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MESSAGE FROM THE CHAIR

MEREDITH CLARK

Despite the impact of hashtag campaigns like #OscarsSoWhite, there's little that members of the public can do to foster diverse representation in high-profile places like the film and television industries. But as a group of scholars led by Paula Chakravartty wrote in #CommunicationSoWhite, their 2018 analysis of articles and citation practices in our discipline, there are actions that each of us can take to "decenter White masculinity as the normative core of scholarly inquiry." In addition to decolonizing our syllabi and demanding the inclusion of more people from underrepresented groups on convention panels and other public scholarship engagements, I'd like to encourage members of the Commission on the Status of Women to consider the nominations process as a space for engaging in feminist-informed academic activism.

As of this writing, AEJMC has more than a dozen active award calls posted on its website. I challenge our newsletter readers to visit it and similar spaces among other professional associations to see just how many opportunities there are to bring more people "from margin to center" as exemplary scholars, researchers, mentors, teachers, and service professionals. Having served on a number of leadership committees as both an academic and a journalism industry professional, I know that all too often, individuals from underrepresented groups are absent from the pool of nominees, because we don't nominate ourselves and we're unlikely to ask someone to nominate us for an award. Doing so would be a test of the status incongruity theory, which exposes women to a risk of backlash by being perceived as out of line with gendered roles and expectations, write Rudman et al. (2012). **Continued pg. 2**



Call for AEJMC 2019 Reviewers!

The Commission on the Status of Women seeks paper reviewers for AEJMC 2019. To answer some important questions: you will get two papers to review, and yes, you may be a reviewer if you have submitted a paper for consideration, and yes, **graduate students are welcome to serve as reviewers**.

Please sign up at to review at:

https://docs.google.com/document/d/1pCprTwGKWGIAqKpWSi_50FT0LOgiFmkijtv_B80oF/edit?usp=sharing

Those of you who signed up last summer are already on the list above but there is only partial information for everyone. Please be sure to check for your name and fill in the missing info. **Thank you in advance – expect more information soon!**



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YOU!

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CHAIR'S MESSAGE CONTINUED...

But if we, as feminist scholars, are going to continue to challenge such outdated norms, we must do so as part of a multi-faceted strategy that encompasses our research, teaching, and service.

Yes, nominating yourself or someone else for an academic award is an act of service, and one that can have implications for identifying people who might otherwise be overlooked. For pre-tenure scholars, it means an opportunity to build our scholarly profiles, an often ambiguous metric that is included in performance reviews. For tenured scholars, it is an opportunity to provide (usually overdue) recognition for a longtime commitment to a particular interest or body of work. When one of my own mentors asked me to nominate her for an award a few years ago, I saw it as an opportunity to give back to her some of what she had invested in me.

Each of us knows at least one person otherwise on the margins who has done/is doing work that can be recognized by one or more of AEJMC's current award calls, or

those posted by other professional associations. As Chakravarty et al. noted in their article, scholars from underrepresented groups may not see their work rise to a level of public recognition because of invisible barriers including citation practices, in-group preference and the like. Sometimes it takes an investment of publicity, whether recommending a colleague for a speaking gig or nominating a mentee for scholarship, to help boost our work beyond its immediate confines. My challenge to you for this newsletter is to take a few hours in the month of February or March and nominate yourself and one other person for awards that reflect the quality of otherwise unheralded work, whether in research, teaching or service. Even if you meet only 73 percent of the criteria. Even if the individual you'd like to nominate doesn't believe they're far enough along in their career. There is power in our ability to strategically support one another's promotion in our field. And to riff on Annie Lennox and the Queen of Soul, Aretha Franklin (may she rest): Sisters, we must do it for ourselves.



Honors & Awards

Dorothy Bland (University of North Texas) has been included in *Diverse: Issues in Higher Education's* 2019 class of leading women in higher education and will be profiled in their March 21nd issue. To be circulated at several annual higher education meetings this spring, the issue will highlight 35 women who have made a difference in society by attacking some of higher education's toughest challenges, exhibiting extraordinary leadership skills, and making a difference in their respective communities.



Khadija Ejaz (University of South Carolina) has jointly won an award with Tara M. Mortensen and Brian P. McDermott for their research paper *Cost-efficient, copious, and not-so credible? An examination of the credibility of staff and stock photography*. The paper was awarded the Top Faculty Paper by the Association for Education in Journalism and Mass Communications Southeast Colloquium that will be held in Columbia, South Carolina, in March 2019.

Meenakshi Gigi Durham (University of Iowa) has accepted a Faculty Administrative Fellowship in the UI Office of the Provost, where she will work on initiatives for faculty success with a particular focus on diversity, equity and inclusion and mid-career faculty.

MEMBER Q&A WITH PAROMITA PAIN



Tell us a little bit about your personal background.

I had always wanted to be a journalist but after eight years of work at *The Hindu Newspaper* in India, I wanted a reset. So, I came back to school to do a masters. After my MA from the University of Southern California (USC), I joined the University of Texas at Austin (UT) for my doctoral

studies. Alternative and activist media has always been an area of interest. My dissertation focused on how such media could help people find news voices and change their lives.

When and why did you decide to join CSWM?

I have been a member since 2014, since my first paper presentation at AEJMC. As a feminist and researcher studying social media and feminist movements, this membership has been invaluable in terms of the support and mentorship I have received.

You recently began a new job, congratulations! What is your new role?

I am an Assistant Professor of Global Media studies at University of Reno, Nevada (UNR).

What was your first semester like?

It was great! The training we receive at UT Austin ensures that we can balance teaching and research. I drew on my experiences at UT Austin a lot. Also, having supportive colleagues helped. At UNR, the atmosphere is one of support, so my semester was pretty smooth.

What will you do the same and/or differently in your second semester?

I am teaching new classes in my second semester so drawing up a syllabus is always fun.

What was the transition from doctoral student to assistant professor like?

I had a full-time job when I was a doctoral student, so my transition was mostly one about changing states. Also, as said, in UT Austin we are trained to balance research and teaching and that was very helpful.

What advice would you give other doctoral students?

I do not have any advice really. Each student's journey is different. But if there was one thing that I could emphasize, that would be having a regular exercise session.

Is there anything else you would like to share with CSWM Members?

