

Women's Words

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Year in Review: A Letter from the CSW Chair

Being the head of the Commission on the Status of Women this past year has been a wonderful experience in which I was constantly amazed by the thoughtfulness and dedication of our members, officers, reviewers, judges and everyone else at AEJMC who makes our organization run as smoothly as it does.

I'm especially honored to serve as your collaborative skills, and learn about the CSW head as we celebrate the 20th inner workings of the Commission anniversary of our establishment and AEJMC. In addition to as a Commission -- a controversial action to which some AEJMC officials were hostile at the time and a significant event that meant demonstrating service to the academy (which can help with rewriting the AEJMC Constitution and bylaws. (As most members probably know, CSW was created in 1972 as a Committee, which means that we'll also be marking a 40th anniversary in 2012.)

Two of the exceptional events that CSW is planning for Denver include a pre-conference on Tuesday on "Gender Equity in Journalism: From the College Classroom to the Corporate Boardroom," coordinated by Stacey Hust, and a signature session on Friday called "Our Voices, Our History: 20 Years and Counting," coordinated by Therese Lueck.

Lueck said she designed this panel as a "form of elders" that looks at both CSW's past and its future: "Its intent is two-fold: that the elders share their memories and that the newer generations of members and officers learn about the chapters of their history." It anchors our roster of "Women's Day" events on Aug. 6, which begins with an anniversary luncheon to launch the Mentoring Network and ends with a members' meeting to recognize award winners, among other activities.

It seems so appropriate, too, that the keynote speaker at our annual meeting this year will be an accomplished and talented woman like Anne Garrels—the renowned NPR journalist who was one of the few (and only female) foreign correspondents to remain in Baghdad during the U.S. bombing in 2003.

Keep an eye out for a green "CSW member" ribbon in your conference packet when you check in at the registration desk in Denver. This token is a symbol of your support for women in the academy and the profession that we hope will spark some

conversations with other attendees wondering, "What's CSW?" If you are not currently a CSW member, contact AEJMC to remedy that now, and you'll get to wear the ribbon in August.

CSW membership also qualifies you to serve as an officer, which is a great way to network with other scholars, develop valuable friendships, build your collaborative skills, and learn about the future of women as journalists, educators and researchers.

We'll be electing new officers at the members' meeting in Denver in August. Descriptions of officer duties are available online at: www.unlv.edu/orgs/cswaejmc. If you're thinking about running for office in CSW, please give me a call (718-488-1535) or send me an e-mail (jennifer.rauch@liu.edu) and we can chat about it.

With this newsletter, my term as CSW chair is drawing to a close and I'm preparing to enjoy a hard-earned sabbatical next year. I would like to give special thanks to the impressive women to whom I'm grateful for sharing their time and energy:

• Stacey Hust, who put together a wonderful schedule for Denver as Vice Head/Program Chair

• Barbara Barnett, who helped ferret out our top papers as Research Chair

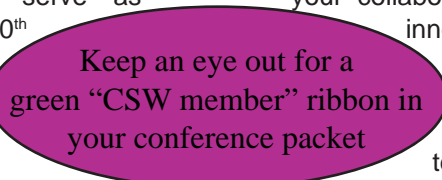
• Tracy Everbach, who brought seven presenters to Oklahoma this year as Midwinter Conference Chair

• Katie Reynolds Place, who has produced three great issues as Newsletter Editor

• Barbara Friedman, who added to our historical records as Secretary

• Spring-Serenity Duvall, who volunteered to guide our ad-hoc Communications Committee and redesign the CSW website

• Carolyn Byerly and Dustin Harp, who are shepherding our new Mentoring & Networking Committee



Students, faculty to showcase excellent research at conference

Papers span a variety of topics

Among the topics of papers accepted for presentation at this year's annual AEJMC convention. Scholars submitted 39 papers to the Commission on the Status of Women, and 18 papers were accepted for presentation.

"This year we had some excellent research from students and faculty," said Barbara Barnett, CSW Research Chair. "Papers focused on new media and traditional media, and topics included media effects on young women, the intersection of racial and gender stereotypes, and women's roles in the workplace. We had papers that focused on pop culture, as well as papers that focused on history. Media research on gender is one way to understand how we think about masculinity and femininity in the larger society."

Conference paper award winners

- Plugging Old-Media Into 'New Media': Social Identity and the Attitudes of Sports Bloggers Toward Issues of Gender in Sport, (Marie Hardin, Bu Zhong and Thomas Corrigan, Penn State University)
- Mammy Revisited: How Media Portrayals Of Overweight Black Women Affect How Black Women Feel About Themselves (Gina Chen, Sherri Williams, Nicole Hendrickson and Li Chen, Syracuse University)
- A Comparison of Gender Portrayals in News Content across Platforms and Coverage Areas (Cory Armstrong and Fangfang Gao, University of Florida)



Denver Skyline

Photo: Bob Ashe for the Denver Metro Convention & Visitors Bureau

CSW thanks paper reviewers

Each paper submitted to CSW was reviewed by two scholars, who rated them according to quality of research and contribution to the field of gender and media studies.

