set multiple records for the number of submissions, the number of abstracts accepted, and the number of

panels hosted at the conferences. MCS also offers a top abstract award and is the only division that offers competitive travel awards to student attendees.

The call for abstracts for the 2019 Midwinter Conference will be announced in MCS' fall newsletter as well as the Division's social media channels and website <http://aejmc.us/mcs/conferences/midwinter>. For more information, please contact the MCS Midwinter Committee Chairs, Dr. Xi Cui ([xcui@cofc.edu](mailto:xcui@cofc.edu)) and Dr. Kelly Kaufhold ([kellykaufhold@txstate.edu](mailto:kellykaufhold@txstate.edu)).

## Mass Communication and Society Division Officers

Melanie Sarge, Head  
Texas Tech University  
m.sarge@ttu.edu

Jay Hmielowski, Vice Head  
Washington State University  
jhmielowski@wsu.edu

Nan Yu, Vice Head Elect/  
Membership Chair  
University of Central Florida  
Nan.Yu@ucf.edu

Jennifer Kowalewski,  
Outgoing Head  
Georgia Southern University  
jkowalewski@georgiasouthern.edu

Xi Cui, Midwinter Chair  
College of Charleston  
cuix@cofc.edu

Kelly Kaufhold,  
Midwinter Associate Chair  
Texas State University  
kellykaufhold@txstate.edu

Ben Lyons, Midwinter Committee  
University of Exeter  
b.lyons@exeter.ac.uk

Masahiro Yamamoto, Research  
Chair, University at Albany, SUNY  
myamamoto2@albany.edu

Azmat Rasul, Research Associate  
Chair, Florida State University  
arasul@fsu.edu

Kalyani Chadha,  
Research Committee  
University of Maryland  
kchadha@umd.edu

Brendan R. Watson,  
Research Committee  
Michigan State University  
brwatson@msu.edu

Chang Sup Park, Teaching Chair  
Bloomsburg University  
cpark@bloomu.edu

Jack Karlis, Teaching Associate  
Chair, Georgia College  
jackkarlis@gmail.com

Ruoxu Wang, Teaching Committee  
University of Memphis  
rwang4@memphis.edu

Dean Cummings, PF&R Chair  
Georgia Southern University  
dcummings@georgiasouthern.edu

Weirui Wang,  
PF&R Associate Chair  
Florida International University  
weirwang@fiu.edu

Ben LaPoe, PF&R Committee  
Ohio University  
proflapoe@gmail.com

Brian J. Bowe, PF&R Committee  
Western Washington University  
brianj.bowe@wwu.edu

Robert McKeever, Awards Chair  
University of South Carolina  
robert.mckeever@sc.edu

Fan Yang, Awards Associate Chair  
University at Albany, SUNY  
fyang@albany.edu

Juan Liu, Awards Committee  
Cleveland State University  
j.liu30@csuohio.edu

Jack Karlis, Communications Chair/  
Social Media Chair  
Georgia College  
jackkarlis@gmail.com

Shana Meganck,  
Communications Associate Chair  
Virginia Commonwealth University  
megancksl@vcu.edu

Andrew Shumway,  
Secretary/Newsletter Editor  
Temple University  
andrew.shumway@temple.edu

Alec Tefertiller, Webmaster  
Kansas State University  
alect@k-state.edu

Torie Fowler,  
Graduate Student Liaison Chair  
University of Southern Mississippi  
torie.fowler@usm.edu

Jordan Morehouse, Graduate  
Student Liaison Associate Chair  
UNC Chapel Hill  
jmorehou@live.unc.edu

Julia DeCook,  
Graduate Student Committee  
Michigan State University  
julia.decook@gmail.com





# Newsletter

**Vol. 52, Issue 1**  
**Fall 2018**

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by Jay  
Hmielowski,  
MCS Division  
Head

## Looking Ahead for Mass Comm & Society

Hello, MCS members. I am pleased to be starting my term as Head of the Division. I want to take this opportunity to provide everyone with an overview of what the Division will be working on this upcoming year. In general, our big goals for this year include finding a new editor for *Mass Communication & Society Journal*, proposing some ideas at the upcoming Annual Conference on ways to use the MCS funds, examining what effect spending the money will have on our long-term budget, increasing applications for our various awards, and planning for the upcoming Annual Conference in Toronto.

The first thing we will be focused on this year is finding a new editor for our *Mass Communication & Society Journal*. After four years of exemplary service, Dr. Fuyuan Shen will start the transition to a new editor next fall. We

have secured a chair for the search and will be releasing a call to find a new editor this winter. Keep an eye out for the call. We will distribute it through the email list, social media, and the *Journal* website. Please encourage individuals who you think would serve as an excellent editor to apply to the position. The *Journal* continues to improve and produce high quality work. Our job is to find another editor that will continue the upward trajectory for the *Journal*.

Next, we will be working to propose some ideas to members at this upcoming Annual Conference to spend down the MCS funds. In this newsletter, Masahiro Yamamoto has additional information regarding this process. If you have ideas about spending the funds, please email myself (jhmielowski@wsu.edu) and Masa (myamamoto2@albany.edu) so we can look into what would need to be done to implement the idea. Tied to spending the money, we will need to examine our year-to-year budget to be sure that whatever we decide to implement this year will not drain the funds and put the Division in a precarious budgetary situation.

We also plan to redouble our efforts to increase applications for all of our awards. In this issue of the newsletter, several committees have highlighted awards that have received fewer applications in recent years. Check out the articles highlighting these awards, and feel free to submit materials. If the award doesn't apply to you, then please send along information to friends or colleagues you think might be interested in submitting an application for the award.

Lastly, per usual, we are all working to plan next year's Conference. Nan has a brief update about where things stand relative to planning our panels. We will continue to work on the various aspects of planning and will update members through the newsletter and our social media accounts. If you have any questions or ideas that you feel might be helpful to the Division, please feel free to send me an email (jhmielowski@wsu.edu). I look forward to another excellent year for the Division.



## Membership Message

by Masahiro Yamamoto, Vice Head Elect/Membership Chair

The Mass Communication and Society Division is one of the largest and most active divisions of AEJMC. We have various revenue sources, and the Division's cash reserves have been increasing over the past few years. MCS is now in a stable financial situation. As part of AEJMC, a non-profit organization, it is important to monitor our budget situation. Our goal is to maintain, rather than increase, the Division's funds. To this end, last

year the Division formed a subcommittee led by Melanie Sarge, Outgoing Head, to start examining this situation and brainstorming ways to spend down the existing funds. Some ideas proposed are increasing the maximum amount for existing awards (e.g. MCS Research Awards), funding new awards, creating a new journal, and translating *Mass Communication and Society Journal* into different languages. While this year's

Division Head Jay Hmielowski will continue to work with the subcommittee to determine the cost and feasibility of these ideas, we are still looking for other ideas. If you have any thoughts and opinions on how the Division can/should use the available funds, please contact me at myamamoto2@albany.edu. We want to make sure that the funds are used to support the goals of MCS and benefit our Division members!



## Conference Programming Update

by Nan Yu, Vice Head

Mass Communication and Society Division sponsored a successful set of panels for the 2018 Annual Conference in DC. Our panels included a variety of important topics such as fake news, reporting in a Trump era, challenges and innovation in the mass communication industry, 50 years of agenda setting, and demystifying the academic job market. Our panels have successfully drawn audiences from our Division members and others interested in the topics. For our research panels, the discussions focused on fake

news, media literacy, the effects of entertainment media, and how message and source attributes can affect strategic communication. Our panelists also discussed challenges and innovations in the field of journalism. For our teaching panels, our panelists covered how students can be better prepared for academic jobs and how to improve the student-advisor relationship. For our PF&R panels, scholars and practitioners discussed about the relationship between reporting, research, and politics in the Trump era.

As for next year's program planning, I am happy to report that we will co-sponsor panels with other divisions covering topics such as hate speech, fake scientific news, high-impact practices in the classroom, and research on controversial topics. We will also have our Division research, teaching, and PF&R sessions planned in 2019. I believe we will have another strong set of panels for Annual Conference 2019 in Toronto.



## Making Professional Freedom & Responsibility Top Priority

by Weirui Wang, PF&R Committee Chair



With the various challenges we are facing in the “post-truth” era, such as the proliferation of opinion and fake news over reliable news, a large decline of trust in media, and big tech backlash, recognizing and promoting the extraordinary effort for holding professional freedom and responsibility (PF&R) values become especially critical. We would like to call your attention to two monetary awards for professional freedom and responsibility.

Established in 2015, these two awards recognize the five PF&R values identified by AEJMC (<http://www.aejmc.com/home/2011/03/ethics-prf/>), namely free expression; ethics; media criticism and accountability; racial, gender and cultural inclusiveness; and public service, as they pertain to mass communication and society. PF&R Awards recognize excellence in either research, teaching or service in any of the five areas. Professionals in mass communication industries upholding these values are strongly recommended to submit for the Professional Award.

The PF&R Award recognizes excellence in research, teaching or service related to the five PF&R principles identified by AEJMC mentioned above. The \$500 award

is open to any individual who has made significant contributions to scholarship or has undertaken professional or service activities that promote excellence in any of the five areas. The research, service or professional activities could have been completed either during the preceding year or reflect work done over a longer period of time.

The Professional Award recognizes professionals for upholding the values of professional freedom and responsibility, diversity and public service. The \$250 is open to any individual who has spent a significant portion of her/his career in mass communication industries (broadcast, print, photojournalism, advertising, public relations, social media, etc.). An individual may be nominated for a significant individual activity related to professional freedom and responsibility, diversity, and public service, or for the individual’s work during the course of her/his career.

Both awards are open to nominations, including self-nominations. More details can be found at: <https://aejmc.us/mcs/>. Please consider submitting nominations for the awards in April 2019.

## *MCS Journal*

### By the Numbers

Acceptance  
Rate

**10.3%**

1-Year  
Impact Factor

**1.634**

5-Year  
Impact Factor

**1.880**

Journal  
Editor

**Fuyuan  
Shen**



## Research Committee Report

by Kalyani Chadha, Research Committee Chair

The Mass Communication and Society Division has a long-standing tradition of working to advance mass communication research especially at the “societal or macro-social level,” by offering financial support through grants that it

awards to both faculty and students. Currently, the Division funds two faculty-led projects in the amount of \$10,000 each while also giving \$5,000 to a student applicant. MCS Research Awards are intended for applicants who are engaged in research projects that resonate with the Division’s mission.

The 2015-2016 award to faculty members Jason Martin (DePaul University), Jessica Gall Myrick (Penn State), and Kimberly K. Walker (University of South Florida) resulted in the successful completion of a project titled “How Young, Uninsured Ameri-

*Continued on Next Page...*



## Communications Committee Report

by Shana J. Meganck, Communications Chair/Social Media Chair

The Social Media Committee’s role is to utilize, maintain, create and recruit for the Division’s social media accounts to raise awareness of the Mass Communication and Society Division. Shana Meganck of James Madison University and Terri Hernandez of Mississippi State University are the officers in charge of the committee. As of November 2018, there were 907 members on Facebook, 2,133 followers on Twitter, and 1,105 members on LinkedIn.

As a reminder from last year, we want to encourage people to be more “social” on our sites. We not only want members to continue spreading our Division news by sharing, retweeting, linking or reposting Division information to your own personal accounts, but we also want to see more engage-

ment on the Division sites. Some ways to do this include commenting and liking the news that the Division posts, but also sharing important information of your own on the Division’s pages, such as:

Do you have questions about teaching and/or research? We have a very large network of academics for you to tap into! Let’s try and start conversations on teaching and research that can benefit the entire group.

Did you or a colleague recently get promoted? We want to know about it! Please share this information on the Division’s social channels.

We are all consumed by the news every day, and sometimes that means we miss important top-

ics pertaining to our field. Have you seen something in the news recently that you think would interest the MCS community? Please share it!

Have you published an article or study recently? We all want to know about it! Please make sure to share anything you have published that our audience might be interested in. Or, feel free to reach out to the group if you are looking for a study, have questions about one you’re working on or have a great idea and want to connect with some potential research partners.

We look forward to continued social engagement amongst all of our Division members!



## Research Committee Report

...Continued from Previous Page

cans Respond to News Coverage of Obamacare: An Experimental Test of an Affective Mediation Model.” The article, which appeared in the Division’s *Mass Communication and Society Journal* in 2017, examines “how aspects of news coverage of the Affordable Care Act (ACA) and differences in participants’ cognitive and emotional contingent conditions interact to shape attitudes and behavioral intentions toward health care legislation.”

Meanwhile, Prof. Michael Schmierbach, who was one of the winners of the 2016 MCS Faculty Research Awards, edited a 2018 special issue of *Mass Communication and Society Journal* focusing on “Media Theory and the 2016 U.S. Election,” which speaks to the Division’s efforts to promote cutting-edge research, in this case by examining the relevance of traditional theories of mass communication to a shifting media and political landscape.

While proposals for the MCS Research Awards must emphasize interaction with society and thus fit with the Division’s mission, all methodological approaches, both qualitative and quantitative are welcomed. In terms of eligibility, any member of the Division who is currently teaching, researching or studying mass communication full-time can apply for the award. Members of the MCS executive committee or the selection committee are ineligible to apply.

## Join Mass Communication & Society at Midwinter Conference 2019



by Xi Cui, Midwinter Chair

The University of Oklahoma will again host the 2019 AEJMC Midwinter Conference in the beautiful Gaylord College of Journalism and Mass Communication on Friday, March 1 and Saturday, March 2, 2019.

