

Women's Words

A newsletter for the AEJMC Commission on the Status of Women

In
This
Issue:

Midwinter
conference
schedule,
see page 1
and 4

Page 2

Letter from
CSW Chair Tracy
Everbach

Page 3

2012 graduate
student paper
award winners

Page 5

Professional
Promotions

Page 7

#Outcry: Research
for classroom
conversation

Page 8

Summer
conference calls

Midwinter schedule is more than OK

CSW is participating in the AEJMC Midwinter Conference this year, held at the Gaylord College at the University of Oklahoma on March 1-2, 2013. Please plan to attend our exciting research paper sessions and panels:

Friday March 1, 2013

12:30 – 2:00 p.m.

Edith Kinney Gaylord

Library – Commission on the Status of Women, Panel Session 1: The Gender of Social Media

Moderator: Sarah K. Maben,
Tarleton State University

Panelists:

Jennifer Edwards - Tarleton

See "Midwinter" on page 4

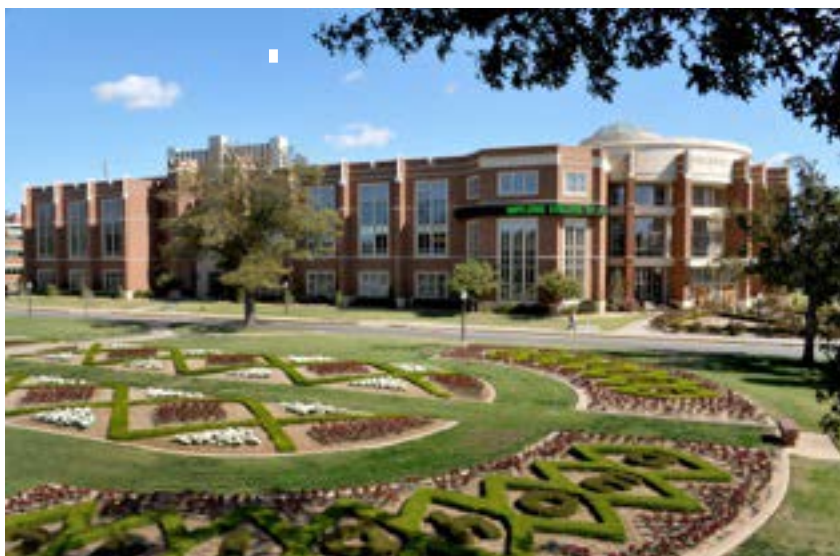


Photo Courtesy of Elanie Steyn and the Gaylord College at the University of Oklahoma

After the conference, stay and play in Norman

Natalie T.J. Tindall

I lived in Norman for 3 years, and I had a great experience in this small town just outside of Oklahoma City. As you prepare your papers and presentations for the Midwinter Conference, budget in some time to do and see the following things:

a. Take a walk around the campus. The University of Oklahoma boasts more than a dozen buildings with a unique architectural style: Cherokee Gothic style. According to the campus tour, this term was coined by the renowned American architect Frank Lloyd Wright when he visited the campus.

b. Visit the Sam Noble Oklahoma Museum of History. Dinosaurs, and fossils, and insects, oh my. This museum is dedicated to the study of the people, plants and animals that called Oklahoma home. To visit, check out the visiting hours here: <http://www.snomnh.ou.edu/information.htm>

c. Stop by the Fred Jones Jr. Museum of Art and

Jacobson Art House Center. While you are in town, the campus museum--The Fred Jones Jr. Museum--hosts a Picasso exhibit. If you are into Native American art, you must visit the Jacobson Art House Center to learn more about the Kiowa Five and see their art.

d. Play the slots at Riverwind Casino. It's a fun getaway if you have a ride. Play the slots, enjoy a drink, and see a show.

e. Check out the National Weather Center. You have to book a tour two to four weeks in advance: <http://nwcnorman.org/tours/>

f. Stroll down and eat on the Campus Corner. The four-block long Campus Corner is located across from the University. My top restaurant choices are Cafe Plaid (www.CafePlaid.com), O'Connell's (www.oconnellsnorman.com), Seven47 (www.seven47.com), and **Victoria's Pasta Shop**.

Natalie T.J. Tindall is an assistant professor at Georgia State University.

The Commission on the Status of Women encourages research and programming on the status of women in journalism and communication education and seeks to balance inequalities in the academic community.

Chair's Corner: Opportunities springing up for members

Awards, training and promotion of your work are just a few of the opportunities coming up for CSW members this spring.

