

Paper 3 Directions

Goal: To use the knowledge you've gained from this course to critique scholarly work and find research that supports your point. You will show what you have learned by providing an alternative reading of the results of a study using content from the class.

The paper will be broken up into 4 parts.

Part 1: Summarizing the article (1 to 1.5 pgs)-15 points:

Please provide a brief summary of the article you read. Things you may want to include, but are not limited to include: Goals of the study, methods, results, and implications. You do not need to go into great detail on the methods or results – simply provide information on the general method (survey, experiment), the participants, and their overall results. Do not include reports of statistical tests.

Part 2: Provide a general response to the article (1 to 1.5 pgs)- 15 points:

After summarizing the article, please provide your general response to the article. In this section you may focus on, but are not limited to, the following topics: Do you think this was a good study? Did the author(s) base their study on any particular theories? If so, which theory (or theories) did they use? Was there no theory at all? Was it a proper use of the theory? Were there any flaws in the methods or interpretation of results? Do you think the authors overlooked any important concepts or issues (i.e. could other theories explain their results)? Are there alternative explanations of the results (just mention it here, you will go into more detail in the next two sections of the paper)? What are the implications of this article? Do you think the study's findings are relevant to your own interactions with media?

Part 3: Use another theory to provide an alternative explanation for their findings or as a way to explain a potential weakness in the study (2.5 to 3.5 pgs): - 25 pts

In this section you will provide about 1 paragraph description of the theory you plan to use. You will then provide an alternative explanation for their finding using another theory from class. For example, if the study you chose used Cultivation Theory to explain that watching wrestling was related to holding more negative attitudes toward women, you could make the case that these individuals already have negative attitudes toward women and that this study is simply an example of selective exposure rather Cultivation. You will then need to find two peer reviewed journal article that support the position you've taken. These articles should provide some evidence for your re-interpretation of the findings. For example, a study that would work well here would be one that uses selective exposure and shows that men with negative attitudes toward women tend to watch sexist programming on SPIKE TV and sexist programs such as the WWE.

In addition to providing a description of the theory or theories you're using and you're alternate interpretation of the results, you are to provide brief summaries of the two articles you are using for this section of your paper.

Par 4: Propose future study (studies) for the article you have read (1-1.5 pgs):- 15 pts

In this last section you will propose one study (or several) that you could (or other scholars could) do in the future. This can be anything you think would be interesting based on the main article you read for this paper or the alternative interpretation you provided in the third part of your paper Basically, it can be based on most anything: critiques you have of the study, your alternative interpretation using a different theory from class, or just something you find interesting.

Rubric

| | P | F | G | VG | E |
|---|----------|----------|----------|-----------|----------|
| Part 1: Summary of article | | | | | |
| Summary of theory | 0 | 2 | 4 | 6 | 8 |
| Summary of methods and results | 0 | 1.5 | 3 | 4.5 | 7 |
| Part 2: Response to article | | | | | |
| Description of positives | 0 | 1.5 | 3 | 4.5 | 7 |
| Descriptions of negatives | 0 | 2 | 4 | 6 | 8 |
| Part 3: Alternative interpretation | | | | | |
| Summary of theory | 0 | 1 | 2 | 3 | 4 |
| Summary of two articles | 1 | 2 | 3 | 4 | 5 |
| Use of theory for alternative explanation | 2 | 4 | 6 | 8 | 10 |
| Use of articles to support position | 0 | 1.5 | 3 | 4.5 | 7 |
| Part 4: Proposed future research | | | | | |
| Description of future study | 1 | 2 | 3 | 4 | 5 |
| Use of theory for future study | 1 | 2 | 3 | 4 | 5 |
| Proposed methods for your future study | 1 | 2 | 3 | 4 | 5 |

You may lose up to 10 percent of your grade (i.e., 7points) for poor grammar, typos, etc.

TTL _____