

CT&M CONCEPTS

ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION

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Toronto Program Features Big Data Workshop



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This year's CT&M committee has organized an interesting and engaging program of events for our annual AEJMC meeting in Toronto. The program will begin with an advanced methods pre-conference workshop, co-sponsored by the Political Communication Division. This workshop is a long-standing tradition, and this year it will feature Alex Hanna discussing use and analysis of big data along with hands-on Python training.

We'll have two research panels this year. One will include editors from *Communication Methods and Measures*, the journal sponsored by our division. As a celebration of the journals' success, these editors will discuss the journal's inclusion in SSCI and the future of publishing. Don't miss this unique panel on Wednesday, August 7 at 10 a.m.

Our teaching panels this year will be co-sponsored by the Media Ethics Division and the International Communication division. The former will be on Thursday, August 8 and the latter on Friday, August 9. Our PF&R panel will be sponsored jointly with ComSHER, and it will take place on Thursday, August 8.

Also, please be sure to mark your conference schedule for our CT&M members' meeting, which will be on Friday, August 9 at 6:30 p.m. Our Best of CT&M session, featuring this year's top papers, will be held immediately before the members' meeting.

For the full grid of sessions, see p. 3 of this newsletter. We look forward to seeing you in Toronto!



Dr. Alex Hanna is a computational social scientist at Google Cloud, and will present this year's pre-conference workshop, on big data analysis.



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Call for Papers 2019



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The CT&M Division invites submissions of original research papers that advance the literature in mass communication theory, research methods, or both.

CT&M welcomes both conceptual and empirical papers and is open to all methodological approaches, quantitative and qualitative.

CT&M sponsors four paper competitions. Papers can be submitted to the *open-call competition* or the *student paper competition*. Any paper can also be considered for the *theory paper competition* or the *method paper competition*. Winners of all awards will be recognized in the conference program and at the 2019 CT&M members' meeting in Toronto.

CT&M strongly encourages submissions by students. Winners of the Chaffee-McLeod Award for Top Student Paper will be awarded \$250; two additional top student papers will also receive cash prizes. To be considered for the student paper competition, all authors must be students, and the author(s) must type "Student Paper Competition" in the upper right-hand corner of the first page of text.

CT&M also recognizes the top theoretical and methodological submissions to the division each year. Papers submitted to the theory and method paper competitions will also be considered for awards in the open-call and student competitions, as applicable. A theory paper may extend what is known about the current workings of a theory by including a data analysis section, or strictly extend the current theory literature without including data. A method paper may discuss, develop, or

apply measurement, statistical approaches, sampling techniques, or field methods that demonstrate research method innovation. To be considered for the theory paper competition, the author(s) must type "Theory Paper Competition" in the upper right-hand corner of the first page of text; to be considered for the method paper competition, the author(s) must type "Method Paper Competition" in the upper right-hand corner on the first page of text.

Requirements: Please limit papers to no more than 25-pages (double-spaced) in length, excluding tables and references. Papers should follow APA style, have 1-inch margins, and use 12-point Times New Roman font. Please limit papers to a total of 35 pages total (including text, tables, and references). Refer to the AEJMC general paper call for this year's online submission guidelines. Also, make sure there is no identifying information in the body of the paper or in the document properties. Co-authors cannot be added after a paper has been reviewed. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else. Failure to be present or provide a presenter for any paper will result in a one-year ban on the review of papers for all of the authors involved. Authors of accepted papers are required to forward papers to discussants prior to the conference.



Toronto 2019 Program

Date	Time	Session type	Description
Tuesday, August 6	1:00-5:00pm	Preconference workshop with Political Communication Division	Big data session with hands-on Python training, led by Alex Hanna
Wednesday, August 7	10:00-11:30am	Research panel	The state of research methods in our field: Celebrating Communication Methods & Measures' inclusion in the SSCI and reflections on the future of publishing
	11:45am-1:15pm	Refereed research panel	
	1:30-3:00pm	Refereed research panel	
Thursday, August 8	8:15-9:45am	Research panel with International Communication Division	Big questions for international communication in the era of globalization: Paradigms, theories, and approaches
	11:45am-1:15pm	PF&R panel with ComSHER	Strategic use of social media and social media data for science and health communication
	1:30-3:00pm	Scholar-to-scholar poster session	
	3:15-4:45pm	Teaching panel with Media Ethics Division	Don't know much about philosophy: Putting the ethics back in ethics education
Friday, August 9	11:30am-1:00pm	Refereed research panel	
	1:15-2:45pm	Teaching panel with International Communication Division	Breaking (national) boundaries: How culturally-diverse are the theories and methods of international communication that we teach or should teach in the era of globalization?
	4:45-6:15pm	Refereed research panel	Best of CT&M: Award-winning papers
	6:30-8:00pm	CT&M members' meeting	
Saturday, August 10	11:00am-12:30pm	Scholar-to-scholar poster session	

