



COMMISSION ON THE STATUS OF WOMEN

ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION (AEJMC)

Inside: social media, News Engagement Day, Mid-Winter & and more....

Fall Newsletter 2015

Chair's Message

Welcome to the 2015 fall edition of the Commission on the Status of Women newsletter. I'm Jaime Loke and will be your chair for the 2015-2016 year. Our amazing group of board members are: Jennifer Vardeman-Winter (Vice-chair), Candi Carter Olson (Research chair), Mia Moody-Ramirez (Secretary), Shannon McGregor (Mid-winter chair), Stine Eckert, Rowena Briones & Victoria LaPoe (the social media team) and Cindy Vincent & Katherine LaPrad (Newsletter editors).



Commission on the Status of Women's programming at the AEJMC's annual conference in San Francisco was again a success. Our annual luncheon featured guest speaker Judy VanSlyke Turk, professor emerita at Virginia Commonwealth University, who presented her study analyzing the role and status of women in the nation's major communications and journalism industries from 2005-2015. In short, the analysis indicated that women were dramatically lagging behind men in salary earnings, representation in leadership positions and overall coverage of national news stories. Not surprising but very disappointing indeed.

On a more positive note, CSW, together with the Lillian Lodge Kopenhaver Center for the Advancement of Women in Mass Communications, sponsored the pre conference session titled, "Empowering Junior Faculty: Pathways to Success in the Academy." 20 women were selected as Kopenhaver fellows and invited to participate in this workshop. Marie Hardin, the dean at Penn State University was the keynote speaker. Other speakers included Julie Newton from Oregon, Judy Turk, Dorothy Bland from North Texas and Elizabeth Toth from Maryland. Tracy Everbach, former CSW chair, moderated the sessions.

As CSW moves forward, our goals will be to include growing our membership and having more visibility in AEJMC through partnerships with other divisions. CSW is planning to host a off-site social with the Critical and Cultural Studies Division and the Magazine Division at our 2016 Minnesota conference. We plan on featuring our paper winners at the social and possibly inviting them give an elevator pitch to their winning research. We are still hashing out details and would welcome your ideas. If you have other suggestions on increasing CSW's visibility, we welcome your suggestions. Reach out to any one of us on the board and we will be happy to pass the suggestion along to everyone.

As far as growing our membership, each of our board member has committed to recruiting two new members for our commission. CSW has always been a very nurturing environment, especially for junior faculty trying to navigate the ropes of academia. The commission is a great place to connect with more seasoned scholars for advice, learn about the most up-to-date research on women in the media and find a supportive cohort. We welcome young, seasoned (and in-between!) scholars to join us.

Here's to a productive year and please reach out to us on Facebook, Twitter or email. We want to hear from you!

Jaime Loke

Welcome 2015-2016 CSW Board



(Left to right) Back row: Shannon McGregor, Cindy Vincent, Mia Moody-Ramirez, and Candi Carter Olson. Front row: Katherine LaPrad, Stine Eckert, Rowena Briones, and Jaime Loke. Right side: Victoria LaPoe and Jen Vardeman-Winter



#NewsEngagementDay

Mark your calendars! Tuesday, October 6, 2015 is “News Engagement Day.”

The idea behind News Engagement Day is to encourage individuals of any age to actively engage with news through multiple platforms.

Encourage students to read, watch, like, post, tweet, text, email, listen, or comment on news related to relevant CSW issues.

For more information check out www.newsengagement.org

Get Connected, Updated & Promoted

We are revamping our social media strategy to better meet your needs to stay connected with CSW. To stay connected, updated, and promoted, check our website daily, and join us on Twitter and Facebook.

Check out the latest calls for papers, award nominations, the syllabus exchange and other important information on our **CSW website at <http://aejmc.us/csw/>**

Follow us on Twitter at **@CSW_AEJMC** and tweet to us your good links, your work, presentations, and comments!

Send us a request on Facebook to join **our group Commission on the Status of Women (AEJMC)** to follow job announcements; find advice on teaching tools, books, and ideas; and share interesting articles and your work. Facebook has sparked great exchanges such as

We are working hard to make our CSW social media network flourish! Please get connected and let us know how we can better serve you using our social media presence.

If you have other ideas or suggestions, please e-mail our CSW Social Media Team:



Social Media Team

Stine Eckert

stine.eckert@wayne.edu

Victoria LaPoe

victoria.lapoe@wku.edu

Rowena Briones

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AEJMC Mid-Winter 2015-2016



The AEJMC Midwinter Conference is an annual forum for the presentation of research and debate in areas relevant to the 10 AEJMC groups (divisions, interest groups and commissions) sponsoring the event. The conference provides a platform for presentations and extended discussions in a relaxed setting, and it can be particularly helpful to graduate students.

