

CT&M CONCEPTS

ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION

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Paper winners honored at AEJMC 2018



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CT&M would like to again congratulate the top-paper winners from the 2018 AEJMC conference in Washington, D.C. CT&M recognizes papers for overall excellence and specifically for theoretical advancement and methodological rigor.

The first-place faculty award went to Matthew Weber (Rutgers University) and Phil Napoli (Duke University) for “Journalism History, Web Archives, and New Methods for Understanding the Evolution of Digital Journalism.” This paper also won the top method award.

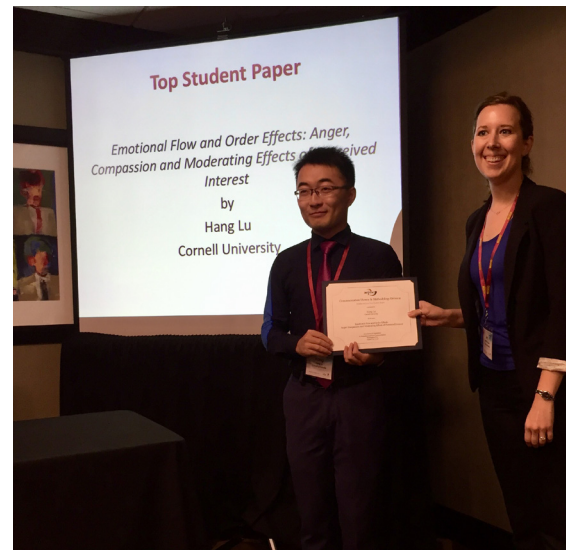
The second-place faculty paper was from Daniel Lane, Slgi Lee, Fan Liang, Dam Hee Kim, Liwei Shen, Brian Weeks, and Nojin Kwak (University of Michigan) for “Expression and the Political Self: How Political Expression on Social Media can Strengthen Political Self-Concepts.”

The third-place faculty paper was from Sebastian Scherr (University of Leuven) for “Media Use and Depression in the General Population: Evidence for a Non-Linear Relationship.”

CT&M’s annual theory paper award was earned by Yulia Medvedeva (Zayed University) and Glenn Leshner (University of Oklahoma) for “The Effects of Modality, English Language Proficiency, and Length of Stay on Immigrants’ Learning from American News About Politics.”

We awarded three student papers for excellence. The Chaffee-McLeod Award for top student paper went to Hang Lu (Cornell University) for “Emotional Flow and Order Effects: Anger, Compassion and Moderating Effects of Perceived Interest.”

The second place student paper was “An Enter-



Cornell University Ph.D. student Hang Lu receives the Chaffee-McLeod Award for top student paper award from 2017-18 Research Chair Jennifer Hoewe at the 2018 AEJMC conference.

prise for Magic, Dragons, and Impalas: Evaluating and Comparing Multiple Fandoms Through A Semiotic Approach” by Sara Erlichman (Penn State), and the third-place student paper was “Credibility Labels and Perception of Partisan News Brands” by Megan Duncan (University of Wisconsin-Madison).

CT&M consistently receives high-quality paper submissions, so these winners should all be congratulated for their achievement.

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Thoughts from the Head



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I am happy to report that our division has spent the past few months recuperating from a successful 2018 conference in Washington, D.C.!

Melissa Gotlieb, our very organized outgoing division head, along with our capable CT&M executive board, put together an excellent buffet of conference programming that served our members well. Special thanks to all of our reviewers, discussants, and moderators who each played an important role in last year's success.

We continued our long-standing tradition of partnering with the Political Communication Interest Group (soon to be granted division status!) to host a pre-conference methods workshop. This year's workshop featured Glenn Cummins from Texas Tech who provided an introduction to eye-tracking methodology, technology, and information about applying for grant funding. We had over 20 participants, and it was a hit!

At our annual member's meeting, we discussed programming from the annual conference and charted a path forward. Our finances continue to remain in the black and our membership is holding steady. We will be keeping a close eye on both membership and submissions for the coming year as the Political Communication Interest Group, whose interests closely align with many of our members, gains division status.

One major point of discussion that arose during the meeting was a way to lower the cost of membership, which currently sits at \$26 for faculty and \$16 for students. This fee includes a subscription to *Communication Methods and Measures*, the division's journal. Presently, members are eligible for print copies of the journal, but if we change to online-only subscriptions for members, we could reduce membership rates by \$6 for

faculty and \$5 for students. The executive board will be entertaining this change in the coming months and will present our recommendation to the full membership early next year. I also welcome thoughts you, as members, would like to contribute about this issue. Please email me at elizabeth.stoycheff@wayne.edu if you have thoughts you'd like us to consider.

The journal itself is thriving. Jörg Matthes, former division head and current *CMM* Editor in Chief noted that article downloads have risen, and the journal is also going to be incorporating more editorial pieces and open access. It continues the process to be listed in ISI, and we hope for a decision by Spring 2019.

With all these exciting new changes, I am thrilled to lead the division for the 2018-2019 year alongside our division vice head and programming chair Jennifer Hoewe. We are also excited to welcome Brett Scherrick as our research chair, Jason Peifer as our Professional Freedom & Responsibility chair, and Bryan Wang as our Teaching Chair. Together, we have already assembled some exciting programming for next year's conference in Toronto. Also joining the board this year are Benjamin Johnson and Magdalena Saldaña to organize our newsletter and keep tabs on membership. Dan Tamul, Trevor Diehl, and Dan Lane will be keeping our website and social media fresh, and Hyesun Choung will provide outreach among our graduate student members.

