

**Communication Theory & Methodology Division, AEJMC
2010 Members' Meeting Friday August 6, 2010
Presiding: Dominique Brossard**

MINUTES

Meeting called to order at 7.00 p.m. on August 6, 2010.

1) Review and approve of the minutes for the 2009 members' meeting.

Members unanimously approved the minutes for the 2009 member's meeting.

2) Financial report (Dominique Brossard)

As of July 31, 2010, the division had a negative balance of \$395.19. However, this figure does not include \$500 received from Taylor and Francis as sponsorship of the pre-conference workshop, as well as \$470 from 18 people who registered for this workshop (a special thanks to Andrew Hayes for conducting this inaugural workshop with no cost to the division). Adding these two items we would have a positive balance of \$574.85, but we need to keep in mind that this is thanks to the additional activities and not our regular operating income based on member fees.

The division's expenses during the previous year included: Chaffee McLeod student scholarship \$250; Second student paper award \$150; Third student paper award \$100; and Memberships for student award winners \$38. With respect to the Journal \$5,188.75 were transferred to Communication Methods & Measures (\$21 of the regular members' \$26 in dues goes to the journal; \$13 of the students' \$16 in dues goes to the journal). However, a double-issue of the journal during this period posed the problem that those who do not renew (or renew late) still receive the journal, and hence the division has to cover the costs. It is also not clear that AEJMC's membership roster and the labels that go out to Taylor & Francis are perfectly coordinated. To avoid negative balances in the future, the division needs to carefully assess its financial situation, membership fees and its overall income/expense sources.

With respect to the Barrow scholarship the ending balance was \$50.931 with \$1,400 being paid to this year's recipient.

3) Committee Reports

a) Communication Methods & Measures (Andrew Hayes)

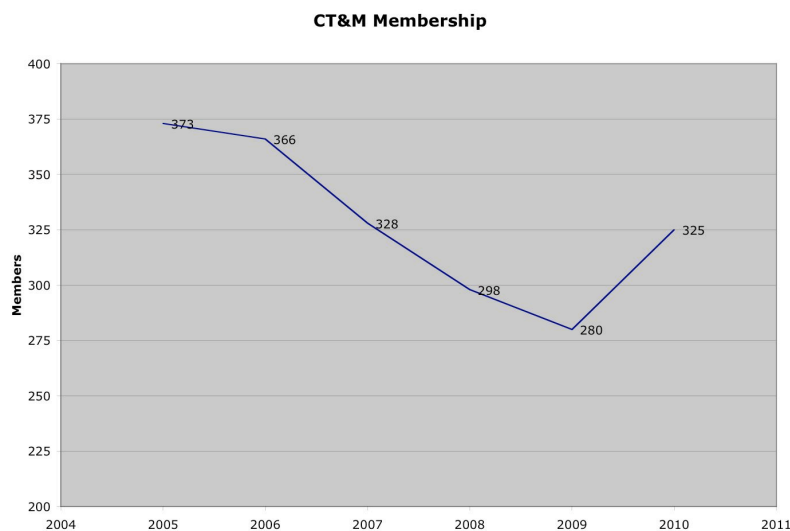
The Journal has renewed its leadership. The new structure includes Andrew Hayes as Editor as well as new Associate Editors and a new editorial board. Taylor and Francis have expressed their commitment to the division sponsoring this year's preconference workshop and announcing a \$250 prize towards the creation of an award to the best article published in *Communication Methods & Measures*. The Division's board and the journal leadership will establish a selection process, so this award can be presented for the first time during the 2011 Business Meeting. The new journal leadership is committed to reduce review times for articles submitted to the journal to 90 days as well as a 6 to nine month publication lag from acceptance.

b) Newsletter report (Mike Schmierbach)

The newsletter was distributed, on schedule, three times last year (October, February, and June). The newsletters featured communications from the executive board, information on the conference paper competition and schedule, and promotional materials for Andrew Hayes' pre-conference workshop. In future years the division will need to more tightly integrate the newsletter with the new Web site and social media outlets.

c) Membership/recruitment (Michael Dahlstrom)

This year the division was able to change a downward trend and come back up from 280 members in 2009 to 325 in 2010, despite the fact that overall AEJMC's membership went from 3,710 to 3,629 in this same period.



In terms of our membership the gender composition (40% female), its ethnicity (73% Caucasian, although 1/3 of people do not report their ethnicity) and student status (16%) remains stable. The goals in terms of recruiting continue to be increase membership, increase proportion of female members, increase diversity and increase the number of graduate student members. Focusing on graduate student recruiting might achieve all of these goals. In addition to what we already do (paper awards), faculty mentoring and creating a mechanism to assist students in methodological issues could contribute to graduate student involvement with the division.

d) Teaching Standards (Jason Reineke)

Two teaching panels were organized during the annual meeting. This included "Kappa Tau Alpha Centennial: Celebrating the Scholarly Life," co-sponsored by the Council of Affiliates; and "Working with the IRB at your Institution," co-sponsored by the Mass Communication & Society division.

e) PF&R (Xiaoli Nan)

Two PF&R sessions were organized during the annual meeting. This included “Identity and impact of communication as a discipline,” co-sponsored by the Commission on the Status of Women and “Conducting externally funded research with social implications,” co-sponsored by the Mass Communication & Society division.

f) Research/Paper competition (Michel Haigh)

