



Newsletter

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Spring 2019

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by Jay
Hmielowski,
MCS Division
Head

“Investing in Our Futures” at AEJMC’s 102nd Annual Conference in Toronto

Hello, MCS members. I hope everyone had a great fall and that things are going well this winter. I wanted to provide a brief overview of what we’ve been working on for the past couple of months.

First, we are currently working on finalizing the program for Annual Conference. In this newsletter, Masa and the PF&R committee discuss some of what we’re working on in terms of sessions and our annual tour, respectively. Most importantly, be sure you are working on your papers to submit to the upcoming paper competition. If you haven’t responded to the survey sent out by the research committee yet regarding being a reviewer, please contact Kalyani Chadha to be added to the list. We are always looking for reviewers, so please get your information to the research committee to help with the review process.

Next, once your papers are submitted, you should start looking into our various awards. In this newsletter Jack highlights some of the awards we have for teaching. Fan also discusses some of the more general awards we have available to members. Be sure to check out our website as we have a number of awards that have deadlines in April. Getting these awards are great lines to add to your CV. Please think about submitting materials for our various awards.

We are still looking for applicants for the MCS Journal Editor position, which Nan provides more detail about in this newsletter. If you haven’t seen the call, please check out the link on our website at <https://aejmc.us/mcs/about/news/>. There is still time to submit an application, as the call doesn’t close until April 17th, 2019. If you have questions about the position or anything regarding the search for our new Editor-Elect please contact

the search chair, Carol Pardun, or me.

Lastly, we are still exploring different ways to spend the MCS funds. We are currently getting cost estimates for getting *Mass Communication and Society Journal* articles translated into other languages, and translating articles in other languages to English for the MCS community. We are also looking into using our funds to co-sponsor events at upcoming conferences and on mentoring experiences for MCS graduate students. If you have other ideas on how to spend the funds, please don’t hesitate to contact me.

As always, I hope everyone has a strong finish to the academic year. Best of luck finishing up your papers for the upcoming competition. Please let me know if you have questions about anything.



Mass Communication and Society Journal Call for Editor

by Nan Yu, Vice Head

Mass Communication and Society – CALL FOR EDITOR

Transition period begins January 1, 2020

Official term is January 1, 2021 through December 31, 2024

Application Deadline: April 17, 2019

The Mass Communication and Society (MC&S) Division of the Association for Education in Journalism and Mass Communication (AEJMC) is now seeking applications for Editor for *Mass Communication and Society*, published by Routledge/Taylor & Francis. *Mass Communication and Society*, the MC&S Division's flagship publication, is a refereed journal that publishes articles from a wide variety of perspectives and approaches that advance mass communication theory, especially at the societal or macrosocial level. It draws heavily from many other disciplines, including sociology, psychology, anthropology, philosophy, law, and history. Methodologically, journal articles employ qualitative and quantitative methods, survey research, ethnography, laboratory experiments, historical methods, and legal analysis.

The responsibilities of the Editor of *Mass Communication and Society* are to complete the following tasks:

- Monitor submissions throughout the review process using our automated file-management system, ScholarOne
- Assign manuscripts to Associate Editors
- Make decisions about manuscripts based on recommendations from the Associate Editors
- Provide the final proofread of manuscripts to be published
- Manage editorial assistants
- Nominate potential Associate Editors and Editorial Board members to the Executive Board
- Select guest editors and assist in management of guest-edited journal issues
- Provide annual reports to the Executive Board and to the MC&S Division
- Collaborate with Taylor & Francis, the publisher of *Mass Communication and Society*, to publish yearly statistics
- Chair the *Mass Communication and Society* Editorial Board meeting at the AEJMC Annual Conference
- Sit on annual committees charged with selecting the MC&S Division research grant, outstanding reviewer, and outstanding article award winners
- Serve as liaison between the publisher and MC&S
- Complete other journal-related tasks as requested by MC&S

The position has a term of three years (starting January 1, 2020), with the potential for reappointment and an annual stipend of approximately \$6,5000 from the publisher. The Division will provide additional support of up to \$5,000 to cover editor expenses related to the administration of the journal. Also, financial support will be provided for yearly support for an editorial assistant (up to \$10,000 for the academic year and up to \$5,000 for summer). Stipends are also provided to associate, guest, and book review editors.

Application: To apply, candidates should send:

1. a brief (500-word maximum) statement that outlines the candidate's vision for the journal;
2. a two-page summary curriculum vitae/resume; and
3. a letter of support from the candidate's supervisor (chair, director or dean).