Midwinter Conference is a great opportunity for students and faculty to get initial feedback on their studies before the submission deadline for the Annual Conference, and to get to present their research in an intimate, welcoming environment. In 2018, despite a record number of Midwinter submissions, MCS had an acceptance rate of 52%. MCS, as usual, accounted for one-third of all papers presented at the Midwinter Conference and hosted a record eight panels last year, including health communication and society, stigma and media presentations, agenda setting, partisan media and politics, civic participation, and journalistic professionalism.

The deadline to submit to Midwinter is 11:59 pm, Central Time, Saturday, December 1, 2018. Submit your abstracts of 600 to 800 words, excluding references, to the conference website (<http://bit.ly/midwinter19>). You’ll have to click the “Create Account” link first, then select MCS as your division when you submit. Submissions with identifying

information in the abstracts will be automatically disqualified. If you have any questions, please email the MCS Midwinter Chair, Dr. Xi Cui ([cuix@cofc.edu](mailto:cuix@cofc.edu)). Authors will be notified of their submissions’ status by mid-January.

Abstracts should give a clear sense of relevant literature, research objectives, methods employed, the stage of the research project and initial or expected findings and conclusions. Papers cannot be under review at other outlets (e.g., ICA). However, Midwinter Conference submissions, even accepted papers, are eligible to be resubmitted to the AEJMC Annual Conference April 1. The Division will also honor the top paper at Midwinter Conference, and graduate students can apply for a \$500 travel award from MCS.

Panel proposals sent directly to the Midwinter Chair are also welcome, and we always need Division members willing to serve as reviewers in December, as well as discussants and moderators in March. Please contact Xi Cui if you’ll be available and are willing to help.

**11th Annual AEJMC  
Midwinter Conference  
March 1 - 2, 2019  
University of Oklahoma**



## 2018 MCS Award Winners

by Fan Yang, Awards Committee Chair

Greetings from the Awards Committee of the Mass Communication and Society Division! Last year we had a strong pool of MCS award applications around the globe. We'd like to congratulate all the award winners and thank all the applicants who made us aware of the achievements of our colleagues.

Each year MCS presents three major research awards. The 2018 MCS Dissertation Award went to assistant professor Danielle Kilgo at Indiana University. The MCS Research Award in the faculty category was shared by Matthew Barnidge from the University of Alabama, Danielle Kilgo from Indiana University, and Rachel Mourão from Michigan State University. Chelsea Ratcliff from the University of Utah won the Research Award in the student category. The 1st place Top Paper Award in the MCS Student Paper Competition was presented to Lin Li at Michigan State University and Shao Chengyuan at University of North Carolina at Chapel Hill. Dhiman Chattopadhyay and Sriya Chattopadhyay at Bowling Green State University, and Susan Tebben from Ohio University won the 2nd and 3rd place student Top Paper Award, separately. The winners in the Open Paper Competition are Iris Van Venrooij, Tobias Sachs, and Mariska Kleemans from Radboud University (1st place), Kirstie

Hettinga from California Lutheran University and Alyssa Appelman at Northern Kentucky University (2nd place), as well as Magdalena Saldana from Pontificia at Universidad Catolica de Chile. Deborah Dwyer from University of North Carolina at Chapel Hill won the 1st place Moeller Student Paper Award, and the 2nd place award went to Nandini Bhalla at the University of South Carolina.

Besides research, MCS also applauds great educators with a variety of teaching awards. The 2018 Promising Professor Award faculty winners are Kevin Hull, University of South Carolina (1st place); Brian J. Bowe, Western Washington University (2nd place); and Newly Paul, Appalachian State University (3rd place). The student winners of The Promising Professor Award are Qun Wang, Rutgers University (1st place) and Sushma Kumble, Pennsylvania State University (2nd place). Yue Zheng at California State University-Northridge won

the 2018 MCS Teaching Ideas Competition Award.

MCS also recognizes scholars who have done exceptional service to our community. In 2018, Dr. Ran Wei from South Carolina University won the Traves Service Award.

We encourage you to visit the awards section of the MCS Website (<http://aejmc.us/mcs/>). Here, you will find detailed descriptions for each award as well as lists of the requirements to determine if you are eligible to apply. Due dates for submissions are still being updated on the website, but if you have any questions, send one of the Award Chairs an email and they will be happy to pass along the necessary information. All applications or nominations for any of our awards should be emailed to either Fan Yang ([fyang@albany.edu](mailto:fyang@albany.edu)) or Juan Liu ([j.liu30@csuohio.edu](mailto:j.liu30@csuohio.edu)). Begin thinking about these awards early and take advantage of the unique opportunities MCS offers!



**Masahiro Yamamoto  
presents the Open Paper  
Competition Award to Iris  
Van Venrooij, Tobias Sachs,  
and Mariska Kleemans**

# 2018 Mass Communication and Society Division Award Winners



Left: Melanie Sarge and Jay Hmielowski present Ran Wei with the Traves Service Award



Right: Melanie Sarge presents Danielle Kilgo, Rachel Mourão, and Matthew Barnidge (not pictured) with the MCS Faculty Research Award



Nan Yu presents the 1st Place Promising Professor Faculty Award to Kevin Hull (left) and the 1st Place Promising Professor Student Award to Qun Wang (Right)



Left: Masahiro Yamamoto presents Lin Li and Shao Chengyuan with the 1st place Top Paper Award in the MCS Student Paper Competition  
Right: Masahiro Yamamoto presents Deborah Dwyer with the 1st place Moeller Student Paper Award





## Graduate Students Get Support

by Torie Fowler, Graduate Student Liaison Chair

Attention Graduate Students! The MCS Division is looking to help you attend the AEJMC Midwinter or Annual Conference. Multiple grants are offered to graduate students in order to offset a portion of travel costs associated with these conferences. As we all know, the AEJMC conferences are excellent ways to get our research in front of other scholars, to brainstorm new ideas, and to build a network of like-minded people. MCS wants to help you do that! Two graduate students will be gifted with \$500

awards for Midwinter Conference at The University of Oklahoma, and four \$1,000 awards will be distributed for the Annual Conference in Toronto, Canada.

In order to be eligible for these awesome awards, you must first be a member of the MCS Division and the division within AEJMC that is presenting your original work at the conference you wish to attend. Once a member, submit the required documents according to their deadlines. The application

material, deadlines, and distribution information, can be found at: <https://aejmc.us/mcs/awards/travel-awards/graduate-travel-award-program/>. Award winners are chosen by members of several different committees.

Attending a conference is sometimes daunting to our bank accounts. Let MCS help you become a better scholar. Not only do we offer travel awards, we offer lifetime friendships and colleagues. See you in Oklahoma!

## University of Colorado Boulder Launches New PhD in Strategic Communication

The University of Colorado Boulder invites applications to its new PhD in Strategic Communication in the Department of Advertising, Public Relations and Media Design at CU-Boulder. The deadline for US applicants is January 10, 2019. For international applicants, the deadline is Dec 1, 2018.

The program emphasizes analyzing how organizations—governments, non-profits, and corporations—build and maintain relationships by using

advertising and public relations. To this end, the program helps students understand how organizations do, and should, understand and align their activities to their socio-economic, media, and cultural environments.

Students may receive teaching and/or research assistantships for a maximum of four years, including tuition waiver, health benefits and a monthly stipend. Fellowships, summer research and travel grants are also available.

Located at the base of the Rocky Mountains yet only 25 miles from Denver with its lively start-up scene and progressive culture, Boulder is often named one of the most desirable places to live in the US.

For more information, please email Associate Chair of Graduate Studies at [seowting.lee@colorado.edu](mailto:seowting.lee@colorado.edu) or visit: <https://www.colorado.edu/cmci/aprd/phd>





## Teaching Committee Report

by Jack Karlis, Teaching Committee Chair

As members of academia, we all are inundated with research as the tenure clock clicks at an expeditious rate. Yet sometimes we dismiss the reason we are all in this career – teaching. Whether you enjoy it, do it because you're required to, or it's an interruption in your day, there is still an educator inside all of us. Sometimes an academic's pedagogy goes unnoticed or an excellent teaching idea falls by the wayside in pursuit of research. Awards or recognition on a national or international scale can really help augment even the most putrid of course evaluations for tenure and promotion packets. Thankfully, MCS Division offers awards that recognize excellence in our membership's pedagogy.

Most of our membership is aware of the MCS Distinguished Educator Award and our Promising Professor Awards, but you may not be aware that we offer other awards as well:

### Adjunct/Instructor Award

Three Adjunct/Instructor Awards are granted each year in recognition of the outstanding contributions of adjuncts and instructors in advancing teaching excellence in the field of mass communication. Monetary

awards are \$250 for first place, \$150 for second place, and \$75 for third place. Eligibility includes all teaching faculty in the field of mass communication with a full-time equivalent (FTE) less than 100% (e.g., on a semester-by-semester basis, or on bargaining-unit appointments) and MCS membership.

### Service-Learning Grant

This program assists faculty by providing a \$500 stipend to use in their service-learning courses. These grants are intended to offset a portion of the costs for working with communities, non-profit clients, schools and governmental bodies in the classroom. Only those projects that encourage students to become involved in the community while at the same time utilizing/expanding their education and expertise will be considered. Eligibility includes all full-time faculty, adjunct professors, and graduate student instructors who have taught at least one course in the field of mass communication and MCS membership.

### Teaching Ideas Competition

This award recognizes innovation and excellence in teaching in

the field of mass communication, but builds upon the idea of Scholarship of Teaching and Learning (SoTL), which treats teaching as part of research agendas, using the same formal methodological techniques and standards of peer review. To fit within the concept of SoTL, this award honors projects that pose hypotheses or research questions that aim to probe questions such as: what it means to teach, how learning happens, and how teachers and students can work together to enrich learning. This award is open to a wide range of qualitative and quantitative approaches, but the methods used (and their theoretical grounding) should be made explicit. Awards of \$250 for first, \$150 for second, and \$75 for third are awarded. Eligibility includes all full-time faculty, adjunct professors, and graduate student instructors who have taught at least one course in the field of mass communication and MCS membership.

Please check our Division website <https://aejmc.us/mcs/> for more information. Be on the lookout for deadlines in the coming months and apply!

## 2018 MCS Division Business Meeting Minutes AEJMC Annual Conference

Before the Annual Business Meeting officially began Pascal Guénée, Chairperson of the Organizing Committee for The 5th World Journalism Education Congress (WJEC), circulated brochures promoting attendance to The 5th World Journalism Education Congress, which will be held in Paris, France, at Paris-Dauphine University between July 9 and 11, 2019. The theme of the conference will be "Teaching Journalism During a Disruptive Age." He indicated UNESCO will be sponsoring a roundtable on climate change. For more information about the 2019 WJEC in Paris, contact Pascal Guénée (pascal.guenee@dauphine.fr).

Melanie Sarge, Division Head called the Annual Business Meeting to order at 6:54pm on Aug. 7, 2018.

### Division Head, Melanie Sarge

We voted unanimously to approve last year's minutes. Melanie provided an overview of MCS: 534 members Division has \$28,622.69 (increase of \$4,103)

Melanie reviewed the creation of a \$100,000 endowment and the formation of a subcommittee on how to spend Division funds.

\$100,000 from *Journal* reserves has been invested at Janney Montgomery Scott LLC.  
A subcommittee was formed and consists of Melanie Sarge, Stephen Perry, Mike Schmierbach, Brendan Watson, and Jennifer Kowaleswski.

Another goal was to improve communication:

Problems with the listserv have been resolved from the past year. The listserv is now with Mailchimp and is easier to pass down from Head to Head. Melanie asked if people are receiving communications and urged them to check their junk mail and to let her know if they are not receiving e-mails via the listserv.

The MCS website has been updated by Alec in conjunction with Melanie and Jay, and a packet to pass on to the next webmaster has been created.

There is an increase in awards applications overall, but newer awards need more promotional material and more targeted distribution of these materials.

Mentorship is another goal for the Division. The former mentorship program was not working, but we are still interested in exploring new modes of mentorship and cultivating grad students.

Research needs to be conducted to determine if students are interested in and will invest time to receiving mentoring from faculty/professionals outside of Departments/Colleges. Some ideas include:

- Planned workshops with informal discussions (perhaps during midwinter)
- Create programs that are related to one specific task/role, such as training to review manuscripts – have trainer reviewers that work with graduate students
- Have leaders in different mass communication research areas hold "office hours" for a couple days of the Annual Conference

### Editor of *Mass Communication and Society Journal* Fuyuan Shen shared a *Journal* update:

The last 12 months had 410 submissions (up from 369) with an acceptance rate of 8.5% (9.1% last year).

Masahiro Yamamoto, University at Albany-SUNY, was the *Journal's* Reviewer of the Year

The Article of the Year was:

"Muslims are not Terrorists: Islamic State coverage, journalistic differentiation between terrorism and Islam, fear reactions, and attitudes towards Muslims" by Christian von Sikorski, Desiree Schmuck, Jorg Matthes and Alice Binder, University of Vienna.

The criteria for article of the year include: quality of the paper, impact, and various metrics of the paper.

### Journal Rankings

2017 Impact Factor: 1.634 (up from 1.308 in 2016)

5-year Impact Factor: 1.830 (up from 1.543 in 2016)

2017 Impact Factor Rank: 31/84 in Communication

5-year Impact Factor Rank: 36/84 in Communication

## 2018 MCS Division Business Meeting Minutes AEJMC Annual Conference

The *Journal's* current balance is \$ 417,468.68 (increase of \$5,773 from \$ 411,695 in 2016).

Jay H. asked how *MCS Journal's* ranking has changed from the previous year. Fuyuan said he didn't have those figures but believes we have gone up slightly.

