

CT&M CONCEPTS

ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION

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Strong Lineup at This Year Virtual Conference



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As we finish preparing for the 2020 AEJMC conference, we're excited to announce our full schedule! (You can check it out later in this newsletter.) You'll see that we once again have a fantastic slate of papers and panels that illustrate the breadth and depth of knowledge from our CT&M members.

This year has presented many challenges, including adjusting the full AEJMC conference to an online format. AEJMC has decided that all panels and presentations will be held synchronously so that scholars can exchange ideas in real time. Please keep an eye on the AEJMC site for more information about the online format as it becomes available.

We'll also have four peer-reviewed research panels and two scholar-to-scholar sessions. Our Best of CT&M session will be held on Saturday, August 8 at 4:45 p.m. You won't want to miss this fantastic panel of research!

Immediately following our Best of CT&M panel, we will hold our annual business meeting. I want to personally invite you to attend the CT&M business meeting on Saturday, August 8 at 6:30 p.m. During this meeting, we will recognize all of our top-paper award winners as well as this year's Barrow Minority Doctoral Student Scholarship recipient.

We will have several open positions in CT&M leadership this year. If you are interested in getting more involved with our division, please attend our business meeting or contact me directly.

To wrap up, I'd like to say a huge thank you to our members, paper presenters, panelists, and reviewers! We could not make this conference happen without your contributions and support. I look forward to seeing you all at this year's virtual conference.



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2020 Barrow Minority Scholarship Award Winner

The reviewers for this year's Barrow Minority Doctoral Student Scholarship have selected Jasmine "Jaz" Gray from UNC-Chapel Hill as the recipient of the 2020 award. Gray will receive \$2,500 as well as membership to both the CT&M and Minorities and Communication (MAC) divisions of AEJMC.

Gray, a Ph.D. candidate within UNC's Hussman School of Journalism and Media, studies narrative, health, and identity. Her research focuses on how people with illnesses and disabilities can use narrative to develop resiliency and how the media production process can be used to empower those communities. Her recommenders described her work as striving "to create conceptual frameworks and tools that will help people in new ways." One recommender added that her "health advocacy serves as another example of how Jaz is able to translate her passions in ways that make a difference." Gray has presented her research at national and international conferences, and her recent theoretical work earned a top student paper award at ICA.

Gray was selected from a strong pool of applications, each of whom showed potential for making significant contributions to communication research, particularly in terms of theory and methodology.

This scholarship honors the late Professor Lionel C. Barrow, Jr., in recognition of his pioneering efforts supporting minority education in journalism and mass communication. This award is designed to aid doctoral students in these fields to complete their dissertation research and academic work.

This year's scholarship was funded by the CT&M Division, the MAC Division, the Mass Communication and Society Division, and the Commission on the Status of Minorities. We thank these groups for their continued support of this award!



Jasmine "Jaz" Gray is a doctoral candidate at the University of North Carolina-Chapel Hill, and the recipient of the 2020 Barrow Minority Scholarship Award

"[Her] health advocacy serves as another example of how Jaz is able to translate her passions in ways that make a difference."

