



# Women's Words

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AEJMC 2014 Photos

**W**e have an incredible year of growth, advocacy, and member support ahead of us.

Commission on the Status of Women's excellent programming at the annual AEJMC Conference in Montreal was a testament to the amazing research and advocacy of our members – which continue to bring positive change to our communities. At the "Women Faculty Moving Forward" pre-conference sponsored by CSW and the Lillian Lodge Kopenhaver Center for the Advancement for Women in Mass Communications, more than 25 junior faculty members received leadership and tenure insights from senior scholars in the communications field. Our annual networking lunch featured Mary Ann Franks, a leading scholar in cyber law, who discussed the implications of online sexual harassment. The luncheon then led to an expanded

theme session entitled, "Revenge Porn, Voyeurism, Consent, and Anonymity: Implications for Feminism and Digital Media Law," in which CSW, Law and Policy Division members, and digital media experts presented their cutting-edge research on this issue. Additionally, all of our refereed research presentations and professional development and teaching panels were provocative, well attended, and forged relationships with more AEJMC divisions and interest groups than ever before. Our partnerships with Communication Law and Policy Division, GLBT Interest Group, News and Online Division, Minorities and Communication Division, Community College Interest Group, and Entertainment Studies Interest Group advocated the relevance and importance of feminist research to countless new scholars. Indeed, we are making incredible strides on behalf of women in communication with our research, advocacy, and programming!

Moving CSW forward, I would like to propose two goals for the 2014 – 2015 year:

- 1) Continue to grow our membership and
- 2) Continue to publicize the research and advocacy of our members.

Together, we can continue to foster a nurturing environment for new and long-time members through research support, service opportunities, and mentoring. Personally, I am indebted to CSW for my advancement as a scholar, for it is here in CSW that I learned to present my scholarly research as a graduate student, gained service experience as I transitioned to an assistant professor, and received invaluable mentoring and leadership support from senior scholars. Do you have a similar story regarding how CSW membership has shaped or benefited you? Share it! It just may be what a potential new member needs to understand the incredible relevance and value of CSW. Send your stories of how CSW has enriched

your growth as a scholar and teacher (and any additional membership growth ideas) to me at Katie.place@quinnipiac.edu – or to our newsletter editor, Victoria LaPoe at vbemker@gmail.com. We can feature these stories in an upcoming edition of the CSW newsletter or social media platforms.

Together, we can also publicize and provide voice to the incredible feminist research and advocacy of our members through CSW's various communication channels. Our members are doing amazing work!

Here are just a few examples: CSW members Tracy Everbach, Jaime Loke, Miglena Sternadore, and Mia Moody-Ramirez (among others) serve as editors of LSU's Media Diversity Forum, which is a vital clearing house of syllabi, research, and teaching resources for diversity and gender. Additionally, CSW board member Stine Eckert, with member Linda Steiner, continue to grow their grant-supported Wikkid GRRLS project that teaches online skills to girls. The Wikkid GRRLS program will launch in Detroit in 2015. Have you recently published research,

engaged in service or advocacy work, or embarked on new teaching initiatives that speak to the CSW mission? Please share your news with CSW! We must continue to highlight our members' accomplishments and advocacy work in our newsletter, on our AEJMC homepage, on our social media platforms, and in our conference venues and cross-disciplinary outlets. Let your voice be heard!

All the best wishes for a happy, healthy, and productive 2014-2015 year,

**- Katie R. Place, CSW Chair**

**AEJMC MIDWINTER CONFERENCE 2015, March 6-7, 2015**  
Gaylord College of Journalism and Mass Communication,



Midwinter Chair: Candi Carter Olson

The AEJMC Midwinter Conference is an annual forum for the presentation of research and debate in areas relevant to the 10 AEJMC groups (divisions, interest groups and commissions) sponsoring the event. The conference provides a platform for presentations and extended discussions in a relaxed setting. The upcoming conference is scheduled for March 6-7, 2015 at the Gaylord College of Journalism and Mass Communication (University of Oklahoma) in Norman, Oklahoma. Conference participants will be able to enjoy the College's state-of-the-art teaching and research facilities, as well as many winter diversions outside the conference activities, including world-class museums and art galleries.

