

# CT&M in Chicago for AEJMC 2017

With the annual AEJMC conference only a few weeks away, let me give you a brief summary of the highlights awaiting us in Chicago. As you will see in this issue, the Executive Committee has done a great job scheduling an outstanding set of research, PF&R, and teaching sessions. You'll find the full schedule in this issue.

As usual, we will kick off the program with our annual methods workshop on Tuesday, August 8 (co-sponsored with the Political Communication Interest Group). This year, Mike Allen from the University of Wisconsin-Milwaukee will give an "Introduction to Meta-Analysis". Meta-analysis is an increasingly important statistical method in our field. It allows scholars to summarize the current state of the art by estimating an overall effect across a number of carefully selected studies. The workshop will cover the fundamentals of meta-analysis, including literature search criteria, the conversion of data into a common metric, as well as advanced procedures involving ANOVA, multiple regression, and SEM. This year's pre-conference workshop fully reflects what our division stands for: Statistical methods are not an end in themselves; they are a point of departure for advancing understanding and generating theories. This is exactly the case with meta-analysis, which is not only an innovative and timely statistical

method, but also a potentially rich fountain of novel theoretical ideas. So make sure you register for this exciting opportunity, all you need to bring is some basic knowledge of quantitative methodology. Special thanks goes to Taylor and Francis—publishers of *Communication Methods and Measures*—for sponsoring the workshop.

Another highlight of our program this year will be our Best of CT&M session on Friday, 5:15 to 6:45 p.m. (page 2). For the first time in the history of our division we will also give a Top Methods Paper Award. While on the topic of awards, I am very pleased to announce this year's Barrow Scholarship recipient, Osita Iroegbu (page 2). The Barrow scholarship continues to offer support for promising young researchers from diverse backgrounds. Last year's winner shares her thoughts on page 3. Immediately following the Best of CT&M session, please join us for our business meeting scheduled at 7 p.m.

I am also excited for this year's PF&R and teaching panels, which deal with timely and exciting topics (see page 3). Check out the full CT&M schedule (pages 4-5).

Thanks to the Executive Board, all our members, paper submitters, and reviewers for making this incredible program possible. I look forward to seeing you all in Chicago.



By **JÖRG MATTHES**  
 DEPARTMENT OF  
 COMMUNICATION  
 UNIVERSITY OF VIENNA  
 DIVISION HEAD



*Collage of Chicago Skyline; Photo posted by Rekker 33 on Wikia*

## INSIDE CONCEPTS

2017 CT&M PAPER COMPETITION WINNERS	PAGE 2	RESEARCH AND TEACHING PANELS PREVIEW	PAGE 3
BARROW MINORITY SCHOLARSHIP WINNER	PAGE 2	CT&M 2017 DETAILED PROGRAM	PAGES 4-6
REFLECTIONS: 2016 BARROW WINNER	PAGE 3	CT&M 2016-17 OFFICERS	PAGE 7

## CT&M Paper Competition Award Winners

**MATTHEW BARNIDGE**  
DEPARTMENT OF  
COMMUNICATION  
UNIVERSITY OF VIENNA  
NEWSLETTER EDITOR



The results of the 2017 CT&M paper competition are in. We received 72 paper submissions for the Chicago conference, and with the help of our dedicated faculty reviewers, each paper was reviewed by three scholars with area expertise. CT&M prides itself on providing quality reviews, and we would especially like to thank the reviewers for their time and diligence in providing detailed and helpful feedback.

We are delighted to announce that the Top Faculty Paper was awarded to Frank Waddell (University of Florida) for his paper, "You Must be this Anthropomorphic" to Write the News: Machine Attribution Decreases News Credibility and Issue Importance." Meanwhile, the Top Student Paper was awarded to Aysenur Dal (Ohio State University) for her work entitled "Bypassing vs. Complying? Predicting Circumvention of Online Censorship in Networked Authoritarian Regimes."