AEJMC 2020 Program

Date	Time	Session type	Description
Thursday, August 6	1:30 pm - 3:00 pm	Scholar-to-scholar poster session	<p>Theme 1 - Perspectives on the field</p> <ol style="list-style-type: none"> 1. Critical Reflection in Narrative Persuasion: Thinking beyond Transportation by Ran Tao, Wisconsin 2. The evolution of research in Journalism and Communication: An analysis of scholarly CIOs-indexed journals from 1915-present by David Atkin, Carolyn Lagoe, Tim Stephen, and Archana Krishnan 3. From Theory to Profession: Mapping Global Knowledge Networks in Communication Studies by Yi-Hui Huang, City University of Hong Kong; Hai Liang, The Chinese University of Hong Kong; and Yuanhang Lu, Hong Kong Baptist University <p>Discussant: Kjerstin Thorson</p> <p>Theme 2 - Characteristics of news</p> <ol style="list-style-type: none"> 1. Explaining the Process: How Journalistic Transparency and Perceptions of Importance Can Promote Credibility and Engagement by Jason Peifer, Indiana 2. The geolocation gap: The effect of being a political minority in communities on news media trust by Megan Duncan, Virginia Tech, and David Coppini, Denver 3. Thinking, feeling, and reporting: An exploration into emotionality in U.S. political journalism by Kimberly Kelling <p>Discussant: Jason Reineke</p> <p>Theme 3 - Online media and self-perceptions</p> <ol style="list-style-type: none"> 1. 'Instagram versus Reality': Psychological Effects of Viewing Realistic and Thin-Idealized Body Presentations on Instagram by Alice Binder and Joerg Mattes, Vienna 2. Seeing Oneself in Online Sources: Self-Esteem and Self-Constructural Impact Information Exposure in the Filter Bubble by Silvia Knobloch-Westerwick and Axel Westerwick <p>Discussant: Melissa Gotlieb</p> <p>Theme 4 - Advances in media research</p> <ol style="list-style-type: none"> 1. Still a man's world? Framing Hillary Clinton and Donald Trump during the 2016 presidential election by Eliana DuBosar, Florida 2. Defining media environment: An introduction to a communication infrastructure-structure-action (CISA) model by Yong-Chan Kim, Yonsei University 3. Perceived message desirability is not good enough to explain first-person effect: Testing multiple moderating variables of first-person effect by Sangki Lee and Virginia Jones, Arkansas Tech 4. Media effects on beliefs in conspiracy theories by Christian Schemer, Marc Ziegele, Tanjev Schultz, Oliver Quiring, Nikolaus Jakob, and Ilka Jakobs <p>Discussant: Mike Schmierbach</p>
	10:00 am - 11:30 am	Refereed research panel	<p>Communication models and theories</p> <p>Moderating: Benjamin Johnson, Florida</p> <ol style="list-style-type: none"> 1. Modeling attitude reinforcement within the elaboration likelihood model by Nikki McClaran and Nancy Rhode, Michigan State 2. Dismantling the hierarchy: An organization-centric model of influence for media sociology research by Patrick Ferrucci and Timothy Kuhn, Colorado-Boulder 3. How theoretical are media social science theories? It's difficult to tell. by Serena Miller, Stephen Lacy, and Jen Lovejoy, Michigan State 4. The Journalism-Public Relations Role Continuum by Leigh Anne Tiffany, Michigan State <p>Discussant: Myiah Hutchens, Florida</p>
	5:00 p.m. - 6:30 p.m.	Teaching panel with Grad Student Interest Group	<p>Teaching computational methods to students</p> <p>Moderating: Magdalena Saldaña, Pontificia Universidad Católica de Chile</p> <ol style="list-style-type: none"> 1. Mindy McAdams, Florida 2. Michael W. Kearney, Missouri 3. Helle Sjøvaag, University of Stavanger 4. Rodrigo Zamith, Massachusetts Amherst 5. Amy Coffey, Florida
Friday, August 7	10:00 am - 11:30 am	Refereed research panel	<p>Global media and immigration</p> <p>Moderating: Magdalena Saldaña – Pontificia Universidad Católica de Chile</p> <ol style="list-style-type: none"> 1. How global is the World Wide Web? Identifying user-defined geographies from websites, YouTube and Twitter Trends in over 100 countries by Yee Man Margaret Ng and Harsh Taneja, Illinois 2. The COVID-19 pandemic and heightened hostility toward China: Expanding the theoretical underpinning and scope of the third-person perception by Kuang-Kuo Chang, Shih Hsin University, and Tien-Tsung Lee, University of Macau 3. Database discrepancies: News stories and child separation at the border by Carol Liebler, Noah Buntain, and Kyle Webster, Syracuse University 4. Deliberating Alone: Immigration and "Rational" Arguments against Political Talk by Bryan McLaughlin, Kenton Wilkinson, Hector Rendon, and TJ Martinez, Texas Tech <p>Discussant: Elizabeth Stoycheff, Wayne State</p>