**Paper abstract submissions:**

Authors are invited to submit research paper abstracts of between **600 and 800 words** (word count excludes author information and references). Abstracts should give a clear sense of relevant literature, research objectives, methodological approach, stage of research project (conceptual, data gathering, data interpreting), findings and conclusions.

Submissions should be made by e-mail to the midwinter chair (from the list below) of the group authors wish to submit to. Note that authors can submit any specific paper abstract to only **one** participating group – submitting the same paper abstract to several groups will result in disqualification and withdrawal from the review process. **Do not submit full papers.**

Authors of accepted papers will be notified by mid-January 2015. Papers presented at the midwinter conference are also eligible for presentation at the AEJMC national convention in August. Authors are encouraged to use the midwinter conference as an opportunity to get feedback on their research to improve and finalize it for submission to the national conference.

Authors of accepted abstracts must submit complete papers (not exceeding 30 pages) to the discussant of their conference session at least two weeks before the midwinter conference. The midwinter chair for the relevant group will send authors the names and contact details of the discussant for their session.

At least one author of each accepted paper must register and attend the conference to present the paper. **Failure to register by the deadline will result in authors' names and papers being removed from the program. NO onsite registration will be available.**

**\*\*Panel submissions:** In addition, the organizers are also inviting panel proposals. These proposals should be sent to the midwinter chair of the particular division or group they wish to present the panel to. Panel submissions should include the panel title, a description of the session's focus, the issues to be discussed, and a list of panelists (potential and confirmed), including affiliation. Panel proposals should not exceed two double-spaced pages.

last name as file name) in a standard word-processing format (preferably Word or RTF) to the relevant midwinter chair. Authors must ensure that they remove any identifying information from their document (with the exception of the title page).

**\*\*Submission format:** All submissions (for paper abstracts and panels) should include the name(s) of the author(s) or panel organizer(s) on the title page only. The title page should also include the author or lead author's (or organizer's) mailing address, telephone number and e-mail address. The title should be on the first page of the text and on running heads on each page of text. Authors should e-mail their abstracts or proposals as attachments (saved with the author's last name as file name) in a standard word-processing format (preferably Word or RTF) to the relevant midwinter chair. Authors must ensure that they remove any identifying information from their document (with the exception of the title page).

**\*\*\*Deadline:** All submissions should reach the appropriate group's midwinter chair by noon, December 1, 2014.

The University of Oklahoma is located in Norman, 20 miles south of Oklahoma City, with easy access to the Will Rogers World Airport. Details on conference registration, hotel accommodation and airport transportation will be available at <http://www.ou.edu/gaylord>.

**- Candi Carter Olson, Midwinter Chair**

**AEJMC 2015 Midwinter Chair**

Commission on the Status of Women  
Candi Carter Olson (ccartero@gmail.com)

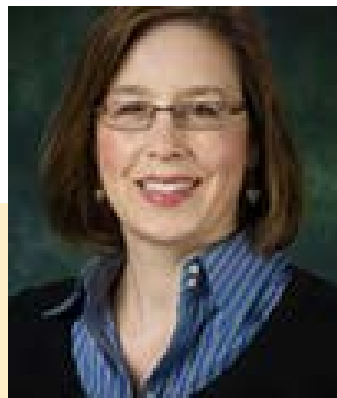
**Welcome our new officers!**



Commission on the Status of Women 2014-2015 officers (left to right) Mia Moody-Ramirez, Jaime Loke, Victoria LaPoe, Candi Carter Olson and Katie Reynolds Place.

Stine Eckert and Jen Vardeman-Winter (below).





**Tracy Everbach**  
Mentoring Program

## Mentoring Program

The Commission on the Status of Women Mentoring Program is off and running for the 2014-15 year. Four matched pairs of mentors and mentees, carryovers from last year's program, are continuing their relationships for another year.

