

# Women's Words

Strength in Diversity

Archives

SPRING 2003

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Looking Ahead to San Antonio

Hi, CSW members –

It seems like only last week we were in Toronto at the 2004 AEJMC conference, but we're already looking ahead to the 2005

conference in San Antonio. Amazing how fast life moves, isn't it?

Many of you got a chance to participate in the Silent Auction in Toronto that benefited the Mary Gardner Graduate Scholarship Award – to the tune of more than \$1,600! We owe Kitty Endres a big thanks for thinking of the idea, organizing it, and contributing so many items and her time to making it a success. Several CSW members and other AEJMC folks also donated items.

The auction went over so well that we will do it again – on a slightly smaller scale – in San Antonio. I've already dug out my autographed Betty Friedan book to bring along. Now that you know how the auction works, if you want to donate, we'll tell you in the next newsletter how to do that.

Our Donna Allen Award nomination deadline is earlier than usual, you'll notice. (See the call for nominations in this newsletter.) By determining our winner in January, we will be able to request travel funds from AEJMC to feature her/him/them in a session at the conference, unless the winner is an AEJMC member. This was Erika Engstrom's idea – she's always thinking of ways to enhance CSW.

Brenda Wrigley, our program chair, and I will be going to the mid-winter meeting in December to wheel and deal with the other divisions on putting together the CSW and AEJMC programs for the 2005 conference. We'll report on that next time.

Here's wishing you a successful end to the semester and a happy holiday season –

**Julie Andsager,  
Associate Professor,  
School of Journalism & Mass Communication,  
University of Iowa**

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## Mary Gardner Award: Silent Auction A Huge Success

The silent auction held by the Commission on the Status of Women at the annual convention in Toronto to benefit the Mary Gardner Graduate Student Research Award was a spectacular success, thanks to the above-the-call-of-duty efforts of CSW member extraordinaire Kitty Endres, the brains behind it.

Featuring an array of feminist-related goodies, the auction brought in a grand total of \$1,688.11 (the odd cents attributed to Canadian conversion), and started what is sure to be a tradition at future conventions. Items ranged from signed books by well-known authors such as Maya Angelou to vintage magazines, feminist-oriented dolls, gift baskets and logo items.

CSW gives a big thanks Endres and her team of auction volunteers, and all who donated, whether in the form of items or as high bidders. Thanks also to our co-sponsors Minorities and Communication and Communication Theory and Methodology, for contributing to the refreshments for our signature session, “Women Redefining Leadership” (also coordinated by Kitty Endres), which preceded the auction.

Plans for next year’s auction in San Antonio are already in the works, so keep your eye out for items to donate, and start saving up your auction “mad money.” It all goes to a great cause—funding research for our graduate students, and, most importantly, honoring the late Mary Gardner, professor emeritus at Michigan State University and the first woman elected president of AEJMC.

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## Women’s E-News Editor Wins Donna Allen Award

The editor-in-chief of a non-profit website covering issues of particular concern to women was honored in the 2004 awards of the Commission on the Status of Women in Toronto at the annual convention of the Association for Education in Journalism and Mass Communication.

Rita Henley Jensen, editor-in-chief of Women’s E-News, was the recipient of this year’s Donna Allen Award for Feminist Advocacy. Women’s E-News is a non-profit website that covers issues of concern to women and provides women’s perspectives on matters of public policy.

The Donna Allen Award recognizes feminist advocacy by a woman or a group promoting the rights and freedoms of women and minorities around the world. It honors Donna Allen, the founder of the Women’s Institute for Freedom of the Press in Washington, D. C.

Penny Bender Fuchs, a doctoral candidate in the Philip Merrill College of Journalism at the University of Maryland, was the recipient of the Mary Gardner Award for Graduate Student Research. Fuchs’ research project focuses on why women leave newspapers mid-career. The Mary Gardner Award is designed to fund research that has the potential to make an excellent contribution to the scholarship on women in journalism and mass communication. It honors Mary Gardner, professor emeritus at Michigan State University and the first woman elected president of AEJMC.

Radhika Parameswaran, assistant professor in the School of Journalism at Indiana University, and Kavtha Cardoza, of WUIS-FM at the University of Illinois at Springfield, were the recipients of the Mary Ann Yodelis Smith Award in Feminist Scholarship for their research project on the symbolic representations of gender and skin color in India. The award funds feminist scholarship that has the potential to make significant contributions to the literature on gender and the media. First presented in 1995, it honors Mary Ann Yodelis Smith, a past president of AEJMC and longtime advocate for women in the academy.

