



Scholastic SOURCE

ANNUAL SJD MIDWINTER MEETING FEATURES DAN EVANS, FRANK LOMONTE AS SPEAKERS

KARLA KENNEDY
SJD Vice Head, Florida International University

Dan Evans and Frank LoMonte will be two of the featured speakers at the 2017 Scholastic Journalism Division Midwinter meeting Jan. 5-6 at the Poynter Center in St. Petersburg, Florida.

Evans is the news director and content chief of the South Florida News Service. The South Florida News Service is a hands-on learning initiative at Florida International University.

"The South Florida News Service provides real-world journalism training for FIU students by doing something both obvious and unthinkable: throwing them into the deep end of Biscayne Bay and treating them like professionals. They write stories, shoot video and create interactive data visualizations, all the while serving as bona-fide members of the fourth estate," according to www.give.fiu.edu.

News organizations are encouraged to subscribe the service and publish students' articles. Students receive paid scholarships for participating in the program.

Evans is an associate professor of journalism at Florida International University. Prior beginning work at FIU in Feb. 2016, he worked at the *Los Angeles Times* as its community news editor. During his tenure, his publications received more than 80 local, state and national awards, including an EPPY from Editor and Publisher in 2012 for having the best news website in the country.

He has also worked at the *San Francisco Examiner*, *Hollywood Reporter* and *Los Angeles Daily Journal*. He holds a bachelor's degree from the University of California, Berkeley and a master's degree from the Columbia University Graduate School of Journalism.

LoMonte, executive director of the Student Press Law Center, is actively involved in New Voices USA (www.newvoicesUSA.com) campaign to get student press rights legislation passed in every state. This growing national initiative has just obtained the support of the Society of Professional Journalists.

According to an article on the SPLC website by Roxann Elliott, "SPJ is throwing their weight behind the effort, issuing a resolution at their 2016 Excellence in Journalism convention in New Orleans declaring their unyielding support for concrete First Amendment protections for student journalists."

LoMonte will discuss this and other initiatives such as the project striving to empower women in student media at the Midwinter meeting.

The registration form for the Midwinter meeting is on page 3 of the newsletter. Hotel reservations may be made through the Hotel Indigo.



Dan Evans



Frank LoMonte

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August member meeting minutes

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Division recognizes achievements at annual AEJMC convention

Innovative Outreach to Scholastic Journalism

Professor Steve Listopad of Valley City State University in North Dakota, was awarded 2016 Innovative Outreach to Scholastic Journalism Award.

Listopad began a national initiative that has restarted the anti-Hazelwood student-free-speech movement in North Dakota and across the United States. “New Voices USA” was begun four years ago as “New Voices North Dakota” and resulted in the country’s first anti-Hazelwood law passed in 10 years.

The ripples from “New Voices North Dakota” have been felt across the U.S., wrote Listopad’s nominator, Student Press Law Center Executive Director Frank LoMonte.

“Inspired by his vision and equipped with his coaching, advocates successfully secured passage of New Voices laws in Maryland and Illinois, with bills pending in Minnesota, Michigan and Rhode Island,” LoMonte wrote. “New Voices organizations are taking shape across the country in accordance with Prof. Listopad’s vision, with chapters in at least 19 states.”

“It took someone with Prof. Listopad’s indefatigable will to breathe life into a moribund reform movement.” Listopad was honored at the Scholastic Journalism Division’s annual meeting, Friday, Aug. 5, at the Association for Education in Journalism and Mass Communication convention in Minneapolis.

Robert L. Knight Multicultural Award

On Saturday, Aug. 6, Prof. Kimetris Baltrip of Kansas State University was honored with the Robert L. Knight Multicultural Award at the annual Minorities and Communication/Scholastic Journalism Division luncheon in Minneapolis.

For more than 10 years at Kansas State, Baltrip has worked to promote diversity within the school and its student newspaper, and provide opportunities for minority students. During her first three years as adviser, she increased diversity among the *Collegian* staff by 700 percent, from two students to 14.



Steve Listopad

She has also worked in the Manhattan community to promote diversity, creating the “Diversity Discovery” workshop, exposing middle school students to the journalism field. She also resurrected the school’s Diverse Mass Communicators organization, and guided students in creating the first NABJ chapter at Kansas State. Baltrip came to Kansas State in 2005 after stints as a copy editor at both *The New York Times* and the *Houston Chronicle*. She also served as an assistant professor at both Prairie View A&M University and Akron University.

David Adams Educator of the Year

Nicole Kraft of The Ohio State University was honored as the 2016 David Adams Educator of the Year during the division meeting Friday, Aug. 5.



Nicole Kraft

Kraft is “a leader at our university — and around the world — at incorporating technology into classroom work,” wrote OSU journalism student Bruce Thomas.

Kraft has exported her vision of technology in the journalism classroom to several places around the globe, including as far away as Ethiopia. Her presence on AEJMC teaching panels and in scholar-to-scholar poster

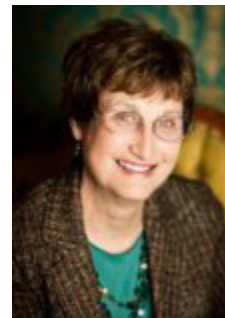
sessions focuses on her own classroom techniques and the research she does in evaluating those techniques.

