AEJMC 2018 in Washington, DC

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With the 2018 conference in Washington, DC just a few weeks away, I would like to take this opportunity to provide a brief overview of some of this year's program highlights. As you will see in in this issue, our executive board has worked very hard this year to put together an outstanding line-up (see pp. 5-8 for the full schedule).

This year's CT&M program will kick off with our annual methods pre-conference workshop (co-sponsored with the Political Communication Interest Group) on Sunday, August 5. This year, Dr. Glenn Cummins (Texas Tech University) will speak about the fundamentals of eye tracking in communication research. The workshop will focus on applications of eye tracking in communication research, basic lab requirements and setup (including ways to justify costs), study designs, and will offer attendees the opportunity to gain some hands-on experience with calibration and data collection. There is still time to register, so don't miss out on this exciting opportunity!

Our program also includes four refereed research paper sessions and a scholar-to-scholar poster session that cut across a variety of topics in communication theory and methodology, including our Best of CT&M session on Wednesday at 5:15. Please join us for our members' meeting immediately after at 7:00, where we will also acknowledge our top paper winners and the Barrow Minority Doctoral Student Scholarship recipient, Qun Wang (see p. 3). If you are interested in getting involved in the division, please attend the meeting or speak to a member of the CT&M board.

CT&M Members' Meeting
Wednesday, August 8
7:00 p.m.

Finally, our program includes two teaching panels and two PF&R panels that strongly reflect our division's emphasis on emerging and innovative methodologies and graduate student development (see p. 4).

Thanks again to the executive board, paper submitters, reviewers, and moderators and discussants for making this incredible program possible. I look forward to seeing you soon in DC!

AEJMC 2018 CONFERENCE
August 6 - 9 • Washington, DC • The Renaissance Hotel Downtown
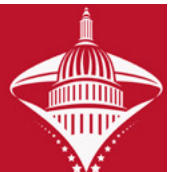
INSIDE CONCEPTS

CT&M's 2018 Paper Competition Winners

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I would like to start by thanking our reviewers for their time and diligence in providing feedback on each of this year's submissions. We received 67 paper submissions, and with the help of our dedicated faculty reviewers, each paper was reviewed by three scholars.

Our student submission rate remained high. Just over one third of the papers submitted were student papers (23 out of 67). Of the papers that were submitted, we accepted 35 papers—27 faculty papers and 8 student papers—resulting in an overall acceptance rate of 52%.

We are delighted to announce this year's top faculty paper and top method paper was awarded to Matthew Weber (Rutgers University) and Phil Napoli (Duke University) for "Journalism History, Web Archives, and New Methods for Understanding the Evolution of Digital Journalism."

The second place faculty paper was awarded to Daniel Lane, Slgi Lee, Fan Liang, Dam Hee Kim, Liwei Shen, Brian Weeks, and Nojin Kwak (University of Michigan) for "Expression and the Political Self: How Political Expression on Social Media can Strengthen Political Self-concepts."

And the third place faculty paper was awarded to Sebastian Scherr (University of Leuven) for "Media Use and Depression in the General Population: Evidence for a Non-Linear Relationship."

This year's top theory paper was awarded to Yulia Medvedeva (Zayed University) and Glenn Leshner (University of Oklahoma) for "The Effects of Modality, English Language Proficiency, and Length of Stay on Immigrants' Learning from American News About Politics."

We are also excited to announce the Chaffee-McLeod Award for the stop student paper went to Hang Lu (Cornell University) for "Emotional Flow and Order Effects: Anger, Compassion and Moderating Effects of Perceived Interest."

The second place student paper was awarded to Sara Erlichman (Penn State) for "An Enterprise for Magic, Dragons, and Impalas: Evaluating and Comparing Multiple Fandoms Through A Semiotic Approach."

And the third place student paper was awarded to Megan Duncan (University of Wisconsin-Madison) for "Credibility Labels and Perception of Partisan News Brands."

Our top papers this year truly reflect the outstanding work submitted to the Communication Theory and Methodology Division. We invite you to attend our top paper session on Wednesday, August 8 at 5:15 p.m. Please also check out the full schedule of CT&M sessions (also in this issue). See you DC!