Because several papers were co-authored by students and faculty, CSW did not give a separate award this year for top faculty paper or top student paper.

CSW wishes to thank all the reviewers who volunteered their time to read this year's papers. Reviewers were:

- Linda Aldoory, University of Maryland
- Julie Andsager, University of Iowa
- Tamara Baldwin, Southeast Missouri State Univ.
- Barbara Barnett, University of Kansas
- Joseph Bernt, Ohio University
- Dorothy Bland, Florida A&M University
- Dorothy Bowles, University of Tennessee
- Meta Carstarphen, University of Oklahoma
- Catherine Cassara-Jemai, Bowling Green State University
- Pam Creedon, University of Iowa
- Kathleen Endres, University of Akron
- Tracy Everbach, University of North Texas
- Barbara Friedman, University of North Carolina
- Margaretha Geertsema, Butler University
- Kim Golombisky, University of South Florida
- Marilyn Greenwald, Ohio University
- Frauke Hachtmann, University of Nevada
- Amanda Hinnart, University of Missouri
- Stacey Hust, Washington State University
- Ann Jabro, Robert Morris University
- Paulette Kilmer, University of Toledo
- Camille Kraeplin, Southern Methodist University
- Margot Lamme, University of Alabama
- Pamela Laucella, Indiana University
- Kimberly Lauffer, Towson University
- Tien-Tsung Lee, University of Kansas
- Carol Liebler, Syracuse University
- Jane Marcellus, Middle Tennessee State Univ.
- Teresa Mastin, DePaul University
- Debra Merskin, University of Oregon
- Carolyn Nielsen, Western Washington University
- Lisa Paulin, North Carolina Central University
- Katie Place, University of Maryland
- Jennifer Rauch, Long Island University
- Barbara Reed, Rutgers University
- Linda Steiner, University of Maryland
- Amy Struthers, University of Nevada
- Evonne Whitmore, Kent State University

Save the Date: CSW Women's Day is Friday, August 6

In honor of the 20th anniversary of CSW transforming from a "Committee" to a "Commission" on the Status of Women, we're planning several back-to-back events for Friday, August 6 including a luncheon to launch our new mentoring network, a top papers session, two panels featuring feminist scholars and CSW leaders, and the members' meeting where a group of outstanding educators, advocates and researchers will be honored with the 2010 CSW awards.

12-1:30 p.m.

CSW Mentoring/Networking Luncheon (at hotel)

Check "CSW 20th Anniversary Luncheon" on your AEJMC registration form (early bird deadline is July 6). Tickets for the buffet lunch are \$20, with most of the cost subsidized by CSW.

1:45-3:15 p.m.

Identity and Gender in the Mediated World

Refereed research session featuring CSW top papers.

3:30-5 p.m.

Charting the Course: Experienced Feminist Scholars Reflect

Research panel, co-sponsored with Critical & Cultural Studies.

5:15-6:45

Our Voices, Our History: 20 years and Counting

CSW's signature session of 2010 looks at the Commission's evolution.

7-8:30 p.m.

CSW Members' Meeting

Top papers, CSW business, officer reports, elections, and 2010 Donna Allen, Mary Gardner, MaryAnn Yodelis Smith, and Outstanding Educator awards. More details about Women's Day and other CSW activities in Denver will be provided in the summer issue of CSW's newsletter, *Women's Words*, available in mid-June.

CSW announces research, education and advocacy award winners

The Commission on the Status of Women in the Association for Education in Journalism and Mass Communication is proud to announce the winners of the 2010 CSW awards for research, education and advocacy.

Please join us in congratulating our winners:

- **Pamela Creedon**, Director of the School of Journalism & Mass Communication at The University of Iowa, has been named the 2010 recipient of the **Donna Allen Award for Feminist Advocacy**. She will receive a \$100 award.
- **Dr. Diane Borden**, Professor and Director, School of Journalism & Media Studies, San Diego State University has been named the 2010 recipient of the **Outstanding**

Woman in Journalism and Mass Communication Education. She will receive a \$100 award.

