

# ENTERTAINING IDEAS

The AEJMC Entertainment Studies Interest Group Newsletter ❖ Summer 2022

## ESIG HOSTS SESSIONS IN DETROIT 2022's annual conference marks return to in-person events

The Entertainment Studies Interest Group will host and co-host several sessions throughout the 105th annual AEJMC Conference, taking place on August 3-6, 2022, in the Detroit Marriott at the Renaissance Center.

The first session is a **High Density Refereed Paper Session** titled "**Politics, Crime, Violence and the Culture of Entertainment Media**" on **Wednesday, Aug. 3, from 4:30 to 6 p.m.** Gwen Nisbett (North Texas) will

be moderating with Newly Paul (North Texas) serving as discussant. The presentations include "A Theoretical Model for Understanding Journalism and Film" by Patrick Ferrucci, Colorado-Boulder; "Don't Do It? Considering the 'Satan Shoes' Release as Hybrid Fashion News" by Ethan Lascity, Southern Methodist; "Parasocial Relationships in Social Media: A Comparative Study of Instagram Posts by Celebrities and Influencers" by Taylor Ackerman and Jin Yang, Memphis; "The True Crime Narrative and Digital Media: A Paratextual Analysis of the Podcast Your Own Backyard" by Colin Piacentine, South Carolina; "Entertaining Violence or Violent Entertainment: Exploring the Effects of Mediated Violence" by Azmat Rasul, Florida State; "The Relationship between Rotten Tomatoes Critic Reviews and Box Office of Top Grossing Movies: An Investigation based on a Composite

Measure and Machine Learning Approach" by Xiaoquin Zhang, North Texas; "Flows & Flint Town: From Funkadelic Roots" by Geri Alunit Zeldes, Michigan State; and "The Sound of Flow: Influences of Game-music Tempo and Mode on Players' Challenge-skill Balance Experience" by Ryan Tan, Pennsylvania State.

ESIG will host and co-host three sessions on **Thursday, Aug. 4.** The first is a **Teaching Panel Session**, titled

**"Mediated Representations of Power, Consent, and Gender in Entertainment Media,"** co-hosted with

the Lesbian, Gay, Bisexual, Transgender, Queer Interest Group, from **8:30 to 10 a.m.** Jennifer Huemmer (Ithaca) will be moderating with panelists Victoria McDermott, Maryland; Rachel Reynolds, Drexel; Dacia Pajé, Drexel; Matthew Vollmer, SUNY at Buffalo; and Nivia Escobar Salazar, Florida State.

ESIG will co-host a **PF&R Panel Session** with the

Magazine Media Division from **10:30 a.m. to noon on Thurs., Aug. 4,** titled "**CREEM: The Legacy of America's Only Rock 'n' Roll Magazine,**" with Brian J. Bowe (Western Washington) moderating. The description states, "In the rock magazine scene of the '70s and '80s, Detroit's CREEM Magazine carved out an important niche. Seriously funny,

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simultaneously erudite and lowbrow, CREEM helped transform rock criticism. An editorial appeared in an early issue in which the founders wrote: 'We are a rock 'n' roll magazine, with all that that implies. Our culture is a rock 'n' roll culture. We are rock 'n' roll people.' This panel will examine CREEM's high-energy legacy through the eyes of scholars and practitioners." Panelists include Roberta Cruger, Norman Lear Center/USC Annenberg; Eric Grode, Syracuse; Kimberly Mack, Toledo; Evelyn McDonnell, Loyola Marymount; and Kelsey Whipple, Massachusetts-Amherst.

The final ESIG session on **Thurs., Aug. 4** is the **Entertainment Studies Interest Group Top Paper Session**, from **6:30 to 8:30 p.m.**, with Kelsey Whipple (Massachusetts Amherst) serving as moderator and discussant. Presentations include, "Don't Cross the Streams: Self-determination, Gratifications, and Affordances in SVOD Satisfaction and Use" by Alec Tefertiller, Baylor [Top Faculty Paper]; "Spending on the 'Cutest:' Consumerism,

Whiteness, and Gender in Shirley Temple's Birthday Parties During the Great Depression" by Natalie Ngai, Michigan [Top Student Paper]; "Building Boundaries: The Depiction of Digital Journalists in Popular Culture" by Chad Painter, Dayton and Patrick Ferrucci, Colorado-Boulder; and "The Relationship between Parasocial Friendship Quality with Non-playable Video Game Characters, Gaming Motivations, and Obsessive vs. Harmonious Passion" by Daisy Milman and Devin Mills, Texas Tech.

