

ENTERTAINING IDEAS

The AEJMC Entertainment Studies Interest Group Newsletter ❖ August 2019

ESIG-SPONSORED AEJMC SESSIONS

Panels, pre-conferences, papers, posters and meeting information for this month's conference in Toronto

The Entertainment Studies Interest Group is sponsoring and co-sponsoring several events for the forthcoming AEJMC conference. ESIG invites its membership to attend some, or all, of these functions:

TUESDAY, AUGUST 6

1 to 5 p.m. / PC005 Sheraton Hall C (Lower Concourse)

Cultural and Critical Studies Division & Entertainment Studies Interest Groups Preconference Session—Infusing Diversity in JMC Curricula: Research and Pedagogies Using Celebrities and Diverse Films

Moderating/Presiding: Meta G. Carstarphen, Oklahoma

Keynote Speaker: Sandra Porteous, Canadian Broadcasting Corporation

2 to 3 p.m. (Session I)

Panelists: Naturalizing Inclusivity, Not Your "Other!": Diversity is the Rule, Not the Exception—Victoria LaPoe, Ohio; Cover is Not the Book: Going Beyond the Frame in a Diversity Webinar—Monica Flippin Wynn, Lindenwood; Streaming Video Technologies in the Classroom: A Media Literacy Perspective—George L. Daniels, Alabama; Visual Culture Ascendant: How Algorithms and Online Harassment Shape Diverse Voices Online—Michelle Ferrier, Florida A&M; Re-Imagining the Diversity Interview with Family Video—Meta G. Carstarphen, Oklahoma

3 to 4 p.m. (Session II)

Documentary Film: Research and Teaching

Moderating/Presiding: Indira Somani, Howard

Panelists: James A. Rada, Ithaca; Desiree Hill, Central Oklahoma; Krishnan Vasudevan, Maryland, College Park
Documentary Film continues to be part of the research

agenda of many broadcast journalism professors, meaning films are being included in their tenure files. In addition, journalism professors are teaching documentary as part of the curriculum in their programs. But does everyone on that APT (appointment for tenure and promotion) committee really understand the value of the documentary research being produced? Furthermore, does everyone understand that it doesn't matter if it is a 10-minute film or 90-minute feature length film, as long as the film is getting accepted into juried film festivals or screens nationally on TV. This panel will help gain better understanding as to why documentary film is increasingly accepted as viable research in journalism programs. Furthermore, students are particularly interested in pursuing long-form journalism projects, i.e. documentary film, because it allows them to develop their narrative storytelling skills in a visual platform.

4 to 4:50 p.m. (Session III)

Visibility & Representation in the Celebrity World

Moderating/Presiding: Carrie Teresa, Niagara

Panelists: Idols, Influencers and the Infamous: Using Celebrity to Drive Student Engagement in Media Law—Kearston Wesner, Quinnipiac; Teaching Trans-Visibility with RuPaul's Drag Race—Joseph Sirianni, Niagara; Using Celebrity Instagram Accounts to Illustrate Ideas About Hegemony, Representational Politics, and Inclusivity: Carrie Teresa, Niagara

In this preconference, we will examine and reflect upon ways we as educators might infuse diversity into the journalism and mass communication curriculum. Preregistration required.

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WEDNESDAY, AUGUST 7

**3:15 to 4:45 p.m. / W068 Civic Ballroom North
(Second Floor)**

*Entertainment Studies Interest Group & Communication
Technology Division Research Panel Session—Video Games as
Research: Discussing Upcoming Research and Methods*

Moderating/Presiding: Gwen Nisbett, North Texas

Panelists: Renee Clear, Ball State; Travis Loof, South Dakota;
Micheal McAlexander, California State Fullerton; Gwendelyn
Nisbett, North Texas

THURSDAY, AUGUST 8

**1:30 to 3 p.m. / T065 Grand Ballroom Foyer
(Lower Concourse)**

*Association for Education in Journalism and Mass Communication
Scholar-to-Scholar (Poster) Refereed Paper Session: Entertainment
Studies Interest Group*

40. It's Obviously Funny to be a Meme: Using Memes
for Political Entertainment & Observation—Bingbing Zhang
and Sherice Gearhart, Texas Tech

41. Gendered #Selfie? An Analysis of Selfies, Face-ism,
and Sexual Self-Identification on Instagram—Erin Ryan,
Kennesaw State and Cynthia Nichols, US Department of State

42. Potterheads: A Cultural Overview—Danielle Deavours,
Alabama

43. Hostile Media Bias and Third-Person Effect in Film

and Television: A Study of Diversity—Michele Meyer, North
Carolina at Chapel Hill

