



COMMISSION ON THE STATUS OF WOMEN
ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION (AEJMC)

Commission on the Status of Women

2016-2017 Annual Report

- **Chair**
Candi Carter Olson
Utah State University
candi.carterolson@usu.edu
- **Vice-Chair**
Jaime Loke
University of Oklahoma
jaimeloke@ou.edu
- **Secretary**
Mia Moody-Ramirez
Baylor University
mia_moody@baylor.edu
- **Newsletter Co-Editor**
Ingrid Bachmann
Catholic University of Chile
ingridbachmann1@gmail.com
- **Newsletter Co-Editor**
Teri Finneman
South Dakota State University
finnemte@gmail.com
- **Research Committee Co-Chair**
Meredith Clark
University of North Texas
Meredith.Clark@unt.edu
- **Research Committee Co-Chair**
Paromita Pain
University of Texas-Austin
paromita.pain@gmail.com
- **Midwinter Co-Chair**
Deepa Fadnis
University of Texas at Austin
deepa.fadnis@utexas.edu
- **Midwinter Co-Chair**
April Newton
University of Maryland
aanewton@umd.edu
- **Social Media Co-Chair**
Kim Fox
The American University in Cairo
kimfox@aucegypt.edu
- **Social Media Co-Chair**
Stine Eckert
Wayne State University
stine.eckert@gmail.com
- **Social Media Co-Chair**
Laura Willis
Quinnipiac University
Laura.Willis@quinnipiac.edu
- **Membership/Fundraising Co-Chair**
Dunja Antunovic
Bradley University
dantunovic@bradley.edu

2. Demographic information:

The CSW only has global demographic information for the Commission membership. We do not gather data on our individual reviewers and presenters.

African American - 23

Asian American - 4

Caucasian - 132

International - 9

Latina/Latino - 4

Native American - 2

Other - 2

Male - 9

Female - 177

3. Overall Assessment:

This year, the Commission on the Status of Women has been working actively on diversity, which is reflected in our board members and in the variety of other divisions, interest groups and commissions with which we have partnered for the summer conference. It is important to have diverse women in leadership positions to a., give women of diverse backgrounds national service for their tenure portfolios, which can help with promotion and networking opportunities, and b., to show women that they can find mentors with similar backgrounds and experiences in the Commission on the Status of Women. Women still comprise only 35% of the faculty at American universities, and people from racial and ethnic minorities comprise are much smaller minorities across all reporting groups. Mentorship and promoting women from diverse backgrounds is an important of our mission. This is shown in AEJMC's three areas of emphasis:

Research

This year, we partnered with a much broader range of divisions, interest groups and commissions for panel presentations. We also have research papers and panels reflecting interests in women's activism, gendered communities on social media, and gendered violence and the media.

In addition to our conference work with research, we have also started a Facebook writing support group to encourage members to keep writing and to help them with writing and research difficulties.

Finally, the CSW has been active in awarding women's research. We have monetary awards for our top two student papers, and we also are supporting graduate research with the Mary Gardener Research Award and the Mary Ann Yodelis Smith Award for Feminist Research.

Teaching

The CSW is co-sponsoring two teaching panels this year. In addition to supporting teaching through annual conference panels, we also encourage members to use our social media platforms to brainstorm teaching problems. This has resulted in exchanges of teaching material ideas and supportive conversations about the use of student evaluations and how to weight them within self-evaluations and course design.

PF&R

Advancing women in academia is a primary goal of the CSW, and this is reflected in our PF&R activities. Those activities include our on-going mentorship program and co-sponsoring the Lillian Lodge Kopenhagen Center's preconference program that trains young women faculty to take on leadership positions in the academy. We are also co-sponsoring five PF&R panels during the main conference program.

In addition, our mixer this year will feature speaker K. Sujata, CEO and President of the Chicago Foundation for Women.

The CSW also sponsors two awards that promote the goals of PF&R. Those awards are the Donna Allen Award for Feminist Advocacy and our award for the Outstanding Woman in Journalism and Mass Communication Education.

4. Goals

- Our most important goals for the upcoming year include
 - Increasing opportunities for our members to network and work with one another on teaching and research projects. Steps that we will take to accomplish this goal include:
 - Fostering community through our existing channels, including a Facebook research support group and possibly a new Facebook group for mentorship relationships.
 - Connecting people with common research interests through a research speed dating event at our conference mixer.
 - Building on our conference mixer, which is new this year, and making it an event that draws attendees from across AEJMC.
 - Increasing our communication with members across multiple channels, including social media, email and our newsletter.
 - Increasing our membership by 20-30 new members by the 2018 conference. Steps that we will take to accomplish this goal include:
 - Creating recruitment materials that we can distribute to our members so that they can then recruit their students and colleagues with a unified message.
 - Using our mixer and meeting at the 2017 conference as a recruiting tool.
 - Again, increasing our communication across various channels so that people know what we are doing and want to join us.
 - Increasing diversity among our board and our membership. Steps that we will take to accomplish this goal include:
 - Actively recruiting women of diverse backgrounds to serve in leadership positions.
 - Using our social media channels to reach out to women at international universities and from diverse backgrounds.
 - Continuing to foster stronger and more diverse research competitions for the midwinter and summer conferences. Steps that we will take to accomplish this goal include:

- Asking senior members to encourage their graduate students to submit work, particularly for midwinter, which is a supportive environment for graduate students.
- Increasing our advertising for submissions for both midwinter and summer conferences across our various communication channels.
- Increasing member communication, as indicated by the steps outlined in all of the goals above. Steps that we will take to accomplish this goal include:
 - Using a variety of platforms to distribute messages, including social media, email, and our newsletter.

RESEARCH:

Midwinter Conference

5. Number of faculty research paper submissions 5 ; number of acceptances 4 ; 80 %. (overall research activity; please note the Research Committee guideline is a 50% acceptance rate).
6. Number of student research paper submissions 8 ; number of acceptances 5 ; 62 %. (research activity with students; please note the Research Committee guideline is a 50% acceptance rate).
7. Overview of judging process:
8. Total # of judges 13 ; # 2-3 papers per judge (please note the Research Committee guideline is no more than 4 papers per judge).
9. Did your group conduct any other type of refereed competition? (Could be creative projects, teaching papers or any other non-traditional method of inquiry.)
Number of submissions 0 ; Number of acceptances 0 .
Briefly explain the competition and the selection process.
10. Please list your in convention activities related to research:
Two sessions on March 3rd, 2017:
8:00 to 9:00 am: In focus or out of sight? International experience of women in media, using and relying on media. 4 presentations
2:40 to 4:10 pm: Politics as usual. 5 presentations.

Annual Conference

5. Number of faculty research paper submissions 24 (faculty only AND faculty/student); number of acceptances 16; 66%. (overall research activity; please note the Research Committee guideline is a 50% acceptance rate).
6. Number of student research paper submissions 16 (student only); number of acceptances 6; 37.5%. (research activity with students; please note the Research Committee guideline is a 50% acceptance rate).
7. Overview of judging process:
8. Total # of judges 42; 3-5 papers per judge (please note the Research Committee guideline is no more than 4 papers per judge).
9. Did your group conduct any other type of refereed competition? (Could be creative projects, teaching papers or any other non-traditional method of inquiry.) No.
10. Please list your in convention activities related to research:

- Competitive paper competition resulted in one traditional paper and three scholar-to-scholar sessions with a total of 22 papers.
- 10 co-sponsored panels with a diverse range of other divisions and interest groups. The three research-focused panels include:
 - “Beyond Princess Culture: The Gendered Marketing of Children’s Products”
 - “Advertising and the F-Word: What's race, sexuality, gender identity, and ethnicity got to do with it?”
 - “Women, Politics and Media: Perspectives from Africa, Asia, Latin America and Eastern Europe”
- A research speed dating event to be held during our mixer. This activity will allow members with similar interests to connect with one another and form research partnerships that will strengthen member research records, particularly for less-experienced women researchers who can use some guidance or a partner to help them formulate ideas.

11. Please list your out-of-convention activities related to research:

- Launching and maintaining a social media support group for writing and research.
- Distributing CFPs, award nominations, member research successes, and member calls for research study participants through our various communication channels.
- Sponsoring two research awards, one for graduate students and one for a person engaged in feminist scholarship.

12. The Commission on the Status of Women states that it “encourages diverse research and conference programming on the status of women in journalism and mass communication education. Through a variety of activities throughout the year, we seek to balance inequities in the academic community.” As noted above, we have done this through participating in both the midwinter and main conferences. We have been purposeful about seeking diverse perspectives, which is shown in our partnerships with a variety of other divisions and interest groups. Our partners include International Communication, Advertising, History, Ethics, the Commission on the Status of Minorities, the Council of Affiliates, and the GLBT Interest Group.

This year, we launched a social media support group to encourage women as they are researching by creating a community of scholars. This group now has 29 members. Members who are actively participating in the group and say that they feel like it is a community. Feedback includes statements like this one: “Thank you all for this community! It keeps me motivated to know that we are checking in with each other!”

We also have increased our use of a variety communication channels, including our newsletter, email and social media, to promote member research and to help members recruit participants in surveys. We also use these channels to distribute CFPs and calls for award nominations so that our members can stay abreast of the best opportunities available to them. Our social media channels include Facebook and Twitter, and we also have a website, although the website is difficult to maintain because of limited access.

In addition, we co-sponsor a professional promotion preconference session with the Lillian Lodge Kopenhaver. While this is primarily a PF&R opportunity, participants also learn how to

balance research with their other responsibilities and network with women have similar research interests.

Finally, we sponsor two research awards: the Mary Gardener Graduate Research Award and the Mary Ann Yodelis Smith Award for Feminist Research. Both of these awards are backed by endowments.

TEACHING:

13. We are sponsoring two teaching-focused panels this year:

1. “From trigger warnings to testing tolerance: Creating classrooms that support and encourage student engagement with controversial topics, Version 2.0.” This panel is a redux of a popular panel from last year’s conference. Attendees, who numbered 30-40 in total, noted that they wished we had more time to discuss issues, and so we are bringing this back with new exercises and ideas for incorporating diversity into the curriculum. This panel specifically focuses on course content and teaching methods by giving audience members concrete exercises and conversation examples to incorporate into their own classes.
2. “Teaching Media in the Middle East: Negotiating Gendered Expectations and Differences.” This panel specifically addresses educators in the Middle East. It encourages them to take leadership roles in conversations about gendered roles while still remaining culturally sensitive. This panel addresses course content and teaching methods by addressing how instructors can use technology to overcome some of the difficulties of navigating gendered expectations in the Middle East.