The other papers represented in the "Best of CT&M" session also reflect the high standards for quality for which our division is known. One excellent paper by Porismita Borah (Washington State University), entitled "Competitive Frames and the Moderating Effects of Partisanship on Real-Time Environmental Behavior: Using

Ecological Momentary Assessment in Competitive Framing," was awarded both the Top Methods Paper and the Second Place Faculty Paper awards. Meanwhile, the Top Theory Paper award went to Brianna Wilson and Silvia Knobloch-Westerwick (Ohio State University) for their paper entitled, "Picture Yourself Healthy -- How Social Media Users Select Images to Shape Health Intentions and Behaviors." Last but certainly not least, the Third Place Faculty Paper award went to Sebastian Scherr and Anne Bartsch (University of Munich), Marie-Louise Mares (University of Wisconsin-Madison), and Mary-Beth Oliver (Pennsylvania State University) for their work entitled, "Measurement Invariance and Validation of a New Scale of Reflective Thoughts about Media Violence across Countries and Media Genres."

Our top papers this year truly reflect the outstanding work submitted to our division, and we invite you to attend our "Best of CT&M" session at 5:15-6:45 p.m. on Friday, August 11, 2017 (location TBA) to see these outstanding presentations in person. Please take a look at the full schedule of CT&M sessions starting on page 4.

See you in Chicago!

## 2017 Barrow Minority Scholarship Award Winner

**MATTHEW BARNIDGE**  
DEPARTMENT OF  
COMMUNICATION  
UNIVERSITY OF VIENNA  
NEWSLETTER EDITOR



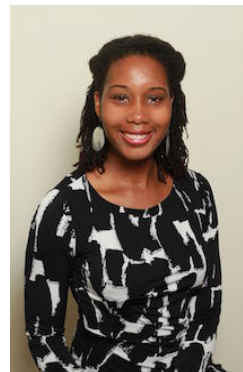
The Barrow Scholarship Committee selected Osita Iroegbu, a Ph.D. candidate at Virginia Commonwealth University, as the winner of the 2017 scholarship competition. Iroegbu will receive \$2,000 as well as membership to both the CT&M Division and the Minorities and Communication Division.

Iroegbu's research focuses on the intersection of media, psychophysiology, health and social justice. Her dissertation will explore the impact of message framing on the psychological and physiological health and wellbeing of Black, female public housing residents in Richmond, Virginia. Her goal is to understand the health effects of media messaging and productively inform necessary health and communications-focused, community-based interventions. After obtaining her Ph.D., she plans to further her work as a scholar activist, merging her passion for research, teaching, service and advocacy.

The scholarship honors the late Professor Lionel C. Barrow, Jr., in recognition of his pioneering efforts supporting minority education in journalism

and mass communication. The award is designed to aid doctoral students in completing their dissertation research and academic work. Financial support is provided by the CT&M Division, the Minorities and Communication Division, the Mass Communication & Society Division, and the Commission on the Status of Minorities.

Iroegbu will be formally awarded the scholarship during CT&M's business meeting at the AEJMC annual conference in Chicago.



Osita Iroegbu, Ph.D. candidate at Virginia Commonwealth University, is the winner of the 2017 Barrow Minority Scholarship.

## Reflections from the 2016 Barrow Award Winner

**ADRIENNE MULDROW**  
EDWARD R. MURROW COLLEGE OF  
COMMUNICATION  
WASHINGTON STATE UNIVERSITY  
2016 BARROW AWARD WINNER



I would like to thank Dr. Lionel C. Barrow, Jr. for his trailblazing legacy in our field. I recognize the pillars of award winners before me that have carried the torch of greatness for the field of communication. Each of these winners has pursued very fruitful careers and I only hope that I can carry a torch for someone else.

I feel blessed to have received the prestigious Barrow Award in 2016. I am passionate about pursuing research that matters for the public. The Barrow Award has helped me by allowing me to expand my doctoral studies to investigate topics of relevance serving diverse publics and by allowing me to make more significant contributions to theory and methodology, thus aiding the completion of my doctoral degree.

Furthermore, meeting others at AEJMC that have received this award before me has created an invaluable lifelong connection with others that have further inspired me to pursue relevant research with greater gusto. This chance to enrich my research and build lasting bonds is much more that I would have ever dreamed.

I would like to thank the Communication Theory & Methodology Division and members of the Minorities and Communication Division, the Commission on the Status of Minorities, the Mass Communication and Society Division, and personal donors for your financial support throughout my Barrow Award tenure. Also, I would like to thank the members of my graduate committee, faculty with whom I have conducted relevant research, and many others along my graduate journey who have given me their undivided attention and support. Thank you.