The Commission on the Status of Women encourages research on the status of women in journalism and mass communication education and seeks to balance inequities in the academic community. AEJMC is a non-profit, educational association of journalism and mass communication faculty, administrators, students and media professionals from around the world.

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## Call for Donna Allen Award for Feminist Advocacy

The Donna Allen Award recognizes feminist advocacy by a woman or group. This award honors Donna Allen, founder of the Women's Institute for Freedom of the Press in Washington, D.C. The award is bestowed by the AEJMC Commission on the Status of Women. Submissions should demonstrate how the nominee's feminist media activism promotes the rights and freedoms of women and minorities across the world. Nominees need not be AEJMC members.

Deadline is January 10, 2005

Send nomination letters and materials to:

**Julie Andsager**  
**CSW second-year co-chair**  
**School of Journalism and Mass Communication**  
**University of Iowa**  
**Iowa City, IA 52242-1401**

**Direct inquiries to [julie-andsager@uiowa.edu](mailto:julie-andsager@uiowa.edu).**

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## Call for Papers

**ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION  
(AEJMC)**

**Commission on the Status of Women Call for Papers Annual Convention Aug 10-13, 2005 San Antonio, Texas**

The Commission on the Status of Women invites submissions of research papers for competitive paper sessions at the AEJMC 2005 annual meeting August 10-13, 2005, in San Antonio.

The Commission seeks scholarship based on issues of gender and communication. We welcome research papers, in which gender is a main focus, that use a variety of approaches and research methods, including, but not limited to, critical, empirical, ethnographic, historical, legal, and semiotic. It is expected that the research will demonstrate a familiarity with feminist communication theory where appropriate. We especially encourage submissions by students. Authors of accepted papers must be able to present their papers at the conference.

Submission guidelines: Submit six hard copies of the paper, including a 75-word abstract on a separate page. Suggested paper length is 25 pages of 12-point type, excluding notes, references, and figures or illustrations. Identify author(s) on a separate page with mailing address, telephone number, and e-mail address of author to whom correspondence should be directed. Paper title should appear on all pages as a running head. Please include the AEJMC Copyright Permission Form. Submissions cannot be under consideration for presentation at other conferences or publication by hard copy or electronic journals. Submissions must be postmarked by April 1, 2005.

Send submissions and direct questions to:

**Evonne H. Whitmore,  
CSW Research Chair,  
School of Journalism and Mass Communication Kent State University,  
Kent, OH 44242-0001.**

### **Questions? Contact:**

**[ewhitmor@kent.edu](mailto:ewhitmor@kent.edu)**

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## Caroline Dow, Professor and Advocate for Social Justice, Died Sept. 14

Dr. Caroline Dow, 62, college professor, journalist, and lifelong advocate for social justice, died Sept. 14, 2004, in St. Augustine, Fla., of pancreatic cancer.

Born in Detroit in 1942, she graduated from the University of Michigan in 1963 and earned her master's in journalism and doctorate in mass media from Michigan State University.

As a journalist, she was a senior editor of the Michigan Daily, a reporter for the Detroit News, Detroit Bureau Chief of LIFE Magazine and a correspondent for People Magazine. She received the Howard Dubin Award for service to the Society of Professional Journalists and helped draft the 1987 Revision of the SPJ Code of Ethics for Journalists.

Dow taught journalism and communication at Wayne State University, Michigan State University, Indiana University, University of Evansville and Flagler College, where she was chair of the Communication Department from 1997 to 2003. She was named 1985 Adviser of the Year at Indiana University-Purdue University at Indianapolis.

Many of those she taught called themselves "Dowists" as they shared her philosophy that it is her duty to provide clear and complete information to society and give voice to the voiceless. She served on the Executive Committee of the Association for Education in Journalism and Mass Communication, appearing in the national program for 25 years. She headed the Commission on the Status of Women, the Magazine Division and was on the founding Board of the Ethics Division.

A lifelong advocate for social justice, Dow was an early worker in equal rights and voter literacy projects in the 1950s and 1960s and worked with refugees in Europe in 1959. She helped found the first integrated private school in the City of Detroit, Friends School in Detroit, in 1966. She was of the Quaker faith.

Dow was named a "First Amendment Warrior" by two presidents of the Society of Professional Journalists. Her research on the effects of sound stress on women contributed to reform of international standards on the loudness of sound in the workplace.

#### **Adapted from the St. Augustine (Fla.) Record**

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## JLID Opens Doors to Administration

By Diana Nati and Natalie Neyer

The Journalism and Mass Communication Leadership Institute for Diversity, established in 2000, opens doors for professors to academic administration.