*Mass Communication and Society Journal* has two special issues slated for 2019 and 2020:

Refugees, Media, and Public Opinion: Theoretical and Empirical Perspectives by Hajo Boomgaarden, Sophie Lecheler, & Jörg Matthes, University of Vienna.

What is "news?" edited by Donnalyn Pompper, University of Oregon, and Lindsay Hoffman, University of Delaware

**Vice Head & Programming Chair, Jay Hmielowski**

This year MCS programmed 6 panels (2 PF&R, 2 Teaching, 2 Research)

Recognized co-sponsors of panels (PR pre-conference) and 6 other division co-sponsors

Jay reviewed demographics of this year's panelists.

If you have ideas of pre-conferences and co-sponsorships for next year, contact Jay H. early on. There is a possibility of using MCS funds to draw big speakers for talks.

**Midwinter Chair, Xi Cui**

Xi thanked Kelly K. for streamlining the organization of Midwinter Conference. This was its 10th anniversary. MCS was the largest division with 10 panels (one more than last year). MCS awarded 2 travel awards, which is a good way to recruit and fund people. Awards consider paper quality and distance they are traveling. Xi reviewed the breakdown of panel and reviewers and recognized Top Paper and two Travel Award winners. Kelly K. reiterated the importance of the role MCS has for Midwinter Conference:

- 63 submissions; 33 acceptances (52%)
- 22 judges who averaged 6 abstracts each
- 31 studies showcasing work from 49 authors (including a dozen graduate students)
- Presenters from Oklahoma, Texas, Virginia, Illinois, Kansas, California, Indiana, Ohio, Wisconsin, and Florida.

**Research Chair, Masahiro Yamamoto**

Masa shared stats of research for Annual Conference:

- Total Submission: 108 (7 disqualified)
- 52 accepted, 47 rejected, 2 transferred
- Overall Acceptance Rate 49.1%
- Open Competition: 3 awardees (out of 79)
- Student Competition: 3 awardees (out of 25)
- Moller Student Competition: 2 awardees (out of 4)
- Judges: 119
- Average of 2.5 papers per judge

Masa thanked those who reviewed and recognized Research Committee members (and Mel and Jay) and recognized competition winners.

Melanie S. said awards luncheon was created 2 years ago to make awards more special. We used to have awards during our business meeting. However, we often spent too much time giving out our awards. Two years ago, we started a special Awards luncheon.

We only had one applicant for this year's Teaching Ideas Competition. Melanie S. said we need to increase the number of applications.

Melanie recognized award winners and explained how the MCS Research Awards work. *Mass Communication and Society Journal* has first right of refusal to publish the results of the Research Awards. Winners receive half of the award upfront and receive reimbursement for the 2nd half once complete.

Ran Wei was recognized for winning the Traves Service Award.

Continued on Next Page...

## 2018 MCS Division Business Meeting Minutes AEJMC Annual Conference

### PF&R Chair, Dean Cummings

Dean discussed the successful Monday PF&R panel. PF&R sponsored two trips: Newseum Tour and Library of Congress. MCS was able to provide free tickets to MCS members who attended these trips.

PF&R has important place in today's environment.

### New Business

We will be launching a search for the new editor of *Mass Communication and Society Journal*. Fuyuan will still be with the *Journal* for 2 more years.

Melanie S. proposed that we raise our stipends to the *Journal's* associate editors and editor to \$3,000 a year, up from the current \$2,500 a year. This will make our stipends close to what other peer journals are paying and will help us retain or attract high quality scholars to serve as editors. This requires change in bylaws.

#### Section 6 change –

Proposed Change: The Division will also provide a \$3,000 summer stipend to be paid after all proofs are submitted to the publisher for an annual volume, concurrent with stipend payments to Associate Editors.

Francesca Dillman Carpentier made the motion to approve (section 6 change) and it was seconded by Steve Perry.

#### Section 9 change –

The Journal Editor may appoint up to five Associate Editors to serve concurrently, who will each be paid an annual stipend of \$3,000 from Journal funds after satisfactorily performing their assigned duties through submission of proof copy edits to the Publisher for an entire volume of the *Journal*. Associate Editors who serve less than a full year may have their stipend prorated based on the proportion of issues in the volume that were completed during their time of service. The Editor-Elect may also receive a \$3,000 stipend for the year served in advance of publishing his or her first issues and receiving support from the Publisher.

Steve Perry made the motion to approve (section 9 change) and it was seconded by Jack Karlis.

The changes to the bylaws passed unanimously.

A question was raised about the editorial assistant, and Fuyuen said that is separate funding of \$15,000/yr for a grad student. The amount is partial reimbursement to the college (college provides the assistantship).

There was also a question about whether this is competitive/fair with other journals, and Fuyuen answered that it varies widely, but overall MCS offers better compensation than most.

Article 8 – Section 3 change to detail who judges awards competition, adding that additional judges may be appointed by the Division Head to give consistency.

Nan Yu made the motion to approve. Jack Karlis seconded the motion, and it was unanimously approved.

### Ideas from subcommittee on use of excess funds:

- 1) Translate research into different languages
- 2) Create something similar to the Journalist's Resource project for MCS
- 3) Make academia insights from the *Journal's* issues accessible to practitioners (e.g., short video presentations, one pagers, etc.)
- 4) Turn one of our teaching (e.g., Teaching Ideas Competition) or service awards into a grant similar to our Research Awards
- 5) Fund research on the adoption of a new method or course materials/lesson or perhaps a service mission

Brendan W. asked if there are restrictions to how money can be spent. Melanie S. believes there are no restrictions. Melanie suggested that the Teaching Ideas Competition could be more similar to the Research Awards by making it a competitive grant and write up.

MCS will solicit ideas from members for how to spend money over the course of the year.



## 2018 MCS Division Business Meeting Minutes AEJMC Annual Conference

Members offered support for the beyond the *Journal* way to bridge connections (possibly data sharing hub).

Brian Bowe cautioned we are clear about which ideas we're talking about (translating for lay audiences may be partnered with other org and branded with MCS). Otherwise, we run the risk of only getting our people. He suggested maybe offering to pay the cost of making it open access.

Dean Cummings suggested making papers into podcast to share with journalists (e.g. Taylor and Francis does this in 3-minute clips for some journals and is open for sharing on social).

Kevin Williams cautioned we don't want to step on toes of mainstream press; we should assist with PR department of publishers.

Brian Bowe said the way the awards (teaching) were pitched was to have it be ready to submit to *MCS Journal*, and Brian said he has more ideas for this he is willing to share.

Melanie suggested to Jay that we continue subcommittee or form new one in order to continue to brainstorm/plan (someone other than Division Head to take reigns of this subcommittee to free up effort).

Melanie said to e-mail Jay if you want to be on the subcommittee or have ideas how to spend the money.

Melanie would like to use money to have pre-conference that shouts MCS because they are currently pretty heavy with the co-sponsors.

Kevin Williams emphasized problem in AEJ is more people need to join divisions – divisions should "swag up" and money could be used to offer MCS gear.

Going to Toronto next year may require some additional funds for a big name speaker.

Mel handed over to Jay for goals for upcoming year:

- 1) Find editor for the *Journal*
- 2) Increase applications for newer awards
- 3) Implement proposed changes to the positions
- 4) Examine budget to maintain (rather than increase) existing money held by Division. Figure out what the expenses would be for each of the ideas for spending the money (actual logistics), especially for something that would be a recurring cost. Continue to work with the subcommittee to find ways to spend down Division funds.

Jay displayed the new Officer slate and indicated 2 graduate students are in waiting for next year to replace two that will be going off.

Brian Bowe moved to accept the slate of new Officers. Francesca Dillman Carpentier seconded the motion. The slate of Officers was unanimously approved.

Jay H. introduced the potential locations for 2022.

2022 Proposed Cities – Chicago, Indianapolis, Detroit

Brian B. said it's been since 1955 that AEJ has been to Detroit and offered support for Detroit. The observation was made that Indianapolis is the cheapest (especially for grad students). There was no agreed upon property yet for Chicago.

The 30 members in attendance voted as follows:

Detroit - 19  
Chicago - 4  
Indianapolis - 7

The Annual Business Meeting adjourned at 8:10pm to be followed by the MCS Social at Irish Channel Restaurant & Pub.

## Mass Communication and Society Division Officers

Jay Hmielowski, Head  
Washington State University  
jhmielowski@wsu.edu

Nan Yu, Vice Head  
University of Central Florida  
Nan.Yu@ucf.edu

Masahiro Yamamoto, Vice Head  
Elect/ Membership Chair  
University at Albany, SUNY  
myamamoto2@albany.edu

Melanie Sarge, Outgoing Head  
Indiana University  
msarge@iu.edu

Xi Cui, Midwinter Chair  
College of Charleston  
cuix@cofc.edu

Chang Sup Park,  
Midwinter Associate Chair  
Bloomsburg University of PA  
cpark@bloomu.edu

Alec Tefertiller,  
Midwinter Committee Member  
Kansas State University  
alect@k-state.edu

Kalyani Chadha,  
Research Committee Chair  
University of Maryland  
kchadha@umd.edu

Azmat Rasul, Research Committee  
Associate Chair  
Florida State University  
arasul@fsu.edu

Brendan R. Watson,  
Research Committee Member  
Michigan State University  
brwatson@msu.edu

Robert McKeever,  
Research Committee Member  
University of South Carolina  
robert.mckeever@sc.edu

Jack Karlis,  
Teaching Committee Chair  
Georgia College  
jackkarlis@gmail.com

Dean Cummings, Teaching  
Committee Associate Chair  
Georgia Southern University  
dccummings@georgiasouthern.edu

Weirui Wang,  
PF&R Committee Chair  
Florida International University  
weirwang@fiu.edu

Ruoxu Wang, PF&R Committee  
Associate Chair  
University of Memphis  
rwang4@memphis.edu

Brian J. Bowe,  
PF&R Committee Member  
Western Washington University  
brianj.bowe@wwu.edu

Fan Yang,  
Awards Committee Chair  
University at Albany  
fyang@albany.edu

Juan Liu, Awards Committee  
Associate Chair  
Columbus State University  
liu\_juan@columbusstate.edu

Shana Meganck, Communications/  
Social Media Chair  
Virginia Common Wealth University  
megancksl@vcu.edu

Terri Hernandez,  
Communications Associate Chair  
Mississippi State University  
thernandez@comm.msstate.edu

Andrew Shumway,  
Secretary/Newsletter Editor  
Temple University  
andrew.shumway@temple.edu

Julia R. DeCook, Webmaster  
Michigan State University  
jdecook@msu.edu

Torie Fowler,  
Graduate Student Liaison Chair  
University of Southern Mississippi  
torie.fowler@usm.edu

Jordan Morehouse, Graduate  
Student Liaison Associate Chair  
UNC Chapel Hill  
jmorehou@live.unc.edu

Joshua Dunn, Graduate Student  
Committee Member  
Texas Tech University  
joshua.dunn@ttu.edu





# Newsletter

**Vol. 52, Issue 2**  
**Spring 2019**

Call for MCS Journal Editor - Page 2  
MCS Conference Panels - Page 3  
PF&R Conference Tour - Page 4



by Jay  
Hmielowski,  
MCS Division  
Head

## “Investing in Our Futures” at AEJMC’s 102nd Annual Conference in Toronto

Hello, MCS members. I hope everyone had a great fall and that things are going well this winter. I wanted to provide a brief overview of what we’ve been working on for the past couple of months.

First, we are currently working on finalizing the program for Annual Conference. In this newsletter, Masa and the PF&R committee discuss some of what we’re working on in terms of sessions and our annual tour, respectively. Most importantly, be sure you are working on your papers to submit to the upcoming paper competition. If you haven’t responded to the survey sent out by the research committee yet regarding being a reviewer, please contact Kalyani Chadha to be added to the list. We are always looking for reviewers, so please get your information to the research committee to help with the review process.

Next, once your papers are submitted, you should start looking into our various awards. In this newsletter Jack highlights some of the awards we have for teaching. Fan also discusses some of the more general awards we have available to members. Be sure to check out our website as we have a number of awards that have deadlines in April. Getting these awards are great lines to add to your CV. Please think about submitting materials for our various awards.

We are still looking for applicants for the MCS Journal Editor position, which Nan provides more detail about in this newsletter. If you haven’t seen the call, please check out the link on our website at <https://aejmc.us/mcs/about/news/>. There is still time to submit an application, as the call doesn’t close until April 17th, 2019. If you have questions about the position or anything regarding the search for our new Editor-Elect please contact

the search chair, Carol Pardun, or me.

Lastly, we are still exploring different ways to spend the MCS funds. We are currently getting cost estimates for getting *Mass Communication and Society Journal* articles translated into other languages, and translating articles in other languages to English for the MCS community. We are also looking into using our funds to co-sponsor events at upcoming conferences and on mentoring experiences for MCS graduate students. If you have other ideas on how to spend the funds, please don’t hesitate to contact me.

As always, I hope everyone has a strong finish to the academic year. Best of luck finishing up your papers for the upcoming competition. Please let me know if you have questions about anything.



## Mass Communication and Society Journal Call for Editor

by Nan Yu, Vice Head

Mass Communication and Society – CALL FOR EDITOR

Transition period begins January 1, 2020

Official term is January 1, 2021 through December 31, 2024

Application Deadline: April 17, 2019

The Mass Communication and Society (MC&S) Division of the Association for Education in Journalism and Mass Communication (AEJMC) is now seeking applications for Editor for *Mass Communication and Society*, published by Routledge/Taylor & Francis. *Mass Communication and Society*, the MC&S Division's flagship publication, is a refereed journal that publishes articles from a wide variety of perspectives and approaches that advance mass communication theory, especially at the societal or macrosocial level. It draws heavily from many other disciplines, including sociology, psychology, anthropology, philosophy, law, and history. Methodologically, journal articles employ qualitative and quantitative methods, survey research, ethnography, laboratory experiments, historical methods, and legal analysis.

