

New Orleans Orientation

Why Did the Scholar Cross the Road ...? To Get to the French Quarter!

By Terry Lueck
Program Chair

Look forward to starting your convention mornings with coffee from the Starbucks in the Sheraton lobby. But for that traditional New Orleans breakfast pastry, the beignet, you'll have to head to Cafe du Monde or Bailey's. Bailey's is in the Fairmont Hotel on Baronne, which is left out of the hotel and up about three blocks.

This restaurant specializes in regional cuisine and is the proposed site for the Commission's business meeting (Noon, Thursday, Aug. 5). The Fairmont, whose Guilded Age lobby is worth a walk-through on the way out, was the inspiration for the Arthur Hailey novel *Hotel*.

Since the Sheraton, the convention hotel, is on Canal Street across from the French Quarter, quick outings between sessions are a must. Streets bear different names on either side of Canal Street, so when the French Quarter, or Vieux Carre', is your destination, the concierge recommends that you first cross Canal Street, then locate the cross streets.

Cool off on Bourbon Street

For example, to get to Bourbon Street, leave the hotel by the front entrance and cross Canal Street; on the other side of Canal, take the sidewalk to the left about three blocks. Bourbon Street will go off to your right.

If you venture down Bourbon Street and come to St. Peter, you can head to Pat O'Brien's, at 718 St. Peter Street. For 65 years, this has been the place to cool off with its trademark Hurricane drink.

If you don't have time to venture down Bourbon Street that far, and even

though August doesn't have an "r" in it, you may want to stop and slide some oysters.

Or you may want to get real local and suck some crawfish. The Acme Oyster Bar, said to be one of the best, is just off Bourbon about a block from Canal. If the lines are too long outside Acme, equally appetizing are others nearby including Remoulade.

Fans of Emeril Lagasse will want to dine at one of his restaurants, whether it's the more formal Emeril's or more casual NOLA, which is walking distance from the hotel in the French Quarter.

For dining at either of Emeril's eateries, especially for dinner, you'll want to make reservations well in advance (Emeril's: 504-528-9393; NOLA: 504-522-6652).

Shop around the corner

New Orleans shopping is also right around the corner from the hotel. In the shops that line Canal Street or the rues of the French Quarter, you are sure to find unique souvenirs, whether you're looking at alligator heads for the kids or hot sauces for the spicy ones in your life. Several locations in and around the French Quarter also offer a variety of antiques.

The city has developed a modern mall of stores and eateries along its Mississippi River harbor, a five- to ten-minute walk from the hotel. To get to the Riverwalk, as this area is called, step out of the hotel and take a right on Canal Street. It also features calming wharf vistas as well as entertainment that includes IMAX and an Aquarium of the Americas.

You can satisfy your historical hungerings with a visit to the Garden District. Stepping out of the hotel, turn



Convention sessions will take place in the Sheraton New Orleans, 500 Canal Street, with room rates starting at \$99 for a single. Check WWW.AEJMC.SC.EDU for details.

left on Canal Street. Two blocks up, at St. Charles, you'll want to catch a streetcar, which will take you uptown.

Two miles the other direction from the French Quarter, the Garden District is about a 20-minute ride. Streetcars run about every 15 minutes and cost \$1 each way. You can purchase tokens in the hotel or at the corner, or you can pay dollars as you go.

Try historic walking tour

Disembark when you wish to start a self-guided walking tour of the historic district, highlighted by the varied 19th Century architectural styles of its homes. The streetcars don't loop, so you'll want to catch a second one back to the corner of St. Charles and Canal Street when you're ready to return to the hotel.

Laissez les Bons Temps Roulez!
Or Let the Good Times Roll!

THE STATE OF CSW — ISSUES AND CHALLENGES

by **Kandice Salomone,**
Co-Chair
University of Rhode Island

It's been a busy fall and winter for CSW. And thanks to co-chair Judy Cramer, program chair Terry Lueck, and research chair Kate Peirce the Commission's program in New Orleans will be full of interesting and thought-provoking programs. The tentative program schedule designed at the San Antonio mid-winter meeting is included inside.

