

Conference Highlights

New Orleans programming offers many options

By Terry Lueck
Program Chair/Vice Chair

The Commission's two Blue Ribbon Sessions highlight a conference filled with women-centered offerings that provide practical advice, incorporate new technology and explore bold ideas.

Marie Wilson, White House Project leader, will be the wild woman in residence for "Ms. President? Electing a Woman to the White House," Wild Women in the Academy V presentation Friday at 2:45 p.m. In a Blue Ribbon Session sure to rival the outside heat, Wilson will speak from the perspective of Why Not a Woman for President, the public awareness campaign of the non-partisan White House Project. Wilson is president of the Ms. Foundation, and as president she helped initiate Take Our Daughters To Work Day. Wild Women in the Academy V is co-sponsored by the Council of Affiliates.

"Navigating the Minefield: Sex and Stereotypes on the Internet" will provide the essentials for those hesitant to incorporate new media into their classrooms because of the often-pornographic pit-falls. Classroom pros will share their strategies on women and the Internet during this Blue Ribbon Session, 1 p.m. Saturday.

This technology panel is one that will launch the Cyberville lab, which is premiering at this year's conference. This hands-on session is co-sponsored by the Visual Communication Division, and computer seating is limited.

New media will be an early focus of the conference as well with "Cyber Ghetto or Cybertopia: Race, Class, Gender and Disability on the Internet." This panel is being co-sponsored by the Minorities and Communication Division and the

Media and Disability Interest Group Wednesday at 6 p.m.

Radio professional Frieda Werden of WINGS will bring her international experience to "Redefining News, Teaching Strategies: A Move Toward Inclusiveness," at 1 p.m.

Friday. Werden, Women's International News Gathering Service

producer, will speak on the changing status of the international

coverage of women in "Women's News: A Global Definition."

She will be joined by Commission members Pamela J. Creedon, Kent State, who brings an administrator's perspective, and Carolyn Kitch,

Temple, who will share an instructor's view. This panel is co-sponsored by the History Division. International perspectives will also be the focus of the evening with talks by foreign correspondents, including Barbara Crossette of *The New York Times* and Lena Sun of *The Washington Post*. The Commission is co-sponsoring this 6:15 p.m. panel with the International Division.

Intersections of race, gender and media will be recurring themes throughout the conference. This discussion gets underway with the **pre-conference Roundtable Summit**, Tuesday at 4 p.m., which the Commission is co-sponsoring with the Commission on the Status of Minorities.

By Saturday afternoon, noted editors will be speaking on "Race, Gender and Class in the Media." Panelists on this 2:45 p.m. session will include Jean Belkhir, editor of *The Journal of Race, Gender and Class* as well as Gail Dines, editor of the text reader *Race, Class and Gender in the Media*. The Commission is co-sponsoring this panel with the Visual Communication Division.

This year's conference will be the

first for scholar-to-scholar encounters, which the Commission will participate in at 8:15 a.m. Thursday. The scholar-to-scholar research along with competitive research throughout the weekend showcases a great range of exciting scholarship, from the practical to the theoretical. All of these types of sessions are designed to stimulate ideas and discussion.

Recognizing that intellectual conversation does not adhere to convention timetables, the Commission has scheduled some of these sessions back-to-back so members can continue their thoughts and discussions as they stroll from session to session. What better place to be during a sweltering New Orleans August than in cool feminist camaraderie?



AWARD WINNERS

CSW is pleased to announce winners of the MAYS and Gardner Awards. Dr. Marilyn Kern-Foxworth is this year's winner of the Mary Ann Yodelis Smith Research Award. This is the Commission's highest award and honors the memory and outstanding contributions made by Dr. Mary Ann Yodelis Smith, former Associate Vice-Chancellor at the University of Wisconsin and former AEJMC president.