This year CT&M had 114 submissions to its research paper competition, ranking third behind MC&S (184 papers) and CTech (157) papers. CT&M accepted 53 papers (for a 46% acceptance rate). Twenty-two of 59 papers in which the first or only author was a student were accepted, and 31 of 55 in which a faculty member was the first or only author were accepted. Overall there were 1,796 papers submitted to AEJMC, with 47% of the papers being from graduate students, 22% from assistant professors, 9% authored by associated professors, and 5% by full professors. The top states submitting papers (all colleges/universities included) Florida (155 papers), Texas (148 papers), Pennsylvania (108 papers), Missouri (83 papers), and North Carolina (64 papers). For this year’s competition 62 reviewers assisted the division as judges. Unfortunately many of these did not appear in the official thank you (program) due to a mistake by the central office. This issue that affected many divisions has been discussed with the Council of Divisions.

g) Conference Program (Hernando Rojas)

For this year’s annual meeting, in addition to the Teaching and PF&R panels, the division programmed a pre-conference workshop on Mediation Analysis with Andrew F. Hayes, co-sponsored by the Taylor & Francis Group, as well as 8 research sessions including two scholar-to-scholar sessions and one research session co-sponsored with CTEC division. Thanks to the CT&M members who did a wonderful job as moderators and discussants.

4) Awards

a) Paper awards (Hernando Rojas)

Awards were distributed to all faculty and student paper winners:

Top faculty paper award was for Young Mie Kim, Ming Wang, Melissa R. Gotlieb, Itay Gabay and Stephanie Edgerly, all from the University of Wisconsin-Madison, for their paper *Ambivalence Reduction and Polarization in the Campaign Information Environment: The Interaction between Individual-Level and Contextual-Level Influences*.

Top three faculty paper award for Mike McDevitt - University of Colorado- Boulder, for his paper “Spiral of Speaking Out: Conflict Seeking of Democratic Youth in Republican Counties.”

Top three faculty paper award for Emily Vraga, Mitchell Bard, Leticia Bode, D. Jasun Carr, Stephanie Edgerly, Courtney Johnson, Young Mie Kim and Dhavan Shah, all from the University of Wisconsin-Madison, for their paper “The Correspondent, the Combatant, and the Comic: How Moderator Style and Guest Civility Shape News Credibility.”

Chaffee-McLeod Top Student Paper award was for Penelope Sheets - University of Washington, for her paper “Identity salience and policy support: Barack Obama, group identity cues, and message effects.”

Top Three Student Paper award for Nick Geidner -The Ohio State University, for his paper “Group Involvement and the Spiral of Silence: Using Agent-Based Modeling to Understand Opinion Expression.”

Top Three Student Paper award for Jason Gilmore and Lindsey Meeks, both from University of Washington, for their paper “Anti-Americanism in the American Mind: National Identity, News Content and Attributions of Blame.”

b) Barrow Minority Doctoral Student Scholarship (Rosanne Scholl)

This scholarship honors the late Professor Lionel C. Barrow, Jr. It helps doctoral students in journalism or mass communication programs to complete their dissertation research and academic studies. Dr. Barrow passed away in 2009. He was a University of Wisconsin Ph.D. alumnus who, during his career, was both an advertising agency executive in New York and later the Dean of the School of Communications at Howard University. He founded Minorities and Communication Division in 1970. This year’s applicants represented a rich variety of research traditions and scholarly and professional backgrounds. Special thank to Yvonne Chen, Jason Reineke, and Michel Haigh who served as the subcommittee that selected this year’s recipient: Eulalia Puig-i-Abril, doctoral candidate, University of Wisconsin-Madison. This award is sponsored by the CT&M Division and is made possible in part through contributions from the Minorities and Communication Division, the Commission on the Status of Minorities, personal donations, and royalties from Guido H. Stempel III, David Weaver, and Cleveland Wilhoit’s *Mass Communication Research and Theory* text.

5) Nomination and election of new officers (Dominique Brossard)

- a) Vice-Head. Current Research Chair Michel Haigh becomes division Vice-Head.
- b) Research Chair (Candidates Xiaoli Nan and Jason Reineke). Jason Reineke elected.
- c) Executive Committee (Open Nominations – 2 open seats). Myiah Hutchens, Young Mie Kim, Mike Schmierbach and Shirley Ho Soo Yee were nominated. Myiah Hutchens and Mike Schmierbach were elected. Michael Dahlstrom and Rosanne Scholl remain on the executive for a second year.

6) Old Business – Membership fees

With this year’s financial report under consideration, a discussion on the convenience of raising CT&M membership fees was reinitiated from last year’s business meeting. Some of the options discussed included: raising member fees, renegotiating the contract with the journal and exploring other revenue sources (i.e. fund raising to name specific awards including the best paper in Communication Methods and Measures). Members, based on article IV section VI of

the division bylines, recommended that the division leadership appoint an ad hoc committee to study the financial situation of the division as well as provide options to improve it.

7) New Business

a. New Communication outlets

CT&M's Facebook group was created in February of this year to complement existing communication outlets (Newsletter, Blog). To date the group has 170 members. Most importantly a new CT&M website, designed by Eugenia Highland a graduate student at the University of Wisconsin- Madison, was unveiled. The website will articulate all communication efforts in the division, and was very well received by the membership. The current newsletter will be maintained for now in tandem with the website. In next year's meeting the convenience of maintaining the newsletter will be discussed.

b. Potential by-law changes

With the new communication outlets certain officer responsibilities change. This year the board will experiment with a new Communication chair position, and based on this experience a formal amendment to the division's structure will be proposed in next year's member meeting.

c. Recognition

Dominique Brossard got a certificate from CT&M in recognition for her service to the division as Head for 2009-2010.

8) Adjournment

Meeting adjourned at 8.20 p.m.