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Women's WORDS

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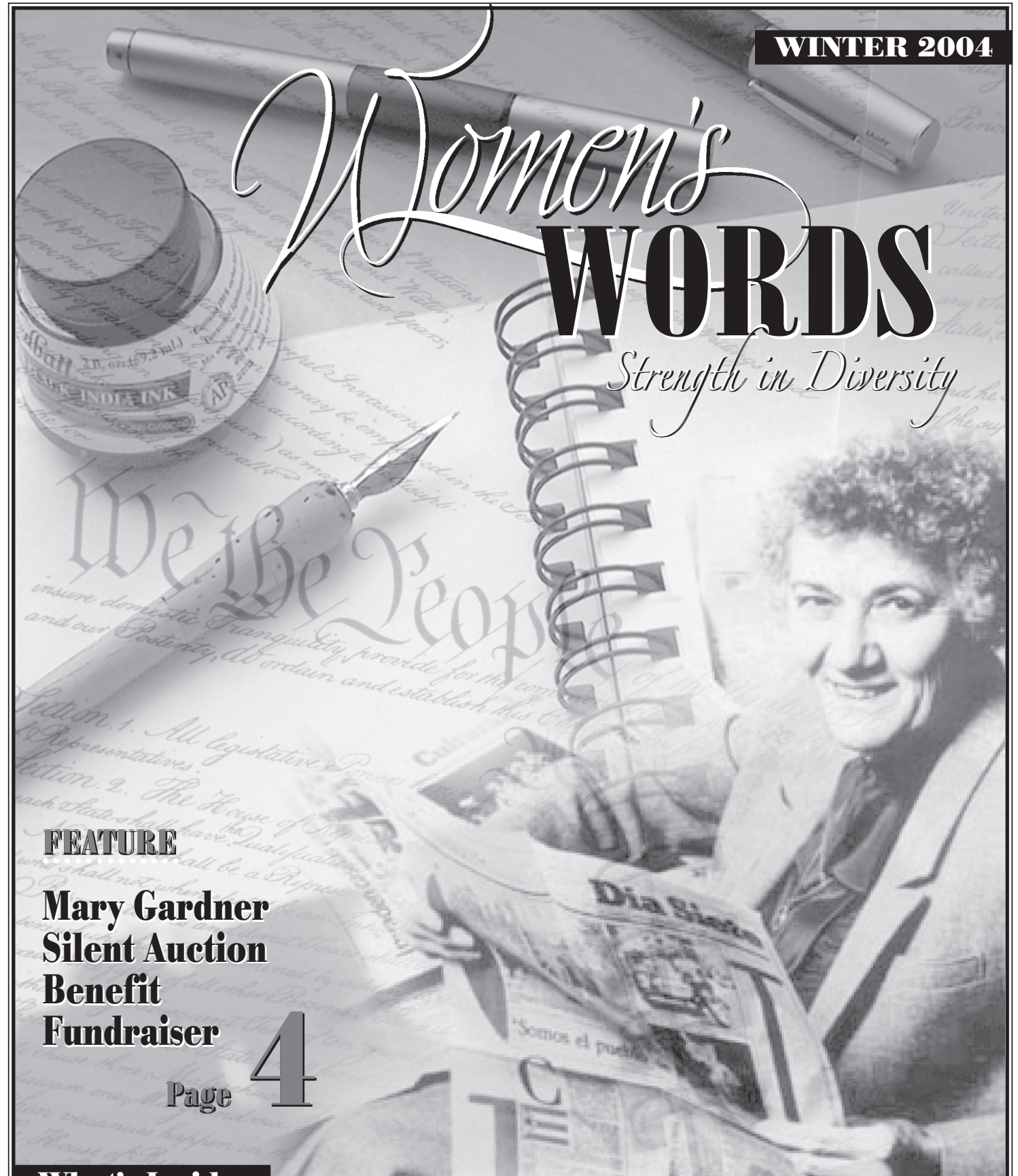
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ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION (AEJMC)

Commission on
the Status of Women

Call for Papers

ANNUAL CONVENTION – AUGUST 10-13, 2005

San Antonio, Texas

The Commission on the Status of Women invites submissions of research papers for competitive paper sessions at the AEJMC 2005 annual meeting August 10-13, 2005, in San Antonio.

