

ENTERTAINING IDEAS

The AEJMC Entertainment Studies Interest Group Newsletter ❖ Winter 2020

2020 SAN FRANCISCO PAPER CALL Guidelines and information for submitting papers to the Entertainment Studies Interest Group

The Entertainment Studies Interest Group invites faculty and graduate students to electronically submit papers for the 2020 AEJMC conference. Papers that deal with any aspect of mediated entertainment, including (but not limited to) narrative film, experimental cinema, fictional books, fictional television, game shows, new media, popular magazines, sports, and tabloid/celebrity journalism may be submitted. All methods (qualitative, quantitative, historical, critical) of inquiry are encouraged. Papers may not exceed 25-pages, excluding tables, figures, and references. All entries should follow the AEJMC uniform paper competition. All submissions will undergo a blind review process by a panel of independent readers.

Although all papers compete on an equal footing, the top-ranked student paper(s) sent to ESIG will receive special recognition and first author(s) will be awarded free conference registration. The ESIG Top Student Paper will receive the Anne Cooper-Chen Student Research Award. Students who wish to be eligible for this award must indicate when submitting electronically that the paper was written exclusively by one or more students. Only students are eligible for this prize; papers with any faculty co-author(s) are not eligible. The top-ranked faculty paper will be recognized. Authors are not required to be a member of ESIG to submit a paper. The same author(s) can submit more than one paper to ESIG.

Specific Guidelines: Papers may not exceed 25-pages, excluding tables, figures, and references. APA or MLA are acceptable styles for references. At least one author of an accepted faculty paper must

attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented.

Submit the paper via the ALL ACADEMIC link to the AEJMC group appropriate to the paper's topic. Format should be Word, WordPerfect or a PDF. PDF format is strongly encouraged.

The paper must be uploaded to ALL ACADEMIC no later than 11:59 p.m. (Central Daylight Time) on Wednesday, April 1, 2020. Submissions after this time will not be accepted for any reason.

Also upload a paper abstract of no more than 75 words. Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number and email address. The title should

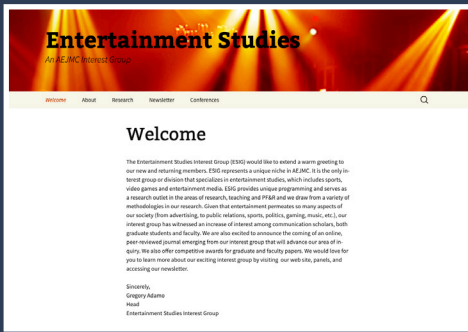
be printed on the first page of the text and on running heads on each page of text, as well as on the title page.

Note: Papers uploaded with author-identifying information WILL NOT be considered for review and will be automatically disqualified. All AEJMC Divisions, Interest Groups and Commission paper submissions will abide by this rule without exception.

Please review the complete information for the AEJMC 2020 paper call on the links at <https://www.aejmc.org/home/events/annual-conference/>. Questions regarding ESIG submissions should be directed to the ESIG research chair, Gwen Nisbett, University of North Texas, e-mail: gwen.nisbett@unt.edu.

We hope to see you at #AEJMC20 in San Francisco! ❖





ESIG WEBSITE INFORMATION

The Entertainment Studies Interest Group website is up at <https://aejmc.us/es/>. ESIG members who have a book, book chapter, or journal publication from 2017 to 2020 and would like that information published on the site, please email the information, including a weblink to Gregory Adamo at gregory.adamo@morgan.edu and he will put the information on the Research page of the site. ❖

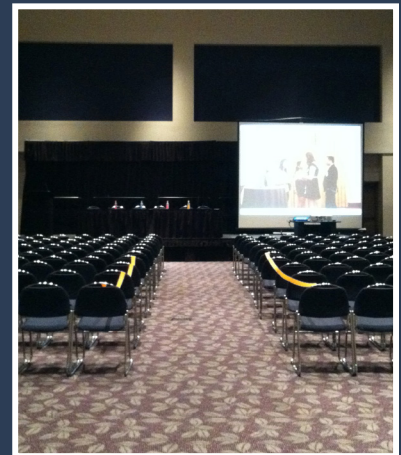
CALL FOR PAPER REVIEWERS FOR AEJMC 2020

Faculty interested in reviewing Entertainment Studies Interest Group paper submissions for AEJMC 2020 should email ESIG Research Chair Gwen Nisbett at Gwen.Nisbett@unt.edu. Any ESIG faculty member is eligible to review

paper submissions. Those faculty who submit a paper to the Entertainment Studies Interest Group for AEJMC 2020 will be reviewing only student papers. ❖

ESIG SEEKS NEW OFFICERS

Entertainment Studies Interest Group members are strongly encouraged to consider applying for one of the Officer positions for 2020-21. Not to brag, but I believe that Stephanie Schartel Dunn, Gwen Nisbett, and I have done a very good job in our officer positions the past two and a half years. But we are looking for new blood. We are in most need of a Research Chair. Gwen Nisbett has done an outstanding job this year. This is the second time she has held the position. If you are interested in being Research Chair, or one of the other positions please email me at gregory.adamo@morgan.edu and I will give you more information on the duties involved. ❖



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ESIG PAPERS AND PANELS AT AEJMC MIDWINTER CONFERENCE IN MARCH 2020

The AEJMC Midwinter Conference is an annual forum for the presentation of research and debate in areas relevant to the AEJMC groups (divisions, interest groups and commissions) sponsoring the event. The conference provides a platform for presentations and extended discussions in a relaxed setting.

The conference is March 6-7, 2020 at the Gaylord College of Journalism and Mass Communication at the University of Oklahoma in Norman, Oklahoma. ESIG is very involved and will have panels at the conference. Please look for us.

ESIG Paper Panel: Exploring Topics in Entertainment Studies

TOP PAPER: "What It Means to be a 'Brotha': Shades of Black Masculinity in Being Mary Jane"

George L. Daniels, The University of Alabama

"Podcasting on Purpose: Exploring Motivations for Podcast Use Among Young Adults"

Mary E. Brooks, West Texas A&M University; Clay Craig, Texas State University; Shannon Bichard, Texas Tech University

"Pay to Play: Discursive Communities and the Construction of Legality for Fantasy Sports"

Cassandra Hayes, Texas Tech University

"A Cross-Cultural Semiotic Analysis of Transgender Representations in Hollywood, Bollywood, and Japanese Film Industries"

Ruchi Shewade, University of North Texas; Koji Fuse University of North Texas; Katharine V. Skinner-Luker, University of North Texas



Panel Session: Media Diversity 2020: Images, Production, Teaching

As we enter the third decade of the 21st Century diversity and inclusion in entertainment media and popular culture remain central. Panelists will discuss issues including media production, images, distribution, and audiences concerning African Americans, Native Americans, Latinx, Asian Americans, and other groups who have long been marginalized in White dominated media. Ideas and suggestions on how these issues can be discussed in the classroom will also be covered.

Panelists:

Meta Carstarphen - University of Oklahoma

Joshua Nelson - Director, Film & Media Studies, University of Oklahoma

Gwen Nisbett - University of North Texas

Moderator/Panelist:

Gregory Adamo - Morgan State University

Information can be found at <http://www.ou.edu/gaylord/news-events/aejmc-midwinter-conference-information>. ❖

❖ About Entertaining Ideas

Entertaining Ideas is published by the Entertainment Studies Interest Group of AEJMC. The newsletter is intended to provide readers with information concerning entertainment studies research, theory and teaching. Feedback, news and article submissions may be sent to Entertaining Ideas, in care of Editor Waleed Rashidi at wrashidi@fullerton.edu.