“Nicole’s use of technology, integration of authentic and engaging learning experiences and dedication to high-quality, low-cost learning materials sets her apart,” wrote former OSU student Byron Roush. “Nicole Kraft is one of the most innovative and dedicated instructors I have come across as an undergraduate or graduate student.”

“Her courses are popular and innovative with the use of methods and technology,” wrote Janet M. Box-Steffensmeier. “She cares about her students and her teaching to her core. She has participated in the dialogue about teaching and learning through talks, panels, grants and her service.”

Honors Lecture

Prof. Mary Arnold of South Dakota State University kicked off the member’s meeting Friday, Aug. 5, by delivering the 2016 Scholastic Journalism Division’s Honors Lecture. Arnold’s Honors Lecture will be printed in the next newsletter.



Mary Arnold



AEJMC SCHOLASTIC JOURNALISM DIVISION MIDWINTER MEETING JANUARY 5-6, 2017

Poynter Institute for Media Studies, St. Petersburg, Florida

Registration

Name: _____ Email: _____

Address: _____

School/Business/University: _____

School/Business Address: _____

School/Business Phone: _____

Other Contact Information (Cell Phone and/or Secondary Email):

_____ \$40 for first time attendees, graduate students, and current high school journalism teachers

_____ \$75 regular registration fee

Friday Night Group Dinner: _____ yes _____ no _____ yes, I can drive if needed

Mail registration form with check or money order to Karla Kennedy, AEJMC SCHJ Vice Head, P.O. Box 222, Hobe Sound, Florida, 33475 before December 17, 2016.

Hotel Accommodations:

HOTEL INDIGO

234 3rd Avenue North

St. Petersburg, Florida 33701

727-822-4814

\$119.00 a night, \$7.00 a day for parking, FREE Internet (Booking code: AEJ)

Hotel's room rates are subject to applicable state and local taxes 2017 (13%) in effect at the time of check-in. These rates are confirmed on a net, non-commissionable basis. Cutoff date is 12/4/16. The link to book is extremely long, but available upon request.



CALL FOR PAPERS

AEJMC Scholastic Journalism Division Midwinter Meeting
Jan. 5-6, 2017
Poynter Institute

The Scholastic Journalism Division of AEJMC will hold its Midwinter Meeting on Thursday and Friday, Jan. 5-6, 2016, at the Poynter Institute for Media Studies in St. Petersburg, Fla. The division is accepting submissions of research papers for this meeting.

Papers should be theoretically based, methodologically rigorous, and clearly relate to an issue facing journalism and/or civics education. Papers can be on any topic related to journalism education (at all levels); the student press; media, news, and civic literacy; youth journalism; or related fields. We welcome submissions from all theoretical and methodological perspectives.

Formatting and style. Submitted papers should:

- Consist of one Microsoft Word or a PDF document.
- Be double-spaced and set in 12-point Times New Roman type, and have 1-inch margins on all sides.
- Follow either the Publication Manual of the American Psychological Association (6th ed.) or the Chicago Manual of Style.
- Not exceed 25 pages in length, not counting references, tables, and appendices.
- Not contain any information identifying the author(s).

Cover page and abstract. The cover page will include only the paper's title and running head. An abstract of no more than 100 words will follow the cover page. Please **DO NOT** include names of authors or other identifying information on any page of the research paper, including the title page.

Submission. Papers should be sent via email attachment to bobkowski@ku.edu by ***Tuesday, November 15, 2016 at 11:59 p.m. Central Standard Time.***

Submission email. In the body of the email to bobkowski@ku.edu, please provide the following contact information: names, titles (or student status), and affiliations of all authors, and the name, address, email address, and telephone number of the principal author.

Review & presentation. Those papers selected by peer review will be presented during the Midwinter Meeting. Authors will be notified about acceptance in early December. At least one author of each accepted paper will be expected to attend the Midwinter Meeting to present the paper.

Questions. For more information, please contact the Scholastic Journalism Research Chair Peter Bobkowski at (785) 864-7634 or bobkowski@ku.edu.

2015 Honors Lecture

SHELTON ENCOURAGES DIVERSITY, CULTURAL EXPOSURE IN JOURNALISM

I became involved in scholastic journalism education mid-career, so I've always felt like the newbie or, more recently, as an "experienced" educator among our colleagues. However, I must say, when invited to sit on the "lessons from the old guard" panel at the Mid-Winter Meeting in Nashville a couple of years ago with my mentor and friend Jack Dvorak, professor emeritus of Indiana University, I had an aha moment, "Hmmm, I'm among the old guard."

