

CT&M CONCEPTS

ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION

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Thoughts from the Head



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AEJMC 2020 – the first virtual conference in the organization’s history – wasn’t quite what we had planned, but CT&M still hosted a number of great sessions. Thanks to all who participated in CT&M’s programming this year, particularly under unusual circumstances. I would particularly like to thank our outgoing head, Jennifer Hoewe, and the rest of the CT&M executive board for putting together such a great program. We greatly appreciate the time and effort put forth by our moderators, discussants, and reviewers, who volunteered their expertise to our division this year.

This is also a time to celebrate the success of CT&M’s journal: *Communication Methods and Measures*. CMM received its first SSCI impact factor in 2018, and that number more than doubled for 2019 to 5.28, which places it as the highest rated AEJMC journal and fourth overall in the field of communication. The division would once again like to thank the outgoing journal editor, Jörg Matthes, for his excellent leadership for the CMM.

Our journal will also be in good hands moving forward, as the CT&M executive board has selected Lijiang (L.J.) Shen to serve as the new editor for CMM. Shen is a Professor of Communication Arts and Sciences at Penn State University, and he is already hard at work on transitioning into his new role as editor. CT&M would like to encourage all AEJMC scholars to submit their work to CMM.

As we prepare for AEJMC 2021, which is still planned to occur in New Orleans, I am excited to help usher our division forward as head. I will also be joined by a great group of scholars, who will work on making sure we have a successful year as a division. Ming (Bryan) Wang (University of Nebraska-Lincoln) is already hard at work as our vice head and program chair. Benjamin Johnson (University of Florida) will oversee the CT&M research competition this year. Magdalena Saldaña (Pontificia Universidad Católica de Chile) and Rosie Jahng (Wayne State University) will organize our teaching and PF&R panels, respectively.

We are also pleased to welcome two newcomers to our board! Lindsey Sherrill (University of North Alabama) will coordinate our membership and the Barrow Minority Doctoral Student Scholarship, and Michael Chan (Chinese University of Hong Kong) will help us publish these newsletters. We are also especially lucky to have our outgoing head, Jennifer Hoewe (Purdue University), volunteer another year of service as our social media director! Thanks to all of our executive board members – both past and present – who ensure that this division and AEJMC succeed!

CT&M is looking forward to another excellent year, as one of AEJMC’s most respected divisions. I would finally like to thank our membership for sustaining our division and encourage those members to contact us with ideas and suggestions for our continued growth.

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CT&M at AEJMC 2020

BEST OF CT&M

Congratulations to the AEJMC 2020 award recipients!



Communication Theory & Methodology Division
 Chaffee-McLeod Top Student Paper
 is presented to
 Yan Su
 Washington State University Danielle Ka Lai Lee
 Washington State University
 for the paper
 Delineating the transnational network agenda setting of Hong Kong's anti-extradition movement: A machine learning approach
 Association for Education
 in Journalism and Mass Communication
 San Francisco
 August 6-9, 2020



Communication Theory & Methodology Division
 First-Place Open Competition Paper
 and Top Method Paper
 is presented to
 Michael Chan, Macau K. F. Mak, and Panfeng Hu
 Chinese University of Hong Kong
 for the paper
 Mediation analysis and warranted inferences in media and communication research: Examining research design in the field's prominent journals
 Association for Education
 in Journalism and Mass Communication
 San Francisco
 August 6-9, 2020



Communication Theory & Methodology Division
 Second-Place Student Paper
 and
 Top Theory Paper
 is presented to
 Leigh Anne Tiffany
 Michigan State University
 for the paper
 The Journalism-Public Relations Role Continuum
 Association for Education
 in Journalism and Mass Communication
 San Francisco
 August 6-9, 2020



Communication Theory & Methodology Division
 Second-Place Open Competition Paper
 is presented to
 Milad Minoie
 Kennesaw State University
 for the paper
 A World of Two Agendas: Agenda Setting Sampling
 Association for Education
 in Journalism and Mass Communication
 San Francisco
 August 6-9, 2020