14. Out-of-conference activities

- Syllabus exchange on our website
- Social media exchanges of course content and material
- Social media exchanges about course assessment
- Newsletter conversations addressing teaching goals, including how to incorporate current events into class conversations.

The Commission on the Status of Women encourages its members to use its social media channels to solicit advice on course content and teaching methods. This has resulted in several threads where members suggest activities or course materials and troubleshoot class problems. In just one exchange, I helped a member who has been assigned to teach a class outside of her core area by sending her syllabi and course assignments so that she could get an idea of how someone else teaches that class. This kind of conversation allows members to take leadership and mentorship roles.

15. Again, the goal of the Commission on the Status of Women is to encourage diversity and to combat inequality in the academy. As shown by the above activities, we have actively sought to encourage people to incorporate materials addressing inequality into their classrooms and university curricula. While we address a range of inequalities in our programming, we concentrate on gender-based inequality.

PROFESSIONAL, FREEDOM & RESPONSIBILITY

16. During the conference, we are co-sponsoring five PF&R panels:

- HerStory: Using Oral History to Preserve Women Journalists' Life Stories
- What's Good for the Goose is Good for the Gander? Unequal Workplace Conditions in Broadcast News and Sports.
- Active Voices: Supporting Press Freedom for High School Journalists
- It's Always Something: Success vs. Likeability for Women
- Is Women's Work (Never) Done? Gender and the Revaluation of Faculty Work

In addition to these five panels, we are also holding a mixer where we are bringing in the CEO and President of the Chicago Foundation for Women, K. Sujata, as our guest speaker.

Our PF&R conference activities, as with many of the CSW's activities, emphasize gender and cultural inclusiveness. This is particularly evident in our choice of our mixer speaker. Ms. Sujata was chosen because she can speak to issues that researchers within the CSW have been working on in various ways, including poverty rates among women, violence against women, and women's health. This speaker will connect academic work with its real-world application.

Our Active Voices panel is an interesting addition to the conversation about free expression and gender, media criticism & accountability, and cultural inclusiveness. This panel will explore the ways that girls voices are silenced in high school publications and highlight one project that has been developed to combat these silences.

Our other four PF&R panels tackle issues of the ethics of gender inclusiveness in research, the academy, and professional journalism. The HerStory panel will address ways to correct canonical inequalities in journalism history. The other three panels will discuss the importance of cultural inclusiveness in a range of spaces, including the professoriate and the newsroom itself.

17. Our out-of-conference activities related to PF&R include:

- Our mentorship program, which continued this year with all of our mentors/mentees continuing relationships over the course of two years rather than one.
- Our preconference program co-sponsored with the Lillian Lodge Kopenhaver Center, "Women Faculty Moving Forward: Breaking the Barriers."
- Every newsletter listed many pages of opportunities where members could submit research at the conference level, award level or book level. Every newsletter also highlighted member research and honors. Our spring 2017 newsletter was particularly interactive as it featured stories and photos from members who attended women's marches across the country and shared their experiences.
- Our social media platforms promoted member accomplishments, CFPs, and calls for participants in research.

Many of our out-of-conference activities emphasize racial, gender and cultural inclusiveness. Our mentorship and preconference programs are designed to help women through the tenure promotion process and to help them find a leadership voice in the academy. Other opportunities, like our newsletter and social media platforms are aimed at public service and free expression. We see our communication platforms as venues to keep our members informed on issues, ideas, and professional ideals that are important for their own work. In addition, including issues, like the

stories and photos from the Women's March, promotes free expression and women's voices in the political arena.

18. Again, all of the CSW's PF&R activities are aimed at racial, gender and cultural inclusiveness, particularly at the promotion of women's and minority voices. In addition to all of the activities outline above, we also distribute two awards that promote the goals of PF&R: The Donna Allen Award for Feminist Advocacy and the Outstanding Woman in Journalism and Mass Communication Education. I have included all four of these special award calls with this annual report.

Also, it's important to note that the CSW has made a concerted effort to increase our communication and diversity this year. In terms of communication, we have increased our social media usage. I also developed a "chair's letter," which I send as regularly as needed, but usually twice a month. This email gives members who don't use social media an opportunity to keep up with CFPs and member news.

Our efforts on diversity are shown in the multiple PF&R panels that we are promoting at this year's conference. It is also shown in our mixer, which is a new idea to replace the luncheon. Our luncheon was losing attendees because it was too expensive and did not appeal to younger members. We hope this mixer will foster a stronger community, which will allow us to continue to promote women's and minority voices in new and creative ways.



COMMISSION ON THE STATUS OF WOMEN
ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION (AEJMC)



Head's Message



Jen Vardeman-Winter
Head

Dear CSW members,

Hello! I'm so excited to be writing to you this month, as we just returned from another inspiring AEJMC in Minneapolis! Our Commission held some amazing events that brought together scholars and communicators,

talking about some of the most important gender-based issues of the day. For example, for our Mentoring and Networking Luncheon, we were honored to host John Choi, Ramsey County Attorney, who shared with us some very moving insights about sex trafficking in Minnesota. Specifically, his office has made important progress in fighting human trafficking, largely by re-focusing the criminal and judicial processes around victims.

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AEJMC

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Members

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Midwinter

Tips and dates for the upcoming conference.

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Poster sessions

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2015-2016 Officers

Head: *Jennifer Vardeman-Winter*,
University of Houston,
jvardeman@uh.edu

Vice-Head: *Candi Carter Olson*,
Utah State University,
candi.carterolson@usu.edu

Secretary: *Mia Moody-Ramirez*,
Baylor University,
Mia_Moody@baylor.edu

Newsletter Editors: *Ingrid
Bachmann*, Catholic U. of Chile,
ibachman@uc.cl | *Teri
Finneman*, South Dakota State
University, finnemte@gmail.com

Research Committee Co-

Chairs: *Meredith Clark*,
University of North Texas,
Meredith.Clark@unt.edu |
Paromita Pain, University of
Texas-Austin,
paromita.pain@gmail.com

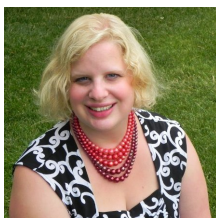
Midwinter Co-Chairs: *Deepa
Fadnis*, University of Texas-
Austin,
deepa.fadnis@utexas.edu | *April
Spray Newton*, University of
Maryland, aanewton@umd.edu

Social Media: *Stine Eckert*,
Wayne State University,
stine.eckert@gmail.com | *Kim
Fox*, American University in
Cairo, kimfox@aucegypt.edu |
Laura Willis, Quinnipiac
University,
Laura.Willis@quinnipic.edu

Membership/Fundraising

Chair: *Dunja Antunovic*, Bradley
University,
dantunovic@bradley.edu

AEJMC Convention Highlights



Candi Carter Olson
Vice-Head

Many thanks to everyone who participated in the research paper competition for Minneapolis 2016! This year, the CSW presented 19 competitive papers across four paper sessions and one scholar-to-scholar session. In addition, the CSW partnered with a variety of divisions, interest groups and commissions on eight different panels presentations throughout the conference.

Between our competitive papers and our panels, we brought several complex and difficult conversations to the conference, including trigger warnings in teaching, media coverage of domestic violence and sexual assault, how children and adolescents are using and producing media, and women media practitioners constructing professional identities.

Plan on participating in our preconference programs next year! This year we featured a preconference program Teaching Online Media and Diversity Classes: Pitfalls and Unique Opportunities, and we saw another successful class of future academic women leaders work together at the Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication at Florida International University fourth annual Women Faculty Moving Forward Workshop: Surviving and Thriving in the Academy.

The Kopenhaver Center is a fantastic resource for women faculty. The fellowship program brings women together for a safe conversation about the challenges of being a woman in academia. Experienced women trailblazers in academia present their own wisdom to help pretenure women faculty face the challenges to become successful leaders. The Kopenhaver Center offers many webinars and other opportunities for fellows to continue educating themselves and networking with other women faculty. The annual fellowship program for

PROMOTIONS & Publications



Candi Carter Olson (pictured left), an assistant professor at Utah State University, is this year's recipient of the American Journalism Historians Association's Rising Scholar award. The award supports her project "The Rights of the

Women of Zion, and the Rights of the Women of All Nations: The Woman's Exponent and the Utah Women's Press Club." AJHA will recognize her for this award at the annual business meeting, October 8, in St. Petersburg, Fl.

Alexa Capeloto earned tenure and promotion to associate professor at John Jay College/CUNY effective fall 2016. She teaches journalism and advises the student newspaper.

Chelsea Reynolds moved to Chicago from Minneapolis and will join the adjunct faculty at DePaul University's College of Communication in January. She is developing a special topics course on Sexuality & Online Identity for Media & Cinema Studies and teaching Introduction to Journalism in the Journalism Department. CSW members are welcome to contact her at reyno492@umn.edu with Chicago-related questions as we look toward AEJMC 2017.

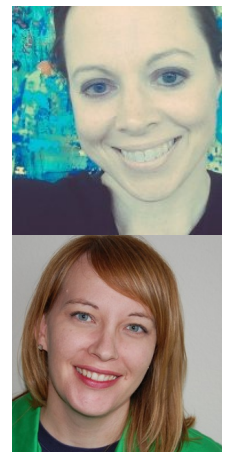
A new book by **Victoria L. LaPoe** and **Benjamin Rex LaPoe II** of Western Kentucky University is scheduled for release in February. *Indian Country: Telling a Story in a Digital Age* (Michigan State University Press) argues that the non-Native press often leaves consumers with a stereotypical view of American Indians, and aim to give a more authentic representation to Native journalism. With interviews from more than forty Native journalists around the country, this book is essential to understanding how digital media possibly advances the distribution of

storytelling within the American Indian community.

Rachel Mourao (Michigan State University) and **Shannon McGregor** (University of Texas at Austin) have published a paper in *Social Media + Society*. Two years ago, they received the Mary Gardner Graduate Research Award for their proposal, which helped fund the project. Last year at AEJMC in San Francisco, they presented a conference version of the paper to the CSW and it was awarded a top paper. McGregor, S. C. & Reis Mourao, R. (2016). Talking politics on Twitter: gender, elections, and social networks. *Social Media + Society* 2(3).