On closer inspection, I've realized we just had a sizeable number of impressive members with long careers who retired in recent years – among the baby-boomer bubble we've seen elsewhere in education. Many of the teachers who were active in the Iowa High School Press Association and Summer Journalism Workshops in 1997, almost 20 years ago when I began as executive director at the University of Iowa, are now retired. It was a wonderful coincidence that Mary Arnold was recognized today as Educator of the Year. Mary preceded me as IHSPA director. A towering presence in scholastic journalism education and in this division, she set an inspiring agenda as director, one I found intriguing and attractive to build upon. I was most familiar with Mary's work in encouraging diversity in scholastic journalism, and had been involved as a participant in programs she conducted to that end.

But I also knew of her historic role in lobbying for Iowa's Student Expression Law with others such as the predecessor of my current position with Quill and Scroll, Dick Johns, and retired Pella High School adviser and former JEA President Ann Visser, who currently sits on the Quill and Scroll board of trustees, Jack Kennedy, former adviser of Iowa City High School 's famed "Little Hawk" newspaper and yearbook and currently director of the Colorado Scholastic Press Association, and Merle Dieleman, former Dow Jones News Fund Teacher of the Year, who is now retired from advising at Pleasant Valley High School in Iowa. These are people I have come to not only admire but to consider among my friends and colleagues. People I've learned a tremendous amount from.

What great fortune!

I am blessed to have the opportunity to learn from the best experts in the field in this division and in my own backyard. It's how doctoral students feel when they meet and take classes from the authors of essential books in their studies. Rock stars!

Similarly, involvement in this division has allowed such enrichment opportunities. Of course, the purpose of our involvement is to exchange information through research and discussion to advance our field. Our division has succeeded in this endeavor. We may be small, but we are effective.

I dare say all of the Honors Lecturers before me played a role in strengthening our division and directly contributed to the scholastic journalism education of Vanessa Shelton. I also noted the first Honors Lecturer in 1973, when I graduated from high school, was Lester Benz of the University of Iowa, who directed Quill and Scroll from 1957 to 1972 when Dick Johns became director. Dick was the Lecturer in 1994.

Last year's honoree, Candace Perkins Bowen, continues to offer lessons through her involvement with the Center for Scholastic Journalism and as the Scholastic Press Association liaison with JEA as well as through our division. Candace was the patient instructor as I learned the ropes of AEJMC leadership as the incoming division vice head. She continues to be an email message or phone call away when I need her. Julie Dodd also is a trusted adviser, who fortunately serves on the Quill and Scroll Board of Trustees. As a new member, she warmly welcomed me to the division and offered encouragement that continues today.



Vanessa Shelton

Remember Cheryl Pell of Michigan State and the introductory CARE notebooks to help new scholastic press association directors? It was a practical idea conceived by scholastic press association directors to help others learn from our experiences, to make the path a little easier and stronger for those to come.

I stand on the shoulders of many who have given the Honors Lecture in this scholastic journalism division. Friends and supporters Karen Flowers; Bruce Konkle, my journalism history compadre who I will always affiliate with the Laurence Campbell Research endowment fund campaign; John Hudnall; H.L. Hall and Tom Eveslage, both of whom I've had the pleasure of working with as Quill and Scroll board members; David Adams and James Tisdale who both left us too soon before they could teach me more that I wanted to know; and Barbara Hines, a fireball who seems to be involved in so many aspects of our world – I have the privilege of working with her as the author of book reviews for each issue of Quill & Scroll magazine. It's been a blast as our membership has expanded to include the contributions of Linda Shockley, Sharon Stringer, Monica Hill, Teresa White, Diane Hadley, our officers Calvin Hall and Jeff Browne and more. If I didn't mention your name, please know that I appreciate you, too. I just don't want to belabor the point.

Preparing this lecture has been enlightening as I reflected on those experiences and people who helped shape my scholastic journalism worldview. I remember my first AEJMC meeting in August 1997. I had just accepted the IHSPA position and then-University of Iowa School of Journalism Director John Soloski told me I should attend AEJ and meet people in the division. The conference was in Chicago, a convenient 240-mile drive from Iowa City, especially for the young woman I was at the time. There I met a skeptical Merle Dieleman, the same former adviser from Pleasant Valley High School who was attending the conference as that year's Dow Jones High School Journalism Teacher of the Year. Merle's pointed question to me was "how long" would I serve as director of IHSPA. A graduate student had filled in for Mary during a year-long sabbatical, then he quickly had to leave after the summer workshops, and with other staff comings and goings among press associations elsewhere, Merle was rightfully concerned. My public relations sensibilities kicked in and I told him I didn't expect to leave anytime soon, unless they wanted me to go. Throughout my journalism career, 10 or so years seemed to be the average length of my tenure.

Prior to joining the IHSPA, I served eight years as a public relations officer and assistant director of the University News Services at the University of Iowa. During that time, I earned a master's degree in journalism taking courses part-time on campus, and as I transitioned to the new IHSPA directorship, I was also embarking on doctoral studies as a part-time student employed in a full-time professional position. Believe me, there is value in small increments. It took 10 years to finish in 2007, and along the way I found support and encouragement in our division from so many of you, from Julie Dodd and Kay Phillips, both of whom had done the same thing, to Jack Dvorak, who also once served as director of the Iowa High School Press Association. Mary Arnold also earned her doctorate while directing the IHSPA and Soloski, the director, was her dissertation adviser. Knowing it was possible was half the battle, the other half was doing it.