We are happy to announce a partnership with the Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication at Florida International University and the AEJMC Council of Affiliates for a new program, **Women Faculty Moving Forward**.

This program, which will begin at an AEJMC pre-conference workshop on Aug. 7, 2013 in Washington, D.C., is designed to help junior faculty members move forward in their careers through mentoring, networking and preparing for tenure and/or administration or other leadership positions. It is primarily aimed at tenure-track women, but some exceptions may be made.

You will find an application for the program on page 8 of the newsletter. If accepted into the program, you will be part of a cohort of women invited to take part in subsequent activities. The application due date is **June 1, 2013**.

Our award season is coming up. Applications for the following awards are due electronically by **May 24, 2013** to: Dr. Tracy Everbach, CSW head, Everbach@unt.edu. If you have questions, email me or call me at 214-995-8464 (cell).

Mary Gardner Award for Graduate Student Research: Graduate students who conduct research on women in journalism and mass communication are invited to apply for the Mary Gardner Award. This award is designed to fund research that has the potential to make an excellent contribution to the scholarship on women and journalism and mass communication. The award honors Mary Gardner, professor emeritus at Michigan State University and the first woman elected president of AEJMC.



Tracy Everbach, Chair

Applicants send four copies of a three-to-five page description of the project and its potential contribution and the application's qualifications for undertaking the project. A three-person panel judges the applications. \$250 awarded to the winner.

Mary Ann Yodelis Smith Award for Feminist Scholarship: Applications are invited for the Mary Ann Yodelis Smith (MAYS) Award, which funds feminist scholarship that has the potential to make significant contributions to the literature on gender and media. First presented in 1995, it honors Mary Ann Yodelis Smith, a past president of AEJMC and long-time advocate for women in the academy. Applicants send four copies of a five-to-seven page description of the project and its potential contribution to the scholarship on gender and the media, and a brief, one-page description of the applicant's qualifications for the project. \$500 will be awarded to the winner.

Donna Allen Award for Feminist Advocacy: The Donna Allen Award recognizes feminist advocacy. This award honors Donna Allen, founder of the Women's Institute for Freedom of the Press in Washington, D.C. Submissions should demonstrate how the nominee's feminist media activism promotes the rights and freedoms of women and minorities across the world. Nominees need not be AEJMC members. \$100 will be awarded to the winner.

Promote your research! I am serving as assistant editor for gender research for the Media Diversity Forum, <http://www.mediadiversityforum.lsu.edu/>, a database of information for scholars, journalists and anyone else interested in diversity. We can add your studies, your blog, your syllabus or any other resources to the website. Send links to me and I'll submit them.

Also, if you have not yet voted on wording changes and officer duties definitions in our bylaws, please visit <http://www.surveymonkey.com/s/GW6BC5L> to voice your opinion. Have a great spring semester, and I hope to see you at the AEJMC Midwinter Conference at the University of Oklahoma!-- Tracy

Outstanding panels planned for summer conference

By Spring-Serenity Duvall

CSW is planning an outstanding program of joint sessions for the 2013 conference in Washington, D.C. The eight panels represent diverse perspectives and are co-sponsored with five divisions (Minorities and Communication; History; Cultural and Critical Studies; International Communication; Public Relations) and two interest groups (GLBT; Religion and Media). Here are descriptions of the panels:

Insiders' Guide to the Academy: Understanding Tenure, Academic Freedom, and Faculty Governance (Thursday, 1:30-3:00)

This panel, which is moderated by Carolyn Byerly (Howard) and features panelists Lana Rakow (North Dakota) and Radhika Parameswaran (Indiana), is co-sponsored by CSW, MAC, and the AEJMC Diversity Task Force. Panelists will address what it takes to get tenure, the politics of the process, and how professors of color and women manage their own research and academic

freedom, while still being accepted into the academy.

Washington's Women Journalists: Challenges and Changes in Political Reporting (Thursday, 3:15-4:45)

Panelists Maurine Beasley (Maryland), Lisa Burns (Quinnipiac), Krissah Thompson (Washington Post), and Melinda Henneberger (Washington Post) will offer a broad perspective on the professional roles, responsibilities, and accomplishments of Washington's women journalists in this session co-sponsored with History Division.

Navigating the Social Media Landscape: LGBT Marketing Efforts and Branding Implications (Friday, 8:15-9:45)

The LGBT population has emerged as an attractive and viable market, yet many view it as controversial. Social media provides an interesting space within which to examine strategic communication targeted to and/or about the LGBT niche. Panelists will include both researchers and practitioners at the

See "Summer" on page 3

Williams and Holcomb take top honors at 2012 conference

By Katie R. Place

Graduate students in the Commission on the Status of Women are making an impact! Timeka Williams, doctoral candidate at University of Michigan received the 2012 Mary Gardner Dissertation Research Award and Ann Holcomb (M.A., Western Michigan University) received the 2012 top graduate student paper award. What inspired these scholars to pursue gender research? What advice do they have for gender scholars? Find out below!