CSWM is an amazing group to be a part of. Please follow us on social media and on Facebook. We are active and post lots of useful tips and information about jobs and publications. It is honestly your space to post about research that you are doing and get feedback or simple share. Some of my best collaborators have come from CSWN. I am deeply indebted to this group for my professional and personal development.

About Paromita:

Paromita's research focuses on alternate media and global journalism practices from feminist perspectives. She currently serves as Vice Head of the Commission of the Status of Women. Paromita recently joined the faculty at the Reynold School of Journalism at the University of Nevada, Reno, as an Assistant Professor.



Quantifying gender stereotypes? Visually-assessing stereotypes of women

*Tara M. Mortensen, Khadija Ejaz, and Carol J. Pardun
(University of South Carolina, Columbia)*

This project represents a theoretical take on mediated depictions of women. Specifically, the authors compare the frameworks of submissivism and faceism based on findings from a quantitative content analysis of photographs from *People* magazine. Submissivism, as attributed to Goffman, outlines how gender and its assumptions about authority, power, and influence are constructed in photographs via physical poses. Faceism also addresses physical depictions of gender in photographs but via emphasis on the face versus the body, the former conveying intellectual abilities and the latter physical or emotional qualities. Both these frameworks are over 30 years old, and comparing their findings will provide insight into their validity and suggest associated future areas of study.

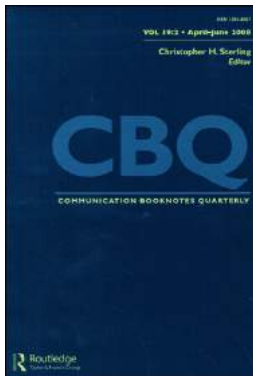


AEJMC 2019 – Call for Submissions

The Commission on the Status of Women (CSWM) invites students and faculty to submit original research for competitive paper sessions that discuss issues related to gender in the context of journalism, media and communication. The Commission welcomes papers in which gender is a main analytic focus and invite projects that use a variety of methodological approaches, including but not limited to critical, empirical, ethnographic, historical, legal and semiotic analyses. It is expected that the research will explore theoretical understanding of feminist communication construct. Examples of relevant topics include: representations of women in the news; the role of gender in newsrooms or classrooms; effects of mass media on women and girls; feminist approaches to teaching and communication; women's use of/production of media; gender equality in the profession or the academy; how gender influences or matters in health, risk, and crisis public relations campaigns, etc.

Suggested paper length is 25-pages (double-spaced, 12-point type), excluding tables, references, figures or illustrations. We especially encourage submissions by graduate students. The winner of the top student paper will be awarded \$100, and the winner of the second-place student paper will receive \$50. Authors of the top papers will be recognized in the conference program and at the CSWM business meeting at the conference.

This paper call is part of the overall AEJMC call for research papers; all submissions must adhere to the general guidelines put forth by AEJMC. Please consult the AEJMC 2018 Paper Competition Uniform Call for information about paper formatting, submission deadline, creating a “clean” paper, and other guideline. The CSWM wishes to stress that papers containing any identifying author information will be disqualified. Please take every precaution to ensure that your self-citations **DO NOT** in any way reveal your identity. Instructions for blind review can be found at aejmc.org/home/papers. Please forward any questions or queries to the CSWM Research Chairs: **April Newton** (aanewton@umd.edu) or **Deepa Fadnis** (drf0013@auburn.edu).



Help CBQ celebrate its 50th anniversary in 2019: Pick a “history-making” book in Journalism and Mass Communication

The Communication Booknotes Quarterly (CBQ) Journal (Taylor & Francis) celebrates 50 years of continuous publication in 2019. Offering short and long reviews of current books relevant to journalism and mass communication fields, CBQ also highlights topical essays about publishing trends and issues.

This year, CBQ invites scholars to nominate their choices for the most influential books affecting journalism and mass communication since 1969. To qualify, the books must:

- Have been published in 1969 or after (significant reissues of earlier works may count);
- Be available in English, even if the original text was published in another language;
- Must have scholarly significance, regardless of genre (fiction, poetry and nonfiction count)

To participate, contributors must submit a concise, 280-character rationale that includes:

- Book title and author [shortened hyperlinks can be included, as well as book cover graphics]

- Clear argument about the book's value— (these can include Personal significance? Research impact? Teaching effectiveness?)
- Good writing!

Submissions must include author's name, title, affiliation, email, and Twitter name (if available) on a separate page. Submit this two-page entry via email to: cbqjournal@gmail.com .

Selected contributions will be published in CBQ's 50th anniversary issues throughout 2019 and as part of CBQ's Twitter feed (@CBQ_Journal). There is no limit on how often a particular title can be nominated or on the number of entries a single author can submit. At the end of 2019, CBQ will recognize the top 50 titles based upon the nominations/entries submitted.

As always, keep reading! For more information, contact Meta G. Carstarphen at mcarstarphen@ou.edu and put “CBQ'S 50th” in the subject line.



AEJMC CSWM Midwinter Conference Panel Details

The CSWM research co-chairs for AEJMC's Midwinter Conference are pleased to announce two panels comprising of six papers for this year's gathering in Oklahoma. The conference, hosted for the eleventh consecutive year by the Gaylord College of Journalism and Mass Communication at the University of Oklahoma, was very competitive this year. The Commission welcomed paper submissions in which gender is the main analytic focus and invited projects that use a variety of approaches and research methods, including but not limited to critical, empirical, ethnographic, historical, legal, and semiotic analyses. We received some interesting and exciting submissions on a variety of research subjects, and what we hope will provide for some robust discussions during the two-day conference from March 1-2, 2019.

CSWM's first panel, titled *Deconstructing Power: Framing and Gender Representation*, brings together relevant discussions on gender representation and framing in media spaces such as children's literature, news, and advertising campaigns. Presentations include "Empowered Ever After," by Katie Clarke from the Regent University; "Addyi: Framing a female sexual health treatment in U.S. newspapers" by authors Monique L R Luisi, Tim Luisi, and Lily Kraxberger from the University of Missouri; "Frames of Fecund Feminine: Women's Representation in Family Planning Campaigns in Pakistan" by Farah Azhar, from the University of Oregon. The discussant for this panel will be Katie Olsen from the Kansas State University.