Teri Finneman (South Dakota State University) was among eight faculty/staff recognized campuswide in a Faculty Aspirations and Accomplishments recognition event. This is her second year as an assistant professor, and she was selected to represent the College of Arts and Sciences.

Drs. **Sarah VanSlette**, of Southern Illinois University-Edwardsville, and **Amber Hinsley**, of Saint Louis University (pictured right) have a forthcoming (Winter 2017) publication in *Media Report to Women*. Their paper is titled "Public relations, politics and rape culture: A case study of frames and counter-frames in the press."

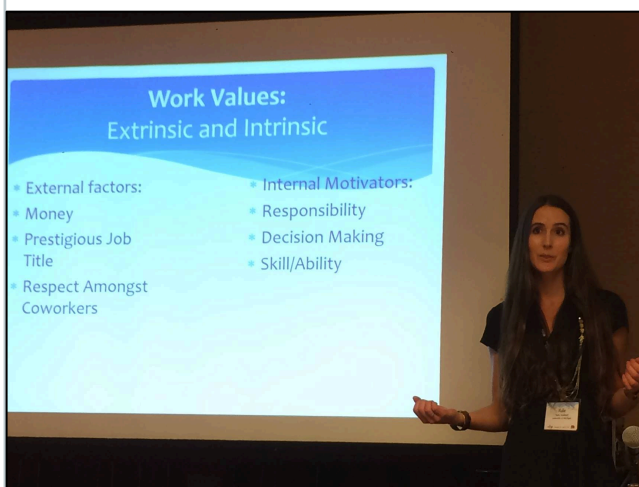


The research examines a newspaper's framing of a rape victim and the counter-frame that exposes the paper's inherent biases and assumptions. The research also identifies another frame in the newspaper's coverage: discrediting and shaming a public relations professional.

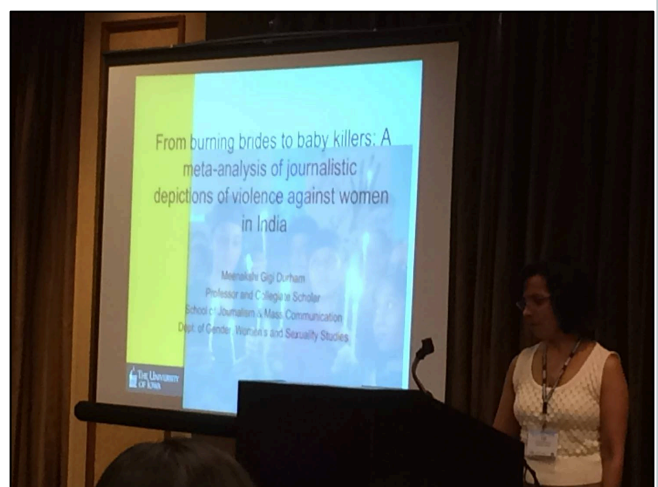
More Highlights from AEJMC 2016



Chelsea Reynolds, University of Minnesota, during a teaching panel on controversial topics.



Halie Wenhold, University of Michigan, presents on women's journalistic career aspirations.



Meenakshi Gigi Durham, University of Iowa, discusses her meta-analysis of media portrayals of violence against women in India.

AEJMC Convention Highlights *continued from p. 2*

pretenure women faculty opens applications every spring.

Finally, congratulations are also due to all six of our top paper winners. Our top three student paper awards went to the following:

- **First place:** Roseann Pluretti from the University of Kansas for “What’s Wrong with Being #Confident? Female Celebrity Identity on Twitter.”
- **Second place:** Jinsook Kim from the University of Texas at Austin for “What Can We Change with a Hashtag? A Case Study of #iamafeminist.”
- **Third place:** Angela Rulffes from Syracuse University for “#UVARAPE: Twitter Reactions to the Rolling Stone’s U.Va. Rape Article.”

Our top three faculty papers went to:

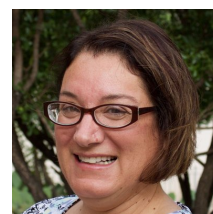
- **First place:** Peter Bobkowski and Genelle Belmas from the University of Kansas for “Gendered shushing: Girls’ voices and civic engagement in student journalism.”
- **Second place:** Dustin Harp from the University of Texas at Arlington; Josh Grimm from Louisiana State University; and Jaime Loke from the University of Oklahoma for “Rape, Storytelling and Social Media: How Twitter Interrupted the News Media’s Ability to Construct Collective Memory.”
- **Third place:** Stine Eckert and Jade Metzger from Wayne State University for “Teaching girls online skills to tackle STEM gender gaps: Results of the WIKID GRRLS intervention.”

Promotions & Publications *continued from p. 3*

Hinda Mandell, of Rochester Institute of Technology, and **Gina Masullo Chen**, of the University of Texas at Austin (pictured right) are editors of a new book, *Scandal in a Digital Age*, published by Palgrave Macmillan.

Chen said the book came about “to document what we call this unique “scandal moment” when almost every encounter is potentially being watched through the all-seeing eyes of digital media.” Discourses around gender are a recurrent theme throughout the book, explaining how it contributes to our understanding of gender in the digital world, she says.

“For example, one chapter examines how former South Carolina Gov. Mark Sanford over-shared about his failed marriage on his public Facebook page, drawing on how gendered discourses about marriage shaped how the public viewed his disclosures. In two other chapters, our contributors probe how the media covered the scandal involving Ray Rice – a former NFL player caught on video assaulting his then fiancée Janay Palmer – and the feminist outcry on Twitter that followed through the #WhyIStayed hashtag.”



Coming Soon: Midwinter Conference

It's time to think about Midwinter Conference! It is scheduled for February 2017 at the Gaylord College of Journalism and Mass Communication at the University of Oklahoma in Norman.

The official call should be coming out during the month of October, so keep your eyes peeled. In the meantime, here are a few things to remember about Midwinter:

- **You only need to submit an extended abstract.** For those of you who are developing a work in progress or you want some motivation to get a journal article done by the conference itself at the beginning of March, the ability to write up an extended abstract can help you get your project rolling. Extended abstracts should be 600-800 words, excluding references.
- **This is a great conference for networking and meeting new people.** Because the midwinter conference is smaller, it's easier to get to know new people.
- **This is a fantastic conference for graduate students.** The midwinter conference offers a supportive atmosphere where graduate students can trial their work and learn the ropes of academic presentations.
- **The deadline will be December 1.** You only have a couple of months, so start thinking about those proposals right now!

Expect to see a call for proposals from our Midwinter chairs, Deepa Fadnis and April Newton Spray, soon. We look forward to seeing all of you in Norman, Oklahoma!

Welcome, 2016-2017 CSW Board!



Back row, left to right: Candi Carter Olson, Jen Vardeman-Winter, Stine Eckert, Mia Moody-Ramirez, Meredith Clark, and Ingrid Bachmann. Front row: Dunja Antunovic, Jaime Loke, Paromita Pain, and Deepa Fadnis. Not pictured: April Spray-Newton, Kim Fox, Laura Willis, and Teri Finneman.

NCA Preconference

Interested in designing and teaching a social justice activism assignment or course? Join us at the first NCA preconference sponsored by the Activism and Social Justice Division on “Teaching Communication Activism for Social Justice.” This hands-on workshop will guide you through the design stages and challenges tied to activist communication pedagogy.

Communication educators increasingly are teaching students to be activists who work with affected communities to forge more just social conditions. This emerging field of communication activism pedagogy (CAP) teaches students how to be proactive change agents who apply their communication knowledge and competencies, and employ their educational and institutional resources, to aid community members to transform unjust conditions confronting them.

This afternoon preconference takes a hands-on approach to help attendees think through important design issues of CAP projects. Scholar-activists with CAP experience will guide attendees through a series of creative preparatory phases that have proven to be vital and practical features of communication activist teaching.

The workshop is designed to have teachers depart with original working CAP projects in hand, and to become more connected to a scholar-activist community that will act as a resource for attendees in their continued design and implementation of CAP projects. In brief, this preconference session addresses practical design issues and strategies for implementing those designs, and it facilitates a sense of community for communication scholar-activists.

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Seeking Manuscript Proposals for Upcoming Book on LGBT issues in Public Relations

Natalie Tindall and Richard Waters, editors of *Coming out of the Closet: Exploring LGBT Issues in Strategic Communication with Theory and Research*, are soliciting brief proposals (title and 1,000 word synopsis) for research chapters to be included in an upcoming edited volume that focuses on public relations theory and concepts as they relate to the LGBT community, organizations, individual practitioners, and campaigns.

While there have been an increasing number of articles and chapters published on LGBT issues in public relations outlets, this audience is still largely ignored by scholarly research. The goal of this project is to increase scholarly examination of LGBT communities, employees, volunteers, and external publics and stakeholders from a public relations perspective. This edited book will focus on a variety of topics, including (but not limited to):

- Employment and workplace issues of LGBT employees.
- Community-building strategies with PRIDE campaigns/events.
- Content analyses of LGBT events' promotional messages or even media coverage of LGBT events/spokespeople.

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Head's Message

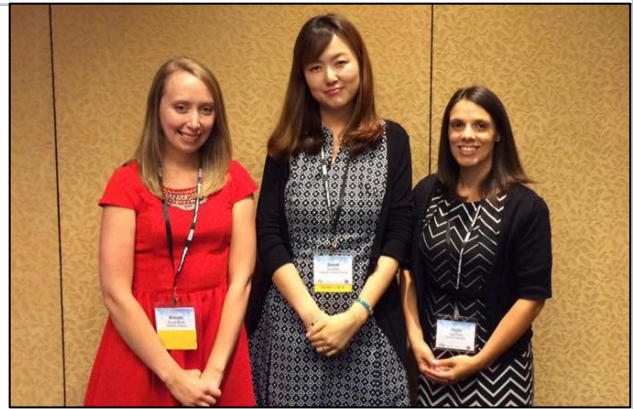
continued from p. 1

He has made women's and children's safety and well-being a priority, in part by advocating for engaging men in the prevention of violence against women and children.

Our members tackled other meaningful issues that scholars can take back to their classrooms. For example, CSW offered a panel that was co-sponsored with the Scholastic Journalism Division and the executive director of the Student Press Law Center about girls, censorship, and high school journalism; a panel with the Minorities and Communication Division about engaging students in classroom discussions about controversial topics without threatening the safety and integrity of marginalized groups; and a panel with the Media Ethics Division that examined research about "sexism on the set," specifically the critiques women broadcasters face about their appearances in ways that men do not. Other panels and refereed papers covered salient topics like sustained professional status discrimination across nearly all communication professions; teaching media and diversity courses online; women reporters in war-torn areas; and risks and protective factors around sexual media content, particularly regarding pornography and campaigns around sexual consent, among others.

