



Mid-Winter Conference Set for Pittsburgh, Pa.

By Kelly Shultz-Poniatowski Graduate Student Liaison

It's official. ESIG will participate in the Mid-Winter conference hosted by Point Park College, Pittsburgh, Pa. Held Feb. 29 through March 1, 2008, the Mid-Winter conference is geared more toward graduate students. However, faculty also are encouraged to submit work and

participate. In addition to a traditional research paper competition, ESIG would be particularly interested in Teaching and PF&R panels or roundtable discussions for graduate students on topics that include preparing manuscripts for peer-reviewed journals, what to expect in

the tenure and promotion process, order of authorship, and how to survive the dissertation committee. The submission deadline is Dec. 7. Please send paper abstracts and panel ideas to Kelly Shultz-Poniatowski (kls482@psu.edu). ★

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identifying information. The title should be printed on the first page of the text and on running heads on each page of text, as well as on the title page.

4. Include abstract or proposal as an attachment in a standard word-processing format (preferably MS Word). Also, please remove any identifying information from the document (with the exception of the title page).

Reservations

Further details on registration for the colloquium, housing and travel to Auburn, Ala., will be forwarded after the Dec. 20 deadline for submissions. ★

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directly. We are also interested in panel or round-table topics specifically for grad students.

 **Erin Whiteside**
Graduate Student Liaison

Also at Penn State University, Erin is our official graduate student contact on the ESIG Web site. Graduate students should contact Erin to gain in insider's perspective on ESIG. ★

New ESIG Officers Gear Up for An Exciting Year

By John Chapin ESIG Head



Believe it or not, we're already busy planning activities for ESIG for 2007-2008. In addition to the summer convention and mid-winter meeting, the new officers are issuing paper calls, preparing newsletters, updating the Web site (<http://aejmc.net/es/>), and preparing a blog.

AEJMC headquarters reports that the blog is the second-most viewed section of the Web site. It's easy to get lost in the flurry of posts (<http://aejmc.org/talk/>), but you are able to view posts by divi-

sion or interest group or contribute to the blog directly (<http://aejmc.org/talk/wp-admin/edit.php>).

The nod toward digital information continues with the new electronic-only version of Entertaining Ideas. An electronic format will allow the group virtually unlimited space to publish announcements, promotions, publications, and any other news that's fit to print. We're also very interested in calls for submissions to publications and events related to entertainment studies.

So don't hesitate to send suitable information to editor Heather Paige Preston at prestonhp@ap-

pstate.edu.

I'm looking forward to serving this year and working with a great group of officers.

And I'm looking forward to serving all ESIG members. Send your feedback and suggestions.

And please consider serving the group yourself. Many of the officer positions are elected at the business meeting at the summer convention. Let me know in advance if you are interested in serving next year or come to the business meeting and volunteer from the floor. ★

Editor's Note: Meet the 2007-2008 ESIG officers on page 3.

New Popular Culture Peer-Reviewed Journal

By Joe Saltzman Guest Writer

A new peer-reviewed journal for the Image of the Journalist in Popular Culture (IJPC) Project has been created to investigate and analyze, through research and publication, the conflicting images of journalists in every aspect of culture.

"The IJPC Journal is an online academic journal that adheres to the highest standards of peer review," said co-founder Matthew C. Ehrlich. "Its purpose is to publish research that demonstrates the impact that images of journalists found in film, television, radio, fiction, commercials, cartoons and comic books, music, art, humor, and video games have on the

public's perception of news professionals."

The IJPC Journal is an interdisciplinary journal that, while centered on journalism, is open to contributions from many disciplines and research approaches, using a variety of methods and theoretical perspectives. Original investigation is expected, as well as clear, lucid writing and presentation.

"We believe this has been a long-neglected field for research, one that has been untapped by journalism and mass communication scholars," said co-founding editor Sammye Johnson. "By analyzing the images of the jour-

nalist in popular culture over the centuries, the researcher can offer a new perspective on the history of journalism as well as the delicate relationship between the public and its news media."

The editors point out that the word journalist dates back to 1693, and is defined as "one who earns his living by editing or writing for a public journal or journals."

In modern times, the journalist has grown to mean much more than someone simply involved in the production of printed journals. It has become a synonym for reporting and writing in any news medium.

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Join The ESIG Listserv

Keep up with all ESIG happenings via e-mail or online.

Just choose one of two easy ways to join the listserv:

Send an e-mail to listserv@unc.edu with "subscribe aejmc_esig" in the body of the e-mail

Or go to <http://www.aejmc.net/es/listserv.html> on our ESIG web site and fill out the online form.

ESIG info has never been easier to find. ★

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Entertaining Ideas is published three times a year by the Entertainment Studies Interest Group of AEJMC. The newsletter is intended to provide readers with timely information concerning entertainment studies research, theory and teaching.