What a relief!

At the same time I was wrapping up my dissertation, Quill and Scroll

CONTINUED ON PAGE 6

Midwinter meeting offers valuable educational opportunities

was looking for a new director. So began a new chapter.

Quill and Scroll, among many rewards, has offered more experiences in publishing for the high school student and teacher membership through its twice annual magazine, website, e-newsletter and social media. We also have publications, including a stylebook and the Principal's Guide to Scholastic Journalism. Revising the Principal's Guide three years ago is among the highlights of my career, collaborating with John Bowen and members of JEA Scholastic Press Rights Commission to write and produce the book and its companion website was so rewarding. One of those rare opportunities to collaborate with other educators, savor their knowledge and craft a valuable resource.

So much fun!

Our division knows how to have fun while taking care of business. Our annual Mid-Winter Meetings have often been at the crown jewel of media education institutes in the usually sunny, warm St. Petersburg, Florida. We've had some of the best instruction available in journalism curriculum development, media practices and technological developments. And we consider and discuss research to advance our knowledge and practices. What's more, we have a good time! We go out to dinner together, and we exchange gifts that represent our states!

We also know the meaning of inclusiveness, which seems to be elusive today in many media quarters, although many have worked toward this goal

since I was a high school student in recently desegregated St. Louis, Mo. Remember Equal Opportunity, the forerunner to Affirmative Action? I remember the Kerner Commission report was the buzz in the journalism world. News media were not prepared to cover the civil rights movement and unrest of that volatile period in race relations. Couple that with Watergate, another influential development of the time, and you have two pivotal events that impacted the journalism-scape of the 1970s. As a budding journalist, the need for a more racially diverse (Kerner report) and a more legally adept (Watergate developments) news corps were frequent topics of conversation. **Exciting times. Journalists were respected and their work was sexy.**

In high school, I wanted to be a poet. My high school English teacher, who appreciated my writing abilities, suggested otherwise so I could "make a living." Consider journalism, she said while editing my columns for a local newspaper. For the last two years of high school, I wrote a weekly column about Beaumont High School happenings for *The St. Louis American* newspaper, a longstanding fixture in the Black community of St. Louis.

Then, I had little understanding of its history or role, nor did I know that decades later the American would be a focus of my dissertation research.

The influence and power high school journalism teachers, among other teachers, have with their students is fascinating. Think about the teacher-student dynamic you are so familiar with and how a simple recommendation can be life-changing. It was for me.

My parents encouraged attending college, and as many working class couples would wish, they imagined their eldest daughter, the second-born child, would teach. If not teaching, an executive secretary could provide a good living. It had for my aunt, who as such a secretary for an attorney, managed to work as the executive secretary for the first Black mayor of a major city, Gary, Indiana, when that boss, Richard Hatcher, was elected. A glamorous, interesting job indeed.

Keeping that in mind, just imagine what those parents said when I told them I wanted to go to college and to become a newspaper reporter? That was foreign territory. Do they make a good living – decent pay, benefits and a pension? When informed, earnings

for reporters were similar to teachers, there was parental acceptance but not without reservation.

Fast forward four years, as a newspaper reporter in Cedar Rapids, Iowa, covering cops, courts and the community was a rewarding, one-of-a-kind job. It was an important public service to my mind. As the only

reporter of color during 12 years on staff, it also became clear there was a need for more content producers of diverse backgrounds. I believe, we can try, but we cannot be objective, and are a product of our experiences, influences and world. Journalists can strive for balance and fairness by employing certain reporting and writing conventions, however. The varied experiences of media news staffs can, and should, come to bear in the production process. In an ideal world, discussions and ideas should flow to inform reporters covering stories, photographers capturing a slice of life, graphic designers advancing stories visually, and editors coaching the production process.

Having diverse staff members not only influences the news product, but also contributes to an enlightened work environment. For instance, a discussion about stereotypes with the editorial writer who mentioned a Cadillac and no other car model in a parade in the African American community. Or pitching a story to finally address complaints from Black citizens that they were being discriminated against in local discos after the dance floor seemed to have too many patrons of color. The public expects the news media to

address these concerns and more.

Can we say, sound business practices?

It's not that such acts could not have come from someone who did not live similar experiences, however, there must be an awareness – an awareness that comes from exposure either as a lived experience or a learned one. In today's world of technological advances and digital communication, it is imperative to be global citizens. It's also easier to be that global citizen with the information superhighway, the geographic mobility of people and ready access to online interactive media. It's crucial for news workers to not be monolithic in experience or background. Many students, to their credit, realize this and prefer not to live in a vacuum, unprepared to interact with the world and its multitude of people and cultures. They want cultural exposure. Many careers today require it. Journalism should be among them.