Timeka Williams: Mary Gardner Dissertation Award Recipient

Gender and intersectionality have always been a focal point of William's research. "I started off simply wanting to explore a group often neglected in research, Black women," said Williams. "I have maintained my commitment to that population and am delighted to continue to explore the diversity and complexity of the group."

Williams' dissertation entitled, "Between Sister-Friends: Identity, Self-Care, and Transnational Coalitions in Black Women's Magazines," focuses on Black women's magazines that emerged

in South Africa and the U.S. after human rights movements. The project considers the magazines *Real* (South Africa) and *Essence* (U.S.) as part of a transnational literary chorus and an alternative public sphere where Black women redefine themselves and establish a matrix of care for self and care for the soul. Situated at the intersection of race, gender, and spirituality, this study includes textual analysis, and ethnographic audience data to better understand how these texts function in the everyday lives of their readers.

For those new to gender research, Williams recommends that scholars "say something new." She believes that the field of gender studies is ripe for new ideas that can push the discipline in innovative ways. "Reconsider a common methodological approach, challenge a widely accepted theory, ask the questions to which the answers seem common sense. These are the practices that will push us forward," Williams recommended.

In Williams' spare time, she enjoys film, traveling, Zumba and mentoring high school students through her sorority, Delta Sigma Theta Sorority, Inc.

Ann Holcomb: Top Graduate Student Paper Award Recipient

Holcomb's life experiences and diverse sets of family and friends serve as the inspiration for her gender and feminist research. "I am fascinated by the ways in which critical theory can help bring to light the little inequalities that we see in life every day and make us come face to face with different imbalances of power in our society," she said. Her award-winning research paper, entitled "Sweetness and strength: Codes of femininity and body image in branded social-networking messages" was a semiological textual analysis of Facebook Page updates by Victoria's Secret PINK and Nike Women brands, inspired by her own online shopping and professional experiences. Holcomb explained, "I'm interested in how much the ubiquity of social media, especially on our mobile devices which are with us all the time, is affecting how we see ourselves on a day-to-day basis."

Holcomb's recommendations for those interested in conducting gender research include: pay attention to things that may seem insignificant, such as pop culture and blog posts, and thinking through how they connect to each other and to theory.

See "Winners" on page 7

Summer: Washington, D.C. to host enriching sessions

Continued from page 2

nexus of social media and the LGBT market.

Creativity in Feminist Cultural Studies Research: Methods of Writing, Narration, and Interpretation (Friday, 11:45-1:15)

Addressing creativity in writing and the representation of knowledge from different theoretical standpoints, panelists Carolina Alcosta-Alzuru (Georgia), Gigi Durham (Iowa), Radhika Parameswaran (Indiana), and Janice Peck (Colorado) will share ideas on the place of writing in feminist cultural studies research.

Back to the Future: Celebrating 40 Years of the Commission on the Status of Women (Saturday, 3:30-5:00)

This panel traces the development of the CSW from its establishment as the Committee on the Status of Women to its transition into the Commission on the Status of Women. Featuring past and present Chairs and Co-Chairs, the panel celebrates the accomplishments of this organization and its members, and explores its future through the combined visions of those who have led, are leading, and will lead the CSW.

Faith in the Spotlight: Celebrities, Religion, and Gender in News Media (Saturday, 5:15-6:45)

In celebrity media, personal faith beliefs become front-page news and integral to the construction of some

celebrities' identities. Panelists Stacie Meihaus Jankowski (Indiana), Jessica Birthisel (Bridgewater State), Rosemary Pennington (Indiana) and Spring-Serenity Duvall (USC Aiken) will examine some of the intersections of faith and gender, addressing the ways that religious sentiments can be an avenue for celebrities to frame their advocacy or choices, while in other cases the same faith issues become a dangerous flash point that can alienate fans.

Cyberactivism: Slacktivism or Digital Citizenship? (Sunday, 11:00-12:30)

Participants in this panel will discuss whether the question scholars need to ask is not *if* but *how* the internet can be used for civic engagement

and advocacy among women. The panelists include women who have successfully used the internet to engage with diverse civic issues and are intimately familiar with the promises and limitations of the medium.