Again, I am just one of many scholars who are pursuing relevant research that broadens and highlights theoretical relevance and rigor. If you are a racial or ethnic minority who is conducting research that is enhancing journalism or mass communication, I strongly urge you to apply for the Barrow Award. It was the best decision of my life.

## Conference Preview: CT&M Research & Teaching Panels

**MATTHEW BARNIDGE**  
DEPARTMENT OF  
COMMUNICATION  
UNIVERSITY OF VIENNA  
NEWSLETTER EDITOR



The upcoming AEJMC conference will feature an exciting slate of CT&M-sponsored research and teaching panels. Please see the full program schedule (pg. 4) for more information.

On the research side, CT&M is sponsoring two excellent panels that consider how to improve research in the field of communication. The first panel will bring together current and former journal editors to discuss improving the quality of published research in mass communication. Topics will include the need for replication, multiple experimental studies within single manuscripts, greater accuracy in reporting results, and sharing datasets with reviewers. The second panel focuses on best practices for conducting online research. Some of the online platforms to be discussed will include Mechanical Turk, Qualtrics, Knowledge Networks (GfK), and Survey Sampling International (SSI).

On the teaching side, CT&M will again sponsor

two excellent panels focused on teaching cutting-edge media practices. The first panel will address the importance of teaching data and visual storytelling skills to journalism and mass media students. Recognizing that it is more important than ever for journalists to work with teams that may include visual designers, statisticians, and programmers, the data skills panel will emphasize the value that is acquired from having basic to working knowledge in each of these areas, beyond the demands of traditional journalism. The second panel will bring together scholars and educators who have expertise in improving media literacy at the intersection of politics, communication methods, and technology. Panelists will engage questions surrounding the cultivation of media literacy in areas including political polling, clickbait, fact-checking, and political campaigns.

We invite you to attend these excellent research and teaching sessions. See you in Chicago!

# CT&M Program Schedule

Time	Session Type	Title and Details
Tuesday, August 8, 2017 1:00 to 5:00 pm	Pre-conference Workshop	<b>Introduction to Meta-Analysis with Mike Allen (Wisconsin-Milwaukee)</b> Moderating/Presiding: Jorg Matthes, Vienna
Wednesday, August 9, 2017 1:30 to 3:00 pm	Refereed Research	<b>Emotions, Attitudes, and Engagement around the 2016 Election</b> Moderating/Presiding: Derrick Holland, Texas Tech  <ol style="list-style-type: none"> <li>1. Emotions, Political Context and Partisan Selective Sharing on Facebook by Yingying Chen and Kjerstin Thorson, Michigan State</li> <li>2. Identification and Negative Emotions Lead to Political Engagement: Evidence from the 2016 U.S. Presidential Election by Jennifer Hoewe and Scott Parrott, Alabama</li> <li>3. React to the Future: Political Projection, Emotional Reactions, and Political Behavior by Bryan McLaughlin, John Velez, Amber Krause, and Bailey Thompson, Texas Tech</li> <li>4. Who are the Voters? A Contemporary Voter Typology Based on Cluster Analysis by Ayellet Pelled, Hyesun Choung, Josephine Lukito, Megan Duncan, Song Wang, “Winnie” Yin Wu, Hyungjin Gill, Jiyoung Suk, and Trevor Kniaz, Wisconsin-Madison</li> </ol> Discussant: Leticia Bode, Georgetown
Wednesday, August 9, 2017 5:00 to 6:30 pm	Teaching Panel with CTEC	<b>Active Learning Strategies for Teaching Media Literacy at the Intersection of Communication, Politics, and Technology</b> Moderating/Presiding: Kristen Landreville, Wyoming  Panelists: Michael Beam, Kent State; Ashley Muddiman, Kansas; Porismita Borah, Washington State; Hernando Rojas, Wisconsin-Madison
Thursday, August 10, 2017 8:15 to 9:45 am	Refereed Research (Scholar-to-Scholar)	<b>Topic: Audience Experience and Agency</b> <ol style="list-style-type: none"> <li>1. Differential Uses and Gratifications of Media in the Context of Depression by Sebastian Scherr, Munich</li> <li>2. Mediated Food Cues: A Theoretical Framework for Sensory Information by Lauren Bayliss, Florida</li> <li>3. Multitasking and Task Performance: Roles of Task Hierarchy, Sensory Interference, and Behavioral Response by Se-Hoon Jeong, Korea University, and Yoori Hwan, Myongji University</li> <li>4. Is it Top-Down, Trickle-Up, or Reciprocal? Testing Longitudinal Relationships between Youth News Use and Parent and Peer Political Discussion by Chance York, Kent State</li> </ol> Discussant: Michael Beam, Kent State  <b>Topic: Information Seeking, Processing, and Management</b> <ol style="list-style-type: none"> <li>1. Measuring Information Insufficiency and Affect in the Risk Information Seeking and Processing Model by Haoran Chu and Janet Yang, SUNY Buffalo</li> <li>2. I Heard it through the Grapevine: Understanding the Implicit Organizational Aspects of Employee-Driven Communication by Katy Robinson, Florida</li> <li>3. When Information Matters Most: Adapting T.D. Wilson’s Information-Seeking Model to Family Caregivers by Susan Clotfelter, Colorado State</li> <li>4. Corporate Sustainability Communication as Legitimizing and Aspirational Talk: Tullow Oil’s Discursive Constructions of Risks, Responsibility, and Stakeholders by S. Senyo Ofori-Parku, Alabama</li> </ol> Discussant: Jay Hmielowski, Washington State  <b>Topic: Interpersonal and Group Communication in the New Media Environment</b> <ol style="list-style-type: none"> <li>1. Authenticity: Toward a Unified Definition in Communication by Diana Sisson and Michael Koliska, Auburn</li> <li>2. Relational Maintenance and the Rise of Computer-Mediated Communication: Considering the Role of Emerging Maintenance Behaviors by Taj Makki, Michigan State</li> <li>3. Walking a Tight-Rope: Intimacy, Friendship, and Ethics in Qualitative Communication Research by James Gachau, Maryland</li> </ol> Discussant: Melissa Tully, Iowa

