

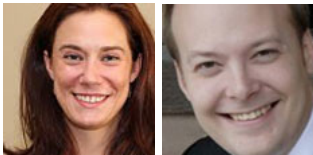


## Get ready for Washington 2013

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CT&M RESEARCH CO-CHAIRS



### Call for Papers: AEJMC 2013

The CT&M Division accepts original research papers that advance the literature in mass communication theory, research methods, or both. CT&M welcomes both conceptual and data-based papers and is open to all methodological approaches. Please refer to the Summer 2012 CTM Concepts Division newsletter for a complete list of topics and papers presented last year to get a better idea of the potential "fit" of your paper ([http://aejmc.net/ctm/wp-content/uploads/2012/06/CTMConcepts\\_summer2012.pdf](http://aejmc.net/ctm/wp-content/uploads/2012/06/CTMConcepts_summer2012.pdf)). Recent CT&M papers include research in political communication, health communication, environmental communication, computer-mediated communication, international communication, and broader media effects.

#### *Paper Competitions*

Papers submitted to CT&M can be submitted to the open-call competition or the student paper competition. Winners of all awards will be

recognized in the convention program and/or at the CT&M members' meeting in Chicago.

In addition to the open-call and student competitions, CT&M recognizes the top theoretical submission to the division each year. A theory paper may extend what is known about the current workings of a theory by including a data analysis section, or strictly extend the current theory literature without including data. The abstract of the award-winning piece by our inaugural winner, Nori Comello, can be viewed at <http://aejmc.net/ctm/awards/top-theory-paper/>. **To be considered for the top theory paper, you must type "Theory Paper Competition" in the upper right-hand corner of first page of text.** Papers submitted in the top theory paper competition will also be considered for awards in the open-call and student competitions, as applicable.

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## Get ready for Washington 2013

**Continued from Page 1** We strongly encourage submissions by students. Winners of the Chaffee-McLeod Award for Top Student Paper will be awarded \$250; two additional top student papers will also receive cash prizes. To be considered for the student paper competition, all authors must be students, and the author(s) must type "Student Paper Competition" in the upper right-hand corner of first page of text.

### *Requirements*

Please limit papers to no more than 25 pages (double-spaced) in length, excluding tables and references. Papers should follow APA style, have 1-inch margins, and use 12 point Times New Roman font. Please limit papers to a total of 35 pages total (including text, tables, and references). Please refer to the AEJMC general paper call for this year's online submission guidelines. Please make sure there is no identifying information in the body of the paper or in the document properties. Co-authors cannot be added after a paper has been reviewed. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else. Failure to be present or provide a presenter for any paper will result in a one-year

ban on the review of papers for all of the authors involved. Authors of accepted papers are required to forward papers to discussants and moderators prior to the conference.

If you have any questions, you can direct them to the research co-chairs Mike Schmierbach (mgs15@psu.edu) and Myiah Hutchens (myiahhutchens@email.arizona.edu).



## Thoughts from the Head

**JASON REINEKE**  
MIDDLE TENNESSEE  
STATE UNIVERSITY  
CT&M HEAD



While my time as division head progresses and the spring draws near positive change and renewal are happening all around the Communication Theory and Methodology division.

As many of you may have already heard, the council of divisions voted at the winter planning meeting in Dallas in December to move forward with a new process of allocating conference programming in the future. The famous – or infamous – chip auction is no more. Unofficial institutional memory can be fuzzy, but accounts indicate that this change has been suggested for well over a decade. Now it is finally a reality. A committee has been tasked with

developing the logistics of new procedures for session programming, but the gist of the plan at the

**“The famous – or infamous – chip auction is no more.”**

meeting was for division heads and program chairs to submit a list of preferred sessions dates and times that would then be assigned by the council of division chair and AEJMC staff at around the same time that the chip auction took place each year. A weighting system will likely be implemented to give divisions a greater likelihood of receiving their most preferred choices.

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# Thoughts from the Head

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This change makes AEJMC's procedures more consistent with those of the field's other major professional organizations, is more sensitive to division officers' often limited travel resources and time at one of the busiest parts of the academic year, will help to encourage greater involvement in leadership by our international colleagues, and is more environmentally friendly than the chip auction. In short, the

future of this division rests in the hands of our students. Our graduate student liaisons have provided valuable feedback about perceptions of the division and what outreach tactics and strategies they believe would be most valuable to potential, future graduate student division members. See Nori Comello's column for more details about graduate student activities.

I'm looking forward to an exciting conference this year that will represent the best that CT&M has to offer in terms of professional development, research, and recognition of excellence. Andrew Hayes has graciously agreed to lead our pre-conference workshop, co-sponsored by the Political

Communication Interest Group, on statistical mediation, moderation, and conditional process analysis – see the announcement below for details. You'll also find our research competition call (including information about our theory paper competition), Barrow scholarship call, and information about our teaching and professional freedom and responsibility sessions in this newsletter.