Gender Discrimination: What's the Cost? So What? (Sunday, 4:15-5:45)

This panel, co-sponsored by the Public Relations Division, examines the pay gap in public relations and students' perceptions of public relations salaries. Other panelists will discuss their experiences with gender problems in the field and solutions they are exploring.

Contact CSW vice-chair Spring Duvall (springd@usca.edu) with any questions about programming.

Married with children can be successful combination for academic women

By Candi Carter Olson

There have been several articles trending lately telling us women how difficult it is for us in academia, particularly if we're married and want/have children. *The Atlantic's* article, "[Being Married Helps Professors Get Ahead, but Only if They're Male.](#)" drew a lot of attention from female academics who were fed up with this kind of reporting about our position in the academy and the challenges we face. I had twins my first term as a Ph.D. candidate at the University of Pittsburgh, and have experienced both the good and the bad of trying to maintain a personal/professional balance as an academic. After thinking about *The Atlantic's* article, here are a few reflections on what I think we who are particularly interested in advocacy should be thinking about:

1. We need to drop that well-worn

trope reiterated in Judy Brady's 1971 essay, "I want a wife." We do not want a wife, with all of the hegemonic gender roles attached to that particular statement. We want a partner, i.e., someone who will value us and our work just as highly as their own. My partner and I have had several conversations about whose work needs to take priority at any point in time. My twins, one of whom has involved special needs, often accompany me on research trips, and my husband has always been willing to take care of them, show them around museums, and take them to various places in cities that we needed to visit while I finished working in archives or interviewing people. Communication and basic respect are the two most important parts of having a successful academic relationship.

2. If you want to have kids (and you don't have to want children to be a strong, happy woman), realize that kids

are flexible and you can be a good mom even if you're not taking care of them 100 percent of the time. Again, my twins accompany me on research trips. They're five and think that the history museum is just one big playground. When I tell them that I need to work on the weekend, they accept that (so long as I leave the house and find somewhere else to work. If I'm at home, it's playtime!). When I'm with them, I'm 100 percent present. When I'm working on academic projects, I'm 100 percent tuned into that thought process.

3. We academics actually have several advantages as parents. Because I've been trained to do research and advocacy as a women's studies and media scholar, I've been able to comprehend the neurological research I need to understand my son's Cerebral Palsy. This has made me a better advocate for him.

See "Parenting" on page 7

Midwinter: Conference sessions discuss identity and social media

Continued from page 1

State University, AVP of student success and multicultural initiatives, assistant professor of communication studies, and founder of TSMRI

Sarah Maben - Tarleton State University, co-director of TSMRI and editor of *The Journal of Social Media in Society*

Lora Helvie-Mason - Tarleton State University, director of the office of diversity and inclusion and associate professor of communication studies

Anthony C. Edwards - Tarleton State University Southwest Metroplex, instructor and manager of community college outreach.

Janet Johnson, Ph.D.-University of Texas at Dallas, Clinical Assistant Professor

Saturday March 2, 2013

9:00 – 10:30 a.m.

Room 3150 - Commission on the Status of Women Panel

Session 2: He Said, She Didn't: Does the Internet Provide Spaces for Women to Even the Gender Gap in Contributions to Opinions, Editorials and Political Topics?

Moderator: Candi Carter Olson, University of Pittsburgh

Panelists:

Tracy Everbach, University of North Texas

Meta G. Carstarphen, University of Oklahoma

Kristin Dagmar Eckert, University of Maryland

Candi Carter Olson, University of Pittsburgh

1:30-2:45pm

Room 2025 – Commission on the Status of Women Paper

Session 1: Identity, Culture and Communication

Moderator: Candi Carter Olson, University of Pittsburgh

Discussant: Tracy Everbach, University of North Texas

A Healthy Community is a Happy Community: Recognizing Racial Publics in Health Communication Campaigns - Christal Johnson, University of Oklahoma

What Guides Bangladeshi Women's Journey Toward Defining Their Position in a Changing Society? Empowerment Through Small Business Ownership or Traditional Leadership Roles and Ideologies? - Elanie Steyn, University of Oklahoma

"The Fact is, I'm Gay": Coming Out as a Public Figure - Molly Kalan, Azeta Hatem & Christopher Fers, Syracuse University

**** Top paper abstract**

The Representation of Chinese Women in Hollywood Films: An Analysis From The Perspective of Psychoanalysis and Cultural Imperialism - Chen-wei Chang, University of Southern Mississippi

We would also like to acknowledge and say THANK YOU to our reviewers for donating their time and insight to authors:

Dunja Antunovic, Pennsylvania State

Dorothy Bland, Florida A&M

Marsha Ducey, The College at Brockport (SUNY)

Christine Eschenfelder, Florida

Tracy Everbach, North Texas (Research papers only)

Marilyn Greenwald, Ohio

Peggy J. Kreshel, Georgia

Teresa Mastin, DePaul

Carolyn Nielsen, Western Washington

Laurie Phillips, UNC at Chapel Hill

Lillie S. Ransom, Gallaudet

Natalie T. J. Tindall, Georgia State

Professional Promotions: Awards, Articles, & Advancement

Jane Rhodes, Dean for the Study of Race and Ethnicity, Professor, and Chair of American Studies at Macalester College and the first chair of the Commission on the Status of Women, is presently a Joy Foundation Fellow at the Radcliffe Institute for Advanced Study (formerly the Bunting Institute). She has also been awarded a fellowship to participate in a seminar at the Center for Research in the Arts, Social Sciences, and Humanities at the University of Cambridge, UK.

Kristin Dagmar Eckert, Ph.D. candidate at the University of Maryland, and co-author **Kalyani Chadha** will publish their study, “Muslim Bloggers in Germany: An Emergent Counterpublic,” in *Media, Culture & Society*. This work also won a Top Paper Award at the AEJMC 2012 annual convention.

Eckert’s study “Wikipedia’s Gender Gap,” co-authored with **Linda Steiner**, will be published as a book chapter in a collection on media and gender by Lexington Books, edited by

Cory Armstrong. (There is no final, official book title yet.)

Eckert’s team, consisting of Eckert, **Joanna Margueritte-Giecwicz**, **Kristen Sabatini**, and **Angelisa Plane**, as well as faculty mentors **Dr. Kalyani Chadha** and **Dr. Linda Steiner**, won a grant competition at the University of Maryland to teach middle-school girls in Maryland online skills for knowledge creation and research strategies. They are now Future of Information Alliance (FIA)-Deutsch Foundation Fellows. The grant includes \$3,000 per student member and \$7,000 for faculty members plus \$3,000 for financing the project. They will present the results of their project, which is entitled “Wikid GRRLS: Teaching Girls Online Skills for Knowledge Creation,” on May 6.

For more information on The Future of Information Alliance and its Seed Grant Competition, visit <http://www.fia.umd.edu/seedgrants/winners.shtml>.

Katie R. Place, Assistant Professor at Saint Louis University recently published

her gender research in the November 2012 edition of *Journal of Public Relations Research*, entitled, “Power-control or empowerment? How women public relations practitioners make meaning of power.”

Marian Meyers, Associate Professor at Georgia State University, received a research development grant from the Organization for Research on Women and Communication for her work on the book “African American Women in the News: Gender, Race and Class in Journalism.” The book is scheduled for publication in June with Routledge.

Carolyn Byerly, professor, Howard University, will be at UNESCO, Paris, Feb 25-March 1, serving as an observer at the World Summit on the Information Society meetings, and participating as a researcher in the “World Trends in the State of Freedom of Expression and Media Development” project.

Erika Engstrom, University of Nevada, Las Vegas, has been promoted to full professor.

Dunja Antunovic, Ph.D. student at the Pennsylvania State University, and **Marie Hardin’s** co-authored article “Women Bloggers: Identity and the Conceptualization of Sports” will be published in the forthcoming issue of *New Media & Society*. An earlier version of that paper was presented at AEJMC and received a second place top student-faculty award from the Commission on the Status of Women.

Stacey Hust, Associate Professor in The Edward R. Murrow College of Communication at Washington State University, and her coauthors recently published “Health promotion messages in entertainment

media: Crime drama viewership and intentions to intervene in a sexual assault situation” in the *Journal of Health Communication*. The study’s results suggest that crime dramas may be a useful venue for prevention messages as exposure to crime dramas uniquely contributed to individuals’ intentions to intervene in a sexual assault. The citation for the study follows:

Hust, S.J.T., Marett, E.G., Lei, M., Chang, H., Ren, C., McNab, A., & Adams, P.M. (2013). Health promotion messages in entertainment media: Crime drama viewership and intentions to intervene in a sexual assault situation. *Journal of Health Communication*, 18,105-123.

Rev. Dr. E-K. Daufin’s, Professor at Alabama State University, research paper “White Supremacy, Fat Hurdles and Thin Privilege in Media Representation: A Layered Model for Media Hegemony and Effect” has been accepted by the national Popular Culture/American Culture Association Annual Conference in Washington, D.C. March 27-31.

