CONCEPTS CONCEPTS

ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION

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Thoughts from the Head



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AEJMC 2020 – the first virtual conference in the organization's history – wasn't quite what we had planned, but CT&M still hosted a number of great sessions. Thanks to all who participated in CT&M's programming this year, particularly under unusual circumstances. I would particularly like to thank our outgoing head, Jennifer Hoewe, and the rest of the CT&M Executive Board for putting together such a great program. We greatly appreciate the time and effort put forth by our moderators, discussants, and reviewers, who volunteered their expertise to our division this year.

The (virtual) 2021 AEJMC conference is fast-approaching, and I look forward to engaging with you all there! The CT&M Executive Board has been hard at work – with our other AEJMC partners – putting together the program you'll see later in this newsletter.

I would like to sincerely thank all who have been involved in that process – from the paper submitters and reviewers, to our exceptional panelists and discussants. Of course, none of this would come together without the tireless work of our executive board. Thanks again for your service to this division and conference!

As you preview CT&M's programming and generally make your AEJMC plans, please consider attending our panel and scholar-to-scholar sessions. I would especially encourage you to consider our "Best Of" session, on Friday, Aug. 6, at 7 – 8:30 p.m. CT. This session features four of the top papers submitted to our division this year, including many of our award-winning papers.

All conference attendees are also invited to attend CT&M's annual division meeting, which will occur immediately following our "Best Of" session, on Friday, Aug. 6, at 8:45 p.m. CT. At this meeting, we'll discuss the future of the division, and it is a great opportunity to get involved, as we are always looking for new people to help shape our division!

In particular, we will be looking to fill executive board positions at that meeting, so if you're interested in becoming a part of the executive board of one of the most storied divisions of AEJMC, please attend the meeting or contact me directly.



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2021 Barrow Minority Scholarship Award Winner



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The reviewers for this year's Barrow Minority Doctoral Student Scholarship have selected **Madhavi Reddi** of UNC-Chapel Hill as the recipient of the 2021 award. Reddi will receive a cash scholarship as well as membership to both CT&M and the Minorities and Communication (MAC) divisions of AEJMC. She was selected from a pool of over a dozen outstanding applicants.

adhavi Reddi is a PhD student at the Hussman School of Journalism and Media, UNC-Chapel Hill. She studies identity and representation through the lens of entertainment media, art, and politics with a focus on the South Asian diaspora. Specifically, her academic work demonstrates the need for scholars to think critically about the ways in which power dynamics of race, ethnicity, gender, and nation shape identity construction in the media. Madhavi is also a multimedia artist with backgrounds in Bharatanatyam (Indian classical dance), filmmaking, photography, and tabla (North Indian drum). She integrates her backgrounds as a dancer, filmmaker, and scholar to create work that illuminates the symbiotic relationship between media, art, and society. She has presented research to the conferences of the Midwest Association for Public Opinion Research, the American Political Science Association, and several others, and her work has been published in the journal Gnovis.

Reddi's recommenders said of her research stream, "[it] will provide rich insights into the ways that people of color build communicative support networks in politics," and described her as a campus leader in multiple areas and as highly regarded by faculty and students. Reviewers also emphasized Reddi's contributions as a graduate fellow with UNC's Center for Information, Technology, and Public Life (CITAP).

This scholarship honors the late Professor Lionel C. Barrow, Jr., in recognition of his pioneering efforts supporting minority education in journalism and mass communication. This award is designed to aid doctoral students in these fields to complete their dissertation research and academic work. This year's scholarship was funded by the CT&M Division, the MAC Division, the Mass Communication and Society Division, and the Commission on the Status of Minorities. We thank these groups for their continued support of this award, as well as our scholarship committee for their service in the selection process.



School of Journalism and Media, UNC-Chapel Hill, and the recipient of the 2020 Barrow Minority Scholarship award

Top Paper Awards for 2021



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ur division once again received a strong set of paper submissions for this year's conference. And, once again, our reviewers shared insightful feedback with the authors. A total of 63 papers were initially submitted, and 5 were disqualified from competition. This left 58 submissions (46 full papers and 12 extended abstracts) that underwent peer review. A team of 45 division reviewers evaluated the submissions, and 36 were accepted for the conference (31 full papers and 5 extended abstracts). Fifteen initial submissions were student-only papers, of which 9 were accepted. Our acceptance rate for student-only papers was 60%, and for faculty papers was 56%.