- **Dr. Sheila Webb**, Assistant Professor, Department of Journalism, Western Washington University, has been named the 2010 recipient of the **Mary Ann Yodelis Smith Award for Feminist Scholarship**. Webb is working on a project titled: *Women as Readers, Women as Contributors: Creation of Community in Magazines*. She will receive a \$500 award.
- **Carolyn Martindale Edy**, a doctoral candidate in the School of Journalism & Mass Communication at the University of North Carolina-Chapel Hill, has

been named the 2010 recipient of the **Mary Gardner Award for Graduate Student Research**. Her dissertation title is: *Accredited U.S. Women War Correspondents & the Woman's Angle of World War II*. She will receive a \$250 award.

The awards will be presented with a plaque at the AEJMC business meeting at 10 a.m. on Friday, Aug. 6, in Denver. The Commission on the Status of Women will also recognize the winners at our CSW members meeting at 7 p.m. on Friday, Aug. 6.

We hope CSW members will take time to meet and congratulate this year's award recipients.

Congratulations again to the winners.



Photo: Denver Metro Convention & Visitors Bureau

CSW Session Schedule - 2010 AEJMC Conference

Tuesday August 3, 1-5 p.m.

Session title: Gender Equity in Journalism: From the College Classroom to the Corporate Boardroom (with MME)
Presiding moderator: Camille Kraeplin, Southern Methodist

Wednesday August 4 8:15 – 9:45 a.m.

Session title: Creator? Destroyer? Images of Women as Mothers and Warriors

Presiding moderator: Barbara Friedman, University of North Carolina

Discussant: Tracy Everbach, University of North Texas

- Agency, Activism or Both? Feminism and Mothering in the Public Sphere, *Katherine Eaves, University of Oklahoma
- Building bias: Media portrayals of postpartum disorders and mental illness stereotypes, *Lynette Holman, UNC-Chapel Hill
- Mother as Mother and Mother as Citizen: Mothers of Combat Soldiers on National Network News, *Karen Slattery, Marquette University; *Ana Garner, Marquette University
- More of the same old story?: Women, war and news in Time magazine, *Dustin Harp, University of Texas at Austin; *Jaime Loke, University of Texas at Austin; *Ingrid Bachmann, University of Texas at Austin

Wednesday, August 4, 1:30 - 3 p.m.

Session title: Gender and Genre Transformations within and Across Contexts (with ICD)

Moderator: Janet Kwami, Furman

Panelists:

- Radhika Parameswaran, Indiana
- Carolina Acosta-Alzuru, Georgia
- Nancy Worthington, Quinnipiac
- Carolyn Byerly, Howard

Wednesday, August 4, 5 - 6:30 p.m.

Session title: Alternative Feminist Media: Where Are They Today? (w/CCS)

Moderator: Erika Engstrom, Nevada Las Vegas

- Our Discourse, Ourselves: Feminists Making Meaning *Therese Lueck, Akron
- Update on Women in Mass Communication, *Judith Cramer, St. John's
- Women's Music on Radio: A Soundscape in Flux, *Erika Engstrom, Nevada Las Vegas
- From Independent Woman to Women's eNews: Endurance and Change in Feminist Journalism, *Jane Marcellus, Middle Tennessee State

Thursday, August 5, 8:15 - 9:45 a.m.

Session title: Rewriting a Woman's Life: Biography and Women Journalists (with HIS)

Moderator: Marilyn Greenawald, Ohio

Panelists:

- Ellen Gerl, Ohio
- Karla K. Gower, Alabama
- Brenda Edgerton-Webster, Mississippi State

Thursday, August 5 1:30-3 p.m.

Session title: Looking deeper: Media effects and media images of women

Discussant: Barbara Reed, Rutgers University

- Examining Effects of Romance Consumption on Feminism and Social Media Use, *Kristin Russell, Kansas State University; *Ruo Chen Qiu, Kansas State University
- Examining New-technology-related Content in Women's and Men's Magazines: 2007- 2009, *Wei-Chun Wang, Ohio University
- What is Sexy? How Young Women Ages 19-26 Define Sexiness in the Media and in Real Life, *Meng Zhang, University of Florida
- Newspaper Coverage of Cindy McCain and Michelle Obama during the Presidential Election, *Tiffany Shoop, Shenandoah University

Friday, August 6, 12:15 - 1:30 p.m.

CSW Anniversary Luncheon and Mentoring Network Launch

Presiding: Carolyn Byerly, Howard, and Dustin Harp, Texas

***Pre-registration is required.**

Friday, August 6 1:45-3:15 p.m.