We also have matched nine new pairs of mentors and mentees.

The program is designed to match junior faculty members/scholars and/or doctoral students with senior faculty/scholars. The junior faculty members are all women, but their mentors may be men or women.

The program starts in the fall semester and continues to the AEJMC conference, where mentors and mentees may attend the CSW Mentoring Luncheon. The 2015 conference is Aug. 5-9 in San Francisco.

We'd like to extend a special thanks to those who have volunteered to-mentor in this program.

**-Tracy Everbach**

**B**logs as Teaching Tools  
If you are working with blogs or plan to use blogs for teaching, either as reading material or for students to create and write on, here are some useful resources.

CSW Member Stine Eckert developed Guidelines for Safe Blogging as part of her dissertation. The Guidelines are geared toward potential, new and experienced women bloggers and online authors (including feminists). But of course anyone can use them. The Guidelines are available in English and German. They offer detailed tips for getting started, handling (difficult) comments, documenting and exposing abuse, going to the police and a list of further



**Stine Eckert**

resources and links. At the same time the Guidelines encourage women to make their voices heard online. Check it out here: <http://safeblogging.wordpress.com/about/>

She also started a list of International Self-identified Feminist Blogs/Sites on Google Docs. Currently the list is

providing links and very brief descriptions of blogs/sites in the US, UK, Germany, Switzerland and the Netherlands. You are also invited to contribute to the list, add more countries and blogs/sites, update information about existing blogs.

**To be added as a reader/contributor, please e-mail Stine at [keckert@umd.edu](mailto:keckert@umd.edu).** [Unfortunately making the Google Doc entirely public might result in vandalism giving the online attacks on feminist sites/projects.] But don't be shy and e-mail Stine.

In addition to Stine's work, The media diversity forum is a good resource for up-to-date news on diversity issues. If you're looking for materials for class or research, this site compiles the current happenings: <http://www.mediadiversityforum.lsu.edu/>.

## Promotions

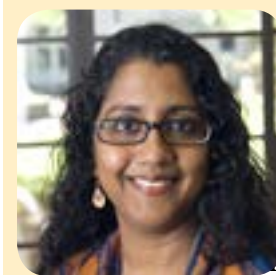
Jen Vardeman-Winter (Univ. of Houston) will be serving as the Director of Graduate Studies in the Jack J. Valenti School of Communication starting January 2015



Jamie Loke hair of the diversity committee at OU and inspired by this article, <http://chronicle.com/blogs/conversation/2014/09/03/how-syllabi-can-help-combat-sexual-assault/>, she has recently proposed that we add a paragraph in CSW syllabi at their school to help bring sexual assault awareness to the forefront. She is encouraging faculty members to not just add the paragraph, but talk about it so students feel safe enough to approach the faculty member should the need arises. Instead of shunning this as a shameful situation for the victims, she is hoping this helps to shift the burden from the victim to the perpetrator. Baby steps!

Hopefully other CSW members who are faculty at other institutions will feel the same way and add it to their syllabi as well.

Jenny Korn has won the Barrow Doctoral Minority Student Scholarship Award for her contributions to theories and methods in the field of communication.



Professor Radhika Parameswaran, Department of Journalism (Media School), Indiana University, Bloomington, was the lead keynote speaker at the conference "Communicating Identity/Consuming Difference" at Rochester Institute of Technology, Rochester, New York, April 24-26, 2014. She was a plenary panel session speaker at the International Association for Mass Communication Research annual conference held in Hyderabad, India, in July 2014. She was also the keynote speaker for the "Race and Media" conference held by the Department of Communication Arts, University of Wisconsin-Madison on October 16-18, 2014. Her doctoral student advisee Katrina Overby (PhD student, Department of Journalism) is a recipient of a campus-wide President's Diversity Doctoral Scholars Program award for 2014-2015. The award also supports Parameswaran's involvement as a mentor in select activities of this diversity program. She ended her three-year term of membership on the AEJMC's Publications Committee in October 2014.