Time	Session Type	Title and Details
Thursday, August 10, 2017 8:15 to 9:45 am continued	Refereed Research (Scholar-to-Scholar) continued	<p><b>Topic: Media, Stereotypes, and Social Identity</b></p> <ol style="list-style-type: none"> <li>1. Effects of Weight Loss Reality TV Show Exposure on Adolescent's Explicit and Implicit Weight Bias by Kathrin Karsay and Desiree Schmuck, Vienna</li> <li>2. Mediated Vicarious Contact with Transgender People: How Do Narrative Perspective and Interaction Depiction Influence Intergroup Attitudes, Stereotyping, and Elevation? by Minjie Li, Louisiana State</li> <li>3. Social Identity Theory's Identity Crisis: The Past, Present, and Future of a Human Phenomenon Metatheory by Julia R. DeCook, Michigan State</li> </ol> <p>Discussant: Bryan McLaughlin, Texas Tech</p> <p><b>Topic: Best Practices in Communication Research</b></p> <ol style="list-style-type: none"> <li>1. Scale Development Research in Communication: Current Status and Recommendation for the Best Practices by Eyun-Jung Ki, Hyoungkoo Khang, and Ziyuan Zhou, Alabama</li> <li>2. Do Computers Yield Better Response Quality than Smartphones as Web Survey Response Devices? by Louisa Ha and Chenjie Ahang, Bowling Green State</li> <li>3. More than a Reminder: A Method for Using Text Messages to Communicate with Young People and Maintain an In-Person Bystander Intervention Training by Jared Brickman, Jessica Willoughby, and Paula Adams, Washington State</li> </ol> <p>Discussant: Jorg Matthes, Vienna</p>
Thursday, August 10, 2017 11:45 am to 1:15 pm	Research Panel with MMEE	<p><b>Issues and Best Practices for Conducting Online Research</b></p> <p>Moderating/Presiding: Jennifer Hoewe, Alabama; Todd Holmes, SUNY-New Paltz</p> <p>Panelists: Toby Hopp, Colorado-Boulder; Lee Ahern, Pennsylvania State; Fuyuan Shen, Pennsylvania State</p>
Friday, August 11, 2017 8:15 to 9:45 am	Refereed Research (High-Density)	<p><b>In the News</b></p> <p>Moderating/Presiding: Trevor Diehl, Vienna</p> <p><b>Group 1</b></p> <ol style="list-style-type: none"> <li>1. Political Economy, Business Journalism and Agency: An Examination by Rob Wells, Arkansas</li> <li>2. Bridging the Divide between Reason and Sentiment: Exploring the Potentials of Emotionality in Journalism by Sheng Zou, Stanford</li> <li>3. The Study of Semantic Networks and Health News Coverage: Focusing on Obesity Issues by Sunghak Kim, Wisconsin-Madison</li> <li>4. Unsupervised Analyses or Dynamic Frames: Combining Semantic Network Analysis, Hierarchical Clustering and Multidimensional Scaling by Joon-mo Park, Seoul National University</li> </ol> <p>Discussant: Brendan Watson, Michigan State</p> <p><b>Group 2</b></p> <ol style="list-style-type: none"> <li>1. An Analysis of Process-Outcome Framing in Intertemporal Choice by Ken Kim, Xavier</li> <li>2. Who is Responsible? The Impact of Emotional Personalization on Explaining the Origins of Social Problems by Minchul Kim, Brent Hale, Maria Elizabeth Grabe and Ozen Bas, Indiana</li> <li>3. Credibility and Persuasiveness of News Reports Featuring Vox Pops and the Role of Populist Attitudes by Christina Peter, Munich</li> <li>4. In the Eye of the Beholder: How News Media Exposure and Audience Schema Affect the Image of the U.S. Among the Chinese Public by Timothy Fung, Hong Kong Baptist, Wenjie Yan, Washington State, and Heather Akin, Pennsylvania</li> </ol> <p>Discussant: Stephanie Edgerly, Northwestern</p>
Friday, August 11, 2017 12:15 to 1:30 pm	Research Panel with CTEC	<p><b>Social Media and Voters: Challenges and Opportunities for Political and Civic Engagement</b></p> <p>Moderating/Presiding: Daniela Dimitrova, Iowa State</p> <p>Panelists: Porismita Borah, Washington State; Tom Johnson, Texas; Sharon Meraz, Illinois-Chicago; Dhavan Shah, Wisconsin-Madison</p>