Best of CT&M Paper Session
Wednesday, August 8
5:15 p.m.

"THIS YEAR'S TOP FACULTY PAPER and top methods paper was awarded to Matthew Weber (Rutgers University) and Phil Napoli (Duke Univerisity) for 'Journalism History, Web Archives, and New Methods for Understanding the Evolution of Digital Journalism'..."

2018 Barrow Minority Scholarship Award Winner

Bryan
Wang

*College of Journalism &
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*University of Nebraska-
Lincoln
Membership Chair &
Barrow Scholarship Chair*

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The Scholarship Committee has selected Qun Wang from Rutgers University as the winner of the 2018 Barrow Scholarship competition. Wang will receive $2,500 as well as a free one-year membership to both the Communication Theory and Methodology (CT&M) Division and the Minorities and Communication (MAC) Division of AEJMC.

Wang, a Ph.D. candidate at Rutgers University's School of Communication and Information, researches the intersection of journalism, technology, and politics. In her application, she wrote that her work is "theory-driven, aiming to explore the digital transformation of journalism and other media while broadening the application of existing theories." She is also versed in multiple research methods, such as natural language processing-related approaches to content analysis and the use of Python and R in social media data collection.

Wang has published four journal articles, written a forthcoming book chapter, and presented several refereed conference papers. Her work has explored a variety of topics, such as digital journalism, election and political news, participatory journalism, ethnic digital media, and social media.

Selected from a strong pool of applicants, Wang demonstrated her "persistent nature to conduct research," as one of the judges commented.

This scholarship honors the late Professor Lionel C. Barrow, Jr., of Howard University, in recognition of his pioneering efforts supporting minority education in journalism and mass communication. The award is designed to aid doctoral students in these fields to complete their dissertation research and academic work.

The award will be presented to Wang during the CT&M business meeting at AEJMC. She will also be recognized at the MAC luncheon.

The scholarship committee was comprised of faculty representatives from the CT&M Division, the MAC Division, and the Mass Communication and Society (MCS) Division. This award is sponsored by the CT&M Division and is made possible in part through contributions from the MAC Division, the Commission on the Status of Minorities, the MCS Division, and personal donations.

Thoughts From This Year's Barrow Award Winner

Qun
Wang

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& Information*

*Rutgers University
2018 Barrow Award
Recipient*

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I am honored and humbled to receive the 2018 Barrow Minority Doctoral Student Scholarship this summer. I am grateful to the Communication Theory & Methodology Division, who sponsors the award, for acknowledging and honoring outstanding minority students, as well as the Minorities and Communication Division, the Commission on the Status of Minorities, the Mass Communication and Society Division, and everyone else who make this award possible. Not only does this award offer financial support to aid doctoral students in journalism or mass communication programs to complete their dissertation research and academic studies, but also it is an encouragement for racial or ethnic minority scholars, in and beyond the AEJMC community, to pursue their dream and to be proud of their identity as a minority scholar.

As a new member of the Barrow Award community, I am touched by the warm welcome of CT&M. I have also been invited to join the panel "The Barrow Minority Scholarship Award Winners: Where Are They Now?" at this year's AEJMC, in which previous Barrow Award winners will share their inspiring experiences. I appreciate the commitment to make this award a tradition and a family for minority students and scholars in the field of journalism and mass communication. I look forward to meeting and learning from previous Barrow Award winners at 2018 AEJMC in Washington, DC, and to making my own contribution to continue this tradition and expand this family.

Presentation of Barrow Award
CT&M Member's Meeting
Wednesday, August 8 at 7:00 p.m.

CT&M's Teaching and Professional Freedom & Responsiblity Panels

Matthew Barnidge

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The CT&M Division is hosting an excellent slate of panels at this year's conference. One panel will feature past winners of "The Barrow Award," who will discuss its importance in terms of how helps to advance the careers of minorities in the field of journalism and mass communication. Panelists, including (among others) Federico Subervi (University of Leeds), Sharon Bramlett Solomon (Arizona State University), and Maria E. Len-Rios (University of Georgia), will also discuss the importance of promoting diversity initiatives in the field, more generally. The Barrow Award panel is on Monday, August 6 at 5:00 pm.

