



COMMISSION ON THE STATUS OF WOMEN
ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION (AEJMC)



Jen Vardeman-Winter
Head

Dear CSW members,

Hello! I'm so excited to be writing to you this month, as we just returned from another inspiring AEJMC in Minneapolis! Our Commission held some amazing events that brought together scholars and communicators,

talking about some of the most important gender-based issues of the day. For example, for our Mentoring and Networking Luncheon, we were honored to host John Choi, Ramsey County Attorney, who shared with us some very moving insights about sex trafficking in Minnesota. Specifically, his office has made important progress in fighting human trafficking, largely by re-focusing the criminal and judicial processes around victims.

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2015-2016 Officers

Head: *Jennifer Vardeman-Winter*,
University of Houston,
jvardeman@uh.edu

Vice-Head: *Candi Carter Olson*,
Utah State University,
candi.carterolson@usu.edu

Secretary: *Mia Moody-Ramirez*,
Baylor University,
Mia_Moody@baylor.edu

Newsletter Editors: *Ingrid
Bachmann*, Catholic U. of Chile,
ibachman@uc.cl | *Teri
Finneman*, South Dakota State
University, finnente@gmail.com

Research Committee Co-

Chairs: *Meredith Clark*,
University of North Texas,
Meredith.Clark@unt.edu |
Paromita Pain, University of
Texas-Austin,
paromita.pain@gmail.com

Midwinter Co-Chairs: *Deepa
Fadnis*, University of Texas-
Austin,
deepa.fadnis@utexas.edu | *April
Spray Newton*, University of
Maryland, aanewton@umd.edu

Social Media: *Stine Eckert*,
Wayne State University,
stine.eckert@gmail.com | *Kim
Fox*, American University in
Cairo, kimfox@aucegypt.edu |
Laura Willis, Quinnipiac
University,
Laura.Willis@quinnipiac.edu

Membership/Fundraising

Chair: *Dunja Antunovic*, Bradley
University,
dantunovic@bradley.edu

AEJMC Convention Highlights



Candi Carter Olson
Vice-Head

Many thanks to everyone who participated in the research paper competition for Minneapolis 2016! This year, the CSW presented 19 competitive papers across four paper sessions and one scholar-to-scholar session. In addition, the CSW partnered with a variety of divisions, interest groups and commissions on eight different panels presentations throughout the conference.

Between our competitive papers and our panels, we brought several complex and difficult conversations to the conference, including trigger warnings in teaching, media coverage of domestic violence and sexual assault, how children and adolescents are using and producing media, and women media practitioners constructing professional identities.

Plan on participating in our preconference programs next year! This year we featured a preconference program Teaching Online Media and Diversity Classes: Pitfalls and Unique Opportunities, and we saw another successful class of future academic women leaders work together at the Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication at Florida International University fourth annual Women Faculty Moving Forward Workshop: Surviving and Thriving in the Academy.

The Kopenhaver Center is a fantastic resource for women faculty. The fellowship program brings women together for a safe conversation about the challenges of being a woman in academia. Experienced women trailblazers in academia present their own wisdom to help pretenure women faculty face the challenges to become successful leaders. The Kopenhaver Center offers many webinars and other opportunities for fellows to continue educating themselves and networking with other women faculty. The annual fellowship program for

PROMOTIONS & Publications



Candi Carter Olson (pictured left), an assistant professor at Utah State University, is this year's recipient of the American Journalism Historians Association's Rising Scholar award. The award supports her project "The Rights of the

Women of Zion, and the Rights of the Women of All Nations: The Woman's Exponent and the Utah Women's Press Club." AJHA will recognize her for this award at the annual business meeting, October 8, in St. Petersburg, Fl.

Alexa Capeloto earned tenure and promotion to associate professor at John Jay College/CUNY effective fall 2016. She teaches journalism and advises the student newspaper.

Chelsea Reynolds moved to Chicago from Minneapolis and will join the adjunct faculty at DePaul University's College of Communication in January. She is developing a special topics course on Sexuality & Online Identity for Media & Cinema Studies and teaching Introduction to Journalism in the Journalism Department. CSW members are welcome to contact her at reyno492@umn.edu with Chicago-related questions as we look toward AEJMC 2017.