ESIG will co-host a **Teaching Panel Session** titled, **"A Global Meeting Place- Digital Space for African and African American Students"**

with the International Communication Division on **Friday, Aug. 5**, from **2 p.m. to 3:30 p.m.**, with moderator Gregory Adamo (Morgan State). Panelists will include Baruti N. Kopano, Morgan State; Welma Redd, Morgan State; Uche Onyebadi, Texas Christian; and Wunpini Fatimata Mohammed, Georgia.

The ESIG sessions will close on **Saturday, Aug. 6**, with the **Refereed**



## HEY ESIG, LET US KNOW ABOUT IT!

Please do not be shy in sharing your professional news with ESIG. We want to celebrate you on social media and in our newsletter. If you win an award, acquire new funding, change positions, publish anything related to the division's mission or accomplish anything else our ESIG community should know about, please tweet the details at us or direct message us on Twitter at @EntStudies, or email Newsletter & Social Media Editor Waleed Rashidi at wrashidi@fullerton.edu. We want to share your successes with our community! ❖

**Paper Session, "Negotiating Entertainment and Attention Across Technologies,"** taking place **11:30 a.m. to 1 p.m.**, with moderator Kate Stewart (South Carolina) and discussant Gregory Adamo (Morgan State). Presentations include "Divide and Conquer? A Model for Live OTT Sports Streaming" by Roxane Coche and Benjamin J. Lynn, Florida, and Matt Haught, Memphis; "Watching People Eat: Understanding Mukbang Video Viewing Motivations and Outcomes" by Brett Robertson and Kate Stewart, South Carolina, and Adam Rainear, West Chester; "Utilitarian Emotion and Socialization: Research on Chinese

Mobile Games Consumption Based on Three-dimensional Motivation Model" by Xiaoxue Zhang, Bing Wang, and Weixiao Zhang, Tsinghua University; "Violent Video Games Exposure and Aggressive Behaviors Among Chinese Adults: The Roles of Motivation of Violence Rewards, Normative Beliefs about Aggression and Gender" by Baiqi Li and Zixuan Zhu, Hong Kong Baptist University; and "Twitch vs YouTube: How Synchronicity is Associated with Users' Social Interaction and Positive Emotion on Video-based Social Media Platforms" by Seung Woo Chae, Mark Alberta, and Sung Hyun Lee, Indiana-Bloomington. ❖

## **BUSINESS MEETING TO BE HELD VIA ZOOM**

If you can't make it to Detroit this summer, you can still join the Entertainment Studies Interest Group for our annual interest group business meeting this month. The meeting will be held via Zoom, on **Tuesday, July 26,**

at **10 a.m.** Central time. We will discuss interest group membership, selecting officers, future plans, and much more. A link will be made available to interest group members via AEJMC. Looking forward to seeing you! ❖

## **PAUL, WHIPPLE RECEIVE AEJMC AWARDS**

Entertainment Studies Interest Group officers Newly Paul and Kelsey Whipple are the recipients of two awards from AEJMC. Paul received the 2022 Lillian Lodge Kopenhaver Outstanding Early-Career Woman Scholar award. This recognition is designed to honor early-career women faculty researchers and encourage them as they pursue their research agendas in the academy. The award will be presented at the AEJMC Kopenhaver pre-conference workshop on **Tuesday, Aug. 2 at 4:30 p.m.** Whipple is a recipient of the Promising Professor Award by the Mass Communication and Society Division (MCS) of AEJMC. The Promising Professors Awards honor new faculty and graduate students who demonstrate excellence and innovation in teaching. Congratulations from ESIG to both Newly Paul and Kelsey Whipple for their outstanding contributions and achievements! ❖



*Newly Paul*



*Kelsey Whipple*

## About the Entertainment Studies Interest Group

The Entertainment Studies Interest Group was established in 2000. ESIG represents a unique niche in AEJMC. It is the only interest group or division that specializes in entertainment studies, including narrative film, experimental cinema, fictional books, fictional television, game shows, new media, popular magazines, tabloid/celebrity journalism, and videogames. ESIG provides unique programming and serves as a research outlet in the areas of research, teaching and PF&R. ESIG is a frequent co-sponsor of mid-winter convention events geared toward graduate students. ❖