Lynn Silverstein, a doctoral student at Ohio University's E.W. Scripps School of Journalism, receives the inaugural Gardner Award. This award, given to a graduate student for excellence in research, honors Mary Gardner, professor emerita at Michigan State University, for outstanding contributions she has made to women in journalism.

Join us in honoring Dr. Marilyn Kern-Foxworth and Lynn Silverstein when they receive their awards at the AEJMC Business Meeting Friday, Aug. 6, 10:15-11:45 a.m.

Business Meeting Minutes

August 5, 1998

● **CALL TO ORDER:** The meeting began at 7:50 p.m.

● **APPROVAL OF MINUTES:** Minutes from last year's business meeting were approved.

● **OFFICER AND COMMITTEE REPORTS:**

○ **Chair's Report:** Caroline Dow announced co-chair Cheryl Gooch had resigned. Dow wished Cheryl Gooch well and said she would be missed. Dow then announced the officer's succession: Kandice Salomone would now become chair, while Judith Cramer would become first year co-chair. Dow commended the officers and those responsible for Wild Women. Dow said CSW's Executive Committee had reiterated its ability to come to them with grievances but left on the table was the complaint procedure. She said 16 individuals had asked for gender-related support over the last year and six are pursuing some type of grievance. Dow said CSW is co-sponsoring a new diversity study to fill in gaps of the Census study. It is a meta study that will be followed by a survey. It will fulfill the four-year plan with the exception of one item. Dow's annual report will appear in the *AEJMC Newsletter*.

○ **Secretary/Treasurer's Report:** Judith Cramer announced CSW had a balance of \$9,937.65 at the start of the fiscal year. CSW received \$665.00 in dues during the course of the year. It had \$57.00 in expenses and transferred \$4,500 to pay a portion of the costs of funding the diversity study, leaving CSW with a balance on June 30, 1998 of \$6,245.15. The MAYS Award for faculty research began the year with a balance of \$10,356, and with CD interest, Sage royalties and expenses, had a balance of \$10,935 at the end of July. As of May 13, 1998, the new Gardner Award had a balance of \$210.

○ **Research Chair's Report:** Terry Lueck announced there had been a 60% acceptance rate for this year's conference sessions. According to Lueck, many of the papers were submitted by students. Lueck said they had encouraged new research and had many judges this year.

○ **Awards:** Caroline Dow announced the Commission awards would be given at AEJMC's General Business Meeting on Friday. The MAYS award will be given to Sue Lafky, while Barbara Reed will receive the Traves award and Jennifer McGill the President's award. Created this year, the Mary Gardner Award, will be awarded to a graduate student for feminist research.

● **OLD BUSINESS**

○ **Directory Plans:** Caroline Dow said a directory of women and minorities has not been developed in AEJMC. She suggested a list be attached to AEJMC's home page so that it can easily be updated. She also suggested money be set aside so an AEJMC staffer can be paid to update that list. It was suggested \$1,500 might be set aside for that purpose. The CSW membership voted in favor of establishing this electronic list.

○ **Mary Gardner Award Funding:** JoAnn Valenti, organizer of "Wild Women in the Academy IV" event, said this year's session would serve as a fundraiser for that award. She said one of the authors of the *Wild Women in the Kitchen* book would be there to autograph copies of the book. Profits from sales of the book will be put towards funding this award.

● **NEW BUSINESS**

○ **Nominations and Elections:** The membership voted to suspend the bylaws, giving incoming Chair Kandice Salomone power to appoint Research Chairs. The membership elected the following 1998-99 CSW Executive Committee:

Advocacy Chair: Kandice Salomone
Managing Co-Chair: Judith Cramer
Vice Chair/Program Head: Terry Lueck
Research Chair: Kate Peirce
Associate Research Chair: Catherine Cassara
Secretary/Co-Newsletter Editor: Kim Karloff
Co-Newsletter Editor: Jeanne Steele
Standing Committee Report: Linda Steiner said unlike the divisions, CSW is not required to submit Professional Freedom and Responsibility, Teaching, and Research annual reports. Steiner and

JoAnn Valenti suggested it would be beneficial for CSW to submit an annual Research Report to the Research Standing Committee. The CSW membership voted in favor of the Research Chair writing a report next year. The CSW Chair will then submit the report, accompanied by a letter co-signed by the Chair and Research Chair, stating CSW is voluntarily submitting the report and appreciates the feedback.