Session title: Who are you? Identity and gender in the mediated world

Presiding moderator: Stacey Hust, Washington State University

Discussant: Pamela Laucella, Indiana University

- Plugging old-media values into 'new media': Social identity and the attitudes of sports bloggers toward issues of gender in sport, *Marie Hardin, John Curley Center for Sports Journalism, Penn State University; *Bu Zhong, Pennsylvania State University; *Thomas Corrigan, College of Communications, Penn State University (Top CSW paper)
- Mammy Revisited: How Media Portrayals Of Overweight Black Women Affect How Black Women Feel About Themselves, *Gina Chen, Syracuse University; *Sherri Williams, Syracuse University; *Nicole Hendrickson, Syracuse University; *Li Chen, Syracuse University (Top CSW paper)
- A Comparison of Gender Portrayals in News Content across Platforms and Coverage Areas, *Cory Armstrong, University of Florida; *Fangfang Gao, University of Florida (Top CSW paper)

CSW Session Schedule - 2010 AEJMC Conference

Friday, August 6, 3:30 - 5 p.m.

Session title: Charting the course: Experienced Feminist Scholars Reflect on the Prospects for Feminist Scholarship in the Future (with CCS)

Moderator: Brenda J. Wrigley, Syracuse

Panelists:

- Larissa Grunig, professor emerita, Maryland
- Lana Rakow, North Dakota
- Linda Steiner, Maryland
- Elizabeth Toth, Maryland

Friday, August 6, 5:15 - 6:45 p.m.

Session title: Our Voices, Our History: Twenty Years and Counting

Moderator: Therese Lueck, Akron; commission co-chair, 1999-2001

Panelists:

- Marion Marzolf, Michigan, emerita, founding editor, CSW newsletter, 1977-1978
- Lana Rakow, North Dakota, committee chair, 1987-89
- H. Leslie Steeves, Oregon, committee chair, 1989-1990
- Jane Rhodes, Macalester, first commission chair, 1990-1991

Friday, August 6, 7 - 8:30 p.m.

CSW Members' Meeting

Presiding: Jennifer Rauch, Long Island

Saturday, August 7, 8:15 - 9:45 a.m.

Session title: Feminization of HIV/AIDS and Media: Responses and Case Studies (w/ICD)

Moderator: Ammina Kothari, Indiana

Panelists:

- Barbara Barnett, Kansas
- Margaretha Geertsema, Butler
- Ammina Kothari, Indiana
- Diana Rios, Connecticut-Storrs
- Diana Stover, San José State

Saturday, August 7, 10 -11:30 a.m.

Session title: Powerful, Sexy, Vulnerable? Media Images of Women and Men in Sports and Entertainment

Moderator: Brenda Wrigley, Syracuse

Discussant: Margaretha Geertsema, Butler

- From Social Control to Post-Feminism: A Longitudinal Analysis of Reporting on Title IX by Journalist Gender *Kent Kaiser, Minnesota
- Gender Violence in the Twilight Phenomenon: A Feminist Analysis of Blood, Lust and Love, *Meenakshi Durham, Iowa
- Sex & Glamour in the Hillbilly Field: The Objectification of Women in Country Music Videos *Ann McClane-Bunn, Middle Tennessee State

Saturday, Aug. 7, 11:45 a.m. - 1:15 p.m.

Session title: Women at Work: Women as Objects, Subjects of Media

Moderator: Dorothy Bland, Florida A&M

Discussant: Meta G. Carstarphen, Oklahoma

- Framing Gender Amid Crisis: A Woman University President Faces the Press, *Frank Durham, Iowa
- Gender Framing in the 2008 Presidential Election, *Erin O'Gara, Iowa
- Navigating the "Invisible Nets": Challenges and Opportunities for Women in Traditionally Male-Dominated South Asian Newsrooms, *Elanie Steyn and Kathryn Jenson, Oklahoma
- Silent No More: Regan Hofmann and POZ Magazine, *Robin Donovan, Ohio

Looking back on 20 years: Commission on the Status of Women memories

The camaraderie of the women as they struggled for professional recognition is evident in Barbara Straus Reed's account of the Committee on the Status of Women in AEJMC's 75th anniversary history.

The millennial thinking at the turn of the last century made those stories of women wearing different colored name tags at conferences so they would not be presumed to be spouses seem quaint. Yet, as co-chair during the Commission's 10th anniversary, I experienced how much ongoing work was needed to maintain women's professional recognition.

Under MaryAnn Yodelis Smith, the first woman president of AEJMC, the Commission on the Status of Women had been created with a dual mission: a division's programming responsibilities as well as a commission's activism. This dual capacity has enabled the Commission to be the embodiment of feminist media scholarship.

One of the most thrilling aspects of belonging to CSW is having the opportunity to become colleagues with women whose research has guided my scholarly thinking. This is as true – and as thrilling – today as it was when I joined. - *Terry Lueck*

"One of the most thrilling aspects of belonging to CSW is having the opportunity to become colleagues with women whose research has guided my scholarly thinking."

Surround yourself with smart people and listen

By Dorothy Bland

Many journalism educators as well as administrators could benefit from listening to Katharine Weymouth, The Washington Post's publisher and CEO of Washington Post Media.

