



# Concepts

ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION



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# Thoughts from the Division Head

## Magdalena Saldaña

Pontificia Universidad Católica de Chile

*Division Head*

magdalena.saldana@uc.cl

Our most recent AEJMC conference in Detroit was the opportunity to see each other again after three years – we met in person in Toronto 2019, and then held virtual conferences in 2020 and 2021. As such, AEJMC Detroit felt special. We got to spend time with colleagues face-to-face after interacting online for so long, and that was touching as well as fulfilling.

As a division, we are grateful to those of you who participated in

the conference, particularly in the research sessions, panels, and events organized by CT&M. For this new academic year, we are planning several activities to connect with our division members and to recruit new ones, especially students. Please be on the lookout for an online survey we will conduct in the spring, to collect impressions regarding how to improve the work we do. Membership chair Isabelle Freiling will touch base with our members to invite them to participate.

Our Fall newsletter comes to you in a new, renovated style, thanks to the diligent work of Newsletter Editor Namyoon Lee. In this issue, you will find a brief recap of the Best of CT&M in AEJMC Detroit, including top paper awards, best reviewer award, the Barrow Minority Doctoral Student Scholarship, and the Communication Methods and Measures Article of the Year award. Taking advantage of the face-to-face award ceremony, we honored the winners of both 2020 and 2021 CMM Article of the Year. You will also find an interview with CMM Editor-in-Chief L.J. Sheng, who reflects on the latest Impact Factor scores that placed our division's journal as one of the top in the field.

We invite you to read the interview with Kristina Medero, our most recent Barrow Minority Doctoral Student Scholarship winner (don't forget the deadline to apply for the Barrow scholarship is May 1, 2023. We will issue the call for applications in the spring – please encourage your students to apply). Last but not least, in this issue you will find the list of 2022-2023 CT&M officers. We are particularly proud of the diverse team of officers that is leading the division this year.

We all wish you happy holidays and want you to have a well-deserved break before resuming academic activities in 2023. Cheers!

# Best of CT&M at AEJMC 2022, Detroit

## Open paper competition

## Student paper competition

Communication Theory and Methodology Division  
awards

*Hang Lu*  
University of Michigan

**First Place Open Competition and Top Theory Paper Awards**  
"I feel what most people feel:  
Testing a sequential mediation model of emotion consensus messaging"

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Communication Theory and Methodology Division  
awards

*Xiaoxiao Meng*  
Shanghai Jiao Tong University

**Chaffee-McLeod Top Student Paper Award**  
"Conceptualizing and Measuring Privacy Boundary Turbulence in Technological Contexts: Constructing a Measurement Scale"

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Communication Theory and Methodology Division  
awards

*Dongdong Yang & David Ahn*  
University of Connecticut

**Second Place Open Competition Paper Award**  
"A Meta-Analysis on the Influence of Media Multitasking on Enjoyment"

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Communication Theory and Methodology Division  
awards

*Alexandrea Matthews*  
University of Florida

**Second Place Top Student Paper Award**  
"Environmental Issue Activation: How Moral Framing Leads to Attitude and Behavior Change"

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Communication Theory and Methodology Division  
awards

*Homero Gil de Sauruga, Zicheng Cheng, & Rebecca Scheffner*  
Universidad de Salamanca & Pennsylvania State University

**Third Place Open Competition Paper Award**  
"Why Wouldn't Anyone Let Others Participate in Democracy? Obstinate Partisanship, Conspiracy Beliefs, and Political Repression"

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Communication Theory and Methodology Division  
awards

*Chelsea Yap, Jiah Linn, Melody Koh, & Aik Tan*  
Nanyang Technological University

**Third Place Top Student Paper Award**  
"Does Social Media Activism Actually Work? Exploring the Persuasive Effects of Social Media Activism Against Racism in Singapore"

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## Method paper competition

Communication Theory and Methodology Division  
awards

*Yunru Jung, Sha Lai, Lei Guo, Prakash Kumar,  
Derry Wijaya, & Margrit Betke*

University of California Los Angeles & Boston University

**Top Method Paper Award**

"Community Detection of the Framing Element Network: Proposing and Assessing a New Computational Framing Analysis Approach"




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## Barrow Minority Scholarship

Communication Theory and Methodology Division  
awards

**Barrow Minority Doctoral Student Scholarship**

*Kristina E. Medero*

The Ohio State University

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## CMM Article of the Year (2020)

Communication Theory and Methodology Division  
awards

**2020 Article of the Year**

**Theo Araujo, Irina Lock & Bob van de Velde.** (2020). Automated Visual Content Analysis (AVCA) in Communication Research: A Protocol for Large Scale Image Classification with Pre-Trained Computer Vision Models. *Communication Methods and Measures*, 14(4), 239-265.




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## CMM Article of the Year (2021)

Communication Theory and Methodology Division  
awards

**2021 Article of the Year**

**Hyunjin Song & Jaeho Cho.** (2021). Assessing (In)accuracy and Biases in Self-reported Measures of Exposure to Disagreement: Evidence from Linkage Analysis Using Digital Trace Data. *Communication Methods and Measures*, 15(3), 190-210.