The Commission seeks scholarship based on issues of gender and communication. We welcome research papers, in which gender is a main focus, that use a variety of approaches and research methods, including, but not limited to, critical, empirical, ethnographic, historical, legal, and semiotic. It is expected that the research will demonstrate a familiarity with feminist communication theory where appropriate. We especially encourage submissions by students. Authors of accepted papers must be able to present their papers at the conference.

SUBMISSION GUIDELINES:

Submit six hard copies of the paper, including a 75-word abstract on a separate page. Suggested paper length is 25 pages of 12-point type, excluding notes, references, and figures or illustrations. Identify author(s) on a separate page with mailing address, telephone number, and e-mail address of author to whom correspondence should be directed. Paper title should appear on all pages as a running head. Please include the AEJMC Copyright Permission Form. Submissions cannot be under consideration for presentation at other conferences or publication by hard copy or electronic journals.

Submissions must be postmarked by April 1, 2005.

SEND SUBMISSIONS AND DIRECT QUESTIONS TO:

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Questions? Contact
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owed Dr. Shirley Staples Carter, dean of the School of Journalism and Mass Communications, University of South Carolina, this past year and went to shadow her specifically during Journalism Week.

"She also attended an advisory committee meeting and spent half a day with me," McGill says.

Professor Nancy Mitchell, University of Nebraska-Lincoln, who was nominated for the fellowship last year by her dean, Will Norton, was within driving distance of her mentor, Pam Creedon, director of the School of Journalism and Mass Communication, University of Iowa.

"Nancy went to Iowa in fall and in spring," McGill says. "And her mentor went to her home campus – Lincoln – to visit and speak with classes."

The matching of fellows with mentors varies, depending on what people want.

"I talk with people individually regarding the type of mentor they want," McGill says. "Someone might want a female in the Southeast; someone else, someone who does research. If someone wants a specific person who is not in the group, I'll contact that person. So far, everyone has been very gracious and has got involved."

One of the advantages of the JLID program, McGill says, is that it enables fellows to decide whether administration is right for them.

"Even if they decide it's not right for them, they will have knowledge they didn't have before," she says. "They will put themselves forward more for leadership roles in their schools. I know of one who took on a role in the Academic Senate and another who chaired a search committee and felt better equipped to do that."

Applications and nominations for the next class of JLID fellows will be accepted from January through March 2005. The applications will be reviewed in the spring. Submissions must include two letters of recommendation, a current resume, a detailed letter to the JLID advisory board, and a one- to two-page essay. For more information about the program, visit www.aejmc.org/jlid/.

Diana Nati is a junior majoring in the Integrative Public Relations program and minoring in media design at Central Michigan University.

Natalie Neyer is a junior with a major in apparel merchandising and design and a minor in journalism at Central Michigan University.

JLID Fellows 2003 - 2004

Eddith Dashiell

Ohio University
Associate professor, E.W. Scripps
School of Journalism
Associate dean, College of
Communication
Mentor: Jan Dates, Dean, College
of Communication,
Howard University

Barbara DeSanto

University of North Carolina at
Charlotte
Associate professor, graduate pro-
gram coordinator,
Department of Communication
Studies
Mentor: Elizabeth A. Toth, then
Associate Dean,
Newhouse School of Public
Communications,
Syracuse University

Nancy Mitchell

University of Nebraska-Lincoln
Associate professor, department
chair,
College of Journalism and Mass
Communications
Mentor: Pam Creedon, Director
School of Journalism and Mass
Communication,
University of Iowa

Jan Quarles

Middle Tennessee State University
Professor, assistant dean,

College of Mass Communication
Mentor: Helen Varner,
Dean, College of Communication,
Hawaii Pacific University