**“As has been said in so many words so many times before, the future of this division rests in the hands of our students.”**

end of the chip auction and creation of new session programming plan is a major step forward for the administration of AEJMC. It has been a long time coming. See program chair Rosanne Scholl's column for more details about the outcome of this year's AEJMC winter planning meeting. Within the CT&M division we continue to focus this year on encouraging graduate student involvement. As has been said in so many words so many times before, the

## CT&M Programming for AEJMC 2013: Posters, Panels, and Papers, Oh My!

*ROSANNE SCHOLL  
MANSHIP SCHOOL OF MASS  
COMMUNICATION  
LOUISIANA STATE UNIVERSITY  
CT&M VICE-HEAD AND  
PROGRAM CHAIR*



CT&M Chair Jason Reineke and Vice-Chair Rosanne “Vice” Scholl attended AEJMC's last-ever “chip auction” in Dallas in December 2012. As division and interest group leaders have done for decades, we competed with other representatives to choose the best times for CT&M's posters, panels, and papers. Our best efforts on your behalf resulted in the conference schedule in this issue. In the future, AEJMC will schedule the conference using the division's preferences, without the necessity for a mid-winter trip. There's never been a better time to get involved in CT&M leadership!

Using the conference schedule, you can plan right now to attend the preconference, two Professional Freedom & Responsibility panels, and two teaching panels at the August 2013 conference in Washington, DC. If your research is admitted to a research panel or a poster session, it will be at one of the designated times. Finally, please take note of the division's “Best-of” research panel and the business meeting. Attending the business meeting is a great way to meet other CT&M-ers and get involved.

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## CT&M Programming for AEJMC 2013

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<b>Wednesday, August 7</b>	Preconference	08:00 – 05:00 pm	Co-sponsored with PCIG
<b>Thursday, August 8</b>	Teaching panel	08:15 – 09:45	Co-sponsored with ComSHER
	PF&R panel	11:45 am – 1:15 pm	Co-sponsored with CTEC
<b>Friday, August 9</b>	Research paper poster session	08:15 am – 09:45 am	Co-sponsored with ComSHER, CTEC and PCIG
	Refereed research panel	11:45 am – 1:15 pm	
	Refereed research panel	3:15 pm – 4:45 pm	
<b>Saturday, August 10</b>	Refereed research panel	08:15 am – 09:45 pm	
	Refereed research panel	03:30 – 5:00 pm	
	“Best of” refereed research panel	05:15 – 06:45	
	Member’s Business Meeting	07:00 – 08:30 pm	
	Social Hour. Offsite following the business meeting		
<b>Sunday, August 11</b>	Teaching panel	09:15 am – 10:45 am	Co-sponsored with MCS
	PF&R panel	11:00 am – 12:30 pm	Co-sponsored with ComSHER

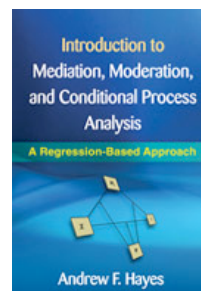
## Hayes to Offer Joint CT&M/PCIG Pre-conference Workshop on Mediation, Moderation, and Conditional Process Analysis

**JASON REINEKE**  
MIDDLE TENNESSEE  
STATE UNIVERSITY  
CT&M HEAD



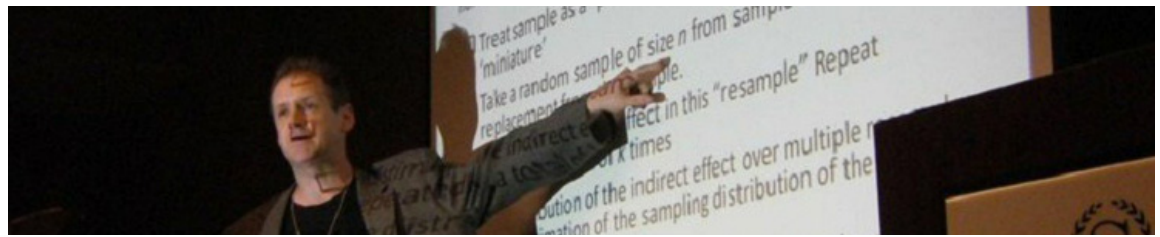
It is my pleasure to announce that the Communication Theory and Methodology division and Political Communication interest group will sponsor a pre-conference workshop featuring Dr. Andrew F. Hayes who will discuss statistical mediation, moderation, and conditional process analysis.

