

SCHOLASTIC Source

JULY 2013

Marking 25 years Hazelwood panels highlight Washington conference

David Bulla
ZAYED UNIVERSITY

A pair of panels devoted to the 1988 *Hazelwood* U.S. Supreme Court case will be the featured events for the Scholastic Journalism Division of AEJMC at the 2013 conference in Washington, D.C., in August. The conference will feature another key figure in student civil rights history, Mary Beth Tinker, who will give a talk to the division.

The first *Hazelwood* event will be Friday, Aug. 9 at 3:15 p.m. at the Renaissance Downtown Hotel in Washington. Titled “Life after 25 Years of *Hazelwood*,” that panel features Cathy Kuhlmeier Frey, lead plaintiff in *Hazelwood School District et al. v. Kuhlmeier* U.S. Supreme Court case. The court ruled in that 25-year-old high case against strong protections for student freedom of the press.

Moderating the panel will be Professor Dan Kozlowski of Saint Louis University. Other panelists include Edwin Darden,

education law and policy director of the non-profit group Appleseed, Mark Goodman of Kent State State University and Frank LoMonte of the Student Press Law Center. The event is also sponsored by the Law and Policy Division.

Next up on *Hazelwood* from the Scholastic Journalism Division will be a discussion from the perspective of the adviser. On Saturday, Aug. 10, at 3:30 p.m., the division will host a panel discussion titled “Advising: Pre- and Post-*Hazelwood* Experiences.” Panelists include John Bowen of Kent State University, Karen Flowers of the University of South Carolina, Diana Hadley of Franklin (Indiana) College and LoMonte of the Student Press Law Center. LoMonte will moderate.

The *Hazelwood* decision (a 5-3 verdict) gives public school administrators of public schools the power to censor student publications in some situations—whenever,



Frank LoMonte, executive director of the Student Press Law Center, will serve as moderator of a panel entitled “Advising: Pre- and Post-*Hazelwood* Experiences.” Photo courtesy of Iowa State.

in the administration’s view, there are legitimate pedagogical concerns, although those concerns remain the topic of vigorous debate both by educators and legal experts.

The Supreme Court decision turned back a

Court of Appeals ruling, which had reversed a District Court verdict. The stories that the administration objected to concerned divorce and teen pregnancy. The *Hazelwood* East High School principal decided to let the edition

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The future of Hazelwood: the next 25 years

Twenty-five years ago this past January, the U.S. Supreme Court, in a 5-3 decision, ruled in *Hazelwood v. Kuhlmeier* that content from students newspaper within a public school curriculum have less protection—and therefore can be censored—when a student publication had not been established as a forum for student expression. In the intervening 25 years, public schools administrations have become emboldened to intervene in the publication process. One legal remedy to the exercise of such constraints on student press freedom has been for individual states to enact protective laws. Seven states have done that—Arkansas, California, Colorado, Iowa, Kansas, Massachusetts and Oregon.

In what follows, educators and a legal expert take a look at what the next 25 years of *Hazelwood* may bring.

**Jack Dvorak, Indiana University,
Bloomington, Indiana**

Jack Dvorak is a 44-year educator who taught high school journalism and language arts for six years and collegiate journalism for 38 years. He worked at three newspapers and a magazine along the way, and has also directed the Iowa High School Press Association while teaching at the University of Iowa and working part-time for Quill and Scroll. Before retiring in December 2011, he taught at Indiana University for 26 years, during which time he also directed the High School Journalism Institute from 1986-2008.

My crystal ball about *Hazelwood's* influence over the next 25 years: Sadly, I believe this battle for student freedom of expression rights in school media will never end. Great strides in some locations have been made—and by very well

David Bulla
Zayed
DIVISION HEAD

intentioned journalism teachers and advisers. And perhaps the freedoms enjoyed via social media will open up official school media. But as long as we encounter school administrators who don't value the civics lessons as well as academic prowess that come via the study and practice of good journalism, we will have suppression of the school journalistic media.

Some early research I did (1975), which was done in the post-*Tinker* era (1969 and following), showed that as advisers and school principals enjoyed good communication and had solid relationships, the more likely the journalism programs in those schools operated with free expression.

But even with the *Tinker* Supreme Court case, certain types of authoritarian administrators clamped down on student rights. *Hazelwood* complicated the situation (1988 and beyond) by providing certain conditions under which an administrator could censor school media. In enlightened school situations, and in at least seven states, *Hazelwood* is not followed, and students enjoy the types of freedoms in schools that they should experience. Bottom line: Progress has been made, but the battle will

continue. Right-thinking educators will do their best to educate both students and administrators on the values and benefits involved in student freedom of expression in journalistic settings.

**Deb Buttleman-Malcolm, Central
High School, Davenport, Iowa**

Deb Buttleman-Malcolm is a veteran adviser in Iowa. Her program consistently promotes freedom of the press through its own First Amendment Day and various creative activities. She helped build a Summer Journalism Academy for elementary and middle school students in Iowa and has done extensive outreach work in scholastic journalism in Brazil. Buttleman-Malcolm received a bachelor's degree in education from Erskine College and a master's degree from Western Illinois University.

Hazelwood will be like Waterloo, the charge of the Light Brigade or any other historical event where those of one political affiliation have the opportunity to address in retrospect the actions of the other side while trying to teach the next generation a biased slant on the way things should be.

There were many wrongs with the entire *Hazelwood* incident that probably came from good intentions. Students wanted to tell the story of teen pregnancy. They had a substitute teacher who was not expected to know all the j-school rules. The issue did not give all parties a chance to tell their side. The students published without a certified instructor. The principal tried to fix it. Then the courts got involved to fix it some more.

While I would like to say that *Hazelwood* could be overturned, it is doubtful.

Hopefully, using a philosophical

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Poynter's Paul Pohlman

Division loses 'Friend of Scholastic Journalism'

Julie Dodd
FLORIDA

I learned about Paul Pohlman's passing from a tweet from Ellyn Angelotti (@ellynangelotti). Paul passed on Jan. 23 at age 70. I clicked on the link in Ellyn's tweet to the Poynter article about the recollections his colleagues had of Paul.

I have my own recollections about Paul as do many others in the Scholastic Journalism Division because he played a key role in the success of our mid-winter meetings at Poynter.

Paul was our Poynter contact when we first began holding our mid-winter meetings at Poynter. Those of us who planned the mid-winter meetings (the division's head and vice-head) would work with Paul on setting dates and scheduling Poynter faculty as speakers. Paul coordinated efforts with Poynter administrative staff so that we were ready to go with name badges and meals. He welcomed us and joined us at meals to talk about scholastic journalism and initiatives Poynter was involved in.

In my scholastic journalism work, I've been involved in planning dozens and dozens of meetings and workshops and conventions. Without a doubt, planning the Scholastic Journalism Division's mid-winter meetings was the smoothest event to set up because of Paul.

As we'd talk about the logistics for the meeting, he'd always ask how I was doing. If I mentioned a teaching or college issue, he'd ask a few more questions, and within a few minutes, he would have guided me to new insights or approaches to whatever the concern was. He was a wonderful listener and guide to problem solving.

Several members of the Scholastic Journalism Division joined together and nominated Paul and the Poynter Institute for a Friend of Scholastic Journalism Award, which Paul and Poynter received in 2004. Wendy Wallace, now Poynter's Grant Coordinator and member of the Entrepreneurship Faculty, received the award at the JEA/NSPA convention in Atlanta, but we waited to present the award to Paul at our mid-winter meeting in January 2005.

When I emailed former division head Jack Dvorak about Paul's death, he sent this remembrance of Paul:

"Paul truly helped the Scholastic Journalism Division through the years, and I had the pleasure of working with Paul a few times as we set up mid-winter meetings, lunches and other activities at Poynter. He played a quiet but substantial role in helping the SJD remain healthy. We are indebted to him."

AEJMC Scholastic Journalism Division



Julie Dodd presents Paul Pohlman with a Journalism Education Association Media Citation Award Saturday at the Scholastic Journalism Division mid-winter meeting in January. Dodd and other Division members nominated Pohlman for hosting the Division's January meetings for eight years.

JEA honors Pohlman, Poynter

Paul Pohlman was presented the Journalism Education Association's Media Citation Award at the Scholastic Journalism Division's mid-winter meeting at the Poynter Institute in January.

JEA gives this award to professional journalists or professional media outlets which have made significant contributions to scholastic journalism. Pohlman, senior faculty and adviser to Poynter's president, and the Poynter Institute were nominated by members of the Scholastic Journalism Division.

The award was in recognition of the support Pohlman and the Poynter Institute faculty have provided by hosting the division's

mid-winter meeting for eight years.

The award was presented at the JEA convention in Atlanta in November and received by Wendy Wallace, director of Poynter's High School Program. Wallace kept the award plaque tucked away in her office until the presentation to Pohlman at the division's meeting.

Julie Dodd, one of the division members who nominated Pohlman and the Poynter Institute for the award, made the presentation during the division's luncheon.

She said that Pohlman was "a joy to work with" in terms of planning the division's mid-meeting. Pohlman works with the vice-head each year to plan a workshop session conducted by Poynter faculty.

Over the years, the division has been fortunate to have sessions with Roy Peter Clark, Karen Dunlap, Tom French, Kenny Irby, Kelly McBeide, Monica Moses, Chip Scanlan, Al Tompkins and Keith Woods.

Pohlman also works with Joyce Barrett at Poynter to arrange a reception for the division, the Saturday luncheon and even the nametags.

"Not only does the Poynter Institute provide excellent programming for the division," Dodd said, "but their financial support allows the division to use its funds for a gift to the Student Press Law Center and for cash awards for research papers."

In 2004 the Scholastic Journalism Division honored Paul Pohlman and Poynter for their contributions in hosting the Scholastic Journalism Division's annual mid-winter meetings. *Archival image of Scholastic Source provided by Cheryl Pell.*

Hill named Educator of the Year

Karen Flowers
SOUTH CAROLINA

Monica Hill, director of the North Carolina Scholastic Media Association (NCSMA), will receive the Scholastic Journalism Division's David Adams Journalism Educator of the Year Award during the SJD's business meeting at the AEJMC convention in Washington, D.C., Aug. 8-11.

Hill is a national leader in journalism education. She has contributed as either chair, board member, committee member or judge to the work of every national scholastic journalism organization.

"Colleagues from across the country seek Monica's input and engagement for the unique attributes she brings to their organizations: level-headedness, an unflinching work ethic, Southern-style diplomacy, and an intimate knowledge of the issues facing journalism students and advisers," said Peter Bobkowski, assistant professor at the University of Kansas William Allen White School of Journalism who worked as Hill's graduate assistant at the University of North Carolina-Chapel Hill in 2006. "Monica may not say much during board and committee meetings but when she does speak, people listen."

Bobkowski said Hill's national contributions are secondary to the service she provides journalism students and advisers in North Carolina.

"Each fall, for instance, Monica crisscrosses her deceptively long state — from Murphy to Manteo, as the saying goes — to attend a network of six regional workshops," Bobkowski said. "The volume of organizational detail that comes across her desk prior to these events is staggering. She simultaneously juggles six local organizers, scores of professionals who volunteer workshop sessions, arrangements for venues, parking, and catering, and hundreds of participant



Monica Hill receives the Southern Interscholastic Press Association's 2009 Beth Dickey Distinguished Service Award from Chair Mary Inglis. Photo submitted by Karen Flowers.

nametags."

North Carolina boasts one of the more robust scholastic journalism programs in the country. Although the fall workshop season may be particularly intense, Hill steers a constant stream of activities throughout the year: individual and school contests, critiques, conferences, adviser classes, board meetings, and summer programs.

Bobkowski said Hill manages all these activities with "professionalism, composure and charm."

Beth Fitts, director of the Mississippi Scholastic Press Association, has worked with Hill in Alabama and in North Carolina.

"Monica has led the way to ensure that advisers and students have a sound knowledge of the curriculum and content that will be needed in the classroom and in the publication room," Fitts said. "Her diligence to stay up on new trends, to get instructors who are on the cutting edge, and to facilitate workshops and conventions that will make those under her care the best they can be is a skill unparalleled anywhere in scholastic journalism."

In addition to praising Hill for her organizational and leadership skills, Fitts said Hill's nurturing demeanor and

friendliness impressed her.

"I first got to know Monica when she was director of the scholastic press association at the University of Alabama. As an instructor, I was impressed with Monica's organization, her calm handling of every issue, and the friendliness to all attending. Since I did not know anyone there, she made a special effort to connect me with others and to be sure I had someone to eat with, someone to visit with, and someone to help me with any problems. I came back to Alabama many times after that. Quite frankly, I came back often because of Monica. Nowhere could you find a better organization to work with than ASPA. It was hand-sculpted by Monica Hill to be one of the top associations in the nation."

Taking time for her advisers is another of Hill's characteristics. Training them to take the leadership roles happens at Hill's workshops and summer camp — but also on the phone, by email, and often over a glass of tea. She takes the time to know her advisers and offers them anything that will help make their days easier and their classes better.

"I have never met an adviser

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Hill

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who was not devoted to her,” Fitts said. “That says a lot in scholastic journalism. She also helps others in their scholastic press organizations. I cannot tell you how many times her advice has saved me endless hours of grief, and I am only one of the people she has helped.”

Helen Velk, journalism instructor at Ravenscroft School and president of NCSMAA, said as a new adviser eight years ago, she turned to Hill and NCSMA for support and guidance, and Hill was always “there for me with a smile and an answer.”

Velk echoed Fitts remarks about Hill caring for advisers: “Monica continuously recruits new board members and supports all of us in such an understanding fashion. She had a wonderful idea of inviting guest speakers to the board meetings so the advisers can learn new things while serving on the board — quite a nice bonus to a volunteer position and something that reinforces quality journalism instruction when the advisers head back to the classroom.”

Hill constantly seeks to raise the bar in scholastic journalism. She knows how to adapt her program to all scholastic levels, to diverse groups, and to a variety of publications/productions. Her fine-tuning of each program or camp, her selection of instructors, and the topics she assigns are all designed to give the students cutting-edge knowledge in new trends, foundational basics, and interpersonal skills that will take them to the highest level and encourage them, perhaps, to make journalism a career.

Fitts and others praised Hill’s integrity: “Every decision she makes is thought out and sifted through the sieve of excellence. She handles people, finances, and instruction with a spirit of competence, ethics, and caring.”

Hill is an innovative collaborator, taking advantage of unique opportunities to expand the educational options for journalism students in

North Carolina and across the country. She has partnered with individuals inside the UNC-CH J-school and across North Carolina to launch three new initiatives: (1) the Chuck Stone Program for Diversity in Education and Media, established in 2007, brings together rising high school seniors for an intensive, all expenses-paid, one-week multimedia-training program; (2) the North Carolina College Media Association, also formed in 2007, sponsors an annual conference and a slate of contests for college journalists and advisers in the state; and (3) the Carolina Sports Journalism Camp, which debuted in 2012, provides aspiring high school sports journalists with week-long college-level training in sports writing and media production.

Bobkowski said while Hill serves as the organizational nerve center for these initiatives, she seems happy to take little credit for the late nights and weekends each of these initiatives require of her.

Brenda Gorsuch, newspaper and yearbook adviser at West Henderson High School, has worked with Hill since Hill came to the University of North Carolina to direct NCSMA. “In my role as the director of the newspaper division for our summer institute, I have observed Monica’s organizational and leadership skills. Her efforts have resulted in summer programs that equip students and advisers to produce outstanding student publications and broadcasts. Thanks to her efforts, the broadcast division of our summer institute has developed into one of the best in the nation. Our yearbook and newspaper divisions were strong when Monica came to North Carolina, but she has worked tirelessly to make them even stronger.”

Bobkowski also wrote about Hill’s dedication to include students and advisers from all areas of the state and at all levels of the socioeconomic strata.

“One of the many things I admire about Monica is her sensitivity to the barriers that can prevent students — especially those from more remote, less socioeconomically advantaged schools — from accessing NCSMA programs,

” Bobkowski said. “During the recent and ongoing state and university budget cuts, she has been fiercely protective of the relatively low entry fees for regional workshops, individual contest entries, and the summer institute. Perhaps because of her roots in east-central Alabama, Monica has a special affinity for students and advisers who can’t benefit from the concentrated resources that are available in large urban centers or affluent school districts.”

Last November Hill helped Frank LeMonte from the Student Press Law Center plan a two-day conference, Hazelwood: A 25-year Retrospect of Student First Amendment Rights, in conjunction with the UNC-CH J-School and Law School. Over the past five years, she has worked on the board of directors of the National Scholastic Press Association to better position the organization to provide support to publication staffs across the nation, and the Columbia Scholastic Press Association recently honored her with its Gold Key award for outstanding service to scholastic journalism.

Napoleon B. Byars, associate dean for undergraduate studies in the School of Journalism and Mass Communication at UNC-CH, praised Hill’s work with professionals in mass communications that although not specifically scholastic, become scholastic supporters. He said Hill coordinated outside journalism competitions sponsored by the Pennsylvania Newspaper Association, the Society of American Travel Writers, and the N.C. Tourism Travel Writing Contest.

Hill has a commitment to helping recruit students of diversity to pursue careers in journalism and mass communication. Each year she helps the Carolina Association of Black Journalists students plan and promote their minority workshop for high school students. Additionally, the success of the Chuck Stone Program for Diversity and Education in Media is due in large part to her hard work and dedication.

Byars said Hill arranges opportunities for faculty engagement

The David Adams Journalism Educator of the Year Award is given annually during AEJMC’s summer convention to recognize a deserving division member for his/her outstanding performance in the college/university classroom and in scholastic journalism workshops and conferences.

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Meredith Clark



Bruce Konkle

Top research papers examine future, past

Adam Maksil
IU SOUTHEAST

Research presented during Scholastic Journalism Division sessions again focuses on the most pressing social, historical and digital media-oriented issues in scholastic and collegiate journalism education.

Two traditional research sessions and a scholar-to-scholar poster session will include papers exploring the role of digital and social media in the student press, the effect of school racial demographics on the presence of student media, and a review of how college students use

newspapers, just to name of few. In total, 12 different researchers will present eight papers.

Two researchers will also be recognized for winning top paper honors.

Meredith Clark, a doctoral student at the University of North Carolina-Chapel Hill, will present her top-student paper, which used ethnographic methods to explore how students worked to create and produce a new and innovative digital news product.

Bruce Konkle of the University of South Carolina will be presented with the Laurence Campbell

Research Award for Top Faculty Paper. He wrote about the early history of high school journalism, bringing together fragmented information from various historical records. He says this is a first step in writing a more comprehensive, in-depth history.

The division congratulates both scholars, who will be recognized during the division business meeting Friday night.

All research sessions are scheduled for Saturday, Aug. 10 at the Renaissance Washington Downtown Hotel, 999 Ninth St. N.W.

Saturday, August 10:

8:15 am to 9:45 am

Refereed Paper Research Session: Scholastic and collegiate journalism in the digital age

“Student News 2.0: An Ethnographic Examination” by Meredith Clark, UNC-Chapel Hill (division’s top student paper)

“Texting, Tweeting and Blogging by the Book: A Qualitative Look at How Introductory Media Writing Textbooks Frame New Media Instruction” by Jeffrey Riley, University of Florida

“Big Tweets on Campus:

College Newspapers’ Use of Twitter” by Kris Boyle and Carol Zuegner, Creighton University

Moderating/Presiding: Monica Hill, UNC-Chapel Hill
Discussant: Vincent Filak, Wisconsin-Oshkosh

12:15 pm to 1:30 pm
Refereed Paper Research Session: Scholar-to-Scholar

“The Effects of Public Opinion on Student Speech Policies” by Karla Kennedy, University of Oregon

“Survey of Campus Readership Habits: Are College Students Reading

Newspapers for Community and Political News?” by Jeffrey Hedrick, Jacksonville State University

Discussant: Andi Stein, California State-Fullerton

1:45 pm to 3:15 pm
Refereed Paper Research Session: Historical and social issues in scholastic journalism research

“A Preliminary Overview of the Early History of High School Journalism in the U.S.: ~1775-1925” by Bruce Konkle, University of South Carolina (Laurence Campbell Research Award, Top Faculty Paper)

“Reviving High School Journalism in South Dakota: A Research-Based Approach” by Jessica Jensen and Mary Arnold, South Dakota State University

“Tipping Point: The impact of high school racial demographics on the presence of student newspapers in Georgia” by Joseph Dennis and Carolyn Crist, University of Georgia; and Chloe Hargrave

Moderating/Presiding: Andi Stein, California State-Fullerton
Discussant: Robert E. Gutsche, Jr., Florida International University

Knight Award recognizes Callahan for 3 decades of diversity advocacy

Cheryl Pell
MICHIGAN STATE

A faculty member at North Carolina A&T State University is this year's recipient of the AEJMC Robert P. Knight Multicultural Recruitment Award.

Linda Florence Callahan, Ph.D., was selected to receive the award because she is a strong advocate for diversity in journalism. She has encouraged, advised, and supported under-represented students in journalism for more than three decades at five different universities.

In 1997 she founded a regional workshop for high school students in Greensboro in partnership with the North Carolina Scholastic Media Association. The workshop continues to this day with Callahan taking the lead every year.

Monica Hill, director of NCSMA, nominated

Callahan, because she believes Callahan is making an impact on young journalists through the workshop.

"Linda's workshop is a highlight each year," Hill said. "At no other workshops are students from a more rural region of the state treated to a morning salute from an award-winning university marching band and drumline. The entire drumline. How Linda manages this every year is beyond comprehension."

Sue Farlow, a retired high school journalism teacher, said her yearbook and journalism students attended the media day from 1997 until 2011, when Farlow retired, and said they looked forward to interacting with the diverse groups in attendance. "Professor Callahan consistently goes beyond what is expected of her," Farlow said. "The workshops are well thought out and very

engaging . . . She brings well known diverse media professionals to speak to the students, be on panels and present workshops."

Gail Wiggins, interim chair of the journalism and mass communication department at North Carolina A&T State University, supported the nomination.

"Dr. Callahan's active role as an educator, her passion for funneling minorities into the media profession, the significant contributions to enhance journalism education via publications and her well-rounded involvement in the community make her a top candidate . . ."

Callahan is an active member of AEJMC and recently received recognition for Outstanding Service to the organization as well as Outstanding Service to the AEJMC Commission on the Status of Minorities.

The Robert P. Knight Multicultural Recruitment



Linda Florence Callahan

Award, which is sponsored by the AEJMC Scholastic Journalism Division, recognizes any individual or organization that has made significant contributions to promoting diversity in high school or middle school media programs. The award is named after Robert P. Knight, a professor at the University of Missouri School of Journalism, who served as director of the Missouri Interscholastic Press Association from 1965 to 1992.

Callahan will receive the award at the AEJMC convention in Washington, D.C., Aug. 8-11.

Hill

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at the high school journalism level and works tirelessly to provide continuing education opportunities for teachers.

"Monica does these things selflessly," Byars said, "and out of respect for the critical role of journalism in the support of democracy. She wants us (journalism educators) to be full participants in passing the torch of responsible journalism to future generations. I particularly appreciate Monica's ability to provide open

and candid counsel that is offered in the spirit of helping us all do the best job for students and other stakeholders in the community of journalism and mass communication."

As John Hudnall, former director of the Kansas Scholastic Press Association, said, Hill is a known force within the Scholastic Journalism Division of AEJMC.

"A class act, from all perspectives, Monica Hill stands tall as a leader within our division," Hudnall said. "She has an impressive understanding of research capabilities as well as effective and modern classroom techniques.

She has a keen sense of humor and a natural sense of loyalty. "

Hill's achievements represent the finest ideals of leadership and scholarship. She is an excellent adviser, administrator, and teacher, who is totally committed to education and public service.

Professor Queenie A. Byars in the UNC-CH School of Journalism and director of the Chuck Stone Program, said, "Hill is a true role model and goodwill ambassador for AEJMC and embodies the spirit of the Journalism Educator-of-the-Year Award."

SJD Business Meeting Minutes

Midwinter Meeting, Poynter Institute, St. Petersburg, Fla. ■ Friday, January 4, 2013

CALL TO ORDER

David Bulla called the meeting to order at 5:07 p.m.

ATTENDEES

Logan Aimone, Rokeshia Ashley, Jeff Browne, David Bulla, Julie Dodd, Christine Eschenfelder, Calvin Hall, Kevin Hull, Karla Kennedy, Casey Kochey, Bonnie Layton, Rob Marino, Dan Reimold, Judy Robinson, Laura Schmid, Vanessa Shelton, Sharon Stringer, Teresa White, Le Anne Wiseman, Jasmine Wright.

APPROVAL OF MINUTES FROM CHICAGO

Jeff Browne moved that the minutes be approved; Vanessa Shelton noted a correction and seconded. Motion carries.

FINANCIAL REPORT

David Bulla reported the “bottom line” balance in the Scholastic Journalism general account because AEJMC financial office was not at work this week. An administrative assistant reported the balance was \$5,232.46. Bulla said he will send detailed report via email.

Calvin Hall discussed the Poynter expenses -- \$750 and \$500 for speakers, \$250 for donation for facility; choice to not provide lunch Saturday to keep division from losing money on this event.

COMMITTEE REPORTS

RESEARCH AND PAPER COMPETITION

David Bulla gave a report from Adam Maksl, research chair, who was not present. Maksl reported that only two papers were submitted for the midwinter call and both will be presented tomorrow. Maksl attended the CMA convention and discovered they don't know that we accept college media research papers, so he suggests a revision of the call. He will bring a significantly revised call to the August meeting due to headquarters' winter deadlines. Maksl also said Law Division was not interested in sharing a call for Hazelwood papers.

TEACHING STANDARDS

Karen Flowers reminded members of the April 1, 2013, deadline for the Educator or the Year award. Members can email their nominations along with a couple letters of support.

MEMBERSHIP

David Bulla shared a report from Geoffrey Graybeal, who continues outreach to graduate students. Those present discussed the call for papers and its relationship to recruiting new members.

ROBERT KNIGHT MULTICULTURAL AWARD

Chair Cheryl Pell submitted a report to David Bulla via email: nominations for the Robert Knight Multicultural Award are due April 1. Nominations require a letter and supporting

documentation. Pell would like to receive more nominations. It was suggested the nomination process be posted on SJD's blog.

COMMISSION ON STATUS OF WOMEN

Judy Robinson wishes to step down as chair. David Bulla asked for nominations and volunteers. Karla Kennedy said she would consider taking the position.

COMMISSION ON MINORITIES

Sharon Stringer reported AEJMC has some money to give awards to Latino authors and at some point they want to “house” it with some division. Membership will hear more about this soon. Someone donated the money to establish this continuing award. Paula Poindexter is the upcoming president-elect of the Commission on Minorities, and she's interested in making AEJMC more international. Bulla suggested we could give that award at the MAC luncheon.

DIVISION ARCHIVES

David Bulla read Bruce Konkle's report in his absence: Konkle is continuing to pursue six missing honors lectures for the SJD archives. He is also continuing to update annual reports and files. Vanessa Shelton shared that the Quill and Scroll website now houses scholastic journalism research, thanks to Konkle, Julie Dodd and Jack Dvorak.

SPECIAL PROJECTS

David Bulla reported that Candace Bowen will take Linda Putney's place overseeing special projects for the Division.

OUTREACH TO SCHOLASTIC JOURNALISM

Julie Dodd reported that SJD's been giving the award for 10 years, and the Division has recognized 22 different programs in that time. Dodd thought it could be a way to recruit members although we haven't had very many who joined afterward. She asked if presenting this award during a CHIPS session is the best use of our time since it's often scheduled at the same time as top paper presentations. Do we want to continue it? Do we want to make it every other year? She noted that it's often useful public relations for people who do service and for schools.

David Bulla suggested the Division add a \$100 or \$150 monetary award. Calvin Hall suggested we promote this award better with our affiliate organizations like SPJ, to send calls, newsletters and award information to affiliate organizations.

DIVISION HEAD'S REPORT

David Bulla provided an AEJMC Washington, D.C. update: programming will include two Hazelwood panels. Dan Kozlowski and Bulla negotiated co-hosting one panel (working title “Life after 25 years of Hazelwood”) and the other panel will be based on an idea from Candace Bowen (“Advising: Pre and Post Hazelwood experiences.”) Mark Goodman will be on both panels, and Frank LoMonte will be on one of the panels.

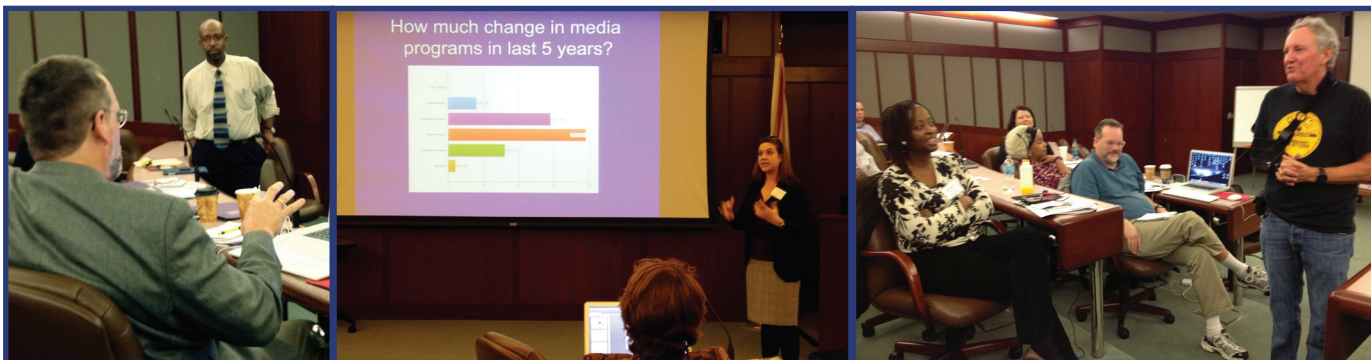
Midwinter Moments

From left: Panelists Vanessa Shelton, Julie Dodd, Bonnie Layton and Karla Kennedy discuss revising curricula to meet 21st century fiscal and technological challenges.

Poynter's Kenny Irby leads SJD members in an activity designed to model how to “talk across differences” in the classroom.

Sharon Stringer draws a number from Calvin Hall for the Division's annual midwinter gift exchange featuring local goods representing members' states. Photos by Teresa White





Research will have two full sessions and one scholar-to-scholar. The Division's responsibility for this year is the luncheon site (need it to be near hotel and reasonably priced). Calvin Hall is in charge of the teach-in, and Logan Aimone and Candace Bowen have volunteered to assist in planning. Dow Jones Teacher of the Year Ellen Austin will be a speaker.

The Division will co-host Breakfast of Champions with news and online divisions – was standing room only this past August – our SJD role is promoting/supporting this event again in August 2013. Another panel will be “Vulnerable Status of Journalism Programs and Newspapers at Community Colleges” and yet another is sports design-oriented. The last two sessions will be “SPJ: How student SPJ chapters contribute” and how USA community newspapers are models for Chinese newspapers. Aimone reported that NSPA is a member of Council of Affiliates and that he had luck in securing a session for Montreal convention in 2014. Aimone would like to see more research in scholastic journalism.

VICE HEAD'S REPORT

Calvin Hall, Julie Dodd and David Bulla have discussed the increasing cost of using Poynter for the midwinter meeting, plus the rising travel and lodging expenses. Hall has talked with the First Amendment Center in Nashville, who will give us the space for free but weather in January can be unpredictable, and he has yet to investigate hotel arrangements. Costs at Poynter are \$500 per Poynter staff to serve as session speakers although the Division has negotiated 2 for 1 or paid lesser amounts in the past. In past years SJD has paid a blanket fee of \$750 and \$700 for catering at Poynter. SJD members discussed pros and cons of Poynter and of Nashville. Jeff Browne and Hall offered to investigate and report at Division meeting in AEJMC meeting in Washington, D.C. this August.

NEW BUSINESS

HONORS LECTURE

Bulla shared that the lecture is scheduled for Friday night at the August AEJMC meeting in Washington, D.C. Logan Aimone asked the criteria for choosing the lecturer. Bulla compared the naming of a lecturer to a “lifetime achievement award.”

Julie Dodd nominated Karen Flowers, citing her full career as a high school teacher, director of SIPA, contributions to the Division. Dodd also suggest the Division consider Mary Arnold as next year's honors lecturer. Flowers was chosen by acclamation.

SURVEY OF SCHOLASTIC PRESS ASSOCIATIONS

Julie Dodd reported that this fall the Journalism Education Association board voted to take offers for a new location for JEA headquarters. The board mentioned the need to negotiate more release time from teaching/university responsibilities for the JEA director. Currently JEA is negotiating one additional year at Kansas State University and will take proposals for vote in 2014. JEA president Mark Newton asked Dodd to help collect info from other SPA's to determine patterns in compensation,

teaching load, administrative support, etc. Dodd will put together online survey to collect information. To see JEA's timeline go to jea.org/convention/minutes from Fall 2013. Those interested in learning more should contact JEA executive committee.

FUTURE CONVENTION LOCATION

David Bulla shared that AEJMC has chosen Minneapolis for its August 2016 convention.

SPJ SPECIAL PROJECT

Teresa White shared that the SPJ's Journalism Education Committee is seeking funding and research partners for a project that aims to update *Death by Cheeseburger* and *Captive Voices*. The committee is awaiting the results of grant proposals and has assigned several chapter topics. Logan Aimone, Calvin Hall and David Bulla said to share their names with committee chair Becky Tallent (University of Idaho).

FUTURE OF THE DIVISION

David Bulla and Julie Dodd have been discussing the retirement of so many long-time members. Calvin Hall and Bulla have discussed this with AEJMC during five-year review. The next review will be in 2017. They're concerned that if numbers continue to drop, AEJMC may question our division's viability. Hall noted that we have a “branding issue,” which is noticeable every time we discuss the research paper call. He suggested SJD share research topics with schools of education. Bulla suggested partnering with more Education Doctorates (Ed. D). He suggested the Division discuss this issue again at August meeting. Bulla mentioned that Adam Maksl and Monica Hill think the name of the division may be part of the problem. Dodd suggested that with SPA positions changing, scholastic journalism is at the end of an era. SPA directors used to have to do research, service and teaching. Bulla tabled the discussion until August.

SELECTION OF NEW VICE-HEAD

David Bulla will be stepping down as division head at the end of the summer meeting. He opened the floor for nominations for the next vice-head as Calvin Hall will move up to division head. Vice-head plans teach-in and midwinter meeting. Hall noted that CHIPS session will be online from now on so that eliminates necessity to travel. Vanessa Shelton nominated Jeff Browne to serve as next vice-head. Browne was elected by acclamation. He will have a couple special meetings to attend at AEJMC's Council of Divisions meeting in August.

ADJOURNMENT

Calvin Hall moved that the meeting adjourn, Vanessa Shelton seconded. Meeting adjourned the meeting at 6:48 p.m. The group left to attend dinner at Columbia Restaurant.

Midwinter Moments

From left: David Bulla and Calvin Hall discuss options for future SJD midwinter meetings.

Christine Eschenfelder presents her research on “Changes in High School Broadcast and Video Programs and the Assistance Media Advisers Need.”

Invited speaker Jeff Klinkenberg engages SJD members with anecdotes from his reporting experiences.

Photos by Teresa White

**NEXT BUSINESS MEETING
FRIDAY, AUG. 9, 6:45 P.M.**

Head Lines

Continued from page 2

approach will allow educators to come to a consensus that developing critical thinking skills through consequence of choice is good educational pedagogy and therefore relevant to all school curriculum. Then, those enlightened will develop a checks-and-balance system to include certified teachers and journalism education that includes law and ethics in every school. This is necessary as the social media emerge and everyone has the potential to be a publisher.

Jim Lang, Floyd Central High School, Floyds Knob, Indiana

Jim Lang began teaching in 1993. He taught three years at Greencastle High School (in Indiana) and has taught at Floyd Central in the southern part of the Hoosier State

since 1996. He was a high school student in Tony Willis's Jeffersonville program when the Hazelwood decision came down.

I've really believed for the last few years that scholastic journalism's most significant challenge is curricular. We live in a time when parents want their children to load up on as many AP (Advanced Placement) and IB (International Baccalaureate) credits as they can because students can test out of collegiate classes and get more "weight" on their grade-point averages if their school has

weighted grades (and most do). Our own academic honors diploma in Indiana makes it difficult for students to take multiple years of journalism/media classes unless they plan their

schedules very carefully from the beginning. So I think we need to develop more advanced credit/AP journalism/media courses if we want to continue to compete for students and attract them to our programs.

Other challenges include the future of the journalism business in general. I constantly have to "teach" skeptical parents about the benefits of scholastic journalism when they believe journalism is a "dying profession." Also, staying on top of the technological changes is a challenge for advisers.

Ironically, I don't worry as much about *Hazelwood*, maybe because I teach in a school and corporation that have always supported free speech. I'm actually optimistic when it comes to combatting censorship and prior review. I think the access kids have to social media and web-based journalism makes it very difficult to censor. Your principal prevents you from running an article in the student newspaper. Fine. Post it on your own web page or send a tweet. I think the fight may shift from censoring student publications to administrators trying—and probably failing—to prevent students from publishing content on their own sites. Technology has a way of opening up opportunities for more freedom.

Frank LoMonte, executive director of the Student Press Law Center, Arlington, Va.

Frank LoMonte began his career as a journalist in Florida and Georgia. Then he went to law school at the University of Georgia, where he served as a senior editor of the Georgia Law Review. He then practiced commercial litigation for an Atlanta-based firm before becoming the head of SPLC in 2008. LoMonte served on student newspapers in high school and college, including as editor-in-chief of the Independent Florida Alligator while a student at the University of Florida in Gainesville, Fla.

Chip, chip, chip. That sound you hear is the Berlin Wall of public

education—*Hazelwood School District v. Kuhlmeier*—coming down. Slowly.

Walls rarely collapse all at once. Berliners began hammering at their barricade in earnest beginning in November 1989. But sections remained standing well into 1991.

Hazelwood must fall for the reason that all acts of oppression inevitably fall: Overreaching. As applied by lower courts with increasing regularity, *Hazelwood* is unrecognizable as the narrow doctrinal exception that the Supreme Court intended. It has become an infirmity that follows students in their every dealing with their schools—even into college and graduate education.

This Supreme Court views exceptions to the First Amendment with profound skepticism. In recent years, the justices have told us that even ultra-violent video games, virulent anti-gay hate speech and lying about military honors are legally protected expression. Given the opportunity, the Roberts Court will neuter *Hazelwood* just as it swept aside decades of legalized restraints on political speech in *Citizens United*.

Both the AEJMC and the Journalism Education Association enacted resolutions earlier this year condemning *Hazelwood* censorship as a bankrupt educational practice. Other organizations soon will follow. Each raised voice is a sledgehammer blow at the wall that separates young people from the full benefit of the Constitution that is their birthright.

Hazelwood soon will be looked upon with the same disbelieving head-shake as *Bowers v. Hardwick*, the now-discredited 1986 Supreme Court ruling—overturned in 2003 by *Lawrence v. Texas*—that allowed states to criminalize consensual same-sex relationships. Generations to come will look at *Hazelwood* as a bizarre historical aberration and ask, "How could people ever have thought that way?"



Tinker Tour

Former Supreme Court plaintiff Mary Beth Tinker and student speech attorney Mike Hiestand are planning a 2013-14 school year bus tour to high schools, colleges and conventions across the country to speak about the Tinker case and the current state of free speech and civics awareness among America's youth. AEJMC is one of many organizations to endorse the tour. Photo courtesy of tinkertourusa.org

Human interest reporter says interviews key to his success

David Bulla
ZAYED UNIVERSITY

Jeff Klinkenberg says feature writing is all about broccoli and ice cream cones.

“Broccoli are the facts, the nuts and bolts of a story,” said Klinkenberg, the *Tampa Bay Times* human-interest writer who spoke the AEJMC Scholastic Journalism Division’s Mid-Winter Meeting on Saturday. “The ice cream cone is the humorous anecdote, funny quotes and description.”

Speaking at the Poynter Institute, Klinkenberg told attendees that he collects lots of information before he writes.

“I throw out 90 percent of it,” he said. “I circle lots of things in my notebooks. The key is I must know the ending before I start writing.”

The Florida journalist also said that he must find his voice for each story.

“It might need to be quirky; it might be that my voice must be amused,” she said. “And it’s very important to read it aloud before it goes out.”

Klinkenberg, a University of Florida alumnus who started his career at the *Miami Times*, said he develops his story ideas all the time.

“I drive everywhere, so that’s one way I develop ideas,” he said. “I also read several newspapers every day and the magazines. Several of us at the *Times* are always talking about things we’ve read.”

He said there are two parts of every

story: (1) there is the superficial story and (2) then there is the universal message in that story. Often, in Florida, that’s about how the old collides with the new. An example of that is a May 2012 story about taxi cab driver in the small Gulf Coast town of Cedar Key who suddenly has competition from a Yankee from Michigan retired from a long career with IBM in California who starts driving people around the island on golf carts.

Klinkenberg says he reports, reports and reports, and then he writes quickly. A typical story may take a month to report and a week to write.

The Tampa Bay journalist said his narrative approach sometimes baffles his editors.

“I’ve had editors who did not know what make of my work,” Klinkenberg said.

He said that two of his major influences are the late Joseph Mitchell and John McPhee. He recalls a feature that McPhee did on Euell Gibbons.

“He spent two weeks with Gibbons, and the only thing they ate was food Gibbons scavenged,” Klinkenberg said.

For Klinkenberg, doing his interviews face to face is a key to his success.

He said there was no substitute for developing rapport and establishing a strong professional relationship with the subjects of his stories.

The Florida writer said he looks for the uniquely Florida story, such as the



Jeff Klinkenberg of the *Tampa Bay Times* discusses his feature reporting experiences and techniques during a Saturday morning session of the SJD’s midwinter meeting in January at Poynter. Friday’s invited speaker was the Poynter Institute’s Kenny Irby, who led a learning activity that focused on diversity as a catalyst for innovation. *Photo by Julie Dodd*

one he did on the Greek community in the small town of Tarpon Springs. There is a tradition in that town of detonating explosions the night before Easter. It’s dangerous, and the police were not relishing the tradition getting wide publicity.

“Here are these Greeks guys making bombs to celebrate the risen Christ,” he said.

George Washington University to host Teach-In August 7

The Capital Teach-In will be held Wednesday, Aug. 7 at George Washington University in Washington, D.C. It is sponsored by the Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication.

Heading this year’s instructors are Mary Beth Tinker, Frank LoMonte and Ellen Austin. Tinker was one of the plaintiffs in the landmark Supreme Court case *Tinker v. Des Moines* (1969);

LoMonte serves as executive director of the Student Press Law Center; and Austin was the 2012 Dow Jones Newspaper Fund Teacher of the Year.

Also teaching will be Allissa Richardson of Bowie State University. Her speciality is mobile journalism.

There also will be a roundtable discussion with professional journalists.

The event will take place at the GW School of Media and Public

Affairs. It starts at 8:30 a.m. and ends at 4 p.m.

High school journalism teachers in Washington, Northern Virginia and Maryland are encouraged to attend the free one-day workshop. Lunch is included, and GW’s School of Media and Public Affairs will provide refreshments at the morning break.

To sign up, go to the following and complete the form: bit.ly/teach13.

The National Scholastic Press

Association is helping coordinate the Teach-In, which is annual event that occurs on the day before the AEJMC national convention. This is the 11th year of the Teach-In.

After the teaching sessions, there will be a tour of GW’s School of Media and Public Affairs at 3 p.m.

For more information, contact Dr. Calvin L. Hall (Calvin L. Hall hallcl@appstate.edu) at Appalachian State University.

Highlights

Continued from page 1 of the newspaper be published but without either of the two stories he deemed to be inappropriate. Kuhlmeier, who was the editor of the student newspaper (*The Spectrum*), along with two other students, Leslie Smart and Leanne Tippett, sued the school district in 1984. The newspaper was published as part of a journalism class at Hazelwood East. Some in the news media actually supported the court's decision, and they claimed that the school acted as publisher and had the power to censor.

Things were different in the 1960s, and Mary Beth Tinker will speak at 5 p.m. on Thursday, Aug. 8 about her experiences. She will look back to 1965 when she, her brother John Tinker and fellow student Christopher Eckhardt wore black armbands to memorialize the dead in the Vietnam War at their Des Moines, Iowa,

public schools. The three were suspended by their school administrators. This led to the 1969 Supreme Court decision *Tinker v. Des Moines Independent Community School District*, which upheld student freedom of expression. Mary Beth Tinker and division members will be giving out black armbands at the AEJMC Conference as a reminder of the importance of the right to protest.

The week will kick off for the Scholastic Division with the Capital Teach-In. Ellen Austin, the Dow Jones National Teacher of the Year, headlines this year's speakers at the Teach-In, which is geared to reach out to high school advisers in the Washington area. Austin advises the sports magazine *Viking* at Palo Alto High School in California. She has her degree from the University of Minnesota. 4-5 Calvin L. Hall of Appalachian State and Logan Aimone of the National Scholastic Press Association will preside over the Teach-In.

On Thursday morning at 8:15, the Scholastic Journalism Division will host a panel titled "How SPJ Student Chapters Contribute to College Media Programs." Panelists include George Daniels of the University of Alabama and Matt Duffy of Georgia State University. At 11:15 a.m. that day, the division will co-host with the Community College Journalism Association a teaching panel titled "The Vulnerable Status of Journalism Programs and Student Newspapers." One of the panelists is division member Sally Renaud of Eastern Illinois University.

At 1:30 on Thursday the division will host a panel on sports journalism. It is titled "Sports Design Trends in the 21st-Century Press." Panelists include Austin of Palo Alto, Gary Metzker of California State University at Long Beach, Nick Geidner of the University of Tennessee at Knoxville and Rob Marion of the College of Central Florida. At 3:15 p.m.

Thursday, the Scholastic Division will present with the Community Journalism Interest Group a discussion titled "Developing Journalism Education in China."

Friday Aug. 9 at 8:15 a.m., the division will be a co-host for the annual Breakfast of Champions Editing session. The other host is the Newspaper and Online Division. This highly popular event usually draws a standing-room only crowd.

At lunchtime on Friday, the Scholastic Division and the Minorities and Communication Division will host the Robert P. Knight Multicultural Annual Award Luncheon at Hill Country Barbecue, 410 Seventh Street N.W.

The Division will meet Friday at 6:45 p.m., followed by the Honors Lecture. This year's lecturer is Professor Flowers of South Carolina.

The division's refereed research paper sessions will be held on Saturday, Aug. 10, at 8:15 a.m. and 1:45 p.m.

MILESTONES

Plopper retirement

Long-time Scholastic Journalism Division member Bruce Plopper (University of Arkansas-Little Rock) chats at his December retirement reception with Frank Fellone, deputy managing editor of Arkansas' largest statewide daily newspaper. Plopper's teaching career spanned 45 years, and he has been a SJD member since 1977.

