

AEJMC

Internships and Careers Interest Group

A newsletter about the Internships and Careers Interest Group of AEJMC

June 2020

2019 - 20 ICIG Officers

Co-Head

Stephanie Bluestein
California State University, Northridge
stephanie.bluestein@csun.edu

Co-Head

Betty Kennan
Radford University
blkennan@radford.edu

Co-Vice-Head & Research Chair

Pamela K. Morris
Loyola University Chicago
pmorris1@luc.edu

Co-Vice Head

Paul Glader
The King's College, NYC
Pglader@tkc.edu

PF&R Chair

John Chapin
The Pennsylvania State University,
Beaver
jrc11@psu.edu

Teaching Chair

Cessna Winslow
Tarleton State University
cwinslow@tarleton.edu

Newsletter Editor

Karen Theveny
The Pennsylvania State University,
Brandywine
kct13@psu.edu

Welcome . . . Remotely

This year's conference is truly historic—the first virtual conference AEJMC has hosted since the organization's founding in 1912. AEJMC is working with an online conference platform called vFairs, an experienced company that has already hosted many virtual conferences for academic institutions, non-profit organizations, and commercial companies. As you can imagine, this year's conference is going to be different in many ways, from presenting papers and posters, to attending panel sessions to visiting the exhibit hall and checking out the D/IG (divisions and interest groups) Fair.

Although there are bound to be a few technical glitches, I predict that overall this conference will be successful because of the amount of planning that's going into it. Leaders from the divisions and interest groups, like ICIG, have been attending weekly Zoom meetings since May 20 to prepare for the virtual conference experience, which we've been told is super easy to navigate and user-friendly. To ensure that presenters, discussants, moderators, and attendees are ready for this new format, AEJMC will offer training webinars and practice sessions in advance.

Although the Great Recession prompted some organizations to turn to virtual conferences in the late-2000s, they have really taken off this year due to the pandemic. This will be my first virtual conference, and I admit it's been challenging to plan for a type of event I've never attended. But the support AEJMC has received from vFairs, in addition to the extensive planning by the divisions and interest groups, has gotten me really excited about this year's conference. Take a look at vFair's landing page about virtual conferences to get an idea of what it will look like, from the virtual lobby to the interactive spaces: <https://bit.ly/2YXFq7Z>.

If your paper or poster was accepted, if you're scheduled to be a panelist or discussant, or if you just want to attend to connect and learn, please register by July 9 to get the early bird member price of \$225. Although some college budgets are tight, the good news is your only expense will be registration. No airfare, Uber rides, or expensive hotels this year! And in a nod to tradition, a printed conference program—along with a water bottle and your name badge—will be mailed to every registrant's home in advance of the conference.

We're looking forward to seeing you at ICIG's pre-conference at 5:30 p.m. PST on Wednesday, Aug. 5, in addition to the five panels we're hosting/co-hosting, the poster session, and business meeting happening Aug. 6 through Aug. 8.

Stephanie Bluestein

Co-head, Internships and Careers Interest Group, AEJMC
Associate Professor of Journalism, California State University, Northridge

All Times are Pacific Standard Time

Wednesday, August 5

5:30 to 7:30 p.m. / PC000
Internships and Careers Interest Group

Preconference Roundtable Session
ICIG Roundtable, Fee \$5

Moderating/Presiding

Susan Fredricks, Penn State University, Brandywine

Panelists

Stephanie Bluestein, California State University, Northridge
John Chapin, Penn State, Beaver
Pamela Morris, Loyola Chicago
Cessna Winslow, Tarleton State University

This pre-conference roundtable discussion will focus on a variety of topics including paid versus unpaid internships, remote internships, helping students find an internship, prepping and supporting students during their internship, encouraging more students to do internships (if your program doesn't require one), what to do when a student is dismissed from an internship or needs to leave early, supporting students with special needs who do an internship, and study abroad internships. This discussion will dive into these issues among others that faculty are handling with regards to internships and careers. We encourage others who work with interns to attend and contribute to this conversation. Pre-registration is required. For additional information contact Stephanie Bluestein at stephanie.bluestein@csun.edu (ICIG).