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MCS Hosts Annual Conference Panels

by Masahiro Yamamoto, Vice Head-Elect/Membership Chair

This year's research, teaching, and PF&R sessions will be of great interest to our members. We believe the topics will provide valuable information for practitioners, graduate students, professors, and members of other divisions.

First, we have two research panels scheduled for the upcoming conference. The first panel, "Walking Tall and Carrying Words: A History of Violence Against the Media," will provide a historical overview of violence against the media. The second panel, "Sex, Drugs, and Social Media: Considerations for Conducting Sexual Media Research with the Post-Millennial Generation," will address

the issue of sex and drugs in social media and what issues researchers need to be aware of when working with a cohort of individuals who grow up with social media.

Second, we have two great teaching panels. The first panel, "Agency, In-House, or on Your Own? The Virtues of Teaching Entrepreneurship to Students," will discuss why it is important for students to gain entrepreneurial skills and mindsets and what instructors can do to help students navigate this interesting subject. The second panel, "Reaching High to Impact Our Students: Strategies and Tips for Incorporating High-Impact Practices in the Classroom," will introduce high impact instructional strategies and tactics.

Finally, we have two PF&R panels planned this year. The first panel, "Media Coverage of Hate Speech: Challenges, Responsibilities, and Opportunities," will be of particular interest to media scholars and practitioners who are concerned with the issue of free speech and hate speech. The second panel, "Fake Health and Science News on Social Media: The Origin, Distribution, Consequences, and Remedy of Misinformation," will provide useful information to both producers and consumers of online health information.

We hope you take time to learn more about these sessions as Annual Conference approaches.

Mass Communication and Society Journal Call for Editor

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The successful applicant should demonstrate evidence of the following skills:

- A doctoral-level qualification in communication area(s)
- Editor or Associate Editor (or commensurate) experience for a peer reviewed, impact factor journal
- Commitment and knowledge of scholarship in a variety of theoretical and methodological approaches to understanding media and its impact on society
- A thorough understanding of AEJMC and APA ethical codes and APA and MC&S guidelines
- Applicants must hold a current professional membership with the MC&S Division

Applications should be assembled as a single PDF file and emailed to Dr. Carol J. Pardun, Editor Selection Committee Chair (pardunc@mailbox.sc.edu) and Dr. Nan Yu, MC&S Division Vice-Head, (Nan.Yu@ucf.edu).

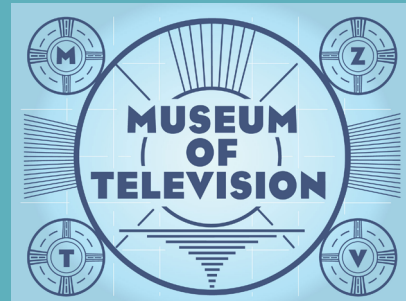
The application deadline is April 17, 2019 at 5:00 p.m. (EST).

Inquiries about the position should be sent to Editor Selection Committee Chair, Dr. Carol J. Pardun (pardun@mailbox.sc.edu or MC&S Division Head, Dr. Jay Hmielowski (jhmielowski@wsu.edu).



PF&R Comittee Sponsors Tour to MZTV Museum of Television & Archive

by Weirui Wang, PF&R Committee Chair



Want to explore the media sites in Toronto while attending Annual Conference? The Professional Freedom and Responsibility Committee will sponsor a tour to the MZTV Museum of Television & Archive. The Museum is a hidden gem in Toronto that features the world's most comprehensive collection of 10,000

television sets. Uniquely positioned to focus on technology, the MZTV Museum also aims to tell the story of the medium and to contribute to the understanding of the impact of television on the people who watch it. We will have a guided tour of the exhibits. During the tour, visitors will learn about inventors of TV, see the world's largest collection

of TV sets, meet the first TV star Felix the Cat, and watch historic images on the screen. The MZTV Museum is located in Liberty Village. The PF&R Committee hopes to offer you a fascinating experience to tour the museum for a fusion of TV technology, design, history and pop culture.



Teaching Award Nominations

by Jack Karlis, Teaching Committee Chair

Awards are just as much a part of our lives as research and service. They can enhance your tenure and promotion packet or could mean the difference between you and another candidate landing that tenure track job. The MCS Division has a longstanding tradition of awarding our membership for its pedagogy.

Distinguished Educator Award

The MCS Distinguished Educator Award is given each year to a member of MCS who has made a significant contribution to mass communication pedagogy. Please acknowledge professors whose teaching had a profound influence on your career by nominating them.

The winner will be recognized at the Division Awards Luncheon at the Annual Conference with a plaque by the Teaching Chair, as well as a \$500 monetary award.