Until recently, attention diverted away from the need for an inclusive news media staff at a time when it is most needed. ASNE, academic researchers, the Nieman Lab along with the minority journalism organizations have drawn attention to the industry's lack of progress. The Pew Research Center earlier this week joined the chorus bemoaning the state of minorities in the news media. Yes, we've seen Dean Baquet head *The New York Times* as executive editor and Lester Holt take on anchoring NBC "Nightly News," both men pioneers as the first African Americans in those influential roles.

Minorities make up more than a third of the adult population in this country but are 22 percent of the local television news workforce, according to a study by the Radio, Television, Digital News Association, and 13 percent of daily newspaper newsroom employees, according to ASNE. Despite what appearances may imply, apparently the state of minority journalists in newsrooms has changed little over the past few decades.

And while we recruit, prepare and encourage minority students to seek positions in the industry, the studies indicate students are meeting barriers to employment in what are traditionally entry-points to the profession – smaller markets. Compounding the issue, as newsrooms have shrunk in size, minority employees have been among the shrinkage. The largest level of minority job loss in daily newspapers was reported by ASNE since it began gathering data in 1984. In 2014, 22 percent of minority employees left or lost their jobs at daily newspapers compared to 14 percent of white employees.

Cultural diversity is essential to sound journalism. With the disruptions posed by technological and economic developments, it's a challenge to not lose sight of those critical journalistic standards that contribute

“HAVING DIVERSE STAFF MEMBERS NOT ONLY INFLUENCES THE NEWS PRODUCT, BUT ALSO CONTRIBUTES TO AN ENLIGHTENED WORK ENVIRONMENT.”

Shelton: News delivery may change, but ethics remain same

to compelling, credible, accurate news content. We have to find a way to address these seemingly competing interests, to teach our students and high school teachers how to produce solid journalism regardless of the platform used for distribution. To help them keep in mind the public service charge that the profession should still hold as a core value. Business interests aside.

What a quandary?

Cultural diversity instruction often seems to be positioned as a “nice” offering, one that addresses the differences in lived experiences that may pose barriers to acceptance and understanding. And while that is indeed part of the proposition, there’s more to it. A substantial understanding of cultural diversity would also include the context of disparities, both historically and contemporaneously, to provide a more nuanced understanding of those disparate experiences. Diversity, in all its glory, entails not only race and ethnicity, but such matters as gender, age, religion, abilities, sexual orientation, social and economic standing. When we consider some of the top news stories over the past year, coverage of racial unrest and disparities, immigration issues, employment and fair wages, marriage rights and women’s health are among them. Coverage of developments related to these ongoing issues, once again, has caught the news media flat-footed. It was a complaint in the Kerner Commission report and it is today. Why hadn’t some of the issues been covered before? Why does the coverage lack depth today?

Those silences will be filled, but by whom. Will the general circulation newspapers, magazines, website and broadcast news programs include the myriad voices in these discussions? If they did, would their bottom line be healthier due to reader trust and interest?

Some news organizations are betting on it. VICE news is launching a new channel called Broadly to focus on issues pertinent to women, such as rapes on college campuses, abortion and LGBT rights “that the mainstream press are failing to cover,” according to its editor-in-chief. I appreciated the goal the editor stated in an interview with *The Guardian* and want to share it with you: “To cover women properly, and thoroughly and authentically and honestly.” Worth emulating when covering all subjects?

At the same time, the largest Spanish-language television network, Univision, is attracting audiences that rival the networks and is launching a 24-hour Spanish-language news network. So, how can we generate a more inclusive news corps for mainstream and specialized media? There are a multitude of approaches, but in a nutshell widening the net to be more inclusive of content producers who are not of the same stripe. To seek new diverse talent we must strategically tap resources, such as faculty, organizations and colleagues to find candidates. Another is to cultivate talent, a very effective route many of us have taken in our work instructing college, secondary and even elementary school students.

One of my greatest joys was to be recognized by our division with the Innovative Outreach to Scholastic Journalism Award for a pet project, summer journalism academies for elementary and junior high school students. The academies were held in high schools in culturally diverse neighborhoods of two larger cities in Iowa and the students were recruited from the high schools’ feeder schools. The high schools’ journalism students, also a diverse group, were small-group instructors for the younger students, following the curriculum developed and administered by the lead journalism teacher. Hundreds of young students attended the academies over time and about half were students of color. With time, the young students grew to be high school students and several developed an interest in journalism that led them to take journalism courses, and work on the yearbook, newspapers or websites in high school. Eventually, some of those students made their way to

“SINCE THE GREAT RECESSION, NEWS ORGANIZATIONS HAVE BEEN CONSUMED BY THE PERCEIVED NEED TO DISSEMINATE NEWS IN MORE DIGITAL FORMATS AND TO DEVELOP MORE FINANCIALLY REWARDING BUSINESS MODELS. THESE ARE IMPORTANT CONSIDERATIONS. BUT THEY SHOULD NOT OVERSHADOW THE QUALITY OF THE PRODUCT BEING SOLD FOR CONSUMPTION – THAT IS THE NEWS.”

college to study journalism (or other subjects, which also was a desired outcome) as did many of the high school students who instructed them. This summer, one of those academy students began working as an assistant producer with a local TV news program after graduating from the University of Iowa last spring. Her sister was one of the journalism student instructors at the academy in Des Moines, and she too graduated from the UI but in pre-med, and a year ago she completed medical school and is now in a residency program in Kansas City.