Karen Mallia, SJMC Associate Professor/Advertising at the University of South Carolina, followed up her electric Mad Women panel at AEJMC serving as contributing organizer and panelist for The 3% Conference—the first-ever conference for female creative directors in advertising, in San Francisco, September 17, 2012. The event sold out, and had to expand to larger quarters before it even happened. (Next year, the conference will expand from one to two days, based on its popularity and success.) It attracted some of

See “Promote” on page 6



Left: Barbara Selvin, an assistant professor at Stony Brook University’s School of Journalism, co-taught the school’s Journalism Without Walls course over the 2013 winter break. She and a colleague, Ilana Ozernoy, took 16 students to the Turkana region in northwestern Kenya for 10 days of reporting on how the Turkana, seminomadic pastoralists who live in palm-frond huts, are coping with the pressures of the 21st century. Please check out the students’ stories, videos and galleries at www.journalismwithoutwalls.com/kenya2013.

Bangladeshi Women's Empowerment and Small Business Ownership

By Elanie Steyn

In countries such as Bangladesh, where traditional gender roles and expectations, family and kinship systems largely shape gender relations, empowerment through small business ownership could potentially create tension between women's new-found roles and responsibilities and those inherent in the Bangladeshi culture. It could also create difficulties for women as they communicate these messages of empowerment to others in their communities. My current research project contrasts those traditional roles versus positions and messages of empowerment among female small business owners to show how those positions hinder (or help) them to define and communicate their position in a changing society.

Bangladesh is bordered by India and Myanmar (formerly Burma). It is one of the most densely populated countries in the world with an estimated population of between 150 million and more than 160 million (on less than 56,000 sq. miles), almost half of which are estimated to live on less than \$1 a day. Despite this and factors such as "dysfunctional politics and a stunted private sector," low nutritional standards, poor education, a lack of infrastructure and

corruption, it is estimated that Bangladesh's economy has, since 1996, grown annually by between 5 and 6 percent, putting it in the so-called "7 percent club" of "economies that expand at least 7 percent annually."

Much of this economic growth can be attributed to activity in the small, medium and micro enterprise (SMME) sector, which is said to account for 25 percent of the country's GDP, 80 percent of industrial jobs and 25 percent of the total labor force. Some argue that the SMME sector's potential economic contribution is not fully realized yet.

Globally, Bangladesh is ranked 86th out of 183 countries when it comes to the ease of starting a business. Given cultural/social perspectives and responsibilities, this process is especially challenging for Bangladeshi women who make up half of the country's population. Nevertheless, women play an increasingly important role in the Bangladeshi economy, as "women-owned firms have continued to grow in number and economic stature ... (and) are just as likely as all firms ... to generate more than half a million dollars in annual revenue."

By juxtaposing theoretical concepts of increased mobility, involvement in resource management, protection of independent personal interests, ties with natal kin and

domestic conflict and violence related to women's gendered roles and position with theoretical concepts related to gender status beliefs theory and implicit leadership theory, this study explores which of these theoretical concepts guide Bangladeshi female business owners as they define and communicate their roles and positions in a changing society.

Using a volunteer and availability sample of Bangladeshi female small business owners, I will conduct focus group interviews to collect qualitative data that will be combined and supported with basic quantitative data related to respondents' age, education, business sector, number of employees, geographical location, etc. Quantitative data will help me identify trends between demographic variables and the extent to which respondents perceive their roles and responsibilities to have changed since becoming small business owners. These perceptions and experiences will indicate whether empowered positions or traditional leadership roles and ideologies guide women's experiences as they define and communicate their position in a changing Bangladeshi society.

Elanie Steyn is an assistant professor at the University of Oklahoma and the site coordinator for the AEJMC midwinter conference.

Promote: Members participate in conferences, sign contracts

Continued from page 5

the most influential creative women in the industry. The ad press, however, failed to show. Mallia discussed the role that industry award shows play in inhibiting women in creative departments—the vast majority of award shows are dominated by male judges, male humor, and a male sensibility awards for ads created by men. Lack of industry recognition for women is among the factors stalling their career growth and rise to leadership.

Mallia has a chapter in the new *Get a Job Workshop*, "How to Get Ahead in Creative, Even if You Are a 'Girl.' (Men Read This. It'll Do You Good.)" Edited by Laurence Minsky. Published by The



Above: Karen Mallia at the 3 % Conference

Copy Workshop, Chicago, IL.

In December 2012, **Kim Fox**, Associate Professor of Practice at The American University in Cairo (AUC) Journalism and Mass Communication Department, was selected as 1 of 10 participants for the [Sounds Elemental Audio Workshop](#) in New York City.