If you were brand new to AEJMC and looking at the program, you would see immediately that CSW members and the Commission are exposing the most relevant social, political, and cultural problems of the day and uncovering vital trends in issues affecting women, children, families, and communities, particularly around the fertile intersections of social media, professional status, health and safety, policy, technology, and education. I'm beyond proud to be a member of this Commission, particularly as we are doing gender, and doing work **THAT MAKES A DIFFERENCE!**

To this point, it's an exciting and important time to be an active CSW member and be involved in gender-based projects. Our world is providing some very important opportunities and issues for



CSW Top Student Papers Awards: Roseann Plurietti, Jinsook Kim, and Angela Ruffles.

us to engage in from a communication perspective. We are all eagerly watching the historic Presidential election in which Hillary Clinton may become the first woman to be elected President! Watching it, as a gender scholar, I am sure you can all agree that the process has been rife with challenges and opportunities for us as researchers, teachers, activists, leaders, partners, parents, and community members in understanding and talking about mediated communication and intersecting identities, particularly with others who are "across the aisle."

Furthermore, there are myriad humanitarian, organizational, social, public health, and political crises we must examine from a communication standpoint. For example, how does gender, class, and sexual orientation simultaneously matter in media representations of the crisis of police brutality against African Americans? What are the challenges and opportunities for women reporters who work in the field, covering refugee experiences? How does gender impact policy regarding oil/gas pipeline development, particularly as indigenous groups, corporations, and governments struggle over land, environment, and resources? What are some of the most important campaigns and policies addressing campus issues like rape and sexual violence as well as new campus carry laws, and how are these campaigns and policies gendered?

Continued on

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Join CSW!

CSW members enjoy the advantage of a supportive community of scholars within AEJMC, advocating for women in the academy and promoting their work.

We host a networking luncheon and reception during the annual conference; co-host the Kopenhagen Fellowship Workshop on Women in Leadership; offer a mentorship program between senior and junior faculty members; and give awards for top papers to graduate students, faculty and activists.

Students only pay \$15 per year; faculty members pay \$20 per year.



Head's Message *continued from p. 8*

These are only a few of the important gender and communication topics our scholars are no doubt addressing right now. If you have projects you'd like us to highlight in upcoming newsletters as well as on social media, please email me at jvardeman@uh.edu. I'm particularly interested in highlighting projects that may not have an obvious gender angle, but those that we can show our readers, students, colleagues, and friends that gender has an impact on (or is impacted by) every single social and political interaction, process, movement, and outcome. In a time when many are trying to convince us that gender doesn't matter and that "feminism is dead," it's relevant for us to point out specifically how today's issues and opportunities are gendered, particularly in a context of how gender relates to our other identities of race, class, ability, age, nationality, citizenship status, sexual orientation, and religion, among other identities.

In closing, **THANK YOU** for all your commitment and support to the CSW at the conference last month and in preparation for the 2017 conference. Please consider inspiring a fellow colleague to join CSW because our gender work makes an impact! Please reach out to the 2016-2017 officers if you need any information or want some information distributed to the membership. Finally, good luck with your students, your projects, and your activism this semester!

Manuscript Proposals *continued from p. 7*

- Career experiences and workplace identity.
 - Activism strategies.
 - Communication strategy with crossing over from LGBT media to mainstream media.
 - Corporate Social Responsibility and LGBT inclusion.
 - Media relations efforts of LGBT organizations (e.g., agenda setting and agenda building).
 - Characteristics of LGBT PR practitioners.
 - Content analysis of LGBT PRSA Anvil Winning campaigns.
 - Organizational reactions to social/political efforts.
 - Relationship management strategies for LGBT publics
 - Case studies of LGBT-targeted campaigns
 - Inclusion of LGBT matters into public relations classrooms and pedagogy
- By no means is this list exhaustive, and the editors are open to more ideas. The editors are open and want to include a variety of research methods and research perspectives for this book. Please submit your working title and a synopsis by Oct. 31. Contact: Natalie Tindall, drnatalietjindall@gmail.com

Networking Luncheon at AEJMC 2016

John Choi, Ramsey County Attorney, was the main presenter at annual networking luncheon organized by CSW. He has led Minnesota's most successful human trafficking busts.



Tania Rosas-Moreno, University of Loyola-Maryland, another presenter, was also the winner this year of the CSW's Mary Ann Yodelis Smith Award for Feminist Scholarship.

Photos by Candi Carter Olson.

Call for Book Reviewers, Feminist Media Studies

The book review editors at *Feminist Media Studies* are seeking reviewers for the following books: *Gendered Asylum: Race and Violence in US Law and Politics*. Sara L. McKinnon, University of Illinois Press, 2016; *The Cultural Politics of US Immigration: Gender, Race, and Media*. Leah Perry, New York University Press, 2016; *TV Socialism*. Anikó Imre, Duke University Press, 2016; *Making Feminist Media: Third Wave Magazines on the Cusp of the Digital Age*. Elizabeth Groeneveld, Wilfrid Laurier University Press, 2016; *Telemodernities: Television and Transforming Lives in Asia*. Lewis, Martin, & Sun, eds., Duke University Press, 2016.

If you are interested in reviewing for us, please send an email to Dr. Laura Portwood-Stacer (lportwoodstacer@gmail.com), indicating the book you would like to review.

Please also provide a brief academic biography of yourself, including any book review experience or publication experience relevant to writing the book review, such as any of your published work on a related topic.

Please also feel free to include alternate titles not listed here that you would be interested in reviewing for *Feminist Media Studies*.

Join Us Online!



@CSW_AEJMC

NCA Preconference *continued from p. 7*

When: 1-5 p.m. November 9, 2016. **Where:** Philadelphia Marriot Downtown, Room 310 (Level 3). **Cost:** \$30 for student members and \$40 for all others.

Workshop facilitators include:

- **Dr. David L. Palmer**, a professor at the University of Northern Colorado and longtime activist whose scholarship, including the 2014 award-winning book *Teaching Communication Activism: Education for Social Justice*, coedited with Larry Frey, focuses on the nature, design, and application of activist education.
- **Dr. Jason Del Gandio**, an assistant professor of Instruction at Temple University, specializing in the theory and practice of social justice. He is author of *Rhetoric for Radicals: A Handbook for 21st Activists* (2008) and coeditor of *Educating for Action: Strategies to Ignite Social Justice* (2014).
- **Dr. Tim Huffman**, an assistant professor at Saint Louis University. His scholarship, teaching, and activism focus on nonprofit organizing, community-based research, homelessness, and how we communicate to create more just societies.

For more information about this preconference, contact David.Palmer@unco.edu.



Scholar-to-Scholar Session

Photos by Candi Carter Olson.



At 2016 AEJMC poster session, Cindy Elmore, East Carolina University.



Current CSW Secretary, Mia Moody-Ramirez, Baylor University.



Former CSW Head, Tracy Everbach, University of North Texas.



Presenting at 2016 AEJMC, Lindsey Conlin, University of Southern Mississippi.



COMMISSION ON THE STATUS OF WOMEN
ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION (AEJMC)



Chair's Message



Jaime Loke
Chair

Welcome to the summer edition of CSW's newsletter. I hope everyone had a good end to their semester and is now enjoying summer.

The annual AEJMC conference is coming up soon! This year the conference will be held in Minneapolis from August 4th - August 7th,

2016. Thank you to everyone who submitted papers and especially to our reviewers who made the paper competition possible. A big congratulations to all of the top paper award recipients! We will be handing out awards at our annual CSW business meeting so please come join us. We will also be holding elections during our business meeting and if you are interested in getting more involved with CSW, please consider running for a position on the 2016-2017 executive board.

Continued on **6**

Opportunities

Mentoring luncheon details, Become a board member!, and Luncheon sponsor.

Page 2

Members

Award winners, Promotions & publications.

Page 3

AEJMC

Pre-conference workshops, CSW research, Schedule.

Page 7

Minneapolis

Your guide to Minneapolis: attractions, restaurants, nightlife.

Page 10

photo by: jetheriot



Luncheon Sponsors

Due to rising conference costs and the inability for some of our graduate students to attend great opportunities like the CSW networking luncheon, we are starting a program to sponsor a graduate student's admission to the CSW networking luncheon starting next year. If you are interested in sponsoring a graduate student please contact Jaime Loke at jaimeloke@ou.edu.

CSW Mentoring & Networking Luncheon

Sat., Aug. 6, 12:15-1:30 p.m.

This year's Mentoring & Networking Luncheon will be **Saturday, Aug. 6, 12:15-1:30** p.m. If you have not signed up yet for the luncheon, you can still do so when you pick up your registration materials in Minneapolis or when you register for the conference online. The fee is \$48.

There has been a change in speakers: Mark Kappelhoff was recently appointed to be a state judge, so he cannot participate as speaker as planned. Therefore, John Choi, Ramsey County Attorney, will be speaking instead. He has led Minnesota's most successful human trafficking busts, resulting in the longest sentences for pimps in

Minnesota history.

Tania Cantrell Rosas-Moreno is our second speaker. She is an assistant professor in Latin American and Latino Studies at Loyola University Maryland, an expert in international communication, and especially engaged with social justice issues at the intersection of feminism and education. She is also the winner of the 2016 CSW Mary Ann Yodelis Smith Award for Feminist Scholarship!

This luncheon is going to be fantastic, we hope that many of you can make it. We are looking forward to seeing you at the 2016 CSW Mentoring & Networking Luncheon!

Become a CSW Board Member!

It's time to nominate either yourself or someone else for the CSW board! Board positions are opportunities to meet new people, learn about what other people are doing, and put national service on your CV, which looks

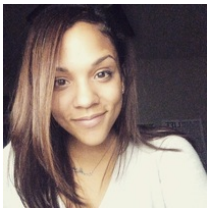
fantastic. If you're going on the job market or working toward tenure, national service makes a strong case that you're making a reputation for yourself and establishing a strong professional network. This year we had

Continued on

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CSW AWARD WINNERS

The AEJMC Commission on the Status of Women 2016 Awards



Mary Gardner Award for Graduate Student Research

Danielle Kilgo, Ph.D. candidate, University of Texas, Austin

This award is designed to fund research that has the potential to make an excellent contribution to the scholarship on women and journalism and mass communication. The award honors Mary Gardner, professor emeritus at Michigan State University and the first woman elected president of AEJMC.