The upcoming conference is scheduled for February 26-27, 2016 at the Gaylord College of Journalism and Mass Communication (University of Oklahoma) in Norman, Oklahoma. Conference participants will be able to enjoy the College's state-of-the-art teaching and research facilities, as well as many winter diver-

Paper abstract submissions: Authors are invited to submit research paper abstracts of between 600 and 800 words (word count excludes author information and references). Abstracts should give a clear sense of relevant literature, research objectives, methodological approach, stage of research project (conceptual, data gathering, data interpreting), findings and conclusions.

Submissions for the CSW should be made by e-mail to the Shannon McGregor, midwinter chair at shannon.c.mcgregor@utexas.edu. Note that authors can submit any specific paper abstract to only one participating group – submitting the same paper abstract to several groups will result in disqualification and withdrawal from the review process. *Do not submit full papers*. The deadline for submissions is December 1, 2015.

Authors of accepted papers will be notified by mid-January 2016. Papers presented at the midwinter conference are also eligible for presentation at the AEJMC national convention in August. Authors are encouraged to use the midwinter conference as an opportunity to get feedback on their research to improve and finalize it for submission to the national conference.

Authors of accepted abstracts must submit complete papers (not exceeding 30 pages) to the discussant of their conference session at least two weeks before the midwinter conference. The midwinter chair for the relevant group will send authors the names and contact details of the discussant for their session. At least one author of each accepted paper must register and attend the conference to present the paper. Failure to register by the deadline will result in authors' names and papers being removed from the program. NO onsite registration will be available.

For more information, contact Elanie Steyn, conference site host, elanie@ou.edu

Promotions & Publications



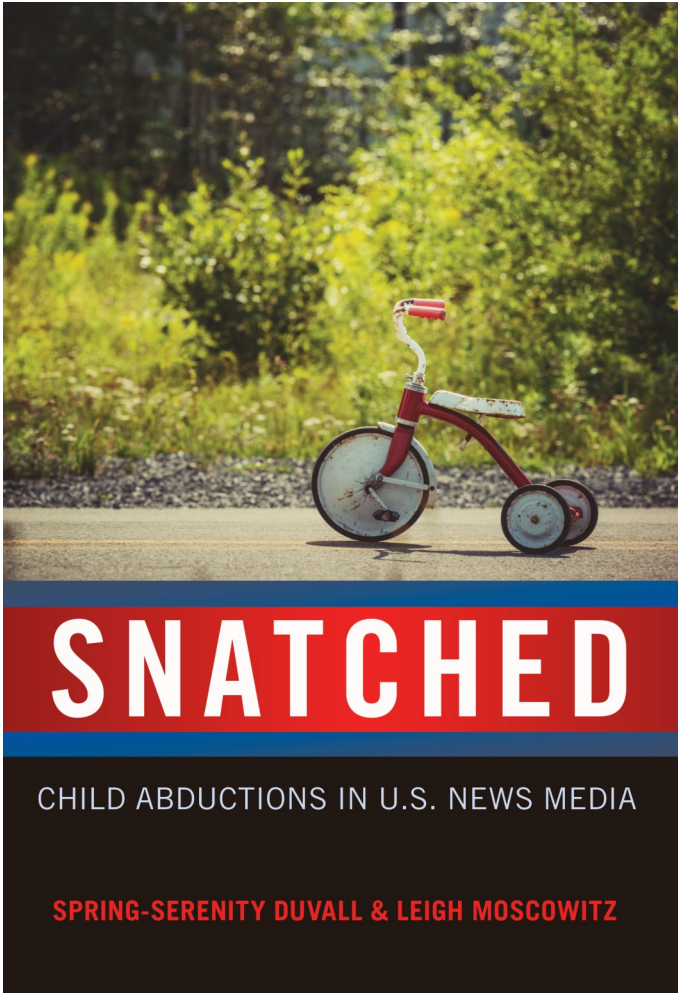
Dunja Antunovic is now an Assistant Professor of Sports Communication at Bradley University's Charley Steiner School of Sports Communication.

Professor Antunovic also had an article appear in its online first format titled, "Just Another Story: Sports journalists' memories of Title IX and women's sport." The article is in *Communication & Sport*.

Anne Johnston (UNC), Barbara Friedman (UNC) & Meghan Sobel (Regis) just published their manuscript titled, "Framing an Emerging Issue: How U.S. Print and Broadcast News Media Covered Sex Trafficking," in the *Journal of Human Trafficking*.



Leigh Moscowitz is now Associate Professor in the School of Journalism and Mass Communications at the University of South Carolina.



Congratulations to **Spring-Serenity Duvall** and **Leigh Moscovitz** on their publication, *Snatched: Child Abductions in U.S. News Media*.

“Snatched is the first book-length study to interrogate the predominant myths centered on gender and class that shaped mainstream U.S. news coverage of kidnappings in the 2000s.”

Congratulations Award Winners!

Dustin Harp received the Mary Ann Yodelis Smith Award for Feminist Scholarship

Julie Andsager received the CSW Outstanding Woman in Journalism and Mass Communication Education Award.