Article submissions may be sent to **Entertaining Ideas**, in care of Editor Heather Paige Preston at prestonhp@appstate.edu.

AEJMC Colloquium To Be Held March

By Donnalyn Pompper MC&S Chair for Southeast Colloquium

The AEJMC Southeast Colloquium, hosted by the Department of Communication and Journalism at Auburn University, is scheduled for March 11 through 13, 2008.

It will be held at Auburn University's Hotel and Conference Center in Auburn, Ala.

Divisions/Interest Groups

Mass Communication & Society (MCS); History; Law; Magazine; Newspaper; Open; Radio-Television Journalism (RTVJ)

Submission Requirements

Authors are invited to submit research paper abstracts or panel proposals to be considered for presentation at the 2008 AEJMC Southeast Colloquium. We especially welcome submissions from graduate students. Submissions may address any aspect of mass communication and society. Do NOT submit full papers. However, in the event of acceptance, complete papers are expected at the time of the conference.

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"We define the journalist in popular culture as anyone in any century who gathers and disseminates news and information," Johnson said.

The IJPC Journal is now accepting manuscripts.

A special registration feature will go online by the end of the year and the first edition is expected to be published by fall 2008.

The IJPC Project includes not only the IJPC Journal, but also a

Guidelines for submission.

1. All abstracts and panel proposals must be e-mailed by Dec. 11, 2007. Send abstracts and proposals via e-mail to Donnalyn Pompper at dpompper@temple.edu. Abstracts and proposals will not be accepted in any other form (hardcopy, fax, etc.). Authors will be notified by Jan. 10, 2008.

2. Research paper abstracts should be approximately 500 words. Panel proposals should be 300-500 words. In addition, each panel proposal also should include a list of potential panelists with affiliation information.

3. Send in the submission in two files:

a) one file with a title page that identifies the paper's author(s) or panel's organizer(s) – including mailing address, telephone number, and e-mail address of the person to whom inquiries about the submission should be addressed;

b) another file that has the abstract or proposal without the

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database that has more than 64,600 items on journalists, public relations practitioners and media.

For more information about the IJPC Journal and manuscript submission guidelines, or the IJPC Project, visit <http://www.ijpc.org>. ★

Editor's Note: Joe Saltzman is the director of the IJPC Project at the Annenberg School for Communication at the University of Southern California. He also is a co-founding editor of the IJPC Journal.

Meet The 2007-2008 Entertainment Studies Officers



John Chapin
Head

John teaches at Penn State University. He rides herd on the current ESIG officers, making sure that your interest group retains its great reputation.



Brad Yates
Vice Head
Programming Chair

A faculty member at the University of West Georgia, Brad is primarily responsible for planning the summer convention. Send him panel ideas for teaching and PF&R sessions. Also let him know if you will attend the convention and are interested in serving as a session chair or discussant. The Vice-Head becomes ESIG Head for 2008-2009.



Anthony Ferri
Vice-Head Elect

Tony is located at the Hank Greenspun School of Journalism and Media Studies, Las Vegas, Nevada. He works closely with John and Brad to plan programs, and with Carole on the listserv. He also serves as ESIG's official blogger. Send blog submissions — convention or discussion topics of interest — to Tony.



Danny Shipka
Research Chair

Danny holds down the fort at Louisiana State University. He also works with Brad

on convention planning and with Kelly on the mid-winter program. He will issue the call for submissions for the paper competition. If you are able to serve as a reader for either convention, contact Danny directly.



David P. Pierson
PF&R Chair

Located at the University of Southern Maine, David works with Brad on convention planning. If you are interested in serving as a PF&R session chair or discussant, contact him directly.



Kevin Williams
Teaching Standards Chair

Kevin teaches at Mississippi State University, and works with Brad on convention planning. Contact him directly if you are interested in serving as a teaching session chair or discussant, contact him directly.



Heather Paige Preston
Newsletter Editor

When she's not in London or playing rock 'n' roll, Heather teaches at Appalachian State University. She has the daunting task of creating the ESIG newsletter. Send her announcements, articles of interest, relevant essays, or entertaining teaching tips you would like to share with members.



Carole V. Bell
Webmaster

Carole works her Web wonders from the University of North

Carolina, Chapel Hill. Contact her for updates for the ESIG Web site or with questions about joining, or removing yourself, from our listserv.



Howard Fisher
Secretary

Howard is a teaching fellow at Ohio University. He is busy archiving the listserv to keep us better organized next year.



Cynthia Nichols
Graduate Student Liaison

One of ESIG's three graduate student liaisons, Cynthia is located at the University of Alabama. Look for regular newsletter contributions and listserv posts from her.



Kelly Shultz-Poniatowski
Graduate Student Liaison

Located at Penn State University, Kelly is our official point-person for the mid-winter conference. A call for papers is in this newsletter. People interested in serving as readers, session chairs or discussants should contact Kelly

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