44. "Slutty Ambitious Monsters": The Cultivation
of Female Journalists in Pop Culture—Kelsey Husnick, Wayne
State

45. Corporate Affirmations of the True Self and Mutual
Self Help: Transmedia Rhetorics of Marvel Rising—
Burton St. John and J. Richard Stevens, Colorado-Boulder

46. DudeBros Could Love Lady Shows: Gender
Expectations, Enjoyment, and Willingness to
Recommend Television Among Males—Renee Mitson, Eugene
Lee, Jonathan Anderson & Maral Abdollahi, Minnesota

3:15 to 4:45 p.m. / T091 Simcoe - (Second Floor)

*Small Programs & Entertainment Studies Interest Group
Teaching Panel Session: Using Popular Cinema as Cultural
Communication in the Mass Media Curriculum*

Moderating/Presiding: Katherine Orloff, Hood

Panelists: "Network" and Understanding the Business
of Television—Gregory Adamo, Morgan State; Book Project: The
Elephant in the Room: Films as Rhetorical Texts in Cultivating
Discussions about Race, Racism and Race Relations—Janice
Hamlet, Northern Illinois; Life at the Top: Exploring Height as
a Metaphor for Social Class in "High Rise" and "Snowpiercer"—
Thom Lieb, Towson; Two Versions of "Birth of a Nation," Two
Versions of Reality—Katherine Orloff, Hood

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ESIG TOP PAPERS AWARDEES & PANEL AT AEJMC TORONTO

Two Top Paper awardees have been selected by the Entertainment Studies Interest Group and will be presented during the Top Paper Session at AEJMC in Toronto. Congratulations to the recipients of the ESIG Top Paper Awards, **Kelsey Whipple & Renita Coleman** from the University of Texas at Austin for their submission, "Facing the Music: Analyzing the Depiction and Objectification of Women in American Music Journalism" and Memphis' **Jordin Howell**, for "Out of the Shadows: Female Representation in Shadow of the Tomb Raider."

Additional Top Paper presentations include "Immersion Matters: Trait Empathy, Presence, and Enjoyment in Cinematic Virtual Reality Experience" by Zexin "Marsha" Ma of Oakland and "Binge Watching: Motivations, Demographics, and Television Program Genres" by Jiyong Cha of San Francisco State and Sylvia Chan-Olmsted of Florida. The Top Papers session will be moderated by Gwen Nisbett of North Texas, with Stephanie Schartel Dunn of Missouri Southern State serving as discussant. The Entertainment Studies Interest Group Refereed Paper Session–Top Paper Session (T104) takes place on **Thursday, August 8 from 5 to 6:30 p.m. in Willow West (Mezzanine Level).** ❖

**6:45 to 8:15 p.m. / T118 Willow West
(Mezzanine Level)**

Entertainment Studies Interest Group Business Session/Members' Meeting

Moderating/Presiding: Stephanie Schartel Dunn, Missouri Southern State

FRIDAY, AUGUST 9

**1:15 to 2:45 p.m. / F053 Willow Centre
(Mezzanine Level)**

*Entertainment Studies Interest Group Refereed Paper Session:
Understanding Our Entertainment Obsessions*

Moderating/Presiding: Stephanie Schartel Dunn, Missouri Southern State

Just One More Episode: Binge-Watching Poetics and Big Data in Non-Linear Television Portals–Ryan Stoldt, Iowa; Looking Through the Selfie: An Analysis of Snapchat Filter/Lens Use in the Context of Objectification Theory and Uses and Gratifications–Angelina Cruz, Amanda Brown, Elise Legrou, Edward Matthew Coyle & William Kinnally, Central Florida; Explore Horror Movie Genre Preference with MiniMAM: An Exploratory Study in Taiwan–Yu-Lun Wu, Ohio State & Hsiu-Ping Yueh, National Taiwan University; Expecting Victory Due to TV or Identity?: Examining Media Consumption, Social Identification, and Fan Expectations–Natalie Brown-Devlin, Texas at Austin & Michael Devlin, Texas State; "Live Fast, Die Young": Programming Strategies of the Phonograph, FOX, and CBS–Anna Aupperle

SATURDAY, AUGUST 10

**12:45 p.m. to 2:15 p.m. / S030 Chestnut East
(Mezzanine Level)**

*Entertainment Studies Interest Group Refereed Paper Session:
Exploring Diversity in Entertainment*