The second CSWM panel is titled *Breaking the Glass Ceiling: Interrogating Female Leadership in Media*; it brings to the table exciting deliberations upon the role of gender in media, professional spaces, leadership, and education. Presentations include "Battling complex issues of gender and social bias: An exploratory study of women journalists in Bangladesh" by Paromita Pain and Mushfique Wadud from the University of Nevada, Reno;

"Madame President as Mover and Shaker for Journalism Diversity: Leadership Approaches by AEJMC's Female Trailblazers" by George L. Daniels from The University of Alabama; "Where's the Beef? How One Woman Rocketed to Leadership in Advertising's Creative 'Good Ol' Boys Club'" by Katie Olsen from the Kansas State University. The discussant for the second panel is Katie Clarke from the Regent University.

George L. Daniels' paper, included on CSWM's second panel, has been chosen as the top abstract from among all the wonderful research submissions to CSWM for the AEJMC Midwinter Conference 2019. Daniels is an assistant dean in the College of Communication & Information Sciences at The University of Alabama, and he teaches courses on journalism and creative media. Daniels spent eight years as a local television news producer in the Richmond, Virginia, Cincinnati, and Atlanta media markets in the US. Following his production career, he pursued a master's and a Ph.D. degree in mass communication from the Grady College of Journalism and Mass Communication at the University of Georgia. His research interests include diversity in the media workplace and diversity in journalism and mass communication education. Daniels' paper examines the role of gender in diversity leadership and journalism education through oral history, recording the experiences of four past female presidents of AEJMC: Lillian Lodge Kopenhaver (1999), Jannette Dates (2004), Barbara Hines (2009), and Paula Poindexter (2014). Between 1983 and present, there have been 19 female presidents of AEJMC, including current president – Marie Hardin.

The CSWM research co-chairs for Midwinter 2019 are Sreyoshi Dey (Syracuse University) and Janet D. Kwami (Furman University), who congratulate all the researchers and sincerely thank this year's reviewers for their careful and efficient efforts in providing with the most helpful comments to the authors.

**Register for the Midwinter conference here: <https://tinyurl.com/AEJMCMidwinter2019>
Don't forget to book your accommodations at the Best Western Plus® Norman to take advantage of the conference rates!**



Andrea Miller (University of North Texas) has been named the new dean for the Frank W. and Sue Mayborn School of Journalism. Her appointment begins July 1, 2019. In her role as dean, she will have authority over research, outreach, and curriculum.

practices that are solidly grounded in evidenced-based research. It also includes suggestions for overcoming the challenges associated with leading creative people and puts to rest many of the current industry misconceptions about leading creatively.

Kim Golombisky (University of South Florida) has been named interim director of the Zimmerman School of Advertising and Mass Communication at the University of South Florida in Tampa.



Jennifer Rauch (Long Island University Brooklyn) recently published the book *Slow Media: Why Slow is Satisfying, Sustainable and Smart* with Oxford University Press (2018). *Slow Media* helps readers understand the complex and surprising relationships between

everyday media choices, human well-being, and the natural world. The book aims to change how we produce and use media, much as Slow Food transformed the way people grow, buy, and consume food. It has received advance praise from Chris Atton, Carl Honoré, and Douglas Rushkoff. Rauch also will be speaking at Team Human Live in Portland, Ore., in February 2019 and at the International Journalism Festival in Perugia, Italy, in April 2019. Details about *Slow Media* are available here: <http://jennifer-rauch.com/book/>. She invites CSWM members to get in touch if they want to learn more: jennifer-rauch@slow-media.org.



Laura Castaneda (University of Southern California) has had two papers accepted to the World Journalism Education Council's "Teaching Journalism During a Disruptive Age" conference in Paris in July. One co-written with Shannon Campbell of Metropolitan State University is

titled "The State of Journalism and PR Education at ACEJMC Accredited Programs," and the other co-written with Rebecca Haggerty of USC Annenberg is "Undergraduate Students Prefer Learning Text and Broadcast Skills Sequentially vs. Concurrently, but Assessments of their Final Projects are Mixed."

Marilyn Greenwald (Ohio University) wrote "Everyone's a Journalist: Navigating Today's Media Landscape" for the Winter 2018 edition of *Pathways* magazine, the publication of Ohio Humanities, a state-based partner of the National Endowment for the Humanities.

Karen Mallia's (University of South Carolina) book *Leadership in the Creative Industries: Principles and Practices* will be published this year by Wiley Blackwell. The book explores creative leadership

"I.....just want to CELEBRATE!" – Rare Earth

We want to **CELEBRATE** your success! **PLEASE** share your promotions and publications (with pictures) for the next issue of the CSWM newsletter. It's easy! Just email one of the newsletter editors (Khadija or Kelli – see contact info on pg.2).

Be on the lookout for the next newsletter call and let us **CELEBRATE** with you!

Q&A with George Daniels, Top CSWM Midwinter Abstract Winner



Tell us about your personal and professional background.

Though I now live and work in Alabama, I am a proud native of Richmond, Virginia, where I still have lots of family. I look forward to returning home several times a year. At the time of this writing, my home state is embroiled in a bit of controversy. Having worked in the Virginia General Assembly as a legislative page while in high school, I see the 2019 events at the Governor's Mansion at the Virginia General Assembly through the eyes of one who once walked those halls back in the mid 1980s. After graduating in the top five of my high school class, I went on to complete a degree in news-editorial journalism at Howard University in Washington, DC, where I was editor-in-chief of THE HILLTOP, the student newspaper.

Professionally, I define myself as a broadcast journalist having worked eight years as a radio news reporter and television news producer in Cincinnati, Ohio, Atlanta, Georgia, and my hometown of Richmond. I firmly believe once a journalist, always a journalist, therefore, I look for opportunities to read stories, write stories and tell stories. For the last 16 years, I've been a member of the journalism faculty here at the University of Alabama in Tuscaloosa.

I teach graduate and undergraduate courses in multi-platform/electronic reporting, media management, service learning and communication engagement as well diversity in media. For the last six years, in addition to my teaching, I've worn a second hat as assistant dean for administration. In that role, I lead college-wide efforts in the area of assessment, accreditation and diversity.

When and why did you decide to join CSWM?

I have just recently joined the Commission on the Status of Women. While I have been a member of AEJMC since I was a graduate student in the University of Georgia's Grady College of Journalism and Mass Communication, until now I have never found CSWM to be a place where I belonged.