The responsibilities of the Editor of *Mass Communication and Society* are to complete the following tasks:

- Monitor submissions throughout the review process using our automated file-management system, ScholarOne
- Assign manuscripts to Associate Editors
- Make decisions about manuscripts based on recommendations from the Associate Editors
- Provide the final proofread of manuscripts to be published
- Manage editorial assistants
- Nominate potential Associate Editors and Editorial Board members to the Executive Board
- Select guest editors and assist in management of guest-edited journal issues
- Provide annual reports to the Executive Board and to the MC&S Division
- Collaborate with Taylor & Francis, the publisher of *Mass Communication and Society*, to publish yearly statistics
- Chair the *Mass Communication and Society* Editorial Board meeting at the AEJMC Annual Conference
- Sit on annual committees charged with selecting the MC&S Division research grant, outstanding reviewer, and outstanding article award winners
- Serve as liaison between the publisher and MC&S
- Complete other journal-related tasks as requested by MC&S

The position has a term of three years (starting January 1, 2020), with the potential for reappointment and an annual stipend of approximately \$6,500 from the publisher. The Division will provide additional support of up to \$5,000 to cover editor expenses related to the administration of the journal. Also, financial support will be provided for yearly support for an editorial assistant (up to \$10,000 for the academic year and up to \$5,000 for summer). Stipends are also provided to associate, guest, and book review editors.

Application: To apply, candidates should send:

1. a brief (500-word maximum) statement that outlines the candidate's vision for the journal;
2. a two-page summary curriculum vitae/resume; and
3. a letter of support from the candidate's supervisor (chair, director or dean).

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## MCS Hosts Annual Conference Panels

by Masahiro Yamamoto, Vice Head-Elect/Membership Chair

This year's research, teaching, and PF&R sessions will be of great interest to our members. We believe the topics will provide valuable information for practitioners, graduate students, professors, and members of other divisions.

First, we have two research panels scheduled for the upcoming conference. The first panel, "Walking Tall and Carrying Words: A History of Violence Against the Media," will provide a historical overview of violence against the media. The second panel, "Sex, Drugs, and Social Media: Considerations for Conducting Sexual Media Research with the Post-Millennial Generation," will address

the issue of sex and drugs in social media and what issues researchers need to be aware of when working with a cohort of individuals who grow up with social media.

Second, we have two great teaching panels. The first panel, "Agency, In-House, or on Your Own? The Virtues of Teaching Entrepreneurship to Students," will discuss why it is important for students to gain entrepreneurial skills and mindsets and what instructors can do to help students navigate this interesting subject. The second panel, "Reaching High to Impact Our Students: Strategies and Tips for Incorporating High-Impact Practices in the Classroom," will introduce high impact instructional strategies and tactics.

Finally, we have two PF&R panels planned this year. The first panel, "Media Coverage of Hate Speech: Challenges, Responsibilities, and Opportunities," will be of particular interest to media scholars and practitioners who are concerned with the issue of free speech and hate speech. The second panel, "Fake Health and Science News on Social Media: The Origin, Distribution, Consequences, and Remedy of Misinformation," will provide useful information to both producers and consumers of online health information.

We hope you take time to learn more about these sessions as Annual Conference approaches.

## Mass Communication and Society Journal Call for Editor

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The successful applicant should demonstrate evidence of the following skills:

- A doctoral-level qualification in communication area(s)
- Editor or Associate Editor (or commensurate) experience for a peer reviewed, impact factor journal
- Commitment and knowledge of scholarship in a variety of theoretical and methodological approaches to understanding media and its impact on society
- A thorough understanding of AEJMC and APA ethical codes and APA and MC&S guidelines
- Applicants must hold a current professional membership with the MC&S Division

Applications should be assembled as a single PDF file and emailed to Dr. Carol J. Pardun, Editor Selection Committee Chair (pardunc@mailbox.sc.edu) and Dr. Nan Yu, MC&S Division Vice-Head, (Nan.Yu@ucf.edu).

The application deadline is April 17, 2019 at 5:00 p.m. (EST).

Inquiries about the position should be sent to Editor Selection Committee Chair, Dr. Carol J. Pardun (pardun@mailbox.sc.edu) or MC&S Division Head, Dr. Jay Hmielowski (jhmielowski@wsu.edu).



## PF&R Comittee Sponsors Tour to MZTV Museum of Television & Archive

by Weirui Wang, PF&R Committee Chair



Want to explore the media sites in Toronto while attending Annual Conference? The Professional Freedom and Responsibility Committee will sponsor a tour to the MZTV Museum of Television & Archive. The Museum is a hidden gem in Toronto that features the world's most comprehensive collection of 10,000

television sets. Uniquely positioned to focus on technology, the MZTV Museum also aims to tell the story of the medium and to contribute to the understanding of the impact of television on the people who watch it. We will have a guided tour of the exhibits. During the tour, visitors will learn about inventors of TV, see the world's largest collection

of TV sets, meet the first TV star Felix the Cat, and watch historic images on the screen. The MZTV Museum is located in Liberty Village. The PF&R Committee hopes to offer you a fascinating experience to tour the museum for a fusion of TV technology, design, history and pop culture.



## Teaching Award Nominations

by Jack Karlis, Teaching Committee Chair

Awards are just as much a part of our lives as research and service. They can enhance your tenure and promotion packet or could mean the difference between you and another candidate landing that tenure track job. The MCS Division has a longstanding tradition of awarding our membership for its pedagogy.

### Distinguished Educator Award

The MCS Distinguished Educator Award is given each year to a member of MCS who has made a significant contribution to mass communication pedagogy. Please acknowledge professors whose teaching had a profound influence on your career by nominating them.

The winner will be recognized at the Division Awards Luncheon at the Annual Conference with a plaque by the Teaching Chair, as well as a \$500 monetary award.

### Promising Professor Awards

The MCS Promising Professor Awards honor new faculty and graduate students who demonstrate excellence and innovation in teaching. MCS Faculty who have taught no more than five years full-time and MCS graduate students whose primary responsibility is teaching at least one course are eligible.

Three junior faculty and three graduate students will be honored again at this year's conference.

Monetary awards of \$250 for first place, \$150 for second place, and \$75 for third place will also be presented to the winners at the Division Awards Luncheon.

Submit the following information as ONE PDF with the applicant's name in the title of the PDF file, and please CLEARLY indicate whether you are a current faculty member or a graduate student who is teaching at least one course.

Winners will be recognized by the Teaching Chair at the Division Awards Luncheon at the Annual Conference, as well as listed on the Division website.

The nomination PDF materials should be submitted electronically to the Awards Chair, Fan Yang (fyang@albany.edu), by 11:59 p.m. EST on April 30, 2019. Winners will also be listed on the Division website.



## Submit Your Research to MCS' Annual Conference Research Competitions

by Kalyani Chadha, Research Committee Chair

### Submission Deadline is April 1, 2019

As the paper submission deadline for the 2019 AEJMC Annual Conference is approaching (April 1), we would like to invite you to submit your research to the Mass Communication and Society Division's paper competition. The Division encourages research from a variety of theoretical and methodological perspectives, and submissions can be on any topic that advances mass communication theory, especially at the societal level.

As part of its commitment to recognizing excellence in research, MCS awards cash prizes and waives one AEJMC conference registration fee for the winners of the Top Paper Award in each of the three Annual Conference



paper competition categories. These categories are the Open Competition, the Student Competition, and the Moller Student Paper Competition.

The Division also seeks to support innovative research projects by both faculty and graduate students through its Dissertation and Faculty Research Awards. The Dissertation Award provides a cash prize of \$3,000 and an opportunity to publish in the Division's prestigious *Mass Communication and Society Journal*. Meanwhile, the MCS Research Award provides up to \$10,000 to two faculty-led research projects and \$5,000 to one graduate student-led research project. The deadline for both awards is 11:59 pm (EST) on April 30, 2019. Visit the Dissertation Award and Research Award pages for more details.

In order to ensure that your submission meets the competition's guidelines, we offer a few tips. Before you hit submit, please ensure that your paper:

- Does not contain any author-identifying information. This is extremely important as papers that have not been anonymized will be disqualified without review! Sometimes, converting files into PDFs can

result in author information being visible, please double-check to make sure that any information identifying you is removed.

- Is not under review or consideration for presentation or publication anywhere else.
- Does not exceed 30-double spaced pages, (this count includes the main text, references, tables and figures but not the title/abstract page).
- Follows the most recent APA style and uses 12-point Times New Roman, Times or Arial font.
- Finally, you can be an author or co-author on a maximum of two submissions to the MCS competition. We look forward to receiving your submissions and seeing you in Toronto in August!

If you have any questions, feel free to contact MCS Research Chair: Kalyani Chadha (kchadha@umd.edu); Associate Chair: Azmat Rasul (arasul@fsu.edu); or Committee Members: Brendan Watson (brwatson@msu.edu) and Robert McKeever (rmmckeeve@mailbox.sc.edu)



## Another Successful Midwinter Conference

by Xi Cui, Midwinter Chair

On Friday, March 1 and Saturday, March 2, the University of Oklahoma hosted the AEJMC Midwinter Conference for the 11th consecutive year at the Gaylord College of Journalism and Mass Communication. This year, the MCS Division received 59 submissions. 30 abstracts were accepted (51% acceptance rate, in line with previous years), and MCS organized 9 panels. MCS Midwinter panels showcased work from 42 authors, including more than two dozen graduate students. Presenters hailed from Oklahoma, Texas, Arkansas, Kansas, Pennsylvania, Oregon, New York, Ohio, and Connecticut. Topics included health beliefs and media frames, visual analysis of social movements, news frame analysis, media and civic engagement, political communication and media effects, media literacy and pedagogy, media use and audience behaviors, and more.

As usual, MCS had the largest representation of any division at Midwinter, with, by far, the most accepted abstracts of any division, 30 out of 90 total presentations.

Dr. Elanie Steyn, journalism sequence head at the University of Oklahoma and organizer of the Midwinter Conference, and Dr. Xi Cui, MCS Midwinter Chair, honored Dr. Surin Chang, assistant professor at Ohio University, for authoring the top abstract in the MCS Division at Midwinter this year. MCS is also the only division that offers competitive travel awards to attend Midwinter. Shimeng Dai from University of Texas, Austin, and Nahyun Kim from Penn State each received \$500 from the Division to help defray costs to attend Midwinter.

Remember, Midwinter Conference is unique among conferences because accepted papers are en-

couraged to be submitted to AEJMC's Annual Conference. Submitting to Midwinter Conference allows authors to receive feedback through abstract reviews in January and, once accepted, present their work at Midwinter Conference to receive discussants' comments at the conference. Midwinter Conference ends just in time for authors to revise and submit their studies to Annual Conference on April 1! And submitting to Midwinter is easy. Watch for notices on MCS social media and in the listserv during the fall with details and a link; then submit your 600 to 800-word abstract via the Microsoft CMT Research database in early December. You'll learn your status in mid-January, and final papers are due in mid-February, a couple of weeks before Midwinter Conference, which is an excellent and welcoming venue for graduate students and first-time presenters.



## Graduate Students: Build Your CV Now

by Joshua Dunn, Graduate Student Committee Member

Are you looking to bolster your CV? The Mass Communication and Society Division has two student competition awards! These awards provide you the opportunity to be recognized for your work both in class and

out. They are also great opportunities to show your development as an independent scholar, and you have a chance to earn a cash prize!

The Moeller Student Paper Competition recognizes papers written for a class within the past

year. This is a great opportunity to transform a class paper to a line on the CV. However, you will need to reach out to a faculty member to assist you with this competition. Papers are nominated by the faculty member that

**Continued on Next Page...**





## MCS Award Nominations

by Fan Yang, Awards Committee Chair

Greetings from the MCS Awards Committee! As we are approaching the deadlines of MCS awards applications, I'd like to draw your attention to our Trayer Service Award and Dissertation Award.

As the largest AEJMC division, our long-term health is heavily reliant on the quality service of our members. The Trayer Award honors exemplary service to the MCS Division. We encourage you to nominate and self-nominate. Nominations should include: 1) a letter of nomination, 2) any additional supporting letters, and 3) a copy of the nominee's CV. The winner will be recognized at the Awards Luncheon at Annual Conference. This recognition includes the presentation of a plaque by the Professional Freedom and Responsibility Chair, as well as a monetary award of \$500 this year. For more information regarding the Trayer Award, please check the MCS website <https://aejmc.us/mcs/awards/trayer-service-award/>

The Dissertation Award is one of the major research awards offered by MCS to recognize excellence in graduate research. A dissertation must be completed between January 1, 2018 and December 31, 2018 to be eligible for this award.

The dissertation should address topic(s) that 1) advance mass communication research, especially at the societal or macrosocial level, and 2) emphasize the interaction with society and fit with the Division's mission. Winners of the award must submit an article based on the dissertation to *Mass Communication and Society Journal* within two years of receiving notification of winning the award. Winning the award grants right of first refusal to the *Journal*, but does not necessarily guarantee acceptance into the *Journal*. Half of the cash prize of \$3,000 will be given at the annual MCS Awards Luncheon during AEJMC's 2019 Annual Conference, with the remaining funds dispersed upon submission to the *Journal*. Please check <https://aejmc.us/mcs/awards/research-awards/dissertation-award/> for detailed requirements regarding the MCS Dissertation Award.

