

Scholastic Journalism Division

2012 Conference

Chicago, Illinois

Dates: August 8-12

Chicago Marriott Downtown Hotel

SCHJ Schedule

Wednesday, Aug. 8

9 am to 5 pm

Scholastic Journalism Division [1]

Off-site Teaching Workshop Session: **Chicagoland Teach-In**

Venue: Loyola University School of Communication, 51 East Pearson St.

Opening remarks: **David W. Bulla**, Zayed University

Panelists: **John Bowen**, Kent State
James Tidwell, Eastern Illinois
Candace Perkins Bowen, Kent State
Barry Locher, Illinois Press Foundation
Sally Renaud, Eastern Illinois University

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Thursday, Aug. 9

8:15 am to 9:45 am [2]

Minorities and Communication and Scholastic Journalism Divisions

PF&R Panel Session: **Ethnic/Racial Minorities Participation in AEJMC: How Much and What Type of Progress?**

Moderating/Presiding: **Federico Subervi**, Texas State

Presenter: **Mia Moody**, Baylor

Respondents: **Felix Gutiérrez**, Southern California
Cristina Azocar, San Francisco State
Carolyn Stroman, Howard
Kyu Ho Youm, Oregon
Hayg Oshagan, Wayne State

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Note: Session [3] has been eliminated.

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3:15 pm to 4:45 pm [4]

**Community College Journalism Association, Small Program Interest Group
and Scholastic Journalism Division**

Refereed Paper Research Poster Session: **Great Ideas For Teaching (G.I.F.T.)**

Refereed Paper Research Poster Session: **Great Ideas For Teaching (G.I.F.T.)**

Moderating/Presiding: **John Kerezy**, Cuyahoga Community College

1. Unsung Hero
Yanjun Zhao, Cameron
2. A Timeless Classic for Teaching Organizational Communication
Tamara Gillis, Elizabethtown
3. AP Style Game Day
Sue Burzynski Bullard, Nebraska
4. Screencasts and Standards
Adam J. Kuban and **Laura MacLeod Mulligan**, Ball State
5. Bringing Media Relations into the Classroom
Eric M. Wilson, Wichita State
6. Branding Your Website
David Painter, Full Sail University
7. WWJSD – What Would John Stewart Do?
Laura Hlavach, Southern Illinois
8. Journalistic Blogging Analysis
Carolyn Nielsen, Western Washington
9. From Tweet to Lead
Neil Ralston, Western Kentucky
10. Interviewing Interviewers
Chris Roberts, Alabama
11. The Structure Puzzle
Bruce Gillespie, Wilfrid Laurier
12. Cola Wars and Applied Research
Elizabeth Gardner, Texas Tech
13. Visual Framing of News Events
Daniel Hunt, Newbury
14. Avoid Source Remorse
Carol Schwalbe, Arizona
15. So You Want To Be An Entrepreneur
Andi Stein, California State, Fullerton
16. Rewriting the Trade Show Booth
Kelly Bruhn, Drake
17. Class Blog in a Visual Comm. Class
Amy DeVault, Wichita State
18. Making a Splash on the First Day of Class
Brandie Martin, **Snow Dong** and **Anne Hoag**, Pennsylvania State
19. Text Your Professor
Miglana Sternadori, South Dakota
20. What Do We Know?
Michael Grundmann, James Madison
21. Twitter Tweeting Twaining
Brian K. Johnson, Illinois
22. Gutenberg 2.0
Emily Erickson, California State, Fullerton
23. Tweet me, Facebook me, or YouTube me, but Please Don't Call Me
Sonya DiPalma, North Carolina

- 24. Feeding a Twitter News Feed
Rich Kenney, Florida Gulf Coast University
- 25. Quick-Shoot Assignment Produces Excitement, Strong Results
John Freeman, Florida

Judge Coordinator: **MaryJean Land**, Georgia College

G.I.F.T. Judging Panel: **Angela Criscoe**, Georgia College; **Mary Cupito**, Northern Kentucky; **Cindi Deutschman-Ruiz**, Cuyahoga Community; **Jeremy Sarachan**, St. John Fisher; **Cindy L. Simoneau**, Southern Connecticut State; **David Weinstock**, Texas-Tyler; **Barbara Zang**, Worcester State; **Kim Karloff**; **Amanda Respass**, Georgia College.

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5 pm to 6:30 pm [5]

Scholastic Journalism Division

Refereed Paper Research Session: **Title**

Moderating/Presiding: **Jimmy McCollum**, Lipscomb

Discussant: **Mary Arnold**, South Dakota State

The State of Scholastic Journalism in South Dakota. **Chuck Baldwin**, South Dakota State, and **Lyle Olson**, South Dakota State

Journalism's Next Generation? How High School Journalists View the Future of Journalism. **Joseph Dennis**, Georgia, and **Amy Sindik**, Georgia.

Scholastic Journalism Teacher Use of Digital Devices and Social Networking Tools. **Bruce Plopper**, Arkansas-Little Rock, and **Anne Fleming Conaway**. Bemidji State

Negotiating Identity and High School Journalism: Race, Ethnicity, Gender, Class & Sexuality. **Eddie Madison**, Oregon.