"You don't have to be the smartest person in the room," she told more than 70 people gathered at Poynter Institute on May 20 to kick off The Edge of Change Colloquium for women news leaders. "You have to surround yourself with the smartest people and listen." Keep in mind the smartest people, may not always look, act or even process information like you, and that's the beauty of diversity and working in the every changing multimedia landscape.

When asked about work/family life balance, the working mother of three said, "There's no balance. You are flying by the seat of your pants."

In a conversation with Poynter's President Karen Dunlap, which will be aired later on C-Span, Weymouth said the demand for news and the ability to get news is greater than ever. The days of newspapers being "toll booths" are long gone. "We have to have a smaller cost structure and experiment with new platforms" such as iPhones and podcasts, she said.

"Our biggest competition is the Blackberry," said Weymouth. "I'm so ADD that I sit a red light and think, 'I'm bored, I better pull out my Blackberry.' It's ridiculous. ... We've got to think about our readers and give them

compelling content," said Weymouth, who was named after her late grandmother and former Washington Post publisher Katharine Graham, also shared that she reads "a shocking amount on my iPhone." She said the iPad is so new that she and others are trying to figure out its impact on online advertising and business models.

Indeed, the female publisher on iPhone and the iPad are signs of the changing times. The fact that the Poynter colloquium attracted more than 70 women from around the nation who have instigated and created change in the journalism and media industries over the last quarter century also speaks volumes. Many of their stories are captured in the book titled "The Edge of Change: Women in the 21st Century Press," which was edited by June Nicholson, Pamela Creedon, Wanda Lloyd and Pamela J. Johnson.

Mei-Mei Chan, president/publisher of the News-Press Media Group in Fort Myers, Fla., is part of the sea of change. Chan, who has worked as a reporter, editor and as vice president of circulation and advertising, said she appreciated Weymouth's authenticity. "We're not in the ivory tower...We will make mistakes."

Chan said she didn't agree with Weymouth's comment that if you give 100 percent and more, others will tap

you for more opportunities "You have to be an advocate for yourself," said Chan. "You have to brand yourself."

While some participants expressed concern about retention, pay equity and pipeline issues, Geneva Overholser, director of the University of Southern California's Annenberg School of Journalism, said, "I'm filled with hope and excitement for the future. ... We have the opportunity to do reporting that's not so cynical.

"I'm filled with hope and excitement for the future... We have an opportunity to tell stories that haven't been told."

We have an opportunity to tell stories that haven't been told."

Amari Castillo, a University of South Florida graduate and a St. Petersburg Times correspondent, tweeted during the conference and represents the next wave of talent. "I was not aware of the history of the older generation of women journalists," she said. "That's not in any course I took. I will not be afraid to be an aggressive reporter. ...I'll be more fearless."

To hear and see more voices from women news leaders, go to <http://www.poynter.org/content/content/view.asp?id=183545>.

Dorothy Bland is the journalism division director and a professor at Florida A&M University. She is a McCormick Fellow, an award-winning journalist and former newspaper publisher who also is featured in The Edge of Change: Women in the 21st Century Press.



CSW poised to unveil new website this fall

Many thanks to Marsha Ducey from The College at Brockport (SUNY) for volunteering to help with the project of redesigning the CSW website. Under her advisement, groups of students created several design options during the spring semester. After much consideration, the CSW

officers chose one design that best represents the commission. The winning design will soon contain existing CSW web content as well as expand the commission's web presence. Look for the new design to debut this fall and please send content suggestions to Spring Duvall at ssduvall@indiana.edu.

Commission on the Status of Women Member News

❖**Rev. Dr. E-K. Daufin**, Alabama State University was a finalist for ASU's Teaching Excellence Award for the third time. She also advised the ASU Campus Action Network – National Organization for Women chapter and as part of an Alabama Humanities Foundation forum on humanities and the environment lectured about how misguided applications of journalistic fairness in science reporting fuels global warming.

❖**Barbara Friedman**, University of North Carolina School of Journalism and Mass Communication, was promoted to associate professor and appointed master's program adviser.

❖**Margaretha Geertsema** received the Outstanding Faculty Award in Social Sciences, College of Liberal Arts and Sciences, Butler University, \$1,000 (2010) in April.

❖**Jane Marcellus, Ph.D.**, Associate Professor at Middle

Tennessee State University announces her forthcoming book entitled, *Business Girls and Two-Job Wives: Emerging Media Stereotypes of Employed Women* (Hampton Press).