Sandra Utt

University of Memphis
Associate professor, assistant
chair,
Journalism Department
Mentor: Christine Martin,
Dean, P.I. Reed School of
Journalism,
West Virginia University

Liz Watts

Texas Tech University
Associate professor, associate
director,
School of Mass Communication
Mentor: Jack Hamilton,
Dean, Manship School of Mass
Communication,
Louisiana State University

Maria Williams-Hawkins

Ball State University
Associate professor, Department
of Telecommunication,
College of Communication,
Information and Media
Mentor: Shirley Staples Carter,
Director, School of Journalism and
Communication,
University of South Carolina

JLID Fellows 2004 - 2005

Debashis "Deb" Aikat

University of North Carolina at
Chapel Hill
Associate professor
Mentor: Alex Tan, Washington State
University

Elizabeth V. Burt

University of Hartford,
Associate professor
Mentor: Pam Creedon, University
of Iowa

Dwight E. Brooks

University of Georgia
Associate professor
Mentor: Loren Ghiglione,
Northwestern University

Kris Buntun

University of St. Thomas
Professor,
Mentor: Kathy Krendl, Ohio
University

Jinx C. Broussard

Dillard University and
Louisiana State University
Associate professor,
Mentor: Douglas Anderson, Penn
State University

Caryl Cooper

University of Alabama

Associate professor, assistant dean of
undergraduate studies
Mentor: Jannette Dates, Howard
University

Judith "Judy" Cramer

St. John's University
Associate professor
Mentor: Judy VanSlyke Turk,
Virginia Commonwealth University

Jennifer Greer

University of Nevada-Reno
Associate professor
Mentor: Shirley Carter, University
of South Carolina

Linda Jones

Roosevelt University
Associate professor and director,
School of Communication
Mentor: Charles Self, University of
Oklahoma

Therese "Terry" L. Lueck

The University of Akron Professor
Mentor: Pamela Johnson, Western
Kentucky University

Virginia "Ginny" Whitehouse

Whitworth College
Associate professor
Mentor: Paul Parsons, Elon College

At the JLID Conference



L to R:

- Liz Watts,
- Barbara DeSanto,
- Jan Quarles,
- Eddith Dashiell,
- Maria Williams-Hawkins,
- Sandy Utt,
- Nancy Mitchell.

"One of the best parts has been meeting other fellows who share the same interests and goals," Brooks says. "These camaraderies and friendships will go beyond the time of the program."

Jan Quarles, assistant dean of the College of Mass Communication at Middle Tennessee University, was a member of last year's JLID class. She said that her mentor, the dean of communication at the Hawaii Pacific University, was extremely helpful.

"My mentor was Dr. Helen Varner, and she helped me immensely on a personal basis," Quarles says. "We still e-mail each other. It's nice to have a woman I can relate to outside of my college where I am the only woman holding an administrative position."

JLID is an effective tool used to advance careers. Cramer says her involvement as a fellow will make her more marketable in the future.

"I will be prepared if I am offered an administrative position and my application will be taken more seriously," she says.

McGill describes the JLID program as "working fabulously."

The program, funded the first year by AEJMC and ASJMC, has had Gannett Foundation funding in the \$60,000 - \$65,000 range for each of the past three years.

"This is the fourth class," McGill says. "The fellowship pays all the expenses related with the program, expenses such as travel and accommodation. Part of the program involves shadowing a mentor for a week. Most of the fellows do that in the spring, but some do it in the fall, whenever they feel comfortable with it."

Fellows are encouraged to make calls with alumni, meet with advisory boards and, McGill says, "get a taste of something they may not have been part of before."

McGill recalls that Maria Williams-Hawkins, a Ball State University professor of telecommunication, shad-

LEADERSHIP

DIVERSITY

MENTORING

CAREER OPPORTUNITIES

CSW Looks Ahead to San Antonio



Julie Andsager

Hi,
CSW members!