Another academy turned high school journalism student and UI journalism graduate is applying her journalistic skills to produce Web content, a magazine and promotional materials for a youth empowerment program she developed in Davenport, Iowa. It’s in year three and seems to be going strong. It’s crucial we continue to spread the good news about the fulfillment that can be derived while making a living working in journalism and media-related fields. Not everyone knows.

Since the Great Recession, news organizations have been consumed by the perceived need to disseminate news in more digital formats and to develop more financially rewarding business models. These are important considerations. But they should not overshadow the quality of the product being sold for consumption – that is the news. What is the news we are preparing students to produce? It’s not your grandmother’s news, at least according to some news media leaders. Of course, there seems to be a lot of conflicting ideas and mass consternation about what news should be today. That’s both exciting in the open pallet to creatively produce news content, and discouraging in the uncertainty produced when grand ideas miss the mark.

Maybe it’s just me. I have to admit, I have a pet peeve when it comes to news. Some of you may have picked up on it at the Mid-Winter Meeting when I asked a guest from the *Tampa Bay Times* about its philosophy on accuracy in online news publishing. Is it a publish-first strategy and make corrections later? Much to my dismay, it was. Far too many news organizations have taken this approach, I believe, to their own detriment. Accuracy directly influences not only the credibility, but also the viability of news organizations. Undermining the credibility of a news medium diminishes quality; who wants to buy a defective product, especially when there are others available that are not. Inaccuracies are another reason for consumers/audiences to undervalue them. Inclusive community coverage enhances the accuracy of news.

I’m probably preaching to the choir, since our division is among the most diverse in membership as well as in our values. We regularly sponsor sessions to explore diversity issues and annually present the Robert Knight multicultural outreach to scholastic journalism award at a luncheon sponsored with the Minorities and Communication Division. Congratulations to George Daniels, my esteemed friend from the University of Alabama, and division member on receiving the honor this year.

The news landscape may seem overwhelming, but we can’t lose sight of what matters – the core values: legal, ethical and credible coverage. Readers subscribe to and read because of the storytelling, the information, the checks and balances on the powerful, and even the entertainment content. These are the products people want to consume, they are the heart of the enterprise. They should be well done. Modes of delivery will continue to change and we’ll adapt as always, but I’ll concentrate my efforts on encouraging an inclusive news staff to do such things as forming sound news judgment, finding compelling stories to tell and producing them well, using the correct form of ‘its,’ knowing when to use a stylebook, and correctly quoting sources after an engrossing interview.

*Vanessa Shelton, Scholastic Journalism Division Honors Lecture
AE7MC, San Francisco, Friday, Aug. 7, 2015*



2016 AEJMC Conference wrap-up

SJD SESSIONS IN MINNEAPOLIS AUG. 3-7

Wednesday, Aug. 3

8 a.m. to 4 p.m.

SJD Teach-in at the University of Minnesota
Moderating/Presiding: Karla Kennedy, Florida International

Presentations:

- Jeff Browne, Colorado
- Frank LoMonte, Student Press Law Center
- Peter Bobkowski, Kansas
- John Bowen, Kent State
- Candace Perkins Bowen, Kent State
- Mitch Eden, Kirkwood, Missouri, Dow Jones News Fund High School Teacher of the Year

Thursday, Aug. 4

11:45 a.m. to 1:15 p.m.

Scholastic Journalism Division and Community College Journalism Association
PF&R Panel Session: Student Journalists and the [Self-Censorship] Influence Environment

1:30 p.m. to 3 p.m.

Scholastic Journalism and Law and Policy Divisions
PF&R Panel Session: Winning the Fight for Free Expression at Private Schools and Universities

3:15 p.m. to 4:45 p.m.

Minorities and Communication and Scholastic Journalism Divisions
Teaching Panel Session: Fault Lines: Building Diverse and Inclusive Academies

Friday, Aug. 5

8:15 a.m. to 9:45 a.m.

Scholastic Journalism and Minorities and Communication Divisions
Teaching Panel Session: J-School Programs Are Speaking a New Language — Spanish

11:45 a.m. to 1:15 p.m.

Commission on the Status of Women and Scholastic Journalism Division
PF&R Panel Session: Girls and Censorship: The Dilemma of High School Journalism

1:30 p.m. to 3 p.m.

Scholar-to-Scholar Refereed Paper Research Session
Scholastic Journalism Division
Topic I — Students Gathering and Evaluating News
An Elaboration Likelihood Model Perspective on Student Engagement
Miao Miao, Pei-Shan Hsieh and Qin-Xia Chen

Searching in a State of Automaticity: How Students Access, Filter, and Evaluate Digital News
Elia Powers, Towson

3:15 p.m. to 4:45 p.m.