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## Top reviewer award

Communication Theory and Methodology Division  
awards

**Top Reviewer Award**

*Namyeon Lee*

University of North Carolina at Pembroke




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# Thoughts on Communication Methods and Measures from the Editor-in-Chief

**L.J. Sheng**

Pennsylvania State University

Editor-in-Chief, Communication Methods and Measures

*Editorial Board Liaison*

[lus32@psu.edu](mailto:lus32@psu.edu)

Updated with the 2021 Impact Factor scores, our flagship journal, Communication Methods & Measures (CM&M), is listed as the top journal in our field. Given that it was only established in 2007 and is a method journal, what, in your opinion, has contributed to CM&M's recent strong journal citation scores?

CMM has been going strong over the past few years. The primary reason for the fantastic 2021 Impact Factor is the high-quality research that the authors submitted to CMM, and the hard work of the reviewers and editorial team (Kudos to the editorial to Drs. Jörg Matthes, Jeff Niederdeppe, and Fei Shen). The IF increased from 2.306 in 2018 to 8.044 in 2021. We also had an exceptional article that is highly cited—Andrew Hayes' (2020) article on Omega as a reliability estimate was cited 414 times. This means, CMM's IF and ranking next year is probably going to drop a bit.

On the other hand, CMM has been on the rise for 5 Year IF (3rd in the discipline), which is less influenced by exceptional articles. I don't expect CMM to drop when it comes to the 5 Year IF.

You started your position as an editor-in-chief for CM&M since January 2021. What are your plans and hopes for this journal in the remaining time of your term?

We have a very healthy backlog at CMM. Accepted articles are published online first and then in print. There will be two special issues coming out in 2023. One is on Dynamic Dyadic Systems and the other is on Bridging Computational Methods and Media Effects Research. I am very excited about the two SIs and also by the high-quality articles in the pipeline. We are seeing about a 30% increase in the number of new submissions in 2022 (as compared to 2021). My hope is simply for more high-quality submissions.

## Thoughts on Communication Methods and Measures from the Editor-in-Chief

What are the most recent issues and advancements in the study of communication methods? Could you please tell us about the most recent articles, research trends, and citation patterns in CM&M?

When I started my tenure, my top priorities were: 1) to continue publishing high-quality articles in CMM while maintaining the identity of CMM as a method outlet for the entire communication discipline (rather than it being reduced to one single dimension/sub-area). 2) To advocate for methods that address causality and consider the role of time/change in communication processes, which would facilitate theorization in communication research. And 3) to advocate for validity and reliability assessment when it comes to computational methods such that they would go above and beyond description and exploration, and allow for hypothesis testing and causal inferences. These goals/priorities are reflected in the two special issues that are coming out in 2023. For citation patterns, overall articles on computational methods are the most cited.

In my view, we are in a delicate situation: Regardless, CMM will continue to publish high-quality computational methods articles—and they generate citations. On the other hand, if we let computational methods articles dominate the issues/volumes, then CMM might lose its identity as the flagship journal on methods in the discipline—it might become another journal on computational communication. On the other hand, CMM is doing well—we have a low self-citation ratio. CMM articles are cited by articles in diverse journals including *Frontiers in Psychology*, *International Journal of Environmental Research and Public Health*, *Current Psychology*, *Communication Monographs*, *PLOS One*, *Media and Communication*, *Computers in Human Behavior*, etc. The citing articles also come from multiple countries including Germany, China, the Netherlands, the UK, Australia, Canada, Austria, Switzerland, and Israel. This shows the strong trend of CMM in terms of interdisciplinary and international impact.





# 2022 Barrow Minority Scholarship Winner

## Kristina Medero

Ohio State University  
*Doctoral candidate*  
medero.2@buckeyemail.osu.edu

The Barrow Minority Doctoral Student Scholarship Committee selected Kristina Medero from the Ohio State University as the winner of the 2022 scholarship competition. Medero will receive \$2,000 as well as a one-year membership to both CT&M and Minorities. We asked her some questions about herself and her experience with the scholarship award, as well as advice for future applicants.

Congratulations for being selected as the recipient of this year's Barrow Minority Doctoral Scholarship Award. Could you tell us a little bit about yourself?

Before committing myself to research, I had a variety of unique experiences. My work as a former nursing aid in the US and health educator in South Africa shaped my understanding of health disparities as it influences and is influenced by different social identities and social systems. I am now a doctoral candidate at the Ohio State University, and my research examines how the use of messages, predominantly entertainment narratives, may attenuate health disparities among stigmatized social groups (e.g., racial minorities, individuals with mental illness, etc).

Specifically, I am interested in how stories may encourage the general public to support stigmatized groups and how these same stories may embolden members of stigmatized groups to seek out health services, share their personal stories, and feel more confident in advocating for social support.

What was your motivation for applying for this scholarship?