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Friday, Aug. 10

8:15 am to 9:45 am [6]

Newspaper and Online News and Scholastic Journalism Divisions

Teaching Panel Session: **Breakfast of Editing Champions: Beyond the Blog**

Moderating/Presiding: **Andy Bechtel**, North Carolina at Chapel Hill

This annual gathering is open to anyone who teaches editing, appreciates editing or simply likes to hang around editing professors. This year's breakfast includes a panel on the role of social media in editing courses.

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11:45 am to 1:15 pm [7]

Minorities and Communication and Scholastic Journalism Divisions

Off-site Session: **MAC-SCHJ Luncheon**

Location: Grand Lux Café, 600 N. Michigan Ave, Chicago, IL, 60611 [2 blocks from the conference hotel]

Title: “The Black Newspaper in the 21st Century: Challenges and Opportunities.”

Moderating/Presiding: **name**, affiliation

Presentation of Scholastic Journalism Division’s Robert P. Knight Multicultural Recruitment Award

Recipient: **Illinois Press Foundation and Eastern Illinois University High School Journalism Workshop. Special Guest: David Reed.**

Speaker: **Michael House**, president of the *Chicago Defender*

Pre-registration is required.

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1:30-3 pm [8]

Scholar-to-Scholar Poster Session.

High School Student Publications As Public Relations Tools: What Historical References Say About Such Use/Misuse. **Bruce Konkle**, South Carolina

Creating collegiate media opportunities in the classroom using social media. **Cindy Royal**, Texas State

Discussant: **Andi Stein**, California State-Fullerton.

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3:15 pm to 4:45 pm [9]

Scholastic Journalism Division

Refereed Paper Research Session: **Title**

Moderating/Presiding: **Monica Hill**, North Carolina

Discussant: **John Bowen**, Kent State

Framing “BONG HITS 4 JESUS”: A content analysis of local newspapers’ coverage of the Supreme Court’s decision in *Morse v. Frederick*. **Karla Kennedy**, Oregon

Of Black Armbands and Pink Boobie Bracelets: Should Pink Be This Year’s Black? **Genelle Belmas**, California State-Fullerton

Educating for Freedom & Responsibility: Lessons from the First Amendment Schools Project. **Cynthia Mitchell**, Central Washington

Friend or foe? Media advisory boards the norm at four-year schools; Most advisers give high marks for priorities, performance. **Lei Xie**, Fairfield, and **James Simon**, Fairfield

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5 pm to 6:30 pm [10]

Teaching Panel Session: **Innovative Outreach to Scholastic Media**

Moderating/Presiding: **David W. Bulla**, Zayed University

Panelist (winner): **Marina A. Hendricks**, Kent State University

Title of presentation: "Social Media Toolbox: A Resource for Student Journalism Programs"

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8:30 pm to 10 pm [11]

Scholastic Journalism Division

Business Session: **Members' Meeting/Honors Lecture**

David Adams Educator or the Year Award: Bruce Konkle, South Carolina

Top Student Paper Award: Joseph Dennis, Georgia, and **Amy Sindik**, Georgia

Laurence Campbell Top Faculty Paper: Bruce Plopper, Arkansas-Little Rock, and **Anne Fleming Conaway**, Bemidji State.

Discussion of 25th Year of Hazelwood activities for 2013 conferences. Frank LoMonte, executive director of Student Press Law Center, presiding.

Moderating/Presiding: **David W. Bulla**, Zayed

Honors Lecture: Cheryl Pell, Michigan State

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Saturday, Aug. 11

8:15 am to 9:45 am [12]

Scholastic Journalism and Law and Policy Divisions

PF&R Panel Session: **A Scholastic Journalism Census of Today's High Schools**

Moderating/Presiding: **Candace P. Bowen**, Kent State

Panelists: **Mark Goodman**, Kent State
Peter Bobkowski, Kansas
Frank LoMonte, Student Press Law Center

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3:30 pm to 5 pm [13]

Community College Journalism Association and Scholastic Journalism Division

Teaching Panel Session: **We'll Do It Live: Real-Time Reporting Without Regrets**

Moderating/Presiding: **Toni Albertson**, Mt. San Antonio College

Panelists: **Robert Mercer**, Cypress College
Carrie Brown Smith, Memphis
Jonathan Groves, Drury
Rob Fuentes, SUNY Rockland

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Sunday, Aug. 12

10 am to 11:30 am [14]

Scholastic Journalism and International Communication Divisions

Teaching Panel Session: **Teaching Abroad: Adapting Your Course Content, Teaching Strategies
and Yourself to Meet the Needs of Your**

Students

Moderating/Presiding: **Calvin L. Hall**, Appalachian State

Panelists: **Matt Duffy**, Zayed University, Abu Dhabi, U.A.E.
Alma Kadragic, University of Wollongong in Dubai, U.A.E.
Sharon Stringer, Lock Haven University, Lock Haven, Pa.