In my research into the history of AEJMC's journey to be more diverse and inclusive, I learned about the history of CSWM and the Commission on the Status of Minorities (CSM), of which I have previously served as an officer. The fact is both CSWM and CSM are included in the AEJMC Constitution as vehicles to address diversity. AEJMC's commitment to achieving inclusiveness in gender, race, and culture is based on the association monitoring the status of women and minorities in the profession and reporting on those findings to the membership and taking affirmative steps to rectify problems. So, we cannot separate the work of addressing diversity for minorities without addressing diversity for women.

That's why both CSWM and CSM have seats on the AEJMC Board of Directors. It behooves these units to work closely together. I think that can happen when we invest our funds as members of each. Thus, I am now doing that as a member of both Commissions.

What sparked your interest in researching issues of gender?

To be honest, I have been involved in studying issues of gender since I was a master's student at the University of Georgia almost two decades ago. My first national conference research presentation in 1999 was of a paper on the presence of women in local television broadcasting. I was fortunate to have two women to mentor me through the research process. In doing the literature review for the paper, I immersed myself in the literature on the intersection of women and media.

Today, I teach multiple courses where gender is an important component of the curriculum.

Tell us about your award-winning abstract. What did you do in your research project? How did you come up with the idea, and why is it important?

The project from which my 2019 paper is written is a larger effort of AEJMC to preserve the story of the association's diversification. More than five years ago, The Trailblazers of Diversity Oral History Project launched in 2013. But, this is the first time I will be able to present the first academic research paper based on some of the oral histories gathered in this initiative.

Last year, I developed a poster presentation for an Oral History Association conference, which focused the oral history methodology that we utilized for this study. The paper that I am pleased to be presenting at the Midwinter Conference was originally written and submitted for our AEJMC Annual Conference in Washington, DC. It was not accepted. Once I got over the shock and disappointment of not making it on the conference program, I vowed to revise the paper and eventually get it published.

The research focuses on the diversity leadership strategies of four former female presidents of AEJMC—Drs. Paula Poindexter (University of Texas), Lillian Lodge Kopenhaver (Florida International University), Jannette Dates (Howard University), and Barbara Hines (Howard University). In their oral histories, each has a story to share about her own journey as a trailblazer and then the specific strategies she used to further cause of diversifying our association.

Continued on next page...

I am hoping the feedback that I receive from this paper will help me in preparing it for publication. I think these stories need to be documented even as we continue to see women ascend to the highest position in AEJMC.

This year I am completing a three-year term on AEJMC's Nominations Committee, a role where we focus on preparing a ballot that gives our members a diverse set of options as they vote on those to serve on our standing committees and ascend to the leadership ladder that includes our vice president, president-elect, and president. I believe this research paper marries the scholarship with the service needed to further the goals of gender diversity in the association. We have now had 20 women serve as AEJMC President, and it's been 40 years since Mary Gardner broke the gender barrier to become our first president. These oral histories in the Trailblazers of Diversity Initiative will help to be better informed about the journey women have taken to get us to 2019.

What other research are you most excited about right now (something you're working on or something you've read)?

Besides being involved in the oral histories of the Trailblazers of Diversity initiative, I am working on a project that examines the role of black newspapers in the age of digital activism. It spotlights the digital strategies and editorial leadership of five black newspapers, two of which have been established in the last 40 years. Additionally, a related project that I just completed asks questions about the relevance of race in Southern elections. Thanks to the reporting of one black newspaper, race was a factor in a special election in the state of Mississippi, but there were racial controversies in the states of Georgia and Florida where African American candidates were party nominees for the Governor's mansion. While the African American

candidates in these elections were not successful, there are still some important lessons to be learned about race and diversity in political reporting. My paper unpacks some of those lessons.

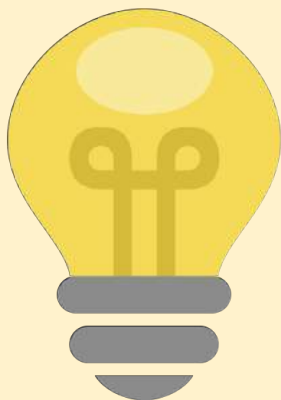
Tell me something fun about yourself that other CSWM members may not know.

Since I am a brand new member of CSWM, there are probably lots of things that the members of the CSWM don't know about me. I look forward to getting to know many of them in the next few months as we prepare for our next annual conference. In the immediate future, I hope that CSWM members will attend my presentation at the AEJMC Midwinter Conference in Norman, Oklahoma, in March. That will be my first time attending a conference as a member of CSWM.

To answer your question more directly—I used to be the EASTER BUNNY. As a younger George, I dressed up as the Easter Bunny and participated in several special events. I don't remember all the things that did, but I do remember that pretty uncomfortable, hot (as in WARM) bunny costume. I believe it's still at my family home somewhere in the attic. Thankfully, I don't think there are any photos of me dressed up.

Is there anything else you would like to share with CSWM members?

I am pleased to have the abstract of my research on the role of women presidents in AEJMC selected as the top abstract for this year's midwinter conference. I take that as an endorsement of the direction that I am taking with this important study of leadership through a gendered lens. It gives me an extra push to keep working to document the decades-long struggle to diversify AEJMC. See you at this year's Midwinter Conference in Norman, Oklahoma!



That's a BRIGHT Idea!

**The newsletter editors are looking for
BRIGHT IDEAS!**

**Know someone that would make a great
Member Q&A interview?**

Have a fantastic idea for a story?

Email: ksboling@gmail.com or

kejaz@email.sc.edu!

Call for Applications: Institute for Diverse Leadership in Journalism and Communication

Background:

The purpose of the Institute for Diverse Leadership in Journalism and Communication is to increase racial, gender and ethnic diversity in administrative and other senior-level positions in journalism and communication education. The Institute's objective is to identify, recruit, mentor and train future leaders and administrators. The Institute is co-sponsored by AEJMC and the Association of Schools of Journalism and Mass Communication.

Applicants **MUST BE** current AEJMC members. Applicants must be associate or full professors interested in administration and/or journalism and communication practitioners who have moved into the academy and have a minimum of three full-time years in an academic setting. The program is for people of color and women.