Scholastic Journalism Division
Refereed Paper Research Session: Student Journalism: Publication Challenges
The Best Medium for the Story: A Case Study of Integrated Student Media
Patrick Howe, California Polytechnic State, San Luis Obispo

Teaching with Tech: Supplemental Journalism Instruction for the Millennial Generation
Alex Luchsinger and Kevin Hull, South Carolina

Shielding Students: Do State Shield Laws Extend to Student Reporters?
Jonathan Peters and Peter Bobkowski, Kansas

Power and Print: Content Influences
Lindsie Trego and Chris Etheridge, North Carolina at Chapel Hill

6:45 p.m. to 8:15 p.m.

Scholastic Journalism Division
Refereed Paper Session: Transitioning Student Journalists to Professionals
Journalists' and Journalism Students' Conceptions of Journalistic Roles: Potential for Change?*

Tim Vos, Marina Hendricks and David Wolfgang, Missouri

Back to the Future: Vocational Anticipatory Socialization and High School Journalism**
Marina Hendricks, Missouri

Learning by Doing: Three-phase Study Finds Disconnect Between Journalism Education and Professional Work
Goran Ghafour, Ren-Whei Harn and Scott Reinardy, Kansas

Media Entrepreneurship Programs: Emerging Best Practices (and Challenges)
Amy Sindik, Central Michigan and Geoffrey Graybeal, Texas Tech

* Top Faculty Paper

** Top Student Paper

8:30 p.m. to 10 p.m.

Scholastic Journalism Division
Honors Lecture: Mary Arnold, South Dakota State
Business Session: Members' Meeting

Saturday, Aug. 6

8:15 a.m. to 9:45 a.m.

Newspaper and Online News and Scholastic Journalism Divisions
Teaching Panel Session: Breakfast of Editing Champions

12:15 p.m. to 1:30 p.m.

Scholastic Journalism Division and Minorities and Communication Divisions
Annual Luncheon: Annual Diversity and Journalism Education Luncheon

Presentation of Scholastic Journalism Division's Robert P. Knight Multicultural Award
Recipient: Kimetris Baltrip, Kansas State

Recognition of the 2016 Lionel C. Barrow, Jr. Award
Recipient: Joel Beeson, West Virginia

Luncheon Speaker: Ramona Marozas, KDLH-TV, Duluth, Minnesota

3:30 p.m. to 5 p.m.

Scholastic Journalism Division and Internships and Careers Interest Group

Teaching Panel Session
Social Media, Web-based Technologies, and Mobile Devices in Higher Education

5:15 p.m. to 6:45 p.m.

Community College Journalism Association and Scholastic Journalism Division
Teaching Panel Session: Teaching Empathy in Reporting

Sunday, Aug. 7

9:15 a.m. to 10:45 a.m.

Scholastic Journalism Division and Participatory Journalism Interest Group
Teaching Panel Session: Media Literacy and Context: Breaking Through the Noise

11 a.m. to 12:30 p.m.

Media Ethics and Scholastic Journalism Divisions
Panel Session: What Are Student Media For?



AEJMC Minneapolis

SJD Members' Meeting Minutes

Friday, August 5, 2016

I. Call to order 9:04 p.m. CDT by Jeff Browne (JB).

II. January meeting minutes amended to correct spelling of Nicole Kraft's (NK) last name. NK moved to approve. Seconded by Sharon Stringer (SS). Approved.

III. Committee Reports

a. Newsletter – Editor: Joe Dennis (Piedmont)

JB reported that there has not been a newsletter sent out this past year. Joe Dennis has stepped down, so a new editor is needed. JB will look for someone, but will also connect with AEJMC to find out the purpose of the newsletter requirement for divisions. Perhaps a more effective communication mechanism can substitute? We have received access to our AEJ-hosted website – perhaps that can work for regular communication? Only one person from the division, however, is allowed access. That is currently Teresa White.

b. Research – Genelle Belmas (Kansas)

Genelle was receiving an award at another division (we are popular folks!). She provided JB with a research report. We are currently meeting the 50% acceptance rate expectation in faculty submissions, but with only three student submissions, our acceptance of two put us over.

c. PF&R – Adam Maksl (IU-Southeast)

We rock in this area. Adam Maksl (AM) noted that we have many topics to work with and encouraged the submission of new and innovative panels for next year's conference.

d. Teaching Standards Committee – Jeff Browne (Colorado)

JB took over the responsibilities for this area, as NK was nominated for the award. There is concern about the number of submissions – do we need to relax the requirements? Is the word getting out effectively? We have a list of membership – what if we contacted the department heads/chairs of eligible members with the announcement, to encourage more nominations?

e. Membership & Special Projects – Audrey Wagstaff (Wilmington)

Audrey was unable to attend. We have 94 members, down from 104. Many divisions across AEJ are down, however, and AEJ as a whole is down about 100 members. Interesting fact from JB: about half of all AEJ members are unaffiliated with any divisions or interest groups. AM asked if we can afford to waive membership fees to encourage new members? JB answered likely not, as \$1030 of last year's \$1405 in revenue came from membership dues.