Using critical theory, textual analysis, and archival research, this book examines magazine representation of employed women between the world wars, a critical time for media and women's employment. Shining light on a forgotten workforce whose struggles have been overshadowed by images of Rosie the Riveter and women who took jobs in the 1970s, the book identifies ways that interwar employed women were reinscribed into a domestic discourse. The images that emerged are familiar today in "symbolic echoes" of these earlier representations.

❖**Jennifer Rauch**, Long Island University was awarded tenure and promoted to associate professor of journalism.

❖**Diana I. Rios**, a long-time AEJMC member has been proud to complete her first year as the chair of the Feminist Scholarship Division of the International Communication Association, after serving two years as vice chair-program chair. This has been a wonderful opportunity. She looks forward to her second year during 2010-2011.

❖"Arabs, Jews & the News," a documentary by **Gerit Alumit Zeldes** and **Bob Albers** received in April 2010, an "Award of Excellence" in the Broadcast Education Association's Media Arts Festival. The work has also won other national awards, been a featured selection at film festivals, and aired in PBS stations throughout the country. (See arabsjewsnews.org).

❖In February 2010, **Gerit Alumit Zeldes** received MSU's "Excellence in Advancing Global Competency Award," mainly for two new classes she's developed "Reporting on Islam" (See image.msu.edu) and "Telling Immigrant Stories" (See web.me.com/gerizeldes/TIS).



CSW silent auction flashback

by Erika Engstrom

Back around 2004, longtime CSW member Kitty Endres suggested we throw a silent auction to raise funds for the Mary Gardner Graduate Student Research Award. With the help of several other Commission members, CSW held the auction at the 2004 Toronto convention simultaneously with a panel on women in leadership and our members' meeting. That first auction, which included some incredibly rare items, resulted in a \$1688 deposit to the Gardner account. I vividly remember a "Jessica the Journalist" doll donated by Kitty, which netted more than \$100 after a near-vicious bidding war, and an exquisite "Votes for Women" bowl donated by Linda Steiner. With that huge success (think of it—more than \$1600 raised!), CSW continued the auction at the 2005 San Antonio and 2006 San Francisco conventions.

Aside from raking in the bucks from various and sundry donated items

from generous members and book authors, what I fondly remember is AEJ convention manager Fred Williams' glee in seeing the books he found at secondhand stores fetch thousands of percent more than what he paid (books he bought for 25 cents would go for around \$12, for example). I also recall the tremendous amount of help and ego-involvement by several CSW members, especially Julie Andsager and Michelle McCoy, who worked the auction, cajoled bidders, and staffed the credit card machine (lugged in by AEJ business manager Rich Burke) and moneybox after a long day of panel sessions and meetings.

In total, the three CSW silent auctions raised close to \$3000 for the Mary Gardner Award—not only funding graduate student research, but in some small (or even large) way highlighting



Some feminist-related items from auctions past.

our feminist cause by bringing women-centered, women-created items into the lives of our bidders. The existence of the most mundane of artifacts, such as the "Barbie for President" dolls we offered, can serve as conversation starters and examples for classroom lectures. Even though we halted the auction after the 2007 convention, I'm still hoarding potential auction items—just in case!

A glance at the CSW award winners throughout the years

Outstanding Woman in Journalism & Mass Communication Education Award

This award, presented by the Commission on the Status of Women, recognizes a woman who has represented women well through personal excellence and high standards in journalism and mass communication education.

2010 Diane Borden, San Diego State
2009 Lillian Lodge Kopenhauer, Florida International
2008 Esther Thorson, Missouri
2007 no winner on record
2006 Judy VanSlyke Turk, Virginia Commonwealth
2004-2005 no winners on record
2003 Hazel Dicken-Garcia, Minnesota
2002 Wilma Crumley, Nebraska-Lincoln
2001 no winner on record
2000 Douglas Ann Newsom, Texas Christian
1999 no winner on record
1998 Jennifer H. McGill, AEJMC/ASJMC
1997 Carol Oukrop, Kansas State
1996 Carol Reuss, North Carolina
1995 no winner on record
1994 Maurine H. Beasley, Maryland
1993 no winner on record
1992 Jean Ward, Minnesota
1991 MaryAnn Yodelis Smith, Wisconsin
1990 Ramona Rush, Kentucky
1989 Mary Gardner, Michigan State
1988 Donna Allen, Women's Institute for Freedom of the Press
1984-1987 no winners on record
1983 Cathy Covert, Syracuse
1982 Marion Marzolf, Michigan (first)

MaryAnn Yodelis Smith Research Award

This award was created in 1995 by the Commission on the Status of Women in honor and memory of MaryAnn Yodelis Smith of Minnesota and Wisconsin, 1989-90 AEJMC president.