Time	Session Type	Title and Details
Friday, August 11, 2017 1:45 to 3:15 pm	Research Panel with MCS	<p><b>Bad Science, Good Science: Improving Research in our Field</b> Moderating/Presiding: Jennifer Hoewe, Alabama</p> <p>Panelists: Francesca Dillman Carpentier, North Carolina-Chapel Hill; Louisa Ha, Bowling Green State; Jorg Matthes, Vienna; Fuyuan Shen, Pennsylvania State</p>
Friday, August 11, 2017 5:15 to 6:45 pm	Refereed Research	<p><b>Best of CT&amp;M</b> Moderating/Presiding: Elizabeth Stoycheff, Wayne State</p> <ol style="list-style-type: none"> <li>1. "You Must be this Anthropomorphic" to Write the News: Machine Attribution Decreases News Credibility and Issue Importance by Frank Waddell, Florida</li> <li>2. Competitive Frames and the Moderating Effects of Partisanship on Real-Time Environmental Behavior: Using Ecological Momentary Assessment in Competitive Framing by Porismita Borah, Washington State</li> <li>3. Measurement Invariance and Validation of a New Scale of Reflective Thoughts about Media Violence across Countries and Media Genres by Sebastian Scherr and Anne Bartsch, Munich, Marie-Louise Mares, Wisconsin-Madison, and Mary-Beth Oliver, Pennsylvania State</li> <li>4. Bypassing vs. Complying? Predicting Circumventions of Online Censorship in Networked Authoritarian Regimes by Ayensur Dal, Ohio State</li> <li>5. Picture Yourself Healthy -- How Social Media Users Select Images to Shape Health Intentions and Behaviors by Brianna Wilson and Silvia Knoblock-Westerwick, Ohio State</li> </ol> <p>Discussant: TBA</p>
Friday, August 11, 2017 7:00 to 8:30 pm	Members' Meeting	<p><b>Members' Meeting</b> Moderating/Presiding: Jorg Matthes, Vienna</p>
Saturday, August 12, 2017 9:15 to 10:45 am	Teaching Panel with Vis Comm	<p><b>Teaching Data Journalism: What to Do and How to Start</b> Moderating/Presiding: Kristen Landreville, Wyoming</p> <p>Panelists: Mindy McAdams, Florida; Norman Lewis, Florida; Katy Culver, Wisconsin-Madison; Dan Pacheco, Syracuse</p>
Saturday, August 12, 2017 11:00 am to 12:30 pm	Refereed Research	<p><b>Public Opinion Formation and Expression</b> Moderating/Presiding: Megan Duncan, Wisconsin-Madison</p> <ol style="list-style-type: none"> <li>1. No Comments, but a Thumbs-Down: Estimating the Effects of Spiral of Silence on Online Opinion Expression by Tai-Yee Wu, Anne Oeldorf-Hirsch, and David Atkin, Connecticut</li> <li>2. Opinion Climates a la Carte - Selective and Incidental Exposure Impacts on Polarization, Public Opinion, and Participation by Daniel Sude, Silvia Knobloch-Westerwick, Melissa Robinson, and Axel Westerwick, Ohio State</li> <li>3. The Effect of Presumed Media Influence on Communicative Actions about Same-Sex Marriage Legalization by Yangsun Hong and Catasha Davis, Wisconsin-Madison, and Shawnika Hull, George Washington</li> <li>4. The 2016 U.S. Presidential Public Opinion Polls: Third-Person Effects and Voter Intentions by Jane Weatherred, Anan Wan, and Yicheng Zhu, South Carolina</li> </ol> <p>Discussant: Aaron Veenstra, Southern Illinois</p>