Fellows will participate in Institute activities while continuing to work at their home campuses. The Institute program involves five group sessions during the fellowship year, two of which will happen during AEJMC conferences. Fellows and their home institutions are expected to cover costs associated with travel to those two AEJMC annual conferences, which most members normally attend. Travel for the other three trips will be funded by the Institute.

Components:

There are three key components of the Institute:

- **Workshop Sessions** — Mandatory workshops for fellows will be held at the AEJMC 2019 Toronto, Canada, Conference, the 2020 ASJMC winter workshop, the 2020 ACEJMC Spring meeting and the AEJMC 2020 San Francisco Conference. Workshops will cover a variety of administrative issues, including fundraising, leadership styles and dealing with difficult people.
- **Mentor Program** — The Institute will match each fellow with a current administrative mentor. The mentoring relationship consists of monthly contact via telephone or email, and a week-long visit to the mentor's campus for a first-hand look at administrative duties at a journalism/communication program.
- **Networking** — Institute fellows are introduced to current administrators during social and programming sessions at their workshops. Mentors introduce fellows to other administrators to help the fellows begin to establish networks of resources.

Application Process: AEJMC expects the selection process to be competitive. Applications for the 2019-20 year of the Institute should include **ONE** PDF file that includes the following parts:

Part I. An "Institute Application" that answers the following questions:

1. Why would this program be valuable to you now — at this stage of your career?
2. What skills and past leadership experience do you have?
3. Why would you like to become an administrator or have a leadership position in higher education?
4. What would you like to learn from the program if you were selected?
5. What do you see as the most pressing issue for JC administrators today, and what two ideas do you have that would help?

Part II. A vita, maximum of 5 pages. Vita should include: • current position, rank and number of years of teaching; • summary of professional experience; • leadership positions and significant service contributions to department, university, AEJMC and other academic associations; • maximum 10 publications, presentations and awards.

Part III. Two letters of recommendation. One letter should be from your immediate chair or dean, and one should come from another person familiar with your work. *The letter of nomination from the immediate chair or dean must indicate the institution will provide funding for the candidate to attend the two required AEJMC annual conferences if the person is selected for the program.*

The complete packet should be converted to a PDF and emailed to: AEJMCnews@aol.com. The file should be called: AEJMC_Institute_(your last name). **All application materials should be received by 5 p.m. Eastern time on Monday, March 18.** Only complete applications will be considered. The selection process is very competitive. Up to eight fellows will be selected for the 2019-20 class. Notifications will go out by late April. Direct questions to Jennifer McGill at Jennifer@aejmc.org. Type "Institute Inquiry" in subject line.

AEJMC Midwinter Conference 2019

Final Schedule

Friday, March 1, 2019

Registration - 08:00-09:00

Gaylord Hall Lobby

09:00 – 10:30 Room 2165	Commission on the Status of Women	Empowered ever after	Katie Clarke, Regent University
	Deconstructing power: framing and gender representation	Addyi: Framing a female sexual health treatment in U.S. newspapers	Monique L R Luisi, Tim Luisi & Lily Kraxberger, University of Missouri
	Moderator: Sohana Nasrin, University of Maryland Discussant: Katie Olsen, Kansas State University	Frames of fecund feminine: Women’s representation in family planning campaigns in Pakistan	Farah Azhar, University of Oregon
09:00 – 10:30 Room 3150	Mass Communication and Society Division	Do sources matter? An experimental investigation of Americans’ perceptions of online news of U.S.-China trade war	Shimeng Dai, University of Texas at Austin
	Audience perceptions and media	Effects of social media use for news on tolerance for disagreement and social tolerance	Aditi Rao, University of Connecticut
09:00 – 10:30 Room 2025	Mass Communication and Society Division	Who’s influencing whom? A study on the influence of social media in Congress	Chris Connelly, Regent University
	Political communication and media effects	Understanding the causal relationship between incidental news exposure on social media and political participation: Evidence from a panel analysis	Sangwon Lee, University of Wisconsin-Madison
	Moderator: Bobbie Foster, University of Maryland		

	Discussant: Li Chen, West Texas A&M University	Media effects on political participation: A cross-country comparison	Oluseyi S Adegbola & Derrick Holland, Texas Tech University
09:00 – 10:30 2520	Minorities and Communication Division Lessons from #Racist rants gone viral	Moderator: Dorothy Bland, University of North Texas	Panelists: Mia Moody-Ramirez, Baylor University Meta G. Carstarphen, University of Oklahoma Hazel Cole, University of West Georgia Gwen Nisbett, University of North Texas Gabriel Tait, Arkansas State University
10:40 – 12:10 2025	Minorities and Communication Division Media discourse and framing in race and identify Moderator: Gheni N. Platenburg, University of Montevallo Discussant: Newly Paul, University of North Texas	Meet the Candidates: An examination of race and gender mentions on minority women candidates’ websites Doesn’t Beto look Hispanic when you see him on TV? A test of co-ethnic voting in the 2018 Texas Senate Election * TOP PAPER ABSTRACT As high as I could:” Media discourse shaping Patricia Okoumou’s Statue of Liberty protest Thinking black: An analysis of the impact of black racial identity on the discourse of media practitioners’ coverage of social justice, political and black celebrity news	Newly Paul, University of North Texas Oluseyi S. Adegbola & Sherice Gearhart, Texas Tech University Rachel Grant, Xavier University, & Vicki Brown, University of Missouri Gheni N. Platenburg, University of Montevallo
10:40 – 12:10	International Communication Division	“It is not easy, but we hang together.” An exploratory study of women journalists in India and Bangladesh	Paromita Pain & Mushfique Wadud, University of Nevada, Reno