Mary Ann Yodelis Smith Award for Feminist Scholarship

Tania Cantrell Rosas-Moreno, assistant professor, Loyola University Maryland

This award funds feminist scholarship that has the potential to make significant contributions to the literature of gender and media. First presented in 1995, it honors Mary Ann Yodelis Smith, a past president of AEJMC and long-time advocate for women in the academy.



Donna Allen Award for Feminist Advocacy

Stine Eckert, assistant professor, Wayne State University

The Donna Allen Award recognizes feminist advocacy by a woman or group. This award honors Donna Allen, founder of the Women's Institute for Freedom of the Press in Washington, D.C.



Outstanding Woman in Journalism and Mass Comm. Education

Mia Moody-Ramirez, associate professor, Baylor University

This award honors a woman who has represented women well through excellence and high standards.

Congratulations to all who won! Join us at CSW's business meeting at the AEJMC Annual Conference in Minneapolis on **Friday, August 5, 2016 at 8.30 p.m.** where we will hand out all the awards.

2015-2016 Officers

Jaime Loke, Chair
 Jen Vardeman-Winter, Vice-Chair
 Candi Carter Olson, Research Chair
 Shannon McGregor, Mid-Winter Chair
 Mia Moody-Ramirez, Secretary
 Katherine LaPrad/Cindy Vincent, Newsletter

Social Media Team

Rowena Briones
 Stine Eckert
 Victoria LaPoe

Join Us Online!



PROMOTIONS & Publications

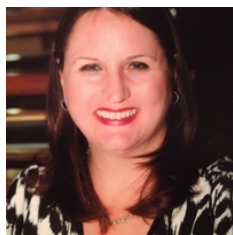


Cory L. Armstrong (pictured left) has been named Professor and Chair of the newly-formed Department of Journalism & Creative Media at the University of Alabama. She began her term in July 2016.

Armstrong had previously been the Faculty Director at the Mayborn School of Journalism at the University of North Texas from 2014-2016.

Candi Carter Olson's article, "A Cosmic Shoulder to Lean Upon: Gertrude Gordon and the Rise of Women Journalists," will appear in the Fall 2016 edition of *Pennsylvania History*. This article recovers the story of Pittsburgh's first sob sister, Gertrude Gordon, and discusses how her stories moved audiences to engage with issues important to early 20th century women.

Stine Eckert, assistant professor in the Department of Communication at Wayne State University, recently published her book chapter "Feminist Uses of Social Media," with Linda Steiner, in *Defining Identities and the Changing Scope of Culture in the Digital Age* (2016), edited by Alison Novak and Imaani Jamillah El-Burki.



Margaretha Geertsema-Sligh (pictured left) has been appointed director of the Eugene S. Pulliam School of Journalism

at Butler University. She started in this position on June 1, 2016.

Meenakshi Gigi Durham's new book *Technosex: Precarious Corporealities, Mediated Sexualities, and the Ethics of Embodied Technics* has been published by Palgrave Macmillan. The book offers a feminist analysis of contemporary sexualities in the age of digital media, advancing a framework for ethics that is sensitive to gender, power, and the politics of location. <http://www.palgrave.com/us/book/9783319281414>. Durham is Professor and Collegiate Scholar in the School of Journalism and Mass Communication at the University of Iowa.

Dr. Debbie Owens (pictured right) has been appointed Interim Chair in the Department of Journalism and Mass Communications at Murray State



University (KY). She is the first African American and second woman to lead the department in its nearly 90-year history. Owens joined the MSU faculty in 2002. Professor Owens recently served as Graduate Program Coordinator for the department. Her leadership positions have included Electronic Media Sequence Head and Writing Across the Curriculum Ambassador for the Author J. Bauernfeind College of Business at Murray State.

Lisa A. Phillips, SUNY New Paltz, (pictured right) has been promoted to Associate Professor of Digital Media & Journalism.



Continued on

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Become a Board Member! *continued from p. 2*

people serve as co-chairs for some of these positions, and it was a great way to share the workload. Please note that Vice Chair and Research Chair will all have training meetings and an orientation breakfast on Sunday.

Positions include:

Vice Chair. Organizes all of the panels in addition to other tasks dealing with the annual conference. The Research Chair usually moves up to Vice Chair because the positions build on one another, but this does not have to be the case.

Research Chair. Organizes all of the paper submissions and reviews for the competitive paper competition.

Midwinter Research Chair. Organizes papers and reviews for the paper competition for the midwinter conference. The submissions are much lower for this conference, so this is an easy way to learn about the research chair role.

Secretary. This person must be at the summer conference as the secretary takes notes at the

annual meeting and submits the meeting minutes for consideration.

Newsletter Editor. The Newsletter Editor organizes content and designs the newsletter for our members. We had two people share this job this year.

Ad-hoc Social Media Chair. This position maintains our various social media platforms and works to build our following and our presence across multiple social media platforms. We also had multiple people doing this job this year.

If you are not going to be at the conference this year but would like to run for a position anyway, send us a brief, one-paragraph explanation for why you would like the particular job for which you're running. All self nominations should be sent to either Jaime Loke at jaimeloke@ou.edu or Jennifer Vardeman-Winter at jvardema@central.uh.edu.

Promotions & Publications *continued from p. 4*

Donnalyn Pompper has been promoted from Associate Professor to Full Professor in the School of Media & Communication at Temple University.

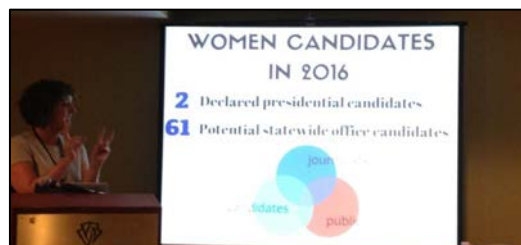
Chelsea Reynolds (pictured right) received a top student paper award from CCSD for "Doing journalism and sex research: A sociology of knowledge approach" and will be presenting at 11 a.m. Sunday, Aug. 7. She also published "The women's magazine diet: Frames and sources in nutrition and fitness articles" in *Journal of Magazine and New Media Research* (2016, July) with her co-author S. LoRusso, and "8 things Latin moms say about men and sex vs. The 19 most frustrating things about casual dating: Sexuality and relationships in *Cosmo for Latinas* online and *Cosmopolitan* online in *Media Report to Women* (2016, Aug.).



Jenny Ungbha Korn (pictured left) won the Graduate Prize in Gender Studies from UIC.

Cindy S. Vincent, assistant professor at Salem State University, is the recipient of the AEJMC Mass

Continued on **6**



Shannon McGregor presents on women and elections at 2015 AEJMC conference.

have found a great replacement to take his place. Ramsey County Attorney, Mr. John Choi, who has led the largest human trafficking sting(s) in Minnesota, has very kindly agreed to be the speaker. According to

Chair's Message *continued from p. 1*

I also highly encourage everyone to join us at the CSW luncheon in Minneapolis. It is a great place to network with other CSW members and find support with senior CSW members.

Please note that there has been a change in CSW's keynote speaker for our annual luncheon. Our original speaker, Mark Kappelhoff, was recently appointed to serve as a Minnesota state court judge, and his appointment limits his public appearances and the programs he can participate in. His appointment has even affected what he is able to teach at The University of Minnesota where he is currently a faculty member.

Unfortunately because of this appointment, Mark needed to decline his original acceptance of his invitation to speak at our luncheon.

But with Mark's help, we

John Choi's biography online, he "made history on January 3, 2011, when he was sworn in as the first Korean-American Chief Prosecutor in the nation. As the Ramsey County Attorney, John leads a public law and prosecution office of 325 staff with a \$39 million budget in the most diverse county in the state, which includes the capital, Saint Paul.

Since taking office, John has become a state and national leader in the fight against sex trafficking. John's innovative approach to holding abusers accountable, while working collaboratively with advocacy agencies to help victims, has transformed the way government intervenes in domestic violence and sex trafficking situations."

We are excited to have him on board and we hope you are too. Space is limited so don't forget to sign up for CSW's luncheon!

As always, CSW would love to hear from you so please reach out to us via Facebook, Twitter or email with any suggestions or ideas you have for us. I hope to see everyone in Minneapolis!

CSW Business Meeting

Fri., August 5

8:30 pm to 10 pm

Moderating/Presiding:
Jaime Loke, Oklahoma

Promotions & Publications *continued from p. 5*

Communication & Society Service-Learning Award. She also published "Towards a Re-conceptualization of Lumpenproletariats: The Collective Organization of Poverty for Social Change Through Participatory Media" in *The Journal of Alternative and Community Media* and "Mitigating Bias Blind Spot via a serious video game" in *Computers in Human Behavior* with her co-authors, E. Bessarabova, C. Piercy, S. King, N.E. Dunbar, J.K. Burgoon, C.H. Miller, M. Jensen, A. Elkins, D. Wilson, S.N.



Panel on Gender and Social Media at 2015 AEJMC.

AEJMC Pre-Convention Workshops

Surviving and Thriving in the Academy Wed., Aug. 3, 1-5 p.m.

This fourth annual program is designed to help junior women faculty members move forward in their careers through mentoring, networking and preparing for tenure and/or administration or other leadership positions. It is designed for tenure-track women, but some exceptions may be made.

Speakers include senior scholars and administrators and women colleagues who have achieved significant leadership positions in their careers. Julianne Newton, Edwin L. Artzt Interim Dean and professor of visual communication, School of Journalism and Communication, University of Oregon, will keynote the workshop. In addition to the training and networking at this workshop, participants, who will be designated Kopenhaver Fellows, will be invited to take part in activities of both the CSW and the Kopenhaver Center during the year and receive publications of both groups. They will also be invited to reunite with previous cohorts to network at subsequent conventions.

Sponsored by the AEJMC Commission on the Status of Women, the Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication at Florida International University



Lillian Lodge Kopenhaver Center for the
Advancement of Women in Communication
FLORIDA INTERNATIONAL UNIVERSITY



COMMISSION ON THE STATUS OF WOMEN
ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION (AEJMC)

Teaching Online Media & Diversity Classes: Pitfalls & Unique Opportunities Wed., Aug. 3, 1-5 p.m.