The **top faculty paper**, and top method paper, for 2021 is "Perceived Exposure to Misinformation Fuels Emotional Concerns about COVID-19: A Cross-Country, Multi-Method Investigation" by Jörg Matthes, University of Vienna; Nicoleta Corbu, National University of Political Studies and Public Administration, Romania; Soyeon Jin, Munich Technical; Yannis Theocharis, Technical University in Munich; Christian Schemer, University of Mainz; Karolina Koc-Michalska, Audencia Business School; Peter van Aelst, University of Antwerp; Frank Esser, University of Zurich; Toril Aalberg, Norwegian University of Science and Technology; Ana Cardenal, Open University of Catalonia; Laia Castro, University of Zurich; Claes de Vreese, University of Amsterdam; David Hopmann, University of Southern Denmark; Tamir Sheafer, The Hebrew University of Jerusalem; Sergio Splendore, Università degli Studi di Milano; James Stanyer, Loughborough University; Agnieszka Stępińska, Adam Mickiewicz University; Jesper Strömbäck, University of Gothenburg; and Václav Štětka, Loughborough University.

ur second-place paper is "A Multi-Trait-Multi-Perspective Conceptualization and Operationalization of Relationship: Validation of Measures for Organization-Public Relationship Types" by Yeunjae Lee, Miami, and Jeong-Nam Kim, Oklahoma. Our third-place paper is "Measuring Sexist Stereotypes about Female Reporters: Scale Development and Validity" by T. Franklin Waddell, Jessica Sparks, and Chelsea Moss, Florida.

The Chaffee-McLeod top student paper for this year is "Permanently Connected: Behavior, Perception, and Their Political Implications" by Slgi (Sage) Lee, Michigan. Our second-place student paper is "Hyperlocal Affective Polarization: Remixing Rural Understanding" by Ava Francesca Battocchio, Michigan State, and our third-place student paper is "Toward a Theory of Solutions Journalism and Explanation of its Effects" by Kathryn A. Thier, Maryland.

Finally, our top theory paper is "Embodied Congruence as a Framework for Understanding User Experiences with Immersive Technologies" by Anne Smink, University of Amsterdam; Lindsay Hahn, Buffalo; Bryan Trude, and Sun Joo (Grace) Ahn, Georgia.

Please join us at the **Best of CT&M** session on Friday, August 6 from 7-8:30pm to see presentations of several of our top papers. Awards will be presented afterward, at the 8:45pm Members' Meeting.

AEJMC 2021 Program

Date	Time	Session type	Description
Wednesday, August 4	3:00pm - 4:30pm	Refereed paper session	New Measures and New Approaches Moderating: Rosie Jahng, Wayne State 1. Measuring Sexist Stereotypes about Female Reporters: Scale Development and Validity, T. Franklin Waddell, Jessica Sparks, and Chelsea Moss, Florida 2. APL: A Python Library for Computational Aesthetic Analysis of Visual Media in Communication Research, Yilang Peng, Georgia 3. The Media Use Model: Using Constraint Satisfaction and Coherence to Explain Media Processes and Effects, Jennifer Hoewe, Purdue and David Ewoldsen, Michigan State 4. Science of Open (Communication) Science: Toward an Evidence-Driven Understanding of Quality Criteria in Communication Research, Isabelle Freiling, Vienna; Nicole Krause, Kaiping Chen, and Dietram A. Scheufele, Wisconsin-Madison Discussant: Jörg Matthes, Vienna
	5:00pm - 6:00pm	PF&R panel session with Magazine Media Division	Advanced and Emerging Research Methods in the Publication Process Moderating: Rosie Jahng, Wayne State 1. Daniela Dimitrova, Iowa State, editor, Journalism and Mass Communication Quarterly 2. Kevin M. Lerner, Marist, editor, Journal of Magazine Media 3. Mike Schmierbach, Pennsylvania State, editor, Mass Communication and Society 4. LJ Shen, Pennsylvania State, editor, Communication Methods and Measures
Thursday, August 5	9:00am - 10:30am	Scholar to scholar refereed paper poster session	Topic I — Politicization of Health and Science 1. Confusion About the Coronavirus: The Effects of Uncertainty on Information Seeking Behaviors, Heejae Lee and Se Jung Kim, Syracuse; Seo Yoon Lee, Illinois; Shengjie Yao, Natnaree Wongmith, and T. Makana Chock, Syracuse 2. Message Framing and COVID-19 Vaccination Intention: Moderating Roles of Partisan Media Use and Pre-Attitudes About Vaccination, Porismita Borah, Washington State 3. Feeling Is NOT Mutual: Political Discussion, Science, and Environmental Attitudes by Party Affiliation, Jay Hmielowski, Moritz Cleve, Eliana DuBosar, and Michael Munroe, Florida 4. Influence of Presumed Influence: Past, Present, and Future, Yin Yang, Pennsylvania State Discussant: Lee Ann Kahlor, Texas at Austin Topic II — Intensity of Partisan Media 1. What Drives You? Conceptualizing Motivations for Partisan Media Selectivity, Eliana DuBosar, Florida 2. I, We, You, or They? Language Styles in Political Discussion on Twitter, Lingshu Hu, Missouri 3. Negative Emotion and Partisanship: The Mediating Role of Emotion on Media Trust, Myiah Hutchens, Ekaterina Romanova, and Amanda Pennings, Florida 4. Expectancy Violations in Media Theory, Robin Blom, Ball State Discussant: Melissa Gotilek, Texas Tech Topic III — Living Online 1. Why More Is Less on Dating Apps: The Effects of Excessive Partner Availability, Marina F. Thomas, Alice Binder, and Joerg Matthes, University of Vienna 2. Self-Influence of Online Posting, Wufan, Jia, City University of Hong Kong 3. Emotion in Virtual Research Spaces: Proposing Micro-Communicative Practices to Facilitate Online Qualitative Interviews, Jeannette Iannacone and Lindsey Anderson, Maryland Discussant: Anne Oeldorf-Hirsch, Connecticut Topic IV — Communicating Communication 1. Diffusion of Diffusion: Research on the Interdisciplinary Knowledge Diffusion of Communication Theory, Shaoqing Hah, Naipeng Chao, Wensen Huang, and Bin Yang, Shenzhen University 2. Communicating Al: Segmenting Audiences on Risk and Benefit Perceptions, Luye Bao,

