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For Immediate Release

ANNUAL TEACH-IN PROMISES TO EMPOWER STUDENTS, PUBLICATIONS, AND PROGRAMS

The Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication invites student media advisers to attend its annual Teach-In on Wednesday, August 3, 2016 at the University of Minnesota beginning at 8 a.m. The Teach-In is **FREE** and open to **ALL** high school and college student media advisers in the local and surrounding Minnesota area. Join us for sessions designed to empower your students, publications, and programs.

Featured sessions and facilitators are:

- **“Another Few Reasons for Taking Journalism”**
Examine what national data say about how high school journalists compare to their peers who aren't in journalism. Hint: high school journalists are better citizens than their non-journalism friends.
Facilitator: Peter Bobkowski, University of Kansas
- **“Managing Press-Freedom Controversies”**
Students want, and need, to talk about sensitive social issues that can be lighting rods for administrative censorship. We'll review some recent case studies of teachers who've successfully navigated school and community blowback over controversial topics, and deal with some of the most common myths and misconceptions about student press rights.
Facilitator: Frank LoMonte, Executive Director, Student Press Law Center
- **“More than Marshmallow Fluff”**
It's not necessarily a bad thing to print or broadcast lighthearted, fluffy stories, BUT if that's all your students suggest when signing up for the next publication's topics, they may need some suggestions on why and how to cover stories that make a difference. Learn about how to help your students so they can and will report on issues that can change your school and your community for the better.
Facilitators: Candace Perkins Bowen and John Bowen, Kent State University

- “Lunch with Mitch: It’s All About the Culture”**
 One key to building a successful media program is creating a classroom culture of empowerment and empathy. Journalism classrooms should be like no other on campus, engaging students in high energy, innovative and fun activities.
Keynote Address: Mitch Eden, Kirkwood High School (Mo.)
Dow Jones News Fund 2015 National High School Journalism Teacher of the Year
- PANEL: “Youth, Media, and Citizenship: The View From the Classroom”**
 Three (or two) expert high school journalism advisers will share their observations about how young people today use media to effect change in their communities.
Facilitator: Peter Bobkowski, University of Kansas
Panel: Lori Keekley, Mitch Eden, and an adviser volunteer
- Documentary Film and Discussion: “Taking the Lede”**
 This 45-minute documentary tells the story of courageous high school journalists who, over the past 20 years have published stories that created waves when they were published. Profiled are a young editor who in the mid-1990s took on Focus on the Family — and won; an investigative journalist who forced the Pentagon to shut down its recruiting; a trio of student-journalists who had to report on tragic event happening in real time at their school; and two students who felt the sting of censorship in a state where their First Amendment rights are supposed to be protected.
Facilitator: Jeffrey Browne, University of Colorado

The Teach-In starts at 8 a.m. and concludes at 4 p.m. Registration is open to any high school or college student media adviser.

Registration is easy. Just send your name, school affiliation, email address and phone (optional) to Karla Kennedy, Vice Head of the Scholastic Journalism Division at kkennedy@fiu.edu. Registration is open until Wednesday, July 27, 2016.

For more information please contact Karla at kkennedy@fiu.edu or Jeffrey Browne, Head of the Scholastic Journalism Division at jeffrey.browne@colorado.edu. Additional information about the Division can also be found at <http://aejmc.us/scholastic/>

Hope to see you there!

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