It seems like only last week we were in Toronto at the 2004 AEJMC conference, but we're already looking ahead to the 2005 conference in San Antonio. Amazing how fast life moves, isn't it?

Many of you got a chance to participate in the Silent Auction in Toronto that benefited the Mary Gardner Graduate Scholarship Award – to the tune of more than \$1,600! We owe Kitty Endres a big thanks for thinking of the idea, organizing it, and contributing so many items and her time to making it a success. Several CSW members and other AEJMC folks also donated items.

The auction went over so well that we will do it again – on a slightly smaller scale – in San Antonio. I've already dug out my autographed Betty Friedan book to bring along. Now that you know how the auction works, if you want to donate, we'll tell you in the next newsletter how to do that.

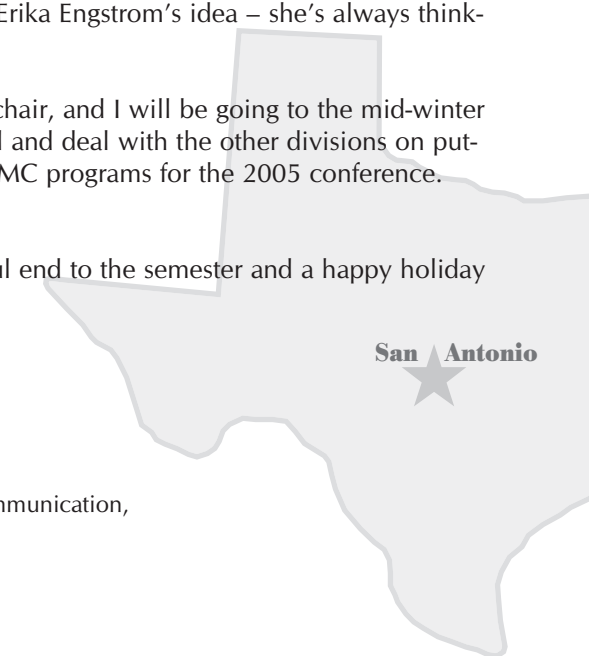
Our Donna Allen Award nomination deadline is earlier than usual, you'll notice. (See the call for nominations in this newsletter.) By determining our winner in January, we will be able to request travel funds from AEJMC to feature her/him/them in a session at the conference, unless the winner is an AEJMC member. This was Erika Engstrom's idea – she's always thinking of ways to enhance CSW.

Brenda Wrigley, our program chair, and I will be going to the mid-winter meeting in December to wheel and deal with the other divisions on putting together the CSW and AEJMC programs for the 2005 conference. We'll report on that next time.

Here's wishing you a successful end to the semester and a happy holiday season –

Julie Andsager,

ASSOCIATE PROFESSOR,
School of Journalism & Mass Communication,
University of Iowa



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Women's Words is published by the Commission on the Status of Women, Association for Education in Journalism and Mass Communication. During the academic year 2004-2005, it is produced by the Department of Journalism at Central Michigan University. Articles for Women's Words are welcome. Please send them to Maria B. Marron, Department of Journalism, 450 Moore, Central Michigan University, Mount Pleasant, Michigan 48859 or via e-mail to: maria.marron@cmich.edu. Letters to the editor should be sent to the same address. Electronic copy, either via disk or e-mail, is preferred. The deadline for the Spring issue is April 15.

Mary Gardner AWARD

*Helping to
fund research*

that has the

potential to make

an excellent

contribution to the

scholarship on women

in journalism.



BY KITTY ENDRES

Silent Fun

The silent auction to benefit the Mary Gardner Award brought out the best in Commission members and supporters: the generosity, the sense of whimsy, the cutthroat competition.

It all started innocently enough. At one ill-attended Commission business meeting, someone suggested a silent auction. (I swear it wasn't me! It must have been some drunken partier from one of the divisions meeting up the hall.)

But the damage had been done. Erika Engstrom had heard the comment, and she was not about to let anyone off the hook.

And so the planning for the auction began. We all agreed that this auction must carry the Commission's distinct stamp – this would be a FEMINIST auction. Everything would be woman-focused; and, if the item wasn't, we'd say it was.