Some suggested special projects included reaching out to JEA and CSJ at Kent to encourage media advisers to join Schj, as well as work to reconnect with scholastic press association directors. Perhaps we can make

an appearance at JEA conventions? Upcoming sites are Philadelphia in the fall and Seattle in the spring.

f. Robert K. Knight Multicultural Recruitment Award – Joe Dennis (Piedmont)

JB reported that this went smoothly. The winner will be presented at tomorrow's lunch.

g. Commission on the Status of Minorities Liaison – Sharon Stringer (Lock Haven)

SS encouraged members to attend tomorrow's session on retaining and attracting diverse faculty.

h. Commission on the Status of Women Liaison – Karla Kennedy (FIU)

Karla could not attend. No report.

i. Archives – Erica Salkin (Whitworth)

ES reported that the archive is partially digitized – more work to be done, but more than half of it is now searchable online at <https://sites.google.com/site/schjournalarchive/>. It will be prettied up once content is fully loaded. As we learn more about our access to the website, we may migrate it there.

j. Teach-In – Jeff Browne (Colorado)

JB announced 11 people had attended and the workshop was considered successful. We'd like to bump it to 20 next year if possible.

IV. Announcements

a. Upcoming dates and deadlines

- i. Mid-Winter meeting will be Jan. 5-6, 2017 in St. Petersburg; registration deadline will likely be Nov. 15. Call for papers, Sept. 1. After this year, we'll look at possible options for the midwinter meeting to increase attendance.

b. Presentation of awards

- i. Innovative Outreach to Scholastic Journalism – Steve Listopad, Valley City State. Award was presented (and streamed on FB Live) by Frank LoMonte.
- ii. Dave Adams Award for Journalism Educator of the Year – Recipient is Nicole Kraft from Ohio State University. A very worthy recipient!

c. CSJ at Kent will host a New Voices conference on November 18, to discuss legislative campaigns.

V. Financial Report –

- a. General account balance on Oct. 1, 2015 = \$2,241.09

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AEJMC Minneapolis SJD Members' Meeting Minutes Friday, August 5, 2016

- b. Revenue = \$1,405.00 (Membership = \$1,030; Mid-Winter \$375)
- c. Expenses = \$1,366.67 (Awards = \$866.67; Mid-Winter \$500)
- d. Net = \$38.33
- e. Account balance on July 31, 2016 = \$2,279.42
- f. Laurence R. Campbell Research Award Fund = \$6,300

VI. New Business

a. Name of division going forward

The question: Does "Scholastic Journalism" capture who and what we are? AM noted that few people understand what the term means, and as such, we're losing potential members who are interested in the topic but don't see the connection.

Some ideas thrown out immediately: Youth Journalism, Media Literacy, Media and Education

MW cautioned that we should go through this process slowly. We've done research on a name change in the past, and that should be reviewed first.

NK seconded that idea, said that this idea was presented three years ago, but nothing was done with it.

MG suggested members should be provided with a list of possibilities and the chance to weigh in with pros and cons of each one.

JB will reach out to members to share ideas and spark conversations, with the goal of having a proposed name change by next summer's AEJ. AM volunteered to take the lead on sending a survey out to gather thoughts, NK will work with him.

b. Time and Place of Mid-Winter 2018 forward = January or Autumn

Looking for potential time/place changes to encourage more attendance.

(aside from minutes-taker: this would make attending from the Pacific Northwest far, far easier).

c. Volunteers for open committee chair positions –

In a stunning display of Robert's Rules of Order, Piotr Bobkowski was elected Research Chair. Nicole Kraft will serve as liaison to the Commission on the Status of Women. Leslie Dennis will be contacted about working on Innovative Outreach to Scholastic Journalism and/or the newsletter by JB.

d. Notes from the AEJMC COD meeting

i. AEJMC membership – see notes from above. We do want to bring more people into the division. Two ideas suggested: "Sponsor a new member" and send the current membership list out to the division so we can see who is a dues-paying member and who isn't.

ii. SCHJ review – August 2017

SchJ will be up for review next year. We will need to "justify our existence," although there is no real concern other than our failure to meet the newsletter requirement.

iii. AEJMC sites and dates

Chicago, Aug. 9-12, 2017 (Wed-Sat with pre-conference Aug. 8)

DC, Aug. 6-9, 2018 (Mon-Thu with pre-conference Aug. 5)

Toronto, Aug. 7-10, 2019 (Wed-Sat with pre-conference Aug. 6)

2020 Options

Anaheim, Calif., Aug. 10-15 \$229/room

Phoenix, Ariz., Aug. 4-8, \$110/room SECOND CHOICE

Phoenix, Ariz., Aug. 8-15, \$129/room

Denver, Colo., Aug. 10-15, \$219/room THIRD CHOICE

San Diego, Calif., Aug. 1-8, \$219/room FIRST CHOICE

San Francisco, Calif., Aug. 1-10, \$264/room THIRD CHOICE

VII. Adjourned at 10:25 p.m.