Room 2165	<p>Solidarity and changing the status quo</p> <p>Moderator: Qian Yu, University of Oklahoma</p> <p>Discussant: Yvette Walker, University of Oklahoma</p>	Becoming Malala: A discourse analysis of Western and Middle Eastern print and broadcast coverage of Malala Yousafzai from 2012-2017	Tamar G Gregorian, The University of Southern Mississippi
10:40-12:10	<p>Mass Communication and Society Division</p>	Digital News Literacy: A new measure of ability to detect misinformation	Tamar Wilner, University of Texas at Austin
Room 2520	<p>Media literacy/pedagogy</p> <p>Moderator: Phil Todd, University of Oklahoma</p> <p>Discussant: Xi Cui, College of Charleston</p>	<p>A service-learning model to media literacy</p> <p>What they really think: Using Latent Discourse Analysis to discover group-specific themes within big-data</p>	<p>Nancy Garcia, West Texas A&M University & Michael Spikes, Stony Brook University</p> <p>Dara Phillips, Regent University & Philip J. Maschke, University of Kansas</p>
10:40 – 12:10	<p>Cultural and Critical Studies Division</p>	Antimonopoly reform agenda or partisan rallying cry? Assessing the critique of "Big Tech" in conservative media	Ben Medeiros, Newman University
Room 3150	<p>Partisan politics and representation</p> <p>Moderator: Imran Hasnat, University of Oklahoma</p> <p>Discussant: Melanie Wilderman, University of Oklahoma</p>	<p>"I married the nation": Power and kinship structure in Madam Secretary and Political Animals' U.S. foreign policy</p> <p>Night and day: A visual diptych of hate and horror in Charlottesville * TOP PAPER ABSTRACT</p>	<p>Teresa Caprioglio, University of Oregon</p> <p>Susan Keith, Rutgers University & Leslie-Jean Thornton, Arizona State University</p>

Lunch Break - 12:15 to 12:55

Inasmuch Commons (first floor)

<p>01:00 – 02:30</p> <p>Room 2025</p>	<p>Graduate Student Interest Group Panel: Getting published while in school: who, what when, where and why</p> <p>Moderator: Aaron Atkins, Ohio University</p>	<p>Panelists:</p> <p>Peter Gade, University of Oklahoma Ralph Beliveau, University of Oklahoma Janita Poe, Georgia State University</p>	
<p>01:00 – 02:30</p> <p>Room 2520</p>	<p>Media Management, Economics & Entrepreneurship Division</p> <p>Entrepreneurial or existential? Experimentation in the business of contemporary media</p> <p>Moderator: Kelly Kaufhold, Texas State University</p> <p>Discussant: Anthony Palomba, St. John’s University</p>	<p>Innovation typology for student media and the relationships to funding structures</p>	<p>Gretchen Macchiarella, California State University, Northridge</p>
		<p>Navigating the changing external realities: A case study of Bangladeshi media managers</p>	<p>Sohana Nasrin, University of Maryland</p>
		<p>How do you Hulu? Consumer motivations for premium and advertising-supported models of streaming media * TOP PAPER ABSTRACT</p>	<p>Alec Tefertiller, Kansas State University & Kim Sheehan, University of Oregon</p>
		<p>Case study of a small business owner: How female-led startups use leadership and social media to empower themselves and others</p>	<p>Kelsy-Ann Adams, University of Florida</p>
<p>01:00 – 02:30</p> <p>Room 2165</p>	<p>Communication Technology Division</p> <p>Opportunities and threats of communication technology</p> <p>Moderator: Bugil Chang, University of Oklahoma</p> <p>Discussant: Hyosun Kim, University of Wisconsin-Stevens Point</p>	<p>Chinese automated news: Readability, expertise, and credibility</p>	<p>Chenyan Jia, The University of Texas at Austin</p>
		<p>Examining how source credibility affects health behavioral intentions among podcast listeners</p>	<p>Ciera Dockter & Sungkyoung Lee, University of Missouri</p>
		<p>Risk factors of problematic Instagram use: A technological addiction perspective</p>	<p>Cheng Chen & Olivia Cohen, Pennsylvania State University</p>
		<p>How TPACK frames online course development in journalism and mass communication programs: A multiple case study</p>	<p>Brian Delaney & Kristen Betts, Drexel University</p>

02:40 – 04:10 Room 3150	Entertainment Studies Interest Group Representation in entertainment media Moderator: Melanie Wilderman, University of Oklahoma Discussant: Newly Paul, University of North Texas	Mad Men as a paradoxical feminist text: Production, content, and reception * TOP PAPER ABSTRACT	David L Barnett & Koji Fuse, University of North Texas
		Getting Bi: An analysis of bisexual characters’ depiction on the television network the CW	Lyric L Mandell & Francesca Ervin, University of Houston
		Portrayal of Asian Indians in American films from 2008 to 2018	Rahul Menon, SIUE
		Keeping up with politics?: The Kardashians and the Armenian genocide	Tamar G Gregorian, The University of Southern Mississippi
02:40- 04:10 Room 2165	Mass Communication and Society Division Civic engagement and media Moderator: Yvette Walker, University of Oklahoma Discussant: Xi Cui, College of Charleston	Altruism and empowerment: Community public safety information seeking in an urban system	Christopher Etheridge, University of Arkansas Little Rock
		“Really what we do and really why we do it:” Citizens academies as public relations tools of local law enforcement	Lindsay M McCluskey, SUNY Oswego
		Social media and the 2018 Wisconsin Midterm Elections	Timothy Macafee, Concordia University Wisconsin
02:40 – 04:10 Room 3160	International Communication Division Protests and politics: International comparisons of media coverage Moderator: Loarre Perez, University of Oklahoma Discussant: Nikhil Moro, Kansas State University	Making a difference on how to see North Korea: A comparative analysis of the U.S. and South Korea partisan media in the era of Trump	Myoung-Gi Chon & Rachel Son, Auburn University
		Disparity in narrative construction in Western and Chinese coverage of Hong Kong pro-democracy protests	Shuo Xu, University of Oregon
		Reporting bias in the coverage of Iran protests: A content analysis of coverage by global news agencies	Oluseyi S Adegbola, Janice K Cho & Sherice Gearhart, Texas Tech University
		Strategic social media use by populist political candidates in local elections: A comparative	Nikolai K Robinson & Zainab Nayani, University of Houston