Instigated by Dr. Marilyn Kern-Foxworth, then president of the Association for Education in Journalism and Mass Communication, and Dr. Shirley Staples Carter, then president of the Association of Schools of Journalism and Mass Communication, JLID has been helping women and minorities gain access to and training for administrative positions throughout journalism and mass communication programs in the United States.

Each year, a class is selected and paired with mentors. During the fellowship year, the fellows keep in contact with their mentors, attend training sessions and engage in networking opportunities. This year's class of 11 fellows will graduate in spring 2005.

“The advisory board makes the selections,” says Jennifer McGill, executive director of AEJMC. “The mentors are then recruited based

on requests from the fellows.”

Fellows learn about administrative duties in educational units and get to experience at national conferences what it is like to be in leadership positions.

“We run a special workshop for JLID fellows at the AEJ convention,” McGill says. “Both AEJ and ASJ help do the programming. The fellows attend ASJMC sessions held during the convention and meet deans, chairs and other administrators. That mainstreams them into administration.”

McGill says the fellows also attend the ASJMC winter workshop in February each year, and they have a special daylong program of their own. The present cohort, who started their fellowship year by attending the AEJ conference in Toronto, will end their year by attending the AEJ convention in San Antonio next summer.

“I learned a lot at the Toronto session this past August,” says Judy Cramer, associate professor of communications at St. John’s University, N.Y. “I’m really looking forward to the mid-winter ASJMC conference in Nashville to learn more about fund-raising.”

Fund-raising and financial management are aspects of administration that often elude professors, but the JLID program offers opportunities for them to learn about the subject.

“Journalists become journalists because they don’t want to do math,” says Virginia Whitehouse, associate professor at Whitworth College, Wash. “My mentor has helped me get over my math phobia, and I have learned about finances involved in administration.”

Mentors are also a knowledge base about possible career opportunities. The mentors, such as deans and chairpersons, are professionals already holding leadership positions.

“I think that this kind of immersion in administrative fellowship will show me whether I really want to go into administration,” says Therese L. Lueck, a professor at the University of Akron, Ohio.

“Shortly before I applied to JLID, I visited Denise Trauth, a professor of mine in graduate school and a person I admire,” she says. She’s a college president now, the first woman president at Texas State University-San Marcos. She seemed very happy and said she’d found a good fit. I’m not looking to be college president, but that visit made me wonder if administration might provide that ‘good fit’ for me.”

Networking is another benefit of participating in the JLID program. Dwight Brooks, assistant professor at the University of Georgia, says his involvement as a fellow has allowed him to meet many resourceful people.

“One of the best parts has been meeting other fellows who share the same interests and goals,” Brooks says. “These camaraderies and friendships will go beyond the time of the program.”

Jan Quarles, assistant dean of the College of Mass Communication at Middle Tennessee University, was a member of last year's JLID class. She said that her mentor, the dean of communication at the Hawaii Pacific University, was extremely helpful.

"My mentor was Dr. Helen Varner, and she helped me immensely on a personal basis," Quarles says. "We still e-mail each other. It's nice to have a woman I can relate to outside of my college where I am the only woman holding an administrative position."

JLID is an effective tool used to advance careers. Cramer says her involvement as a fellow will make her more marketable in the future.

"I will be prepared if I am offered an administrative position and my application will be taken more seriously," she says.

McGill describes the JLID program as "working fabulously."

The program, funded the first year by AEJMC and ASJMC, has had Gannett Foundation funding in the \$60,000 - \$65,000 range for each of the past three years.

"This is the fourth class," McGill says. "The fellowship pays all the expenses related with the program, expenses such as travel and accommodation. Part of the program involves shadowing a mentor for a week. Most of the fellows do that in the spring, but some do it in the fall, whenever they feel comfortable with it."

Fellows are encouraged to make calls with alumni, meet with advisory boards and, McGill says, "get a taste of something they may not have been part of before."

McGill recalls that Maria Williams-Hawkins, a Ball State University professor of telecommunication, shadowed Dr. Shirley Staples Carter, dean of the School of Journalism and Mass Communications, University of South Carolina, this past year and went to shadow her specifically during Journalism Week.

"She also attended an advisory committee meeting and spent half a day with me," McGill says.

Professor Nancy Mitchell, University of Nebraska-Lincoln, who was nominated for the fellowship last year by her dean, Will Norton, was within driving distance of her mentor, Pam Creedon, director of the School of Journalism and Mass Communication, University of Iowa.