○ **Last Five AEJMC Directories:** Joanne Albers said she has the last five directories.

○ **Nominations Committee for 1999-2000:** The CSW membership agreed with Kandice Salomone's proposal to create a nominations committee next year so there can be more mentoring of officers, and thus, greater consistency in the CSW leadership.

● **OTHER NEW BUSINESS**

○ **Discussion of Chip Auction:** At the time of the business meeting, 18 proposals focused on the reduction/reallocation of programming chips. One of the proposals reduced across the board the number of chips divisions, commissions and interest groups receive. The CSW membership agreed it supports cooperation with other groups, but CSW wants to retain its programming chips.

○ **MAYS Award Funding:** Now that this award is fully funded, where does CSW want to put the money it has been using towards this award? The suggestion was made that CSW revisit the awards structure and perhaps create an awards committee.

○ **Lana Rakow Update:** Lana Rakow updated the membership on her situation at North Dakota

○ **Courage Award:** Pam Creedon withdrew her motion for the creation of this one-time award.

● **ADJOURNMENT**

The motion was made and seconded to adjourn the meeting. The CSW membership approved by acclamation.

by Kandice Salomone, Co-chair

I can't believe the convention in New Orleans is only a few short weeks away! It's been a busy year for CSW. A year that would have been impossible for me without the commitment and support of a very hard-working group of women - this year's CSW executive officers Judy Cramer, Terry Lueck and Kate Peirce. Ladies...you have my eternal gratitude.

Now...down to business. This year's CSW business meeting is over lunch on Thursday. Bring finger food, your ideas and energy. We'll have an hour to take care of a full agenda of important items. Here's what you'll hear about...

Annual Reports. This spring, based on a proposal from the Council of Divisions, the AEJMC Executive Committee approved a revised format for annual reports. The Commission on the Status of Women and the Commission on the Status of Minorities worked together on a new reporting process for demographic information. Our goal was to continue to collect critical AEJMC-wide demographic informa-

tion, but streamline the reporting process. Federico Subervi and I believe we were able to meet this goal with the new demographic reporting form. We'll evaluate the success of the new reporting process after reviewing this year's annual reports.

Diversity Study. Past CSW co-chair Caroline Dow will provide a progress report on the multi-year diversity study being funded by the Commissions on the Status of Women and the Status of Minorities. Caroline is one of five members of the study's oversight committee created by the AEJMC Executive Committee in 1997. I know you're all anxious to hear when the next call for proposals will be made for this very important project.

Task Force on Inclusivity. On Thursday morning Aug. 5, CSW will be given a full update on the progress of AEJMC President Lillian Lodge Kopenhagen's Task Force on Inclusivity. CSW representatives on the task force will provide you with the latest information on what's going on.

Mary A. Gardner Award. Now that the Mary Ann Yodelis Smith

Research Award is fully funded, our next fundraising effort will focus on the Mary A. Gardner Award for Graduate Student Research. I'll be soliciting advice on and volunteers for this very important effort, so please bring your ideas to the meeting. Wouldn't it be wonderful to have the Mary Gardner Award fully funded by the 2001 Phoenix convention!

Of course, there will be many other important items on the agenda as well. Updates from the AEJMC Executive Committee and Council of Divisions meetings. A report on CSW research activities, our first annual report to the AEJMC Standing Committee on Research, a review of CSW accounts and election of 1999-2000 officers based on the recommendations from the nominations committee. And there's always time set aside for new business items so bring your brown bag, finger sandwiches, energy and advice to CSW's Business Meeting in the BIG EASY. I look forward to seeing everyone there!