Please be sure to mark your calendar for two special events CSW is planning for New Orleans — our off-site business meeting and the annual Wild Women Program (see article inside). Thanks again to JoAnn Valenti for continuing the Wild Women programming tradition!

So far this year there are two issues CSW is monitoring. The first is the revision of Divisional Reports and the second is our participation on the President's Task Force on Inclusivity.

Revision of Divisional Reports.
Last year, the Council of Divisions led an initiative to revise the format of divisional reports to the AEJMC standing committees on research, teaching and professional freedom and responsibility.

The goal was to simplify and standardize reporting formats across AEJMC standing committees. The Council of Divisions accepted a revised format for divisional reports at the first Council meeting in San Antonio. This revised format was then presented to the Executive Council in San Antonio for acceptance.

The Executive Council asked that the revision be re-evaluated since participation by key groups had been less than ideal. Of particular concern was direct participation from the Commission on the Status of Women and the Commission on the Status of Minorities. The Standing Committees also felt that they needed more input before a final decision was made.

The main issue for CSW is that divisional reports continue to collect demographic information on gender and on all measures of inclusivity. In

response to the Council's request for information I forwarded the following message:

"CSW feels strongly that all information now being collected on diversity issues should continue to be collected. Demographic information on judges, moderators, discussants, invited panelists and speakers should continue to be collected so that AEJMC can document its continued progress in building an inclusive organization at all levels.

If the information isn't collected, the organization will be unable to chart its progress toward goals adopted in the past by the Executive Committee."

"The current format of divisional and interest group reports includes the necessary information so that diversity information collected is comparable across the organization. Comparability is key, but the revised format proposed by the Council leaves the definition of inclusivity undefined. This is problematic and CSW believes it would make reporting and interpretation of demographic information more difficult rather than less."

The Executive Committee and Council of Divisions plans to have a revised report format in place for the next reporting cycle. So far, the Council has not distributed a second revision.

President's Task Force on Inclusivity. At the annual AEJMC meeting in Baltimore incoming President Lillian Kopenhaver's new Task Force on Inclusivity met for the first time. CSW's 1997-98 Co-Chair Caroline Dow was appointed to the Task Force by President Kopenhaver.

At issue after the August meeting of the Task Force, however, was that neither the Commission on the Status of Women nor the Commission on the Status of Minorities had an "official" representative on the Task Force. The Commissions expressed their concerns at the mid-winter meeting of the Task Force and in correspondence during fall 1998.

As of the mid-winter meeting, both Commissions now have official representation on the Task Force. Moreover, CSW is very well repre-

sented as we have both current co-chairs on the Task Force and our distinguished past co-chair Caroline Dow.

As the work of the Task Force continues, we'll keep you posted on CSW-L

(You will receive directions for subscribing in New Orleans).

Since I was elected to my current position with a year's less experience than co-chair's in the past there may be issues I should be attending to, but am not aware of. I take full responsibility for my naivete.

Please...if any of my esteemed colleagues and friends have suggestions, advice, concerns, gripes or reminders my "door" is always open. In fact, I want any and all the help you wish and have time to provide. Please use my contact information listed inside. Thanks.

**Minutes
from the Aug. 5, 1998
CSW meeting in Baltimore
will be distributed
in New Orleans.**

CALL FOR NOMINATIONS

CSW needs your participation. If you're interested in serving the Commission on the Status of Women as one of its officers please contact co-chair Judy Cramer. Judy is heading up this year's nominations committee and is responsible for developing a slate of candidates for CSW's officer elections in New Orleans.

And, if you're drafted by the nominations committee to serve CSW in the coming years we do hope you will consider the nomination seriously. For CSW to continue its important work within AEJMC we need members to run for office and serve.

Judy can be reached at <jcramer@titan.liunet.edu> and at 516/299-2683.

Wild Women in the Academy V

"Ms. President?"