Many college journalism instructors have experienced the challenge of teaching and discussing often sensitive and provocative issues such as media depiction of race, gender, class and sexual orientation. Some instructors also have noted that teaching media and diversity classes totally online, has its own set of challenges and unique rewards, often distinct from the face-to-face class setting. Primarily women and people of color teach courses focusing on multiculturalism and media. You will be hard pressed, for example, to find a heterosexual White male journalism administrator who has taught a media and diversity course.

A concern is that since at most schools these courses are taught by faculty of color, women and perhaps a handful of White men, administrators often may not have sufficient familiarity to relate to the challenges of teaching them. Another possible trepidation, is that some instructors teach large online media and diversity classes of several hundreds students that can intensify already sensitive course material interpretation, particularly with the intense pressure at

Continued on

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THE BEST IN GENDER RESEARCH

Competitive paper panels include latest research on women in communication, children/adolescents, and violence against women



Candi Carter Olson
Research chair

As your 2015-2016 research chair, I owe a big shout out to all of this year's competitive paper reviewers. Every single review was in on time. Thank you to everyone! You all are fantastic, and I love working with you all and getting to know you more every year.

This year's competitive paper competition was a success with 35 total submissions, only one of which received a desk reject. Of the papers that made it to judging, 16 were by faculty, and 19 were by students. Many of our student submissions were co-authored with faculty, which shows that our CSW senior members are doing some strong mentoring for our graduate students. We accepted 19 of the 34 papers this year.

One of the biggest successes of this competition

was the judging process itself. Our CSW members came together to do the peer review process, with 53 members volunteering to review papers. All but four of those reviewers were faculty. This meant that I could guarantee that every submission received two reviews, and every reviewer received no more than three papers, with many people receiving two.

We have some incredible competitive paper panels this time, including a panel on professional women in communication, a panel on media framing of violence against women, and a panel on children and adolescents using media. Be sure to show up to our scholar-to-scholar session on Thursday at 5 p.m. to hear some fascinating research on Monica Lewinsky, framing of soldiers in *Stars and Stripes*, and celebrity lifestyle brands on Pinterest.

Make special note of our graduate student top papers panel on Thursday at 1:30 p.m. Please put this panel on your schedule and show up to support our rising academic stars! All of these papers are unique and show the creative thinking that our students are putting into analyzing the big problems of our time.



Teaching Online Media & Diversity *continued from p. 7*

many universities and colleges to offer a variety of online courses and degrees. This panel will discuss critical challenges and unique opportunities in teaching online media and diversity courses, including a look at sensitive instructor experiences; rewarding and unique instructor experiences; ways to use social media in the course curriculum; U.S. social history awareness challenges for students located across the globe, the traditional 15-week versus 6-7 week course module; class size impact (from modest enrollments to MOOCs); "killing the messenger" influence on teacher evaluations; elective compared to required course factors, administrative support, and more. To attend the workshop go to: <https://goo.gl/eZmVU5>.



AEJMC National Conference 2016

Minneapolis, Minnesota

Wednesday, August 3

1 pm to 5 pm

MCD and CSW

Workshop Session: Teaching Online Media and Diversity Classes: Pitfalls and Unique Opportunities

Thursday, August 4

8:15 a.m.

“Women Positioning Themselves and Advancing Professionally in the Media”

11:45 am to 1:15 pm

CSW and MCSJ

PF&R Panel Session: Negotiating Temptation: Possible Protective and Risk Factors Associated with the Effects of Sexual Media Content

1:30 p.m.

“Rising Voices in Feminist Research: The Commission on the Status of Women’s Top Student Papers”

3:15 p.m.

“Plugged in youth: Examining child and adolescent use and production of media”

5 p.m.

Scholar-to-Scholar, “Framing identity: Using the media to influence gendered identities”

Friday, August 5

8:15 a.m.

“Mediated communication surrounding sexual assault and domestic violence”

11:45 am to 1:15 pm

CSW and SJD

PF&R Panel Session: Girls and Censorship: The Dilemma of High School Journalism

1:30 pm to 3 pm

CSW and MCD

Teaching Panel Session: From Trigger Warnings to Testing Tolerance: Creating Classrooms that Support and Encourage Student Engagement with Controversial Topics

3:15 pm to 4:45 pm

AEJMC Council of Affiliates and CSW

PF&R Panel Session: Equity and Equality of the Sexes: How Long Will it Take Women to Get

Continued on 10

There?

5 pm to 6:30 pm

CSW and MCD

Research Panel Session: Transgressive Girls, Mothers, and Feminists: Transformations Through Social Media

8:30 pm to 10 pm

Commission on the Status of Women
Business Session: Members' Meeting

Saturday, August 6

8:15 am to 9:45 am

CSW and CCSD

Teaching Panel Session: Gender Equality and Social Justice Issues in the Media: Strategies for Teaching and Research

10 am to Noon

AEJMC General Business Session: AEJMC Business Meeting

Presentation of CSW Awards

- Mary Ann Yodelis Smith Award for

Feminist Scholarship

- Donna Allen Award for Feminist Advocacy
- Outstanding Woman in Journalism and Mass Communication Education
- Mary Gardner Award for Graduate Student Research

12:15 pm to 1:30 pm

CSW Mentoring & Networking Luncheon
(Pre-registration is required)

5:15 pm to 6:45 pm

CSW and Media Ethics Division

PF&R Panel Session: Sexism on the Set: Gendered Expectations of Female TV Broadcasters in a Social Media World

Sunday, August 7

11 am to 12:30 pm

PRD and CSW

PF&R Panel Session: Work-Home Life Balance among Public Relations Practitioners: It's More Than a "Woman's Issue"



Your Guide to Minneapolis, Minnesota

AEJMC National Conference 2016

Shopping & Cultural Attractions

Mall of America

- Located in Bloomington, MN, just south of downtown
- Second largest mall in the U.S.
- Houses the Sea Life Aquarium and a Nickelodeon Amusement Park

Nicollet Mall

- Main shopping center in downtown Minneapolis
- Mainly pedestrian zone that has a large concentration of shops, restaurants, galleries and other attractions

Minneapolis Institute of Art

- One of the largest art museums in the U.S.
- Free entry, though some exhibits have a fee

Walker Art Center

- One of the most visited modern and contemporary art museums in the country
- Students: \$9, Adults: \$14

Minnesota History Museum

- An interactive museum with both permanent and changing exhibits
- Students: \$10, Adults: \$12

Somali Museum of Minnesota

- Museum dedicated to traditional Somali



culture

- Minnesota is now home to one of the world's largest Somali diaspora population
- Adult: \$11

American Swedish Institute

- Dedicated to the education and celebration of Swedish culture and its role in Minnesota history
- Students: \$5, Adults: \$10



Parks & Recreation

Loring Park

- Originally designed with NYC's Central Park in mind

Lake Calhoun Park

- Home to a variety of water activities and three beaches

Lyndale Park Gardens

- Home to the second oldest public rose garden in the U.S. and showcases 3,000 plants in 100 different varieties

Minnehaha Park

- Located outside of downtown, Minnehaha Park is a beautiful location and home to Minnehaha Falls

Bars & Nightlife

Lucia's - lucias.com

- 1432 W 31st St, Minneapolis
- Restaurant and wine bar

Marvel Bar - marvelbar.com

- 50 N 2nd Ave, Minneapolis
- Cocktail bar and speakeasy

Eat Street Social - eatstreetsocial.com

- 18 W 26th St, Minneapolis
- High end cocktails and bistro fare

First Avenue & 7th Entry - first-avenue.com

- 701 N 1st Ave, Minneapolis
- Music club since the 1970's

The Exchange - theexchangempls.vom

- 10 S 5th St B100, Minneapolis, MN
- Nightclub with 10,000 sq ft to move and dance

Vegas Lounge - vegaslounge.mn.com

- 965 Central Ave NE, Minneapolis
- Voted best karaoke bar in the Twin Cities

Bunker's Music Bar & Grill - bunkersmusic.com

- 761 N Washington Ave, Minneapolis
- Informal venue with rock, blues, and R&B

Restaurants

Haute Dish - haute-dish.com

- 119 N Washington Ave, Minneapolis
- Reimagined Midwestern cuisine

Birchwood Cafe - birchwoodcafe.com

- 3311 East 25th St, Minneapolis
- Largely Vegetarian menu

Matt's Bar - mattsbar.com

- 3500 Cedar Ave South, Minneapolis
- Creator of the Jucy Lucy

Hell's Kitchen - hellskitcheninc.com

- 89 South Ninth St., Minneapolis
- Breakfast, Brunch (on weekends), and lunch

Brasa Premium Rotisserie - brasa.us

- 600 E Hennepin Ave, Minneapolis
- Creole comfort food
- Serves Gluten-free, Vegetarian

La Belle Crepe -breakfastinminneapolis.mn.com

- 825 Nicollet Mall, Minneapolis
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COMMISSION ON THE STATUS OF WOMEN
ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION (AEJMC)



Candi Carter Olson
Chair

Dear CSW members,

I find myself in a position of being your Chair midyear this year. This is an honor. I have been involved with the Commission on the Status of Women since my first AEJMC conference. You all have been my people! I

have met some of the best people at AEJMC through the Commission. You have inspired me, challenged me, informed me, and befriended me. For all of this, I thank you, and I hope I live up to your expectations as your chair.

This is also an opportunity to remind all of us that life is often unpredictable, and the Commission on the Status of Women should be a

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Midwinter

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Reviewers needed

The Commission on the Status of Women is now requesting volunteer reviewers for AEJMC 2017.

Participants can submit papers and still review, for those wondering about possible conflicts of interest. Graduate students are also welcome to review. Volunteer reviewers will be assigned no more than two papers.

Please register on the [All-Academic](#) system through the AEJMC website and create an account. Go to the right side of the page and scroll down until you come to "Click here to create new username and password." This will allow for assignments of papers to proceed.

Creating your user name and password will also allow you to submit, judge and download papers all from the same account. You won't be able to view anything yet with All-Academic, but creating your account will allow us to complete the process of updating the site for the Chicago 2017 Paper Competition. Each year is unique, and if you created an account last year, you will need to do so again this year.

Please forward all questions to CSW Research Chairs, Dr. Meredith Clark (Meredith.Clark@unt.edu) and Paro Pain (paromita.pain@gmail.com).

AEJMC Midwinter Conference Panels Announced

The Commission is pleased to announce two panels for presentation at the AEJMC Midwinter Conference March 3-4 in Norman, OK. The conference is hosted by the Gaylord College of Journalism and Mass Communication at the University of Oklahoma.