SUBSCRIBE TO THE CSW LISTSERV!

We're looking for people to subscribe to the Commission's listserv - CSW-L!

We set up the listserv for anyone interested in issues related to women in journalism education and any issues that women in journalism education are interested in discussing. From time to time, we'll provide updates on CSW and AEJMC business.

Tell your friends and colleagues to subscribe. It's easy!

Just follow these steps.

1. To subscribe, send a message to the **LISTSERV MACHINE** at this address: listserv@pete.uri.edu

2. Leave the subject line blank.

3. In the body of your message type: subscribe csw-l <your first name> <your last name>

4. If you have an "automatic signature" be sure to delete it before sending your message.

5. You'll receive a message back from the **LISTSERV MACHINE** asking you to "confirm" your subscription. You **MUST** follow the directions in this step to finish your subscription.

After you have "confirmed" your subscription, you'll receive a "welcome message" with important information on how to use the list.

Print or save this message, as it may come in handy when you have technical questions on how to use the listserv.

You're subscribed! Send messages! Send ideas! Send discussion topics!

If you have trouble subscribing or have questions about the list, please contact **Kandice at <salomone@uri.edu> or at 401/874-4802.**

CALL FOR NOMINATIONS

CSW needs your participation. If you're interested in serving the Commission on the Status of Women as one of its officers, please contact co-chair Judy Cramer prior to the CSW business meeting Thursday, Aug. 5 at noon. Judy is heading up this year's nominations committee and is responsible for developing a slate of candidates for CSW's officer elections in New Orleans.

And, if you're drafted by the nominations committee to serve CSW in the coming years, we do hope you will consider the nomination seriously. For CSW to continue its important work within AEJMC, we need members to run for office and serve.

Judy can be reached at <jcramer@liu.edu> and at 516/299-2683.

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Commission on the Status of Women sessions

Clit and Carry Program

■ Tuesday, August 3:

4 p.m. – 5 p.m. **Roundtable Summit**
Co-sponsor: Commission on the Status of Minorities

■ Wednesday, August 4:

9:45 a.m. – 11:15 a.m. **Research: Gender/Power/Media: New Directions**
Panelists: Sue Lafky, Iowa; Angharad Valdivia, Illinois; Radhika Parameswaran, Indiana; Gigi Durham, Texas-Austin
Moderator: Therese Lueck, Akron.
Co-sponsor: Qualitative Studies

1 p.m. – 2:30 p.m. **PF&R: Women in Sports Broadcasting: Still the "Old Boys" Network?**
Panelists: Judith Cramer, Long Island; Shelley Smith, ESPN.
Moderator: Kandice Salomone, Rhode Island.
Co-sponsor: Radio & TV Journalism

4:15 p.m. – 5:45 p.m. **Competitive Research**
Presenters: Rodger Streitmatter, American; Louise Hermanson & Kristen Kitchen, South Alabama; Beverly Merrick, New Mexico State; Delores Flamiano, North Carolina.
Discussant: Linda Steiner, Rutgers.
Moderator: Janet Cramer, New Mexico.
Co-sponsor: History

6 p.m. – 7:30 p.m. **Research: Cyber Ghetto or Cybertopia: Race, Class, Gender and Disability on the Internet**
Presenters: Cathy Marston, Iowa; Sue Walker, South Alabama; Bosah Ebo, Rider; Jacque Lambiase, North Texas.
Moderator: Meta Carstarphen, North Texas.
Co-Sponsor: Minorities and Communication; Media and Disability

■ Thursday, August 5:

7 a.m. – 8 a.m. **Executive Meeting: Outgoing Officers**

8 a.m. – 9:45 p.m. **Refereed Research: Scholar-to-Scholar**
Presenters: Kim Golombisky, South Florida; Karon Speckmon, Truman State; Chris Hanson, North Carolina; Kathleen Endres & Chi-Li Lin, Akron.