Finally, I'd like to remind you that your award submissions should be sent in ONE PDF to the Awards Chair, Fan Yang ([fyang@albany.edu](mailto:fyang@albany.edu)), by 11:59 EST on April 30, 2019. Should you have any questions, please feel free to contact me ([fyang@albany.edu](mailto:fyang@albany.edu)) or Dr. Juan Liu ([liu\\_juan@columbusstate.edu](mailto:liu_juan@columbusstate.edu)). We look forward to receiving your submissions!

## Graduate Students: Build Your CV

...Continued from Previous Page

instructed the class for which the paper was written. The paper will need to be submitted online and the faculty member nominating the paper will need to email the research chair verifying that the paper was written for his/her class. Again, this is a great way to utilize a paper written for class and possibly have it recognized. Look at your work from the past year and see if you have a paper you would like to submit.

The MCS Student Paper Competition allows students to showcase their original work without the help of a faculty member. It is very important as you enter the job market to demonstrate that you are capable of working as an independent scholar. The student paper competition is one way to demonstrate your independent scholarship. Paper submissions should be submitted online and can only consist of student authors. The inclusion of a faculty member will automatically move the paper to the Open Competition. The topic of the paper can be on any topic related to mass communication and society. The top papers in each of these categories will be recognized. In acknowledgement of their hard work, the authors will receive a cash prize.

## Mass Communication and Society Division Officers

Jay Hmielowski, Head  
Washington State University  
jhmielowski@wsu.edu

Nan Yu, Vice Head  
University of Central Florida  
Nan.Yu@ucf.edu

Masahiro Yamamoto, Vice Head  
Elect/ Membership Chair  
University at Albany, SUNY  
myamamoto2@albany.edu

Melanie Sarge, Outgoing Head  
Indiana University  
msarge@iu.edu

Xi Cui, Midwinter Chair  
College of Charleston  
cuix@cofc.edu

Chang Sup Park,  
Midwinter Associate Chair  
Bloomsburg University of PA  
cpark@bloomu.edu

Alec Tefertiller,  
Midwinter Committee Member  
Kansas State University  
alect@k-state.edu

Kalyani Chadha,  
Research Committee Chair  
University of Maryland  
kchadha@umd.edu

Azmat Rasul, Research Committee  
Associate Chair  
Florida State University  
arasul@fsu.edu

Brendan R. Watson,  
Research Committee Member  
Michigan State University  
brwatson@msu.edu

Robert McKeever,  
Research Committee Member  
University of South Carolina  
robert.mckeever@sc.edu

Jack Karlis,  
Teaching Committee Chair  
Georgia College  
jackkarlis@gmail.com

Dean Cummings, Teaching  
Committee Associate Chair  
Georgia Southern University  
dccummings@georgiasouthern.edu

Weirui Wang,  
PF&R Committee Chair  
Florida International University  
weirwang@fiu.edu

Ruoxu Wang, PF&R Committee  
Associate Chair  
University of Memphis  
rwang4@memphis.edu

Brian J. Bowe,  
PF&R Committee Member  
Western Washington University  
brianj.bowe@wwu.edu

Fan Yang,  
Awards Committee Chair  
University at Albany  
fyang@albany.edu

Juan Liu, Awards Committee  
Associate Chair  
Columbus State University  
liu\_juan@columbusstate.edu

Shana Meganck, Communications/  
Social Media Chair  
Virginia Commonwealth University  
megancksl@vcu.edu

Terri Hernandez,  
Communications Associate Chair  
Mississippi State University  
thernandez@comm.msstate.edu

Andrew Shumway,  
Secretary/Newsletter Editor  
Temple University  
andrew.shumway@temple.edu

Julia R. DeCook, Webmaster  
Michigan State University  
jdecook@msu.edu

Torie Fowler,  
Graduate Student Liaison Chair  
University of Southern Mississippi  
torie.fowler@usm.edu

Jordan Morehouse, Graduate  
Student Liaison Associate Chair  
UNC Chapel Hill  
jmorehou@live.unc.edu

Joshua Dunn, Graduate Student  
Committee Member  
Texas Tech University  
joshua.dunn@ttu.edu



## C. MC&S Division Programing

### MC&S Programing

**Tuesday, Aug. 5th**

**1 to 5 p.m. / PC000**

**Place TBA**

#### **Public Relations and Mass Communication and Society Divisions**

Preconference Workshop Session

**Got Big Data?: Computational Methods in Research, the Classroom, and Ethical Storytelling**

Moderating/Presiding:

**Dustin Supa, Boston University & Jay Hmielowski, Florida**

Panelists

**Deen Freelon, University of North Carolina- Chappel Hill**

In this pre-conference event, participants will get an overview of various aspects of computational research methods. Specifically, this session will provide a brief overview of the most frequently-used computational methods in communication and media research, as well as an explanation of the expertise required to apply these methods effectively. Most of the session will be devoted to a hands-on introduction to a few basic computational methods using the programming language R. This will be oriented toward beginners having no prior experience with computational methods. Finally, there will be an overview of the ethics surrounding the collection and use of large-scale datasets.

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**Wednesday, Aug. 6th**

**8:15 to 9:45 a.m. / W000**

**Place TBA**

#### **History and Mass Communication and Society Divisions**

Research panel

**Walking Tall and Carrying Words: A History of Violence Against the Media**

Moderating/Presiding:

**Nan Yu, Central Florida**

Panelists:

**Sharon Bramlett-Solomon, Arizona State**

**Caryl Cooper, Alabama**

**Lillie M. Fears, Arkansas State**

**Cathy M. Jackson, Norfolk State**

The current spate of violence against the media isn't new. It didn't begin with Trump's presidency, nor will it end with him. The journalistic eras of partisan, personal, yellow, jazz, minority and new have their heroes who suffered and sometimes died, and the reprobates who attacked, killed, and maimed journalists. Despite such tragedies, American journalists continue to die for the principles of truth, freedom and democracy. This panel looks at and analyzes the long history of perpetrators who have attacked the media.

**10 to 11:30 a.m. / W000**

**Place TBA**

**Media Management, Economics & Entrepreneurship and Mass Communication and Society Divisions**

Teaching Panel Session

**Agency, In-house, or On Your Own? The Virtues of Teaching Entrepreneurship to Students**

Moderating/Presiding

**Kelly Kaufhold**, Texas State

Panelists

**Geoffery Graybeal**, Georgia State

**Sabine Baumann**, Jade University

**Alec Tefertiller**, Kansas State

**Anthony Palomba**, St. John's

**Ronen Shay**, Wentworth Institute of Technology

While public relations and advertising programs excel at preparing students for careers working for agencies or as in-house practitioners, the rise of the gig economy is creating new opportunities for our students to serve as their own bosses upon graduation. How, though, do we prepare students for management/ entrepreneurship? What are the best practices or potential additions to curriculums or syllabi that could better equip our students to strike out on their own in a rapidly changing industry? How can we foster data entrepreneurship lessons in our classroom that transfer to industry? In addition to data analysis, what other skill sets are useful in both an entrepreneurial and industry setting? This panel will discuss best practices and potential virtues of adding media management and entrepreneurial pedagogy to public relations, advertising, and other mass communication majors.

**3:15 to 4:45 p.m. / W000**

**Place TBA**

**Mass Communication and Society Division**

Refereed Research Paper Session

**Media Framing and Effects**

Moderating/Presiding

**Azmat Rasul**, Florida State

25 Years of Thematic and Episodic Framing Research on News: A Disciplinary Self-Reflection through an Integrative Process Model of Framing

**Lesla Hatley Major**, Indiana

and **Stacie Meihaus Jankowski**, Northern Kentucky

Complementary and Competitive Framing: Framing Effects, Attitude Volatility or Attitude Resistance?

**Shirley Ho**

and **Yan Wah Leung**, Nanyang Technological

Press, Protests and The People: How Media Framing and Visual Communication Affects Support for Black Civil Rights Protests

**Danielle Kilgo**, Indiana

and **Rachel Mourao**, Michigan State

Disposition Theory and Protest: The Influence of Media Frames and Individual Disposition on Audience Response to Protest

**Hailey Grace Steele**, Alabama

Discussant

**Cory Armstrong**, Alabama

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**Political Communication Interest Group and Mass Communication and Society Division**

**Refereed Research Paper Scholar-to-Scholar (Poster) Session**

**Mass Communication and Society Division**

**Topic I — Media Representation and Interpretation**

Ads for Forever Families: How Public Service Advertising Portrays Adoptive Children and Teenagers

**Jackson Carter** and **Taylor Jing Wen**, South Carolina

A Crisis in Pictures: Visual Framing of the Opioid Epidemic by the *Cincinnati Enquirer*

**Matthew Haught**, Memphis; **Erin Willis**;  
and **Kathleen I. Alaimo**, Colorado

The Representation of Stigma in U.S. Newspapers

**Scott Parrott** and **Nicholas Eckhart**, Alabama

Engaging the Dark Side: Fictional Antagonists and Real World Attitudes toward Criminals

**Rebecca Frazer** and **Emily Moyer-Gusé**, Ohio State

Discussant

**Krishnan Vasudevan**, Maryland

**Topic II — Media and Health**

Children's Fear Responses to News: A Survey on Fear Evoked by Children's Television News

**Mariska Kleemans**, **Ming Ebbinkhuijsen**,  
and **Serena Daalmans**, Radboud University

#Ageism: Exploring Aging Issues on Twitter

**Tammy Walkner**, Iowa

A Serial Mediation Model of Media Exposure on Body Shame: The Role of Internalization of Appearance Ideals and Self-Objectification\*

**Lin Li**, Michigan State

Viewing Media about President Trump's Dietary Habits and Fast Food Consumption: Partisan Differences and Implications for Public Health

**Jessica Myrick**, Pennsylvania State

Keeping Up with the In-Crowd: The Extent and Type of Substance Use in Celebrity Gossip on Twitter

**Lara Zwarun**, Missouri-St. Louis

Discussant

**Michelle Amazeen**, Boston University

**Topic III — Partisans and Media Effects**

Combatting Science Myths: The Effects of Fact-Checking and Platform Congruency on Hostile Media Bias and News Credibility Perceptions

**Raluca Cozma**, Kansas State  
and **Xiaochen Zhang**, Oklahoma

Hostile Media Perception and Intention to Participate in Public Discussion of Mental Health: An Examination of the Role of Involvement

**Xueying Zhang**, North Carolina A&T State

The Hostile Media Effect in Coverage of International Relations: Testing the Relationship between Source, Nationalism and Perceived Source Bias

**Guy Golan**, Center for Media and Public Opinion;

**T. Franklin Waddell**, Florida

and **Matthew Barnidge**, Alabama

Outside of Spiral of Silence?: Examining Partisans Outspokenness on Social Networking Sites

**Stella Chia**, City University of Hong Kong

Discussant

**Michael Schmierbach**, Pennsylvania State

Topic IV — **Media, Disasters and Climate Change**

The Safety Dance: Examining the Reasoned Action Approach in Severe Weather Preparedness

**Jue Hou, Cory Armstrong**,

and **Nathan Towery**, Alabama

Examining the Paths of Influence between Individual Motivators, Information Behaviors, and Outcomes in Disaster Risk Reduction

**Chih-Hui Lai**, National Chiao Tung University Taiwan

Serial Tweeters: The Individuals and Organizations that Sustain Attention to the Climate Issue on Twitter

**Luping Wang**, Cornell; **Aimei Yang**, Southern California;

and **Kjerstin Thorson**, Michigan State

Discussant

**Jack Karlis**, Georgia College

Topic V — **Media Effects, Information Behaviors and Emotion**

Testing the Viability of Emotions and Issue Involvement as Predictors of CSA Response Behaviors

**Holly Overton, Minhee Choi, Jane Weatherred**,

and **Nanlan Zhang**, South Carolina

Audience's Emotion and Sense of Social Solidarity During a Media Event: Examining the Effects of Two Media Platforms

**Xi Cui**, College of Charleston;

and **Qian Xu**, Elon

Exploring the Role of Perceptual and Affective Factors in Predicting K-Pop Gratifications and Transcultural Social Networking

**Carolyn Lin, Suji Park, Xiaowen Xu**,

and **Yukyung Lee**, Connecticut

An Examination of Information Behaviors Surrounding Controversial Sociopolitical Issues: Roles of Moral Emotions and Gender

**Cheng Hong**, Virginia Commonwealth; **Weiting Tao**,

**Wanhsiu Tsai**, and **Bo Ra Yook**, Miami

Uncertainty Management in Mass Shootings: Antecedents, Appraisals, and Communication Behavior

**Surin Chung**, Ohio

Discussant

**Brad Gorham**, Syracuse

Topic VI — **Communication, Marketing and Consumer Behavior**

Effective Targeting of Youth through Online Social Networks in Diverse and Multicultural Marketplaces: New Developments and Perspectives

**Mian Asim**, Zayed University

Will Consumers Silence Themselves when Brands Speak Up about Sociopolitical Issues? Applying the Spiral of Silence Theory to Consumer Boycott and Buycott Behaviors

**Cheng Hong**, Virginia Commonwealth;  
and **Cong Li**, Miami

A New Era of Para-Social Relationship: Mapping the Value of Social Media Influencers

**Shupeii Yuan**, Northern Illinois;  
and **Chen Lou**, Nanyang Technological University

Two Sides of the Bed: Does Mood Affect Consumer Response to Controversial Advertising?\*\*\*