For five intensive days, audio enthusiasts worked on manipulating sound using a variety of objects and devices to create non-traditional sounds. You can hear some of the pieces created by Fox via her personal [SoundCloud account](#).

Frauke Hachtmann, associate professor at the University of Nebraska-Lincoln, recently completed a Sloan Consortium Online Teaching Certificate with emphases in mobile learning and social media.

Marilyn Greenwald, professor at Ohio University, has signed a contract with Potomac Books for a biography of longtime NBC United Nations correspondent Pauline Frederick. The book should be published in early 2014. Greenwald has presented papers about Frederick at the last two AEJMC annual conferences during CSW research sessions.

If you have a professional promotion, email it to Candi Carter Olson at ccartero@gmail.com. Please include your title and institution.

#Outcry: Research to enrich classroom conversations

By Stine Eckert

Recent publications offer a wealth of information that's important to us as women academics and educators. From social media to how to use *Girls* in the classroom, I've brought together several of the recent studies that we should be paying attention to both because they report on discrimination we're still facing in the academy, and they provide examples and information we can use to help students think about gender in the media.

The first example is a social media campaign that highlights everyday sexism. The German hashtag #aufschrei, meaning #outcry, screamed in more than 25,000 tweets within 48 hours on January 24, 2013 (according to the analysis tool Topsy). The tweets all sent the same message: we're fed up with subtle routine sexism.

A woman journalist sparked [the debate](#) when she reported in a national magazine how a high-level politician remarked her bust would fill out a "Dirnd," the typical Bavarian dress with a low neckline that makes breasts look more like shelves. Another woman journalist tweeted: "@vonhorst we should collect these experiences under a hashtag. I suggest #outcry." Under her handle, @marthadear, she supplied several examples such as: "the guy, who groped me, and whom I almost broke the hand & my boyfriend back then who stood by & found me embarrassing #outcry." Thousands of women, and also men,

followed suit in the same style, then moving to subvert the meme, including trolls, sarcasm, irony, and its twisted application to other topics. Its digital data stream condensed a myriad of passionate evidence on how stereotypes about gender and structural differences between genders erupt on the street, among friends, family, and partners, at home and at work.

Within the academic work place, [a recent study](#) in the *Atlantic Monthly* just buttressed how gender structures the career of history professors in the United States: men get promoted faster than their women peers, the article stated. Robert B. Townsend, the deputy director of the American Historical Association (AHA), found in his 2010 survey of 2,240 associate and full professors of history that married or divorced women took on average 7.8 years to advance from associate to full professor. In contrast, women who had never married advanced in 6.7 years while unmarried men advanced in 6.4 and married men in 5.9 years. While this survey is restricted to history professors, the numbers certainly give pause and can just make one wonder how the same survey would play out in journalism, media, and communication departments.

It appears that since its debate-sparking piece on "Why women can't have it all," the *Atlantic Monthly* hasn't published an issue without an article on issues concerning women and feminism. [One of the articles](#) that's particularly pertinent to women

academics discussed a pledge designed to avoid all-men panels at technology and science conferences, where women have been sparse in the past. With speakers leveraging their "appearance power" against panel organizers, this strategy might perhaps be worthwhile considering for other panels in our universities as well. It is modeled after a Jewish non-profit, with the idea that a pledge creates a stronger commitment than just a personal choice.

Women were certainly not missing among the collaborative multi-media contributions at the online project "In Media Res," which published three theme weeks on women's media representation in January on larger movie and smaller TV screens, raising good questions: Two weeks were dedicated to the HBO hit show *Girls*, its portrayal of young white women, and [its reception among media critics and viewers](#). The TV phenomenon is a useful case study to open up dialogue about privilege among women (with producer Lena Dunham saying that only white girls became protagonists by "accident"), race, body shapes (Dunham's by now famously "flabby" body), sexuality and nudity (a favorite TV element by Dunham), and a larger cultural discourse about which messages are sent about what it means to be a woman in her 20s today.

Stine Eckert is a Ph.D. Candidate in Journalism Studies at the Philip Merrill College of Journalism at the University of Maryland.

Parenting: Advocacy, alternative views on relationships help create balance

Continued from page 4

4. Finally, as women, we need to advocate for one another. We should be fighting for increased childcare options and maternity/paternity leave. My university has three levels of maternity leave (not to mention paternity leave) available to their instructors based on their status as a graduate student, non-tenure track instructor, or a tenure-track instructor. There are some large power issues involved in saying that those people who have the least influence, i.e., grad students and lecturers, should have the least access to options when they're pregnant or adopting children.