We sent out calls for items. We called friends, relatives, people we scarcely knew. (If you didn't get a call, send me your e-mail and we'll add you to the harassment list for next year.)

About two weeks before the auction, things started arriving. Just books at first. Then, other items made their way through the mails.

Luckily, I was driving to Toronto for the AEJ convention, so I packed up the trunk and back seat and headed for the Canadian border.

I was ready for trouble. Any border guard could see that I was carrying some pretty subversive stuff – an early version of Wollstonecraft, a "bad girl" basket, a box of naughtiness. But when I tried to explain to the guard the contraband I was toting, he gruffly retorted: "Listen, lady, I don't have all day."

I was in and my feminist booty hadn't been confiscated. I felt empowered. I put in my Aretha Franklin CD, put on my sunglasses and headed north.

Six hours later, I pulled into the

JLID Opens Doors to Administration

BY DIANA NATI AND NATALIE NEYER

The Journalism and Mass Communication Leadership Institute for Diversity, established in 2000, opens doors for professors to academic administration.

Instigated by Dr. Marilyn Kern-Foxworth, then president of the Association for Education in Journalism and Mass Communication, and Dr. Shirley Staples Carter, then president of the Association of Schools of Journalism and Mass Communication, JLID has been helping women and minorities gain access to and training for administrative positions throughout journalism and mass communication programs in the United States.

Each year, a class is selected and paired with mentors. During the fellowship year, the fellows keep in contact with their mentors, attend training sessions and engage in networking opportunities. This year's class of 11 fellows will graduate in spring 2005.

"The advisory board makes the selections," says Jennifer McGill, executive director of AEJMC. "The mentors are then recruited based on requests from the fellows."

Fellows learn about administrative duties in educational units and get to experience at national conferences what it is like to be in leadership positions.

"We run a special workshop for JLID fellows at the AEJ convention," McGill says. "Both AEJ and ASJ help do the programming. The fellows attend ASJMC sessions held during the convention and meet deans, chairs and other administrators. That mainstreams them into administration."

McGill says the fellows also attend the ASJMC winter workshop in February each year, and they have a special daylong program of their own. The present cohort, who started their fellowship year by attending the AEJ conference in Toronto, will end their year by attending the AEJ convention in San Antonio next summer.

"I learned a lot at the Toronto session this past August," says Judy Cramer, associate professor of communications at St. John's University, N.Y. "I'm really looking forward to the mid-winter ASJMC conference in Nashville to learn more about fund-raising."

Fund-raising and financial management are aspects of administration that often elude professors, but the JLID program offers opportunities for them to learn about the subject.

"Journalists become journalists because they don't want to do math," says Virginia Whitehouse, associate professor at Whitworth College, Wash. "My mentor has helped me get over my math phobia, and I have learned about finances involved in administration."

Mentors are also a knowledge base about possible career opportunities. The mentors, such as deans and chairpersons, are professionals already holding leadership positions.

"I think that this kind of immersion in administrative fellowship will show me whether I really want to go into administration," says Therese L. Lueck, a professor at the University of Akron, Ohio.

"Shortly before I applied to JLID, I visited Denise Trauth, a professor of mine in graduate school