2010 Sheila M. Webb, Western Washington
2009 Elizabeth Skewes, Colorado
2008 Margaretha Gertsema, Butler
2007 Barbara Barnett, Kansas
2006 Marie Hardin, Pennsylvania State

2005 Jan Whitt, Colorado
2004 Radhika Parameswaran, Indiana, and Kavitha Cardoza, Illinois at Springfield
2003 Susan Henry, California State-Northridge
2001-2002 no winners on record
2000 E-K Daufin, Alabama State
1999 Marilyn Kern-Foxworth, Florida A&M
1998 Sue A. Lafky, Iowa
1997 Kathleen Endres, Akron
1996 Linda Steiner, Rutgers
1995 Carolyn Stewart Dyer, Iowa (first)

Donna Allen Award for Feminist Advocacy

Created in 2001, this award recognizes feminist activism by a group or individual. It is not an annual award.

2010 Pamela Creedon, Iowa
2009 Carolyn Byerly, Howard
2008 Caryl Rivers, Boston
2006-2007 no winners on record
2005 Michelle Weldon, Northwestern
2004 Rita Henley Jenson, Women's eNews
2003 Ammu Joseph, Women's Feature Service (first)
2002 no winner on record

Mary Gardner Award For Graduate Research

This award is designed to fund graduate student research that has the potential to make an excellent contribution to the scholarship on women and journalism and mass communication.

2010 Carolyn Martindale Edy, North Carolina
2009 Erin Whiteside, Pennsylvania State
2008 Jennifer Vardeman, Maryland
2007 Hillary Lake, Oregon
2006 Debi DeMare, Florida
2005 Kamille A. Gentile, Michigan
2004 Penny Bender Fuchs, Maryland
2003 Cory Armstrong, Wisconsin-Madison
2002 no winner on record
2001 Danna Walker, Maryland
2000 no winner on record
1999 Lynn Silverstein, Ohio (first)

*If you can offer any changes or corrections to this list, please share them with the CSW officers.



On August 4, AEJMC conference attendees can tour the Pepsi Center during one of the many off-site sessions.

Photo: Denver.org

A glimpse at CSW chairs and co-chairs 1982-2010

Committee on the Status of Women in Journalism Education

1982-1983 Chair: Judy K. Van Slyke

Committee on the Status of Women in Journalism and Mass Communication Education

1983-84 Chair: Sharon Dunwoody
 1984-85 Chair: Sharon Dunwoody
 1985-86 Chair: Marion Huttenstine
 1986-87 Chair: Christine Ogan
 1987-88 Chair: Lana Rakow
 1988-89 Chair: Lana Rakow
 1989-90 Chair: Leslie Steeves

Commission on the Status of Women

1990-91 Chair: Jane Rhodes
 1991-92 Chair: Pamela J. Creedon
 Vice Chair: Sue Lafky
 1992-93 Co-chair: Elizabeth Toth
 Vice Chair: Carl Botan
 1993-94: Second-Year Co-Chair: Sue Lafky
 First-Year Co-Chair: Susan Kaufman
 1994-95 Second-Year Co-Chair: Susan Kaufman
 First-Year Co-Chair: Barbara Straus Reed
 1995-96 Second-Year Co-Chair: Barbara Reed
 First-Year Co-Chair: JoAnn Valenti
 1996-97 Second-Year Co-Chair: JoAnn Valenti
 First-Year Co-Chair: Caroline Dow

1997-98 Second-Year Co-Chair: Caroline Dow
 First-Year Co-Chair: Cheryl Gooch
 1998-99 Second-Year Co-Chair: Kandice Salomone
 First-Year Co-Chair: Judy Cramer
 1999-2000 Second-Year Co-Chair: Judy Cramer
 First-Year Co-Chair: Therese Lueck
 2000-2001 Second-Year Co-Chair: Therese Lueck
 First-Year Co-Chair: Kate Peirce
 2001-2002 Second-Year Co-Chair: Kate Peirce
 First-Year Co-Chair: Annette Samuels
 2002-2003 Second-Year Co-Chair: Annette Samuels
 First-Year Co-Chair: Erika Engstrom
 2003-2004 Second-Year Co-Chair: Erika Engstrom
 First-Year Co-Chair: Julie Andsager
 2004-2005 Second-Year Co-Chair: Julie Andsager
 First-Year Co-Chair: Teresa Mastin
 2005-2006 Second-Year Co-Chair: Julie Andsager
 First-Year Co-Chair: Teresa Mastin
 2006-2007 Second-Year Co-Chair: Evonne Whitmore
 First-Year Co-Chair: Brenda Wrigley
 2007-2008 Second-Year Co-Chair: Brenda Wrigley
 First-Year Co-Chair: Cory Armstrong
 2008-2009 Chair: Dustin Harp
 Vice Chair: Jennifer Rauch
 2009-2010 Chair: Jennifer Rauch
 Vice Chair: Stacey Hust
 2010-2011 Come to the CSW Members' Meeting Aug. 6

*If you can offer any changes or corrections to this list, please share them with the CSW officers.