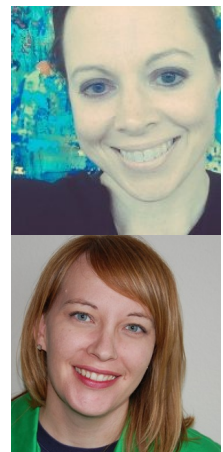
A new book by **Victoria L. LaPoe** and **Benjamin Rex LaPoe II** of Western Kentucky University is scheduled for release in February. *Indian Country: Telling a Story in a Digital Age* (Michigan State University Press) argues that the non-Native press often leaves consumers with a stereotypical view of American Indians, and aim to give a more authentic representation to Native journalism. With interviews from more than forty Native journalists around the country, this book is essential to understanding how digital media possibly advances the distribution of

storytelling within the American Indian community.

Rachel Mourao (Michigan State University) and **Shannon McGregor** (University of Texas at Austin) have published a paper in *Social Media + Society*. Two years ago, they received the Mary Gardner Graduate Research Award for their proposal, which helped fund the project. Last year at AEJMC in San Francisco, they presented a conference version of the paper to the CSW and it was awarded a top paper. McGregor, S. C. & Reis Mourao, R. (2016). Talking politics on Twitter: gender, elections, and social networks. *Social Media + Society* 2(3).

Teri Finneman (South Dakota State University) was among eight faculty/staff recognized campuswide in a Faculty Aspirations and Accomplishments recognition event. This is her second year as an assistant professor, and she was selected to represent the College of Arts and Sciences.

Drs. **Sarah VanSlette**, of Southern Illinois University-Edwardsville, and **Amber Hinsley**, of Saint Louis University (pictured right) have a forthcoming (Winter 2017) publication in *Media Report to Women*. Their paper is titled "Public relations, politics and rape culture: A case study of frames and counter-frames in the press."

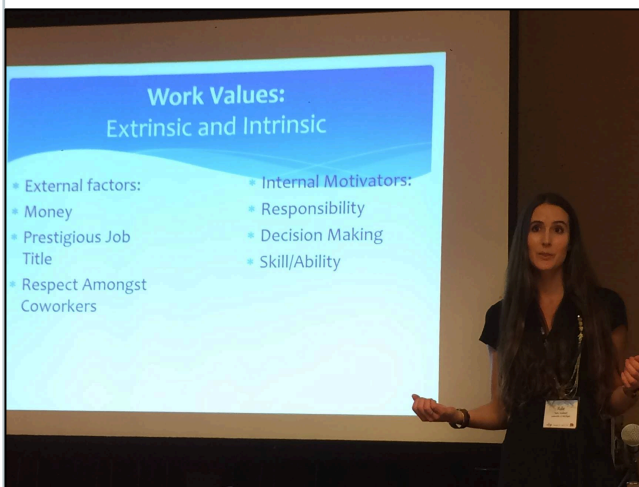


The research examines a newspaper's framing of a rape victim and the counter-frame that exposes the paper's inherent biases and assumptions. The research also identifies another frame in the newspaper's coverage: discrediting and shaming a public relations professional.

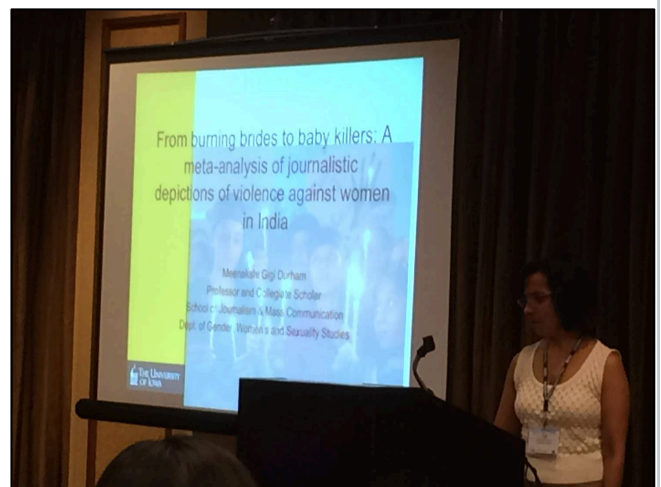
More Highlights from AEJMC 2016



Chelsea Reynolds, University of Minnesota, during a teaching panel on controversial topics.



Halie Wenhold, University of Michigan, presents on women's journalistic career aspirations.



Meenakshi Gigi Durham, University of Iowa, discusses her meta-analysis of media portrayals of violence against women in India.

AEJMC Convention Highlights *continued from p. 2*

pretenure women faculty opens applications every spring.