**Chris Noland**, South Carolina

Discussant

**Saleem Alhabash**, Michigan State

Topic VII — **Social and Political Media Effects**

Beyond the Differential Gains Model: The Effects of Authoritarian Orientation, Social Media Use, and Political Discussion on Political Participation in Taiwan and South Korea

**Yan Su** and **Xizhu Xiao**, Washington State

The Effects of Framing and Advocacy Expectancy on Belief Importance and Issue Attitude

**Jiawei Liu**, **Min-Hsin Su**, **Douglas McLeod**, Wisconsin-Madison  
and **Joseph Abisaid**, Detroit-Mercy

Identification with Stereotyped Social groups: Counter-Stereotyped Protagonists and Stereotyped Supporting Casts Influence on Symbolic Racism

**Joshua Dunn** and **Bryan McLaughlin**, Texas Tech

Power Exemplification of Minority Members in the News Can Influence Attribution of Responsibility for Social Issues, Intergroup Attitudes, Dehumanization and Aggression

**Minjie Li**, Tampa

Discussant

**Flora Khoo**, Regent

Topic VIII — **Media Use, Information and Engagement**

Where Local Meets Plethora: Patterns of Media Usage and Community Integration\*\*

**Meredith Metzler**, Wisconsin-Madison

Examining Media Modality and Social Media Engagement: A Content Analysis of Police Departments' Facebook Posts

**Rachel Italiano**, **Anthony Ciaramella**,  
and **Jessica Wyers**, Louisiana State

Does Internet Access Still Matter? A Lesson from China - How VPN Usage Influences People's Attitude towards China-US Trade War

**Yezi Hu**, Washington State

How is CSR Covered in New Media? A Cross National Study of Comparative Agenda-Setting of CSR News Coverage Using Topic Modeling

**Chuqing Dong**, Minnesota;  
and **Yafei Zhang**, West Texas A & M University

Discussant

**Bobbie Foster**, Maryland

- \* Second Place Winner Student Competition
- \*\* Third Place Winner Student Competition
- \*\*\* Second Place Winner Moeller Competition

### **Political Communication Interest Group**

Theme — **Political Engagement and Socialization**

Who Becomes Politically Active? Linking Personality Traits, News Use and Economic Macro-Variables to Political Participation around the World

**Brigitte Huber**, affiliation

Media Civic-Efficacy: Predicting Civic Engagement Among Secondary-School Journalism Students

**Peter Bobkowski**, affiliation and **Harrison Rosenthal**, affiliation  
“Political Hooliganism.” Political Discussion Attributes Effects on the Development of Unconditional Party Loyalty

**Alberto Ardèvol-Abreu**, affiliation

Is There a Spiral of Silence in The Age of Trump? Examining the Effect of Political Partisanship on Family Communication

**Ben Wasike**, affiliation

The Political Consequences of Unfriending: Social Network Curation, Network Agreeability, and Political Participation

**Craig Robertson**, affiliation

Theme — **Political Communication Mediated and Moderated Effects**

Political Talk Shows in Taiwan: Attitudinal Antecedents and Consequences of First- and Third-Person Effects

**Scott Liu**, affiliation

Can Online News Consumption Predict Election Participation? A Path Analysis of Predictors of Local and National Voting

**Bumgi Min**, affiliation

Advancing a Communication Mediation Model of Participation in Sub-Saharan Africa

**Oluseyi Adegbola**, affiliation

Pathways to Polarization: Mediated Social Comparison, Affective Polarization and the 2016 U.S. Election

**German Alvarez**, affiliation

Motivations of Personal and Portable Interactive Devices and Citizen Participation: A Uses and Gratifications and O-S-R-O-R Approach

**Winston Teo**, affiliation

Theme — **Media Trust**

Conservatives Trust Algorithms: How Mainstream Media Trust, Discourse, Correspondence, and Partisanship Shape Attitudes Towards News Aggregators and Search Engines

**Craig Robertson**, affiliation

Linking Judgments of Network Characteristics with Political Social Media Use via Perceived News Trustworthiness

**Rachel Neo**, affiliation

Faked Out: Facebook, Fox News, and Exposure to and Perceived Accuracy of Fake News

**Patrick Meirick**, affiliation

Social Computing for Generalized Trust: The Value of Presence for Establishing



Contact Theory Online

**Brandon Bouchillon**, affiliation

Theme — **Politics & Social Media**

The Impact of Social Media Use on Mass Polarization in Hong Kong

**Tetsuro Kobayashi**, affiliation

Social Media, News-Finds-Me Perception, and Political Knowledge:  
Panel Analysis of Lagged Relationship

**Sangwon Lee**, affiliation

Impact of Facebook Networks on Election Outcomes: Case of 2016  
Taiwan Legislative Election

**Yue Tan**, affiliation

Could This Be YUGE? The Impact of Heuristic and Systematic Cues  
on the 2018 Elections

**Tom Vizcarrondo**, affiliation

Who Paid for What? The Role of visual Attention to Content and Disclosures  
in Facebook Political Advertising

**Matt Binford**, affiliation

Theme — **Political Communication & Professional Practices**

Who Do We Trust More? Analyzing Public Trust to Determine Which  
Government Entities Are More Trustworthy, and How Communication  
Techniques Might Build Confidence

**Jennifer Kowalewski**, affiliation

Political Activist, Citizen's Helper, and Entertainer: A Study of Professional  
Role Perception of Journalists in Azerbaijan

**Rashad Mammadov**, affiliation

The Rationalization of Anti-intellectualism: News as A Recursive Regime  
in Political Communication

**Michael McDevitt**, affiliation

Sharing Knowledge and "Micro Bubbles": Epistemic Communities and Insularity  
in US Political Journalism

**Nikki Usher**, affiliation

Discussant

**name**, affiliation

Thursday, Aug. 8th

**7 to 8 a.m. / T000**

**Place TBA**

## **Mass Communication and Society Division**

Business Session

**Executive Committee Meeting**

Moderating/Presiding

**Jay Hmielowski**, Florida

**1:30 to 3 p.m. / T000**

**Place TBA**

**Religion and Media Interest Group and Mass Communication and Society Division**

PF&R Panel Session

**Media Coverage of Hate Speech: Challenges, Responsibilities, and Opportunities**

Moderating/Presiding:

**Wat Hopkins**, Virginia Tech

Panelists

**Jeffrey Smith**, Wisconsin-Madison

**Shaheen Pasha**, Massachusetts

**Clay Calvert**, Florida

**William Oglesby**, Virginia Commonwealth

**Jennifer Greer**, Alabama

**Keran Billaud**, Florida

The inalienable right of Freedom of Speech is often misconstrued especially when it relates to hate speech. This panel seeks to incorporate theoretical, contextual, and ethical approaches to exploring hate speech.

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**5 to 6:30 p.m. / T000**

**Place TBA**

**Mass Communication and Society Division**

Refereed Paper Session

**Best of Mass Communication & Society**

Moderating/Presiding

**Terri Hernandez**, Mississippi State

Developing and Validating the Scale of Parental Social Media Mediation Across Child and Parent Samples\*

**Liang Chen**, Sun Yat-sen University, China;

**Shirley Ho** and **May Lwin**, Nanyang Technological;

and **Lunrui Fu**, Sun Yat-sen University, China

Making sense of Harvey: An Exploration of How Journalists Find Meaning in Disaster\*\*

**Gretchen Dworzniak-Hoak**, Kent State

Effects of Narrative Political Ads on Message and Candidate Attitudes\*\*\*

**Fuyuan Shen**, **Guolan Yang**, **Jeff Conlin**,

and **Pratiti Diddi**, Pennsylvania State

“Anyone In their Right Mind Wouldn’t Create It”: Online Community Formation Through Shitposting\*\*\*\*

**Yi En Ho**, **Dion Loh**, **Tsi Ying Au**,

and **Celine Mok**, Nanyang Technological

Post Facto: Experimental Test of a Game-Based News Literacy

Intervention\*\*\*\*\*

**Tamar Wilner**, Texas at Austin

Discussant

**Brendan Watson**, Michigan State

- \* First Place, Open Competition
- \*\* Second Place, Open Competition
- \*\*\* Third Place, Open Competition
- \*\*\*\* First Place Student Competition
- \*\*\*\*\* First Place, Moeller Competition

**6:45 to 8:15 p.m. / T000**

**Place TBA**

**Mass Communication and Society Division**

Business Session

**Members' Meeting**

Moderating/Presiding

**Jay Hmielowski**, Florida

**8:30 to 10 p.m. / T000**

**Place TBA**

**Mass Communication and Society Division**

**Social**

Hosting

**Jay Hmielowski**, Florida

Friday, Aug. 8th

**Mass Communication and Society and Communicating Science, Health, Environment and Risks Divisions**

Research Panel Session

**Sex, Drugs, and Social Media: Considerations for Conducting Sexual Media  
Research with the Post-Millennial Generation**

Moderating/Presiding

**Peter Bobkowski**, Kansas

Panelists

**Stacey Hust**, Washington State

**Rebecca Ortiz**, Syracuse

**Autumn Shafer**, Oregon

**Jessica Willoughby**, Washington State

**Roseann Pluretti**, Kansas

The Post-Millennial Generation (also known as Generation Z, iGeneration, or Centennials) are tentatively known by demographers as individuals born somewhere between the mid-1990s to mid-2000s and are the first generation to have widespread access to the Internet from an early age. According to the most recent data available from the Pew Research Center, 92% of teens in the United States report going online daily, including 24% who reported being online “almost constantly.” Much of this Internet activity is driven by smartphone access, which teens often use to access multiple social media platforms, including Facebook, Instagram, and Snapchat. Teen girls in particular dominate social media spaces and tend to gravitate to visually oriented platforms where they are more likely than their male counterparts to share content with others.

**8:15 to 9:45 a.m. / F000**

**Place TBA**

***Mass Communication and Society***

Business Session

**Editorial Board Meeting**

Moderating/Presiding

**Fuyuan Shen**, Pennsylvania State

Guide tour duration: 45 minutes-1 hour

Proposed schedule: August 8<sup>th</sup>, 2019, 10:40-12:40

- Meet in hotel lobby 10:40
- Guided tour: 11:00-12:00 (scheduled on August 8, 11:00am)

The Professional Freedom and Responsibility committee will sponsor a tour to the MZTV museum of television & archive. The museum is located in Liberty Village, Toronto that features the world’s most comprehensive collection of 10,000 television sets. Uniquely positioned to focus on technology, the MZTV Museum also aims to tell the story of the medium and to contribute to the understanding of the impact of television on the people who watch it. We will have a guided tour of the exhibits. During the tour, visitors will learn about inventors of TV, see the world’s largest collection of TV sets, meet the first TV star Felix the cat, and watch historic images on the screen.

**11:30 a.m. to 1 p.m. / F000**

**Place TBA**

***Mass Communication and Society***

Luncheon Session

**Awards Luncheon**

Moderating/Presiding

**Jay Hmielowski**, Florida

**1:15 to 2:45 p.m. / F000**

**Place TBA**

## Mass Communication and Society and Communicating Science, Health, Environment and Risks Divisions

PF&R Panel Session

### Health and Science Misinformation on Social Media

Moderating/Presiding

**Laura Sheble**, Wayne State

Panelists

**Alyssa Appelman**, Northern Kentucky

**Emily Vraga**, George Mason

**Kate Allen**, *Toronto Star*

Health and science misinformation may influence people's attitudes and behaviors, diverting individuals from what they would have thought and behaved if correctly informed, and even pose them to life-threatening risks in certain situations. The problem is rooted in a multifaceted environment, in which budget cuts in news production, barriers to public engagement in science communication, and competing interests and agendas may all play a role. Many forces have joined in the battle against fake news. This panel will help understand how health and science misinformation may shape the society and what strategies may be effective to fight misinformation in real-life situations.

**3 to 4:30 p.m. / F000**

**Place TBA**

## Mass Communication and Society and Advertising Divisions

Teaching Panel Session

### Reaching High to Impact Our Students: Strategies and Tips for Incorporating High-Impact Practices in the Classroom

Moderating/Presiding

**Shana Meganck**, James Madison

Panelists

**Jay Adams**, Virginia Commonwealth

**Kristen Heflin**, Kennesaw State

**Marcel Jennings**, Virginia Commonwealth

**Nicholas Browning**, Indiana

**Amy Sindik**, Central Michigan

**Geoff Graybael**, Georgia State

This panel will focus on the benefits (and pitfalls) of incorporating high-impact practices in the classroom. We will also share specific examples of high-impact practices that we've implemented in our classrooms – which span the areas of public relations, journalism, radio/TV production and media entrepreneurship – and can easily be implemented into an existing lesson plan.