Call for 2019 Barrow Minority Scholarship Applications



Magdalena Saldaña

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Applications are now being accepted for the 2019 Barrow Minority Doctoral Student Scholarship. The scholarship includes a cash award and a free one-year membership in the Communication Theory and Methodology (CT&M) Division and the Minorities and Communication (MAC) Division of AEJMC.

The scholarship honors the late Professor Lionel C. Barrow, Jr., of Howard University, in recognition of his pioneering efforts in support of minority education in journalism and mass communication. The award is designed to aid doctoral students in journalism or mass communication programs to complete their dissertation research and academic studies. The student's work does not need to address issues of race or ethnicity.

The award is sponsored by the CT&M Division and is made possible in part through contributions from the MAC Division, the Commission on the Status of Minorities, the Mass Communication and Society (MCS) Division, and personal donations. Racial or ethnic minority students who are U.S. cit-

izens or permanent residents and are enrolled in a Ph.D. program in journalism or mass communication are encouraged to apply. Applicants need not be members of AEJMC or the CT&M Division.

Applications will be evaluated on the basis of each candidate's capacity for making significant contributions to communication theory and methodology. To be considered for this scholarship, please provide the following: (1) a letter outlining research interests and career plans, (2) a curriculum vitae, and (3) two letters of recommendation. The letter and CV should be sent via email to Dr. Magdalena Saldaña, Barrow Minority Scholarship Chair, at magdalena.saldana@uc.cl. The letters of recommendation should be sent directly by the recommender to the same email address.

Submissions must be emailed no later than May 1, 2019. Questions may be addressed to Dr. Saldaña at the email listed above. The scholarship will be awarded at the CT&M business meeting at the 2019 AEJMC conference in Toronto, Canada, August 7-10.

Communication Methods and Measures now in Social Science Citation Index



Jörg Matthes

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*Communication Methods
and Measures*

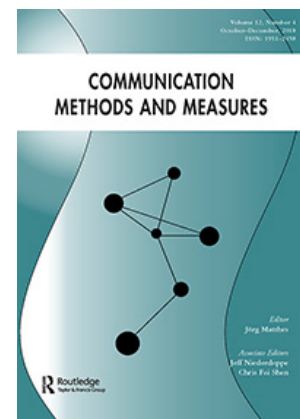
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It is thrilling to announce that our divisional journal, *Communication Methods and Measures*, has been accepted for inclusion in the Social Sciences Citation Index! We expect the journal to receive its first Impact Factor in 2020. The Social Sciences Citation Index covers the leading academic journals across the social sciences.

Founded in 2007, *Communication Methods and Measures* is at the forefront of advancing all facets of research methodology in our field. Over the past years, the journal has witnessed a skyrocketing increase in readership and impact, it publishes insightful work from leading scholars around the globe, and especially with the current rise of computational research methods, the demand, importance, and visibility of the journal is higher than ever before.

The inclusion in the Social Sciences Citation Index is a major recognition of the outstanding and fascinating scholarly work on research methods in our field. I would like to thank all authors, reviewers,

editorial board members, readers - and most importantly - all past Editors and Associate Editors for the various contributions they have made to *Communication Methods and Measures*. This is a testament to your excellent work.



2018-19 CT&M Officers

CT&M CONCEPTS, the newsletter of the Communication Theory & Methodology division of the Association for Education in Journalism and Mass Communication, is published three times per school year.

Please submit any articles to newsletter editor Benjamin Johnson
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Back issues of the newsletter and ongoing discussions can be found at the CT&M web site, aejmc.us/ctm

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