Finally, congratulations are also due to all six of our top paper winners. Our top three student paper awards went to the following:

- **First place:** Roseann Pluretti from the University of Kansas for “What’s Wrong with Being #Confident? Female Celebrity Identity on Twitter.”
- **Second place:** Jinsook Kim from the University of Texas at Austin for “What Can We Change with a Hashtag? A Case Study of #iamafeminist.”
- **Third place:** Angela Rulffes from Syracuse University for “#UVARAPE: Twitter Reactions to the Rolling Stone’s U.Va. Rape Article.”

Our top three faculty papers went to:

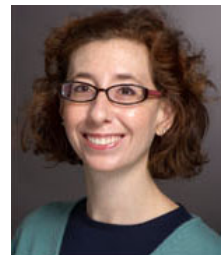
- **First place:** Peter Bobkowski and Genelle Belmas from the University of Kansas for “Gendered shushing: Girls’ voices and civic engagement in student journalism.”
- **Second place:** Dustin Harp from the University of Texas at Arlington; Josh Grimm from Louisiana State University; and Jaime Loke from the University of Oklahoma for “Rape, Storytelling and Social Media: How Twitter Interrupted the News Media’s Ability to Construct Collective Memory.”
- **Third place:** Stine Eckert and Jade Metzger from Wayne State University for “Teaching girls online skills to tackle STEM gender gaps: Results of the WIKID GRRLS intervention.”

Promotions & Publications *continued from p. 3*

Hinda Mandell, of Rochester Institute of Technology, and **Gina Masullo Chen**, of the University of Texas at Austin (pictured right) are editors of a new book, *Scandal in a Digital Age*, published by Palgrave Macmillan.

Chen said the book came about “to document what we call this unique “scandal moment” when almost every encounter is potentially being watched through the all-seeing eyes of digital media.” Discourses around gender are a recurrent theme throughout the book, explaining how it contributes to our understanding of gender in the digital world, she says.

“For example, one chapter examines how former South Carolina Gov. Mark Sanford over-shared about his failed marriage on his public Facebook page, drawing on how gendered discourses about marriage shaped how the public viewed his disclosures. In two other chapters, our contributors probe how the media covered the scandal involving Ray Rice – a former NFL player caught on video assaulting his then fiancée Janay Palmer – and the feminist outcry on Twitter that followed through the #WhyIStayed hashtag.”



Coming Soon: Midwinter Conference

It's time to think about Midwinter Conference! It is scheduled for February 2017 at the Gaylord College of Journalism and Mass Communication at the University of Oklahoma in Norman.

The official call should be coming out during the month of October, so keep your eyes peeled. In the meantime, here are a few things to remember about Midwinter:

- **You only need to submit an extended abstract.** For those of you who are developing a work in progress or you want some motivation to get a journal article done by the conference itself at the beginning of March, the ability to write up an extended abstract can help you get your project rolling. Extended abstracts should be 600-800 words, excluding references.
- **This is a great conference for networking and meeting new people.** Because the midwinter conference is smaller, it's easier to get to know new people.
- **This is a fantastic conference for graduate students.** The midwinter conference offers a supportive atmosphere where graduate students can trial their work and learn the ropes of academic presentations.
- **The deadline will be December 1.** You only have a couple of months, so start thinking about those proposals right now!

Expect to see a call for proposals from our Midwinter chairs, Deepa Fadnis and April Newton Spray, soon. We look forward to seeing all of you in Norman, Oklahoma!

Welcome, 2016-2017 CSW Board!



Back row, left to right: Candi Carter Olson, Jen Vardeman-Winter, Stine Eckert, Mia Moody-Ramirez, Meredith Clark, and Ingrid Bachmann. Front row: Dunja Antunovic, Jaime Loke, Paromita Pain, and Deepa Fadnis. Not pictured: April Spray-Newton, Kim Fox, Laura Willis, and Teri Finneman.

NCA Preconference

Interested in designing and teaching a social justice activism assignment or course? Join us at the first NCA preconference sponsored by the Activism and Social Justice Division on “Teaching Communication Activism for Social Justice.” This hands-on workshop will guide you through the design stages and challenges tied to activist communication pedagogy.

Communication educators increasingly are teaching students to be activists who work with affected communities to forge more just social conditions. This emerging field of communication activism pedagogy (CAP) teaches students how to be proactive change agents who apply their communication knowledge and competencies, and employ their educational and institutional resources, to aid community members to transform unjust conditions confronting them.

This afternoon preconference takes a hands-on approach to help attendees think through important design issues of CAP projects. Scholar-activists with CAP experience will guide attendees through a series of creative preparatory phases that have proven to be vital and practical features of communication activist teaching.

