

AEJMC, Minneapolis
Members' Meeting
Friday, August 5, 2016
Minutes by Erica Salkin, Whitworth University

- I. Call to order 9:04 p.m. CDT by Jeff Browne (JB).
- II. January meeting minutes amended to correct spelling of Nicole Kraft's (NK) last name. NK moved to approve. Seconded by Sharon Stringer (SS). Approved.
- III. Committee Reports
 - a. Newsletter – Editor Joe Dennis (Piedmont)

JB reported that there has not been a newsletter sent out this past year. Joe Dennis has stepped down, so a new editor is needed. JB will look for someone, but will also connect with AEJMC to find out the purpose of the newsletter requirement for divisions. Perhaps a more effective communication mechanism can substitute? We have received access to our AEJ-hosted website – perhaps that can work for regular communication? Only one person from the division, however, is allowed access. That is currently Teresa White.
 - b. Research – Genelle Belmas (Kansas)

Genelle was receiving an award at another division (we are popular folks!). She provided JB with a research report. We are currently meeting the 50% acceptance rate expectation in faculty submissions, but with only three student submissions, our acceptance of two put us over.
 - c. PF&R — Adam Maksl (IU-Southeast)

We rock in this area. Adam Maksl (AM) noted that we have many topics to work with and encouraged the submission of new and innovative panels for next year's conference.
 - d. Teaching Standards Committee – Jeff Browne (Colorado)

JB took over the responsibilities for this area, as NK was nominated for the award. There is concern about the number of submissions – do we need to relax the requirements? Is the word getting out effectively? We have a list of membership – what if we contacted the department heads/chairs of eligible members with the announcement, to encourage more nominations?
 - e. Membership & Special Projects – Audrey Wagstaff (Wilmington)

Audrey was unable to attend. We have 94 members, down from 104. Many divisions across AEJ are down, however, and AEJ as a whole is down about 100 members. Interesting fact from JB: about half of all AEJ members are unaffiliated with any divisions or interest groups. AM asked if we can afford to waive membership fees to encourage new members? JB answered likely not, as \$1030 of last year's \$1405 in revenue came from membership dues.

Some suggested special projects included reaching out to JEA and CSJ at Kent to

encourage media advisers to join SchJ, as well as work to reconnect with scholastic press association directors. Perhaps we can make an appearance at JEA conventions? Upcoming sites are Philadelphia in the fall and Seattle in the spring.

- f. Robert K. Knight Multicultural Recruitment Award – Joe Dennis (Piedmont)
JB reported that this went smoothly. The winner will be presented at tomorrow's lunch.
- g. Commission on the Status of Minorities Liaison – Sharon Stringer (Lock Haven)
SS encouraged members to attend tomorrow's session on retaining and attracting diverse faculty.
- h. Commission on the Status of Women Liaison – Karla Kennedy (FIU)
Karla could not attend. No report.
- i. Archives – Erica Salkin (Whitworth)
ES reported that the archive is partially digitized – more work to be done, but more than half of it is now searchable online at <https://sites.google.com/site/schjournalarchive/>. It will be prettied up once content is fully loaded. As we learn more about our access to the website, we may migrate it there.
- j. Teach-In – Jeff Browne (Colorado)
JB announced 11 people had attended and the workshop was considered successful. We'd like to bump it to 20 next year if possible.

IV. Announcements

- a. Upcoming dates and deadlines
 - i. Mid-Winter meeting will be **Jan. 5-6, 2017** in St. Petersburg; registration deadline will likely be **Nov. 15**. Call for papers, **Sept. 1**. After this year, we'll look at possible options for the midwinter meeting to increase attendance.
- b. Presentation of awards
 - i. Innovative Outreach to Scholastic Journalism – Steve Listopad, Valley City State. Award was presented (and streamed on FB Live) by Frank LoMonte.
 - ii. Dave Adams Award for Journalism Educator of the Year – Recipient is Nicole Kraft from Ohio State University. A very worthy recipient!
- c. CSJ at Kent will host a New Voices conference on November 18, to discuss legislative campaigns.

V. Financial Report –

- a. General account balance on Oct. 1, 2015 = \$2,241.09
- b. Revenue = \$1,405.00 (Membership = \$1,030; Mid-Winter \$375)
- c. Expenses = \$1,366.67 (Awards = \$866.67; Mid-Winter \$500)
- d. Net = \$38.33
- e. Account balance on July 31, 2016 = \$2,279.42
- f. Laurence R. Campbell Research Award Fund = \$6,300

VI. New Business

a. Name of division going forward

The question: Does “Scholastic Journalism” capture who and what we are? AM noted that few people understand what the term means, and as such, we’re losing potential members who are interested in the topic but don’t see the connection.

Some ideas thrown out immediately: Youth Journalism, Media Literacy, Media and Education

MW cautioned that we should go through this process slowly. We’ve done research on a name change in the past, and that should be reviewed first. NK seconded that idea, said that this idea was presented three years ago, but nothing was done with it.

MG suggested members should be provided with a list of possibilities and the chance to weigh in with pros and cons of each one.

JB will reach out to members to share ideas and spark conversations, with the goal of having a proposed name change by next summer’s AEJ. AM volunteered to take the lead on sending a survey out to gather thoughts, NK will work with him.

b. Time and Place of Mid-Winter 2018 forward = January or Autumn

Looking for potential time/place changes to encourage more attendance. (aside from minutes-taker: this would make attending from the Pacific Northwest far, far easier).

c. Volunteers for open committee chair positions –

In a stunning display of Robert’s Rules of Order, Piotr Bobkowski was elected Research Chair. Nicole Kraft will serve as liaison to the Commission on the Status of Women. Leslie Dennis will be contacted about working on Innovative Outreach to Scholastic Journalism and/or the newsletter by JB.

d. Notes from the AEJMC COD meeting

i. AEJMC membership – see notes from above. We do want to bring more people into the division. Two ideas suggested: “Sponsor a new member” and send the current membership list out to the division so we can see who is a dues-paying member and who isn’t.

ii. SCHJ review — August 2017

SchJ will be up for review next year. We will need to “justify our existence,” although there is no real concern other than our failure to meet the newsletter requirement.

iii. AEJMC sites and dates

Chicago, Aug. 9-12, 2017 (Wed-Sat with pre-conference Aug. 8)

DC, Aug. 6-9, 2018 (Mon-Thu with pre-conference Aug. 5)
Toronto, Aug. 7-10, 2019 (Wed-Sat with pre-conference Aug. 6)
2020 Options
Anaheim, Calif., Aug. 10-15 \$229/room
Phoenix, Ariz., Aug. 4-8, \$110/room SECOND CHOICE
Phoenix, Ariz., Aug. 8-15, \$129/room
Denver, Colo., Aug. 10-15, \$219/room THIRD CHOICE
San Diego, Calif., Aug. 1-8, \$219/room FIRST CHOICE
San Francisco, Calif., Aug. 1-10, \$264/room THIRD CHOICE

VII. Adjourned at 10:25 p.m.