"Nancy went to Iowa in fall and in spring," McGill says. "And her mentor went to her home campus – Lincoln – to visit and speak with classes."

The matching of fellows with mentors varies, depending on what people want.

"I talk with people individually regarding the type of mentor they want," McGill says. "Someone might want a female in the Southeast; someone else, someone who does research. If someone wants a specific person who is not in the group, I'll contact that



person. So far, everyone has been very gracious and has got involved.”

One of the advantages of the JLID program, McGill says, is that it enables fellows to decide whether administration is right for them.

“Even if they decide it’s not right for them, they will have knowledge they didn’t have before,” she says. “They will put themselves forward more for leadership roles in their schools. I know of one who took on a role in the Academic Senate and another who chaired a search committee and felt better equipped to do that.”

Applications and nominations for the next class of JLID fellows will be accepted from January through March 2005. The applications will be reviewed in the spring. Submissions must include two letters of recommendation, a current resume, a detailed letter to the JLID advisory board, and a one- to two-page essay. For more information about the program, visit [www.aejmc.org/jlid/](http://www.aejmc.org/jlid/).

Diana Nati is a junior majoring in the Integrative Public Relations program and minoring in media design at Central Michigan University.

Natalie Neyer is a junior with a major in apparel merchandising and design and a minor in journalism at Central Michigan University.

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## JLID Fellows 2004-2005

### **Debashis “Deb” Aikat**

University of North Carolina at Chapel Hill  
Associate professor

**Mentor:** Alex Tan, Washington State University

### **Elizabeth V. Burt**

University of Hartford  
Associate professor

**Mentor:** Pam Creedon, University of Iowa

### **Dwight E. Brooks**

University of Georgia  
Associate Professor

**Mentor:** Loren Ghiglione, Northwestern University

### **Jinx C. Broussard**

Dillard University and Louisiana State University  
Associate Professor  
**Mentor:** Douglas Anderson, Penn State University

**Kris Bunton**  
University of St. Thomas  
Professor  
**Mentor:** Kathy Krendl, Ohio University

**Caryl Cooper**  
University of Alabama  
Associate Professor  
Assistant Dean of Undergraduate Studies  
**Mentor:** Jannette Dates, Howard University

**Judith “Judy” Cramer**  
St. John’s University  
Associate Professor  
**Mentor:** Judy VanSlyke Turk, Virginia Commonwealth University

**Jennifer Greer**  
University of Nevada-Reno  
Associate Professor  
**Mentor:** Shirley Carter, University of South Carolina

**Linda Jones**  
Roosevelt University  
Associate Professor  
Director, School of Communication  
**Mentor:** Charles Self, University of Oklahoma

**Therese “Terry” L. Lueck**  
The University of Akron  
Professor  
**Mentor:** Pamela Johnson, Western Kentucky University

**Virginia “Ginny” Whitehouse**  
Whitworth College  
Associate Professor  
**Mentor:** Paul Parsons, Elon College

## JLID Fellows 2003-2004

### **Eddith Dashiell**

Ohio University

Associate Professor

E.W. Scripps School of Journalism

Associate Dean

College of Communication

**Mentor:** Jan Dates, Dean, College of Communication, Howard University

### **Barbara DeSanto**

University of North Carolina at Charlotte

Associate Professor

Graduate Program Coordinator Department of Communication Studies

**Mentor:** Elizabeth A. Toth, then Associate Dean, Newhouse School of Public Communications, Syracuse University

### **Nancy Mitchell**

University of Nebraska-Lincoln

Associate Professor

Department Chair College of Journalism and Mass Communications

**Mentor:** Pam Creedon, Director, School of Journalism and MassCommunication, University of Iowa

### **Jan Quarles**

Middle Tennessee State University

Professor

Assistant Dean College of Mass Communication

**Mentor:** Helen Varner, Dean, College of Communication, Hawaii Pacific University

### **Sandra Utt, University of Memphis**

Associate Professor

Assistant Chair Journalism Department

**Mentor:** Christine Martin, Dean, P.I. Reed School of Journalism, West Virginia University

### **Liz Watts**

Texas Tech University

Associate Professor

Associate Director School of Mass Communication

**Mentor:** Jack Hamilton, Dean, Manship School of Mass Communication, Louisiana State University

**Maria Williams-Hawkins**

Ball State University

Associate Professor

Department of Telecommunication College of Communication, Information and Media

**Mentor:** Shirley Staples Carter, Director, School of Journalism and Communication, University of South Carolina

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## Minutes of CSW Business Meeting in Toronto

### **Commission on the Status of Women, AEJMC Business Meeting Minutes**

**Toronto, Canada**

**August, 2004**

The meeting was called to order by second-year co-chair Erika Engstrom.