Pamela Hill Nettleton, Ph.D, assistant professor, Diederich College of Communication, Marquette University, Milwaukee, WI, received the 2014 Way Klinger Teaching Enhancement Award. The \$20,000 grant is shared with Dr. Eugenia Afinoguenova of the Marquette Department of Foreign Languages and Literatures. The pair of professors created a multi-disciplinary course of Spanish and Journalism students who co-curated an exhibit in the Haggerty Art Museum on campus and used it as a springboard for writing critically about the arts.

Do you have a piece of research that you would like to refine? Are you looking for a conference that is small enough to allow networking with colleagues who can provide top-notch feedback? Are your graduate students looking for a conference that's both rigorous and supportive? Do you just need a break in the winter routine by the time March rolls around?

If you answered "yes" or even "maybe" to any of these questions, then the AEJMC Midwinter conference is for you!

As you may have guessed, it's time for everyone to start thinking about submissions for the Midwinter conference. If you're thinking, "Gee, Candi, I just don't have time to write a full paper by Dec. 1," never fear! All you need to submit is an abstract for paper submissions. Panel submissions need a description of the panel, with issues to be discussed, and a list of all of the panelists. The full call for papers is below.

If you're submitting to the CSW, you should send your submissions to me, Candi Carter Olson, by the Dec. 1 deadline. Please see the full call for submission requirements.

Thanks, Candi



# AEJMC 2014



CSW and MAC Panelists weighed in on Sheryl Sandberg's book, *Lean In: Women, Work, and the Will to Lead*, at the 97th-annual AEJMC conference in Montreal. The panelists' views of the controversial book were mixed.

The PF&R panel session titled, "Is Leaning in sufficient? Or is this the same old story of blaming the victim?" was moderated by Mia Moody-Ramirez of Baylor University. Panelists were Tracy Everbach, North Texas; Tania Cantrell Rosas-Moreno, Loyola at Maryland; Julie Jones, Oklahoma; Ingrid Bachmann; Pontifical Catholic University of Chile; and Dustin Harp, Texas at Arlington

Sandberg's *Lean In* highlights the gender biases that still operate in many workplaces and the challenges women face while balancing work, family and trying to get ahead in the workplace.

face while balancing work, family and trying to get ahead in the workplace.

"Although we don't like to admit it, gender bias is more prevalent today than people acknowledge," Everbach said. "Lean In does a good job of exploring this trend." The panel also delivered a critique of *Lean In*. Two strengths discussed by the panelists included: the book enlightens readers on how much sexism still pervades the workplace and Sandberg encourages women to take responsibility in advocating their own success.

"Sandberg offers solutions such as "Lean In Circles," said Moody-Ramirez. On the other hand, weaknesses offered by panelists included the book is perceived as "elitist." "On the surface, to some readers, Sandberg may appear to blame women for not advancing in the workforce" Rosas-Moreno said. Harp added that the book is "very anecdotal and specific to one person." "I don't think Sandberg's story applies to very many women," said Harp in her analysis of the book. "It's just not realistic."

Lillian Lodge Kopenhaver welcomes the Kopenhaver Fellows to the AEJMC pre-conference workshop, "Finding Your Leadership Voice in the Academy." More than 20 women participated in the workshop.





Lillian Lodge Kopenhaver hands the first Outstanding Junior Scholar Award to Brooke Erin Duffy, assistant professor of advertising at Temple University's School of Media and Communication, at the 2014 AEJMC conference in Montreal. Duffy uses a feminist media approach in her research, which focuses on media, gender and digital culture. Her 2013 book, "Re-make, Remodel: Women's Magazines in the Digital Age," was published by University of Illinois Press and focuses on women working in media and culture industries.

Keynote speaker Diane McFarlin, dean of the University of Florida's College of Journalism and Communications, makes a point while leading a table discussion at the "Finding Your Leadership Voice in the Academy" pre-conference workshop.