A second panel takes advantage of the conference's Washington, DC location, which is home to some of the world's leading polling firms. This panel will bring together experts from leading polling firms and journalism organizations, including Gallup, Pew, PSB, CNN, and *The Washington Post*. Panelists will discuss best practices in public opinion polling and reporting in the wake of the 2016 election. The panel takes place on Wednesday, August 8 at 8:15 a.m.

A third CT&M panel will focus on the ups and downs of relationships between grad students and their advisors. This panel will feature Andy Billings (University of Alabama), Fuyuan Shen (Penn State University), Kjerstin Thorson (Michigan State University), and Aaron Veenstra (Southern Illinois University-Carbondale). The goal of the panel is to engage in a frank conversation about how faculty advisors and graduate advisees can, do, and – perhaps – should interact. The panel is scheduled for Tuesday, August 7 at 11:45 a.m.

Finally, CT&M will also work with Media Management, Economics, and Entrepreneurship Division to host a teaching panel about best practices for teaching courses focused on data analytics to students in media fields. Media organizations are increasingly relying on data analytics to understand audiences and develop organizational strategies, so students in journalism and mass communication fields will increasingly need data analytics skills to meet employer demand. This panel will take place on Tuesday, August 7 at 3:15 p.m.

An Updated Newsletter

Jason Peifer

The Media School

Indiana University-Bloomington Newsletter Editor

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The attentive readers among us may notice some subtle differences in the formatting of this summer issue of *CT&M Concepts*. If you take a close look you'll find that we've refreshed its design. We've changed some fonts, the layout, and the color scheme, aiming to give it a more contemporary feel. It also offers some additional interactive features. We hope you like it!

A special thank you to Stephen Layton, a Senior Lecturer in the Media School at Indiana University, for generously facilitating this overdue update.

*"A special thank you to **Stephen Layton**...for generously facilitating this overdue update."*

As a reminder, please do let CT&M's newsletter editor know if you have ideas to suggest for content in upcoming issues. As the official newsletter of the Communication Theory and Methodology Division, we publish three newsletters per year and we're always glad to consider including information that could be of interest to the *CT&M Concepts* readership. To submit newsletter content for consideration, email Jason Peifer, CT&M's Newsletter Editor, at jpeifer@iu.edu.

CT&M Conference Program Schedule

Time	Session Type	Description
Sunday, August 5 1:00 – 5:00 p.m.	Preconference Workshop with PCIG	**Fundamentals of Eye Tracking in Communication Research** with Dr. Glenn Cummins, Texas Tech Moderating: Melissa Gotlieb, Texas Tech
Monday, August 6 10-11:30 a.m.	Refereed Research Panel	**Narratives: From Fiction to Fact** Moderating: Annisa Meirita Rochadiat, Wayne State 1. An Enterprise for Magic, Dragons, and Impalas: Evaluating and Comparing Multiple Fandoms Through A Semiotic Approach by Sara Erlichman, Pennsylvania State 2. Stepping into the Story Worlds: Modeling the Effects of Narratives in Immersive Mediated Environments by Zexin Ma 3. The "Affective News" Extended Model (ANEM): A Multi-Topic Study of Narrative Persuasion from Political Messages by Silvia Knobloch-Westerwick, Melissa Robinson, Rebecca Frazer and Emily Schutz, Ohio State 4. The Political World Within: Conceptualizing Political Transportation by Bryan McLaughlin, John Velez, and Joshua Dunn, Texas Tech Discussant: Jason Peifer, Indiana
Monday, August 6 1:30-3:00 p.m.	Refereed Research Panel	**Media Trust and Credibility** Moderating: G. Scott Burgess, Wayne State 1. Credibility Labels and Perception of Partisan News Brands by Megan Duncan, Wisconsin-Madison 2. It's Not "Fake" It's "Alternative": Experimentally Parsing the Effects of Misinformation by Robert McKeever, Joon Kyoung Kim, Susan Rathbun-Grubb and Mark Tatge, South Carolina 3. Building and Bridging Political Divides. Reconceptualizing Political Disagreement and Its Consequences for Political Tolerance by David Coppini, Denver 4. The Messenger is Part of the Message: The Role of Expectancy Violations in Media Theory by Robin Blom, Ball State Discussant: Brett Sherrick, Purdue
Monday, August 6 5:00-6:00 p.m.	PR&F Panel with Minorities & Communication Division	**The Barrow Minority Scholarship Award Winners: Where Are They Now?** Moderating: Matt Barnidge, Alabama Panelists: Tony Atwater (Norfolk State), Sharon Bramlett-Soloman, (Arizona State), Troy Elias (Oregon), Diane Francis (Louisiana State), Maria E. Len-Rios (Georgia), Federico Subervi (Leeds)
Tuesday, August 7 11:45-1:15 p.m.	Teaching Panel with Mass Communication & Society Division	**Relationships Between Grad Students and Advisors** Moderating/Presiding: Brett Sherrick, Purdue Panelists: Andy Billings (Alabama), Kjerstin Thorson (Michigan State), Fuyuan Shen (Penn State), Aaron Veenstra (Southern Illinois-Carbondale)