Electing a Woman to the White House" will be the focus of CSW's fifth **Wild Women in the Academy** session scheduled in New Orleans for **Friday, Aug. 6, 2:45 - 4:15 p.m.** **Marie C. Wilson**, President of the Ms. Foundation for Women, will speak.

Wilson, who helped launch Take Our Daughters to Work Day, will review The White House Project, a public awareness campaign to change American politics over the next decade.

"We think the country is ready for women leaders," Wilson said in a recent *People Magazine* article. With the aid of focus groups, one million

ballots listing 20 women "candidates" was distributed in 12 target states.

Voters were asked to select five from among a governor, four senators, a three-star Army general, two cabinet members, a former astronaut, a college president, a businesswoman and others. Wilson will review the results and next steps of the project at the AEJMC event.

Last year the Wild Women in the Academy event raised funds to establish the Mary Gardner Scholarship to support student research on women's issues in mass communication. (See page 4 for this year's scholarship information)

CSW MISSION AND ASSORTED FACTS

It's always useful to review the ideals and goals that gave birth to the Commission on the Status of Women.

The Commission on the Status of Women (CSW) was created, along with the Commission on the Status of Minorities (CSM), to address the issues in the diversity section of the AEJMC Constitution. Article I, Section 5 of the AEJMC Constitution reads:

"This corporation is committed to the achievement of inclusiveness in gender, race and culture in the professions of journalism and mass communication, in its own membership, and in participation in its programming. The corporation will not discriminate on the basis of gender, race, religion, ethnic origin, physical disability, or sexual orientation.

In efforts to achieve this goal of diversity of membership and participation, the corporation will monitor the status of women and minorities in the profession and the corporation on a regular basis, report its findings to the membership, and take affirmative steps to rectify problems."

Furthermore, section 13 of AEJMC's Constitutional by-laws state that: "The purpose of the Commission on the Status of Women is to advocate for the improvement of the status of women in journalism and mass communication education as well as in the journalism and mass communication workforce. The Commission shall

promote feminist scholarship in journalism and mass communication, and shall plan and present programs."

The Commission fulfills its responsibilities to AEJMC with broad participation from its membership and by the routine work of its officers.

■ **Second-Year Co-Chair.** The second-year co-chair conducts advocacy activities and sits on the AEJMC Executive Committee. The second-year co-chair assists the first-year co-chair with her duties as needed.

■ **First-Year Co-Chair.** The first-year co-chair manages the Commission's Division arm, supervising the programming, research, communication and awards activities. The first-year co-chair also oversees the activities of the Commission and can appoint any committees and task forces deemed necessary, including the nominations committee.

■ **Vice-Chair.** The vice-chair assists the first-year co-chair and is responsible for preparing the annual meeting's program. As part of CSW's annual nominations and election process, the vice-chair typically assumes the duties of first-year co-chair in her following year of service to CSW. Other positions include:

- **Newsletter Editor.**
- **Recorder/Treasurer.**
- **Research Paper Competition Chair.**
- **Graduate Student Representative.**

1999 CSW AEJMC Convention Programming

Wednesday, August 4:

9:45 a.m. - 11:15 a.m.:

Research Session (#24): Sponsor: Qualitative Studies.

1 p.m. - 2:30 p.m.:

PF&R Session (#146):

Sponsor: RTVJ.

4:15 p.m. - 5:45 p.m.:

Competitive Research Session:

Co-sponsor History.

6 p.m. - 7:30 p.m.:

Technology Research Session

(#127): Sponsor: MAC.

Thursday, August 5:

7 a.m. - 8 a.m.: Executive Meeting

(Outgoing Officers).

Noon - 1 p.m.

Business Meeting: Off-Site Lunch meeting.

2:45 p.m. - 4:15 p.m.:

Research Session (#121): Sponsors:

Science; Grad

Students.

4:30 p.m. - 6 p.m.:

PF&R (#74): Sponsor: Law.