My motivation to apply for the Barrow Minority Scholarship stems from my work. Considering the scholarship aims to help underrepresented populations (many of which face stigma), I wanted to apply for the scholarship to advance my research and academic career which aims to amplify

## 2022 Barrow Minority Scholarship Winner

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marginalized voices through narratives to enhance access to health services.

How would this scholarship assist you in achieving your career goals?

As a pragmatic thinker, I utilize quantitative and qualitative methods to identify key factors in changing stigmatizing attitudes,

behaviors, and social systems. This scholarship has allowed me to secure research funds for my dissertation and support travel to conferences. While we know research and travel are expensive, the scholarship lifted a huge portion of that burden off of me.

What recommendations do you have for future Barrow Minority Doctoral Scholarship applicants?

All I can say to future scholars that apply for this award is "Keep up the outstanding work!" I know only one or two scholars are honored with the award, but taking advantage of these opportunities when we can assure that we make it in the rooms to present our work and show that we are doing incredible scholarship.





# 2022-2023 CT&M Officers



**Magdalena Saldaña**  
Division Head

School of Communications  
Pontificia Universidad Católica de Chile  
Alameda 340, Oficina 706  
Santiago, Chile  
[magdalena.saldana@uc.cl](mailto:magdalena.saldana@uc.cl)



**Rosie Jahng**  
Vice Head and Program Chair

Department of Communication  
Wayne State University  
525 Manoogian Hall  
Detroit, MI 48201  
[jahng@wayne.edu](mailto:jahng@wayne.edu)



**Lindsey Sherrill**  
Research Competition Chair

Department of Management and Marketing  
University of North Alabama  
140 Keller Hall  
Florence, AL 35632  
[lserrill2@una.edu](mailto:lserrill2@una.edu)



**Judith E. Rosenbaum**  
Teaching Chair

Department of Communication and Journalism  
University of Maine  
414 Dunn Hall  
Orono, ME 04469  
[judith.rosenbaumandre@maine.edu](mailto:judith.rosenbaumandre@maine.edu)



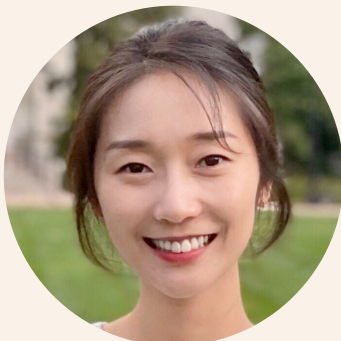
**Slgi (Sage) Lee**  
Professional Freedom & Responsibility Chair

Department of Media and Communication  
Pusan National University  
Busan, South Korea  
[sg.lee@pusan.ac.kr](mailto:sg.lee@pusan.ac.kr)



**Isabelle Freiling**  
Membership Chair and Barrow Scholarship Chair

Department of Communication  
University of Utah  
Languages and Communication Building  
255 Central Campus Dr  
Salt Lake City, UT 84112  
[isabelle.freiling@utah.edu](mailto:isabelle.freiling@utah.edu)



**Namyeon Lee**  
Newsletter Editor

Department of Mass Communication  
University of North Carolina at Pembroke  
232 Old Main  
Pembroke, NC 28372  
[nlee@uncp.edu](mailto:nlee@uncp.edu)



**Jill Wurm**  
Webmaster

Department of Communication  
Wayne State University  
3100 UGL  
Undergrad Library  
Detroit, 48202  
[ae0831@wayne.edu](mailto:ae0831@wayne.edu)



**Michael Vosburg**  
Social Media Director

Department of Communication  
North Dakota State University  
Fargo, ND 58108  
[michael.vosburg@ndsu.edu](mailto:michael.vosburg@ndsu.edu)



**Ava Francesca Battocchio**  
Graduate Student Liaison

Department of Advertising + Public Relations  
Michigan State University  
404 Wilson Rd, #579  
East Lansing, MI 48824  
[battocch@msu.edu](mailto:battocch@msu.edu)



**Sang Jung Kim**  
Graduate Student Liaison

School of Journalism and Mass Communication  
University of Wisconsin-Madison  
5115 Vilas Hall, 821 University Ave.  
Madison, WI 53706  
[skim789@wisc.edu](mailto:skim789@wisc.edu)



## **Lijiang (L.J.) Shen**

Editor-in-Chief, CMM Editorial Board Liaison

Department of Communication Arts and Sciences  
Pennsylvania State University  
211 Sparks Building  
University Park, PA 16802  
[lus32@psu.edu](mailto:lus32@psu.edu)



## **Kathryn Thier**

CMM Social Media Director

Department of Communication  
University of Maryland  
Skinner 0107, 4300 Chapel Drive  
College Park, MD 20740  
[kthier@umd.edu](mailto:kthier@umd.edu)

CT&M CONCEPTS, the newsletter of the Communication Theory & Methodology Division of the Association for Education in Journalism and Mass Communication, is published three times per school year. Please submit any articles to newsletter editor Namyoon Lee at [nlee@uncp.edu](mailto:nlee@uncp.edu)

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