

January 7, 2016  
MIDWINTER Meeting  
Indigo Hotel, St. Pete, FL  
5:55 p.m.

**Attendance:** Bradley Wilson, Jeff Browne, Karla Kennedy, Bruce Konkle, Vanessa Shelton, Sharon Stringer, Teresa White.

- I. Approval of August 2015 minutes – Bradley Wilson moved, Sharon Stringer seconded.
- II. Announcements and Reminders:
  - A. Jeff Browne distributed a chart of proposed panels for AEJMC 2016, which will be in Minneapolis August 4-7
    1. Included nine sessions
    2. Six sessions with SJD as the lead (MACD, LAWP, CCJA, PJIG, ETHC, ICIG)
    3. Three session with SJD as co-sponsor (CSWM, NOND, CCJA)
  - B. Jeff explained these proposed sessions are not finalized so can suggest additional panelists
  - C. Jeff said he has not started on MAC luncheon planning
- III. Officer Reports
  - A. Division Head Jeff Browne provided an overview of SJD finances as of December 31, 2015
    1. Jeff's best estimate of standing expenses:
      - a. \$500 to Poynter, Midwinter Meeting
      - b. \$300, graduate student research award
      - c. \$100 honors lecture
      - d. \$100 Dave Adams award
      - e. \$200 innovative outreach
      - f. \$400 plaques
      - g. \$1,000 other convention expenses, including luncheon
    2. Jeff reviewed SJD revenue streams:
      - a. \$15 to join Division, approximately 100 members
      - b. \$75 for MidWinter registration
  - B. Jeff suggested we discuss and re-evaluate purpose of MidWinter meeting
  - C. Vice-Head Karla Kennedy reported on her transition as an officer
    1. Proposed creating timeline of tasks for future vice-heads
    2. Suggested SJD book Hotel Indigo again for next MidWinter
  - D. Secretary Teresa White led discussion about SJD website
    1. Suggested that all officers have password so they can update
    2. Bradley Wilson offered to contact Julie Dodd about website access

#### IV. Committee Reports

- A. Newsletter -- Joe Dennis has completed his coursework at Georgia; Leslie Dennis has expressed interest in editing the newsletter (South Carolina);
  - 1. Bradley Wilson suggested SJD members generate content then schedule WordPress to publish items weekly
  - 2. Jeff Browne said AEJMC requires Divisions to communicate with members four times a year
  - 3. Discussion ensued about possibly using a combination of email blasts with links to website rather than formal newsletter
  - 4. Jeff will contact committee chairs to clarify roles, ask for collaboration and get commitment to deadlines for reformulated newsletter/communication
  - 5. Jeff will also work to determine reasons newsletter has not been published
- B. Professional Freedom & Responsibility -- current chair is Adam Maksl, IU Southeast
- C. Research – Genelle Belmas (Kansas) is new chair
  - 1. Only two research papers submitted for MidWinter meeting
  - 2. Discussed the need for a formal acceptance letter
- D. Membership & Special Projects – Audrey Cunningham, (Hiram) is new chair
- E. Teaching Standards – as chair Nicole Craft (Ohio State) will administer the Dave Adams Award
- F. Commission on Status of Minorities Liaison – Sharon Stringer (Lock Haven) has finished her term on CSM but agreed to continue as SJD liaison
- G. Commission on Status of Women – Karla Kennedy (Oregon)
- H. Innovative Outreach to Scholastic Journalism – Ted Gutsche (FIU) and Leslie Dennis (South Carolina) are co-chairs
- I. Archives – Bruce Konkle said that he shipped archives to Erica Salkin (Whitworth) but is unsure of her progress in digitizing the materials
- J. Robert K. Knight Multicultural Recruitment Award – Joe Dennis (Georgia)
- K. Dave Adams Educator of the Year – Nicole Kraft (Ohio State)
- L. Website – open position

#### V. Old Business

- A. Robust discussion of SJD Archives
  - 1. Best way to preserve and make accessible, searchable
  - 2. Importance of archives to researchers

#### VI. New Business

- A. Planning for 2016 AEJMC Conference in Minneapolis, August 6-9
  - 1. Jeff Browne will work with Masudul Biswas from to plan MAC Luncheon; our responsibility to get speaker this year
  - 2. Teach-in (Aug. 3, 2016)

- a. Jeff shared his preparation timeline to assist Vice-Head in planning
  - b. Members present agreed upon following timeline
    1. End of January – determine site
    2. End of February – determine theme
    3. End of March – determine line-up, create marketing materials
    4. April – market at JEA/NSPA convention
    5. Invite schools from surrounding states within close proximity
    6. Publish frequently on website
  3. Honors Lecturer selection -- Teresa White moved, Vanessa Shelton seconded that Mary Arnold of South Dakota State give the Honors Lecture at AEJMC 2016
  4. Website coordinator – Bradley Wilson moved that the Division Head develop by January 31 a clear, concise communication plan and a method of implementing it; Vanessa Shelton seconded.
  5. MidWinter Meeting 2017
    - a. Tentatively January 5-6 (Thursday/Friday) to save cost of paying Poynter security for a Saturday shift
    - b. Other option is January 6-7 (Friday/Saturday) but use University of Southern Florida or University of Central Florida as site
    - c. Discussed third option of pairing SJD MidWinter with AEJMC Midwinter the last week of February or first week of March
    - d. Karla Kennedy and Jeff Browne will survey to determine interest, viability
  6. Discussion of purpose(s) of MidWinter Meeting and how focus could impact attendance and scheduling
    - a. Research purpose
    - b. Outreach to scholastic press associations
    - c. Building relationships, networking among SJD members
  7. Reminder of research paper and awards deadlines
    - a. April 1: awards and August convention research papers
    - b. November 1: MidWinter research papers
- VII. State Gift Exchange
- VIII. Meeting adjourned at 7: 25 p.m.