Time	Session Type	Description
Tuesday, August 7 3:15-4:45 p.m.	Teaching Panel with Media Management, Economics & Entrepreneurship Division	**Teaching Data Analytics** Moderating: Todd Holmes, California State at Northridge Panelists: Ann Hollifield (Georgia), Sabine Baumann, Jade Karen Freberg (Louisville), Stephen Marshall (East Tennessee State), Natalie Brown Devlin (Texas at Austin), Itai Himelboim, (Georgia), Sean Sadri (Old Dominion University)
Wednesday, August 8 8:15-9:45 a.m.	PF&R Panel with Communication Technology Division	**Best Polling Practices: Contemporary Polling and Reporting Methods Among Industry Leaders** Moderating: Matthew Barnidge, Alabama and Soo Young Bae, Massachusetts, Amherst Panelists: Emily Guskin (The Washington Post), Ruth Igielnik (Pew Research Center), Kyley McGeeney (PSB), Jennifer Agiesta (CNN), Stephanie Marken (Gallup)
Wednesday, August 8 3:30-5:00 p.m.	Scholar-to-Scholar Poster Session	**Scholar-to-Scholar Refereed Paper Poster Session** **Group 1** 1. Mental Schema as Explanations for Third-person Perceptions, Censorship and Media Literacy Programs Addressing "Revenge Porn" by Michael Boyle, West Chester and Michael Schmierbach, Penn State 2. The Effects of Hostile Media Perception and Third Person Perception on Political Participation in the Partisan Media Context by Ki Deuk Hyun, Akita International and Mihye Seo, Sung Kyun Kwan 3. Understanding the Effects of Perspective-taking on Stereotyping and Negative Evaluations: A P-curve Analysis by Qian Huang, Wei Peng, and Jazmyne Simmons, Miami 4. How Issue Attribution and Power Exemplification Redirect Transgender Intergroup Stereotype Content: An Integrated Threat Approach by Minjie Li, Louisiana State 5. The Evolution of Regime Legitimacy Imaginaries on the Chinese Internet by Yingru Ji and Angela Xiao Wu, The Chinese University of Hong Kong Discussant: Melissa Gotlieb, Texas Tech **Group 2** 1. Terror, Terror Everywhere? How Terrorism News Shape Anti-Muslim Policy Support: Perceived Threat and Risk Controllability by Jörg Matthes, Desiree Schmuck and Christian von Sikorski, Vienna 2. Overriding the Threat Dynamic: Facebook Sociability for Trust and Perceptions of Difference, by Brandon Bouchillon, Indiana-Purdue Fort Wayne 3. Who has Set Whose Agenda on Social Media? A Dynamic Social Network Analysis of Tweets on Paris Attack, Fan Yang, SUNY-Albany 4. The Trump Bump: The Influence of Elite Anti-Media Rhetoric and Political Activity on Emotions, Perceptions of News Media Importance, and Public Support for the Press by Jason Peifer, Indiana University Discussant: Bryan Wang, Nebraska-Lincoln