You're Invited! CSW Networking Luncheon

What: Buffet Luncheon and Networking Session

When: Friday, August 6 from 12 to 1:30 p.m.

Where: Sheraton Denver Hotel Downtown. Conference room location TBA.

Who: CSW members and guests. Hosted by Carolyn Byerly (Howard University) and Dustin Harp (University of Texas - Austin).

Details: \$20.00 per person. Check "CSW luncheon" on your AEJMC Conference Registration Form.



2009/2010 CSW Board Members

Jennifer Rauch, Chair

Long Island University, E-mail: Jennifer.rauch@liu.edu

Stacey Hust, Vice / Program Chair

Washington State University, E-mail: sjhust@wsu.edu

Barbara Friedman, Secretary

Univ. of North Carolina, Chapel Hill, E-mail: bfriedman@unc.edu

Barbara Barnett, Research Chair

University of Kansas, E-mail: barnettb@ku.edu

Tracy Everbach, Midwinter Conference Chair

Univ. of North Texas, E-mail: Everbach@unt.edu

Katie Place, Newsletter Editor

University of Maryland, E-mail: kplace@umd.edu

CSW Preconference Workshop for AEJMC 2010

Examining Gender Equity -- from the College Classroom to the Corporate Boardroom

This August, clusters of women across the country will gather to celebrate 90 years of voting rights. And we have celebrated many milestones since 1920 in our fight for equality in all areas of our lives. Yet work remains to be done. Women today still make on average 79 cents for every dollar earned by a man. And in many professions, the metaphorical glass ceiling still seems to exist.

In a preconference workshop CSW has conceived for Tuesday, Aug. 3, panelists will examine gender equity in both the academy and in media industries, organizations where, as communication educators, many of us once worked and where many of our students hope to find jobs. Women have made significant strides in both fields in past decades. Yet today they represent only 25 percent of full-time faculty at research universities. Women in the news and communication professions have made better progress. They now hold 40 percent of the jobs in television news and nearly 38 percent of the editorial positions at the nation's newspapers. Significantly, the number of women pursuing degrees in journalism and related fields has surged over the same period. For instance, females today comprise nearly two-thirds of the student body at the University of Missouri's school of journalism.

Clearly women in both media and academia are at a "crossroads" as we move into the 21st century. The new millennium offers opportunity, but at the same

time, many of the issues and challenges today remain the same as in the 1970s, when women were entering the workforce en masse. Beyond the disparity in numbers lie disparity in pay and opportunities to advance. Women are underrepresented at both the full professor rank and in administrative positions in the academy, just as they are in managerial roles in newsrooms. Family-friendly policies that recognize the value of work-life balance are also missing from many of our workplaces. In *Working Woman* magazine's 2008 list of best places to work, only two universities made the cut: Cornell and Harvard. Media companies fared slightly better, with three on the list: The Discovery Channel, Turner Broadcasting Systems, parent of CNN, and the book publisher McGraw-Hill. Other industries seemed far more serious about retaining women, with higher numbers of banks, hospitals, consulting firms, even brokerage firms represented on the *Working Woman* list. In summary, CSW's preconference workshop will focus on the status of women in both work environments, as well as how to best prepare our students for a future in a gendered profession.

The workshop will include three panels, as well as an interactive/breakout session on leadership training/negotiation skills, facilitated by Barbara Selvin, Stony Brook, formerly with Newsday. Stacey Hust, CSW Vice-Chair, will introduce the workshop and discuss gender equity in the classroom and profession.



Panel 1, "Preparing Your Students for a Gendered Profession," will include Judy Walgren, The Denver Post; Geneva Overholser, USC Annenberg School of Journalism; June Nicholson, Virginia Commonwealth University; Yolette Garcia, Southern Methodist University; and moderator Tracy Everbach, University of North Texas.

Panel 2, "Women in the Academy and the Professions in the 21st Century and Beyond," will feature Brett Atwood, Washington State University, an expert on virtual journalism; Jill Geisler, with The Poynter Institute; Sharon Grigsby, who recently led a team of Dallas Morning News editorial writers who won the Pulitzer Prize; and moderator Camille Kraeplin, Southern Methodist University.

Panel 3 will focus on "Examining Gender Equity in the Academy." Confirmed panelists include such female leaders in the academy as Peggy Kuhr, Montana; Linda Shipley, Nebraska, Ann Brill, Kansas; Gracie Lawson Borders, Wyoming; Barbara Hines, Howard University; and moderator Barbara Barnett, Kansas.