Tania Rosas-Moreno received the Donna Allen Award for Feminist Advocacy.

Stephanie Madden received the Mary Gardner Award for Graduate Student Research.



AEJMC 2015

The AEJMC annual conference was a huge success. The conference was held August 6-9, 2015 in San Francisco, CA. The CSW received 61 papers, 31 from faculty and 30 from students. Reviewers accepted 13 faculty papers and 17 student papers placing the acceptance rate at 49%. Out of 11 panels submitted, 6 were accepted and the CSW collaborated with MAC, GLBT Critical Studies, Magazine, Sports and Mass Comm.

CSW partnered with MCS D to present the themed session, "On the Eve of Hillary: Women in the 2014 Elections," which tackled the shifting political climate that women candidates now face. The panel discussed where 2014 women candidates end up this fall as well as the multitude of paths that got them there. The panel also addressed strategies of successful female candidates, how gender played a roll in self-presentation and media coverage, social media strategies, constituencies, and other markers of public opinion.

More Highlights from AEJMC 2015

CSW partnered with the Advertising Division for a PF&R panel session, “We Know Why Women Are Not Staying in Advertising, Now What Will We Do about It? Keeping Female Students in the Advertising Industry.”

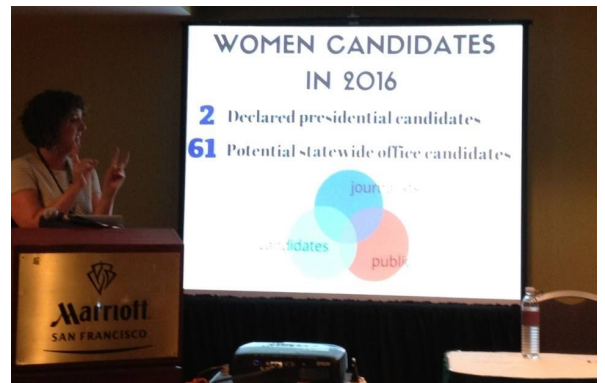
CSW and Minorities and Communication Division presented two PF&R panel sessions, “I Have Tenure, What’s Next?: A Panel for Mid-Career Women,” and “Images of Great Women Across the Ages and Races.”



CSW partnered with the Cultural and Critical Studies Division for a research panel session, “Defining and Debating Feminism and Feminist Research: What is Feminism and Feminist Research? Who is Allowed to Define it and Do These Answers Matter?”

CSW and the Magazine Division presented a Research/PF&R panel session, “Behind the Pages of Women’s Magazines: Professionals and Researchers Converse.”

CSW and the Sports Communication Interest Group joined up for a Research Panel Session, “Women, Violence, and Sports.”



CSW along with the Gay, Lesbian, Bisexual, Transgender Interest Group partnered for a teaching panel session, “Teaching Gender in Journalism and Mass Communication Courses.”

Refereed Paper Research sessions included, “Children’s Studies and Media,” “Rape Culture, Domestic Violence, and Media,” and “Social Media and Gender”

CSW top student papers tackled woman citizen journalists in India, the 2014 elections on Twitter, collective memory, and feminist ethics for breastfeeding promotion.

Additional research topics included “Activist Movements and Women,” “Body Image and Objectification,” “Magazine Coverage and Gender,” and “News and Gender,”

Call for Mentors & Mentees: 2015-2016 AEJMC Commission on the Status of Women Mentoring Program

Are you a junior scholar looking for some career advice? Are you an associate or full professor or other senior scholar who wants to help women move ahead in academia?

The Commission on the Status of Women (CSW) is continuing its Mentorship Project. Its aim is to connect senior mentors with junior mentees—women who are in the early to middle stages of their careers.

Mentors may provide assistance with developing a research strategy, preparing a strong promotion or tenure file, or with problem-solving specific career issues.

We invite you to complete one of the two applications—Senior Scholar Willing to be a Mentor, or Junior Scholar Seeking a Mentor. Applications are available on the CSW website, Facebook page, newsletter and Twitter. Applications can also be attained from both co-facilitators: Tracy Everbach, and Francis Ward-Johnson.

CSW is particularly in need of senior scholars to serve as mentors.

Please return form by email either to Tracy Everbach, Everbach@unt.edu, or Frances Ward-Johnson, fward2@elon.edu by October 19, 2015.

Join the CSW as a Full Member!

CSW members enjoy the advantage of a supportive community of scholars within AEJMC, advocating for women in the academy and promoting their work. We host a networking luncheon and reception during the annual conference; co-host the Kopenhagen Fellowship Workshop on Women in Leadership; offer a mentorship program between senior and junior faculty members; and give awards for top papers to graduate students, faculty and activists.

Students only pay \$10/year; faculty members pay \$15 per year.

Remember to Follow Us

[@csw_aejmc](https://twitter.com/csw_aejmc)

Commission on the Status of Women Facebook page