**4:45 to 6:15 p.m. / F000**

**Place TBA**

## Mass Communication and Society Division

High Density Refereed Paper Session

### Social Media, Online Behavior and Fake News

Moderating/Presiding  
**Mian Asim**, Zayed

The Medium is (Indeed) the Message: The State of Social Media Research  
 at the AEJMC National Convention

**Amanda J. Weed**, Kennesaw State;  
**Chris McCollough**, Columbus State;  
**Karen Freberg**, Louisville;  
 and **Enakshi Roy**, Western Kentucky

How Does Profanity Propagate Online? Measuring the Virality of Swearing  
 on Social Media

**Yunya Song**, Hong Kong Baptist;  
**K. Hazel Kwon**, Arizona State;  
**Jianliang Xu**, and **Xin Huang**, Hong Kong Baptist;  
 and **Shiyong Li**, Brown

Who Speaks for the Majority? Comparing Exemplar Indicators of Public Opinion  
 in a Social Media Setting

**Jinping Wang** and **Mike Schmierbach**, Pennsylvania State

#Blocked: Engaging with Politicians on Social Media in the Age of Trump

**Gina Masullo Chen**, Texas at Austin

Local Civic Information Beyond the News: Computational Identification  
 of Civic Content on Social Media

**Yingying Chen**, **Kourtnie Rodgers**, **Kjerstin Thorson**,  
**Kelley Cotter**, and **Sevgi Baykaldi**, Michigan State

Discussant

**Alec Tefertiller**, Kansas State

They Said It's "Fake": Effect of "Fake News" Online Comments on Information  
 Quality Judgments and Information Authentication

**Rosie Jahng**, **Elizabeth Stoycheff**, **Scott Burgess**,  
**Annisa Meirita Patimurani Rochadiat**,  
 and **Kai Xu**, Wayne State

Credibility Effects of Fact-Checking Labels on Social Media News Posts

**Anne Oeldorf-Hirsch**, Connecticut;  
**Mike Schmierbach**, Pennsylvania State;  
**Alyssa Appelman**, Northern Kentucky;  
 and **Michael Boyle**, West Chester

Something is Better than Nothing: How the Presence of Comments May Decrease  
 the Sharing of Fake News on Social Media

**John Petit**, **Cong Li**, **Barbara Millet**, **Khudejah Ali**,  
 and **Ruoyu Sun**, Miami

Third-Person Effects of Fake News on Social Media

**Yang Cheng**, North Carolina State  
 and **Zifei Chen**, San Francisco

Sharing Native Advertising on Twitter: Evidence of the Inoculating Influence  
 of Disclosures

**Michelle Amazeen**, Boston  
 and **Chris Vargo**, Colorado

Discussant

**Jay Hmielowski**, Florida

Saturday, Aug. 9th

11: a.m. to 12:30 p.m. / S000

Place TBA

**Mass Communication and Society Division**

Refereed Paper Session

**National and International Issues in News and Journalism**

Moderating/Presiding

**Kalyani Chadha**, Maryland

The Public and the News Media: How Americans Think About Journalists and the Media Before and After Trump

**Lars Willnat**, Syracuse

**David Weaver**, Indiana

and **Jian Shi**, Syracuse

Interlocking Among American News Media

**Adam Saffer** and **Deborah Dwyer**, North Carolina at Chapel Hill;

**Jennifer Harker**, West Virginia;

**Chris Etheridge**, Arkansas Little Rock;

**Mariam Turner** and **Daniel Riffe**, North Carolina at Chapel Hill

Spatial Dimensions of Latin American Journalists' Role Perceptions: A Hierarchy of Influence Analysis

**Vanessa Higgins Joyce**, Texas State;

**Summer Harlow**, Houston;

**Amy Schmitz Weiss**, San Diego State;

and **Rosental Alves**, Texas at Austin

The Rise of Fact-Checking in Asia

**Edson Tandoc**, **Lim Darren**, **Weng Wai Mak**,

and **Shawn Tan**, Nanyang Technological

Discussant

**Linda Steiner**, Maryland

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## D. MCS Division Social Details

Location:

Waterfall Garden

The Sheraton Centre Toronto Hotel

123 Queen Street West, Toronto, ON M5H 2M9 Canada

416-361-1000

Time: Thursday, August 8: 8:30 -10:00 pm

Estimated attendees: 60 people

Reserved

Menu (all prices in CAD):

Roast beef rolls with horseradish cream cheese & asparagus:  $\$58.00 * 5 = \$290.00$

Chilled shrimp with horseradish chive cream:  $\$68.00 * 5 = \$340.00$

Pesto goat cheese crostini with charred tomato:  $\$58.00 * 5 = \$290.00$

Garden vegetable spring rolls, edamame and mint dip:  $\$58.00 * 5 = \$290.00$

Chipotle coated chicken wings with stilton cheese dip:  $\$56.00 * 5 = \$280.00$

Mini pizza with sun dried tomato, feta cheese & kalamata olives:  $\$58.00 * 5 = \$290.00$

Sub-total = \$1,780.00, Service Charge = \$320.40, Tax = \$273.05

[All food and beverage is subject to an 18% taxable service charge and 13% Harmonized Sales Tax]

Estimated total for food = \$2,373.45

Open bar = based on consumption

Hi Masahiro,

I have the Waterfall Garden reserved for the MCSD Social on Thursday at 8:30pm.

I look forward to working with you as well. Talk to you soon.

Amanda Caldwell, Conference Manager

AEJMC/ASJMC

d: (803) 798-0274 | o: (803) 798-0271 | f: (803) 772-3509

e: Amanda@aejmc.org | w: www.aejmc.org

## E. MCS Awards Luncheon Details and Confirmation

Estimated: 40 people

Date: Friday, August 9, 11:30 am to 1:00 pm

Room: Provincial Room North, The Sheraton Centre Toronto Hotel

Total Budgeted Price (CAD): \$3,093.49

Food = \$2,320, Service Charge = \$417.60, Tax = \$355.89

[All food and beverage is subject to an 18% taxable service charge and 13% Harmonized Sales Tax]



Food: A TASTE OF CANADA 58

Muskoka wild mushroom chowder

Field greens, poached bosc pear, pecan brittle, blue cheese & cranberry vinaigrette

Roast heirloom beet salad with maple mustard vinaigrette

Alberta pepper crusted roast beef with rosemary jus

Atlantic haddock with Nova Scotia lobster bisque chive cream

Roasted garlic mashed potato

Seasonal medley of vegetables with olive oil

Ooey gooey pecan & BC Nanaimo bars

Menu's include rolls and butter

Freshly brewed Starbucks® regular and decaffeinated coffee and specialty Tazo® teas

## **F. MCS Swag Details**

750 Accent Memo Booklets @ \$0.95 each. Total cost was \$762.50

750 Mop Top Pens @ \$1.22 each. Total cost of 915.00.

Grad total: \$1908.68

## G. Webmaster Guide



### Webmaster Guide

Website: <http://aejmc.us/mcs/>  
Log-In: <http://aejmc.us/mcs/wp-login.php>

*May 2018*

### Overview

The Mass Communication & Society division website (<http://aejmc.us/mcs/>) is a part of the AEJMC Network, a shared home for the web presences of AEJMC divisions and interest groups. The Mass Communication and Society website is a Wordpress site, and the site is hosted by AEJMC. As such, to access the site, the MC&S webmaster will need to a) familiarize themselves with the AEJMC Network and b) request Editor permissions from the AEJMC Network administrator.

An effective MC&S Webmaster should ideally have two primary skills:

- *Knowledge of and experience managing Wordpress-driven websites*
- *Basic HTML and CSS experience*

### **Access to the AEJMC Network**

As Webmaster, you should be granted “*Editor*” permissions for the MC&S website. While this limits some of the changes you will be able to enact on the website, this is required by the AEJMC Network to protect site security.

If you need to make edits to the site (such as changes to the layout or theme of the site, editing menu items, etc.), you can request administrator privileges after reviewing the Administrator Agreement: <http://aejmc.us/wordpress/user-privilege-levels/administrator-agreement/>.

See the Administrator Policy below before making such requests. Keep in mind the AEJMC Network administrator may want to interview you prior to granting you administrative privileges.

### **Getting Started**

Prior to requesting editor access to the MC&S website, please review the following information regarding the AEJMC Network:

- About Wordpress: <http://aejmc.us/wordpress/>
- Terms of Use: <http://aejmc.us/wordpress/wordpress-use/>
- Administrator Policy: <http://aejmc.us/wordpress/user-privilege-levels/administrator-policy/>
- Wordpress Security: <http://aejmc.us/wordpress/wordpress-security/>

### **Requesting Access**

After you have reviewed the information above, you will need to email the AEJMC Network administrator to request access to the site. Email **Randy Reddick** at [r.reddick@ttu.edu](mailto:r.reddick@ttu.edu), cc: the current MC&S head, and include the following information:

- Introduce yourself as the new Webmaster for the Mass Communication & Society Division
- *Indicate that you have read and understand the **Terms of Use (mandatory)***
- Request “Editor” Permissions for the MC&S website
- Request the administrator delete the previous webmaster’s account/access

## Website Update Schedule

The MC&S website will need to be updated with new information on an ongoing basis. Specific information should be requested from the division head or committee chairs. Use the following calendar to keep up with required changes/updates:

Month	Page	Directions
September / October ( <i>after the new officers are instated</i> )	Officers	Under the Officers page, make the following edits: <ul style="list-style-type: none"> <li>• Create a list of the previous years officers and add it below “Past Officers” at the bottom of the page</li> <li>• Edit/Add this year’s officers under the correct positions using contact information provided by the division head</li> <li>• For new individual images, resize the photos using Photoshop or a comparable photo editor to either 150x150 pixels or a perfect square dimensions (you should resize any images to 150x150 pixels on the page); upload the images to the Media Center for use on the Officer’s page</li> </ul>
	Committees <ul style="list-style-type: none"> <li>• Awards</li> <li>• Comm.</li> <li>• Graduate</li> <li>• Midwinter</li> <li>• PF&amp;R</li> <li>• Programming</li> <li>• Research</li> <li>• Teaching</li> </ul>	Update each committee page with new officer images and contact information
	Conferences <ul style="list-style-type: none"> <li>• Annual</li> <li>• Midwinter</li> </ul>	Remove paper calls from both the Annual and Midwinter pages in anticipation of future conferences <ul style="list-style-type: none"> <li>• Acceptable to use “Coming Soon” until the new calls are available</li> </ul>
	Goals	Remove the previous year’s goals and replace with the current year’s goals, along with the current head’s picture <ul style="list-style-type: none"> <li>• Goals should be provided by the division head</li> </ul>
	Awards <ul style="list-style-type: none"> <li>• Research</li> </ul>	Each award page should be updated with new submission deadlines and winners from the past year.

	<ul style="list-style-type: none"> <li>• Teaching</li> <li>• PF&amp;R</li> <li>• Travel</li> </ul>	
	Meeting Minutes	Replace the past year's meeting minutes with the most recent year's minutes
November	Midwinter	Once available from the midwinter chair, edit the midwinter page with the new call
January	Annual Conference	As with the midwinter call, once available, edit the annual conference page with the new call
Ongoing / As Needed	Newsletter	When each newsletter becomes available, upload a PDF to the Media Center; post a link and abstract on the blog (which updates the Newsletter page)
	Reports and Newsletters	Post a PDF link to each newsletter on the Newsletter archive page

## **H. Updated Bylaws (Changes proposed and approved August 7, 2018)**

### ARTICLE I

#### **ORGANIZATION**

##### *SECTION 1.*

The Mass Communication and Society (MCS) Division is a division of the Association for Education in Journalism (AEJMC). As such, it is subject to all of the regulations and responsibilities decreed by the parent AEJMC for its various divisions. The Constitution and Bylaws of AEJMC and its standing committees shall take precedence over those of the MCS Division.

### ARTICLE II

#### **PURPOSES**

##### *SECTION 1.*

The purposes of the MCS Division are:

- To encourage the study of mass communication as a system which provides the means for certain needs of society to be met and for certain problems to be solved.
- To encourage the study of mass communication as it relates to other institutions in society. An understanding of the systems through which societies communicate is as important to an educated person as is an understanding of the better known political, economic, and social orders of society.
- To encourage the study of mass communication through diverse forms of qualitative, quantitative, and historical research approaches.
- To encourage members of AEJMC to bring to their teaching and research a conception of the whole of mass communication and not just its individual parts.
- To help provide a liaison between members of AEJMC and scholars in other areas who are interested in mass communication and what it does to and for society.

##### *SECTION 2.*

To achieve these purposes, the Division may:

- Sponsor programs at the annual conventions of AEJMC and of other scholarly organizations.
- Encourage a dialogue within AEJMC and between AEJMC and other scholarly organizations concerning the role of mass communication in modern society.
- Publish papers, monographs, journals, and newsletters.
- Cooperate with other divisions and groups of AEJMC in the sponsorship of conferences, programs, meetings, publications, etc., which contribute to an understanding of mass communication and society.
- Encourage awareness among practitioners in the various mass communication professions and industries that they are part of a vast system that affects society and is affected by society in various ways.

### ARTICLE III

## **MEMBERSHIP AND DUES**

### *SECTION 1.*

Membership is open to all interested members of AEJMC.

### *SECTION 2.*

Dues are \$24.00 per calendar year for faculty members, although a special, reduced fee may be approved by the MCS Executive Committee to attract new members or to benefit certain groups (e.g., graduate students). Membership includes a subscription to the division's journal. Dues are set annually by the MCS Executive Committee, but changes must be ratified by members at the annual Business Meeting to become permanent.

## ARTICLE IV

## **OFFICERS**

### *SECTION 1.*

The MCS Executive Committee shall be composed of the Division Head, Vice Head, Vice Head-Elect, Immediate Past Head, Division Journal Editor, and Chairs of all standing committees. The Executive Committee will help the Division Head establish and implement overall Division policy, advise the Division Head as needed, and perform other duties as the Division Head shall direct.

### *SECTION 2.*

To provide continuity in the administration of the Division, the Vice Head-Elect shall move up to Vice Head who shall move up to Head at the close of the Division's annual business meeting at the AEJMC convention. If the Vice Head is unable to serve, the Vice Head-Elect will assume the position of Vice Head. Other vacancies on the Executive Committee will be filled by a nomination process before or during the convention and approval by the members during the MCS business meeting. The Head, Vice Head, and Vice Head-elect will put forth a slate of officers at the annual MCS meeting. However, nominations may be made from the floor during the MCS business meeting at which an election is held.