Promising Professor Awards

The MCS Promising Professor Awards honor new faculty and graduate students who demonstrate excellence and innovation in teaching. MCS Faculty who have taught no more than five years full-time and MCS graduate students whose primary responsibility is teaching at least one course are eligible.

Three junior faculty and three graduate students will be honored again at this year's conference.

Monetary awards of \$250 for first place, \$150 for second place, and \$75 for third place will also be presented to the winners at the Division Awards Luncheon.

Submit the following information as ONE PDF with the applicant's name in the title of the PDF file, and please CLEARLY indicate whether you are a current faculty member or a graduate student who is teaching at least one course.

Winners will be recognized by the Teaching Chair at the Division Awards Luncheon at the Annual Conference, as well as listed on the Division website.

The nomination PDF materials should be submitted electronically to the Awards Chair, Fan Yang (fyang@albany.edu), by 11:59 p.m. EST on April 30, 2019. Winners will also be listed on the Division website.



Submit Your Research to MCS' Annual Conference Research Competitions

by Kalyani Chadha, Research Committee Chair

Submission Deadline is April 1, 2019

As the paper submission deadline for the 2019 AEJMC Annual Conference is approaching (April 1), we would like to invite you to submit your research to the Mass Communication and Society Division's paper competition. The Division encourages research from a variety of theoretical and methodological perspectives, and submissions can be on any topic that advances mass communication theory, especially at the societal level.

As part of its commitment to recognizing excellence in research, MCS awards cash prizes and waives one AEJMC conference registration fee for the winners of the Top Paper Award in each of the three Annual Conference

paper competition categories. These categories are the Open Competition, the Student Competition, and the Moller Student Paper Competition.

The Division also seeks to support innovative research projects by both faculty and graduate students through its Dissertation and Faculty Research Awards. The Dissertation Award provides a cash prize of \$3,000 and an opportunity to publish in the Division's prestigious *Mass Communication and Society Journal*. Meanwhile, the MCS Research Award provides up to \$10,000 to two faculty-led research projects and \$5,000 to one graduate student-led research project. The deadline for both awards is 11:59 pm (EST) on April 30, 2019. Visit the Dissertation Award and Research Award pages for more details.

In order to ensure that your submission meets the competition's guidelines, we offer a few tips. Before you hit submit, please ensure that your paper:

- Does not contain any author-identifying information. This is extremely important as papers that have not been anonymized will be disqualified without review! Sometimes, converting files into PDFs can

result in author information being visible, please double-check to make sure that any information identifying you is removed.

- Is not under review or consideration for presentation or publication anywhere else.
- Does not exceed 30-double spaced pages, (this count includes the main text, references, tables and figures but not the title/abstract page).
- Follows the most recent APA style and uses 12-point Times New Roman, Times or Arial font.
- Finally, you can be an author or co-author on a maximum of two submissions to the MCS competition. We look forward to receiving your submissions and seeing you in Toronto in August!

If you have any questions, feel free to contact MCS Research Chair: Kalyani Chadha (kchadha@umd.edu); Associate Chair: Azmat Rasul (arasul@fsu.edu); or Committee Members: Brendan Watson (brwatson@msu.edu) and Robert McKeever (rmmckeeve@mailbox.sc.edu)





Another Successful Midwinter Conference

by Xi Cui, Midwinter Chair

On Friday, March 1 and Saturday, March 2, the University of Oklahoma hosted the AEJMC Midwinter Conference for the 11th consecutive year at the Gaylord College of Journalism and Mass Communication. This year, the MCS Division received 59 submissions. 30 abstracts were accepted (51% acceptance rate, in line with previous years), and MCS organized 9 panels. MCS Midwinter panels showcased work from 42 authors, including more than two dozen graduate students. Presenters hailed from Oklahoma, Texas, Arkansas, Kansas, Pennsylvania, Oregon, New York, Ohio, and Connecticut. Topics included health beliefs and media frames, visual analysis of social movements, news frame analysis, media and civic engagement, political communication and media effects, media literacy and pedagogy, media use and audience behaviors, and more.

As usual, MCS had the largest representation of any division at Midwinter, with, by far, the most accepted abstracts of any division, 30 out of 90 total presentations.

Dr. Elanie Steyn, journalism sequence head at the University of Oklahoma and organizer of the Midwinter Conference, and Dr. Xi Cui, MCS Midwinter Chair, honored Dr. Surin Chang, assistant professor at Ohio University, for authoring the top abstract in the MCS Division at Midwinter this year. MCS is also the only division that offers competitive travel awards to attend Midwinter. Shimeng Dai from University of Texas, Austin, and Nahyun Kim from Penn State each received \$500 from the Division to help defray costs to attend Midwinter.