Hayes will discuss procedures covered in his new book *Introduction to Mediation, Moderation, and Conditional Process Analysis: A Regression-Based Approach* (for more details, please visit the books Web site [here](#)). Mediation is the process by which a third variable is causally between two



other variables and accounts for the relationship between those two variables. Moderation is the process by which the relationship between two variables varies as the function of third variable. The workshop will include an introduction to using SPSS and SAS macro tools for implementing mediation, moderation, and their integration in the form of conditional process analysis. Examples and hands-on exercises in moderation and mediation analysis will be provided.

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Dr. Andrew Hayes

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This workshop, which will take place from 1:00 pm to 5:00 pm on Wednesday, August 7 will be indispensable for researchers who utilize scientific, quantitative, and statistical methods. The cost for regular AEJMC members is \$50.00. I am especially pleased that we were able to get the price for graduate students down to only \$25.00, as the state-of-the-art analytical tools covered in this workshop will be especially valuable for those planning to conduct cutting-edge research and analyses for their theses, dissertations, and other projects. Participation is limited to 75 attendees, so make sure to register as soon as possible.

Dr. Andrew F. Hayes is an Associate Professor at The Ohio State University. His research focuses on linear models, with an emphasis on resampling methods of inference. His methodological

and statistical work has published in such locations as *Psychological Methods*, *Multivariate Behavioral Research*, *Behavior Research Methods*, *Psychological Science*, *British Journal of Mathematical and Statistical Psychology*, *Journal of Educational and Behavioral Statistics*, *Journal of Statistical Computation and Simulation*, *Human Communication Research*, and *Communication Monographs*. In recent years Hayes has traveled the world teaching invited workshops involving his work on mediation and moderation. He is a long-time member of the Communication Theory and Methodology division Department of Communication and is the Editor-in-Chief of the division's journal, *Communication Methods and Measures*. More about Hayes's work is available at his Web site: <http://www.afhayes.com/>

## DC is a great place for PF&R

KJERSTIN THORSON  
ANNENBERG SCHOOL FOR  
COMMUNICATION & JOURNALISM  
UNIVERSITY OF SOUTHERN  
CALIFORNIA  
CT&M PROFESSIONAL FREEDOM  
& RESPONSIBILITY CHAIR



We've booked two exciting PF&R sessions for August, both of which take advantage of our Washington D.C. location to explore the intersections of data, methodology, public opinion and political reporting.

The PF&R panels kick off with a session titled "Data science and targeted mobilization in the 2012 election," co-sponsored with the Communication Technology division. Held at 11:45 a.m. on Thursday, this panel focuses on the strategic use of data by campaigns during the 2012 election. Panelists will engage with questions about data science in campaigning as well as talk through the challenges for journalists and scholars writing about the use of analytics in contemporary campaigns.

Our second session—Sunday at 11 a.m.—is "Strategic research for advocacy organizations: Public opinion and science, health, and environmental issues," co-sponsored with the

Communicating Science, Health, Environment and Risk Interest Group (COMSHER). We're bringing together scholars and professionals working in polling and strategic research for advocacy organizations in the area of science, health, and the environment. It draws on the rich resources of the Washington D.C. location to bring expertise on trends and challenges in understanding public opinion and policy around these issues. Panelists will discuss the impact of the 2012 election and polling practices in such areas as climate change, pandemics and biosecurity, and vaccination and public health.

The final panelist line-up will be announced in the summer newsletter.

## CT&M from the Grad Student Perspective

*NORI COMELLO*  
UNIVERSITY OF NORTH CAROLINA  
CT&M THEORY COMPETITION  
ADVISER AND GRADUATE STUDENT  
LIAISON



Greetings and Happy Spring to all – and if you are a grad student who is new to CT&M, welcome!

First, I would like to recognize the Graduate Student Liaisons (GSLs) I have had the pleasure of working with so far. These fine scholars are Justin Walden (Penn State), Matt Barnidge (Wisconsin), Steven Kleinmen (Ohio State), and Lisa Barnard (UNC Chapel Hill). We have been brainstorming ideas for branding CT&M and for creating ongoing opportunities for grad student engagement with the division.

In our discussions so far, one theme that has emerged is that submission to CT&M is a great way for grad students to experience the value of

the division. As outlined in the call for papers, grad students can earn recognition for papers in at least three categories: student paper, open call, and theory paper competitions.

I'd like to make a special plug for the theory paper competition, because grad students are bound to have a theory class paper, comprehensive exam answer, or dissertation first chapter that casts a brighter or different light on some theoretical model. Further, papers submitted in this category are also eligible for consideration in the student or open call categories.

Here, then, is a list of Top Five Reasons for grad students to submit to the theory paper competition.

