

# CT&M CONCEPTS

ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION

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## Thoughts of the Head



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As we continue through this difficult time, I want to thank each of our CT&M officers and members for their continued work and commitment to this division. CT&M would not be successful without each and every one of you!

We're now nearing the deadline to submit to the 2020 AEJMC Conference. As you may already know, AEJMC extended the deadline for papers and also added an option to submit extended abstracts this year. We hope you'll send your papers, in various states of completeness, to CT&M this year. We always look forward to hearing your new ideas about communication theories and methodologies!

As you'll see described in this newsletter, we have a great slate of presentations already lined up through our teaching and PF&R panels this year. We're also searching for a new editor for Com-

munication Methods and Measures, our flagship journal. We're also accepting applications for the Barrow Scholarship.

There's lots of exciting content coming from the CT&M Division, and we so appreciate your continued commitment to helping us keep it a strong and impactful division of AEJMC. We wish you all good health in the coming months and hope to see you in person soon!



## Call for Editor-in-Chief of Communication Methods and Measures

Routledge Journals invites applications and nominations for the position of Editor-in-Chief of Communication Methods and Measures.

To apply for the position: Send a curriculum vitae and a short statement of interest in the position, in which you also indicate your vision for the continued expansion of the journal.

To nominate someone for the position: Send the nominee's con-

tact information and a brief description of their qualifications.

Please send all applications and nominations to Jennifer Hoewe at [jhoewe@purdue.edu](mailto:jhoewe@purdue.edu) by June 1, 2020.

Applicants will be reviewed by current leaders in the field, with the selection of an Editor-in-Chief expected by July 1, 2020. The three-year term of the named Editor-in-Chief will begin on January 1, 2021. The position includes an honorarium.

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# CT&M CONCEPTS

## CT&M Call for Papers AEJMC 2020



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The Communication Theory and Methodology (CT&M) Division invites submissions of original research papers that advance the literature in mass communication theory, research methods, or both. CT&M welcomes both conceptual and empirical papers and is open to all methodological approaches, quantitative and qualitative.

**P**aper Competitions  
CT&M sponsors four paper competitions. Papers can be submitted to the open-call competition or the student paper competition. Any paper can also be considered for the theory paper competition or the method paper competition. Winners of all awards will be recognized in the conference program and at the 2020 CT&M members' meeting in San Francisco, CA.

CT&M strongly encourages submissions by students. Winners of the Chaffee-McLeod Award for Top Student Paper will be awarded \$250; two additional top student papers will also receive cash prizes. To be considered for the student paper competition, all authors must be students, and the author(s) must type "Student Paper Competition" in the upper right-hand corner of the first page of text.

CT&M also recognizes the top theoretical and methodological submissions to the division each year. Papers submitted to the theory and method paper competitions will also be considered for awards in the open-call and student competitions, as applicable. A theory paper may extend what is known about the current workings of a theory by including a data analysis section, or strictly extend the current theory literature without including data. A method paper may discuss, develop, or apply measurement, statistical approaches, sampling techniques, or field methods that demonstrate research method innovation. To be considered for the theory paper competition, the author(s) must type "Theory Paper Competition" in the upper right-hand corner of the first page of text; to be considered for the method paper competition, the author(s) must type "Method Paper Competition" in the upper right-hand corner on the first page of text.

It is critical that there is no self-identifying information of any kind, such as in the body of the paper or in the document properties. Please also pay attention to the issue of self-citation.

## Deadline & Extended Abstract for 2020

Paper Call deadline has been extended to **Thursday, April 9, 2020** midnight CST.

**AEJMC also accepts extended abstracts for 2020 Conference.** In light of the extraordinary and historic disruptions to the lives of faculty members and graduate students as a result of the spread of the COVID-19 virus, AEJMC will accept extended abstracts as well as full papers in all divisions and interest groups for the 2020 conference.

**Extended abstract format** is suitable for authors who are sufficiently along in the research process to address the content elements described below, but have not had sufficient time to prepare the full paper. The extended abstracts must be at least 750 words long but no more than 1,500 words. Extended abstracts must include a reference list and a 75-word summary of the abstract. (The reference list and summary are not included in the word count). Extended abstracts may be submitted to only one division or interest group. Extended abstracts must be uploaded as a single file to the AEJMC All-Academic site by the existing conference deadline of 11:59 p.m. CDT April 9, 2020. Authors whose extended abstracts are selected for presentation at the conference must still submit their full paper, with all identifying author information, to the All-Academic site by 11:59 p.m. CDT, July 15, 2020.

# CT&M Preconference AEJMC 2020



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Mike Kearney, assistant professor in the Missouri School of Journalism at the University of Missouri, will lead a preconference session on R/RStudio. The preconference will teach attendees how to use the R computer-coding environment to conduct computer-assisted communication research, including data collection and analysis procedures.

In addition to basics of R, Kearney will cover collecting and analyzing Twitter data, web scraping, machine learning, and text mining. Participants in the workshop will use a cloud-based R environment, so no specialized software is required, though participants should bring their own computers.

This workshop is co-sponsored by CT&M and the Political Communication Division, but it is also open to the larger AEJMC community. The cost to attend is \$50 for faculty and \$25 for students, and the session is scheduled for 1:00 – 5:00 p.m. on Wednesday, August 5 in the conference hotel.

## Call for 2020 Barrow Minority Scholarship Applications

Applications are now being accepted for the 2019 Barrow Minority Doctoral Student Scholarship. The scholarship includes a cash award and a free one-year membership in the Communication Theory and Methodology (CT&M) Division and the Minorities and Communication (MAC) Division of AEJMC.

The scholarship honors the late Professor Lionel C. Barrow, Jr., of Howard University, in recognition of his pioneering efforts in support of minority education in journalism and mass communication. The award is designed to aid doctoral students in journalism or mass communication programs to complete their dissertation research and academic studies. The student's work does not need to address issues of race or ethnicity.

The award is sponsored by the CT&M Division and is made possible in part through contributions from the MAC Division, the Commission on the Status of Minorities, the Mass Communication and Society (MCS) Division, and personal donations. Racial or ethnic minority students who are U.S. citizens or permanent residents and are enrolled in a Ph.D. program in journalism or mass communication are encouraged to apply. Applicants need not be members of AEJMC or the CT&M Division.

Applications will be evaluated on the basis of each candidate's capacity for making significant contributions to communication theory and methodology. To be considered for this scholarship, please provide the following: (1) a letter outlining research interests and career plans, (2) a curriculum vitae, and (3) two letters of recommendation. The letter and CV should be sent via email to Dr. Jennifer Hoewe, CT&M Division Head, at [jhoewe@purdue.edu](mailto:jhoewe@purdue.edu). The letters of recommendation should be sent directly by the recommender to the same email address. Submissions must be emailed no later than May 1, 2020. Questions may be addressed to Dr. Hoewe at the email listed above.

# 2019-20 CT&M Officers

CT&M CONCEPTS, the newsletter of the Communication Theory & Methodology division of the Association for Education in Journalism and Mass Communication, is published three times per school year.

Please submit any articles to newsletter editor Rosie Jahng [jahng@wayne.edu](mailto:jahng@wayne.edu)

Back issues of the newsletter and ongoing discussions can be found at the CT&M web site, [aejmc.us/ctm](http://aejmc.us/ctm)

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