Communication Theory & Methodology Division
 Third-Place Student Paper
 is presented to
 Matthew Brockman
 University of Arizona
 for the paper
 Leveraging intermedia agenda setting for forecasting coverage: A case study of the Mueller investigation
 Association for Education
 in Journalism and Mass Communication
 San Francisco
 August 6-9, 2020



Communication Theory & Methodology Division
 Third-Place Open Competition Paper
 is presented to
 Jessica Willoughby, Stephanie Gibbons, and Shuang Liu
 Washington State University
 for the paper
 A two-study qualitative exploration of ecological momentary assessment as a tool for media, behavior measurement
 Association for Education
 in Journalism and Mass Communication
 San Francisco
 August 6-9, 2020



Communication Theory & Methodology Division
 Barrow Minority Doctoral Student Scholarship
 is presented to
 Jasmine Gray
 University of North Carolina at Chapel Hill
 Association for Education
 in Journalism and Mass Communication
 San Francisco
 August 6-9, 2020

Professional Freedom & Responsibility Panels for 2021



Rosie Jahng

Wayne State University

PF&R Chair

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CT&M plans to co-sponsor two Professional Freedom and Responsibility panels at the 2021 conference in New Orleans. Each session will address emerging challenges and opportunities for communication researchers in the new decade.

The first panel is hosted in conjunction with the Political Communication division, and will focus on questionable research practice and the risk of bias in communication research. Experimental methodology has emerged as a central mode of inquiry in social sciences in recent decades. Academic disciplines such as Education, Psychology, Economics, Political Science, Social Work, and Communication are becoming increasingly reliant on laboratory experiments for advancing causal knowledge. Considering the importance and recent focus on experimental research, questionable research practices, and detection of various sources of bias in social sciences, the main objective of this panel is to discuss the quality of experimental communication research published in top-tier mass communication journals. Likewise, this panel will pave the way for discussion on testing parts of the Cochrane Collaboration's risk of bias tool to assess the quality of experiments in communication science, which

will be instructive and instrumental in building similar tools in other allied areas.

The second panel is hosted in conjunction with the Magazine Media Divisions, and is about Advanced and emerging research methods in the publication process. This panel will explore how journal editors view newly emerging research methods and practices for publication. Editors will discuss how paper submitters can justify using new and unconventional research methods to editors and reviewers, present data and methods openly, and ensure results are represented accurately and honestly. The discussion will also include expectations for methodological rigor in examining some of the recent media topics such as disinformation, misinformation, and/or artificial intelligence.

Both panels promise to be insightful and offer a wealth of practical guidance for CT&M scholars. If you have suggestions for potential panelists or questions about the sessions, please email Rosie Jahng, CT&M Professional Freedom & Responsibility Chair, at jahng@wayne.edu.

Teaching Panels for 2021



Magdalena Saldaña

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Teaching Chair

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Due to the COVID-19 pandemic, academic institutions worldwide have moved their classes from face-to-face to online environments, in order to mitigate the risk posed by the Coronavirus. However, not enough time was given to this transition and, in many cases, the curriculum transformation occurred without sufficient preparation. As such, the CT&M Division will host two teaching panels about remote education during the 2021 annual conference.

The first panel, co-sponsored with ComSH-ER, will reflect on online teaching best practices with a particular focus on equity and inclusion. It will present exemplars and models for online teaching content and delivery, evaluations, student participation and engagement, and comparisons of asynchronous vs. synchronous learning, while acknowledging student differences in abilities, social identities, cultural perspectives, and neurodiversity.

The second panel will discuss challenges and opportunities to teach skills-based courses remotely. Panelists will focus on courses such as data analysis and news/ad/PR production, reflecting on how to successfully adapt syllabi and class assignments to remote formats.

We hope you are able to attend one or both of these panels in August 2021. If you have questions or comments about either session, please email Magdalena Saldaña, CT&M Teaching Chair, at magdalena.saldana@uc.cl.

2020-21 CT&M Officers

CT&M CONCEPTS, the newsletter of the Communication Theory & Methodology division of the Association for Education in Journalism and Mass Communication, is published three times per school year.

Please submit any articles to newsletter editor Michael Chan
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Back issues of the newsletter and ongoing discussions can be found at the CT&M web site, aejmc.us/ctm

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