Remember, Midwinter Conference is unique among conferences because accepted papers are en-

couraged to be submitted to AEJMC's Annual Conference. Submitting to Midwinter Conference allows authors to receive feedback through abstract reviews in January and, once accepted, present their work at Midwinter Conference to receive discussants' comments at the conference. Midwinter Conference ends just in time for authors to revise and submit their studies to Annual Conference on April 1! And submitting to Midwinter is easy. Watch for notices on MCS social media and in the listserv during the fall with details and a link; then submit your 600 to 800-word abstract via the Microsoft CMT Research database in early December. You'll learn your status in mid-January, and final papers are due in mid-February, a couple of weeks before Midwinter Conference, which is an excellent and welcoming venue for graduate students and first-time presenters.



Graduate Students: Build Your CV Now

by Joshua Dunn, Graduate Student Committee Member

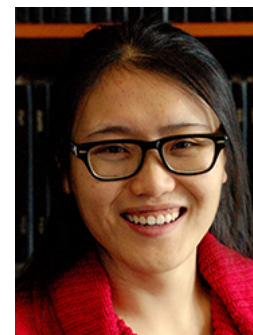
Are you looking to bolster your CV? The Mass Communication and Society Division has two student competition awards! These awards provide you the opportunity to be recognized for your work both in class and

out. They are also great opportunities to show your development as an independent scholar, and you have a chance to earn a cash prize!

The Moeller Student Paper Competition recognizes papers written for a class within the past

year. This is a great opportunity to transform a class paper to a line on the CV. However, you will need to reach out to a faculty member to assist you with this competition. Papers are nominated by the faculty member that

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MCS Award Nominations

by Fan Yang, Awards Committee Chair

Greetings from the MCS Awards Committee! As we are approaching the deadlines of MCS awards applications, I'd like to draw your attention to our Traves Service Award and Dissertation Award.

As the largest AEJMC division, our long-term health is heavily reliant on the quality service of our members. The Traves Award honors exemplary service to the MCS Division. We encourage you to nominate and self-nominate. Nominations should include: 1) a letter of nomination, 2) any additional supporting letters, and 3) a copy of the nominee's CV. The winner will be recognized at the Awards Luncheon at Annual Conference. This recognition includes the presentation of a plaque by the Professional Freedom and Responsibility Chair, as well as a monetary award of \$500 this year. For more information regarding the Traves Award, please check the MCS website <https://aejmc.us/mcs/awards/traves-service-award/>

The Dissertation Award is one of the major research awards offered by MCS to recognize excellence in graduate research. A dissertation must be completed between January 1, 2018 and December 31, 2018 to be eligible for this award.

The dissertation should address topic(s) that 1) advance mass communication research, especially at the societal or macrosocial level, and 2) emphasize the interaction with society and fit with the Division's mission. Winners of the award must submit an article based on the dissertation to *Mass Communication and Society Journal* within two years of receiving notification of winning the award. Winning the award grants right of first refusal to the *Journal*, but does not necessarily guarantee acceptance into the *Journal*. Half of the cash prize of \$3,000 will be given at the annual MCS Awards Luncheon during AEJMC's 2019 Annual Conference, with the remaining funds dispersed upon submission to the *Journal*. Please check <https://aejmc.us/mcs/awards/research-awards/dissertation-award/> for detailed requirements regarding the MCS Dissertation Award.

Finally, I'd like to remind you that your award submissions should be sent in ONE PDF to the Awards Chair, Fan Yang (fyang@albany.edu), by 11:59 EST on April 30, 2019. Should you have any questions, please feel free to contact me (fyang@albany.edu) or Dr. Juan Liu (liu_juan@columbusstate.edu). We look forward to receiving your submissions!

Graduate Students: Build Your CV

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instructed the class for which the paper was written. The paper will need to be submitted online and the faculty member nominating the paper will need to email the research chair verifying that the paper was written for his/her class. Again, this is a great way to utilize a paper written for class and possibly have it recognized. Look at your work from the past year and see if you have a paper you would like to submit.

The MCS Student Paper Competition allows students to showcase their original work without the help of a faculty member. It is very important as you enter the job market to demonstrate that you are capable of working as an independent scholar. The student paper competition is one way to demonstrate your independent scholarship. Paper submissions should be submitted online and can only consist of student authors. The inclusion of a faculty member will automatically move the paper to the Open Competition. The topic of the paper can be on any topic related to mass communication and society. The top papers in each of these categories will be recognized. In acknowledgement of their hard work, the authors will receive a cash prize.

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