## 2016-2017 CT&M OFFICERS

### **Division Head, Editor-in-Chief, Communication Methods and Measures, & Editorial Board Liaison**

Jörg Matthes  
Department of Communication  
University of Vienna  
Währinger Straße 29  
1090 Vienna, Austria  
Phone: 011-43-1-4277-49307  
E-mail: joerg.matthes@univie.ac.at

### **Vice-Head & Program Chair**

Melissa Gotlieb  
College of Media & Communication  
Texas Tech University  
P.O. Box 43082  
Lubbock, TX 79404  
Phone: 806-834-2998  
E-mail: melissa.gotlieb@ttu.edu

### **Research Chair**

Elizabeth Stoycheff  
Department of Communication  
Wayne State University  
563 Manoogian Hall  
Detroit, MI 48202  
Phone: 313-577-4572  
E-mail: elizabeth.stoycheff@wayne.edu

### **Teaching Committee Chair**

Kristen Landreville  
Department of Communication &  
Journalism  
University of Wyoming  
425 Ross Hall  
1000 E. University Ave.  
Laramie, WY 82071  
Phone: 307-314-9090  
E-mail: klandrev@uwyo.edu

### **Professional Freedom & Responsibility Chair**

Jennifer Hoewe  
Department of Journalism & Creative  
Media  
University of Alabama  
Box 870172  
Tuscaloosa, AL 35487  
Phone: 205-348-9760  
E-mail: jehoewe@ua.edu

### **Membership Chair & Webmaster**

Brett Sherrick  
Department of Journalism & Creative  
Media  
University of Alabama  
Box 870172  
Tuscaloosa, AL 35487  
Phone: 205-348-7570  
E-mail: bisherrick@ua.edu

### **Newsletter Editor**

Matthew Barnidge  
Department of Communication  
University of Vienna  
Althanstraße 14 (UZA II)  
1090 Vienna, Austria  
Phone: 011-43-1-4277-49344  
E-mail: matthew.barnidge@univie.ac.at

### **Social Media Coordinator**

Magdalena Saldaña  
College of Media & Communication  
Texas Tech University  
P.O. Box 43082  
Lubbock, TX 79404  
Phone: 806-834-5044  
E-mail: magdalena.saldana@ttu.edu

### **Graduate Student Liaison**

Trevor Diehl  
Department of Communication  
University of Vienna  
Althanstraße 14 (UZA II)  
1090 Vienna, Austria  
Phone: 011-43-1-4277-48321  
E-mail: trevor.diehl@univie.ac.at

*CT&M CONCEPTS, the newsletter of the Communication Theory & Methodology division of the Association for Education in Journalism and Mass Communication, is published three times per academic year. Please submit any articles to newsletter editor Matthew Barnidge (matthew.barnidge@univie.ac.at). Back issues of the newsletter and ongoing discussions can be found at the CT&M web site, <http://aejmc.us/ctm/>.*

**DON'T FORGET TO LIKE  
OR FOLLOW US ON SOCIAL  
MEDIA!**

**facebook.com/CTMdivision**

**@AEJMC\_CTM**