Thursday, August 6

11:45 a.m. to 1:15 p.m. / T000
Media Management, Economics and
Entrepreneurship Division and Internships and
Careers Interest Group

PF&R Panel

Career Potential and Growth Opportunities within the
Newsroom for Those with Innovative Skills

Moderating/Presiding

Allie Kosterich, Fordham

Panelists

Stephanie Bluestein, California State University, Northridge
Rich Gordon, Northwestern
Connie Guglielmo, Editor in Chief of CNET; VP of CBS
Interactive
Pamela Morris, Loyola Chicago
Cindy Royal, Texas State

Journalists with a nontraditional mix of skills are essential for the future of news. What are these innovative roles, how can we train future journalists, and what can managers do to retain them? This panel brings academics and practitioners.

5 to 6:30 p.m. / T000
D/IG FAIR

Even in the virtual format, a live representative of ICIG will be available to chat with attendees. Don't miss the chance to explore the niche opportunity to join members who share a common interest that AEJMC's divisions and interest groups provide.

About Us

Taken from the website, "The Association for Education in Journalism and Mass Communication (AEJMC) is a nonprofit, educational association of journalism and mass communication educators, students and media professionals. The Association's mission is to promote the highest possible standards for journalism and mass communication education, to cultivate the widest possible range of communication research, to encourage the implementation of a multi-cultural society in the classroom and curriculum, and to defend and maintain freedom of communication in an effort to achieve better professional practice and a better informed public.

The Internships & Careers Interest Group (ICIG), established 1994, exists to promote knowledge about careers and internships in journalism and mass communication to AEJMC's membership and to educators and professionals everywhere. Our membership is open to any educator or professional with an interest in journalism careers and includes faculty members, administrators, career counselors and journalism practitioners. We sponsor convention programming that aims to explore important issues and recent trends regarding careers in the various journalism fields and industries. We encourage and support research that examines critical issues in the field experience, service-learning and career worlds."

All Times are Pacific Standard Time

Friday, August 7

8:15 to 9:45 a.m. / T000

Internships and Careers Interest Group and Advertising Division

PF&R Panel

Generational Divides: Preparing Gen Y and Z Students to Work with Gen X and Boomers

Moderating/Presiding

Paul Glader, The King's College

Panelists

Jess Collins, Virginia Commonwealth

Melissa Harrison, Texas Christian

Pamela Morris, Loyola Chicago

Robin Spring, Grand Valley State

Hollywood loves a good story about Baby Boomers who go work for younger tech-savvy managers at startups like Robert De Nero does in the 2015 film, *The Intern*. It also likes stories of Gen X-ers who go work for big tech companies such as Google as Vince Vaughn and Owen Wilson do in the 2013 film, *The Internship*. The more typical reality in several news and mass communication industries is that younger people are still working for older people and learning the craft of the profession. This can sometimes cause conflict and misunderstandings as the generations approach workplace issues, work styles and technology in completely different ways. How can the generations work together well and learn from each other? How can faculty help facilitate heartwarming stories rather than horror stories. This panel aims to explore how some faculty are preparing students for internships and careers and, particularly, in dealing with generational divides.

10 to 11:30 a.m. D/IG FAIR / T000

Even in the virtual format, a live representative of ICIG will be available to chat with attendees. Don't miss the chance to explore the niche opportunity to join members who share a common interest that AEJMC's divisions and interest groups provide.

11:45 a.m. to 1:15 p.m.

Internship and Careers Interest Group and Religion and Media Interest Group

Teaching Panel

Student Media Censorship vs. Freedom on a Religious Campus: Liberty University and the Problem of Student Initiative in Matters of Faith in the Public Sphere

Moderating/Presiding

Michael Longinow, Biola

Panelists

The Law, Private Colleges and Censorship of Campus Press
Sommer Ingram Dean, Staff Attorney from Student Press Law Center

Sensitive Topics in Theory and Practice on Christian College Campuses

Doug Mendenhall, Abilene Christian
Censorship Survey on Christian College Campuses

Cassidy Grom, Taylor, and data reporter at NJ.com
Sensitive Topics in Theory and Practice on Christian College Campuses Part II

Alan Blanchard, Taylor
Liberty University as Exhibit A of Censorship of Campus Press at Christian Colleges

Paul Glader, King's College

Student Media Censorship vs. Freedom on a Religious Campus: Liberty University and the Problem of Student Initiative in Matters of Faith in the Public Sphere. How do professors at Christian colleges navigate pressure to censor student media?

Get all the details here:
<http://aejmc.org/events/sanfrancisco20/>

All Times are Pacific Standard Time

Friday, August 7, contd.