Moderating/Presiding: Gregory Adamo, Morgan State
"Fight the Power": Themes of Racial Tension in Different Rap Music Eras – A Content Analysis–Dante Mozie, South Carolina; Shakin' the Delta: The Evolution and Misrepresentation of Hill Country Blues in Print Journalism: Greenberry Talyor, Florida; Coming Out of the Celebrity Closet: LGBTQ and Authentic Mediated Confessions: Nathian Rodriguez, San Diego State & Mary Liz Brooks, West Texas A&M; Misogyny and Erotic Pleasure in Bollywood's "Item Numbers": Suman Mishra, Southern Illinois-Edwardsville; Teaching Diversity through Satire Literacy: Charisse L'Pree Corsbie-Massay, Syracuse & Kiah Bennett, Colorado State ❖

❖ About Entertaining Ideas

Entertaining Ideas is published by the Entertainment Studies Interest Group of AEJMC. The newsletter is intended to provide readers with information concerning entertainment studies research, theory and teaching. Feedback, news and article submissions may be sent to Entertaining Ideas, in care of Editor Waleed Rashidi at wrashidi@fullerton.edu or ESIG Head Stephanie Schartel Dunn at dunn-s@mssu.edu.

ROCK MUSIC STUDIES CFP: THE RESIDENTS

The Residents are one of the most important bands in avant-garde / alternative music. With their first albums in the 1970s, they quickly established themselves as fierce critics of popular culture and as visionaries of new technologies and multimedia aesthetics. Since the 1970s, they have been committed to deconstructing the canon of popular music (with *Meet the Residents*, *The Third Reich 'n' Roll*, *Not Available*, *The Warner Bros. Album*) and reconstructing American popular music (*The King and Eye*, *God in Three Persons*, *Stars and Hank Forever*). Reinventing the music of the avant-garde (*Eskimo*, *Fingerprince*, *The Commercial Album*) over the decades of their artistic career, the Residents also redefined the idea of the concept album (*Mark of the Mole*, *Demons Dance Alone*, *The Voice of Midnight*, *The Ghost of Hope*) and the genre of music videos (*Freak Show*, *Gingerbread Man*, *One Minute Movies*, *Bad Day on the Midway*). During their career they have also deconstructed the mythologies of popular culture, reinterpreting the music of the Beatles, Elvis, George Gershwin, James Brown, Hank Williams, Iron Butterfly, and the Rolling Stones--to name only a few. Consequently, by the turn of the twenty-first century, the Residents had extended the concept of the avant-garde and alternative music.

With this special issue of *Rock Music Studies*, we want to commemorate and sum up almost fifty years of the Residents' career in a collection of papers devoted exclusively to one of the most original and prolific artistic collectives in the history of popular music. The aim of this issue is to discuss the Residents' place in contemporary culture and their artistic legacy. We invite contributions investigating (but not limited to) the following list of topics:

- The Residents meet postmodernism
- The Residents meet myths
- The Residents meet the North
- The Residents meet the canons

- The Residents meet American popular music
- The Residents meet concept albums
- The Residents meet the Theory of Obscurity
- The Residents meet new technologies
- The Residents meet live performances / shows
- The Residents meet the fans
- The Residents meet hauntology
- The Residents meet the "pREServed Edition"

Abstracts: Please send abstracts of 250-400 words with a brief bibliography any queries to jezmar@umk.pl. An abstract should include the paper title, the scope of the paper, the research question, and the argument. Please also attach a short biographical note (maximum 100 words) including your institutional / academic affiliation and research interests.

Papers: Papers should be sent to jezmar@umk.pl and be between 6,000 and 10,000 words, inclusive of tables, references, figure captions, endnotes; for further details see: www.tandfonline.com/action/authorSubmission?journalCode=rpms20&page=instructions. We welcome proposals from all academic disciplines.

Timeline

June 15, 2019: CFP announcement; October 1, 2019: abstracts deadline; November 1, 2019: abstracts notification; April 1, 2020: papers deadline; February 2021: planned publication of the special issue.

Guest editors: Marek Jeziński (Nicolaus Copernicus University in Toruń, Poland), Edyta Lorek-Jezińska (Nicolaus Copernicus University in Toruń, Poland), Thomas B. Grochowski (St. Joseph's College, NY), Eric J. Abbey (Oakland Community College, MI) ❖

❖ About the Entertainment Studies Interest Group

The Entertainment Studies Interest Group was established in 2000. ESIG represents a unique niche in AEJMC. It is the only interest group or division that specializes in entertainment studies, including narrative film, experimental cinema, fictional books, fictional television, game shows, new media, popular magazines, tabloid/celebrity journalism, and videogames. ESIG provides unique programming and serves as a research outlet in the areas of research, teaching and PF&R. ESIG is a frequent co-sponsor of mid-winter convention events geared toward graduate students.