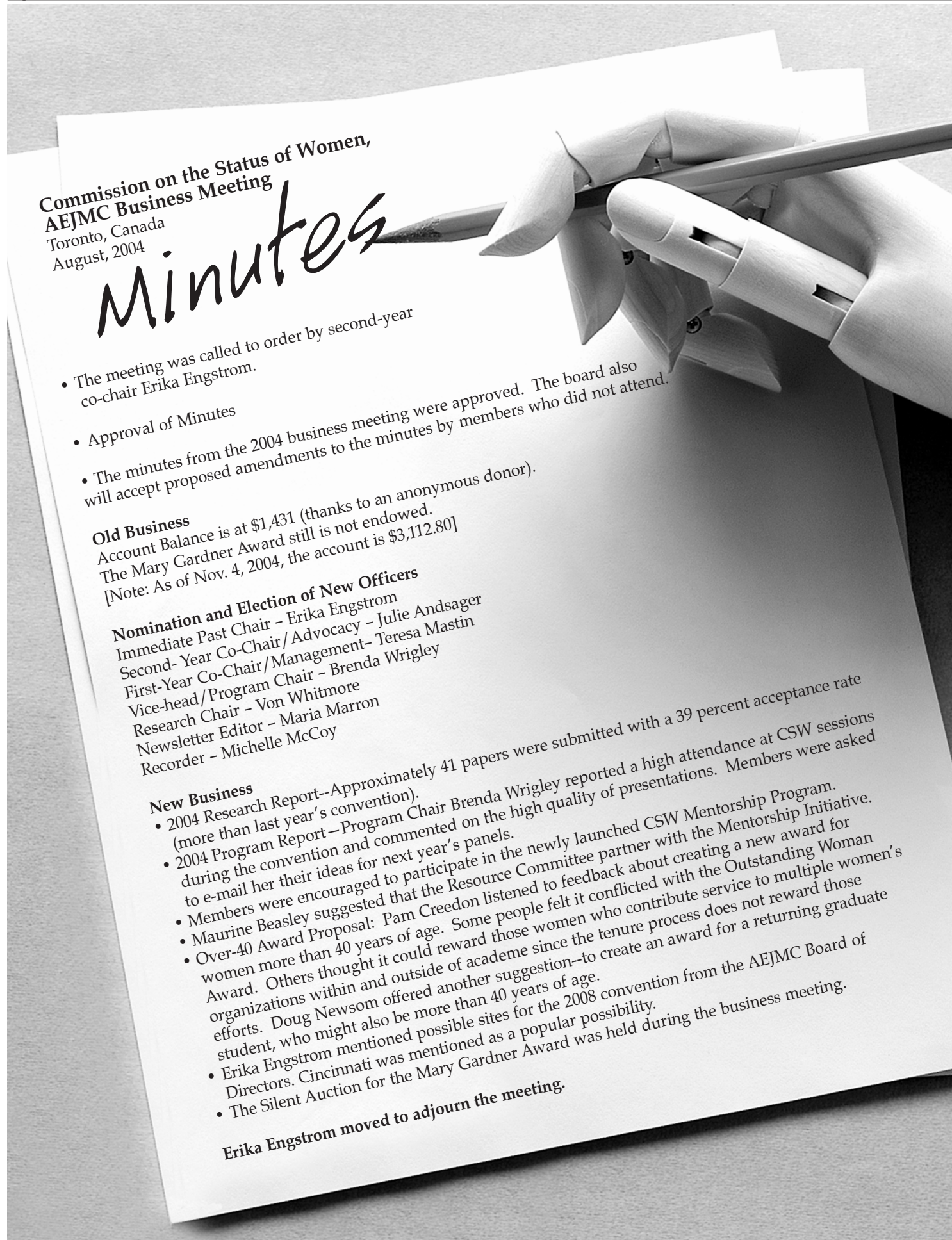
and a person I admire," she says. She's a college president now, the first woman president at Texas State University-San Marcos. She seemed very happy and said she'd found a good fit. I'm not looking to be college president, but that visit made me wonder if administration might provide that 'good fit' for me."

Networking is another benefit of participating in the JLID program. Dwight Brooks, assistant professor at the University of Georgia, says his involvement as a fellow has allowed him to meet many resourceful people.

"My mentor was Dr. Helen Varner, and she helped me immensely on a personal basis. We still e-mail each other. It's nice to have a woman I can relate to outside of my college where I am the only woman holding an administrative position."

JAN QUARLES

*Assistant Dean of the College of Mass Communication
MIDDLE TENNESSEE UNIVERSITY*



Auction Offered and Cutthroat Competition

parking lot, checked into the swanky hotel and started to unpack my car . . . and unpack the car. Twelve trips later, my hotel room was jammed with feminism!

