

CT&M Celebrates 2017 Paper Winners

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Congratulations again to this year's top-paper award winners! During the 2017 AEJMC annual conference in Chicago, CT&M recognized several papers for their scholarly contributions, including those honored specifically for their theoretical and methodological rigor.

This year CT&M presented a new award for the top method paper. The inaugural award went to Porismita Borah of Washington State for a paper entitled, "Competitive Frames and the Moderating Effects of Partisanship on Real-Time Environmental Behavior: Using Ecological Momentary Assessment in Competitive Framing." This paper was also the second-place faculty paper submitted this year.

The top theory paper was completed by Brianna Wilson and Silvia Knobloch-Westerwick of Ohio State. This study focused on health communication and social media and was entitled, "Picture Yourself Healthy — How Social Media Users Select Images to Shape Health Intentions and Behaviors."

The first-place faculty paper, written by Frank Waddell of the University of Florida, considered machine-generated news: "'You Must Be This Anthropomorphic' to Write the News: Machine Attribution Decreases News Credibility and Issue Importance." Rounding out the faculty paper awards, Sebastian Scherr and Anne Bartsch of the University of Munich along with Marie-Louise Mares of Wisconsin-Madison and Mary Beth Oliver of Penn State won the third-place faculty paper award for their study entitled, "Measurement Invariance and Validation of a New Scale of Reflective Thoughts about Media Violence across Countries and Media Genres."



Ohio State University Ph.D. student Aysenur Dal receives a top student paper award from CT&M Research Chair Elizabeth Stoycheff at the 2017 AEJMC conference.

Three student paper awards also were presented during the conference. The top student submission of the year was entitled, "Bypassing vs. Complying? Predicting Circumvention of Online Censorship in Networked Authoritarian Regimes," and it was completed by Aysenur Dal of Ohio State.

The second-place paper went to Minjie Li of Louisiana State for a study entitled, "Mediated Vicarious Contact with Transgender People: How

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Thoughts from the Head

MELISSA GOTLIEB
 DEPARTMENT OF ADVERTISING
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 DIVISION HEAD



After celebrating the division's 50th anniversary in 2015 and undergoing its five-year assessment in 2016, the 2017 AEJMC conference in Chicago was a time for reflection for CT&M.

Thanks in large part to our outgoing division head Jörg Matthes, the CT&M board, as well as our dedicated reviewers, discussants, and moderators, we had a very successful conference. Our pre-conference workshop (co-sponsored by PCIG) on the theory and practice of meta-analysis, led by Mike Allen, was a hit and our research, teaching, and PF&R panels drew large crowds.

At our members' meeting we reflected on the division's strengths, set some goals, and identified new opportunities. We continue to maintain excellent finances, our members are incredibly dedicated, and our conference program consistently presents innovative ideas in the areas of communication theory, methodology, and practice across a diversity of topics. Also, *Communication Methods and Measures* (our division's journal) has seen tremendous growth.

According to Jörg Matthes, outgoing division head and editor of the journal, both submissions and downloads are up.

Moving forward, we would like to focus on two key priorities: increasing our membership base (especially graduate student members) and increasing the number of conference paper submissions.

Discussion at our members' meeting revealed

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that key to achieving these goals is to enhance (and communicate) the value CT&M provides to its members and paper submitters. We believe opportunities for doing so lie in our dedicated members and the high caliber of scholarship produced by our submitters each year. Specifically, many of the ideas that emerged from the discussion centered on creating opportunities for mentorship (e.g., for graduate student members and authors of

accepted papers) and showcasing accomplishments (e.g., using our social media channels to publicize conference papers that are accepted for publication).

I would like to continue this discussion over the next year. Please

let me know if you have any ideas. As always, we greatly value your input and would love to hear from you.

I am honored to serve as the head of the division for the 2017-2018 year alongside our division vice head, Elizabeth Stoycheff. We are also excited to

have Jennifer Hoewe as our research chair, Brett Sherrick as our teaching chair, and Matt Barnidge as our PF&R chair. They are already hard at work planning for the 2018 conference in DC. We also welcomed

some new members to the board: Jason Peifer was elected as our newsletter editor and Ming (Bryan) Wang was elected as our membership chair. Finally, Aysenur Dal has joined Trevor Diehl as our new graduate student liaison and social media co-chair. I look forward to working with this amazing group, and I am forever grateful for the guidance I have received from Jörg Matthes and the division's previous heads (Kjerstin Thorson, Myiah Hutchens, Mike Schmierbach, and Rosanne Scholl) over the last few years.

