

# CT&M CONCEPTS

ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION

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## Thoughts from the Head



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We once again had a very successful conference with many well attended panels in Toronto. Thanks to everyone who participated in CT&M's program this year!

Elizabeth Stoycheff, our outgoing Division Head, along with our executive board organized a great program for the 2019 conference. We greatly appreciate the time and effort put forth by our moderators, discussants, and reviewers, who volunteered their expertise to our division this year.

There is much to celebrate regarding *Communication Methods and Measures*! Many of our members were able to join us in a panel presentation and celebration of its listing in the SSCI index. The journal also achieved an impact factor of 2.31 in its first year of being rated. Congratulations to the journal's current editor, Jörg Matthes, on his great successes with *Communication Methods and Measures*!

In the upcoming year, we'll be searching for a new editor of *Communication Methods and Measures*. You'll find the call in this newsletter. Please submit your own application or nominate another scholar for this position. The deadline is June 1, 2020, and the new editor will take over in January 2021.

I am thrilled to lead our division for the 2019-2020 academic year alongside several other fantastic scholars. Brett Sherrick will be our Vice Head and Program Chair, with Bryan Wang serving as this year's Research Chair. Benjamin Johnson is in charge of our PF&R panels this year, and Magdale-

na Saldaña is organizing our teaching panels. We're also excited to welcome Michael Kearney as our new Membership and Barrow Scholarship Chair as well as Rosie Jahng as our Newsletter Editor. Dan Tamul will continue as our Webmaster, and Brandon Bouchillon joins us as Social Media Director. Thank you very much to each of our executive board members for their continued service to our division!

I would also like to thank our previous division heads, Elizabeth Stoycheff, Melissa Gotlieb, Jörg Matthes, and Mike Schmierbach, for their guidance and continued work with CT&M.

We look forward to another successful year with CT&M and hope to see you in San Francisco next August!

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# CT&M at AEJMC Toronto, 2019



**Top Faculty & Methods Paper**  
Michael Chan, Panfeng Hu, & Macau K. F. Mak  
Chinese University of Hong Kong



**Top Faculty Paper**  
Chance York & Paul Haridakis, Kent State University



**The Chaffee-McLeod Award, Top Student Paper**  
Jacob Long  
Ohio State University



**Top Theory Paper**  
Lynette Holman (Appalachian State University) &  
Robert McKeever (University of South Carolina)



2019 CT&M Business Meeting



2019 CT&M Division Social

## Other 2019 Awardees

### Outstanding Faculty

Yinying Chen,  
Kjerstin Thorson &  
John Andrew  
Lavaccare  
(Michigan State)

### Student Papers

Yan Su  
Wes Hartley

## Call for Editors: *Communication Methods & Measures*

Routledge Journals invites applications and nominations for the position of **Editor-in-Chief** of *Communication Methods and Measures*.

**To apply for a position:** Send a curriculum vitae and a short statement of interest in the position, in which you also indicate your vision for the continued expansion of the journal.

**To nominate someone for a position:** Send the nominee's contact information and a brief description of their qualifications. Please send all applications and nominations to Jennifer Hoewe at [jhoewe@purdue.edu](mailto:jhoewe@purdue.edu) by June 1, 2020.

Applicants will be reviewed by current leaders in the field, with the selection of an Editor-in-Chief expected by July 1, 2020. The three-year term of the named Editor-in-Chief will begin on January 1, 2021. The position includes an honorarium.

# Professional Freedom & Responsibility Panels for 2020



Benjamin Johnson

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*PF&R Chair*

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CT&M plans to co-sponsor two Professional Freedom and Responsibility panels at the 2020 conference in San Francisco. Each session will address emerging challenges and opportunities for communication researchers in the new decade.

The first panel is hosted in conjunction with the Communication Technology (CTEC) division, and will focus on industry-academy partnerships. There is a continued or even increased appetite from academics to gain access to industry datasets. Likewise, media and technology firms often recognize the unique value of collaborating with university scientists. However, collaborations and data sharing can pose logistic and ethical challenges, given differences in routines and priorities between the two fields. In this panel, we will hear from both industry professionals and academics who have embarked on successful collaborations. The panel will focus on how to plan for and maximize potential collaborative opportunities, and what the future of media and technology industry-academy partnerships may look like.

The second panel is hosted in conjunction with the Mass Communication & Society (MC&S) division, and is about open science practices. A growing reform movement in scientific research

has brought renewed attention to the need for replication, transparency, and rigor. Under the banner of “open science,” new practices such as pre-registration and preemptive data sharing have also taken hold across a variety of scientific disciplines. Communication research appears to be on the cusp of moving toward more open practices in research, too. Mass communication researchers from different career stages, and with distinct theoretical and methodological perspectives, will discuss the changes they’ve made in their research routines, and what they see as the future of open practices in communication research. In particular, the panel will stress the professional and ethical principles at stake in open science.

Both panels promise to be insightful and offer a wealth of practical guidance for CT&M scholars. If you have suggestions for potential panelists or questions about the sessions, please email Benjamin Johnson, CT&M Professional Freedom & Responsibility Chair, at [benjaminkjohnson@ufl.edu](mailto:benjaminkjohnson@ufl.edu).

## Teaching Panels for 2020



Magdalena Saldaña

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*Teaching Chair*

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The CT&M Division will host two teaching panels at the 2020 conference in San Francisco. The first panel, co-sponsored with the Graduate Student Interest Group, will focus on how to prepare future scholars and practitioners for solving quantitative problems that might require computational thinking. By bringing together a group of experts who teach and apply computational methods to conduct their research, we will explore the do’s and don’ts of teaching these skills to students at both graduate and undergraduate levels. Such skills might include computational methods, code literacy, data journalism, measurement and analytics, and web/social media management. As a division that focuses on the development and application of research methods, the CT&M Division proposes this panel to discuss best practices, common challenges, and future endeavors of teaching computational methods to students in communication-related fields.

The second panel aims to critically address how we teach theory building in media and communication classes. This panel will share what we have learned about teaching theory including how to structure these courses and example assignments. The biggest challenges to teaching students theory building is getting students to think abstractly and identify meaningful theoretical problems. The panelists will address how educators teach students on how to make significant theoretical contributions to scholarship and how to communicate them.

We hope you are able to attend one or both of these panels in San Francisco. If you have questions or comments about either session, please email Magdalena Saldaña, CT&M Teaching Chair, at [magdalena.saldana@uc.cl](mailto:magdalena.saldana@uc.cl).

# 2019-20 CT&M Officers

CT&M CONCEPTS, the newsletter of the Communication Theory & Methodology division of the Association for Education in Journalism and Mass Communication, is published three times per school year.

Please submit any articles to newsletter editor Rosie Jahng [jahng@wayne.edu](mailto:jahng@wayne.edu)

Back issues of the newsletter and ongoing discussions can be found at the CT&M web site, [aejmc.us/ctm](http://aejmc.us/ctm)

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