- 1. Maximize ROI:** You've already put the blood, sweat, and tears into that paper (see above), so might as well get it in.
- 2. Free Feedback:** Almost as good as free pizza! The feedback you get from the conference submission process can be used to improve the piece for later submission to a journal.
- 3. Build a Citation Trail:** If you have a cool theoretical proposition or model, it's handy to get it into a venue that you can then cite later when you formally test it.
- 4. Enhance Your Brand as a Researcher:** Who doesn't want to be associated with a reputation for rigorous and original thinking?
- 5. Enrich the Field:** We ALL benefit when good ideas are discussed!

So get those papers in. And if you have other ideas for engaging grad students in CT&M, please don't hesitate to contact me or one of the GSLs. See you at the conference!

# Barrow Minority Doctoral Student Scholarship Applicants Sought

STEPHANIE EDGERLY  
MEDILL SCHOOL OF JOURNALISM  
NORTHWESTERN UNIVERSITY  
CT&M MEMBERSHIP CHAIR AND  
BARROW SCHOLARSHIP CHAIR



Applications are now being accepted for the 2013 Barrow Minority Doctoral Student Scholarship. The scholarship includes a \$2,000 award and a free one-year membership in the Communication Theory and Methodology Division (CT&M) of AEJMC.

The scholarship honors the late Professor Lionel C. Barrow, Jr., of Howard University, in recognition of his pioneering efforts in support of minority education in journalism and mass communication. Reflections on Dr. Barrow from previous scholarship winners are available in the Spring 2009 edition of CT&M Concepts, available at <http://aejmc.net/ctm/newsletter/>. The award is designed to aid doctoral students in journalism or mass communication programs to complete their dissertation research and academic studies. The students' work does not need to address issues of race.

The award is sponsored by the CT&M Division and is made possible in part through contributions from the Minorities and Communication Division, the Commission on the Status of Minorities and personal donations.

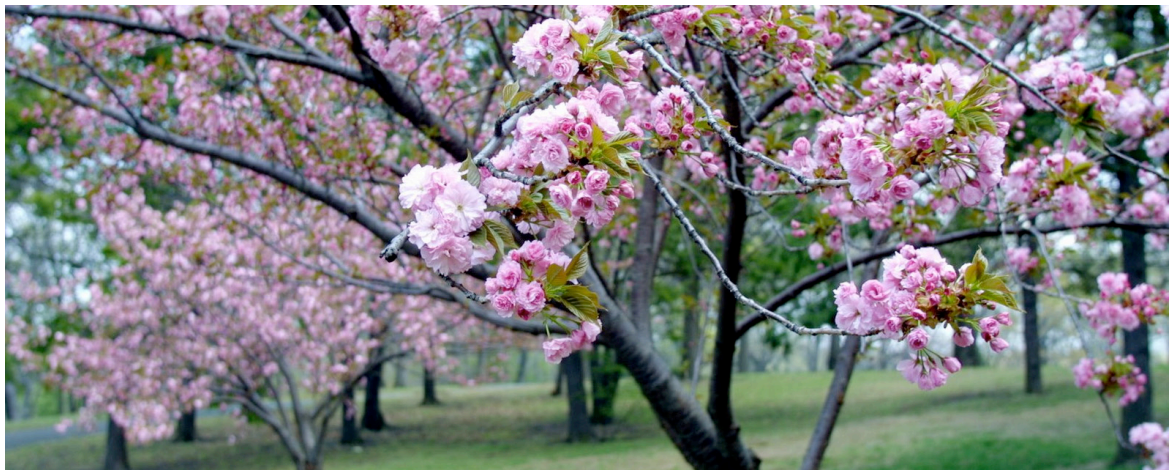
Racial or ethnic minority students who are U.S. citizens or permanent residents and are enrolled in a Ph.D. program in journalism or mass communication are encouraged to apply. Applicants

need not be members of AEJMC or the CT&M Division.

Applications will be evaluated on the basis of candidates' capacity for making significant contributions to communication theory and methodology. To be considered for this scholarship, please provide the following: (1) a letter outlining research interests and career plans, (2) a curriculum vitae, and (3) two letters of recommendation. The letter and CV should be sent via e-mail to Dr. Stephanie Edgerly, Barrow Scholarship Chair, [stephanie.edgerly@northwestern.edu](mailto:stephanie.edgerly@northwestern.edu). The letters of recommendation should be sent directly by the recommender to the same address. Letters of recommendation only may also be sent via regular mail if that is the preference of the recommender; letters can be mailed to Dr. Stephanie Edgerly, Barrow Scholarship Chair, Medill School of Journalism, 1870 Campus Drive, Evanston, IL 60208.

Submissions must be postmarked no later than **May 1, 2013**. Questions may be addressed to Professor Edgerly at [stephanie.edgerly@northwestern.edu](mailto:stephanie.edgerly@northwestern.edu).

The scholarship will be awarded at the 2013 AEJMC Conference in Washington D.C., August 8-11.



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