		study between the United States and Pakistan	
02:40-04:10 Room 2025	Entertainment Studies Interest group It's all fun and games...: Issues in sports, film, and video games Moderator: Kerry Van Dorn, University of Oklahoma Discussant: Garret Castleberry, Mid-America Christian University	A shaky bet: How fantasy sports participation influences attitudes toward legalized sports betting A qualitative study on the impact of martial arts movies geared toward children on the related martial arts community Violence in video games: What about MMORPGs? Recoding the female athlete: Gender-based gameplay in sports video games	Brian A Petrota, University of Oklahoma Margarita H Tapia, University of Oklahoma Jonathan A Johnson, Southern Illinois University Edwardsville Bryan J Carr, University of Wisconsin - Green Bay
Coffee break - 04:15 - 04:30			
Gaylord Hall Lobby			
04:35 - 05:45 2025	Communication Technology Division The new era of advertising and consumer behavior Moderator: Morgan Jenkins, University of Oklahoma Discussant: Hyosun Kim, University of Wisconsin-Stevens Point	But at what cost: Impact of campaign Facebook advertising expenditures in the 2018-midterm election "Amazoners," "Suggestion Seekers," and "Power Savers": An analysis of Amazon shoppers' motivations Advertising avoidance and technology acceptance in the adoption of cord-cutting and streaming television * TOP PAPER ABSTRACT	Matt Binford, University of Georgia Janice Cho, Oluseyi Adegbola, Andrew Hindle, Ivan Monarrez & Kristi Gilmore, Texas Tech University Alec Tefertiller, Kansas State University
04:35 - 05:45 Room 2165	Graduate Student Interest Group Credibility, framing and message efficacy	Prominence of health news outlet attributions on Facebook: Outcomes for credibility perceptions and recall	Tamar Wilner, University of Texas at Austin

	<p>Moderator: Katie Kim, University of Oklahoma</p> <p>Discussant: Yousuf Mohammad, University of Oklahoma</p>	<p>Effects of message appeal and efficacy belief on perceptions of oral health messages * TOP PAPER ABSTRACT</p>	<p>Euirang Lee, University of Missouri</p>
		<p>Framing of law enforcement in political advertisements: A content analysis of the 2014 U.S. Senate campaign</p>	<p>Margarita Tapia, Imran Palash & Zhilin Jin, University of Oklahoma</p>
		<p>Otherization in news: A qualitative analysis of Brussels and Lahore terror attacks</p>	<p>Michelle Michael, Ohio University</p>
04:35 – 05:45	<p>Cultural and Critical Studies Division</p> <p>Social media: Identity and socialization</p> <p>Moderator: Melanie Wilderman, University of Oklahoma</p> <p>Discussant: Meta G. Carstarphen, University of Oklahoma</p>	<p>The new athlete, the new man? Veganism and masculinity on social media</p>	<p>Emilia Bak, University of North Carolina at Pembroke</p>
Room 2520		<p>Qualitative cultural and critical analysis of Russia's 2016 Facebook ads</p>	<p>Sohana Nasrin, Krishnan Vasudevan & Bobbie Foster, University of Maryland</p>
		<p>A visual analysis of #NeverAgain</p>	<p>Sohana Nasrin, University of Maryland</p>
Opening Reception – 6:30 – 8:30			
Inasmuch Commons (first floor)			
Saturday, March 2, 2018			
Registration – 08:30 – 09:30			
09:30 – 11:00	<p>Mass Communication and Society Division</p> <p>Audience behaviors and media</p> <p>Moderator: Sara Seebaum, University of Oklahoma</p> <p>Discussant: Alec Tefertiller, Kansas State University</p>	<p>The Big Five and crime dramas: An analysis of personality and entertainment preference using Facebook likes</p>	<p>Christopher Etheridge, University of Arkansas Little Rock</p>
Room 2165		<p>Uncertainty management in mass shootings: Antecedents, appraisals and communication behaviors * TOP PAPER ABSTRACT</p>	<p>Surin Chung, Ohio University</p>
		<p>The spiral of silence on social media: How perceived opinion</p>	<p>Nahyun Kim, Meng-Qi Liao & Lola Xie,</p>

		climate, social media integration and attitude certainty can influence the opinion expression of climate change	Pennsylvania State University
09:30 – 11:00	Minorities and Communication Division	Profiting from blackness: Black audience encoding and decoding of Nike advertisements	Diamond Stacker, Monique L. R. Luisi & Cristina Mislán, University of Missouri
Room 2025	Advertising of race and culture: From protest coverage to mass media coverage Moderator: Monique L. R. Luisi, University of Missouri	The framing of Colin Kaepernick: The view from home and abroad. A content analysis of coverage from Aug. 27, 2016 - Sept. 5, 2016	Jean M. Brown, Texas Christian University
	Discussant: Vincent Pena, University of Texas at Austin	From protest to movement: A longitudinal content analysis of Colin Kaepernick’s “Take a Knee” protest coverage	Vincent Pena, University of Texas at Austin
		Banking black: The impact of ethnic identification, spokesperson race, and benefit type on attitudes toward black-owned bank advertising	Robert Jones & Monique L. R. Luisi, University of Missouri
09:30 – 11:00	Graduate Student Interest Group	The first radio station in China	Ling Xin, Ohio University
Room 3150	The intersection of journalism and technology and its effects on the public sphere Moderator: Lindsay Martin, University of Oklahoma	Gender and leadership: Missing female leaders in the high political offices	Yuxi Zhuang, Ohio University
	Discussant: Hyosun Kim, University of Wisconsin-Stevens Point	The use of artificial intelligence: exploring motivations, involvement, and satisfaction with the case of Alexa	Weiwen Yu & Chun Shao, Arizona State University
11:10 – 12:20	Mass Communication and Society Division	Consolidating, negotiating or undermining legitimacy- Coverage of Xi Jinping’s anti-corruption campaign in	Shijin Zhao, University of Auckland
	Framing analysis 1		

Room 2165	Moderator: Cody Seebaum, University of Oklahoma Discussant: ##	Mainland Chinese and Hong Kong media	
		Coverage pattern of environmental news in Pakistani and British press: Exploration of balance and bias reporting	Shahzad Ali & Atiya Dar, Bahauddin Zakariya University
		Portraying the passing of a king and queen: A 41-year comparative analysis of newspaper front pages	George L Daniels, The University of Alabama & Gabriel Tait, Ball State University
11:10 – 12:20 Room 2025	Minorities and Communication Division Navigating race and culture in academia, the workplace, and beyond Moderator: Ngozi Akinro, Texas Wesleyan University Discussant: Jeff Tischauser, University of Wisconsin-Madison	Making allies work for communities of color: A methodological intervention and toolkit for racial outsiders	Jeff Tischauser, University of Wisconsin-Madison
		A social network analysis of the discourse of natural hair in the workplace	Kelsy-Ann S. Adams, The University of Florida
		Like a fish out of water: Navigating the challenges of foreignness in academia	Adaobi V. Duru, University of Louisiana at Monroe, Ngozi Akinro, Texas Wesleyan University & Emmanuel Nwachukwu, Winthrop University
		Before the Green Book: Trains, Black newspapers, and the rhetoric of travel	Meta G. Carstarphen, University of Oklahoma
11:10 – 12:20 Room 3150	International Communication Division International barriers to news and communication Moderator: Margarita H Tapia, University of Oklahoma Discussant: ##	A long battle for Myanmar journalists: Fighting for freedom of the press * TOP PAPER ABSTRACT	Nyan Lynn, University of Kansas
		News opulence in India: Ethical norms that ought to matter	Nikhil Moro, Kansas State University
		Communication inequality: A time series analysis of access to information among countries	Imran Palash & Elanie Steyn, University of Oklahoma