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Time	Session Type	Description
Wednesday, August 8 3:30-5:00 p.m.	Scholar-to-Scholar Poster Session	**Scholar-to-Scholar Refereed Paper Poster Session** **Group 3** 1. Cause and Effect: Development and State of the Art of Experimental Communication Research, 1980-2015 by Jörg Matthes, Vienna and Franziska Marquart, Amsterdam and Brigitte Naderer, Desiree Schmuck, Florian Arendt, Munich 2. Thumbs Up! Impacts of Interactive News Voting Affordances on Selective Exposure, Voting and Persuasion by George Pearson, Daniel Sude and Silvia Knobloch-Westerwick, Ohio State 3. Communication Mediation Model Across Cultures: Multilevel Mediation Model Effects of News and Discussion on Participation by Homero Gil de Zúñiga and Trevor Diehl, Vienna and Brigitte Huber and James H. Liu, Massey 4. Equal Access to Online Information? Google's Suicide-Prevention Disparities May Amplify a Global Digital Divide by Sebastian Scherr, Leuven; and Mario Haim and Florian Arendt, Munich 5. What's More Scandalous? How the Interplay of Textual and Visual Frames Affects Candidate Attitudes and Voting Intentions in Political Scandals by Christian von Sikorski and Johannes Knoll, Vienna Discussant: Fuyuan Shen, Penn State **Group 4** 1. Testing the Criterion Validity of 10 Measures of Media Favorability for Corporate Financial Performance: A Case Study of the Media Coverage of Food Companies by Xiaoqun Zhang, North Texas 2. Mediatized rituals: De-reify the media in the age of deep mediatization, by Xi Cui, Charleston 3. A Typology of Information Distribution Organizations by Jasmine McNealy, Florida 4. Electroencephalography in Communication Research: Some Fundamentals, Opportunities, and Challenges by Alyssa Morey, Albany 5. Questionable Morals: A Systematic Analysis of Reliability in Research Using the Moral Foundations Questionnaire by Daniel Tamul, James Ivory, Jessica Hotter, Madison Lanier and Jordan Wolf, Virginia Tech Discussant: Ashik Shafi, Wiley
Wednesday, August 8 5:15-6:45 p.m.	Refereed Research Panel	**Best of CT&M – Award-winning papers** Moderating: Jennifer Hoewe, Purdue 1. Journalism History, Web Archives, and New Methods for Understanding the Evolution of Digital Journalism by Matthew Weber, (Rutgers) and Phil Napoli (Duke) 2. Expression and the Political Self: How Political Expression on Social Media Can Strengthen Political Self-concepts by Daniel Lane, Slgi Lee, Fan Liang, Dam Hee Kim, Liwei Shen, Brian Weeks and Nojin Kwak, (Michigan)

Time	Session Type	Description
Wednesday, August 8 5:15-6:45 p.m.	Refereed Research Panel	**Best of CT&M – Award-winning papers** 3. The Effects of Modality, English Language Proficiency, and Length of Stay on Immigrants' Learning from American News About Politics by Yulia Medvedeva, Zayed and Glenn Leshner, Oklahoma 4. Emotional Flow and Order Effects: Anger, Compassion and Moderating Effects of Perceived Interest by Hang Lu, Cornell Discussant: Wayne Wanta, Florida
Wednesday, August 8 7:00-8:30 p.m.	**CT&M Members' Meeting**	**Members' Meeting** Moderating: Melissa Gotlieb, Texas Tech
Thursday, August 9 9:15-10:45 a.m.	Referred Research Panel	**Media in Mental and Physical Health** Moderating: Daniel Sude, Ohio State 1. Media Use and Depression in the General Population: Evidence for a Non-Linear Relationship by Sebastian Scherr, University of Leuven 2. News and Informational Media Usage, and Vaccination Behaviors: The Mediating Role of Perceived Vaccine Efficacy and Perceived Vaccine Safety by Juwon Hwang, Wisconsin-Madison 3. Does Natural Mean Healthy? How Natural Label Contributes to Nutritional Self-Betrayal Among Health-Conscious Consumers by Donghee Lee, Florida 4. The Secret Parents and Health Campaigners Want to Know: How Social Appeals Influence the Information Processing of Healthy Foods by Lelia Samson and Moniek Buijzen, Radboud University Discussant Rachel Young, Iowa

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