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Date	Time	Session type	Description
Friday, August 7	11:45 a.m. - 1:15 p.m.	PF&R panel with Mass Comm. and Society Division	Responsible and Rigorous Scholarship: Advocating Open Research Practices in Journalism and Mass Communication Moderating: Benjamin Johnson, Florida 1. Nick Bowman, Texas Tech 2. Serena Daalmans, Radboud University Nijmegen 3. Josephine Lukito, Wisconsin 4. Frank Waddell, Florida
	3:15 p.m. - 4:45 p.m.	PF&R panel with Comm. Technology	Navigating Opportunities and Challenges in Industry-Academic Collaboration and Data Sharing Moderating: Mike Horning, Virginia Tech 1. Anne Oeldorf-Hirsch, Connecticut 2. Gi Woong Yun, Nevada Reno 3. Sanjay Kairam, Twitch 4. James Ball, Hulu 5. Liz Powers-Charest, Hulu 6. Marcelo Arenas, Pontificia Universidad Católica de Chile
Saturday, August 8	11:30 am - 1:00 pm	Scholar-to-scholar poster session	Theme 1 - Agenda setting and politics 1. Leveraging intermedia agenda setting for forecasting coverage: A case study of the Mueller investigation by Matthew Brockman, University of Arizona 2. Media Agenda-Setting versus Political Agenda-Setting: Towards a Needed Convergence of Research across Two Related Literatures by Alexander Rochefort, Boston Discussant: Chris Vargo, Colorado Boulder Theme 2 - Media uses 1. Does watching animals in real life and on the screen have the same effects on stress reduction? by Anastasia Kononova, et al., Michigan State University 2. Uses-and-gratification for parasocial grief and grief policing in the 21st century by Ajia Meux, University of Oklahoma 3. Uses and Gratifications of Mobile Gaming: When Is Playing No Longer Just Fun and Games? by Karin Haberlin and David Atkin Discussant: Frank Waddell, Florida
	3:00 p.m. - 4:30 p.m.	Research panel with Participatory Journalism Interest Group	Pathways to reimagining and rewarding publicly engaged scholarship in academia Moderating: Serena Miller, Michigan State 1. Deborah Chung, Kentucky 2. Daniela Gerson, California State, Northridge 3. Serena Miller, Michigan State 4. Silvio R. Waisbord, George Washington 5. Andrea Wenzel, Temple
	4:45 pm - 6:15 pm	Refereed research panel	Best of CT&M Moderating: Bryan Wang, Nebraska 1. Mediation analysis and warranted inferences in media and communication research. Examining research design in the field's prominent journals by Michael Chan, Macau K. F. Mak, and Panfeng Hu, Chinese University of Hong Kong 2. A World of Two Agendas: Agenda Setting Sampling by Milad Minooie, Kennesaw State University 3. A two-study qualitative exploration of ecological momentary assessment as a tool for media, behavior measurement by Jessica Willoughby, Stephanie Gibbons, and Shuang Liu, Washington State 4. Delineating the Transnational Network Agenda Setting of Hong Kong's Anti-Extradition Movement: A Machine Learning Approach by Yan Su and Danielle Ka Lai Lee, Washington State Discussant: Dhavan Shah, Wisconsin
	6:30 p.m. - 8:00 p.m.	CT&M Members' Meeting	Moderating: Jennifer Hoewe, Purdue
	8:15 a.m. - 9:45 a.m.	Teaching panel	Teaching students how to construct theory Moderating: Magdalena Saldaña, Pontificia Universidad Católica de Chile 1. Francesca Dillman Carpentier, North Carolina 2. Serena Miller, Michigan State 3. Pat Curtin, Oregon 4. Mary Bock, Texas at Austin
Sunday, August 9	11:00 am - 12:30 pm	Refereed research panel	Measuring communication phenomena Moderating: Rosie Jahng, Wayne State 1. Developing a Perceived Social Media Literacy Scale by Edson Tandoc and Andrew Yee, Singapore University of Technology and Design 2. Methodological Implications of Between-Coder Variance in Content Analysis by Iago S. Muraro, Michigan State University 3. Response Quality Comparison Between Computers and Smartphones in Different Web Survey Modes and Question Formats by Louisa Ha, Bowling Green State University; Chenjie Zhang, Jiangsu Normal University; Weiwei Jiang 4. The Broadcast Journalism Credibility Scale: A Robust Measure for Examining Ethos, Logos, and Pathos by Danielle Deavours and Chris Roberts, University of Alabama Discussant: Francesca Dillman Carpentier, North Carolina

Top Papers Awards for 2020



Bryan Wang

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CT&M has had a successful paper/extended abstract submission and review process this year. Our division received 63 research papers and extended abstracts, 40 of which were faculty submissions and 23 of which were student submissions. Each submission was reviewed by three faculty judges. We had 52 faculty reviewers this year; each reviewed 3 to 4 papers and extended abstracts. Our division accepted 33 papers and extended abstracts in total, including 8 student submissions, for an overall acceptance rate of 52%.

Our top faculty paper award goes to “Mediation Analysis and Warranted Inferences in Media and Communication Research: Examining Research Design in the Field’s Prominent Journals” by Michael Chan, Macau Mark and Panfeng Hu (Chinese University of Hong Kong). This paper also won 2020 Top Method Paper. We also acknowledge two other outstanding papers: “A World of Two Agendas: Agenda Setting Sampling” by Milad Minooie (Kennesaw State University) and “A Two-study Qualitative Exploration of Ecological Momentary Assessment as a Tool for Media, Behavior Measurement” by Jessica Willoughby,

Stephanie Gibbons and Shuang Liu (Washington State University).