Date	Time	Session type	Description
Thursday, August 5	9:00am - 10:30am	Scholar to scholar refereed paper poster session	Topic V — Journalism as a Public Good 1. Cultivating Cognitive Legitimacy: The Case of Solutions Journalism, Allison Steinke, Minnesota 2. Reshaping the Spheres: An Essay on the New Normative Role of Gatekeeping, Patrick Ferrucci and Toby Hopp, Colorado-Boulder 3. A Systematic Method of Cataloging Civic Information Infrastructure, Ava Francesca Battocchio, Michigan State; Christopher Etheridge, Kansas; Kjerstin Thorson, Moldir Moldagaliyeva, Dan Hiaeshutter-Rice, and Chuqing Dong, Michigan State; Kelley Cotter, Arizona State; Yingying Chen, Michigan State, and Stephanie Edgerly, Northwestern Discussant: Wayne Wanta, Florida Topic VI — Theorizing the Newsroom
			CCO Model Can Explain How a Nonprofit News Organization Can Remain Independent of Outside Influence, Elizabeth Potter, Colorado-Boulder A Participant Observation Method Guide for Ethnographers Based on an Examination of Journalism Newsroom Scholarship, Soo Young Shin and Serena Miller, Michigan State Legal Narratives: Establishing Frames for Media Coverage of Appellate Courts, Kenneth Pybus, Abilene Christian Discussant: Lindsey Sherrill, North Alabama
	11:00am - 12:30 pm	Teaching panel session with Communi- cation Technolo- gy Division	The Promise and Limits of Media Literacy Moderating: Gina Baleria, Sonoma State 1. Renee Hobbs, Rhode Island 2. Michelle Ciulla Lipkin, Executive Director, National Media Literacy Association (NAMLE) 3. Kimberly Moffitt, Interim Dean, College of Humanities and Social Sciences, Professor of Language, Literacy, and Cultural Doctoral Program, and Affiliate Professor of Africana Studies, Maryland – Baltimore County; National Media Literacy Association (NAMLE) 4. Monica Bulger, Senior Fellow, Joan Ganz Cooney Center at Sesame Workshop
	1:00pm - 2:30pm	Teaching panel session with Communicating Science, Health, Environment and Risk Divi- sion	Inclusive Pedagogy for Online Teaching Moderating: Magdalena Saldaña, Pontificia Universidad Católica de Chile 1. Ingrid Bachmann, Pontificia Universidad Católica de Chile 2. Danielle Brown Kilgo, Minnesota 3. Lea Hellmueller, Houston 4. Rachel Mourao, Michigan State 5. Nathian Shae Rodriguez, San Diego State
	3:00pm - 4:30pm	PF&R panel session with Political Communication Division	Questionable Research Practice and Risk of Bias in Communication Research Moderating: Rosie Jahng, Wayne State 1. Saleem Alhabah, Michigan State 2. Sun Joo (Grace) Ahn, Georgia 3. Russell Clayton, Florida State 4. Benjamin Johnson, Florida
	5:00pm - 6:30pm	Research panel session with Media Manage- ment, Economics and Entrepre- neurship	Textual Data Analysis and Mining in an Era of Big Data Moderating: Miao Guo, Ball State 1. Yang Feng, San Diego State 2. Mohammad Yousuf, New Mexico 3. Karen Han, Ball State
Friday, August 6	3:00pm - 4:00pm	Refereed paper session	Local and Global Challenges in the Media Environment Moderating: Magdalena Saldaña, Pontificia Universidad Católica de Chile 1. Hyperlocal Affective Polarization: Remixing Rural Understanding, Ava Francesca Battocchio, Michigan State 2. Toward a Theory of Solutions Journalism and Explanation of its Effects, Kathryn A. Thier, Maryland 3. The Pervasive Presence of Chinese Government Content on Douyin Trending Videos, Yingdan Lu and Jennifer Pan, Stanford 4. (Mis)information & Motivation: Building a Motivational Interactivity Model for Tackling Online Misinformation, Saraswathi Bellur, Connecticut and Porismita Borah, Washington State Discussant: Jennifer Hoewe, Purdue