1:30 to 3 p.m. / T000

Internships and Careers Interest Group and
Newspaper and Online News Division

Teaching Panel Session

Where the Jobs Are! Developing a Business
Journalism Curriculum at Your Institution —
Large or Small

Moderating/Presiding

Linda Shockley, Dow Jones News Fund

Panelists

Building a Business Journalism Curriculum and Program that
Helps Students Learn the Skills and Get Jobs

Chris Roush, Quinnipiac; TalkingBizNews, Business-
Week

Teaching the Economics Part of Business and Economics
Reporting

Constance Mitchell Ford, Maryland; formerly,
economics editor, *WSJ*

Helping a Diverse Group of Students to Become Interested in
Business Reporting

Michelle LaRoche, South Carolina and formerly, *WSJ*

Developing a Business Journalism Course and Cohort at
Small Colleges

Paul Glader, King's College; DJNF business reporting
program, former *WSJ* reporter

Business Journalism is one of few bright spots for hiring,
good pay, and stable audiences. It can be a challenging sub-
ject to teach. Hear from several profs who worked in biz and
economics reporting and now teach the subject.

Saturday, August 8

8:15 to 9:45 a.m. / S000

Magazine Media Division and Internships and
Careers Interest Group

Teaching Panel Session

Magazine Entrepreneurship: Journalism as a Side
Hustle

Moderating/Presiding

Carol Schwalbe, Arizona

Panelists

Negotiating Freelance Photo Contracts and Payments for
Magazines

Gary Fong, Genesis Photo Agency, San Francisco Bay
Area

Creating an Author Website for Fun and Profit

Scott Fosdick, San José State

Building a Portfolio Website for Student Work

Jeff Inman, Drake

Writing Pitches and Landing Stories in *The New York Times*,
Narratively, and Local Publications

Lisa Phillips, SUNY New Paltz

Students must be nimble and entrepreneurial as they under-
take freelance gigs. This panel will focus on the latest trends
in the industry and the classroom with regard to pitching
story ideas, creating websites, and negotiating contracts and
payments.

Stay Connected:

Follow us

Twitter: [AEJMC_ICIG](#)

Instagram: [@aejmc.icig](#)

**Facebook group:
[Internships & Career Interest Group \(AEJMC\)](#)**

All Times are Pacific Standard Time

Saturday, August 8, contd.

11:30 a.m. to 1 p.m. / S000

Internships and Careers Interest Group

PF&R Panel Session

Active Alumni: Ways to Keep Alumni Involved in Mentoring Your Students and Staying connected to Your Academic Program

Moderating/Presiding

Melissa Harrison, Texas Christian

Panelists

Establishing Mentoring and Meaningful Relationships in Your PR Cohort, Including Rescuing COVID Internship Mishaps

Adrienne Wallace, Grand Valley State

Creative Ways to Get Alumni to Come Back on Campus to Meet and Mentor Current Undergraduates

Paul Glader, King's College

Building Alumni and Mentoring Networks

Stephanie Bluestein, California State University, Northridge

Michael Ray Smith, Regent

Networks matter in every part of media and communications: journalism, advertising, PR. And most alums feel pride and honor when helping students succeed. Learn how you can tap into this valuable resource and get your alumni to be more active in your program.

1:15 - 2:45 p.m. / S000

D/IG Fair

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3:00 -4:30 p.m.

Poster Session

Internships and Careers Interest Group

Topic — Detailing Efforts and Requirements for Success

Seeking "Skilled, Poised, Fluent" Verbal Communicators: Aesthetic Labor and Signaling in Journalism Job Advertisements

Elia Powers, Towson

"Document Your Learning:" Internships, Student Learning Ad Program Evaluation

Sharee Broussard, Belmont

The AD & PR Portfolio Imperative: Not Just for "Creative" Students Anymore

Margaret (Peg) Murphy, Columbia College

Discussant

Mathew Haught, Memphis

6:30 - 8:00 p.m. / S000

ICIG Business Meeting

Conference Registration

"Early Bird" Registration (until July 9, 2020)

Rates

Member • \$225

Non-Member* • \$365

Student Member • \$130

Non-Member Student* • \$180

Retired Member • \$130

General Registration (beginning July 10, 2020)

Rates

Member • \$250

Non-Member* • \$385

Student Member • \$150

Non-Member Student* • \$200

Retired Member • \$150

* non-member rates include AEJMC membership dues