Ah, but this was just the start of the adventure.

I was getting all kinds of messages. At the AEJMC registration desk, Fred Williams gave me a wink and told me his box of woman-focused books was there. I got my cart and dragged the 50-lb. box up to the hotel room.

Back at the room, the phone rang non stop. Typically, the message was brief and simple: "What am I supposed to do with all this stuff?"

Erika called to work out details. I'd heard that Rich Burke had a credit card machine and that he could be bribed with Starbucks and a biscuit. Erika volunteered for that detail. Mission accomplished, we got the machine and a fist full of credit card forms.

Terry Lueck, my roommate, Vicki Goff and I decided to make a last-ditch shopping trip for that special something for the auction. We set out in the pouring rain. No luck in China Town but we struck gold at the City TV gift shop. We loaded up on SexTV, City TV and Canadian TV memorabilia and headed back for the hotel.

It was time to set up this auction. We loaded up four hand carts and a hotel luggage cart and headed out.

Erika met us there with her band of volunteers. She asked only one question: "What is all this stuff?"

But always one to think on her feet, she said, "I'm going to order more tables."

Having no artistic talent whatsoever, I left the set-up to others while I searched for an easel and a chocolate bar.

With about 15 minutes to spare, we were ready for the session and the auction that would follow.

There was all kinds of feminist stuff for sale -- signed books by Gloria Steinem, Maya Angelou, Maria Shriver, Cokie Roberts and Gerda Lerner; books signed by Commission members Carolyn Byerly, Linda Steiner, Pat Bradley and Carolyn Kitch; "bad girl" baskets, Rosie the Riveter packages, "naughty" and "nice" stuff, a suffragist bowl, Barbie with her various accoutrements; Michigan State gifties and so much more.

Bidding started slowly, but things got heated. Commission members grasped their pencils, ready to get in the last bid and scoop up their prizes. A couple didn't even wait until the table closed. They merely declared themselves the winner and grabbed the item and checked out.

And what about that money conversion stuff? How were we supposed to keep everything straight? Our rule became: You pay in Canadian; you can't expect any change -- U.S. or Canadian.

And so, after some tense moments, everybody checked out. Erika grabbed the cash and counted -- then she declared the first Mary Gardner Auction a success. Not only had we made some money but we had some fun.

The Silent Auction will be repeated next year. Kate Peirce will co-chair. **But start now searching for your feminist stash of stuff.**

If an author is coming to town, buy her/his book and get her/him to sign it. I'm already planning to be in line when Rita Dove comes to town.

If you see some feminist stuff that needs to be at the auction, stop and pick it up -- you know that you'll never find it again!

Kitty Endres, who chaired this year's auction, is a professor at the University of Akron.

"CSW thanks Kitty Endres and all auction volunteers, donors, and bidders, and our co-sponsors Minorities and Communication and Communication Theory and Methodology divisions. The auction totaled \$1,688.11 toward the Mary Gardner Award in Graduate Student Research."

CSW Honors Editor, Scholars with Awards

The editor-in-chief of a non-profit website covering issues of particular concern to women was honored in the 2004 awards of the Commission on the Status of Women in Toronto at the annual convention of the Association for Education in Journalism and Mass Communication.

Rita Henley Jensen, editor-in-chief of Women's E-News, was the recipient of this year's **Donna Allen Award for Feminist Advocacy**. Women's E-News is a non-profit website that covers issues of concern to women and provides women's perspectives on matters of public policy.

The Donna Allen Award recognizes feminist advocacy by a woman or a group promoting the rights and freedoms of women and minorities around the world. It honors Donna Allen, the founder of the Women's Institute for Freedom of the Press in Washington, D.C.