Discussant: Lana Rakow, North Dakota

Moderator: Gigi Durham, Texas

Noon – 1 p.m. **Business Meeting: Brown Bag**

2:45 p.m. – 4:15 p.m. **Research Session: Nutritious Nutria? What's Safe To Eat? Communicating Food Safety (Part II)**
Panelists: Hans Limburg, Greg Reggio & Gary Darling, The Taste Buds; Dale Curry, *New Orleans Times-Picayune*.
Co-sponsor: Science Communication

4:30 p.m. – 6 p.m. **PF&R: Reputational Assault: Framing the Clinton Affair Through the Lens of Gender.**
Panelists: Diane Borden, San Diego State; Clay Calvert, Pennsylvania State; Becky Herrnstein, Purdue.
Moderator: Maurine Beasley, Maryland
Co-sponsor: Law

■ Friday, August 6:

7 a.m. – 8:15 a.m. **Executive Meeting: Incoming Officers**

1 p.m. – 2:30 p.m. **Research: Redefining News, Teaching Strategies: A Move Toward Inclusiveness**
Panelists: Carolyn Kitch, Temple; Frieda Werden, Women's International News Gathering Service; Pamela Creedon, Kent State.
Moderator: Therese Lueck, Akron
Co-sponsor: History

2:45 p.m. – 4:15 p.m.: **PF&R Wild Women in the Academy V: Ms. President? Electing a Woman to the White House**
Presenter: Marie Wilson, President, Ms. Foundation
Moderator: JoAnn Valenti, Brigham Young
Co-Sponsor: Council of Affiliates

4:30 p.m. – 6 p.m. **Competitive Research: Images of Women I**
Presenters: Sandra Ginsburg, Akron; Stanley Wearden & Pamela Creedon, Kent State; Shelly Rogers, Missouri; Erika Engstrom, Nevada-Las Vegas.
Discussant: Caroline Dow, Flagler

6:15 p.m. – 7:45 p.m. **PF&R: Women Covering the World: Does Gender Matter?**

Panelists: Barbara Crossette, *The New York Times*; Hayes Ferguson, *New Orleans Times-Picayune*; Carol Rosenberg, *Miami Herald*; Lena Sun, *The Washington Post*; Sheila Tefft, *Christian Science Monitor*.
Moderator: Robyn Goodman, Alfred
Co-sponsor: International

■ Saturday, August 7

8:45 a.m. – 10:15 a.m. **Competitive Research: Media Discourses on Feminism**
Presenters: Carolyn Kitch, Temple; J. Robyn Goodman, Texas; Dustin Harp, Wisconsin-Madison; Patricia Bradley, Temple.
Discussant: Annette Samuels, Eastern Illinois

10:30 a.m. – Noon **Competitive Research: Images of Women II**
Presenters: Candace White, Katherine Kinnick & Kadesha Washington, Tennessee; John Mark King, Louisiana State; Gigi Durham, Texas; Julie Ward O'Neil, Utah.
Discussant: Julie Andsager, Tennessee
Moderator: Derina Holtzhausen, South Florida

1 p.m. – 2:30 p.m. **Technology Teaching: Navigating the Minefield: Sex and on the Internet**
Presenters: Kathleen Endres, Akron; Paul Lester, California State-Fullerton; N.J. Brown, Akron; Dustin Harp, Wisconsin-Madison.
Moderator: Kandice Salomone, Rhode Island
Co-Sponsor: Visual Communication

2:45 p.m. – 4:15 p.m. **PF&R: Race, Gender and Class in the Media**
Panelists: Jean Belkhir, *The Journal of Race, Gender and Class*; David Croteau, Media/Industries, Images & Audiences; Cecelia Baldwin, San Jose State.
Moderator: Stacy James, Nebraska-Lincoln.
Co-sponsor: Visual Communication