Date	Time	Session type	Description
Friday, August 6	7:00pm - 8:00pm	Refereed paper session	Best of CT&M Moderating: Benjamin Johnson, Florida 1. Perceived Exposure to Misinformation Fuels Emotional Concerns about COVID-19: A Cross-Country, Multi-Method Investigation, Jörg Matthes, University of Vienna; Nicoleta Corbu, National University of Political Studies and Public Administration, Romania; Soyeon Jin, Munich Technical; Yannis Theocharis, Technical University in Munich; Christian Schemer, University of Mainz; Karolina Koc-Michalska, Audencia Business School; Peter van Aelst, University of Antwerp; Frank Esser, University of Zurich; Toril Aalberg, Norwegian University of Science and Technology; Ana Cardenal, Open University of Catalonia; Laia Castro, University of Zurich; Claes de Vreese, University of Amsterdam; David Hopmann, University of Southern Denmark; Tamir Sheafer, The Hebrew University of Jerusalem; Sergio Splendore, Università degli Studi di Milano; James Stanyer, Loughborough University; Agnieszka Stępińska, Adam Mickiewicz University; Jesper Strömbäck, University of Gothenburg; and Václav Štětka, Loughborough University 2. A Multi-Trait-Multi-Perspective Conceptualization and Operationalization of Relationship: Validation of Measures for Organization-Public Relationship Types, Yeunjae Lee, Miami and Jeong-Nam Kim, Oklahoma 3. Permanently Connected: Behavior, Perception, and Their Political Implications, Slgi (Sage) Lee, Michigan 4. Embodied Congruence as a Framework for Understanding User Experiences with Immersive Technologies, Anne Smink, University of Amsterdam; Lindsay Hahn, Buffalo; Bryan Trude, and Sun Joo (Grace) Ahn, Georgia Discussant: Silvia Knobloch-Westerwick, Ohio State
	8:45pm - 10:15pm	CT&M Mem- bers' Meeting	Moderating: Brett Sherrick, Purdue
Saturday, August 7	10:30am - 12:00pm	Refereed paper session	Re-Evaluating Methods to Advance Research Moderating: Michael Chan, Chinese University of Hong Kong 1. Does Sample Source Matter for Theory? Testing Model Invariance with the Influence of Presumed Influence Model Across Amazon Mechanical Turk and Qualtrics Panels, T. Franklin Waddell, Florida; Holly Overton, Pennsylvania State; and Robert McKeever, South Carolina 2. Research Patterns in Communication (2009-2019): Testing Female Representation and Publication Efficiency, Within Most Cited Scholars and Across the Field, Manuel Goyanes, Carlos III University; Marton Demeter, National University of Public Service; Aurea Grané, Carlos III University; Tamás Toth, Kodolányi János University; Homero Gil de Zúñiga, University of Salamanca/Pennsylvania State 3. Focus Groups in Communication, Journalism, and Media Research: A Reappraisal, Martin Johannes Riedl, Gina Chen, and Tamar Wilner, Texas at Austin 4. Emotional Appeals, Climate Change, and Young Adults: A Direct Replication of Skurka et al. (2018), Christofer Skurka, Pennsylvania State; Rainer Romero-Canyas, Helen Joo, and David Acup, Environmental Defense Fund and Jeff Niederdeppe, Cornell Discussant: Judith Rosenbaum, Maine

PF&R Panels on emerging research methods and risk of bias in research



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The CT&M Division will co-present two Professional Freedom and Responsibility panels during the 2021 virtual conference. The panels focus on the use of emerging research methods in the publications process and the risk of bias in communication research.