There is, of course, one panel of research largely addressing the 2016 presidential election and other gendered experiences of media production in the United States. The panel, **Politics as Usual**, will be moderated by Margaretha Geertsema-Sligh, associate professor at Butler University. Tania Rosas-Morena, assistant professor at Loyola University of Maryland, will be the discussant for this panel.

Included on the panel are:

- "Analysis of Donald Trump and Hillary Clinton's Facebook Meme-related Groups," by Mia Moody (Baylor University)
- "What Has Changed? An Analysis of the New York Times' Coverage of Hillary Clinton in the 2016 Presidential Election," by Jessica Foumena and Oluseyi Adegbola (Texas Tech University)
- "Republican Women's Perception of Media Portrayal of Female Politicians' Ethical Issues," by Jiyoung Lee and Neal Powless (Syracuse University)
- "He Said, She Said," by Gayle Brisbane (University of Colorado Boulder)
- "Expectant, But Hesitant," by Cheresa Reynolds (University of Kentucky)

The other panel provides international interest with research focusing on Nigeria, South Africa, and Taiwan, as well as a U.S.-based, non-governmental organization's work in media around the world. That panel is titled **In Focus or Out of Sight? International Experiences of Women in Media, Using Media, and Relying on Media**. Gayle Brisbane, doctoral student in journalism from University of Colorado Boulder, will act as a moderator and Mia Moody-Ramirez, associate professor at Baylor University, will be the discussant for this panel.

PROMOTIONS & Publications



Meenakshi Gigi Durham (Iowa, pictured left) has been promoted to associate dean for outreach & engagement in the University of Iowa's College of Liberal Arts & Sciences. She worked as a professor of journalism & mass communication with a

joint appointment in gender, women's & sexuality studies.

Her administrative experience includes serving as administrative research fellow in the UI Office of Research & Economic Development and faculty associate director in the Obermann Center for Advanced Studies. She earned her Ph.D. in journalism and mass communication from the University of Florida in 1990 and joined the UI faculty as assistant professor in 2000.



Mia Moody-Ramirez (Baylor, pictured left) had four articles and a book chapter published in 2016. She also presented several papers at regional and national conferences:

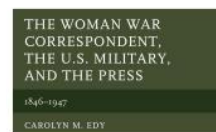
- "Content Analysis: YouTube Responses to President Obama's 'Amazing Grace' Rendition," *Advances in Social Sciences Research Journal*. Coauthors Riva Brown and David Lin.
- "Twitter Analysis of Tweets that Emerged after the #Wacoshooting," *Advances in Social Sciences Research Journal*. Coauthors Kaitlyn Skinner and David Lin.
- "Rap Music Literacy: A Case Study of Millennial Audience Reception to Rap Lyrics Depicting Independent Women," *Journal of Media Literacy Education*. Coauthor Lakia Scott.
- Gender and Black Feminist Theory. In *Routledge Companion to Race and Media*.

- "Citizen Framing of #Ferguson on Twitter," *The Journal of Social Media in Society*. Coauthors Gabriel Tait, Lillie Fears, Ceeon Smith and Brenda Randle.

In October 2016, **Kim Fox** (American University in Cairo), a member of the CSW board and social media team, was elected to the AIR Board of Directors. AIR is an independent network of independent audio producers and storytellers. Fox was also selected to participate in Reynolds Week, a weeklong business journalism bootcamp for journalists and journalism educators. The bootcamp took place in January at the Cronkite School at Arizona State University in Phoenix.

Teri Finneman (South Dakota State) received the Outstanding Scholar Award from SDSU's College of Arts and Sciences. Finneman is in her second year at the university.

Carolyn Edy (Appalachian State) has a new book released. *The Woman War Correspondent, the U.S. Military, and the Press, 1846–1947* (Lexington, pictured right) demonstrates the ways in which the press and the military promoted and prevented women's access to



war, outlining the rich history of more than 250 women who worked as war correspondents up through World War II. It also reveals that the concepts of "woman war correspondent" and "war correspondent" helped and hindered the work of all war correspondents even as they challenged and ultimately expanded the public's understanding of war and of women.

Use code LEX30AUTH17 for a 30-percent discount at this site: <http://tinyurl.com/z9vnwrr>

Dr. **Anne Cooper-Chen** (Ohio U) gave a talk in August at the Chautauqua Institution in western New York titled "Tunisia: Prizes, Surprises" that included some media aspects related to that North African nation.

CSW Members Join the March

A number of CSW members from across the country participated in women's marches Jan. 21 to join the national movement and show support for women's rights and human rights. Below, CSW members share their experiences.

Nichole Bogarosh Whitworth University

Prior to the women's march, I read an article in our local paper about my city's planned march. In response, many posted hateful comments about the march and those participating. Seeing this was disheartening, and I worried the crowds would be smaller than expected.

I needn't have worried. Our city tripled the estimates for participation, as over 8,000 marched in solidarity. What I saw was women, men, and children of every race, sexual orientation, religion, and class coming together in support of one another. I saw tenacity. I saw those seeking to understand and validate the experiences of all. I saw kindness. I saw HOPE.



Shannon McGregor University of Texas at Austin

Below is a picture of myself and my son Finnegan at the Women's March in Austin, Texas. We marched with several other UT School of Journalism graduate students and about 50,000 other Texans. The rally and march

were peaceful, inclusive, and filled with supportive energy. I was in D.C. for Obama's inauguration in 2009, and while this Texas march was smaller (and warmer by a few dozen degrees), it had the same hopeful spirit. My son is still repeating chants like "Show me what democracy looks like — this is what democracy looks like" and "Don't mess with Texas women!"



Maria Len-Rios University of Georgia

The #AtlantaMarch ended near the Georgia State Capitol in downtown Atlanta along Martin Luther King Jr. Drive. Organizers had originally hoped for 12,000 attendees, but an estimated 63,000 showed up despite thunderstorms and the threat of tornadoes. The #AtlantaMarch started in District 5, Congressman John Lewis' District. Residents had his back.

Folks took a break alongside the march route to rest at CNN and take pictures of the crowd. #AtlantaMarch.



Jane Marcellus
Middle Tennessee State University
 Events in Nashville began with a rally in a park on the east side of the Cumberland River. The march itself crossed the John Seigenthaler Pedestrian Bridge, named for the longtime Tennessean and *USA Today* editor who played a part in the Freedom Rides in



1961. I couldn't help thinking how much he would have liked the symbolism of that. After crossing the bridge, marchers turned briefly onto Lower Broadway, home to some of Nashville's iconic honky tonks, and up 2nd to the Public Square.

What amazed me personally was how glorious it was. I posted on social media that I was sad that my country has to do this, but proud that we still know how. It's a hopeful sign to me that so many men took part.

Stine Eckert
Wayne State University

Peaceful. Joyful. Colorful. With hundreds of thousands of women, and many men, I demonstrated in and celebrated with friends the women's march along the National Mall in Washington D.C. I saw and talked with people from all backgrounds and locations, later connecting via Twitter with sister marchers in Berlin, Detroit, and New York City.



It was moving to witness the sheer number of girls and women of all ages who were able to come together, with everyone staying upbeat and friendly albeit we stood for hours, often quite cramped. I knew that I could only be there because I was housed and supported by others for whom a trip was not possible.

AEJMC Midwinter Conference *continued from p. 2*

Included on the panel are:

- “Gendered Practices in Taiwanese Newsrooms,” by Victoria Chen & Paromita Pain (University of Texas at Austin)
- “The Power Behind the Camera,” by Theresa Amobi (University of Lagos)
- “Press Coverage Framing Analysis Reveals Little to No Influence on Human Trafficking's Cessation Despite South Africa's IBSA Role,” by Tania Rosas-Moreno (Loyola University Maryland)
- “Gender and Media Development: A Case Study,” by Margaretha Geertsema-Sligh (Butler University)

About the top abstract

Our members of the Commission on the Status of Women have chosen “Gendered Practices in Taiwanese Newsrooms” as the top abstract

submitted for Midwinter Conference 2017. Overall, the submissions this year were excellent, making reviewers work hard to choose those included. Congratulations to all the successful scholars!

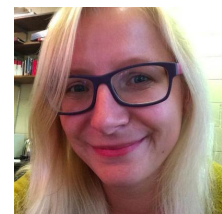
The top abstract was submitted by Victoria Chen and Paromita Pain, doctoral students at the University of Texas at Austin. The paper outlines the journalistic practices in Taiwanese newsroom with respect to women journalists.

The study attempts to understand the impact of online commenting, the maintenance of journalistic identities of women journalists on social media and how they deal with such changes in routines.

Further, it explores how gender influences the way women journalists negotiate routines online as well as offline. This study interviewed 20 female journalists and their responses were analyzed through the lens of Shoemaker and Reese’s media routines.

Promotions & Publications *continued from p. 3*

Stine Eckert (Wayne State, pictured right) published her study, “How to Cover Rape: U.S. Journalists’ Critique of Rolling Stone’s Campus Rape Story,” with **Linda Steiner**, in the fall 2016 issue of *Media Report to Women*. Stine also received the 2016 Harriet Dowdell Bantz, Sandra Petronio & Charles R. Bantz Faculty Research Award from the Department of Communication at Wayne State University for her scholarship on gender, minorities and social media and the demographic potential of social media. You can read more about her work on stineeckert.com.



Shannon McGregor (Texas at Austin, pictured right) had a study, “Personalization, social media, and voting: Effects of candidate self-personalization on vote intention,” published in *New Media & Society*. Through an experiment, she tested the effects of candidate self-personalization via tweets on vote intention. For female candidates who shared a supported party with a respondent, personalization leads to feelings of perceived presence and parasocial interaction. Ultimately, the feelings of intimacy created by personalized tweets led respondents to express support for personalizing candidates, but this effect is contingent upon the gender and in-party status of the candidate. <https://tinyurl.com/jo884db>



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Kopenhaver Center Plans Breaking the Barriers Conference

The Kopenhaver Center is sponsoring a national conference, “Women in Communication: Breaking the Barriers,” on April 20 at Florida International University’s Biscayne Bay campus in North Miami.

Findings from the 2016 national survey conducted by the Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication reveal that women in communication professions are three times less likely than men in the same professions to hold a top management position.

The study also found men dominated the highest salary brackets; women are more likely than men to feel they’ve been bypassed for a better, higher position because of their gender and/or because of their race or ethnicity, and that women had worked fewer years than men in their professional fields partly because they are more likely than men to have experienced a career interruption.