### *SECTION 3.*

Head: The Division Head shall be the principal officer of the Division and shall in general supervise its affairs. He or she shall plan and preside at the annual business meeting and any special members' meetings of the Division. The Head shall maintain the Division's books and (with the counter-signature of AEJMC's Treasurer), shall spend Division funds for legitimate Division purposes. All Division expenditures must be approved in writing by the Division Head before funds may be disbursed. The Head has the authority to appoint special committees, to chair meetings of the Executive Committee and to canvass the Executive Committee for advice as needed. The Head is expected to attend the annual AEJMC convention, where he or she will conduct Division business.

*SECTION 4.*

Vice Head: The Vice Head shall perform the duties of the Division Head in the absence of the latter or in the event of the Head's inability to act. The Vice Head shall serve as the Division's program coordinator for the AEJMC annual convention at which the Vice Head moves up to Head, and he or she shall perform other duties as the Head shall direct. The Vice Head, as the Division's Program Chair, is expected to attend the annual AEJMC convention where he or she will conduct Division Business.

*SECTION 5.*

Vice Head-Elect: The Vice Head-Elect shall perform the duties of the Vice Head in the absence of the latter or in the event of the Vice Head's inability to act. The Vice Head-Elect shall serve as the Division's membership coordinator for the AEJMC annual convention at which the Vice Head-Elect moves up to Vice-Head, and he or she shall perform other duties as the Head shall direct. The Vice Head-Elect, as the Division's Membership Chair, is expected to attend the annual AEJMC convention where he or she will help conduct Division business.

Before an MCS Officer can become Vice Head-Elect of the MCS Division he/she should be a successful Division Officer in multiple positions on different committees. The person appointed also must have served as either Research Chair or Midwinter Chair. If no suitable candidate is available, the Head, Vice Head, and Vice Head-elect may appoint someone.

*SECTION 6.*

Secretary: The newsletter editor/secretary shall be responsible for the minutes of division meetings and distribute minutes to all division members and publish and distribute the division's newsletter four times each year (fall, winter, spring, summer prior to conference).

*SECTION 7.*

Other officers in the Division will include those members elected to lead PF&R, Teaching, Research, Awards, Communications, Graduate Students, and Midwinter Conference efforts for the Division and others elected for special duties by the membership.

## ARTICLE V

**GENERAL COMMITTEE STRUCTURE***SECTION 1.*

The Division's three major, permanent areas of concentration are Professional Freedom and Responsibility (PF&R), Research, and Teaching.

*SECTION 2.*

Activities in each area shall be coordinated by two persons approved by the membership at the annual meeting. Each committee will have a Chair and Associate Chair. Additional committee



members will be appointed by the Head, Vice Head, and Vice Head-elect, and the slate voted on at the annual Business Meeting. Associate Chairs and additional Committee Members will be Officers in the Division. Chairs should rely upon their respective committees in making decisions for the Division. In addition, Chairs should train Associates and Committee Members so they can subsequently move into leadership positions. *Associate Chairs may move up to Chair positions the subsequent year.* If so desired, and in consultation with the Head, the persons may appoint a committee to help with duties.

### *SECTION 3.*

The PF&R, Teaching and Research Chairs are responsible for helping the Program Chairperson develop at least one convention session, for advising the Division Head as needed, and for performing other duties as the Head shall direct. In addition, the Research Chairperson is responsible for coordinating paper competitions during the AEJMC convention.

## ARTICLE VI

### **MEETINGS**

#### *SECTION 1.*

The Division's annual business meeting will be held in conjunction with and during the annual AEJMC convention. Special meetings may be called by the Head as necessary.

#### *SECTION 2.*

A quorum at the annual business meeting shall consist of the Division members present. A quorum at a special meeting shall consist of a majority of the Division Executive Committee.

#### *SECTION 3.*

A Division member unable to attend a meeting may give his or her proxy in writing to another Division member. The proxy shall be deposited with the Secretary prior to or at the opening of the meeting.

## ARTICLE VII

### **AMENDMENTS**

#### *SECTION 1.*

The bylaws may be amended by a two-thirds vote of those present at the annual business meeting.

#### *SECTION 2.*

Proposed amendments should be distributed in writing to the total Division membership at least two weeks prior to the meeting at which they are to be voted on.

## ARTICLE VIII

### **AWARDS**

#### *SECTION 1.*

Division awards and contests are to be conducted annually with the majority approval of the Executive Committee. Rules as well as monetary amounts are under the discretion of the Executive Committee. Information regarding rules and monetary amounts will be publicized to the membership as soon as it is available.

#### *SECTION 2.*

Paper competitions for the annual conference will be guided by the Research Committee Chair. Midwinter Conference competitions will be guided by the Midwinter Committee Chair. All other awards and contests will be guided by the Chair of the Awards Committee.

In MCS paper competitions, graduate students should not serve as reviewers. (per the AEJMC Research Chair's Handbook).

In MCS paper judging, submitters cannot judge in a competition in which they have submitted (per the AEJMC Research Committee guidelines).

Members serving on the Research Committee cannot submit to the MCS Division paper competitions at the annual conference. Members serving on the Midwinter Committee cannot submit to the MCS Division paper competitions at the Midwinter Conference.

#### *SECTION 3.*

The Awards Committee Chair will keep a current record of all awards and competitions rules, deadlines, monetary amounts, and other pertinent information so that this information can be kept consistent from year to year and easily passed on to the succeeding Chair.

Teaching awards will be judged by the Vice Head and all members serving on the Teaching Committee. Service and travel awards will be judged by the Vice Head-Elect and members serving on the PF&R Committee. Non-paper competition research awards (i.e., faculty research award, student research award, and dissertation award) will be judged by the current Division Head, Immediate Past Head, and Division Journal Editor. Additional judges may be appointed by the Division Head if needed.

## ARTICLE IX

## **MASS COMMUNICATION AND SOCIETY JOURNAL**

### *SECTION 1.*

The Division will support the publication of the refereed journal “Mass Communication and Society” six times annually. Special issues may be published from time to time, but not more often than once per volume.

### *SECTION 2.*

A portion of each member’s annual dues may be used to support “Mass Communication and Society.”

Separate books will be maintained by the MCS Division Head for “Mass Communication and Society” revenue and expenditures. All expenditures from the “Mass Communication and Society” account must be approved by the MCS Division Head. The Division should aim to maintain a balance in the Journal account equal to twice the annual expenses. In addition, a long-term fund (initially \$100,000) will be maintained in an investment managed in coordination with AEJMC. Such investment principle would only be accessed for future emergency Journal needs. Revenues generated by this investment will return to the Division annually to underwrite free graduate student Division membership and other Division expenses.

### *SECTION 3.*

A Committee of five persons (i.e., Editorial Selection Committee), including the Committee Chairperson, will oversee selection of Editors of “Mass Communication and Society.” Production, promotion, distribution, fulfillment, and subscription management for members and non-member subscribers to the publication will be managed by a Publisher. The relationship with the Publisher will be governed by an agreement between the Division and the Publisher, the terms of which will be revisited prior to the end of each renewal period. The Editorial Selection Committee Chairperson will be appointed by the MCS Division Head, and the Chairperson will select three members of the committee, with the advice and consent of the Division Head. The fifth member of the committee will be the Vice Head of the MCS Division. The Editorial Selection Committee Chair will be a granted status as a member of the MCS Executive Committee for that period. A representative of the Publisher will also serve in a non-voting capacity on the committee.

### *SECTION 4.*

The Editor for “Mass Communication and Society” will be elected by the Division’s membership every three years at the Division’s annual business meeting. Applications for the position will be solicited from Division members in January of the year of the appropriate Division meeting by the Editorial Selection Committee, which will be two years prior to the publication of the new Editor’s first volume. To be considered for the position, each candidate must be a member of the Division and AEJMC in good standing, and the Editor must remain a member of the Division throughout the term of service. After consultation with the MCS Executive Committee, the Editorial Selection Committee will circulate its recommendation in the MCS newsletter at least

two months before the appropriate annual meeting. The Incoming Editor will take on the editorial responsibilities for the Journal one year prior to the publication of the first issue for which he/she is responsible.

#### *SECTION 5.*

Any person selected as “Mass Communication and Society” Editor will serve a three- year term; a limit of two terms will be imposed on the number of consecutive terms an Editor may serve. If for some reason the Editor is not able to serve his or her complete term, the Editorial Selection Committee, after consultation with the Division Head, will make an interim appointment to complete the unfinished term.

#### *SECTION 6.*

The Editor makes decisions about all matters related to the content of the Journal. The Editor will establish an Editorial Board, which provides advice and review of material submitted for publication. The Editor will be responsible for the administration of the Journal. The Editor will serve as a liaison between the Division and the Publisher on Journal matters, and will provide an annual report on the Journal at the AEJMC annual conference. The Editor is responsible for assuring that the Journal follows accepted practices of academic peer review. The Editor receives a yearly stipend from the publisher in the amount contractually agreed to between the Publisher and the MCS Division. The Division will provide support of up to \$5,000 to cover expenses of the Editor related to the administration of the Journal from Journal funds. The Division will also provide a \$3,000 summer stipend to be paid after all proofs are submitted to the publisher for an annual volume, concurrent with stipend payments to Associate Editors.

#### *SECTION 7.*

In the event that the Editor is not able or willing to complete his/her duties in a satisfactory manner, the Editor may be removed. In the case that it is deemed necessary to remove an Editor, the Division Head will reconstitute the Editorial Selection Committee (see Section 3) to propose removal. Unanimous agreement of the Editorial Selection Committee is required to submit a proposal for removal to the Division membership. It is intended that these measures be pursued only in the direst of circumstances, such as repeated non-publication of issues or clear violations of peer review procedures. In the event that an Editor is removed, the Editorial Selection Committee will select an Interim Editor to complete the term, and will include this recommendation with its proposal for removal of the Editor.

#### *SECTION 8.*

At the Editor’s discretion, up to 100 pages may be added to the Journal’s allotted size each year to provide space for a forum on a special topic determined by the Editor with input from the Editorial Board. The additional pages will be paid for from Journal funds. The special topic “symposium” will occur within the standard number of issues of the annual Journal provided by the Publisher.

The Editor may select a Guest Editor with expertise in the chosen topic. The Guest Editor must be a member of the MCS Division. The Guest Editor, in conjunction with the Journal Editor, will be responsible for issuing a special call for papers on the topic. If a Guest Editor is chosen to edit a special topic symposium in any given year, \$1,500 will be provided to the Guest Editor from Journal funds upon submission of final symposium proofs to the Publisher for printing.

#### *SECTION 9.*

The Journal Editor may appoint up to five Associate Editors to serve concurrently, who will each be paid an annual stipend of \$3,000 from Journal funds after satisfactorily performing their assigned duties through submission of proof copy edits to the Publisher for an entire volume of the Journal. Associate Editors who serve less than a full year may have their stipend prorated based on the proportion of issues in the volume that were completed during their time of service. The Editor-Elect may also receive a \$3,000 stipend for the year served in advance of publishing his or her first issues and receiving support from the Publisher.

#### *SECTION 10.*

At the Editor's discretion, up to 150 pages may be added to the Journal's allotted size each year to provide space for reducing the backlog of accepted manuscripts that otherwise could not be published for more than six months. The additional pages will be paid for from Journal funds.

#### *SECTION 11.*

The MCS Journal fund will provide financial support for a student to serve as the Editorial Assistant at the Editor's home institution. Financial support of the lesser of \$10,000 or the actual financial remuneration paid to the student at the institution's normal stipend rate (or hourly rate if not paid by stipend insofar as any offer is consistent with the student's home college/university regulations and/or student employee union rules or guidelines) will be provided to the host school or department. If the Assistant's time is divided between the Journal and other duties, the payment from the Journal funds will correspond with the percentage of the student's stipend funded work that is devoted to the Journal (e.g. \$15,000 stipend \* 50% work for journal = \$7,500 support). Amount of stipend to be reviewed upon an Editor's election.

Editorial Assistant summer stipend: The MCS Journal will pay an annual stipend of \$5,000 to the Editorial Assistant for continuing duties between spring and fall semester. The stipend will be renewed annually pending availability of funds.

#### *SECTION 12.*

Transition between an Outgoing Editor and an Incoming Editor may require dual support for editorial expenses and Journal assistants. Therefore, expenses may be paid for support of both Editors and their student Editorial Assistants for a period not to exceed six months or one academic term as applicable. Affected expenses are listed in Sections 6 and 11 of Article IX.

*SECTION 13.*

The MCS Journal fund will pay an annual stipend of \$2,500 to the Book Review Editor for coordinating and soliciting book reviews for the Journal.

*SECTION 14.*

To motivate and reward service of reviewers, the MCS Journal will give an award of \$500 (from Journal funds) accompanied by a plaque or certificate to one outstanding reviewer selected each year. The Editor and Associate Editors will form a committee to select the reviewer of the year. Criteria for determining the award will include the number of reviews completed, quality of the review, promptness of review response, and the impact of reviews in nurturing young scholars. In the event of no suitable nomination, the Editors reserve the right not to give the award.

*SECTION 15.*

To recognize and reward authors, the MCS Journal will award a \$500 prize and plaque (from Journal funds) to one outstanding article published in MCS during the previous volume year. The Editor and Associate Editors will form a committee to receive nominations and to select the outstanding article of the year. Authors can self-nominate or nominate others. Criteria for determining the award will include the advancement of theory, quality of writing, and number of citations (or downloads), and publicity (if applicable). In the event of no suitable nomination, the Editors reserve the right not to give the award.