The first panel, co-hosted with Media Magazine Division, explores how journal editors view newly emerging research methods and practices for publication. Editors will discuss how paper submitters can justify using new and unconventional research methods to editors and reviewers, present data and methods openly, and ensure results are represented accurately and honestly. The discussion will also include expectations for methodolog-

ical rigor in examining some of the recent media topics such as disinformation, misinformation, and/or artificial intelligence. Panelists include journal editors of the field, **Daniella Dimitrova** (editor of *Journalism and Mass Communication Quarterly*), **LJ Shen** (editor of *Communication Methods & Measures*), **Mike Schmierbach** (editor of *Mass Communication & Society*), and **Kevin Lerner** (editor of *Journal of Magazine Media*). I will be moderating the panel on Wednesday, August 4th, 5:00pm-6:30pm.

he second panel is hosted in conjunction with the Political Communication division, and will focus on questionable research practice and the risk of bias in communication research. Experimental methodology has emerged as a central mode of inquiry in social sciences in recent decades. Academic disciplines such as Education, Psychology, Economics, Political Science, Social Work, and Communication are becoming increasingly reliant on laboratory experiments for advancing causal knowledge. Considering the importance and recent focus on experimental research, questionable research practices, and detection of various sources of bias in social sciences, the main objective of this panel is to discuss the quality of experimental communication research published in top-tier mass

communication journals. Likewise, this panel will pave the way for discussion on testing parts of the Cochrane Collaboration's risk of bias tool to assess the quality of experiments in communication science, which will be instructive and instrumental in building similar tools in other allied areas. Panelists include **Sun Joo Grace Ahn** (Georgia), **Saleem Alhabash** (Michigan State), **Benjamin Johnson** (Florida), and **Mike Schmierbach** (Penn State). The panel will take place on Thursday, August 5th at 3:00-4:30. I will be chairing the panel.

We look forward to seeing our members in the virtual space for these important PF&R discussions!

Teaching Panels for AEJMC 2021



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As we are getting close to the 2021 annual conference, the CT&M division invites you to attend the teaching panels we put together this year. The first panel, **Inclusive Pedagogy for Online Teaching**, reflects on online teaching best practices with a particular focus on diversity, equity, and inclusion. Due to the COVID-19 pandemic, academic institutions worldwide moved their classes from face-to-face to online environments. However, not enough time was given to this transition and, in many cases, the curriculum transformation occurred without sufficient preparation.

ur panelists will present exemplars and models for online teaching content and delivery, evaluations, student participation and engagement, and comparisons of asynchronous vs. synchronous learning, while acknowledging student differences in abilities, social identities, cultural perspectives, and neuro- diversity. This panel—to be held on Thursday, Aug. 5 at 1pm—is co-sponsored with ComSHER and brings together a group of experts, including Ingrid Bachmann (Pontificia Universidad Católica de Chile), Danielle Brown Kilgo (Minnesota), Lea Hellmueller (Houston), Rachel Mourao (Michigan State) and Nathian Shae Rodriguez (San Diego State).

The second panel, **The Promise & Limits** of Media Literacy, is organized by CTEC and co-sponsored by CT&M. Media literacy education is critically important to an educated and media-savvy population. But, the tools of media literacy have also been co-opted by those peddling

conspiracy theories and propaganda. This panel will explore how to teach media literacy skills in a way that combats misinformation and fosters connection. The panel will be moderated by **Gina Baleria** (Sonoma State University) and will have the following panelists:

- Monica Bulger, Senior Fellow, Joan Ganz Cooney Center at Sesame Workshop.
- Renee Hobbs, Founder & Director, Media Education Lab; Professor, Communication Studies, Harrington School of Communication & Media, University of Rhode Island.
- Michelle Ciulla Lipkin, Executive Director, National Media Literacy Association (NAMLE)
- Kimberly Moffitt, Interim Dean, College of Arts, Humanities, and Social Sciences, Professor of Language, Literacy & Culture Doctoral Program, and Affiliate Professor of Africana Studies, University of Maryland – Baltimore County; Vice President, National Association for Media Literacy Education (NAMLE).

This second panel will be held on Thursday, Aug. 5 at 11am. We hope you are able to attend one or both of these panels.

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Please submit any articles to newsletter editor Michael Chan mcmchan@ cuhk.edu.hk

Back issues of the newsletter and ongoing discussions can be found at the CT&M web site, aejmc.us/ctm

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