- Approval of Minutes
  - The minutes from the 2004 business meeting were approved. The board also will accept proposed amendments to the minutes by members who did not attend.
- Old Business
  - Account Balance is at \$1,431 (thanks to an anonymous donor).
  - [Note: As of Nov. 4, 2004, the account is \$3,112.80]
  - The Mary Garnder Award still is not endowed.
  - Nomination and Election of New Officers
  - Immediate Past Chair – Erika Engstrom
  - Second- Year Co-Chair/Advocacy – Julie Andsager
  - First-Year Co-Chair/Management– Teresa Mastin
  - Vice-head/Program Chair – Brenda Wrigley
  - Research Chair – Von Whitmore
  - Newsletter Editor – Maria Marron
  - Recorder – Michelle McCoy
- New Business
  - 2004 Research Report--Approximately 41 papers were submitted with a 39 percent acceptance rate (more than last year's convention).
  - 2004 Program Report—Program Chair Brenda Wrigley reported a high attendance at CSW sessions during the convention and commented on the high quality of presentations. Members were asked to e-mail her their ideas for next year's panels.

- o Members were encouraged to participate in the newly launched CSW Mentorship Program.
- o Maurine Beasley suggested that the Resource Committee partner with the Mentorship Initiative.
- o Over-40 Award Proposal: Pam Creedon listened to feedback about creating a new award for women more than 40 years of age. Some people felt it conflicted with the Outstanding Woman Award. Others thought it could reward those women who contribute service to multiple women's organizations within and outside of academe since the tenure process does not reward those efforts. Doug Newsom offered another suggestion--to create an award for a returning graduate student, who might also be more than 40 years of age.
- o Erika Engstrom mentioned possible sites for the 2008 convention from the AEJMC Board of Directors. Cincinnati was mentioned as a popular possibility.
- o The Silent Auction for the Mary Gardner Award was held during the business meeting.
- o Erika Engstrom moved to adjourn the meeting.

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## CSW Officers 2004-2005

### **AEJMC CSW Officers 2004-2005**

These are the officers of the Commission on the Status of Women from October 1, 2004, until September 30, 2005.

#### **HEAD**

Julie Andsager

University of Iowa

Tel: 319-335-3428

E-mail: <mailto:julie-andsager@uiowa.edu>

#### **VICE-HEAD**

Teresa Mastin

Michigan State University

Tel: 517-432-8377

E-mail: <mailto:mastinte@msu.edu>

#### **PROGRAM CHAIR**

Brenda Wrigley

Syracuse University

Tel: 315-443-1911

E-mail: <mailto:bwrigley@syr.edu>

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**RESEARCH COMMITTEE CHAIR**

**PAPER COMPETITION CHAIR**

Evonne Whitmore  
Kent State University  
Tel: 330-672-8304  
E-mail: <mailto:ewhitmor@kent.edu>

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## 2005 Barrow Scholarship Announcement

### **2005 Barrow Minority Doctoral Student Scholarship**

Applications are now being accepted for the 2005 Barrow Minority Doctoral Student Scholarship. The scholarship includes a \$1,400 award and a free one-year membership in the Communication Theory and Methodology Division (CT&M) of the Association for Education in Journalism and Mass Communication (AEJMC). The scholarship honors Professor Lionel C. Barrow, Jr., of Howard University in recognition of his pioneering efforts in support of minority education in journalism and mass communication. The award is sponsored by the CT&M Division and made possible in part through contributions from the Minorities and Communication Division, the Commission on the Status of Minorities and personal donations, as well as royalties from Guido H. Stempel and Bruce H. Westley's *Research Methods in Mass Communication*.

Minority students (U.S. citizens or permanent residents) enrolled in a Ph.D. program in journalism and/or mass communication are encouraged to apply. Applicants need not be members of AEJMC or the CT&M Division, nor does their work need to address issues of race. Applications will be judged on the promise the candidate's work shows for making a significant contribution to communication theory and methodology. To be considered for this scholarship, please send:

- a curriculum vitae
- a letter outlining research interests and career plans
- and two letters of recommendation to:

James Shanahan  
Associate Professor/International Professor  
Department of Communication  
Cornell University  
314 Kennedy Hall  
Ithaca, NY 14853  
(Questions may be addressed to Prof. Shanahan at [jes30@cornell.edu](mailto:jes30@cornell.edu))

Submissions must be postmarked no later than June 1, 2005.

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