We also need to advocate for domestic partner benefits and for marriage options

for non-heteronormative relationships. Without those benefits, unmarried partners who want children cannot fight for their own rights as parents and caretakers, which means they are completely excluded from

even joining the conversation about their leave and childcare options.

Candi Carter Olson is a Ph.D. candidate at the University of Pittsburgh.

Winners: Grad students earn summer awards

Continued from page 4

"In class discussions I was notorious for pulling up a random blog post to illustrate a theoretical point we were talking about. Read a lot of all different types of media and pay attention to Internet culture, read blogs and "fluff" news pieces because you never know when you might find a topic for academic study in your leisure reading, or in your non-academic moments: playing sports, socializing, making dinner, shopping," Holcomb suggested. "Be a critical observer all the time, not just in class or when you are conducting research."

In her spare time, Holcomb trains for half-marathons and marathons, writes fiction, and enjoys cooking, local food and Michigan craft beer.

Katie R. Place is an assistant professor at St. Louis University.

CSW calls for competitive paper submissions for summer conference in D.C.

The Commission on the Status of Women invites submissions of research for competitive paper sessions that are based on issues of gender and communication. We welcome papers in which gender is a main analytic focus and invite projects that use a variety of approaches and research methods, including but not limited to critical, empirical, ethnographic, historical, legal and semiotic analyses. It is expected that the research will demonstrate a familiarity with feminist communication theory.

Suggested paper length is 25 pages (double-spaced, 12-point type), excluding tables, references, figures or illustrations. We especially encourage submissions by graduate students. The winner of the top student paper will be awarded \$100 and the winner of the second place student paper will receive \$50. Authors of the top papers will be recognized in the conference program and at the CSW business meeting at the conference.

This paper call is part of the overall AEJMC call for research papers; all submissions must adhere to the general guidelines put forth by AEJMC. Please consult the AEJMC 2013 Paper Competition Uniform Call more information. Questions should be sent to Leigh Moscovitz, CSW Research Chair, at moscovitzl@cofc.edu.

Commission seeks volunteer reviewers for summer conference proposals

CSW is looking for reviewers for the 2013 AEJMC paper competition. Reviewers play a critical role in selecting high-quality research to showcase during the annual conference. We thank you in advance for this important service!

If you've served as a reviewer for CSW before, that is fantastic. We hope you will consider doing so again. We also welcome first-time reviewers.

If you are willing to judge papers this year, please take a few moments to go to the All-Academic site through the AEJMC website and create an account (username and password) in the All-Academic System. Go to the right side of the page and scroll down until you come to "Click here to create new username and password."

Please create your account by **Friday, March 1**. This will allow for assignments of papers to proceed quickly. You will have immediate access to your assigned papers to judge soon after the All-Academic system closes for paper uploading.

Thank you for assisting the AEJMC Commission on the Status of Women. Your input is invaluable. If you have any questions, please feel free to contact Leigh Moscovitz, CSW Research Chair, at moscovitzl@cofc.edu.

AEJMC Pre-Convention Workshop: Women Faculty Moving Forward (WFMF)

Sponsored by the AEJMC Commission on the Status of Women, the Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication at Florida International University and the AEJMC Council of Affiliates.

This program is designed to help junior faculty members advance their careers through mentoring, networking and preparing for tenure and/or administration or other leadership positions. It is designed for tenure-track women, but some exceptions may be made. We are seeking a cohort of women for our pre-conference workshop on Aug. 7, 2013, 2-6 p.m. at the AEJMC annual convention in Washington, D.C. Applicants must be AEJMC members.

Speakers include senior scholars and administrators and women colleagues who have

achieved significant leadership positions in their careers. Keynote speakers are Dianne Lynch, president of Stephens College and a former journalism school director, and Hagit Limor, WCPO-TV, Cincinnati, and past president of the Society of Professional Journalists.

In addition to the training and networking at this workshop, participants who are selected will be invited to take part in activities of both the CSW and the Kopenhaver Center during the year and receive publications of both groups. The cohort may reunite at subsequent conventions.

Please return this form by **June 1, 2013** to Lillian Lodge Kopenhaver, FIU School of Journalism and Mass Communication, kopenhaver@fiu.edu. Deadline for submissions is May 1, 2013.

Application Form

Name: _____

Position: _____

School affiliation: _____

Mailing address: _____

Email: _____

Phone: _____

Cell: _____

Highest degree earned: _____

Institution: _____

Current job title: _____

Number of years in current position: _____

Please tell us why you would like to be part of this program, in 500 words or fewer: