

January 7, 2016
MIDWINTER Meeting
Indigo Hotel, St. Pete, FL
5:55 p.m.

Attendance: Bradley Wilson, Jeff Browne, Karla Kennedy, Bruce Konkle, Vanessa Shelton, Sharon Stringer, Teresa White.

- I. Approval of August 2015 minutes – Bradley Wilson moved, Sharon Stringer seconded.
- II. Announcements and Reminders:
 - A. Jeff Browne distributed a chart of proposed panels for AEJMC 2016, which will be in Minneapolis August 4-7
 1. Included nine sessions
 2. Six sessions with SJD as the lead (MACD, LAWP, CCJA, PJIG, ETHC, ICIG)
 3. Three session with SJD as co-sponsor (CSWM, NOND, CCJA)
 - B. Jeff explained these proposed sessions are not finalized so can suggest additional panelists
 - C. Jeff said he has not started on MAC luncheon planning
- III. Officer Reports
 - A. Division Head Jeff Browne provided an overview of SJD finances as of December 31, 2015
 1. Jeff's best estimate of standing expenses:
 - a. \$500 to Poynter, Midwinter Meeting
 - b. \$300, graduate student research award
 - c. \$100 honors lecture
 - d. \$100 Dave Adams award
 - e. \$200 innovative outreach
 - f. \$400 plaques
 - g. \$1,000 other convention expenses, including luncheon
 2. Jeff reviewed SJD revenue streams:
 - a. \$15 to join Division, approximately 100 members
 - b. \$75 for MidWinter registration
 - B. Jeff suggested we discuss and re-evaluate purpose of MidWinter meeting
 - C. Vice-Head Karla Kennedy reported on her transition as an officer
 1. Proposed creating timeline of tasks for future vice-heads
 2. Suggested SJD book Hotel Indigo again for next MidWinter
 - D. Secretary Teresa White led discussion about SJD website
 1. Suggested that all officers have password so they can update
 2. Bradley Wilson offered to contact Julie Dodd about website access

IV. Committee Reports

- A. Newsletter -- Joe Dennis has completed his coursework at Georgia; Leslie Dennis has expressed interest in editing the newsletter (South Carolina);
 - 1. Bradley Wilson suggested SJD members generate content then schedule WordPress to publish items weekly
 - 2. Jeff Browne said AEJMC requires Divisions to communicate with members four times a year
 - 3. Discussion ensued about possibly using a combination of email blasts with links to website rather than formal newsletter
 - 4. Jeff will contact committee chairs to clarify roles, ask for collaboration and get commitment to deadlines for reformulated newsletter/communication
 - 5. Jeff will also work to determine reasons newsletter has not been published
- B. Professional Freedom & Responsibility -- current chair is Adam Maksl, IU Southeast
- C. Research – Genelle Belmas (Kansas) is new chair
 - 1. Only two research papers submitted for MidWinter meeting
 - 2. Discussed the need for a formal acceptance letter
- D. Membership & Special Projects – Audrey Cunningham, (Hiram) is new chair
- E. Teaching Standards – as chair Nicole Craft (Ohio State) will administer the Dave Adams Award
- F. Commission on Status of Minorities Liaison – Sharon Stringer (Lock Haven) has finished her term on CSM but agreed to continue as SJD liaison
- G. Commission on Status of Women – Karla Kennedy (Oregon)
- H. Innovative Outreach to Scholastic Journalism – Ted Gutsche (FIU) and Leslie Dennis (South Carolina) are co-chairs
- I. Archives – Bruce Konkle said that he shipped archives to Erica Salkin (Whitworth) but is unsure of her progress in digitizing the materials
- J. Robert K. Knight Multicultural Recruitment Award – Joe Dennis (Georgia)
- K. Dave Adams Educator of the Year – Nicole Craft (Ohio State)
- L. Website – open position

V. Old Business

- A. Robust discussion of SJD Archives
 - 1. Best way to preserve and make accessible, searchable
 - 2. Importance of archives to researchers

VI. New Business

- A. Planning for 2016 AEJMC Conference in Minneapolis, August 6-9
 - 1. Jeff Browne will work with Masudul Biswas from to plan MAC Luncheon; our responsibility to get speaker this year
 - 2. Teach-in (Aug. 3, 2016)

- a. Jeff shared his preparation timeline to assist Vice-Head in planning
 - b. Members present agreed upon following timeline
 - 1. End of January – determine site
 - 2. End of February – determine theme
 - 3. End of March – determine line-up, create marketing materials
 - 4. April – market at JEA/NSPA convention
 - 5. Invite schools from surrounding states within close proximity
 - 6. Publish frequently on website
 - 3. Honors Lecturer selection -- Teresa White moved, Vanessa Shelton seconded that Mary Arnold of South Dakota State give the Honors Lecture at AEJMC 2016
 - 4. Website coordinator – Bradley Wilson moved that the Division Head develop by January 31 a clear, concise communication plan and a method of implementing it; Vanessa Shelton seconded.
 - 5. MidWinter Meeting 2017
 - a. Tentatively January 5-6 (Thursday/Friday) to save cost of paying Poynter security for a Saturday shift
 - b. Other option is January 6-7 (Friday/Saturday) but use University of Southern Florida or University of Central Florida as site
 - c. Discussed third option of pairing SJD MidWinter with AEJMC Midwinter the last week of February or first week of March
 - d. Karla Kennedy and Jeff Browne will survey to determine interest, viability
 - 6. Discussion of purpose(s) of MidWinter Meeting and how focus could impact attendance and scheduling
 - a. Research purpose
 - b. Outreach to scholastic press associations
 - c. Building relationships, networking among SJD members
 - 7. Reminder of research paper and awards deadlines
 - a. April 1: awards and August convention research papers
 - b. November 1: MidWinter research papers
- VII. State Gift Exchange
- VIII. Meeting adjourned at 7: 25 p.m.