CT&M's New Board



During the 2017 AEJMC Conference in Chicago the CT&M Division formed and welcomed its new board of officers for the 2017-2018 term. The CT&M Division board members (listed left to right) include Ming (Bryan) Wang, Jason Peifer, Matthew Barnidge, Elizabeth Stoycheff, Melissa Gotlieb, Jennifer Hoewe, Brett Sherrick, Aysenur Dal, and Trevor Diehl.

2017 CT&M Top Award Winners

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Do Narrative Perspective and Interaction Depiction Influence Intergroup Attitudes, Stereotyping, and Elevation?."

The third-place student paper award was given to a paper entitled, "Effects of Weight Loss Reality TV Show Exposure on Adolescents' Explicit and Implicit Weight Bias," written by Kathrin Karsay and Desirée Schmuck of the University of Vienna.

Each of these awards will be given again at next year's AEJMC annual conference. A detailed call for papers will be released early next year. We look forward to recognizing another outstanding group of CT&M papers at next year's conference!

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Professional Freedom & Responsibility Panels for 2018

MATTHEW BARNIDGE
DEPARTMENT OF JOURNALISM &
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UNIVERSITY OF ALABAMA
PF&R CHAIR



CT&M is excited to bring you two excellent PF&R panels at the 2018 conference in Washington, D.C. Each of these panels address timely and important topics for journalism academics and professionals alike.

Taking advantage of the conference's location in Washington, D.C., which is home to some of the world's leading polling firms such as Gallup and Pew, the first panel will focus on best polling practices. Organized in collaboration with the Communication and Technology Division, this panel will bring together experts from leading polling firms and newspapers to discuss best practices in public opinion polling and reporting in the wake of the 2016 election. The panel will feature expert professionals in the polling and newspaper industries to hear their ideas and recommendations for best polling and reporting practices. Topics will include not only best practices for conducting opinion polls for both professionals and academics, but also reporting on polls for journalists.

As one of the sponsors of the Barrow Minority Doctoral Scholarship, CT&M is also excited to host

a second panel together with the Minorities and Communication Division. The panel will feature past winners of "The Barrow Award," who will discuss its importance in terms of how helps to advance the careers of minorities in the field of journalism and mass communication. Panelists will also discuss the importance of promoting diversity initiatives in the field, more generally. Named after the late Lionel C. Barrow, Jr., of Harvard University, The Barrow Award has been awarded since 1974. Past winners include, among many others, Paula Poindexter (Past President of AEJMC), Dhavan Shah (ICA Fellow and 2005 Recipient of the Kriehbaum Under-40 Award for Early Career Achievement), Osei Appiah (Associate Director of The Ohio State University's School of Communication), Tony Atwater (President of Norfolk State University), and William E. Berry (Associate Chancellor for Academic Affairs at the University of Illinois at Urbana-Champaign).

We hope you are able to attend at least one of these great panels at the 2018 conference. To nominate panels for either session, please email Matthew Barnidge, CT&M Personal Freedom & Responsibility Chair, at mhbarnidge@ua.edu.

Teaching Panels for 2018

BRETT SHERRICK
DEPARTMENT OF JOURNALISM &
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UNIVERSITY OF ALABAMA
TEACHING CHAIR



CT&M will collaborate with the Mass Communication and Society and the Media Management, Economics, and Entrepreneurship divisions to host two timely teaching panels at the 2018 AEJMC conference in Washington, D.C.

In coordination with Mass Communication and Society, CT&M will host a teaching panel about the ups and downs of relationships between grad students and their advisors. This panel should benefit faculty members, who might be or become advisors to grad students, but it should also benefit graduate students, who might be navigating a relationship or still seeking a connection with an advisor. The goal of the panel is to engage in a frank conversation about how faculty advisors and graduate advisees can, do, and – perhaps – should interact.

CT&M will also work with Media Management, Economics, and Entrepreneurship to host a teaching panel about best practices for teaching courses

focused on data analytics to students in media fields. Media organizations are increasingly relying on data analytics to understand audiences and develop organizational strategies, so students in journalism and mass communication fields will increasingly need data analytics skills to meet employer demand. This panel should help AEJMC members prepare for and understand courses on data analytics that might be offered at their institutions.

To nominate potential panelists who are making professional and/or pedagogical innovations in these areas, please email Brett Sherrick, CT&M Teaching Chair, at bisherrick@ua.edu.

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