The Chaffee-McLeod Award for the top student paper has been given to Yan Su and Danielle Ka Lai Lee, (Washington State University), for “Delineating the Transnational Network Agenda Setting of Hong Kong’s Anti-extradition Movement: A Machine Learning Approach.” Our two other top student papers are “The Journalism-Public Relations Continuum” by Leigh Anne Tiffany (Michigan State University) and “Leveraging Intermedia Agenda Setting for Forecasting Coverage: A Case Study of the Mueller Investigation” by Matthew Brockman (University of Arizona).

Most of these papers will be presented during our Best of CT&M session on Saturday, August 8 from 4:45 to 6:15 p.m. Please join CT&M to celebrate the success of these authors at that session and the annual business meeting, which will follow immediately.

PF&R Panels on Open Science and Industry Partnership



Benjamin Johnson

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The CT&M Division will co-present two Professional Freedom and Responsibility panels during the 2020 virtual conference. They will focus on open science and industry partnerships.

In the first PF&R panel, co-sponsored with Mass Communication and Society Division, we will discuss open research practices in mass communication and journalism, as they relate to our ethics and professional responsibilities as scholars. Panelists represent a variety of research paradigms, from qualitative inquiry to media psychology to computational social science. They will discuss the progress being made in communication research to improve transparency and rigor, and the implications for graduate students, faculty, conferences, and journals. Our panelists are Nick Bowman, Texas Tech; Serena Daalmans, Radboud University Nijmegen; Josephine Lukito, Wisconsin-Madison; and Frank Waddell, Florida. I will be chairing this panel, “Responsible and Rigorous Scholarship: Advocating Open Research Practices

in Journalism and Mass Communication” on Friday, August 7 from 11:45am to 1:15pm, PDT.

In our second panel, co-sponsored with the Communication Technology Division, we will examine the challenges and opportunities involved with industry-academy partnerships. Panelists include academics who have experience with industry collaborations (Anne Oeldorf-Hirsch, Connecticut; Marcelo Arenas, Pontificia Universidad Católica de Chile; Gi Woong Yun, Nevada, Reno) as well as representatives from Hulu and Twitch. “Navigating Opportunities and Challenges in Industry-Academic Collaboration and Data Sharing” will be on Friday, August 7 from 3:15pm to 4:45pm, PDT. Mike Horning from the CTEC Division will chair the panel.

We look forward to seeing our CT&M members in the virtual space for these important PF&R panels.

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CT&M Teaching Panels AEJMC 2020



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The 2020 annual conference is upon us, and the CT&M division invites you to attend the teaching panels we put together this year. The first panel, Teaching Computational Methods to Students, explore the do's and don'ts of teaching skills such as data journalism, code literacy, and web/social media management, to students at both graduate and undergraduate levels. This panel—to be held on Thursday, Aug. 6 at 5pm—is co-sponsored with the Graduate Student Interest Group and brings together a group of experts, including Mindy McAdams (Florida), Mike Kearney (Missouri), Rodrigo Zamith (Massachusetts-Amherst) and Amy Jo Coffey (Florida).

The second panel, Teaching Students How to Construct Theory, aims to critically address how we teach theory building in media and communication classes. The discussion includes an outstanding line-up of scholars: Francesca Dillman Carpentier (North Carolina at Chapel Hill), Serena Miller (Michigan State), and Mia Moody-Ramirez

(Baylor). The panelists will address how educators teach students on how to make significant theoretical contributions to scholarship and how to communicate them. This panel will be held on Saturday, Aug. 8 at 8:15am.

We hope you are able to attend one or both of these panels, moderated by Magdalena Saldaña, CT&M Teaching Chair.

AEJMC 2020 Goes Virtual

AEJMC 103rd annual conference will be virtual. In light of the extraordinary and historic disruptions to the lives of faculty members and graduate students as a result of the spread of the COVID-19 virus, AEJMC will take place virtually from August 6-9, with preconference activities held on August 5th. Sessions will take place LIVE in the Pacific Daylight Time Zone.

Best practices for AEJMC virtual conference can be found here: http://aejmc.org/events/sanfrancisco20/wp-content/uploads/sites/8/2020/07/Best-Practices_Roles_Final_clean_7.28.20.pdf. AEJMC will be using vFairs platform and Zoom. As more training and other information become available, the guide will be updated as needed. The virtual conference site will officially open on pre-conference day, August 5th. It is strongly recommended to log in on the pre-conference day with the credentials to be acquainted with the platform. For more information, visit the AEJMC 2020 conference website at <http://aejmc.org/events/sanfrancisco20/>

2019-20 CT&M Officers

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Please submit any articles to newsletter editor Rosie Jahng jahng@wayne.edu

Back issues of the newsletter and ongoing discussions can be found at the CT&M web site, aejmc.us/ctm

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