The question is, what do we need to do in the field of communications to break the barriers? During the conference, scholars and professionals will continue discussing the challenges women are facing in the various communication fields and professions and offer possible solutions to effectively address these challenges through expert speakers, panels and research on the topic.

Call for Submissions: The Bonnie Ritter Book Award



The National Communication Association’s (NCA) Feminist and Women Studies Division is pleased to announce the annual call for submissions of scholarly books that speak to the mission of our division. The Bonnie Ritter Book Award in Feminist/Women Studies in Communication is an annual award honoring research in the field of communication that interrogates questions related to feminism, women studies, and gender.

Bonnie Ritter did most of the groundwork and was the primary organizer for the group of women scholars who formed the National Communication Association Women’s Caucus in 1971. The caucus’s success led, more than a decade later, to establishing NCA’s Feminist and Women Studies Division so that feminist scholarship would have a formal and recognized home within NCA.

This award is testament to the courage, tenacity, and intellectual imagination of Professor Ritter and her colleagues.

Head's Message

continued from p. 1

leading voice in reminding all members of AEJMC that that when something happens at home, particularly in terms of our family's health needs, women are often the unpaid, primary caregivers. I know women who are caring for aging parents, sick kids, and domestic partners who fall ill with a range of illness from Alzheimer's to cancer.

We are humans, not super women. We need each other to keep us strong and to fight for initiatives that support all of the needs that our members bring to the table.

This includes advocating for childcare at our national conference. (AEJMC ran a survey to assess childcare needs in the fall. I hope you all had a chance to take it!) This includes forming strong mentoring relationships where we can teach other women where and when it is appropriate to say, "no." This may also include education on negotiation strategies at work or just being a sounded board when one someone needs to vent.

Those mentoring relationships should also include conversations on how to integrate work life and home life. Work/life balance is a misnomer since each day the various pulls that we feel from each take different levels of importance. One day that pile of grading has to be finished. The next day, there are three or four appointments that need to be covered.

Academics are often bad at acknowledging that we have lives outside of our institutions. At one point in time, I was told to never mention my family at work, although as a caregiver for a child with special needs, my family's needs are often foremost in my mind as I'm trying to plan my work schedule. I know many other women who have encountered that same statement or others like it as they have been expected to take on more teaching, more service, more administrative duties, and more research, with no time or pay considerations.



Women's March in Nashville, TN, Jan. 21, 2017.
Photo Credit: Jane Marcellus.

I hope the CSW remains a place where we speak up and acknowledge that while our members are amazing, they cannot be everything to everyone. Remember that if you're looking for mentors or for feedback on an issue you're dealing with in your own balancing act, CSW's Facebook page and Twitter feed are wonderful places to talk with other members and brainstorm ideas for making life run more smoothly.

* * *

The CSW has some fabulous things coming up soon. Remember that the Midwinter Conference is happening March 3-4 in Norman, OK. We have two strong panels that are being presented this time, which you can read more about from our Midwinter Chairs. If you would like to volunteer to be a moderator or respondent, please contact our Midwinter Chairs, April Spray Newton and Deepa Fadnis. Because it is a smaller conference, Midwinter is a wonderful opportunity to network and to try out new research.

Next, we are excited about our Chicago networking luncheon this year! To allow more members to attend our luncheon, we have chosen to hold the event offsite this year, which will lower the cost significantly, and we are co-

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Join CSW!

CSW members enjoy the advantage of a supportive community of scholars within AEJMC, advocating for women in the academy and promoting their work.

We host a networking luncheon and reception during the annual conference; co-host the Kopenhagen Fellowship Workshop on Women in Leadership; offer a mentorship program between senior and junior faculty members; and give awards for top papers to graduate students, faculty and activists.

Students only pay \$15 per year; faculty members pay \$20 per year.



Head's Message *continued from p. 8*

sponsoring the event with the Minorities and Communication Division. We are working on lining up a speaker and a place now, and we will let you know all of the information on this important event as we put the details in place.

Our research competition is in full swing, as well. Remember that our Research Chairs Meredith Clark and Paromita Pain need reviewers to make our research competition work well. The more reviewers we have, the more we can spread out the work and make sure that everyone is able to handle the individual reviewing loads. Last year, we were able to keep reviews to 2-3 papers per person. We would love to do the same this year.

To sign up to review, to go to All-Academic and create an account. Then go to this Google Doc and fill in your information so that Dr. Clark and Paro can assign papers based on research interest, as much as possible:

<https://tinyurl.com/hnndfyr>

Thank you, everyone!

Promotions & Publications *continued from p. 6*

Paromita Pain, a doctoral candidate at the University of Texas at Austin, published her paper, “Framing citizen activism: A comparative study of the CGNET Swara and Mobile Voices projects” in the *Media Asia* journal. The article is a comparative analysis of two citizen journalism projects based in India and the USA. This follows her other 2016 publication, “When I ask a question, they look at me strangely” —an exploratory study of women political reporters in India— in *Journalism Practice*, which looks at the different issues that prevent women reporters from covering politics in India.

Candi Carter Olson (Utah State) won a \$5,000 USU College of Humanities and Social Sciences Seed Grant. This award funds a research trip to Chicago to do some oral histories and archival research on the oldest women’s press club extant in the United States. Seed grants require awardees to apply for larger external grants and fellowships as well, so the funds will support those activities as well.

Candi also published “‘A Cosmic Shoulder for Public to Lean Upon’: Gertrude Gordon and the Rise of Women Journalists” in the fall 2016 issue of *Pennsylvania History*.

CSW Members Join the March *continued from p. 5*

I thought to myself, if each marcher has another 10, 20, 50, 100 friends, colleagues, neighbors, relatives who are with them in spirit, this is a tremendous chance to continue full force with inclusive, manifold women's movements. This is the chance to keep up the noise, to not let go, to defend and sustain our already won rights and freedoms, to push beyond, with our bodies in the streets, our fingers on the keyboards, and our voices in the academy, despite and because of the threats we face.

Tracy Everbach

University of North Texas

The day after the 2016 election, I felt despondent. Not only had I thought we would see the first woman elected president, but I also was in shock that a man who had bragged about sexually assaulting women won the election.

Then I saw a Facebook post about a women's march being organized for the day after the inauguration of President Donald J. Trump. Suddenly, there was hope. To my delight, my spouse, Jake Batsell, said he wanted to march and stand up for women journalists.

In this photo you can see a photo of us on the Mall in Washington, D.C., with the banner he designed, featuring Ida B. Wells, Nellie Bly, Gwen Ifill and Katy Tur. His mom, Linda, marched with us, too!



CSW Call for AEJCM Papers *continued from p. 12*

Please consult the AEJMC 2017 Paper Competition Uniform Call for information about paper formatting, submission deadline, creating a “clean” paper, and other guidelines.

The CSW wishes to stress that papers containing any identifying author information will be disqualified. Instructions for blind review can be found at aejmc.org/home/papers. Please forward questions regarding uploading a “clean” paper or other queries to CSW Research Chairs, Dr. Meredith Clark (Meredith.Clark@unt.edu) and Paro Pain (paromita.pain@gmail.com).



Join Us Online!



@CSW_AEJMC

Bonnie Ritter Book Award *continued from p. 7*

Criteria: Authors working within all methodological perspectives are encouraged to apply. For 2017, the committee will consider books published in 2015-2016 as well. Self-nominations are encouraged.

Interested authors should contact Lana McDonnell, Chair FWSD, with your intent to submit no later than May 1, 2017, and send a copy of the book to each of the four members of the selection committee by June 1, 2017. Books will not be returned.

Mailing addresses for the committee are:

- **Lana McDonnell.** Texas A&M University-Kingsville. Art, Communications & Theatre, MCS 178. 700 University Blvd. Kingsville, TX 78363.
- **Danielle Stern.** Christopher Newport University. Department of Communication. 1 Avenue of the Arts. Newport News, VA 23507.
- **Ashley Mack.** 416 Evergreen Dr. Baton Rouge LA 70806.
- **Suzanne Enck.** Department of Communication Studies. 1155 Union Circle #305268. University of North Texas. Denton, TX 76203-5268.

Please contact Lana McDonnell at Lana.mcdonnell@tamuk.edu with any questions or concerns.



CSW Call for AEJMC Papers

The Commission on the Status of Women invites submissions of research for competitive paper sessions that are based on issues of gender and communication. To take advantage of the unique moment of the 2016 election cycle, the Commission particularly seeks papers related to women, power and politics.

These papers can cover a variety of topics and methodological approaches. Examples of relevant topics could include, but are not limited to: women running for the presidency, gender differences in campaign coverage, historiographies of women's issues in the media, women of color in politics, contemporary media coverage of women's reproductive health issues, intersectionality and political coalitions, gender differences in political campaign strategies, gendered use of social media to advance political causes, or gendered discourses about a particular issue. Special call papers should be submitted to the All-Academic link set up for the call.

In addition to the special call, the Commission welcomes papers in which gender is a main analytic focus and invite projects that use a variety of approaches and research methods, including but not limited to critical, empirical, ethnographic, historical, legal and semiotic analyses.

It is expected that the research will demonstrate a familiarity with feminist communication theory. Examples of relevant topics include: representations of women in the news; the role of gender in newsrooms or classrooms; effects of mass media on women and girls; feminist approaches to teaching and communication; women's use of/production of media; gender equality in the profession or the academy; how gender influences or matters in health, risk, and crisis public relations campaigns, etc.

Suggested paper length is 25-pages (double-spaced, 12-point type), excluding tables, references, figures or illustrations. We especially encourage submissions by graduate students.

The winner of the top student paper will be awarded \$100, and the winner of the second place student paper will receive \$50. Authors of the top papers will be recognized in the conference program and at the CSW business meeting at the conference.

This paper call is part of the overall AEJMC call for research papers; all submissions must adhere to the general guidelines put forth by AEJMC.

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2016-2017 Officers

Candi Carter Olson, Chair

Jaime Loke, Vice-Chair*

Meredith Clark, Co-Research Chair

Paromita Pain, Co-Research Chair

Deepa Fadnis, Mid-Winter Co-Chair

April Spray Newton, Mid-Winter Co-Chair

Mia Moody-Ramirez, Secretary

Teri Finneman, Newsletter Co-Editor

Ingrid Bachmann, Newsletter Co-Editor

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Stine Eckert, Social Media Team

Kim Fox, Social Media Team

Laura Willis, Social Media Team