The workshop is designed to have teachers depart with original working CAP projects in hand, and to become more connected to a scholar-activist community that will act as a resource for attendees in their continued design and implementation of CAP projects. In brief, this preconference session addresses practical design issues and strategies for implementing those designs, and it facilitates a sense of community for communication scholar-activists.

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Seeking Manuscript Proposals for Upcoming Book on LGBT issues in Public Relations

Natalie Tindall and Richard Waters, editors of *Coming out of the Closet: Exploring LGBT Issues in Strategic Communication with Theory and Research*, are soliciting brief proposals (title and 1,000 word synopsis) for research chapters to be included in an upcoming edited volume that focuses on public relations theory and concepts as they relate to the LGBT community, organizations, individual practitioners, and campaigns.

While there have been an increasing number of articles and chapters published on LGBT issues in public relations outlets, this audience is still largely ignored by scholarly research. The goal of this project is to increase scholarly examination of LGBT communities, employees, volunteers, and external publics and stakeholders from a public relations perspective. This edited book will focus on a variety of topics, including (but not limited to):

- Employment and workplace issues of LGBT employees.
- Community-building strategies with PRIDE campaigns/events.
- Content analyses of LGBT events’ promotional messages or even media coverage of LGBT events/spokespeople.

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Head's Message

continued from p. 1

He has made women's and children's safety and well-being a priority, in part by advocating for engaging men in the prevention of violence against women and children.

Our members tackled other meaningful issues that scholars can take back to their classrooms. For example, CSW offered a panel that was co-sponsored with the Scholastic Journalism Division and the executive director of the Student Press Law Center about girls, censorship, and high school journalism; a panel with the Minorities and Communication Division about engaging students in classroom discussions about controversial topics without threatening the safety and integrity of marginalized groups; and a panel with the Media Ethics Division that examined research about "sexism on the set," specifically the critiques women broadcasters face about their appearances in ways that men do not. Other panels and refereed papers covered salient topics like sustained professional status discrimination across nearly all communication professions; teaching media and diversity courses online; women reporters in war-torn areas; and risks and protective factors around sexual media content, particularly regarding pornography and campaigns around sexual consent, among others.

If you were brand new to AEJMC and looking at the program, you would see immediately that CSW members and the Commission are exposing the most relevant social, political, and cultural problems of the day and uncovering vital trends in issues affecting women, children, families, and communities, particularly around the fertile intersections of social media, professional status, health and safety, policy, technology, and education. I'm beyond proud to be a member of this Commission, particularly as we are doing gender, and doing work **THAT MAKES A DIFFERENCE!**

To this point, it's an exciting and important time to be an active CSW member and be involved in gender-based projects. Our world is providing some very important opportunities and issues for



CSW Top Student Papers Awards: Roseann Plurietti, Jinsook Kim, and Angela Ruffles.

us to engage in from a communication perspective. We are all eagerly watching the historic Presidential election in which Hillary Clinton may become the first woman to be elected President! Watching it, as a gender scholar, I am sure you can all agree that the process has been rife with challenges and opportunities for us as researchers, teachers, activists, leaders, partners, parents, and community members in understanding and talking about mediated communication and intersecting identities, particularly with others who are "across the aisle."

Furthermore, there are myriad humanitarian, organizational, social, public health, and political crises we must examine from a communication standpoint. For example, how does gender, class, and sexual orientation simultaneously matter in media representations of the crisis of police brutality against African Americans? What are the challenges and opportunities for women reporters who work in the field, covering refugee experiences? How does gender impact policy regarding oil/gas pipeline development, particularly as indigenous groups, corporations, and governments struggle over land, environment, and resources? What are some of the most important campaigns and policies addressing campus issues like rape and sexual violence as well as new campus carry laws, and how are these campaigns and policies gendered?

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Join CSW!

CSW members enjoy the advantage of a supportive community of scholars within AEJMC, advocating for women in the academy and promoting their work.

We host a networking luncheon and reception during the annual conference; co-host the Kopenhaver Fellowship Workshop on Women in Leadership; offer a mentorship program between senior and junior faculty members; and give awards for top papers to graduate students, faculty and activists.

Students only pay \$15 per year; faculty members pay \$20 per year.



Head's Message *continued from p. 8*

These are only a few of the important gender and communication topics our scholars are no doubt addressing right now. If you have projects you'd like us to highlight in upcoming newsletters as well as on social media, please email me at jvardeman@uh.edu. I'm particularly interested in highlighting projects that may not have an obvious gender angle, but those that we can show our readers, students, colleagues, and friends that gender has an impact on (or is impacted by) every single social and political interaction, process, movement, and outcome. In a time when many are trying to convince us that gender doesn't matter and that "feminism is dead," it's relevant for us to point out specifically how today's issues and opportunities are gendered, particularly in a context of how gender relates to our other identities of race, class, ability, age, nationality, citizenship status, sexual orientation, and religion, among other identities.