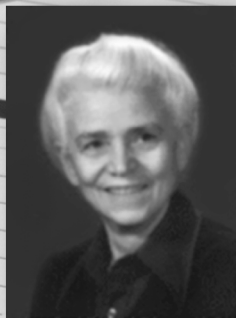
Penny Bender Fuchs, a doctoral candidate in the Philip Merrill College of Journalism at the University of Maryland, was the recipient of the **Mary Gardner Award for Graduate Student Research**. Fuchs' research project focuses on why women leave newspapers mid-career. The Mary Gardner Award is designed to fund research that has the potential to make an excellent contribution to the

scholarship on women in journalism and mass communication. It honors Mary Gardner, professor emerita at Michigan State University and the first woman elected president of AEJMC.

Radhika Parameswaran, assistant professor in the School of Journalism at Indiana University, and Kavtha Cardoza, of WUIS-FM at the University of Illinois at Springfield, were the recipients of the **Mary Ann Yodelis Smith Award** in Feminist Scholarship for their research project on the symbolic representations of gender and skin color in India. The award funds feminist scholarship that has the potential to make significant contributions to the literature on gender and the media. First presented in 1995, it honors Mary Ann Yodelis Smith, a past president of AEJMC and longtime advocate for women in the academy.

The Commission on the Status of Women encourages research on the status of women in journalism and mass communication education and seeks to balance inequities in the academic community. AEJMC is a non-profit, educational association of journalism and mass communication faculty, administrators, students and media professionals from around the world.

Call for Donna Allen Award for Feminist Advocacy



DONNA ALLEN

The Donna Allen Award recognizes feminist advocacy by a woman or group. This award honors Donna Allen, founder of the Women's Institute for Freedom of the Press in Washington, D.C.

**THE AWARD IS BESTOWED BY THE
AEJMC COMMISSION ON THE STATUS OF WOMEN.**

Submissions should demonstrate how the nominee's feminist media activism promotes the rights and freedoms of women and minorities across the world. Nominees need not be AEJMC members.

**DEADLINE:
JANUARY 10th
2005**

Send nomination letters and materials to:

JULIE ANDSAGER, CSW second-year co-chair

School of Journalism and Mass Communication
University of Iowa, Iowa City, IA 52242-1401

Direct inquiries to julie-andsager@uiowa.edu.

*Caroline
Dow*



IN MEMORY 1942 - 2004

Professor and Advocate for Social Justice Died Sept. 14

Dr. Caroline Dow, 62, college professor, journalist, and lifelong advocate for social justice, died Sept. 14, 2004, in St. Augustine, Fla., of pancreatic cancer. Born in Detroit in 1942, she graduated from the University of Michigan in 1963 and earned her master's in journalism and doctorate in mass media from Michigan State University.

As a journalist, she was a senior editor of the Michigan Daily, a reporter for the Detroit News, Detroit Bureau Chief of LIFE Magazine and a correspondent for People Magazine. She received the Howard Dubin Award for service to the Society of Professional Journalists and helped draft the 1987 Revision of the SPJ Code of Ethics for Journalists.

Dow taught journalism and communication at Wayne State University, Michigan State University, Indiana University, University of Evansville and Flagler College, where she was chair of the Communication Department from 1997 to 2003. She was named 1985 Adviser of the Year at Indiana University-Purdue University at Indianapolis.

Many of those she taught called themselves "Dowists" as they shared her philosophy that it is her duty to provide clear and complete information to society and give voice to the voiceless. She served on the Executive Committee of the Association for Education in Journalism and Mass Communication, appearing in the

national program for 25 years. She headed the Commission on the Status of Women, the Magazine Division and was on the founding Board of the Ethics Division.

A lifelong advocate for social justice, Dow was an early worker in equal rights and voter literacy projects in the 1950s and 1960s and worked with refugees in Europe in 1959. She helped found the first integrated private school in the City of Detroit, Friends School in Detroit, in 1966. She was of the Quaker faith.

Dow was named a "First Amendment Warrior" by two presidents of the Society of Professional Journalists. Her research on the effects of sound stress on women contributed to reform of international standards on the loudness of sound in the workplace.



ADAPTED FROM THE
ST. AUGUSTINE
RECORD
(FLORIDA)