Friday, August 6:

7 a.m. - 8:15 a.m.: Executive

Meeting (Incoming Officers).

1 p.m. - 2:30 p.m.:

Technology Research Session

(#3): Sponsor: History.

2:45 p.m. - 4:15 p.m.:

PF&R (#195): Co-Sponsor:

Council of Affiliates.

4:30 p.m. - 6 p.m.:

Competitive Research (sole).

6:15 p.m. - 7:45 p.m.:

PF&R (#55): Sponsor: International.

Saturday, August 7:

8:45 a.m. - 10:15 a.m.:

Competitive Research (sole).

10:30 a.m. - Noon:

Competitive Research (sole).

1 p.m. - 2:30 p.m.:

Technology Teaching Session

(#194): Co-Sponsor: VisCom.

2:45 p.m. - 4:15 p.m.:

PF&R Session (#66): Sponsor:

VisCom.

CSW SEEKS APPLICANTS FOR TWO AWARDS

MARY GARDNER AWARD

The Commission on the Status of Women invites graduate students who conduct scholarly work about women to apply for the first annual Mary Gardner Award.

This \$250 award is designed to fund research that has the potential to make an excellent contribution to the literature about women and journalism and mass communication. It honors Mary Gardner, professor emeritus at Michigan State University, the first woman to be elected president of AEJ.

She has always been an ardent supporter of women in journalism and mass communication, and the Commission on the Status of Women.

Last year, CSW's Wild Women IV

event was also a fund raiser for the Mary Gardner Award. More than \$ 1,555 was raised for the award through the sale of the book "Wild Women in the Kitchen."

By April 15, applicants should send four copies of a three-to-five page description of the project and its potential contribution to the scholarship on gender and the media, and a brief (one page) description of the applicant's qualifications for undertaking the project.

A three-person panel, will judge applications/research papers. Notification will be made to the award winner in May. Applications should be sent to:

Dr. Susan Kaufman
Journalism Dept.
Eastern Illinois University
Charleston, IL 61920-3099

MARY ANN YODELIS SMITH AWARD

The Mary Ann Yodelis Smith Award is designed to fund feminist scholarship that has the potential to make a significant contribution to the literature on gender and the media.

It was first presented in 1995. The CSW is seeking applications for the \$500 award, which will be presented during this year's AEJMC convention in New Orleans. Mary Ann Yodelis Smith, a past president of AEJMC, was a long-time advocate for women in the academy.

At the time of her death in November 1995, she was serving as an associate vice-chancellor for the University of Wisconsin Centers and was also a professor in the School of Journalism and Mass Communication at University of Wisconsin-Madison.

By April 15, applicants should send four copies of a five-to-seven page description of the project and its potential contribution to the scholarship on gender and the media, and a brief (one page) description of the applicant's qualifications for undertaking the project.

Applications should be sent to:

Kandice Salomone
SPIR, 114 Carlotti Admin. Bldg.
75 Lower College Rd.
University of Rhode Island
Kingston, R.I. 02881-1966

A three-person panel, including a past recipient of the award will judge applications. Notification will be made to the award winner in May.

SCHOLAR-TO-SCHOLAR RESEARCH POSTER SESSION

by **Judith Cramer, Co-chair**

AEJMC has scheduled scholar-to-scholar poster sessions for this year's conference. This is the first time that a poster session is not being programmed against. In addition, the paper abstracts will be published in the AEJMC newsletter so that people will be aware of the research that will be discussed in the poster session.

The Commission's poster session is set for **8:15-9:45 a.m. on Saturday, Aug. 5**. Here's how our session will work: overflow and lower rankings will not be the basis upon which papers are accepted for the session. Rather, our session will have a theme and that theme will be based on all of the papers submitted. The selected theme papers will then be reviewed by a discussant who will prepare a written overview of the papers. That overview will be posted along side the papers.

We're hoping that there will be higher attendance and much greater interaction between authors and session attendees. So, mark your calendars for the Commission's session Saturday, Aug. 5, 8:15-9:45 a.m.

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