

ENTERTAINING IDEAS

The AEJMC Entertainment Studies Interest Group Newsletter ❖ Spring 2020

AEJMC MIDWINTER 2020 PHOTOS Participants from the ESIG-Sponsored Panels



ESIG Paper Panel: Exploring Topics in Entertainment Studies. TOP PAPER: "What It Means to be a 'Brotha': Shades of Black Masculinity in Being Mary Jane," George L. Daniels, The University of Alabama; "Podcasting on Purpose: Exploring Motivations for Podcast Use Among Young Adults," Mary E. Brooks, West Texas A&M University, Clay Craig, Texas State University, and Shannon Bichard, Texas Tech University; "Pay to Play: Discursive Communities and the Construction of Legality for Fantasy Sports," Cassandra Hayes, Texas Tech University; "A Cross-Cultural Semiotic Analysis of Transgender Representations in Hollywood, Bollywood, and Japanese Film Industries," Ruchi Shewade, University of North Texas, Koji Fuse, University of North Texas, and Katharine V. Skinner-Luker, University of North Texas; "Constructing the Constructed Past: How Professional Journalists (De)legitimize *The Post* as Metajournalistic Discourse," Wm. Bryan Paul, University of Missouri; Moderator: Brian Petrotta, University of Oklahoma; Discussant: Katherine A. Foss, Middle Tennessee State University. ❖



Media Diversity 2020:

Images, Production, Teaching

Left to right: Meta G. Carstarphen, University of Oklahoma; Gwen Nisbett, University of North Texas; Gregory Adamo, Morgan State University; Joshua Nelson, University of Oklahoma; and Koji Fuse, University of North Texas. ❖

ESIG JOURNAL IS COMING BACK!

The *Journal of Entertainment and Media Studies* is returning. JEMS, is the online journal of AEJMC's Entertainment Studies Interest Group. It began in 2015, but has not published since 2016. Gregory Adamo will take on the position of Editor when his term as ESIG Head ends after AEJMC 2020 in San Francisco. Adamo will be sharing more information through our newsletter and email as he reconstitutes the Editorial Board and brings the Journal back online. ❖

AEJMC 2020 PAPER DEADLINE EXTENDED

The deadline for the Paper Callout for AEJMC 2020 has been extended to Thursday, April 9, 2020 by 11:59 p.m., CDT. Information can be found here: <http://aejmc.org/events/sanfrancisco20/paper-call/>. Be sure to follow all directions, particularly for removing identifying information on your paper. ❖

ESIG NEEDS PAPER REVIEWERS FOR 2020

Contact ESIG Research Chair Gwen Nisbett at Gwen.Nisbett@unt.edu if you would like to review. Faculty who are submitting papers can review student submissions. ❖

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❖ About the Entertainment Studies Interest Group

The Entertainment Studies Interest Group was established in 2000. ESIG represents a unique niche in AEJMC. It is the only interest group or division that specializes in entertainment studies, including narrative film, experimental cinema, fictional books, fictional television, game shows, new media, popular magazines, tabloid/celebrity journalism, and videogames. ESIG provides unique programming and serves as a research outlet in the areas of research, teaching and PF&R. ESIG is a frequent co-sponsor of mid-winter convention events geared toward graduate students.