In closing, **THANK YOU** for all your commitment and support to the CSW at the conference last month and in preparation for the 2017 conference. Please consider inspiring a fellow colleague to join CSW because our gender work makes an impact! Please reach out to the 2016-2017 officers if you need any information or want some information distributed to the membership. Finally, good luck with your students, your projects, and your activism this semester!

Manuscript Proposals *continued from p. 7*

- Career experiences and workplace identity.
- Activism strategies.
- Communication strategy with crossing over from LGBT media to mainstream media.
- Corporate Social Responsibility and LGBT inclusion.
- Media relations efforts of LGBT organizations (e.g., agenda setting and agenda building).
- Characteristics of LGBT PR practitioners.
- Content analysis of LGBT PRSA Anvil Winning campaigns.
- Organizational reactions to social/political efforts.
- Relationship management strategies for LGBT publics
- Case studies of LGBT-targeted campaigns
- Inclusion of LGBT matters into public relations classrooms and pedagogy

By no means is this list exhaustive, and the editors are open to more ideas. The editors are open and want to include a variety of research methods and research perspectives for this book. Please submit your working title and a synopsis by Oct. 31. Contact: Natalie Tindall, drnatalietjindall@gmail.com

Networking Luncheon at AEJMC 2016

John Choi, Ramsey County Attorney, was the main presenter at annual networking luncheon organized by CSW. He has led Minnesota's most successful human trafficking busts.



Tania Rosas-Moreno, University of Loyola-Maryland, another presenter, was also the winner this year of the CSW's Mary Ann Yodelis Smith Award for Feminist Scholarship.

Photos by Candi Carter Olson.

Call for Book Reviewers, Feminist Media Studies

The book review editors at *Feminist Media Studies* are seeking reviewers for the following books: *Gendered Asylum: Race and Violence in US Law and Politics*. Sara L. McKinnon, University of Illinois Press, 2016; *The Cultural Politics of US Immigration: Gender, Race, and Media*. Leah Perry, New York University Press, 2016; *TV Socialism*. Anikó Imre, Duke University Press, 2016; *Making Feminist Media: Third Wave Magazines on the Cusp of the Digital Age*. Elizabeth Groeneveld, Wilfrid Laurier University Press, 2016; *Telemodernities: Television and Transforming Lives in Asia*. Lewis, Martin, & Sun, eds., Duke University Press, 2016.

If you are interested in reviewing for us, please send an email to Dr. Laura Portwood-Stacer (lportwoodstacer@gmail.com), indicating the book you would like to review.

Please also provide a brief academic biography of yourself, including any book review experience or publication experience relevant to writing the book review, such as any of your published work on a related topic.

Please also feel free to include alternate titles not listed here that you would be interested in reviewing for *Feminist Media Studies*.

Join Us Online!



@CSW_AEJMC

NCA Preconference *continued from p. 7*

When: 1-5 p.m. November 9, 2016. **Where:** Philadelphia Marriot Downtown, Room 310 (Level 3). **Cost:** \$30 for student members and \$40 for all others.

Workshop facilitators include:

- **Dr. David L. Palmer**, a professor at the University of Northern Colorado and longtime activist whose scholarship, including the 2014 award-winning book *Teaching Communication Activism: Education for Social Justice*, coedited with Larry Frey, focuses on the nature, design, and application of activist education.
- **Dr. Jason Del Gandio**, an assistant professor of Instruction at Temple University, specializing in the theory and practice of social justice. He is author of *Rhetoric for Radicals: A Handbook for 21st Activists* (2008) and coeditor of *Educating for Action: Strategies to Ignite Social Justice* (2014).
- **Dr. Tim Huffman**, an assistant professor at Saint Louis University. His scholarship, teaching, and activism focus on nonprofit organizing, community-based research, homelessness, and how we communicate to create more just societies.

For more information about this preconference, contact David.Palmer@unco.edu.



Scholar-to-Scholar Session

Photos by Candi Carter Olson.



At 2016 AEJMC poster session, Cindy Elmore, East Carolina University.



Current CSW Secretary, Mia Moody-Ramirez, Baylor University.



Former CSW Head, Tracy Everbach, University of North Texas.



Presenting at 2016 AEJMC, Lindsey Conlin, University of Southern Mississippi.