Before I sign off, I'd like to extend my sincerest thanks to previous division heads Melissa Gotlieb, Jörg Matthes, and Mike Schmierbach for their excellent stewardship and advice over the past few years.

*“Our finances continue to remain in the black and our membership is **holding steady**. We will be keeping a close eye on both membership and submissions for the coming year.”*

CT&M's new board



During the 2018 AEJMC Conference in Washington, D.C., the CT&M Division formed and welcomed its new board of officers for the 2018-2019 term. The CT&M Division board members include: (top row, left to right) Dan Tamul, Brett Sherrick, Jennifer Hoewe, Magdalena Saldaña, Dan Lane, Benjamin Johnson; (bottom row, left to right) Jörg Matthes, Jason Peifer, Elizabeth Stoycheff, and Hyesun Choung.

Call for Papers: Agent-Based Modeling for Communication Research

CT&M affiliate journal *Communication Methods and Measures* is accepting submissions for a special issue to be published in late 2019, on the topic of agent-based modeling (ABM).

The special issue will be guest-edited by Annie Waldherr (University of Muenster), Martin Hilbert (UC Davis), and Sandra González-Bailón (University of Pennsylvania)

The call for papers states that “This special issue aims to publish research that demonstrates the analytical potential and methodological contribution of ABM for media and communi-

cation research. We particularly welcome submissions that use ABM to make substantive contributions to long-standing research problems of the field. [...] Submissions may originate from any subfield of communication and should highlight the methodological innovation and substantive contribution of the work.”

Submissions are due by March 15, 2019.

The full call for papers can be found online at

<http://explore.tandfonline.com/cfp/ah/hcms-si-agent-based-modeling>.

Professional Freedom and Responsibility Panels for 2019



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The CT&M Division will host two Professional Freedom and Responsibility (PF&R) panels in Toronto, offering discussions that should prove to be both compelling and practical. The first panel, co-sponsored with the ComSHER Division, will focus on issues surrounding the analysis and strategic use of social media for science and health communication. The panel will address questions related to the pitfalls that professionals and researchers should be aware of when interpreting social media analytics and how communicators might best utilize social media data for science and health promotion. Taken together, the panel will include discussion about real-world conduct and methodological challenges related to collecting and analyzing social media data to inform practices of science and health communication.

The second panel will focus on research opportunities related to using the C-SPAN (Cable-Satellite Public Affairs Network) Archives, which is housed at Purdue University. Established in 1987, the database contains more than 245,000 hours

of primary source video of C-SPAN programming that has been recorded, indexed and archived. Close-captioned text is available for much of this C-SPAN programming, which includes coverage of hearings, speeches, and other public affairs and history-related events. The PF&R panel will showcase researchers who have made use of the C-SPAN archive, as well as the managing director of the Center for C-SPAN Scholarship and Engagement. This panel is designed to be relevant to research from a variety of approaches, including historical methods, content analysis, and textual analysis. The C-SPAN panel is sponsored solely by the CT&M Division.

We hope you are able to attend one or even both of these panels in Toronto. If you have suggestions of potential panelists for either session, please email Jason Peifer, CT&M Personal Freedom & Responsibility Chair, at jpeifer@iu.edu.

2019 AEJMC Conference

Aug. 7-10 in Toronto, Ontario, Canada.

Teaching Panels for 2019



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CT&M will co-sponsor two teaching panels with the International Communication Division (ICD) and the Media Ethics Division (MED) at the 2019 conference in Toronto. CT&M will also work with Media Management, Economics, and Entrepreneurship to host a teaching panel about best practices for teaching courses focused on data analytics to students in media fields. Media organizations are increasingly relying on data analytics to understand audiences and develop organizational strategies, so students in journalism and mass communication fields will increasingly need data analytics skills to meet employer demand. This panel should help AEJMC members prepare for and understand courses on data analytics that might be offered at their institutions.

CT&M is working with the ICD to host a teaching panel on *Breaking (National) Boundaries: How Culturally-Diverse are the Theories and Methods of International Communication that We Teach or Should Teach in the Era of Globalization*. This panel will bring together

scholars who teach international communication to discuss the implications of global inequality for teaching theories and methods of international communication. This panel is intended to intrigue professors who want to enhance global diversity in teaching communication theories and methods and students who wish to expand their research program to the international context.

CT&M will co-sponsor the other teaching panel with the MED to review critical philosophical underpinnings of ethical and other communication theories. This panel is an attempt to re-engage beginning educators who want to ground ethics courses in philosophical theories. This panel should also be of interest to professors who plan to incorporate more philosophical and ethical perspectives in teaching communication theories and methods.

To nominate potential panelists who are making professional and/or pedagogical innovations in these areas, please email Bryan Wang, CT&M Teaching Chair, at mwang10@unl.edu.

2018-19 CT&M Officers

CT&M CONCEPTS, the newsletter of the Communication Theory & Methodology division of the Association for Education in Journalism and Mass Communication, is published three times per school year.

Please submit any articles to newsletter editor Benjamin Johnson
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Back issues of the newsletter and ongoing discussions can be found at the CT&M web site, aejmc.us/ctm

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