11:10 – 12:20 Room 3160	Entertainment Studies Interest Group The rising importance of popular culture in politics and civic engagement	Moderator: Gwendelyn S. Nisbett, University of North Texas	Panelists: Patrick Meirick, University of Oklahoma Stephanie Schartel Dunn, Missouri Southern State University Newly Paul, University of North Texas
Lunch Break - 12:30 – 01:30 Inasmuch Commons (first floor) Graduate student meet and greet Room ##			
01:35- 03:05 Room 2165	Mass Communication and Society Division Framing analysis 2 Moderator: Ken Fischer, University of Oklahoma Discussant: John Schmeltzer, University of Oklahoma	The aftermath of Charlottesville: Confederate monuments, the lost cause and Black Lives Matter “Bad Thugs and Gang Members” at the southern border: A content analysis of the migrant caravan Framing immigration: Criminal frames of Latinx immigrants and social distancing	Daniel Dunn, Baylor University Emilee J. Jackson, University of Oregon Elizabeth H. Hurst & Jules Barbati, University of Oklahoma
01:35- 03:05 Room 2025	Mass Communication and Society Division Visual analysis Moderator: Morgan Danker, University of Oklahoma Discussant: ##	Sexual coercion and rape culture: An analysis of movies targeted towards young audiences Visualizing and graphicating the news: Evidence from U.S. Presidential Campaign coverage, 1992-2012 #JustDoIt: A thematic study of Internet memes following Nike’s Kaepernick ad Media coverage of gun violence in schools: A critical analysis for the 21st century journalist	Ngozi Akinro & Treylen Hunter, Texas Wesleyan University Othello L Richards & Erik Bucy, Texas Tech University Yuchen Liu, University of Kansas Amelia A Kibbe, Ohio University

01:35 – 03:05 Room 3150	International Communication Division Expanding cultural engagement and public opinion through social media Moderator: ## Discussant: Tamar G. Gregorian, University of Southern Mississippi	A devil's dissection: Thematic analysis of the discussion of the Mexican documentary The Devil's Freedom on Twitter	Gabriel Dominguez Partida, Texas Tech University
		Beyond the Arab Spring: A meta-analysis of social media research about the Arab world	Abdullah Alahmari, Ahmed Alqarni & Marcus Messner, Virginia Commonwealth University
		Social media engagement and Chinese students' acculturation in the United States: A longitudinal study	Liefu Jiang & Peter Bobkowski, University of Kansas
		Use of political memes as a form of political engagement: Application of uses and gratifications theory and social capital	Bingbing Zhang & Sherice Gearhart, Texas Tech University
01:35 – 03:05 Room 3160	Entertainment Studies Interest Group Entertainment as persuasion, campaigning and informing Moderator: Brian A Petrota, University of Oklahoma Discussant: Stephanie Schartel Dunn, Missouri Southern State University	An updated status report on podcast advertising	Mary E Brooks, Noah Franken & Nancy Garcia, West Texas A&M University
		Writing on the wall: A meta- analysis of the effects of Facebook use on political participation	Azmat Rasul, Valdosta State University & Muhammad Ehab Rasul, Florida State University
		From Batman to Beyoncé: Using superheroes and celebrities to reduce mental health stigma	Kelly L Adams & Tim Luisi, University of Missouri
		“The People Have a Right to Know”: Journalists and ethics in film	Elizabeth Donald, Southern Illinois University Edwardsville
Coffee Break - 03:10 – 03:25			
Gaylord Hall Lobby			
03:30 – 05:00	Mass Communication and Society Division	A picture of health: How news stories' terminology correlates with mental illness stigma	Emily Goldstein, University of Texas

Room 2165	Health beliefs and media frames Moderator: ## Discussant: Li Chen, West Texas A&M University	The good, the bad, and the “Deadly #Scam”: A decade of HPV vaccine-related health beliefs on social media	Monique L R Luisi, University of Missouri & Mugur Geana, University of Kansas
		I’ve got a lot to lose: Comparing cancer clinical trial message frame preference between millennial and general audiences	Brandon Nutting, University of Nebraska–Lincoln & Monique L R Luisi, University of Missouri
03:30 – 05:00 Room 2025	Graduate Student Interest Group Social and cultural responses to news and information messages Moderator: John Schmeltzer, University of Oklahoma Discussant: Surin Chung of Ohio University	Mental health information reception and social interaction	Jessica Roark, Ohio University
		Modernizing grief: The violence and potentialities of public grieving after politicized tragedy	Alyvia Walters, Rutgers University
		Cultural hegemony in New York press coverage of the 1969 Stonewall riots	Michelle Rotuno-Johnson, Ohio University
		Biased headlines or biased stories? Exploring the role of news headlines in perceived bias	Taeyoung Lee, University of Texas at Austin
03:30 – 05:00 Room 3150	Commission on the Status of Women Breaking the glass ceiling: Interrogating female leadership in media Moderator: ## Discussant: Katie Clarke, Regent University	Battling complex issues of gender and social bias: An exploratory study of women journalists in Bangladesh	Paromita Pain & Mushfique Wadud, University of Nevada, Reno
		Madame President as mover and shaker for journalism diversity: Leadership approaches by AEJMC’s female trailblazers *TOP PAPER ABSTRACT	George L Daniels, The University of Alabama
		Where’s the Beef? How one woman rocketed to leadership in advertising’s creative “Good Ol’ Boys Club”	Katie Olsen, Kansas State University